



City of Richmond

900 East Broad Street
2nd Floor of City Hall
Richmond, VA 23219
www.rva.gov

Legislation Text

File #: ORD. 2021-128, **Version:** 1

To repeal City Code § 2-3, concerning the City logo, and to amend ch. 2, art. I of the City Code by adding therein a new section 2-3, concerning the City logo, for the purpose of abandoning the former City logo and establishing a new City logo.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That section 2-3 of the Code of the City of Richmond (2020) be and hereby is **repealed** as follows:

[Sec. 2-3. City logo.

~~The logo of the City shall be represented by an oval shape with an interpretive design of the Richmond skyline, the James River, and the bridges connecting the community. The word "RICHMOND" in Roman characters appears above the skyline and bridge design, and the word "VIRGINIA" in smaller Roman characters appears below a wave design representing the James River. A rising star dots the "P" in "RICHMOND," symbolizing the City's role as the capital of the Commonwealth.]~~

§ 2. That Chapter 2, Article I of the Code of the City of Richmond (2020) be and hereby is amended by **adding therein a new section** numbered 2-3 as follows:

Sec. 2-3. City logo.

The logo of the City shall be described as a circular design. The upper two-thirds of the logo is a field of royal blue, the lower one-third is red, and a thin line of white is imposed above the red section. In the center, a white silhouette of a bare-headed bateau boatman, standing on the prow of a bateau, is facing and poling toward the honor side (left), with the end of the pole extending into a red stroke. Orbiting in an open bottomed arc around the boatman are nine white stars, representing the states of which Richmond was once capital. Five inner circles and strokes create individual layers beginning with the outermost layer; a repeating pattern of light gray and dark gray shapes resembling the strands of a rope complete the outer boarder. A thin light gray outer inner stroke separates a thick navy-blue stroke containing the text in

white: “CITY OF RICHMOND” centered on the upper arch and “ESTABLISHED 1737” centered on the bottom arch.

Two light gray stars also rest on the center line of the navy-blue stroke, separating the upper and lower halves.

§ 3. This ordinance shall be in force and effect upon adoption.