



## Legislation Details (With Text)

**File #:** ORD. 2017-204    **Version:** 2    **Name:**

**Type:** Ordinance    **Status:** Adopted

**File created:** 9/15/2017    **In control:** City Council

**On agenda:** 11/6/2017    **Final action:** 11/13/2017

**Title:** To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a freestanding sign, upon certain terms and conditions.

**Sponsors:** Mayor Stoney (By Request)

**Indexes:** Special Use Permit

**Code sections:**

**Attachments:** 1. Ord. No. 2017-204, 2. Staff Report, 3. Application Form & Applicant's Report, 4. Map, 5. Plans & Survey

Date	Ver.	Action By	Action	Result
11/20/2017	2	Planning Commission		
11/13/2017	2	City Council	adopted	Pass
11/6/2017	2	Planning Commission	recommended for approval	
10/9/2017	2	City Council	introduced and referred	

To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a freestanding sign, upon certain terms and conditions.

### O & R Request

**DATE:** September 15, 2017

**EDITION:** 1

**TO:** The Honorable Members of City Council

**THROUGH:** The Honorable Levar M. Stoney, Mayor  
(This in no way reflects a recommendation on behalf of the Mayor)

**THROUGH:** Selena Cuffee-Glenn, Chief Administrative Officer

**THROUGH:** Peter L. Downey, Deputy Chief Administrative Officer for Economic Development and Planning

**FROM:** Mark A. Olinger, Director, Department of Planning and Development Review

**RE:** To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a non-animated freestanding sign, upon certain terms and conditions.

**ORD. OR RES. No.**

**PURPOSE:** To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a freestanding sign, upon certain terms and conditions.

**REASON:** The applicant is proposing to construct a freestanding sign on property in the I-Institutional Zoning District. The sign exceeds the dimension requirements for freestanding signs in the I District, therefore a special use permit is required.

**RECOMMENDATION:** In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its November 6, 2017, meeting. A letter outlining the Commission's recommendation will be forwarded to City Council the following meeting.

**BACKGROUND:** The proposed non-animated, freestanding sign is located on the Virginia Union University Campus at the corner of Brook Road and North Lombardy Street. This area serves as the eastern gateway to the campus. The subject parcel is comprised of a 27.2 acre tract of land located in the North Planning District.

The City of Richmond's Master Plan designates the subject property for Institutional uses which include, "... places of worship, private schools, universities, museums, hospitals and other care facilities (p. 135).

This subject property is currently zoned I Institutional. Adjacent and nearby properties include a broad range of zoning categories including M-1 Light Industrial), B-3 General Business, R-5 Single-Family Residential, and R-53 Multi-Family Residential. A mix of institutional, commercial, industrial, and single- and multi-family residential land uses are present in the vicinity.

**FISCAL IMPACT / COST:** The Department Planning and Development Review does not anticipate any impact to the City's budget for this or future fiscal years.

**COST TO CITY:** Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

**BUDGET AMENDMENT NECESSARY:** No

**REVENUE TO CITY:** \$1,800 application fee

**DESIRED EFFECTIVE DATE:** Upon Adoption

**REQUESTED INTRODUCTION DATE:** October 9, 2017

**CITY COUNCIL PUBLIC HEARING DATE:** November 13, 2017

**REQUESTED AGENDA:** Consent

**RECOMMENDED COUNCIL COMMITTEE:** None

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** City Planning Commission, November 6, 2017

**AFFECTED AGENCIES:** Office of Chief Administrative Officer

Law Department (for review of draft ordinance)  
City Assessor (for preparation of mailing labels for public notice)

**RELATIONSHIP TO EXISTING ORD. OR RES.:** None

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENTS:** Application Form, Applicant's Letter, Draft Ordinance, Plans, Survey

**STAFF:** Jonathan Brown, Senior Planner  
Land Use Administration (Room 511) 646-5734

*PDR O&R No.17-35*

Key Issues:

Retain on Consent Agenda

Move to Regular Agenda

Refer Back to Committee

Remove from Council Agenda

Strike

Withdrawn

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