



City of Richmond

900 East Broad Street
2nd Floor of City Hall
Richmond, VA 23219
www.rva.gov

Legislation Text

File #: ORD. 2017-204, **Version:** 2

To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a freestanding sign, upon certain terms and conditions.

O & R Request

DATE: September 15, 2017

EDITION: 1

TO: The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor
(This in no way reflects a recommendation on behalf of the Mayor)

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

THROUGH: Peter L. Downey, Deputy Chief Administrative Officer for Economic Development and Planning

FROM: Mark A. Olinger, Director, Department of Planning and Development Review

RE: To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a non-animated freestanding sign, upon certain terms and conditions.

ORD. OR RES. No.

PURPOSE: To authorize the special use of a portion of the property known as 1500 North Lombardy Street for the purpose of a freestanding sign, upon certain terms and conditions.

REASON: The applicant is proposing to construct a freestanding sign on property in the I-Institutional Zoning District. The sign exceeds the dimension requirements for freestanding signs in the I District, therefore a special use permit is required.

RECOMMENDATION: In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its November 6, 2017, meeting. A letter outlining the Commission's recommendation will be forwarded to City Council the following meeting.

BACKGROUND: The proposed non-animated, freestanding sign is located on the Virginia Union University Campus at the corner of Brook Road and North Lombardy Street. This area serves as the eastern gateway to the campus. The subject parcel is comprised of a 27.2 acre tract of land located in the North Planning District.

The City of Richmond’s Master Plan designates the subject property for Institutional uses which include, “... places of worship, private schools, universities, museums, hospitals and other care facilities (p. 135).

This subject property is currently zoned I Institutional. Adjacent and nearby properties include a broad range of zoning categories including M-1 Light Industrial), B-3 General Business, R-5 Single-Family Residential, and R-53 Multi-Family Residential. A mix of institutional, commercial, industrial, and single- and multi-family residential land uses are present in the vicinity.

FISCAL IMPACT / COST: The Department Planning and Development Review does not anticipate any impact to the City’s budget for this or future fiscal years.

COST TO CITY: Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

BUDGET AMENDMENT NECESSARY: No

REVENUE TO CITY: \$1,800 application fee

DESIRED EFFECTIVE DATE: Upon Adoption

REQUESTED INTRODUCTION DATE: October 9, 2017

CITY COUNCIL PUBLIC HEARING DATE: November 13, 2017

REQUESTED AGENDA: Consent

RECOMMENDED COUNCIL COMMITTEE: None

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: City Planning Commission, November 6, 2017

AFFECTED AGENCIES: Office of Chief Administrative Officer
Law Department (for review of draft ordinance)
City Assessor (for preparation of mailing labels for public notice)

RELATIONSHIP TO EXISTING ORD. OR RES.: None

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: Application Form, Applicant’s Letter, Draft Ordinance, Plans, Survey

STAFF: Jonathan Brown, Senior Planner
Land Use Administration (Room 511) 646-5734

PDR O&R No.17-35

Key Issues:
Retain on Consent Agenda

Move to Regular Agenda
Refer Back to Committee
Remove from Council Agenda
Strike Withdrawn Continue to: