



Legislation Details (With Text)

**File #:** RES. 2023-R012      **Version:** 1      **Name:**

**Type:** Resolution      **Status:** Adopted

**File created:** 2/14/2023      **In control:** City Council

**On agenda:** 2/27/2023      **Final action:** 2/27/2023

**Title:** To name the alley located in the block bounded by South Lombardy Street, West Main Street, South Plum Street, and West Cary Street as “Blueberry Alley.”

**Sponsors:** Mayor Stoney (By Request)

**Indexes:**

**Code sections:**

**Attachments:** 1. Res. No. 2023-R012

Date	Ver.	Action By	Action	Result
2/27/2023	1	City Council	adopted	Pass
2/23/2023	1	Land Use, Housing and Transportation Standing Committee	recommended for approval	
2/13/2023	1	City Council	introduced and referred	

To name the alley located in the block bounded by South Lombardy Street, West Main Street, South Plum Street, and West Cary Street as “Blueberry Alley.”

WHEREAS, in accordance with sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended, S & C Associates LLC, as the applicant, has requested that the alley located in the block bounded by South Lombardy Street, West Main Street, South Plum Street, and West Cary Street be named “Blueberry Alley;”

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

1. That the alley located in the block bounded by South Lombardy Street, West Main Street, South Plum Street, and West Cary Street and shown as the public right-of-way enclosed in bold lines and labeled as “Proposed ‘Blueberry Alley’” on a drawing prepared by the Department

AYES: \_\_\_\_\_ NOES: \_\_\_\_\_ ABSTAIN: \_\_\_\_\_

ADOPTED: \_\_\_\_\_ REJECTED: \_\_\_\_\_ STRICKEN: \_\_\_\_\_  
of Public Works, designated as DPW Drawing No. N-29030, dated January 13, 2023, and entitled  
“Proposed Naming of a Public Alley in the Block Bounded by S Lombardy Street, W Main  
Street, S Plum Street, and W Cary Street as ‘Blueberry Alley,’” a copy of which drawing is  
attached to and incorporated into this resolution, be and hereby is named and designated as  
“Blueberry Alley.”

2. That, in order to effectuate the provisions of paragraph 1 of this resolution, the  
Chief Administrative Officer shall (i) cause the appropriate City agency to prepare and erect  
signs appropriately marking “Blueberry Alley,” (ii) request that all City agencies note such  
naming in the records maintained by each such agency, and (iii) take all other appropriate  
actions to effectuate the naming of the street as “Blueberry Alley.”

3. That paragraphs 1 and 2 of this resolution shall be effective only upon the  
completion of the following to the satisfaction of the Chief Administrative Officer within 12  
months from the date on which this resolution is adopted:

(a) S & C Associates LLC, as applicant, shall furnish the Chief Administrative  
Officer with sufficient funds to cover the costs of the street naming, including, but not  
necessarily limited to, the preparation and erection of appropriate signs.

(b) The applicant shall furnish all abutting landowners with written notice of the  
naming.

(c) The applicant shall comply with all applicable requirements set forth in sections  
8-7 through 8-10 of the Code of the City of Richmond (2020), as amended.

(d) Should any condition of this paragraph 3 not be met within 12 months of the  
date on which the Council adopts this resolution, this resolution shall be null and void and of no  
further legal effect.



**DATE:** January 13, 2023

**EDITION:** 1

*Lincoln Saunders*

*J.M.A.*

**TO:** The Honorable Members of City Council

**THROUGH:** The Honorable Levar M. Stoney, Mayor

**THROUGH:** J.E. Lincoln Saunders, Chief Administrative Officer  
2023-043

**THROUGH:** Robert Steidel, Deputy Chief Administrative Officer

Digitally signed by Robert C Steidel  
Date: 2023.01.17 14:59:54 -05'00'

**THROUGH:** Bobby Vincent Jr., Director  
Department of Public Works

**THROUGH:** M.S. Khara, P.E., City Engineer  
Department of Public Works

Digitally signed by Bobby Vincent  
Date: 2023.01.13 11:06:27  
-05'00'

*JLD*

Digitally signed by M. S. Khara, PE  
Date: 2023.01.13 10:47:51  
-05'00'



**FROM:** Joseph Davenport, P.E., Right-of-Way Manager  
Department of Public Works

**RE:** **PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED BY S LOMBARDY STREET, W MAIN STREET, S PLUM STREET, W CARY STREET AS “BLUEBERRY ALLEY”**

**ORD. OR RES No.**

**PURPOSE:** To name a public alley in the block bounded by S Lombardy Street, W Main Street, S Plum Street and W Cary Street as “Blueberry Alley”, as shown enclosed in bold lines on a plan prepared by the Department of Public Works designated as DPW Dwg. No. N-29030, dated January 13, 2023

and entitled “PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED BY S LOMBARDY STREET, W MAIN STREET, S PLUM STREET, AND W CARY STREET AS “BLUEBERRY ALLEY”.

**REASON:** A revised letter of request dated January 12, 2023 from Lory Markham with Markham Planning on behalf of S&C Associates LLC, the property owner of 8 Rear South Plum St (Parcel ID No. W0000604055). The owner is planning construction of four multifamily dwelling units with frontage on along the subject alley. The necessity for the naming of the alley will allow any dwelling constructed on these lots to have a conforming address for utility and emergency services.

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**RECOMMENDATIONS:** The Department of Public Works offers no objections to the proposed right - of-way naming and requests that any approvals be subject to, and including without limitation, the following terms and conditions:

1. The applicant(s)/owner(s)/successor(s) shall be responsible for any and all costs associated with the proposed naming of the alley, including without limitation, new or revised street name signs, etc., as required or directed by City Agencies.
2. A twelve (12) month expiration clause shall be included whereby all conditions must be satisfied by the applicant(s)/owner(s)/successor(s) within twelve (12) months of the ordinance adoption date and approved by the City before the ordinance can go into effect.
3. The applicant(s)/owner(s)/successor(s) shall be responsible for providing written notification to all abutting landowners of the proposed naming of the alley.
4. The applicant(s)/owner(s)/successor(s) shall satisfy all the policies, criteria, and procedure guidelines as stipulated within Ordinance No. 2004-35-64 adopted April 13, 2004.

**BACKGROUND:** The property owner of 8 Rear South Plum St (S&C Associates LLC) has received approval by way of a Special Use Permit (Ordinance No. 2021-365) for the construction of four multifamily dwelling units with frontage only along the subject alley. One of the conditions of the ordinance requires this alley to be officially named. Naming of the alley will ensure the safety of the residents and provide City services for any new dwelling an address that is both unique and descriptive. This will ensure that City services, such as trash pickup, utility distribution and emergency services,

may be provided. The name choice has been approved by the Richmond Regional Planning District Commission (PlanRVA) using the “Street Name Clearinghouse Request” form.

Other reviewing administrative agencies were contacted regarding this naming and offered no objections.

The criteria and guidelines for submission, evaluation, approval and implementation of proposals for naming or renaming City facilities are described in sections 8-7 thru 8-10 of the City Code. Section 8-10(5) requires the City Council to conduct a public hearing to review recommendations, suggestions and provide an opportunity for public comments from affected parties prior to any final action on a naming resolution. The application and information as submitted satisfies the current City Code requirements and criteria to allow consideration of this request for approval.

The applicant will be responsible for all costs of required signage denoting the alley’s name. The ordinance conditions will have to be satisfied in accordance with the Law Department’s review and acceptance of follow-up information provided by the applicant.

**FISCAL IMPACT:** None.

**FISCAL IMPLICATIONS:** None.

**REVENUE TO CITY:** \$300 application & processing fee.

**DESIRED EFFECTIVE DATE:** Upon adoption.

**REQUESTED INTRODUCTION DATE:** February 13, 2023

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**CITY COUNCIL PUBLIC HEARING DATE:** February 27, 2023

**REQUESTED AGENDA:** Consent Agenda

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** Land Use, Housing, and Transportation Committee. (LUHTC), anticipated February 23, 2023 meeting date

**AFFECTED AGENCIES:** Public Works; Law Department; Planning & Development Review; Public Utilities; Assessor; Finance; Budget and Strategic Planning; Fire Department; Police Department, Mayor’s Office,

**RELATIONSHIP TO EXISTING ORD. OR RES.:** Ordinance No. 2021-365 (Special Use Permit)

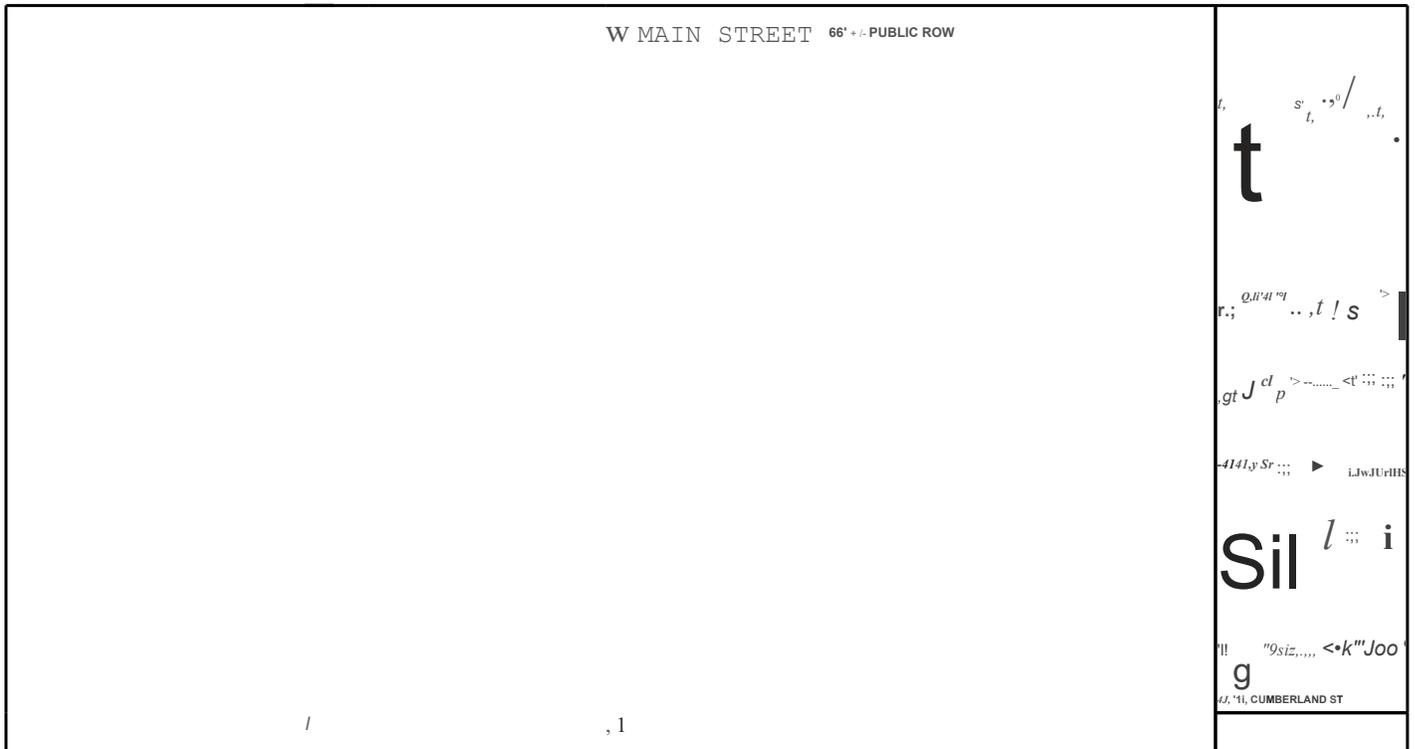
**REQUIRED CHANGES TO WORK PROGRAM(S):** None

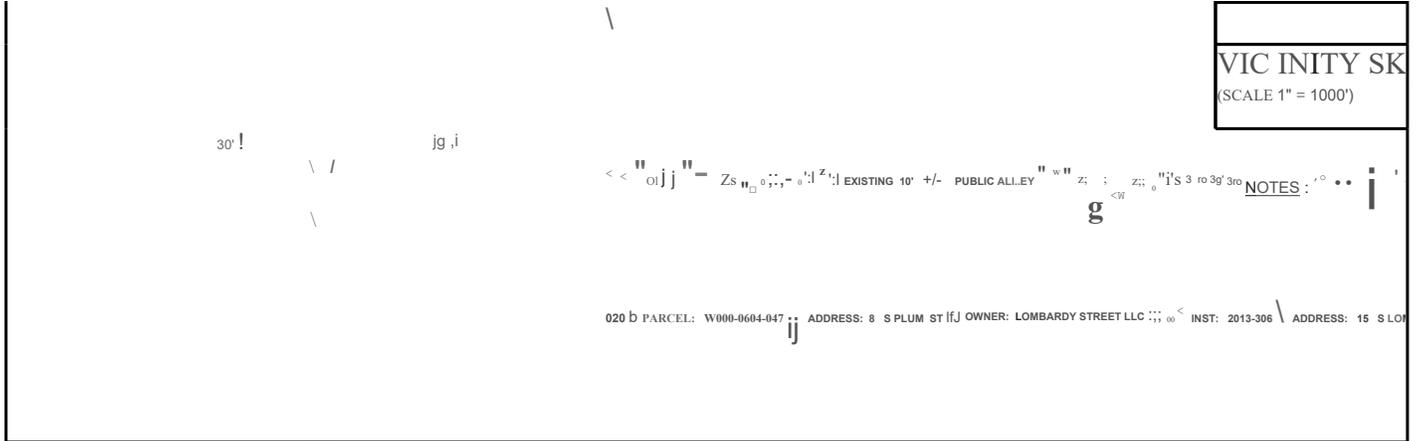
**ATTACHMENTS:** DPW Dwg. No. N-29030  
Applicant’s request letter (Lory Markham)  
RRPDC Street Name Clearinghouse Request Authorization

**STAFF:**  
Prepared for Bobby Vincent, Jr., Director DPW

Prepared by Marvin Anderson - Program & Operations Manager for Surveys, DPW Research and  
Drawing Coordinated By: Shenouda Guergues - DPW  
Department of Public Works / 646-0435

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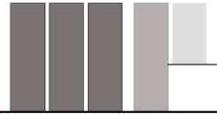


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Property owners correct as of 01/13/2023

2. Ordinance 3. Adopted 4. Accepted	Og Ir\ E:, Sy- r/' M ? Sd ers on , C! S	DEPA		
REFERENCES: B/L 4NW		Surveys	DRAWN BY: SG	FI EL D NO TE 1"= 30' DATE 01/13/20.W604-A N- 2



MARKHAM PLANNING

January 12, 2023

Bobby Vincent, Jr. Director,  
Public Works City of  
Richmond  
900 E Broad Street, Room 701  
Richmond, VA 23219 Dear

Mr. Vincent,

On behalf of the property owner of 8 Rear South Plum St (W0000604055), S&C Associates LLC, we are submitting a request to name an existing alley serving the property.

This property is authorized by Special Use Permit Ord. No. 2021-365 for the construction of four multifamily dwelling units with frontage only along the existing alley. As a condition of the SUP, a request to name the alley serving the property is required to be submitted. As a result, we are submitting this request to name the alley "Blueberry Alley". This name was selected to complement the name of South Plum St.

In accordance with the requirements, please find enclosed a sketch of the location of the alley, the approval form from the Richmond Regional Planning District for the proposed name, and a check for the application fee of \$300. In addition, notifications to adjoining property owners and the Fan Area Business Alliance have been sent via mail, and any correspondence resulting from this notification will be forwarded to DPW as part of this application.

Thank you for your consideration of this request. If you have any questions, please contact me at (804)248-2561 or at lory@markhamplanning.com. <mailto:lory@markhamplanning.com>

Sincerely,

Lory Markham Enc.

MARKHAM PLANNING  
208 East Grace Street · Richmond, Virginia 23219 (804)  
248-2561

## STREET NAME CLEARINGHOU

9211 Forest Hill Avenue,  
Suite 200 Richmond VA  
23235

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Markham Planning Tom Phan tom@markhamplanning.com  
<mailto:tom@markhamplanning.com>

Approved by: Greta Ryan Thursday, December 8, 2022 Page 1 of 1  
**PlanRVA**

County Subdivision	Street Name	Type	Reservation	Original Expiration	Updated Reservation
Richmond	Blueberry	Alley	12/8/2024	12/8/2022	12/8/2022