



City of Richmond

900 East Broad Street
2nd Floor of City Hall
Richmond, VA 23219
www.richmondgov.com

Meeting Minutes - Final Urban Design Committee

Thursday, April 5, 2018

10:00 AM

5th Floor Conference Room of City Hall

Call to Order

Call to order at 10:00 AM

Roll Call

Present -- 6 - * Chair Andrea Almond, * Chris Arias, * Bryan Green, * Vice Chair Giles Harnsberger, * Robert Smith and * Andrea Quilici

Excused -- 3 - * Andrew P. Gould, * David Johannas and * Jill Nolt

Vacant -- 1 - * Dawn Hicks

Approval of Minutes

Present -- 5 - * Chris Arias, * Andrew P. Gould, * Vice Chair Giles Harnsberger, * Robert Smith and * Andrea Quilici

Excused -- 4 - * Chair Andrea Almond, * Bryan Green, * David Johannas and * Jill Nolt

Vacant -- 1 - * Dawn Hicks

1. [UDC MIN 2018-03](#) Minutes of the Regular Meeting on March 8, 2018

Attachments: [UDC MIN 2018-03 DRAFT](#)

Minutes of the Regular Meeting on March 8, 2018

A motion was made by Committee Member Smith, seconded by Committee Member Arias, that these Minutes be approved. The motion carried by the following vote:

Aye -- 4 - Chris Arias, Vice Chair Giles Harnsberger, Robert Smith and Andrea Quilici

Excused -- 5 - Chair Andrea Almond, Bryan Green, Andrew P. Gould, David Johannas and Jill Nolt

Secretary's Report

Secretary Joshua Son announced the approval of Altria Theater banners for the David Blaine Live Parental Advisory show. The banners will be on display from March 20, 2018 to June 29, 2018. Joshua Son further announced the approval of the James Center banners for the YMCA that will be on display on March 26, 2018 through March 26, 2019; the approval of a Sidewalk Café for 2110 East Main Street; the approval of new porch construction at 2905 Floyd Avenue; and the approval of new porch construction at 402 Cleveland Street.

Consideration of Continuances and Deletions from Agenda

CONSENT AGENDA**REGULAR AGENDA**

2. [UDC 2018-16](#) Final Location, Character, and Extent review of Huguenot Flatwater Accessible Ramp, 8536 Riverside Drive

Attachments: [UDC Report to CPC](#)
[Staff Report to UDC](#)
[Location & Plans](#)

Mr. Son: UDC 2018-16 Final Location, Character, and Extent review of Huguenot Flatwater Accessible Ramp, 8536 Riverside Drive: Huguenot Flatwater Park is part of the Greater James River Park System. As the park attendance grows annually, so does the demand for accessible routes, amenities, and river access. The park is used most by paddle sports and biking enthusiasts seeking adventure on river, surrounding trails, and roads. The purpose of the proposed ramp is to provide means to get those with disabilities down the 15 foot embankment into the river. Currently, without the ramp, access to the river continues to be a significant challenge. This ramp would, also, give able-bodied individuals easier access to the river.

The design team worked closely with the coordinator for the accessible paddle sports program to define the spatial and tactile needs for the ramp. The design submitted to the UDC is a direct result of the feedback received from those who will most benefit from the construction of this ramp. The budget or construction estimate has not yet been completed. Funding is anticipated to come from a variety of sources including those from private corporate donors, and funding can grant opportunities like those given by the Virginia Land Conservation Fund or by other access-related grants to capture additional funding.

To make way for the new ramp, 4 trees, 13 shrubs, and other vegetation will need to be removed. The total tree diameter of the 4 trees removed equals 73 inches. Standard recommendations dictate that to replace every 4 inches of trees removed, 1 inch in diameter of new trees will be added. The landscape plan proposes to replace 7.5 inches of trees directly on site and will work with the park system to find the most suitable location for the additional 10.75 inches of trees. All proposed plants are native, and there are no invasive species specified. The construction program will not impact downstream water quality and will comply with all known regulations. Disturbance will be limited to only the required areas necessary for the construction program.

Due to the difficulty of installing treatment facilities within the flood zone portion of the river, credits for meeting storm water management requirements will be purchased by the city. The ramp will be tied down into the ground with a deep reinforced foundation much like the accessible ramp that can be seen at Belle Isle. Materials for the project will consist of some standard concrete at the top of the entrance to the ramp which will transition to exposed aggregate for the entirety of the ramp. Boulders stockpiled elsewhere throughout the James River Parks System will be placed strategically along the ramp and anchored into the concrete below. A black aluminum hand rail will be drilled into the boulders to meet accessibility guidelines. Aluminum has been chosen for its affordability and ease of replacement should a flood damage part of the railing. Construction could start as soon as late fall of 2018, dependent on the securing of the proper funding. This ramp will ensure compliance with ADA standards. Creating a ramp

at this location will help meet the needs of local programs that provide adaptive sports and recreation to those who may have physical or visual disability.

Staff recommends that the UDC recommend that the Planning Commission approve the project as submitted.

Ms. Almond: Invites members of the public to speak

Scott Wiley: I am a landscape architect working on behalf of the James River Parks System and the James River Outdoor Coalition to get this project built and designed. I worked through many details and still have some remaining to work out. I did receive comments from departments in the city specific to urban forestry and some of the requirements that the city has. I will be planting additional trees on top of what we suggested. The planting of the trees will be located in cooperation with the forestry and James River Parks System along other parts of the park. We plan on planting as many trees at this particular site as the site can hold. The structural engineering is still ongoing at this time, which is mostly underground and will not be seen. The area in which we will be constructing the ramp will be prone to flooding. So, a substantial part of funding will go into ensuring that the ramp will manage despite the area being prone to flooding, which is why the budget can't be finalized at this time.

Mr. Arias: I have a question about planting. In choosing the plants for this area to replace, what is there to plant in between the ramp area?

Scott Wiley: Space that is left once we add the boulders at each side of the ramp is this trapezoidal shape. All native species that do well in this area will be chosen. We are following a manual that provides a list of recommended species, and all of the ones that we plan to plant will be native to this particular environment.

Ms. Almond: By native, do you mean native to this part of the river or?

Scott Wiley: More native to Virginia, but you do find many of these species in certain places along the James River Parks system. The three tree species that we selected are between the Red Bud, the River Birch, and the Serviceberry.

Mr. Arias: I'm a little concerned that this is a bit too designed. It might be nice to have a seamless transition between what is growing there naturally and what you are doing so that this blends nicely with the environment, instead of a well-cultivated and articulated area.

Scott Wiley: We are flexible with the species of trees that we are willing to plant, but we feel comfortable with the trees that we consider planting because we know that they will thrive and live in this sort of environment. Some of the more native species are challenging to plant in certain environments. It's not that it can't be done, but we can consider it.

Ms. Almond: My request was that you maybe look for a tree species that would be just as large over time as (trees in the surrounding areas)? But the confined nature of that planting space might mean that it's not a great idea?

Scott Wiley: A really large tree might not be able to get to a really large size because the roots would be confined, and this would probably stunt its growth.

Ms. Almond: Would there be an option to just space the plants in the center a little bit

more to create a little bit more of a transition of species?

Scott Wiley: We could do that, a lot of material is overtaking the vegetation in the surrounding area. We would be concerned that getting rid of all of the ivy would cost an immense amount. We have confined everything to this location because we know that the ivy won't get through all the boulders and overtake this space, at least for a long time, that's something that, again, we can certainly consider.

Ms. Almond: Is there anyone here from the public who wants to speak about this project? Does anyone want to make a motion, or should we have some further discussion?

Mr. Arias: I would push for a motion to approve with the addition that they take into consideration the ease of transition between the new planting and the natural environment.

A motion was made by Committee Member Arias that this item be approved with the following conditions:

-That the applicant consider the ease of transition between the new plantings and the existing natural environment.

Committee Member Quilici seconded the motion and it carried by the following vote:

Aye -- 6 - Chair Andrea Almond, Chris Arias, Andrew P. Gould, Vice Chair Giles Harnsberger, Robert Smith and Andrea Quilici

Excused -- 3 - Bryan Green, David Johannas and Jill Nolt

3. [UDC 2018-15](#) Conceptual Location, Character, and Extent review of Monroe Park –Wayfinding signage, 719 W. Franklin St.

Attachments: [UDC Report to CPC](#)
[Staff Report to UDC](#)
[Location & Plans](#)
[Public Comment - Opposition](#)
[Letter of Opposition](#)

Mr. Son: Monroe Park Conservancy seeks conceptual review on wayfinding signs to be installed before the park opens in late June of 2018. The exact opening is subject to the weather. The Conservancy would like to elevate the visual experience beyond the standard park aesthetic currently in Richmond.

The Conservancy will pay for costs of all sign fabrication and installation. In terms of location, the attached map of Monroe Park shows the location of primary and secondary signs. Tertiary signs will be movable. Monroe park has created a contemporary brand rooted in design history. These wayfinding signs are a continuation of an existing visual concept present in 19th century maps of Monroe Park. These signs will be constructed of powder-coated steel, printed, and die-cut. The entrance signs will be installed in the permeable paver area of each entrance. The angle and design of the sign is based on angular paths of the park.

The proposed signage incorporates various historic elements specific to the space. Angular pathways influence the form of the primary and secondary signs, which will speak to significant points of interest within the park, such as the Checkers House and

other landscape details. The proposed design of the signage signifies the park's entry into a new, contemporary chapter of its life as a unique public space. Therefore, staff recommends that the Urban Design Committee recommend the approval of the conceptual design as presented.

The applicant is here to provide images of existing conditions currently.

Jim Hill: I am Jim Hill, and I'm a member of the Monroe Park Conservancy. (He provides the committee with an example of the sign layout and demonstrates what the sign would look like.)

Just as a little bit of background, this is aspirational, a step up from the typical city park signage. It's a clean and contemporary look, rather than a speculative and Victorian signage convention for the park.

I should mention, in passing, that the opening date changed. We heard from the city that it will not be the end of June. Refer any question about the opening date to Don Summers or the mayor's office. The projected end of June date was valid at the time that the packet was turned in.

Here are some current conditions at Checkers House. I will briefly walk you around the exterior and show you where the Donor Recognition sign is proposed. You are standing with your back to the Belvidere and Main Street intersection. You are looking northwest. These will be the doors to the food service that will be near the sign. The donor recognition panel is currently projected to be 2 feet wide by 6'6". The sign would go on the brick column between the two doorways. It might be adjusted so that it fits comfortably in the space with the exposed brick around the edge of the sign. The sign is proposed to be attached to the surface of the Checkers House and would be anchored in the mortar joints, rather than in the masonry units.

We would like to install the signage at each of the 7 entrances to the park to put them in the paved areas outside of the alignment of the dominant paths so that they don't obstruct visually the circulation of the main paths. It would be, at least, 5 feet from the city sidewalk so that people could read the sign without blocking the city sidewalk.

Mr. Arias: Asks about the green boxes in each of the locations

Jim Hill: The entrance signs are at the entrances but outside of the alignment of the dominant paths. We tried to avoid the alignment of all the paths, but if there was not much allowance, it might be in the alignment of the secondary path. The policy signs are located—we tried to be in the nearest point at the entrance. The two exceptions to that are at the cathedral entrance where it's a different configuration. So, in that case, they are both located outside of the alignment of the central path. Then, at Laurel and Franklin—they are both located outside of the alignment of the path. Then, up here, rather than having the policy sign at the point here, we put it at the other side of the entrance, because we are trying to preserve this area that was approved for the Portland Loo installation. Currently, that is not going to be installed now, but we want to preserve the location for the future, because we would still like to be able to install it in the future.

Mr. Arias: Is there plumbing there?

Jim Hill: It's not going to be fully plumbed. It will need some additional work. It was a matter of current funding, recognizing the wisdom of getting the infrastructure in place. The curbs are in place in the paths' permeable pavers and will be installed here. This is the middle of the park edge along West Franklin street. This is at the rain garden along Belvidere—so the city sidewalk will be to the left with new street trees, and it's wider and should be more comfortable for pedestrians along the busy stretch. At West Main and Laurel, you are seeing some of the installed city sidewalk at the left with the new street

trees and, then, the rain garden. Then, they are repairing the base for the permeable pavers to go in. Do you have any other questions?

Mr. Quilici: Asks about a hexagonal map

Jim Hill: In the park, there is either a hexagonal or an octagonal kiosk from the 1970's. I think that it's a 4 sided bulletin board. We were able to salvage the hexagonal bulletin board. It used to be closer to Laurel and Franklin, and now, we are looking to install it closer to the node between the historic campus and the new campus in Monroe Ward. That kiosk represented the social media of the 70's and 80's and is just kind-of a cool thing.

Mr. Quilici: Was it considered for the donor wall (at the Checkers House) to, instead of attaching to the building, to have a kind-of free standing element, perhaps?

Jim Hill: It could be, and this is why we are here to get your comments. We would want it to be very close to the wall, anchored into the ground in front of the wall, rather than attached to the wall.

Mr. Green: I had a question about the donor wall, as well. I think that the signs may be too big, obscuring that whole section of masonry. I think that there are a lot of opportunities with the new seat walls that are being constructed to put in something that is horizontal, or if you have to do something vertical, break it up a little bit. That monolithic-taller-than-the-average-person wall really covers up a lot of the building. Something of that size will still trap moisture behind it. It's too big to really dry out behind it. I would love to see some alternative locations. You have all these seat walls where there could be neat ways to incorporate them into new construction--if not on the Checkers House—then very close to the Checkers House. I think that there are just alternative ways to do that which are a little less obtrusive ...not changing the material or typography.

Mr. Arias: I think that you could hold that true to all signs. Less is more.

Mr. Smith: I have a quick question about typography. If Monroe Park is created from a historic type, what is the rest of it—the secondary type?

Jim Hill: I think that it's going to be a simple Sans Serif font, primarily for branding and for the logo. The wording of the policies would be simpler and wouldn't all be... I will make sure that we bring in the actual style for you to see.

Mr. Quilici: I have another question regarding the secondary signs. I think that what you showed us is a location for the primary signs. Where are the secondary signs going to be located?

Jim Hill: We don't know where all of them will be at this point. One of the secondary signs is for the bike path. There is a designated bike path that connects with the Floyd Avenue Bike Blvd and will connect a new protected bike lane along Franklin Street. That designation will probably receive higher traffic. The tree species will go at the base of trees or, in some cases, on the tree.

Then, the premises under video surveillance I think is going to be near or on the Checkers House or near the fountain...Those are the secondary signs, and we will try to nail those down.

Mr. Smith: Would the intention of those be this coloring—this green?

Jim Hill: The bright green will be for attention-getting so that people know that it is under surveillance. When there is more passive information, there would just be the same style and color. ...Considering a faint white rather than blinding white. Then, the tertiary signs are there for when they need to rotate areas to allow for turf restoration or if someone has reserved a permitted activity there.

Ms. Harnsberger: I had a question about the die-cut sample. The typeface that originated with the historic piece that you all found I think is really beautiful for the primary signs and, at the same time, contemporary...Is this just an example of what a die-cut looks like (in reference to a certain type of typeface)?

Jim Hill: We have it, so we brought it. It will be this typeface and might not be this exact gauge.

Ms. Harnsberger: Cool...Any other questions? Thank you. Let's open it up to public comment.

Todd Woodson: I am Todd Woodson, and I am president of the Oregon Hill Neighbor's Association and am, also, representing the Fans of Monroe Park group. First of all, this is a historic landmark. This park is on the national register of historic places, so Chris's great comment of 'less is more' is very accurate here. We were told by Councilperson Gray who addressed our meeting several months ago to be prepared that several features in the park might be named after corporate donors. Please keep in mind that, yes, they did get 3 million dollars to the Conservancy. There is still a million and a half short. The taxpayers of the city put in an original 3 million and, then, last spring, another 833,000 plus another over 700,000 in soft costs for the master plan which has not been adhered to. That's 4.5 million, so we think that the community should have a voice in this. Our neighborhood association was unanimous in opposing the scope of these signs and the design. I can't stress enough that 'less is more' in this park. It's a small park. It's 7.5 acres. You can see from one side to the other. To say that this is a bike lane is sort-of redundant. Of course, we have a state highway marker that gives the history of the sign. In the letter that I wrote you, we do endorse three signs. Believe me, that center part really needs to be--people need to know that it's being video-monitored. We would appreciate a sign for that—it doesn't need to be flashy or bright green. One of our members is an octogenarian, and she said that she started to go to the park in 1943. She was very concerned; she doesn't know why the park needs all this signage. She made some good points. Because you can see from one side to the next, you can really see where a feature in the park is going to be. It doesn't need to be delineated. Let's celebrate the greenness. Let's celebrate what this park is. Kids are going to know how to use this park. With the historic marker, the history is there, and please don't mar the Checkers house with this big green sign. It's just inappropriate, and it's not tasteful. We are very concerned about keeping this as a historic landmark, and some of the features, including the loss of trees..... I have to say that that is a feature that is listed in the nomination for the National Registry that trees are in the open spaces, and they are not now. Anyway, we sent a letter and hope that you got to read that and ask that you modify this request.

Tom Lisk: My name is Tom Lisk. I reside at West Franklin street right across from Monroe Park. I agree with Mr. Woodson that the public should have a voice, but I don't agree with him regarding the signage. I look out at that park from my window every day. I'm right across from the Franklin street entrance to the park. We want the park to be welcoming. We want more people to use the park. We will soon have twelve to fifteen hundred new Freshman students in the dorm across from the park. I think that the

signage makes the park more inviting and conveys to the public more of the history of the park and more of the features. We want people to be engaged. We want them to use those features. So, I think that as long as it's tasteful, I think that it's informative, and I think that it's important to make the park more open and more widely used by the public. So, for those reasons, I would support the use of the signage. Regarding attaching signage to the Checkers House, I am ambivalent about that. There are reasons not to do that, and the free-standing option should be examined. But for the rest of the signage, I would ask you to support it.

Mr. Son: As part of the packet, I, also, included the letters of opposition.

Ms. Harnsberger: Opens the floor for discussion within the committee
Bryan, you mentioned the sign for the Checkers House in between the two doors.

Mr. Green: I would like to put on hold the construction of the sign. I think that there are a lot of other ways to do it. We should, from here on forward, approach with 'less is more' for the Checkers House. Recognizing that wherever the tenant coming in from that restaurant is, they will have some expectations of some signage themselves. We have to leave some room for that. It shouldn't look like a NASCAR sign. There are other ways of constructing the sign that accommodate their needs. I like the materials. I love the font. I like that approach. I don't have any issue with that.

Ms. Harnsberger: If it's appropriate, I would like to ask the applicant whether other locations were considered? Do you mind coming back up, Jim?

Jim Hill: I don't know that other locations have really been considered. I know that we have had some active discussion about the size of the sign and proportion of the sign at that location. I will certainly take your comments very much to heart.

Ms. Harnsberger—I think that's reasonable as a first recommendation.

Mr. Green: Highway markers are limited. I think that there are some opportunities with alternative interpretation—it's also easier to change. You can't change a highway marker. I think that there is an opportunity to tell a fuller story. I don't necessarily see them as in conflict. I love markers, but as long as you aren't repeating the same story, I think that it's a wonderful opportunity to tell a different story that can't be told in an official state highway marker.

Mr. Smith: I felt that there is a disconnect between the beautiful, historic type and, then, going into an Arial or New Helvetica. It feels disconnected from the historic park. Having something, even if it was Sans Serif, that had a little bit of a connection back to the park—to that very historic looking font.... How could that be possible? So, from the readership standpoint, it could be something that hints towards Serif. I think that it's an opportunity to say that these are connecting, and we are not going to divorce that type-that font from everything else because it's secondary.

Ms. Harnsberger: I agree with you. It's important to see the typeface family that's getting used for the location. I would think about how you would formulate that as a recommendation, because I think that some of the secondary typeface could be used on a primary sign potentially, depending on what that sign said.

Mr. Smith: Consider typeface that is more connected to the Monroe Park logo.

Mr. Quilici: I am kind of intrigued by what you said, Rob, and trying to look at it the other

way, with having the Monroe Park Conservancy logo, does it compete with the other type of sign font?

Mr. Smith: Perhaps. I just feel that what is presented here feels so “blah.”

Ms. Harnsberger: I think that rather than getting super granular, we are not intended to provide insight. Let's just ask that the applicant provide typefaces that are proposed for the signage. We are seeing one, which is important and significant, but we aren't seeing the others that will play with this one. We can take it in different directions. It's the job of the branding consultant and Conservancy to sort that out. We can't review what's not provided to us.

So, it is Helvetica that is being proposed?

Mr. Smith: We don't have confirmation of that. I am not saying that it's wrong. We have been talking about the history of this park. I love the logo.

Mr. Green: I think that it would be nice to see the secondary typeface support the logo.

Mr. Arias: I think that there is a lot of signage, and we could do with a lot less: One sign that shows the history of the park; the location of everything—maybe centrally located would do the job. This sign for the bike here is 4.5 feet high by one foot. Does it have to be so big?

Ms. Harnsberger: Asks the applicant, Jim Hill, to speak again to the bike signage

Jim Hill: You are correct. It's not to remind people that they can ride bikes. It's more for the people that aren't on bikes so that they are aware that this is the designated route through the city that comes through the park. It's letting people know that there is something larger than the park that passes through there that would probably get more traffic, because it runs from Floyd and Thompson and will connect to the Capitol. That's why this is setting that apart from the other park paths.

Mr. Green: When you are coming in on a bike, what tells you that you are approaching?

Jim Hill: That probably would be for people that are just exploring or finding out about it. It would let people know where the bike path is if they are trying to get to Carytown or to the Capitol that this is one of the many choices you are confronted with at the entrance that you want to take, but it could be smaller.

Mr. Smith: I think that was the point—there are many paths that you can take.

Mr. Quilici: I think that maybe the sign should say something more than 'bike path' and should give much more information to biker and maybe provide some destinations, rather than just saying 'bike path'?

Ms. Harnsberger: It is a major connector for commuters. I am actually for designating bikeways, but there would be conflict if bikes aren't in a particular area.

Mr. Arias: I think that it's a mistake for bikes to be going in the park, to begin with. If anything, there should be a sign saying that 'pedestrians have the right of way,' and leave it at that. It can be a cluster. People should get off their bikes in the park and carry them.

Mr. Smith: So, the location of the secondary signs? For me, even though they are out of

the actual line of the path, I think about placement and wonder if being essentially perpendicular to the path, they could be parallel. I don't disagree with having something. Space-wise, it would make more sense to instead of blocking the flow, turn it parallel to the actual curve?

Mr. Arias: Are you asking my opinion? I think that one sign in the middle of the park will be enough.

Mr. Quilici: I disagree with that. I think that a welcoming sign is important, especially if you have a park that is open to everybody. We have a lot of students. You have parents coming. They want to know a little bit about the park when people are coming there for the first time.

Mr. Green: Just to play devil's advocate, does that sign (the sign designating the bike path) block your entry to the park? Do we want anything to be blocking movement?

Ms. Harnsberger: To me, it's an opportunity to read about some interesting interpretation and figure out what you are looking at. It doesn't significantly block that entry. Are there any other comments? I would be happy to formulate a motion, unless you would like to discuss. I don't mean to end the discussion.

Mr. Smith: How do you feel about the shape of the sign (referring to the sign near the bike path)?

Ms. Harnsberger: I like it. I'm a fan.

Mr. Green: What do you see when you are in the park looking out? You see the front of the sign, but you never see the back of the signs half of the time.

Ms. Harnsberger: It doesn't seem like something that people would skate on or light a fire under and use as a stove. It's contemporary and differentiates itself from the Victorian era in a nice way that is not intrusive.

Mr. Green: Back to the flow issue, my only potential concern (with the sign designating the bike path)--are people going to smack into it or ride their bikes into it? I like the low profile design of it, but will a bike pile into it?

Ms. Harnsberger: My gut feeling is that all of the entries are so wide, and the sign is tucked into a corner. I don't feel that pedestrians take that corner so sharply.

Mr. Green: I have no issue with the design of it but just, maybe, the placement. I am not concerned about the signage but just how visible the sign would be to people coming out of the park. You certainly don't want to make it more visible. By its design, it's just creating more of a hazard.

Ms. Harnsberger: The same thing came when VCU was here with the plaza that was recommended. The same question-- nice design-but does it create more of a hazard? Anyway, can I propose a motion? I propose that we recommend approval with the following conditions: 1) That the applicant investigate alternative location and form for the donor sign that was proposed for the masonry on the Checkers house that would not be affixed to the Checkers House 2) That the primary, secondary, and tertiary sign typefaces support the logo and be provided in a signage package so that we can understand what those typefaces are going to be 3) That the applicant consider a 'less is more' approach to signage, overall, because that seemed to be the main concern for the committee and that the location and quantity of signs be provided and minimized to the extent possible and appropriate 4) Minimize the impact on the Checkers House

A motion was made by Committee Member Harnsberger that this item be approved with the following conditions:

- That the applicant investigate alternative location and form for the donor sign that was proposed for the masonry on the Checkers house that would not be affixed to the Checkers House
- That the primary, secondary, and tertiary sign typefaces support the logo and be provided in a signage package so that we can understand what those typefaces are going to be
- That the applicant consider a 'less is more' approach to signage, overall, because that seemed to be the main concern for the committee and that the location and quantity of signs be provided and minimized to the extent possible and appropriate
- Minimize the impact on the Checkers House

Committee Member Quilici seconded the motion and it carried by the following vote:

- Aye --** 5 - Chris Arias, Bryan Green, Vice Chair Giles Harnsberger, Robert Smith and Andrea Quilici
- Excused --** 3 - Andrew P. Gould, David Johannas and Jill Nolt
- Abstain --** 1 - Chair Andrea Almond

OTHER BUSINESS

Mr. Son: On April 17, Land Use will consider a reappointment application for Andrew Gould and an application from James Klaus for an appointment to the UDC. We still don't have any applications to fill the static arts slot, (considering someone with experience in) sculpture and fine arts. I need to get with Alexander to take this to the Planning Commission and figure out the process more. We can discuss this at the next meeting.

Adjournment

Vice-Chairperson Harnsberger adjourned the meeting at 11:30 am.