

Applicant's Report

River City Roll is a full-service restaurant and entertainment venue located at 939 Myers Street in Scott's Addition. The venue features 20 boutique bowling lanes, private event space, a live entertainment stage, and large covered and heated patio with an indoor and outdoor accessible bar. Outside of the building, River City Roll also has a 150 space parking lot for guests and event use.

As an extension to the normal use, River City Roll is seeking a Special Use Permit to allow for up to 12 (Saturday only) outdoor charity-partnered (proposed schedule for events that did not happen in 2020 attached) events in our parking lot. The SUP would allow a unique opportunity to work with non profits and vendors to provide family friendly attractions along with live music at no cost to the general public. These opportunities would enhance the offerings of the Scott's Addition neighborhood as well as the city of Richmond, VA.

River City Roll is intent on being a positive addition to the Scotts Addition Neighborhood as well as the greater Richmond area.

Please see below for how River City Roll will satisfy the conditions set forth in section 3 of the Application Requirements.

- (1) *Will not be detrimental to the safety, health, morals, and general welfare of the community involved* – River City Roll's team works closely with the City's Sheriff's Office, providing enhanced security and safety presence. All events will be held within a defined perimeter located within the boundaries of the parking lot. Each event offers adequate space and sanitation with the communities health and safety in mind.
- (2) *Will not tend to create congestion in streets, roads, alleys, and other public ways and places in that area involved* – River City Roll is located off the beaten path, on a newly paved Myers Street, parallel to Broad Street behind the Starbucks. Our events take place in our own parking lot and do not hinder the traffic on Myers Street, or the alley running between Myers and Terminal Place. Adequate fencing, signage, and security prevents any parking in the main thoroughfares. Marketing for each event will include ride sharing discount codes.
- (3) *Will not create hazards from fire, panic, or other dangers* – All River City Roll events follow City and Fire Department protocols.
- (4) *Will not tend to cause overcrowding of land and an undue concentration of population* – River City Roll's outdoor events feature a capacity that is well within the amount that

could fit the space. To ensure proper capacity, this number will be reviewed by the City Sheriff's Office.

- (5) *Will not adversely affect or interfere with public or private schools, parks, playgrounds, water supplies, sewage disposal, transportation or other public requirement, conveniences, and improvements* – Each of the outdoor events at River City Roll will provide proper waste disposal through private trash service, port-a-potty and hand sanitizing stations. The full extent of the events will exist on River City Roll property with no interference to public transportation or improvements.
- (6) Will not interfere with adequate light and air – Outdoor events will have no affect on air quality. Entertainment lighting and outdoor music will be off by 10pm to not interfere with surrounding neighbors.



2020 Outdoor Concert Series (DID NOT OCCUR)

3/14 Shamrock the Block Official After Party
To benefit SABA's Livability Committee

4/19 Roll Dog Roll – 2 Year Anniversary Party
To benefit Fetch a Cure

5/9 Women for Live Music Festival
To benefit Sparc

5/23 Outlaw's Memorial Day Bash
To benefit UDT-SEAL Association

6/6 Summer of Pride Fest
To benefit VA Pride

6/20 Goin' Country for a Cure
To benefit Alzheimer's Association

7/4 4th of July Celebration
To benefit Richmond's First Responders

9/6 Labor Day Bash
To benefit RCPS

9/20 2ND Annual Dog Fest
To benefit Vet Fund

10/3 Fall Fest
To benefit National Brain Tumor Society

10/17 Boulevard Pumpkin Festival Official After Party
To benefit RACC

10/31 Frasco's Fright Night
To benefit the Virginia Breast Cancer Foundation