INTRODUCED: February 8, 2021

AN ORDINANCE No. 2021-031

To rezone the property known as 2902 North Arthur Ashe Boulevard from the M-2 Heavy Industrial District to the TOD-1 Transit-Oriented Nodal District.

Patron – Mayor Stoney (By Request)

Approved as to form and legality by the City Attorney

PUBLIC HEARING: MAR 8 2021 AT 6 P.M

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That, as shown on the plat entitled "Plat of Property Situated on the Southwest Corner of Arthur Ashe Boulevard and Boulevard West, City of Richmond, Virginia," prepared by Steven B. Kent & Associates, PC, and dated October 22, 2019, a copy of which is attached to, incorporated into, and made a part of this ordinance, the property known as 2902 North Arthur Ashe Boulevard, with Tax Parcel No. N000-1605/022 as shown in the 2021 records of the City Assessor, is excluded from the M-2 Heavy Industrial District and shall no longer be subject to the provisions of sections 30-454.1 through 30-454.6 of the Code of the City of Richmond (2020), as amended, and that the same is included in the TOD-1 Transit-Oriented Nodal District

AYES:	9	NOES:	0	ABSTAIN:	
ADOPTED:	MAR 8 2021	REJECTED:		STRICKEN:	

and shall be subject to the provisions of sections 30-457.1 through 30-457.10 and all other applicable provisions of Chapter 30 of the Code of the City of Richmond (2020), as amended.

§ 2. This ordinance shall be in force and effect upon adoption.

A TRUE COPY:

TESTE:

City Clerk

RECEIVED
By Drawny Lawry of EE IS per, Page 38, 1887

RECEIVED
By GAO Office at 11:31 am, Jan 21, 2021

2021-215

900 East Broad Street 2nd Floor of Cily Half Richmond, VA 23219 www.richmondgov.com

City of Richmond

Item Request

File Number: PRE.2021.449

O & R Request

DATE:

January 11, 2020

EDITION:1

TO:

RE:

The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor (Patron: Mayor, by Request)

(This is no way reflects a recommendation on behalf of the Mayor.)

THROUGH: J. E. Lincoln Saunders, Acting Chief Administrative Officer JEGS

THROUGH: Sharon L. Ebert, Deputy Chief Administrative Officer for Economic Development and

Planning

FROM: Mark A. Olinger, Director, Department of Planning and Development Review

To rezone the property known as 2902 North Arthur Ashe Boulevard from the M-2 Heavy

Industrial District to the TOD-I Transit-Oriented Nodal District.

ORD. OR RES. No.

PURPOSE: To rezone the property known as 2902 North Arthur Ashe Boulevard from the M-2 Heavy Industrial District to the TOD-1 Transit-Oriented Nodal District.

REASON: The applicant is requesting to rezone the property to TOD-1 Transit-Oriented Nodal District, which allows for dense, walkable transit-oriented mixed-use development whereas the current M-2 Heavy Industrial District does not permit dwelling uses and permits a variety of industrial uses not permitted under the TOD-1 regulations.

RECOMMENDATION: In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its March 1, 2021, meeting.

BACKGROUND: The proposed rezoning would include a single parcel of land located at the corner of North Arthur Ashe Boulevard and Boulevard West. The total land area of the parcel is 137,435 square feet, or 3.16 acres. The property is improved with a warehouse building containing approximately 36,000 square feet of floor area with a large paved parking area located between the building and Boulevard West.

Richmond 300 recommends a future land use of "Industrial Mixed-Use" for the property. The primary uses envisioned for Industrial Mixed-Use are retail/office/personal service, multi-family residential, cultural, and open space. The development style envisioned is "a mix of building types with low-scale, post-industrial buildings that are adapted for a new use adjacent to new taller residential and/or office buildings." The general intensity recommended is medium-to high density, with building heights ranging from three to eight stories. The subject property is also located within the "Industrial Mixed-Use" district of the "Greater Scott's Addition" primary growth node of Richmond 300, which envisions a "continued evolution of Scott's Addition by combining entertainment, residential, office and light industrial uses."

The property is currently located in the M-2 Heavy Industrial District, which permits a variety of commercial and industrial uses. Auto-oriented uses including auto repair and sales, drive-up facilities, and fuel dispensing are permitted under the current M-2 Heavy Industrial. Dwelling uses are not permitted in the current M-2 Heavy Industrial District.

Properties to the south, west and north are also located in the M-2 Heavy Industrial District. Properties to the east are located within the M-1 Light Industrial District. The property is bordered by CSX railroad right-of-way to the south. Other industrial properties are located to the west along Boulevard West and a Greyhound bus station is located to the north. Vacant property owned by the City of Richmond Public Works Department is located directly across North Arthur Ashe Boulevard to the east, and The Diamond complex and Sports Backers Stadium is located to the north and east, respectively, of the City-owned vacant property.

FISCAL IMPACT / COST: The Department of Planning and Development Review does not anticipate any impact to the City's budget for this or future fiscal years.

FISCAL IMPLICATIONS: Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

BUDGET AMENDMENT NECESSARY: No

REVENUE TO CITY: \$1,800 application fee

DESIRED EFFECTIVE DATE: Upon Adoption

REQUESTED INTRODUCTION DATE: February 8, 2021

CITY COUNCIL PUBLIC HEARING DATE: March 8, 2021

REQUESTED AGENDA: Consent

RECOMMENDED COUNCIL COMMITTEE: None

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: City Planning Commission

March 1, 2021

File Number: PRE 2021 449

AFFECTED AGENCIES: Office of Chief Administrative Officer

Law Department (for review of draft ordinance)

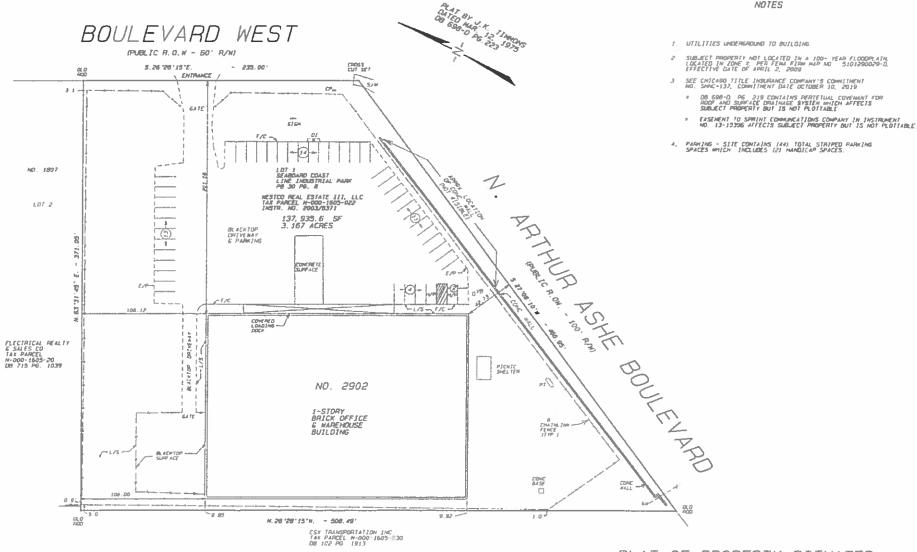
RELATIONSHIP TO EXISTING ORD. OR RES.: None

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: Application Form, Applicant's Report, Draft Ordinance, Survey, Map

STAFF: Richard Saunders, Senior Planner

Land Use Administration (Room 511) 646-5648



LEGEND

F/C = FACE OF CUPB E/P = EDGE OF PAVEMENT L/S = (ANDSCAPED/ GRASS AREA 6W = GUY WIFE PI = ABDY GROUND PROPAME TANK CP = COMMUNICATIONS PEDESTAL DI = DROP IME! S/W = STEEMALK VB = VERTICOM BOX

CERTIFICATION

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TOWNE BANK

THIS IS TO CERTIFY THAT HE MADE AN ACCURATE FIELD SLAVEY OF THE PREMISES SHOWN FEREON FAMILALL INFORMMENTS AND VISIBLE EASIENT ARE SHOWN FEREON THAT THERE ARE NO ENCONDING FROM SEX UPPROVINE SETTING FROM ADJUSTING PREMISES OF FROM SLEET PREMISES, OTHER THAN SHOWN FEREON

PLAT OF PROPERTY SITUATED ON THE SOUTHWEST CORNER OF ARTHUR ASHE BOULEVARD AND BOULEVARD WEST CITY OF RICHMOND, VIRGINIA OCTOBER 22, 2019 SCALE: 1"=40"

1"-40" GRAPHIC SCALE 40

STEVEN B KENT - LAND SURVEYOR REGISTRATION NO. 1685 COMMONNEALTH OF VIRGINIA

STEVEN B. KENT & ASSOCIATES, PC LAND SURVEYORS 1521 BROOK ROAD RICHMOND, VIRGINIA 23220 OFF. 804 543 6113 email: stevenkent85@verizon.net

Application for REZONING/CONDITIONAL REZONING Department of Planning and Development Review



Department of Planning and Development Review
Land Use Administration Division
900 E. Broad Street, Room 511
Richmond, Virginia 23219
(804) 646-6304
http://www.richmondgov.com/

Project Name/Location Property Adress: 2902 Arthur Ashe Boulevard	Date: December 3, 2020	
Tax Map #: N0001605022 Fee: \$1,800	Date, occursio, con	
Total area of affected site in acres: 3.2		
(See page 6 for fee schedule, please make check payable to the	e "City of Richmond")	
Zanina		
Zoning Current Zoning: M-2		
Sarratic Zorining.		
Existing Use: Industrial		
Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use and TOD-1	proffers in the required applicant's report)	
Existing Use: Industrial		
Is this property subject to any previous land use c Yes No If Yes, please list the Ordinance Nur Applicant/Contact Person: Lony Markham Company: Markham Planning Mailing Address: 2314 West Main Street		
City: Richmond	State: VA Zip Code: 23220	
Telephone: _(804)248-2581	Fax: ()	
Email: lory@markhamplanning.com		
Property Owner: TRP N BLVD LLC		
If Business Entity, name and title of authorized sig	nee: Matthew Raggi	_
(The person or persons executing or attesting the execution of she has or have been duly authorized and empowered to so ex	this Application on behalf of the Company certifies that he or ecute or attest.)	
Mailing Address 11100 West Broad Street City: Glen Allen		
Telephone: (804) 344-7156	State: VA Zip Code: 23060	_
Email: matt.raggi@thalhimer.com	Fax: _()	
		_
Property Owner Signature: Matthew	J. Raggi	
The control of the co		

The names, addresses, telephone numbers and signatures of all owners of the property are required. Please attach additional sheets as needed. If a legal representative signs for a property owner, please attach an executed power of attorney. Faxed or photocopied signatures will not be accepted.



23 WEST BROAD STREET #304 - RICHMOND, VIRGINIA 23220

December 3, 2020

Mark Olinger, Director
Department of Planning & Development Review
900 East Broad Street, Suite 511
Richmond, VA 23219
mark.olinger@richmondgov.com

Re: 2902 Arthur Ashe Boulevard, Tax Map No. N000-1605/002, Rezoning Request

Dear Mr. Olinger,

On behalf of the owner and developer of 2902 North Arthur Ashe Boulevard, please accept this letter as the Applicant's Report for the rezoning from M-2 Heavy Industrial to the TOD-1 Transit-Oriented Nodal District. With this application, TRP N BLVD LLC is petitioning City Council to rezone these properties from the existing outdated industrial district to the TOD-1 zoning intended to promote dense, walkable transit-oriented development and the enhancement of the character along principal corridors and at key gateways.

Existing Site Conditions



The subject property is located on the west side of the intersection of North Arthur Ashe Boulevard (principal arterial road) and Boulevard West (collector street) in the Near West Planning District and The Diamond neighborhood. The property currently fronts on the latter as direct street level frontage on Arthur Ashe Boulevard is inhibited by an immediate steep grade change. A sidewalk and guard rail are along the 4-lane road. Active CSX Railroad property is in the rear of the property.

The property is located three industrial blocks or 0.4 mile from a major gateway into the city, the on and off ramp for both I-95 and I-64. The city's baseball stadium is diagonally across the intersection from this property. The active Greyhound bus station is on opposite side of Boulevard West.

The parcel is 137,435 square feet or 3.16 acres. A 36,000 square foot warehouse with front facing loading docks, built in 1975, is setback on the property. A large surface pavement area sits before it and takes up about half of the site. There is one access point off Boulevard West.

Current Zoning Regulations

The property is located in M-2 Heavy Industrial District, which permits a wide variety of commercial, industrial and service uses, many of which could be considered noxious or undesirable so close to the bus depot and stadium which both attract large movements of the metropolitan's population.

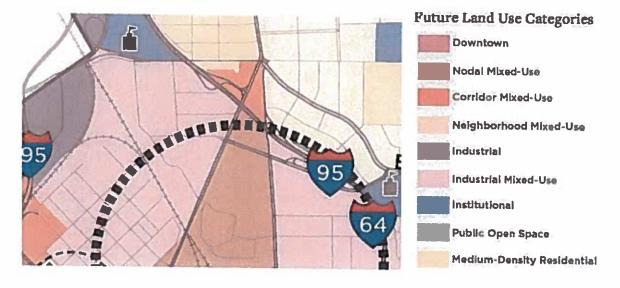
Per the current zoning ordinance:

- There are no yard setback requirements.
- A base building maximum height of 45 feet is permitted. Additional height is allowed and based on an incline plane from the centerline of the abutting street. No portion of a building can penetrate the inclination of one foot horizontal for each three feet vertical. Boulevard West is 45' and Arthur Ashe Boulevard is 60'.

City's Master Plan for Future Land Use

The Richmond 300 Master Plan, which is in the process for approval, designates this parcel as Industrial Mixed-Use and within a Regional Center. This Future Land Use Category is described as:

- a. an area transitioning to mixed-use due to proximity to growing neighborhoods
- b. a medium to high density between 3 and 8 stories
- c. Primary uses include retail, office, personal service, multi-family residential, cultural and open space



Proposal

The owner wishes to construct a new multi-story development on the property that would comply with the TOD-1 Transit-Oriented Nodal District.

This district encourages dense, walkable transit-oriented development to promote enhancement of the character of development along principal corridors (Arthur Ashe Boulevard), at key gateways (The I-95/64 ramp) and nodes of high activity located near transit service (bus depot), bicycle infrastructure, and pedestrian-friendly streetscapes. It permits a wide variety of uses such as art galleries, banks, breweries, grocery stores, hotels, offices, restaurants, pet shops, retail stores and service businesses.

In addition, any development of the site as a mixed-use residential project with more than 10 units or greater than 50,000 square feet will require a plan of development to be approved by the Director of Planning and Development Review to ensure compatibility with the district and the city's plans.

Neighborhood and City Communication

This area is within the 2nd Voter District and the Scott's Addition Boulevard Association.

The developer has reached out the Scott's Addition Business Association and Councilwoman Kimberly Gray to make them aware of the proposal.

City Charter Conditions

We trust that you will agree that the development of the site would be better suited under the regulations in the TOD-1 Transit-Oriented Nodal District and that the rezoning meets the City Charter considerations to be observed in the alteration of zoning regulations.

Thank you for your consideration of this rezoning request. Please feel free to contact me at <u>lory@markhamplanning.com</u> or (804) 248-2561 if you have any questions or require additional materials to process the application.

Very Truly Yours,

Lory Markham

CC:

Enclosure: application form, fee payment, existing survey

Matthew Ebinger, Secretary to the City Planning Commission The Honorable Kimberly B. Gray, 2nd Voter District Matthew Raggi, Thalhimer