

INTRODUCED: September 14, 2020

AN ORDINANCE No. 2020-194

To amend Ord. No. 2020-050, adopted May 11, 2020, which adopted the Special Fund Budgets for Fiscal Year 2020-2021 and appropriated the estimated receipts of the Special Revenue funds, to transfer funds in the amount of \$1,700,000.00 from the Office of the City Attorney’s “Delinquent Tax Sales” special fund and to amend Ord. No. 2020-051, adopted May 11, 2020, which accepted a program of proposed Capital Improvement Projects for Fiscal Year 2020-2021 and the four fiscal years thereafter, adopted a Fiscal Year 2020-2021 Capital Budget, and determined a means for financing the same by (i) establishing a new project in the Culture & Recreation category called the “Enslaved African Heritage Campus” project and (ii) appropriating the funds transferred to the Fiscal Year 2020-2021 Capital Budget by increasing revenues and the amount appropriated to the new Department of Parks, Recreation and Community Facilities’ Enslaved African Heritage Campus project by \$1,700,000.00 for the purpose of planning, designing, acquiring land for, and constructing a multiuse enslaved African cultural and heritage parklike campus in the city of Richmond.

\_\_\_\_\_  
Patron – Mayor Stoney  
\_\_\_\_\_

Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: SEP 28 2020 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That Ordinance No. 2020-050, adopted May 11, 2020, which adopted the Special Fund Budget for the fiscal year commencing July 1, 2020, and ending June 30, 2021, and made appropriations thereto, is hereby amended by transferring funds in the amount of \$1,700,000.00 from the Office of the City Attorney’s Delinquent Tax Sales special fund.

AYES:                    8                    NOES:                    0                    ABSTAIN:                    \_\_\_\_\_

ADOPTED:            SEP 28 2020            REJECTED:            \_\_\_\_\_            STRICKEN:            \_\_\_\_\_

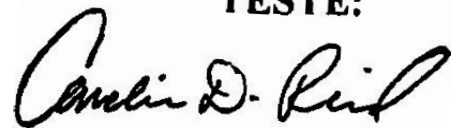
§ 2. That Ordinance No. 2020-051, adopted May 11, 2020, which accepted a program of proposed Capital Improvement Projects for the fiscal year commencing July 1, 2020, and ending June 30, 2021, and the four fiscal years thereafter, adopted a Capital Budget for the fiscal year commencing July 1, 2020, and ending June 30, 2021, and determined a means for financing the same, be and is hereby amended by creating a new project for the Department of Parks, Recreation and Community Facilities in the Culture & Recreation category called the “Enslaved African Heritage Campus” project for the purpose of planning, designing, acquiring land for, and constructing a multiuse enslaved African cultural and heritage park like campus.

§ 3. That the funds transferred pursuant to section 1 of this ordinance are hereby appropriated to the Capital Budget for the fiscal year commencing July 1, 2020, and ending June 30, 2021, by increasing estimated revenues by \$1,700,000.00, increasing the amount appropriated for expenditures by \$1,700,000.00, and allotting to the Department of Parks, Recreation and Community Facilities’ Enslaved African Heritage Campus Project in the Culture and Recreation category the sum of \$1,700,000.00 for the purpose of planning, designing, acquiring land for, and constructing a multiuse enslaved African cultural and heritage park like campus.

§ 3. This ordinance shall be in force and effect upon adoption.

**A TRUE COPY:**

**TESTE:**

A handwritten signature in black ink, appearing to read "Camille D. Reed". The signature is written in a cursive style with a large initial 'C'.

**City Clerk**



# CITY OF RICHMOND

## INTRACITY CORRESPONDENCE

**O&R REQUEST**

**DATE:** August 28, 2020 **EDITION:** 1

**TO:** The Honorable Members of City Council

**THROUGH:** The Honorable Levar M. Stoney, Mayor *L.M.S.*

**THROUGH:** Lenora G. Reid, Acting Chief Administrative Officer *lgr*

**THROUGH:** Jay A. Brown, Director of Budget and Strategic Planning *JAB*

**THROUGH:** John B. Wack, Director of Finance *JBW*

**THROUGH:** Chris Frelke, Director of Parks, Recreation & Community Development *CF*

**THROUGH:** Haskell C. Brown, III, Interim City Attorney *HCB III*  
(only as to the availability of \$1,700,000 to be transferred from the Office of the City Attorney's Delinquent Tax Sale special fund)

**FROM:** Sharon L. Ebert, DCAO - Planning & Economic Development Portfolio *SLE*

**RE:** To amend the FY2021 Capital Budget by establishing a new project in the Culture & Recreation Category for an Enslaved African Heritage Campus.

**ORD. OR RES. No.** \_\_\_\_\_

**PURPOSE:** To amend Ord. No. 2020-050, adopted May 11, 2020, which adopted the Special Fund Budgets for Fiscal Year 2020-2021 and appropriated the estimated receipts of the Special Revenue funds, to transfer funds in the amount of \$1,700,000.00 from the Office of the City Attorney's "Delinquent Tax Sales" special fund and to amend Ord. No. 2020-051, adopted May 11, 2020, which accepted a program of proposed Capital Improvement Projects for Fiscal Year 2020-2021 and the four fiscal years thereafter, adopted a Fiscal Year 2020-2021 Capital Budget, and determined a means for financing the same by (i) establishing a new project in the Culture & Recreation category called the "Enslaved African Heritage Campus" project and (ii) appropriating the funds transferred to the Fiscal Year 2020-2021 Capital Budget by increasing revenues and the amount appropriated to the new Department of Parks, Recreation and Community Facilities Enslaved African Heritage Campus project by \$1,700,000.00, for the purpose of planning, designing, acquiring land for, and constructing a multiuse enslaved African cultural and heritage parklike campus.

**REASON:** To create a new CIP project for the Enslaved African Heritage Campus and transferring funds representing a portion of the total funds necessary for the completion of the project in order to fund initial project tasks.

**RECOMMENDATION:** The City Administration recommends approval.

**BACKGROUND:**

This project reflects significant advocacy over many decades by numerous individuals and organizations to properly honor and memorialize the trade in enslaved Africans that was centered in Shockoe. Numerous proposals have been made for how best to achieve this goal including a memorial park and a National Slavery Museum. In 2018, the Rose Fellowship began to bring these various proposals into focus. The Rose Fellowship suggested the creation of an inclusive community engagement strategy which led to the Mayor's creation of the Shockoe Alliance to guide the community conversation to develop a Shared Vision for Shockoe that would be incorporated into an area plan. In 2019, the VCU Center for Urban Regional Analysis at Virginia Commonwealth University prepared a study, *Shockoe Bottom Memorialization: Community and Economic Impacts*, for Preservation Virginia, Sacred Ground Historical Reclamation Project and the National Trust for Historic Preservation. CURA stated in the report that the Shockoe Bottom Memorial Campus "has the potential to become a site of reflection, contemplation, perseverance, innovation, and heritage tourism." (For reference, see the CURA Impact Study attached.) The notion of a "Campus" in Shockoe came from the Center for Design Engagement that envisioned a project that combined a memorial park and museum with other development opportunities that create equity in the area.

Most recently, a conceptual plan for the project was completed thanks to significant efforts undertaken by the Sacred Ground Historical Reclamation Project, Preservation Virginia, and the National Trust for Historic Preservation.

**FISCAL IMPACT / COST:**

The total project cost is estimated to be approximately \$38,000,000. This estimated cost is for: \$3,000,000 for potential land acquisition and a structured parking facility containing a minimum of 665 spaces; \$2,000,000 for community engagement and Campus design; \$17,000,000 for Campus construction and storm water management and mitigation; \$1,000,000 for the design of the parking facility; and \$15,000,000 for construction of the parking facility. It is anticipated that the City will leverage its funding to apply for grants and private investment to reduce the actual cost to the City by up to fifty percent (50%).

This O&R request reflects the Mayor's recommendation that the City Council initially appropriate \$1,700,000 to the new Enslaved African Heritage Campus project. The funding source for this initial appropriation is the surplus in the Office of the City Attorney's Delinquent Tax Sales special fund that has accrued from tax sale proceeds unclaimed by those who are entitled to claim them. The \$1,700,000 to be transferred represents that portion of the available funds in the Delinquent Tax Sales special fund that the Office of the City Attorney believes is not needed to

ensure the continued operation of the Office's tax sale program. To ensure the program's continued operation, following the transfer, at least \$1,000,000 will remain in the special fund.

In the future, the Delinquent Tax Sales special fund may receive additional windfall revenues from tax sale proceeds unclaimed by those who are entitled to claim them that results in surplus funds above the funds needed to ensure the continued operation of the tax sale program. Should that surplus accrue, the Mayor intends to introduce one or more additional ordinances to transfer additional funds, in a total amount up to \$1,800,000, that may become available to the new Enslaved African Heritage Campus project. This would result in total initial funding for this project of \$3,500,000 funded by the surplus in the Delinquent Tax Sales special fund. The targeted initial funding of \$3,500,000 for this project will allow the City to begin acquisition of much-needed parcels and initiate the design process for the Campus.

**FISCAL IMPLICATIONS:** To complete the project, the City will need to acquire twelve (12) privately-owned/taxable parcels of real estate totaling approximately 1.75 acres with a current total assessed value of \$2,398,0000 which would result in a corresponding reduction of annual real estate (and associated) tax revenues of approximately \$30,150 annually.

**BUDGET AMENDMENT NECESSARY:** Yes. An amendment is needed to transfer funds from the City's Special Fund Budget to the City's FY2021 capital budget.

**REVENUE TO CITY:** The City estimates that the long-term economic development benefits from local, regional, national and international tourism to this Campus may generate \$3,700,000 in direct, indirect and induced economic impact (please refer to the attached CURA Impact Study).

**DESIRED EFFECTIVE DATE:** Upon adoption

**REQUESTED INTRODUCTION DATE:** September 14, 2020

**CITY COUNCIL PUBLIC HEARING DATE:** September 28, 2020

**REQUESTED AGENDA:** Consent

**RECOMMENDED COUNCIL COMMITTEE:** No committee referral pursuant to Rule VI(B)(4)

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** Planning Commission

**AFFECTED AGENCIES:** Budget and Strategic Planning, Finance, Economic Development, Parks and Recreation, Public Works, Public Utilities, City Attorney's Office

**RELATIONSHIP TO EXISTING ORD. OR RES.:** Amendment to Ord. Nos. 2020-050 and 2020-051

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENTS:** CURA Impact Study entitled "*Shoekoe Bottom Memorialization: Community and Economic Impacts*"

**STAFF:** Kimberly Chen, Senior Manager