



Application for Installing Temporary Public Art On City-Owned Property

Richmond Planning & Development Review
Public Art Commission
900 E. Broad Street, Room 511
Richmond, Virginia 23219
804.646.7319 susan.glasser@richmondgov.com

Please note: These instructions apply to *non City-funded temporary projects only*. The Public Art Commission (PAC) does not typically fund community-initiated projects such as road murals and neighborhood placemaking installations.

You may want to begin your application process by contacting Susan Glasser, Public Art Coordinator (804.646.7319 or susan.glasser@richmondgov.com) to discuss your project. The Public Art Coordinator can:

- Verify that the property is, in fact, City-owned;
- Help identify what City agency(ies) you must contact for permits;
- Answer other general questions you may have about the process.

You are also strongly encouraged to contact the location's City Council representative, the pertinent civic association, and/or residents or merchants who may be affected by the proposal—the more community support your project has the stronger your proposal will be.

NAME	EMAIL

FUNDING SOURCE
PROPOSED INSTALLATION START DATE
Please note: The combined approval process by the Public Art Commission and the Planning Commission will take a <i>minimum</i> of four weeks from the time the fully completed application is submitted. Installation cannot begin until a final approval has been granted and all City permits have been secured.

PROPOSED DURATION OF THE PROJECT

PROJECT INFORMATION:

Describe the project (include materials list)

Rationale for placing the art on public property

Describe the artist's qualifications/credentials

Installation plan

Proposed maintenance plan

ATTACH THE FOLLOWING DOCUMENTS TO YOUR APPLICATION:

Required:

- Site plan showing the lot and location;
- Scaled rendering or photo of the proposed art with dimensions;
- A copy of a letter or email from the director or designee of any relevant City agencies confirming preliminary technical approval of the project.

Optional but strongly encouraged:

- A copy of any letters/emails of support from the location's City Council representative, pertinent civic association, and/or residents or merchants who may be affected by the proposal

SUBMITTING YOUR APPLICATION:

Your application may be emailed to the contact information at the top of this page. *Only digital applications will be accepted.*

Applications must be submitted at least 10 business days in advance of the next available PAC meeting. These meetings are scheduled on the 4th Thursday of most months.

WHAT HAPPENS NEXT:

PAC Review and Recommendation

The PAC reviews your proposal at the first available Commission meeting. You are welcome to present your proposal in person at the meeting and answer any questions posed by Commissioners (though you are not required to attend). Following a discussion, the PAC either (1) recommends the proposal, (2) recommends the proposal with contingencies (meaning you may need to make specified modifications to the proposal), or (3) rejects the proposal. The PAC then passes the proposal and its recommendation on to the Planning Commission for a final decision.

Planning Commission Approval

The Planning Commission reviews the proposal at their next available meeting following PAC action. The Planning Commission meets the first and third Monday of the month. You are not required to attend this meeting but you may wish to attend to address any Commission questions. The Commission then votes to approve or reject the proposal.

Installing the Art

After receiving a final approval from the Planning Commission—*but before installing the art*—you are responsible for securing any needed City permits such as work in street permits or electrical/plumbing/structural inspections to ensure the installed art complies with all City regulations and necessary safety and structural precautions.



Paint Out Pollution at Richmond Public Libraries

September 15, 2020

The James River Association is currently working alongside Richmond Public Libraries and RVAH2O to build awareness of stormwater and stormwater pollution through the Greening Richmond Public Libraries initiative. The James River Association is seeking approval from the City of Richmond's Public Art Commission and City Planning Commission to install art of Ripple the Library Otter, mascot of Richmond Public Libraries, on storm drains around three Richmond Public Libraries on Wednesday, October 28, 2020. Stencils of Ripple the Library Otter and the message "Your river starts here. Only rain in the drain." will be used to install art on storm drains around Richmond's Belmont Branch Library, Ginter Park Branch Library, and Hull Street Branch Library using volunteer assistance. The stencils are roughly 4' in length and 3' in width. When complete, each art installation will feature Ripple the Library Otter and the message, "Your river starts here. Only rain in the drain." Image 1 is artwork of Ripple the Library Otter that has been converted to a set of six stencils.

Image 1: Ripple the Library Otter



Belmont Branch Library (3100 Ellwood Avenue, Richmond, Virginia)



Ginter Park Branch Library (1200 Westbrook Avenue, Richmond, Virginia)



Hull Street Branch Library (1400 Hull Street, Richmond, Virginia)



Your river starts here.
Only rain in the drain.





September 15th, 2020

City of Richmond
Public Art Commission
900 East Broad Street, 5th Floor
Richmond, Virginia 23219

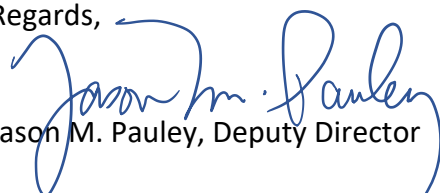
To the members of the Public Art Commission:

The Department of Public Utilities Stormwater Utility is eager to express their support for the James River Association's proposed Storm Drain Art at Richmond Public Libraries. The Richmond Public Library "Ripple" mascot storm drain art installations at the Belmont Branch Library, the Ginter Park Branch Library, and the Hull Street Branch Library will provide an engaging and lasting educational element for library users, pedestrians, cyclists, and passing motorists—Richmonders and visitors alike. The James River Association is a trusted partner that works in tandem with the City of Richmond and our RVAH2O stakeholder-driven initiative to bring water quality awareness to the public in a multitude of ways. We believe clean water is an art, and is wonderfully expressed through visuals on Richmond's storm drains. We are excited that the James River Association and the Richmond Public Library system feel the same way and continues to mark drains across the City, expanding the reach of clean water messaging to share that the health of the James River starts with our storm drains.

Over the years, storm drain marking efforts have proven to be successful in promoting stormwater awareness in various locations throughout Richmond. In the first year of this particular project, with the help of volunteers in 2019, storm drains were marked using the Ripple stencil design at the Main Library, Westover Hills Library, and the East End Library. The James River Association's efforts to include the public in stormwater education only serves to enhance the City of Richmond's own efforts to do the same.

The James River Association has been continually active within the City of Richmond in protecting our watersheds and waterways. We anticipate a continued partnership with their organization across Richmond's neighborhoods and are in support of them in this application.

Regards,


Jason M. Pauley, Deputy Director

CC: Howard Glenn, Program and Operations Manager
Calvin D. Farr, Jr., Director of the Department of Public Utilities