

# STRATEGIES FOR EXCELLORATED TEMPORARY PUBLIC ART PROGRAM

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CITY	DEFINED DURATION	FUNDING SOURCE	STRUCTURE	ARTIST STIPEND	APPROVAL TIMELINE (from application submission to beginning of installation)	APPLICATION PROCESS	REVIEW PROCESS	NOTES
<b>RVA (proposed)</b>	1 year with possible limited extension	Non-CIP City allocation  and/or  Contributions to Art Fund by developers requesting SUPs  and/or  Independently funded	On-going submissions	TBD	1 week to 1 month contingent on project duration (see 'Review Process')	Complete existing PAC application	(Assumes all City permits have been confirmed) Duration of 0 – 1 month: PAC Coordinator Duration of 1 month + - 6 months: PAC Executive Committee + Secretaries from CPC, CAR, and UDC Duration of 6 months + - 12 months: Full PAC + Secretaries from CPC, CAR, and UDC	<b>Other Things to Consider</b> Existing City Charter/Codes, Ord, Policies, & Guidelines Maintenance (seems like most cities require artist to provide this) Insurance (seems like most cities require the artist to purchase this)
<b><i>Blink</i> Madison, WI</b>	Negotiated	Varies yearly; has included the PAC (source only identified as “special funds for temporary public art”), Room Tax Commission, Madison’s Central Business Improvement District, and private sponsors	3 application deadlines/yr	\$1,500	Typically 1 month following application deadline	Form similar to RVA’s PAC	Initial review by the “Public Art Committee” and final review by the full PAC	(“You [the artist] are not getting a grant for your project. You are selling MAC a temporary public art project for our art collection.”; Madison also has a grant program for artists separate from <i>Blink</i> ); only open to residents of Madison; installation must be within 6 months of approval; significant paperwork required after installation (including 3 external evaluators) before stipend is released to artist

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<b>TEMPO Austin, TX</b>	3 months individually around City + 1 month collectively	% for Art	Annual exhibition	\$10,000				Varies from year-to-year but seems they try to have one project in each Council District
<b>Arts for LA LA, CA</b>	1 day with possible 1-week relocation		Annual exhibition	\$5,000			Approved by the Glendale Arts and Culture Commission, Glendale Arts, and the Glendale Library, Arts & Culture Department, and permitted by the City of Glendale	
<b>Portland, ME</b>	1 year max with possible 1-year extension	Not funded by the City	On-going submissions		3 months	Application similar to RVA's PAC	Selections are made by an ad hoc Temporary Art Review Panel; review panel consists of PAC Commissioner and staff from CAR, DPW, and UDC representatives, community rep and when applicable, other city employees (e.g., artwork installed near trees must be approved by the City Arborist); an installation permit is issued by the Department of Planning & Urban Development following approval of an application	Has a separate category and process for student public art; public notice of proposal is more extensive than RVA's PAC and must be posted 7 days before the review process begins; requires \$100-\$1,000 security deposit; significant post-project paperwork required
<b>Art Interruptions Seattle, WA</b>	Several days to 2 years depending on exhibition theme	% for Art	Annual exhibition	\$1,000				Jointly produced by the Office of Arts & Culture, Parks & Rec, and Seattle Department of Transportation (SDOT); seven to twelve artists

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San Fran, CA		Not funded by City				Application similar to RVA's PAC + 3 letters of community support, structural engineer drawings as needed, ADA compliance review	Review by PAC staff, then Visual Art Committee (subcommittee of PAC), and then full PAC; projects lasting seven days or less approved by Director of Cultural Affairs only	Generally does not fund temporary art though has a few grant programs that artists can apply to; originating artist/org must pay for PAC staff time involved in assisting with project; requires securing other City department approvals
NYC Parks	2 weeks to 1 year (more typically 2 to 6 months);		On-going submissions		6 months	Application similar to RVA's PAC	A local community board (required, but they don't seem to have any approval authority) and a departmental panel, including the NYC Parks Commissioner or representative; projects less than 2 weeks duration are considered events and are approved by individual borough Park staff	Approved artists must sign a license agreement
Boston, MA	18 months max				2 months	Application similar to RVA's PAC	Director of the Art Commission plus any required permits (different areas in the City require different kinds of permits)	
Houston, TX	90 days with 2 possible extensions of 90 days each		On-going submissions				Each City Department has discretion and jurisdiction over the review of temporary art placement working with the Mayor's Office of Cultural Affairs; a Temporary Art Permit is required	

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Alexandria, VA		CIP funds and/or Developers requesting SUPs						The City’s Public Art Policy states that developers whose projects require a DSUP should provide public art on site or make a contribution to the Public Art Fund, up to \$75,000 per building.