From: Brown, Jonathan W. - PDR
To: Darby, Anne W. - PDR
Subject: FW: Pulse Corridor Rezoning
Date: Tuesday, September 8, 2020 11:50:00 AM

Just received from Martha Warthen…

Jonathan W. Brown
Senior Planner
Land Use Administration
ADU Program Manager
City of Richmond, Virginia
804-646-5734 (office)
Jonathan.Brown@richmondgov.com

From: Warthen, Martha [mailto:mwarthen@hunton.com]
Sent: Tuesday, September 8, 2020 11:48 AM
To: Brown, Jonathan W. - PDR <Jonathan.Brown@richmondgov.com>; Ebinger, Matthew J. - PDR <Matthew.Ebinger@Richmondgov.com>
Subject: FW: Pulse Corridor Rezoning

CAUTION: This message is from an external sender - Do not open attachments or click links unless you recognize the sender's address and know the content is safe.

Gentlemen – I sent this last night but cannot find it in the letters attached to the agenda for today's meeting. Would you please make sure it's included in the letters of opposition?
Thank you.

From: Warthen, Martha <mwarthen@hunton.com>
Sent: Monday, September 7, 2020 7:17 PM
To: PDRLandUseAdmin@richmondgov.com; Gray, Kimberly B. - City Council <Kimberly.Gray@richmondgov.com>; Bieber, Craig K. - City Council Office <Craig.Bieber@richmondgov.com>; stephanie.lynch@richmondgov.com; Robins, Amy E. - City Council Office <Amy.Robins@richmondgov.com>
Subject: Pulse Corridor Rezoning

Often in Richmond great changes happen without public input because the public doesn't take the time to be part of the process. That is not the case with the Pulse Corridor rezoning. Seven neighborhood organizations, including the Fan District Association, have actively participated in public meetings, written letters and emails, and made the City's Planning Department well aware of our thoughts on the proposed rezoning plan. Instead of listening to the neighborhoods that will be most affected by the proposed plan, the Planning

Department has aligned itself with the development community and ignored us entirely.

The FDA recently polled its membership to ask their opinion on the rezoning of the Pulse Corridor and found that the majority of us look forward to Broad Street being redeveloped. We understand the City needs the revenue from new development and that rezoning is required for the redevelopment to go forward; however, our membership is opposed to the building height allowed by the proposed rezoning plan. In the poll, only 16% of Fan residents thought that 20+ story buildings were appropriate for the area, while 26% thought 12 stories should be the maximum, 6% were in favor of a 10 story maximum, and **52% were in favor of an 8 story limit**.

We all understand the need for redevelopment in the Pulse Corridor, but there is no need to remove all neighborhood input from the process. Allowing 20+ story buildings by right on the north side of Broad Street does just that.

Respectfully,
Martha Warthen
President, Fan District Association