

# Director's Report – Richmond 300 Update

City Planning Commission  
May 18, 2020

# Community Consultation #3 | May 26 – June 22

## Objectives:

- Share the draft *Richmond 300* document
- Embolden the community to identify portions of the plan that help advance efforts they are undertaking in their community, business, non-profit, etc.
- Collect edits on the draft plan

\*Launch Event and Summits will be recorded and posted on [www.richmond300.com](http://www.richmond300.com)

	Monday	Tuesday	Wednesday	Thursday	Friday
May		26 Draft <i>Richmond 300</i> Document available online	27 <b>11am: Launch Event with Mayor</b>	28 6pm: <b>High-quality Places Summit</b>	29
	1 1:30pm: City Planning Commission 5pm: Org. Dev.	2 6pm: <b>Equitable Transportation Summit</b>	3 6pm: <b>Diverse Economy Summit</b>	4 6pm: <b>Inclusive Housing Summit</b>	5
June	8	9 6pm: <b>Thriving Environment Summit</b>	10 6pm: <b>Greater Scott's Addition Summit</b>	11 6pm: <b>Downtown Summit</b>	12
	15 6pm: <b>Route-1 / Bellemeade / Bells Summit</b>	16 6pm: <b>Southside Plaza Summit</b>	17 6pm: <b>Stony Point Fashion Park Summit</b>	18	19
	22 Comment Period Ends	<b>Civic Association and Stakeholder Meetings:</b> Planning staff hosting virtual meetings from 5/28 to 6/22 with existing groups to discuss comments received during CC#2 and how the draft plan responds to those comments			

# Land Use Planning for a Post-Pandemic Society Questionnaire Results

425 responses as of May 13, 2020

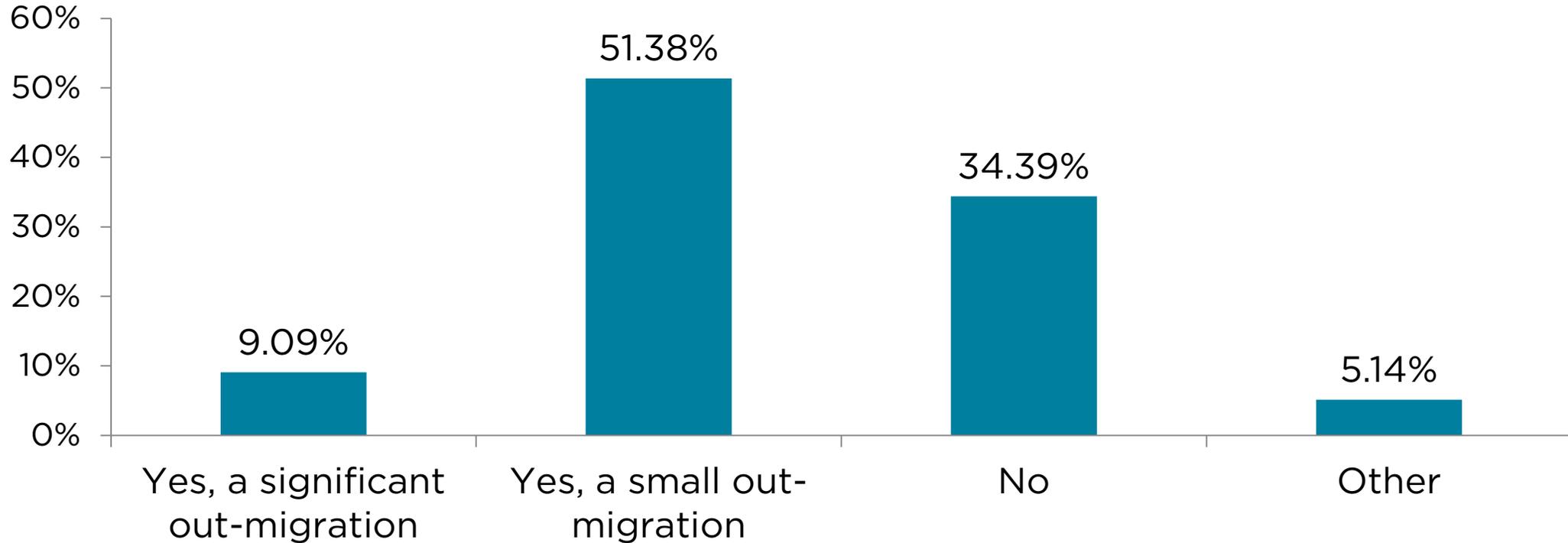
These results are from a Questionnaire sent to the Richmond 300 list-serve and posted on Richmond 300 social media.

We really do not know what the long-term impact of the pandemic will be – all of these answers are speculative.

## Population Migration

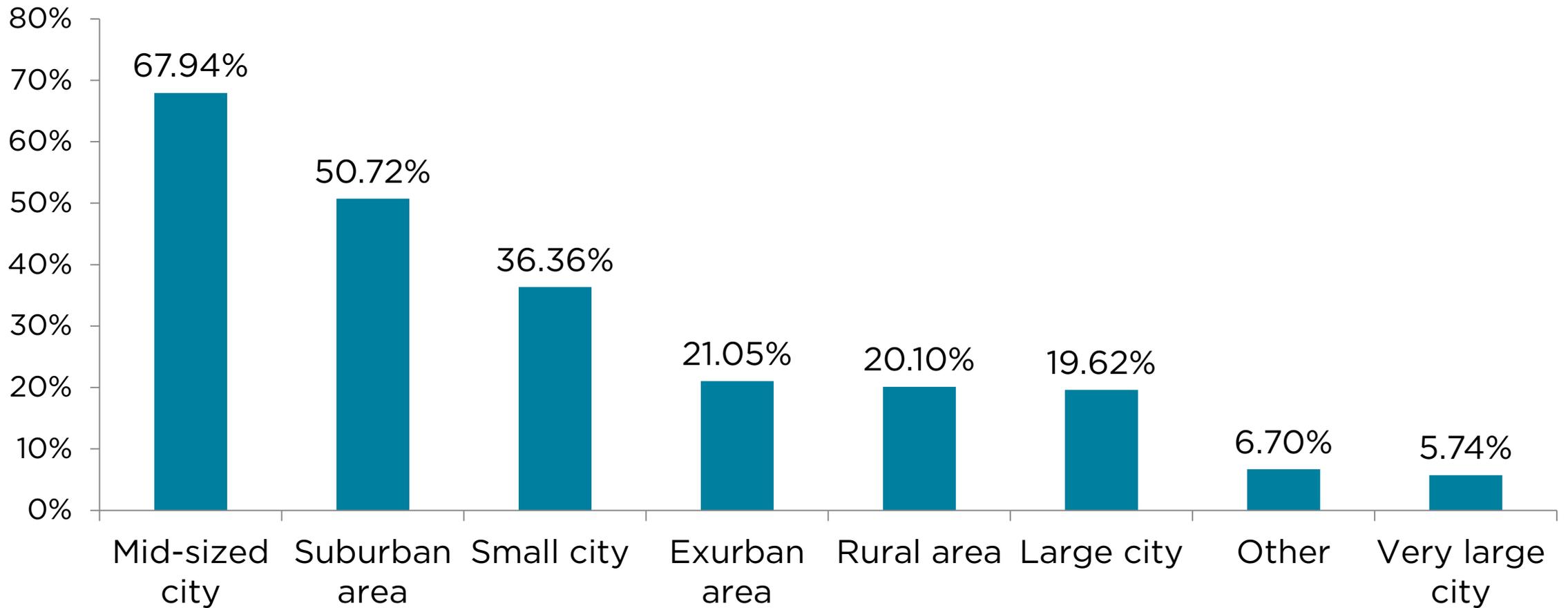
Today: As of April 6, 2020, most of the largest outbreaks of COVID-19 are in dense urban areas.

Tomorrow: Post-pandemic, will there be an out-migration of individuals out of the densest urban areas of our country (such as New York City, Los Angeles, Miami, etc.)? *(254 answers)*



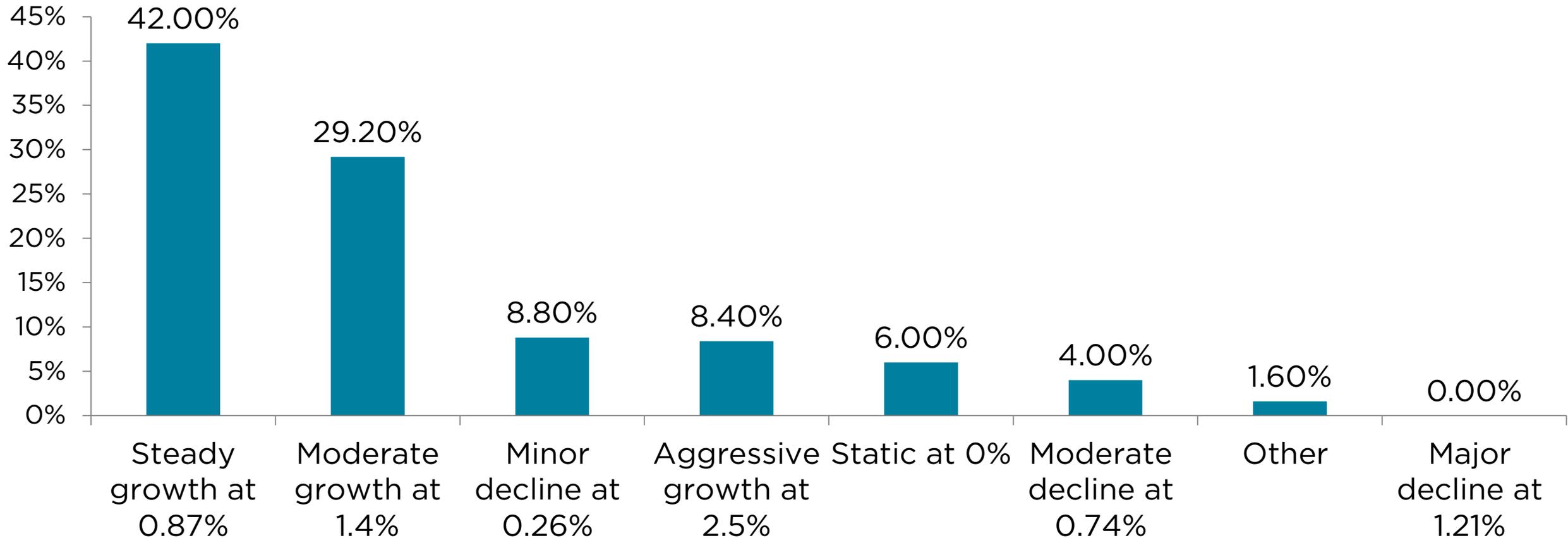
# Population Migration

If you think that individuals will move out of the densest urban areas, where will they move to? Select up to three choices. (210 answers)



## Population Growth

From 2020 to 2030, what will the City of Richmond's annual population growth rate be? (251 responses)



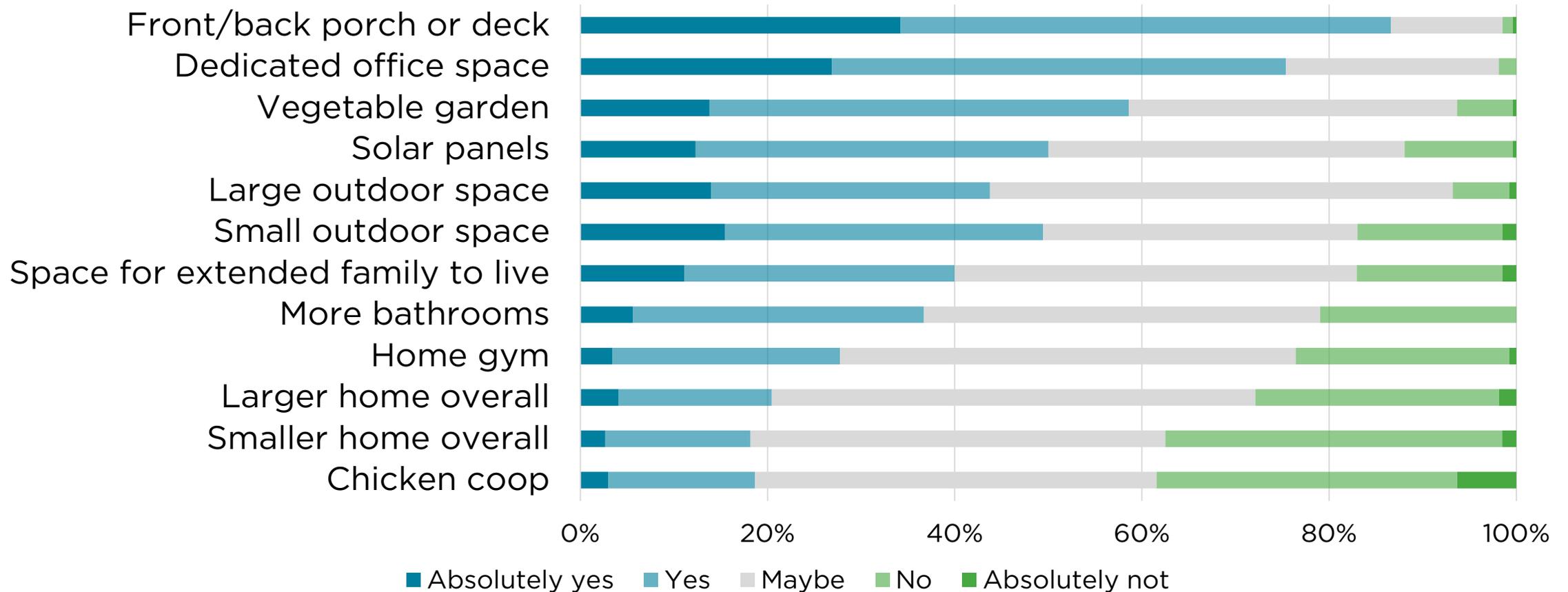
## Population Growth

Why did you select that growth rate? *(195 answers, sample selection below)*

- Broader economic/cultural forces at work in the city will not necessarily be blunted by the pandemic
- I don't think the pandemic will significantly change social and economic trends that have been decades in the making.
- Current pandemic will not be a factor, but increasing costs of living in major urban areas will be. RVA has a lot to offer (and room to grow) while costs are significantly lower than NYC/Boston/DC Area.
- Richmond is still a small city which can offer both continued employment opportunities and housing with a relatively low population density and hopefully affordability.

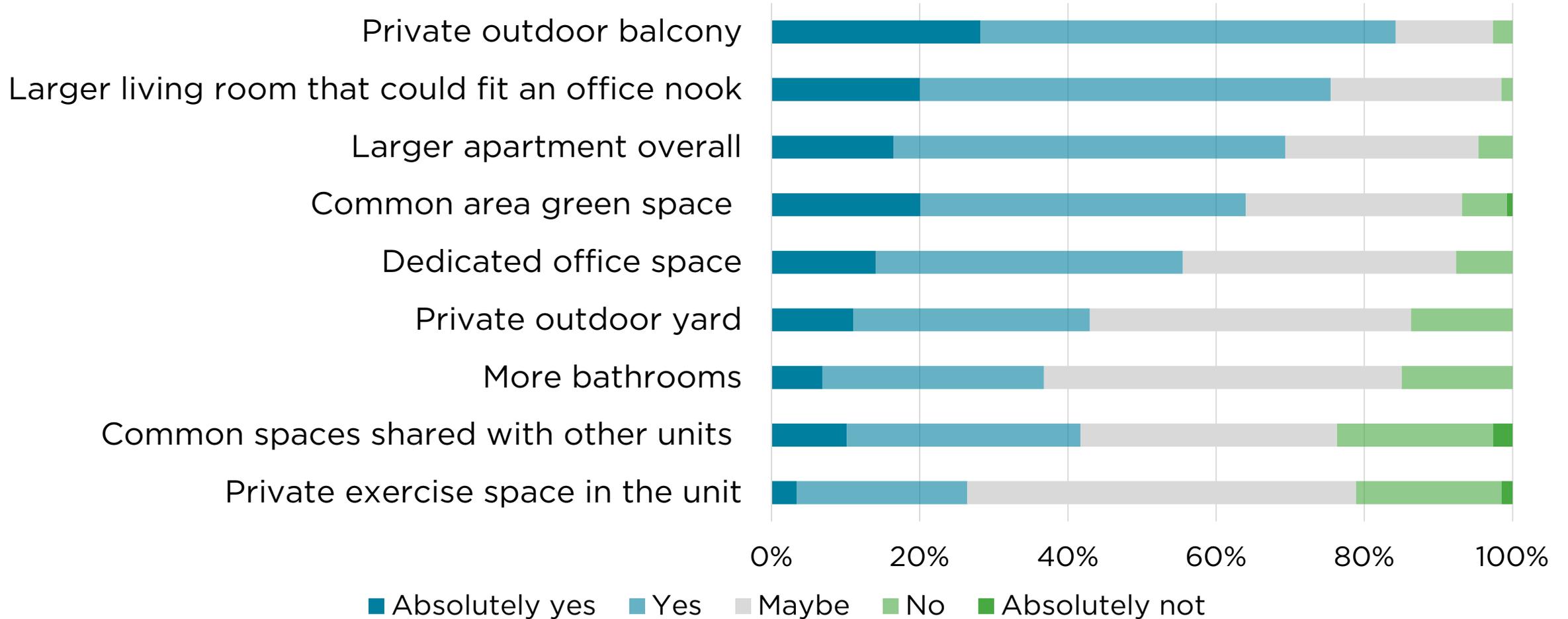
## Single-Family Home Features

Which features do you think individuals will want their single-family home to have in a post-pandemic society? (270 answers)



## Apartment Home Features

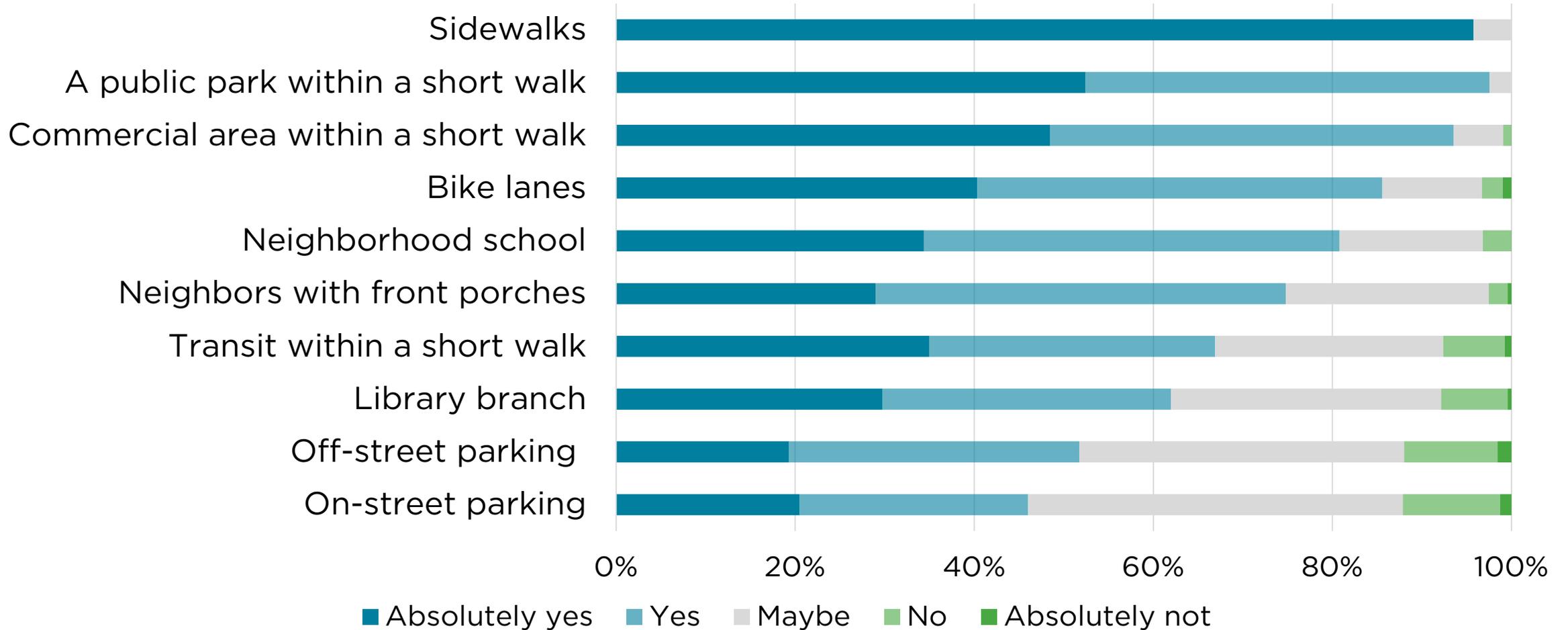
Which features do you think individuals will want their apartment home to have in a post-pandemic society? (266 answers)



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## Neighborhood Features

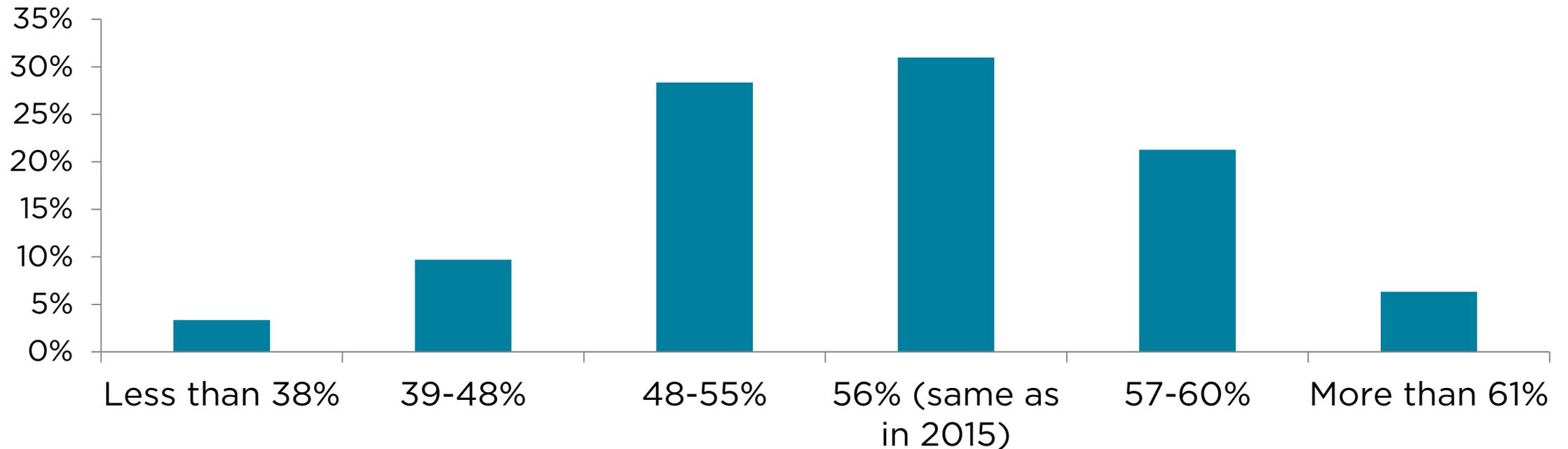
Which features do you think individuals will want their neighborhood to have in a post-pandemic society? (273 answers)



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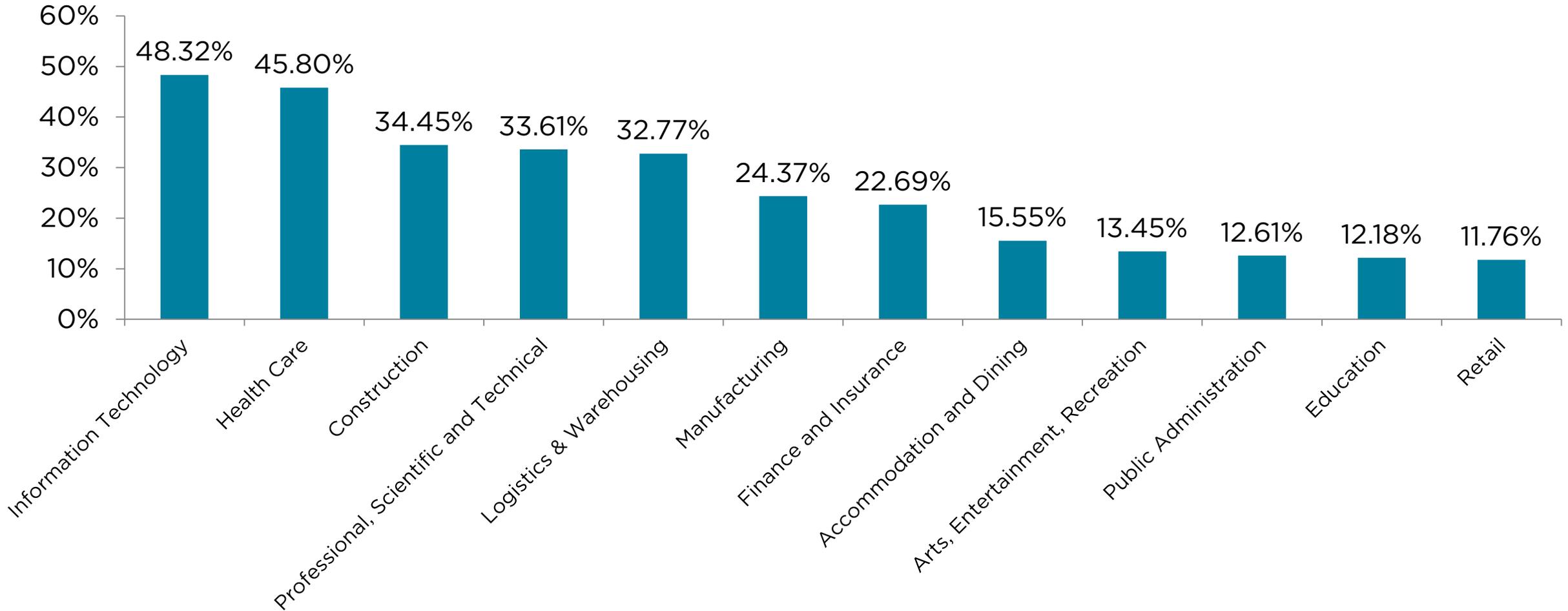
## Home Ownership

In 2015, 56% of Richmond households lived in a single-family detached or attached home (compared to 38% in DC, 48% in Minneapolis, 60% in Pittsburgh, and 58% in Norfolk). In a post-pandemic society (say, April 2025), what percentage of Richmond households will live in a single-family home? *(268 answers)*



# Employment

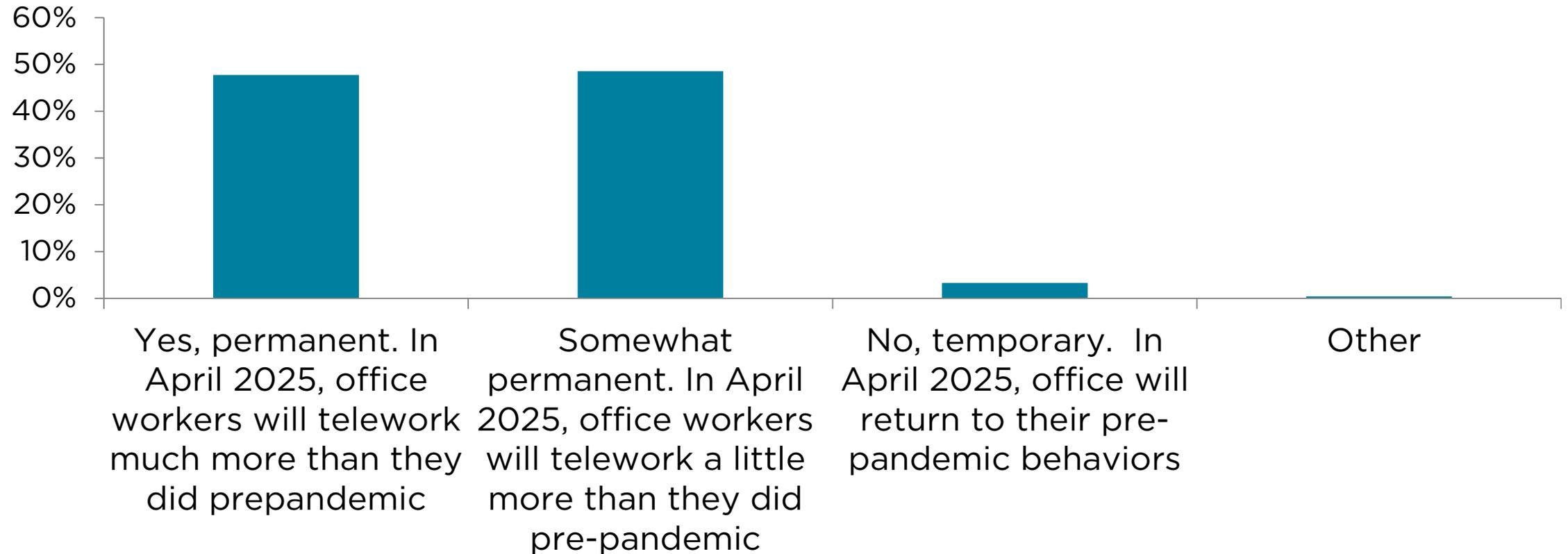
Which local employment sectors will rebound the fastest? Select up to three choices.  
(238 answers)



## Working Remotely

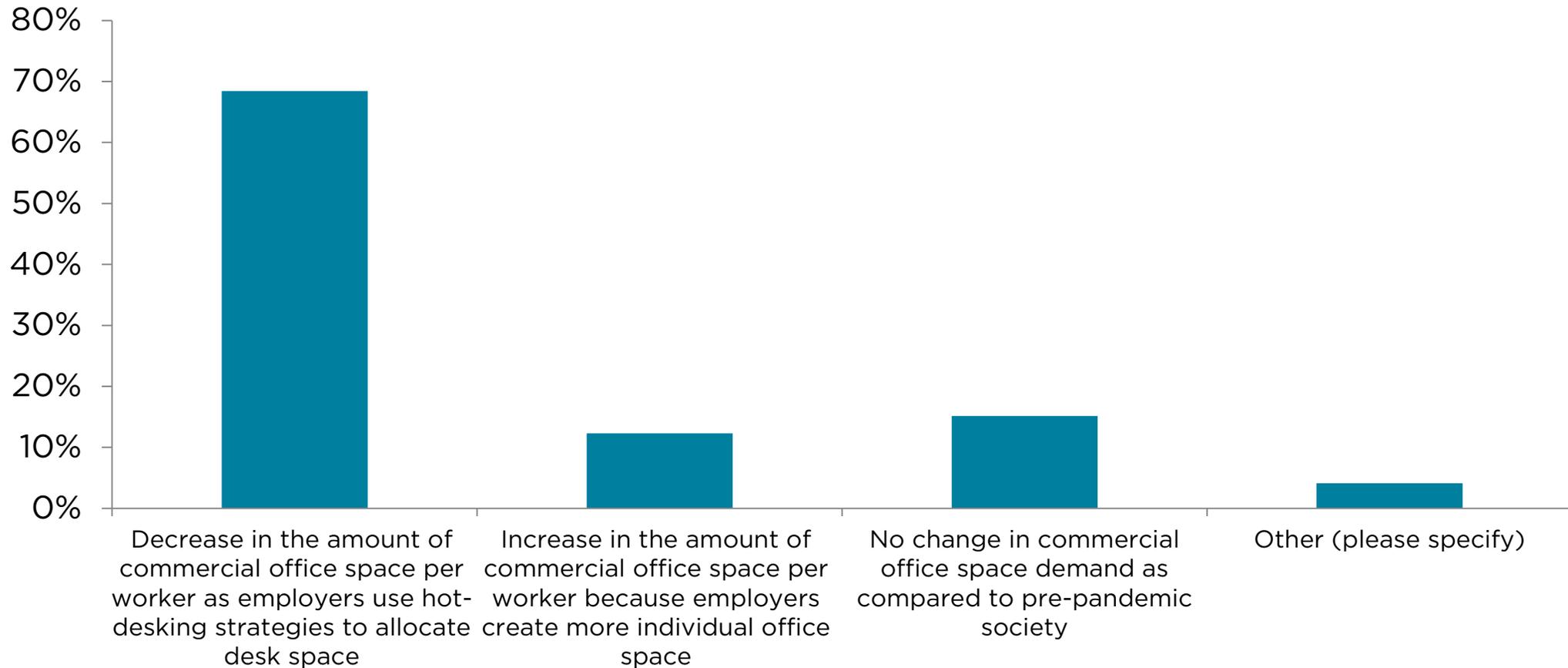
Today: The pandemic is requiring many office workers to work from home (if they are still employed).

Tomorrow: Post-pandemic, will this be a permanent increase in teleworking by office workers? (245 answers)



## Working Remotely

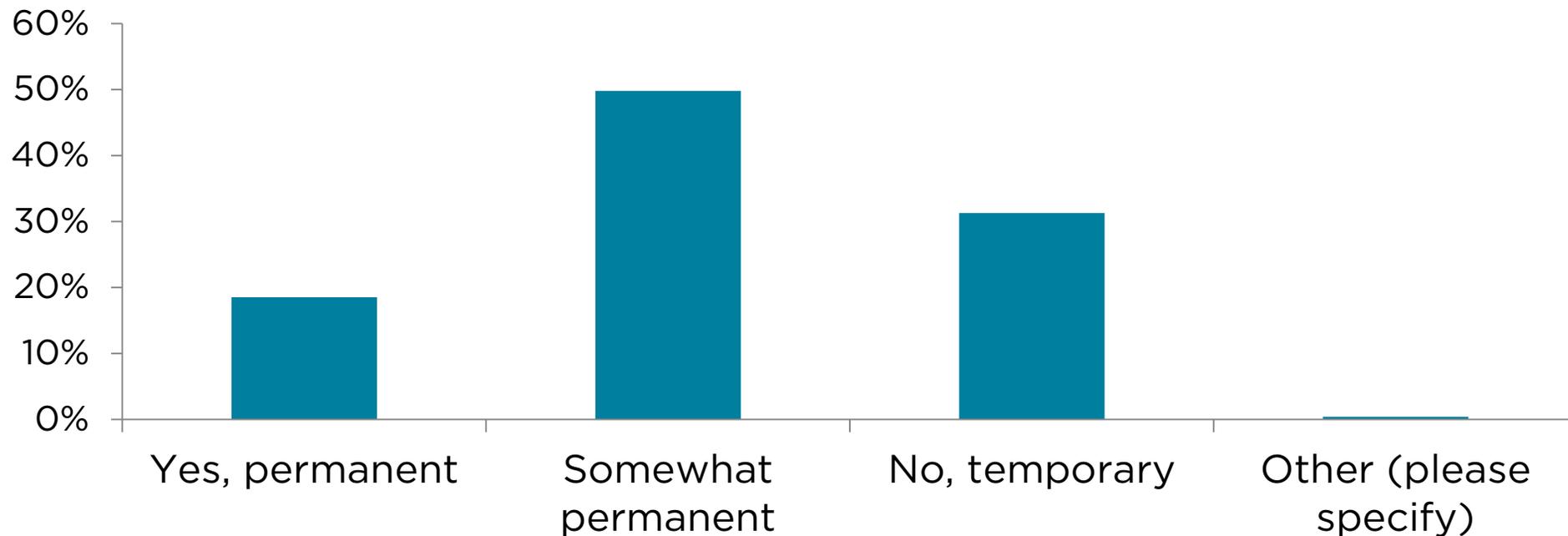
If office workers are working remotely much more or a little more in a post-pandemic society, how do you think commercial office space demands will change? (244 answers)



## Prepared Foods

Today: The pandemic is requiring restaurants to shift their approach and offer carry-out and deliver meals only.

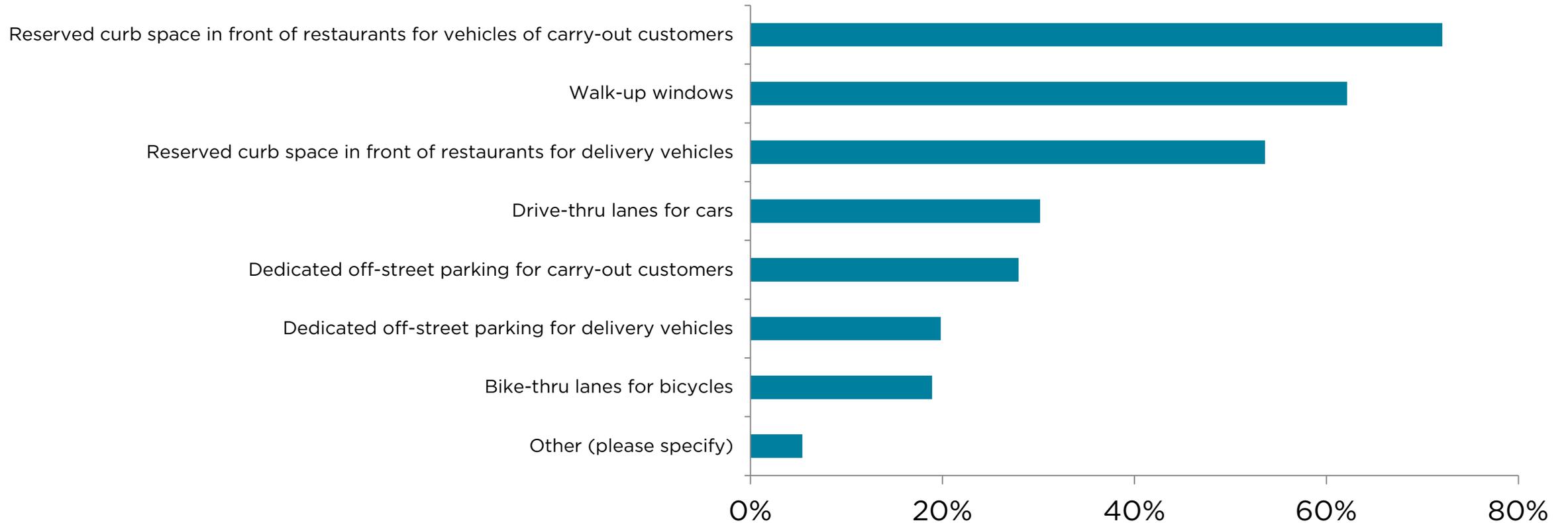
Tomorrow: Post-pandemic, will this be a permanent change and restaurants will continue serve carry-out meals from restaurants more than they did in April 2019?  
*(243 answers)*



# Prepared Foods

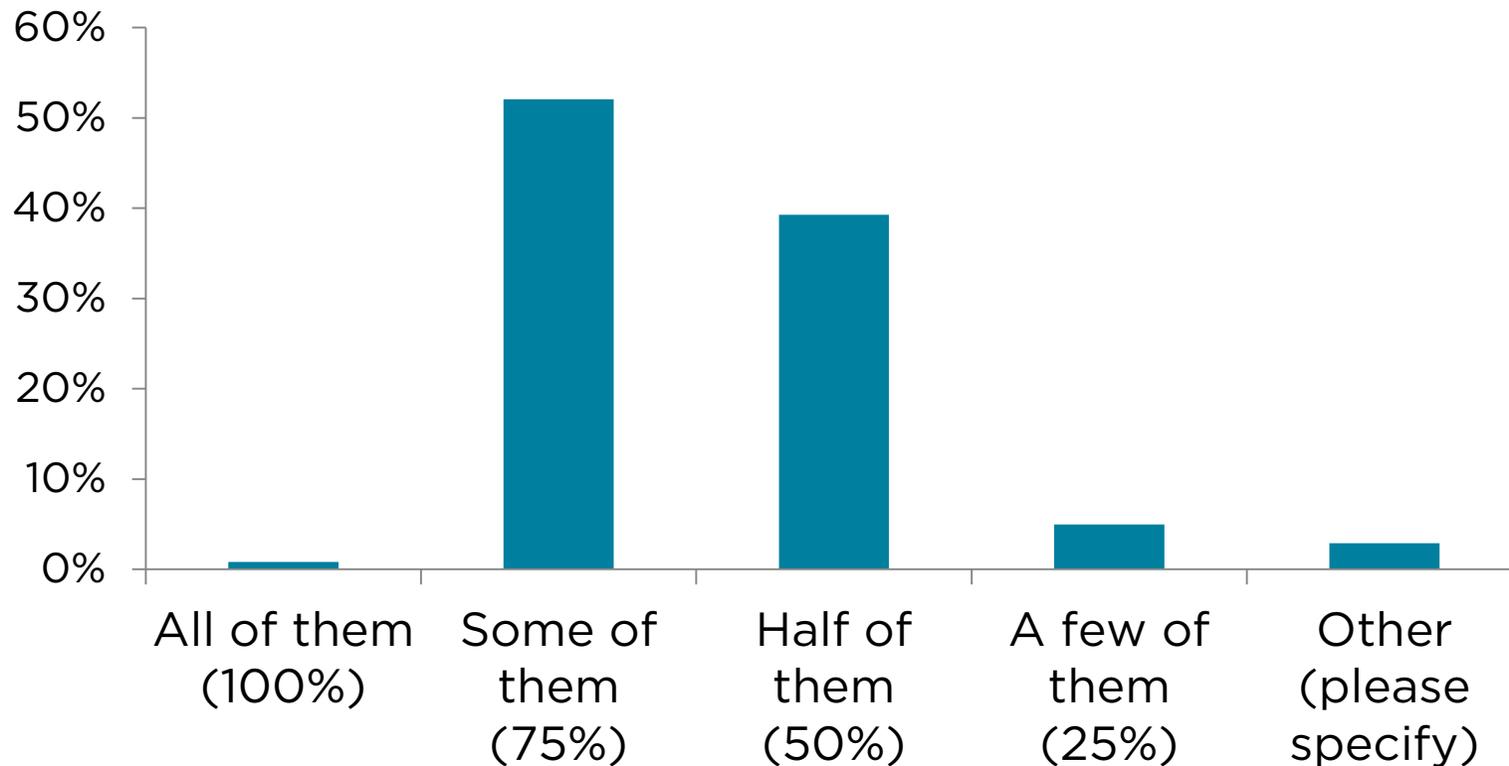
If many more or a few more customers buy food via carry-out and delivery in a post-pandemic society, which of these design elements will remain, or become, in demand? Select up to three choices.

*(204 answers)*



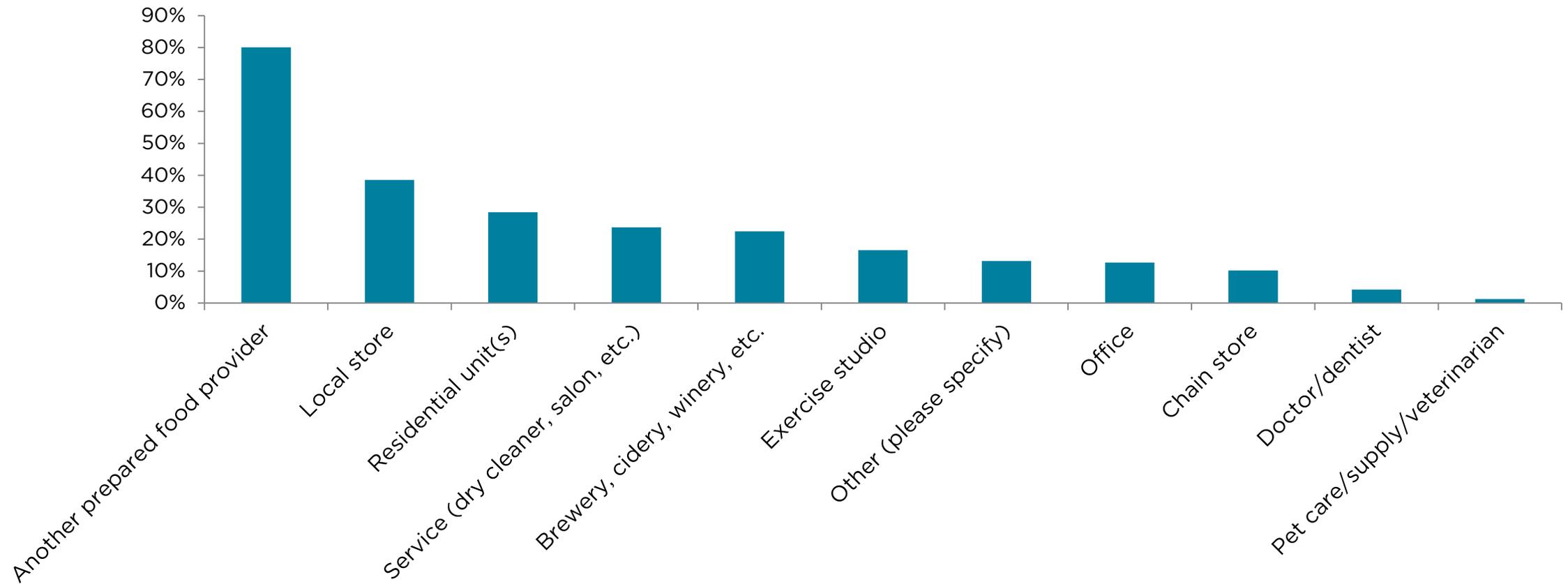
## Prepared Foods

What percentage of Richmond restaurants, cafes, bakeries, etc. that existed in March 2019 do you think will still be in business after the pandemic? (242 answers)



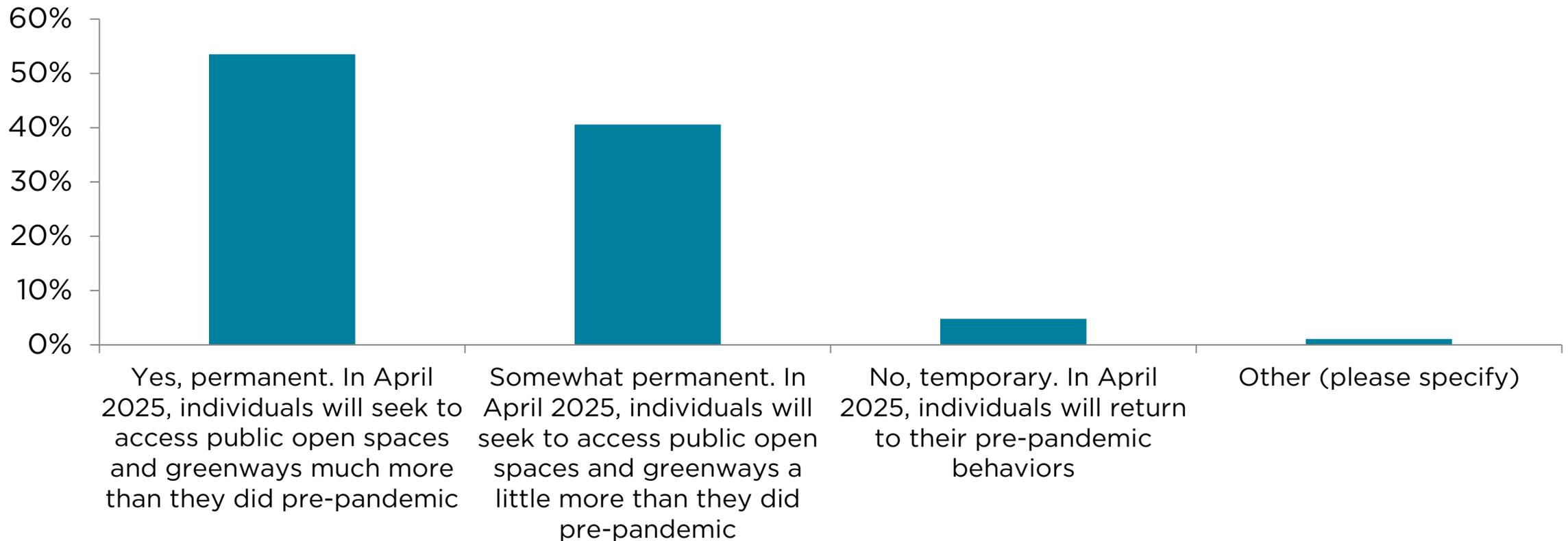
## Prepared Foods

If restaurant space is no longer used by the restaurant that was there in March 2019, what use do you think will fill that space after the pandemic? Select up to three choices. (236 answers)



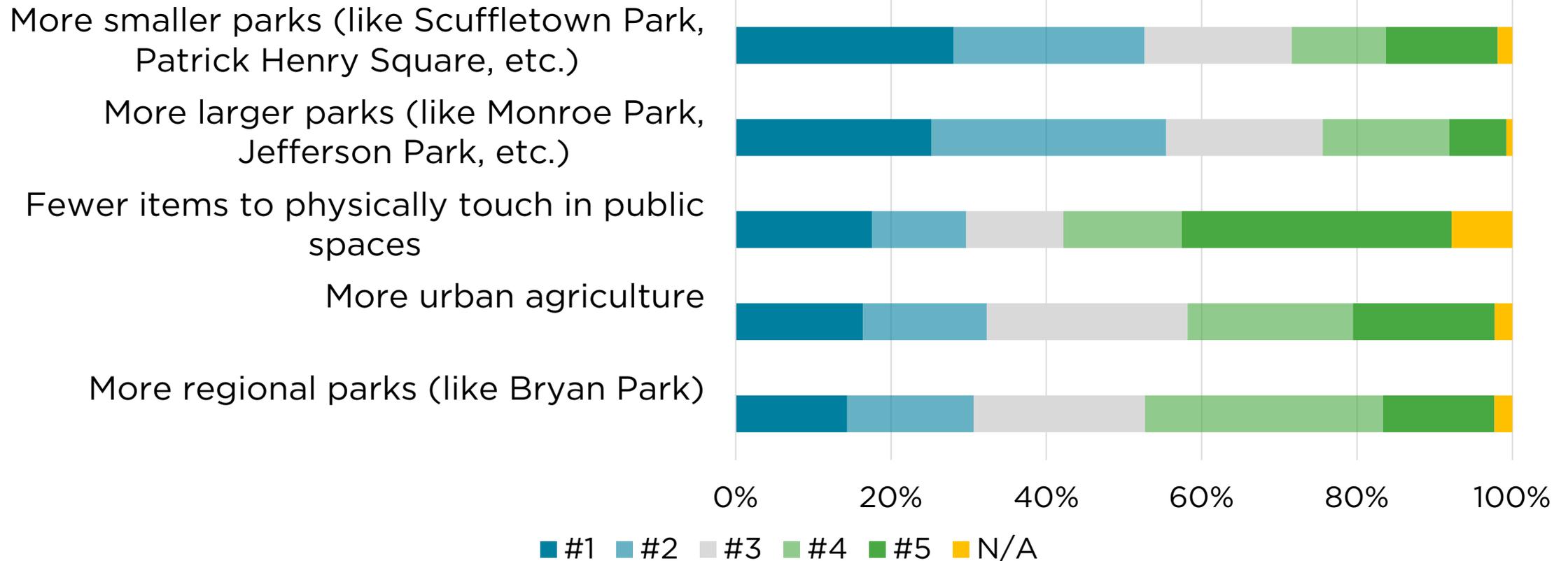
## Open Space and Parks

Today: The pandemic is driving more people outdoors to use public open spaces and greenways, even though there have been significant “lock downs” on access to many of these places across the country. Tomorrow: Post-pandemic, will this be a permanent increase in use of public open spaces and greenways? (271 answers)



## Open Space and Parks

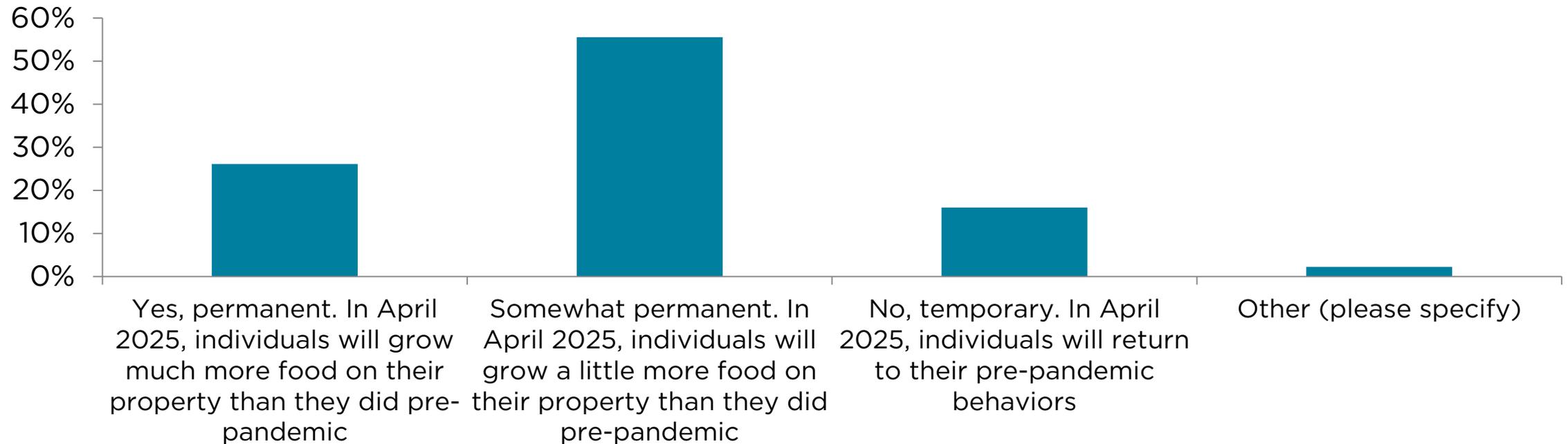
In a post-pandemic society, public open space and greenways may need to be designed differently. Do you agree with any of these ideas? Rank them. (265 answers)



## Urban Agriculture

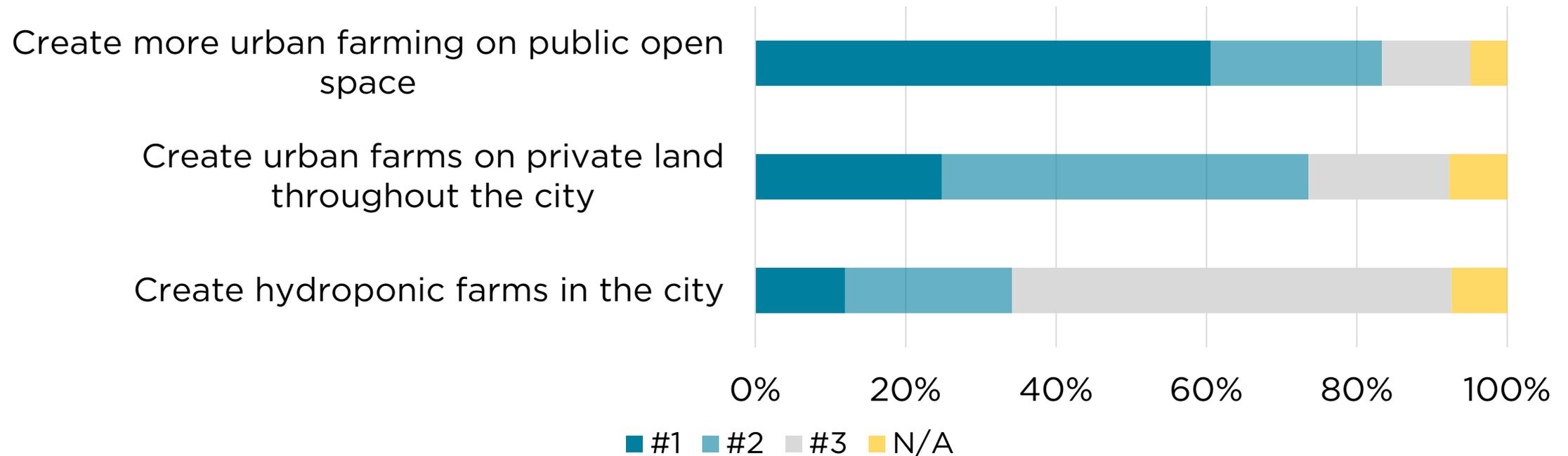
Today: The pandemic is driving more people to grow food on their property.

Tomorrow: Post-pandemic, will this be a permanent increase in local home-based food production? *(268 answers)*



## Urban Agriculture

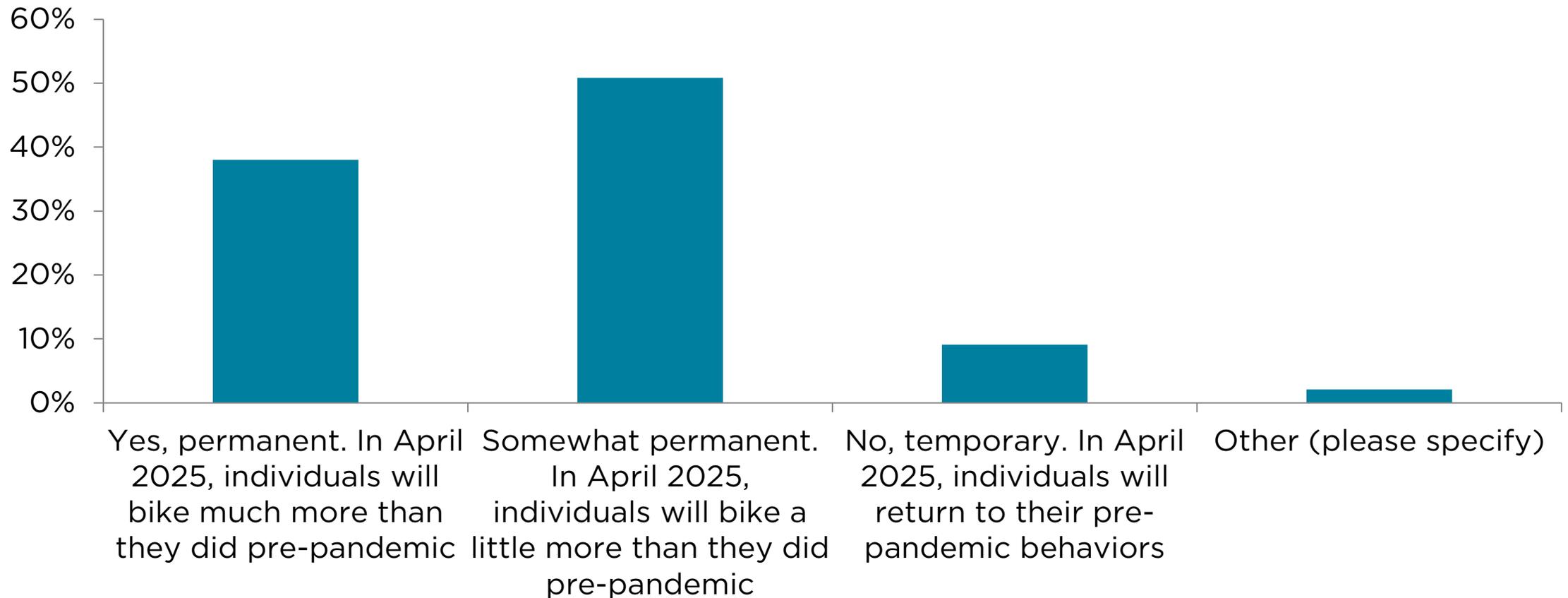
In a post-pandemic society, public open space and greenways may need to be designed differently. Do you agree with any of these ideas? Rank them. (265 answers)



# Biking

Today: Individuals are riding their bikes more.

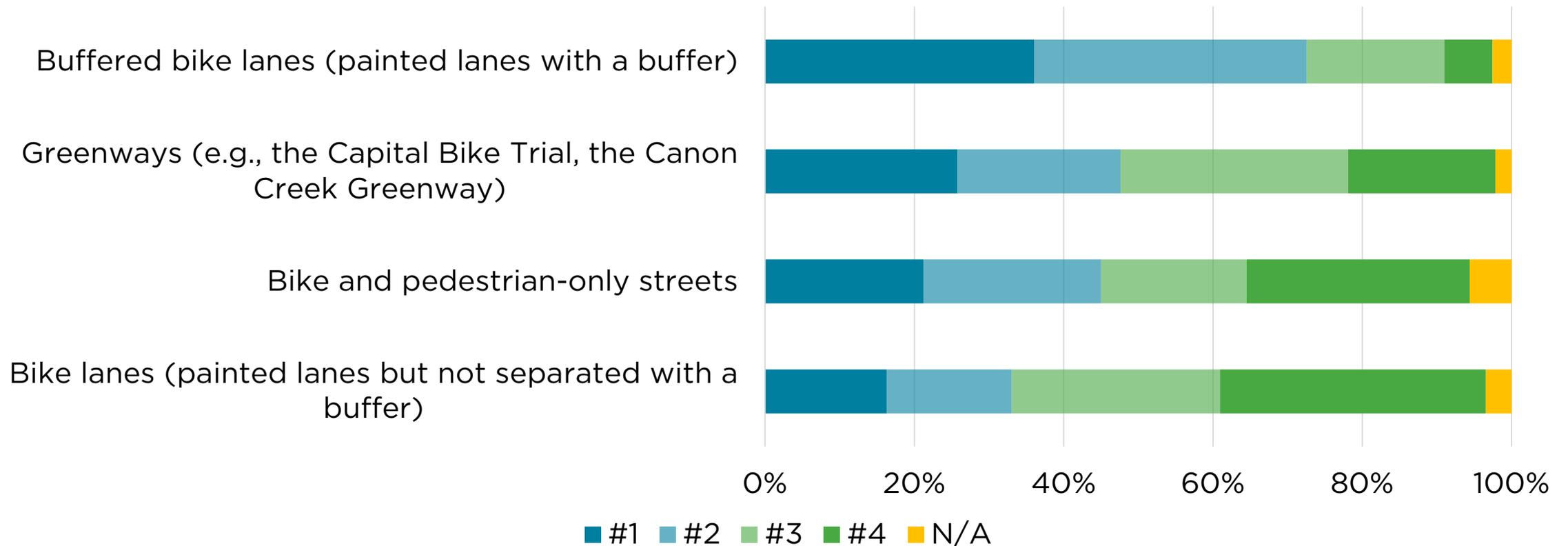
Tomorrow: Post-pandemic, will there be a permanent increase in bike riding? (242 answers)



# Biking

If individuals bike much more or a little more in a post-pandemic society, which of these will we need to implement? (rank these items)

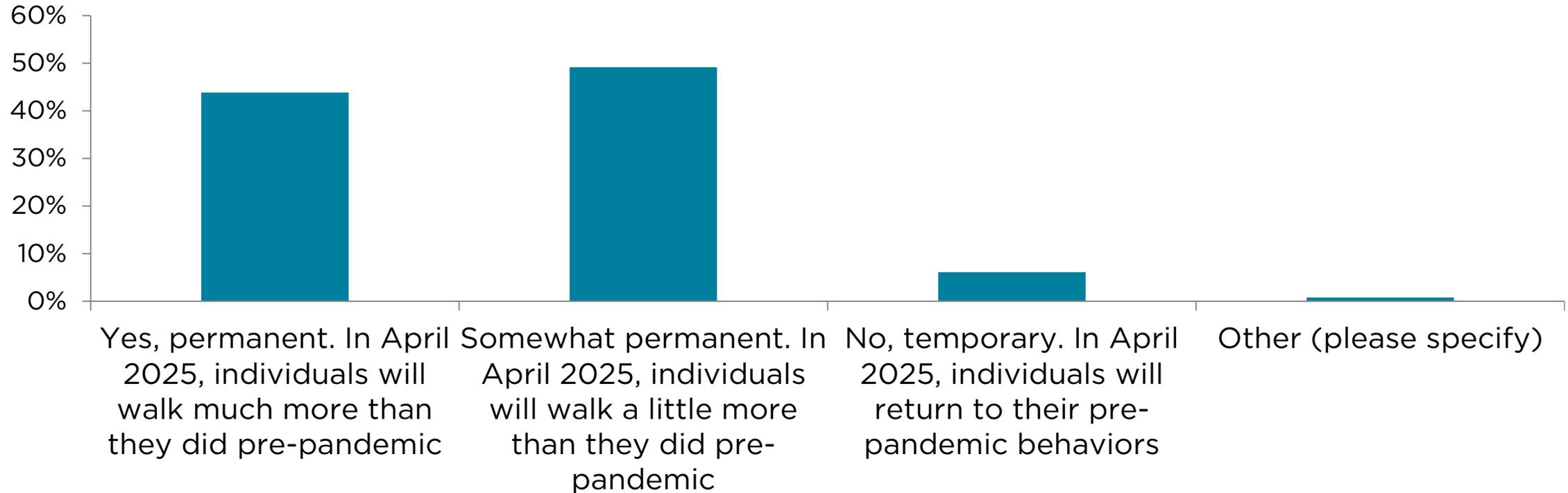
(236 answers)



# Walking

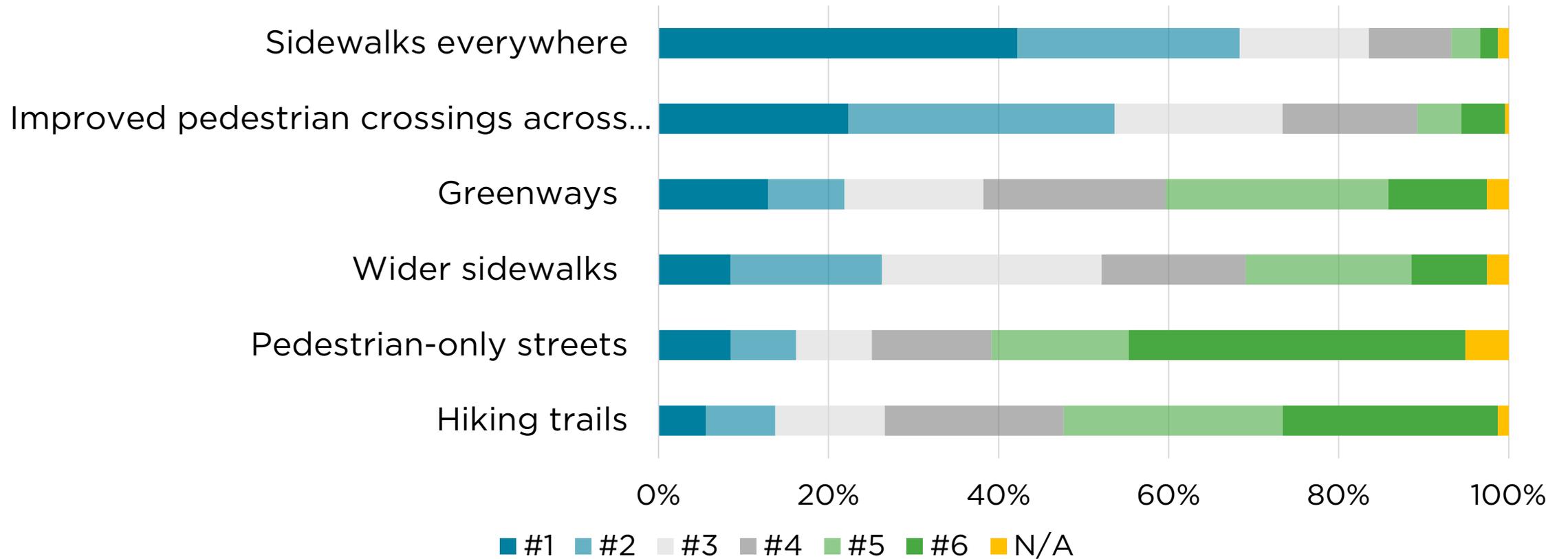
Today: Individuals are walking more.

Tomorrow: Post-pandemic, will there be a permanent increase in walking for pleasure and/or exercise? (244 answers)



# Walking

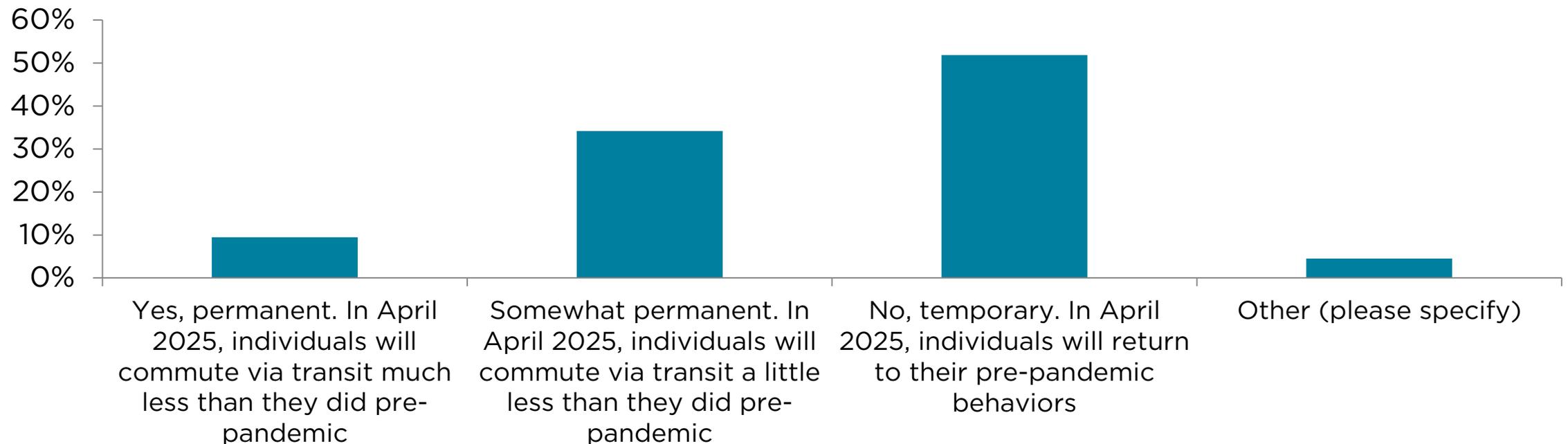
If individuals walk much more or a little more in a post-pandemic society, which of these will we need to implement? (rank these items)  
(240 answers)



## Transit

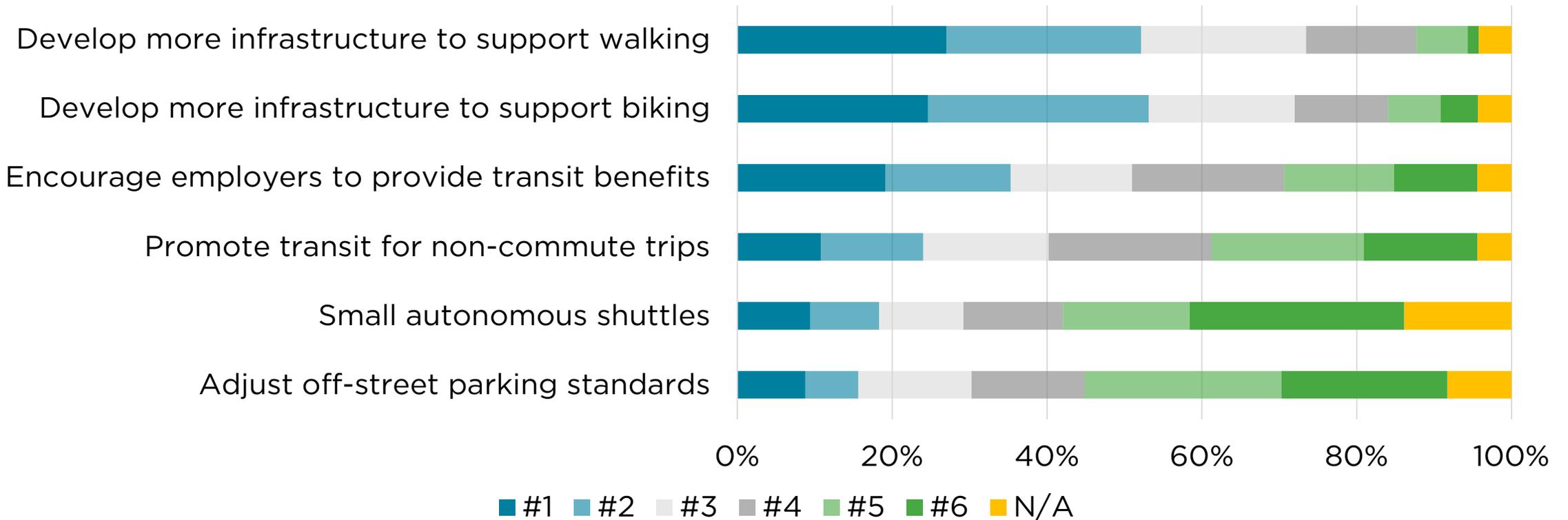
Today: Individuals are using transit less (probably mainly because they are commuting less for work because they lost their job or are working from home).

Tomorrow: Post-pandemic, will we see a permanent decrease in transit ridership for commuting? (243 answers)



# Transit

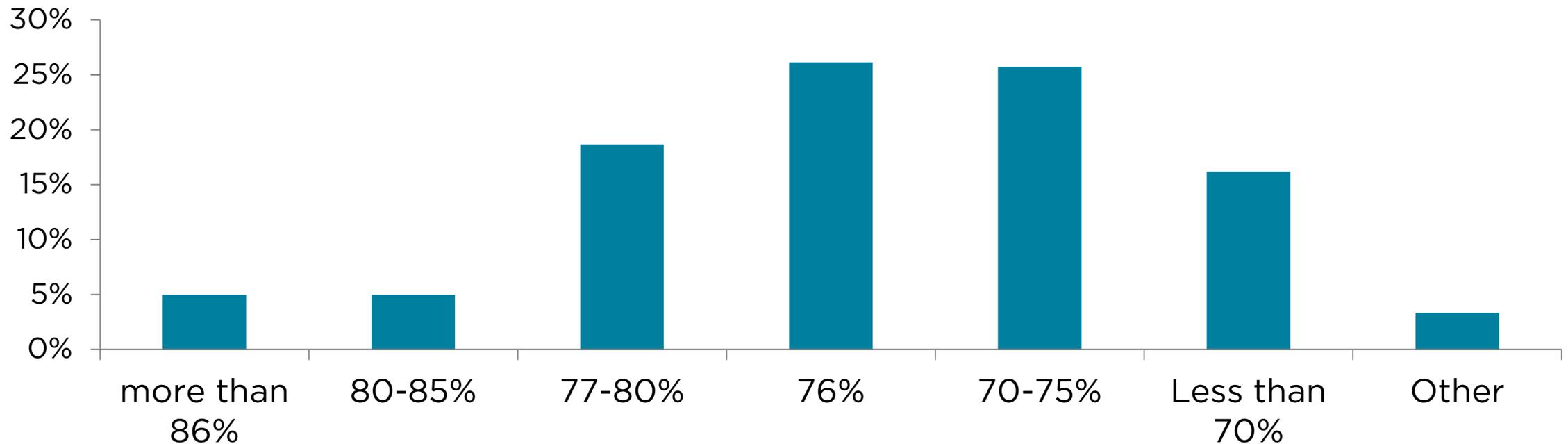
If individuals commute to work via transit much less or a little less in a post-pandemic society, which of these will we need to implement? (rank these items) (212 answers)



## Driving

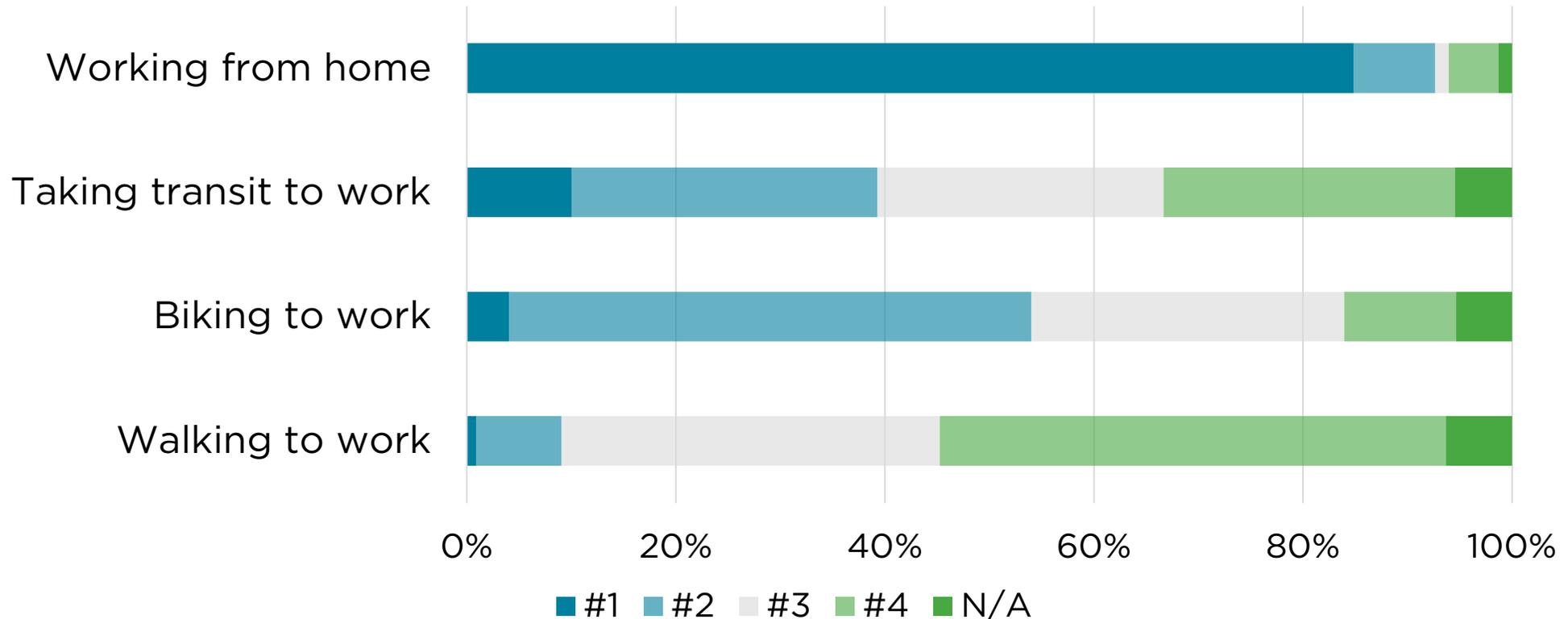
Today: Individuals are driving much less (2 miles a day, generally) because very few individuals are commuting to work by car and individuals have been issued a stay-at-home order.

Tomorrow: Pre-pandemic, 76% of commuters drive alone to work, post-pandemic, what percentage will drive alone to work? (241 answers)



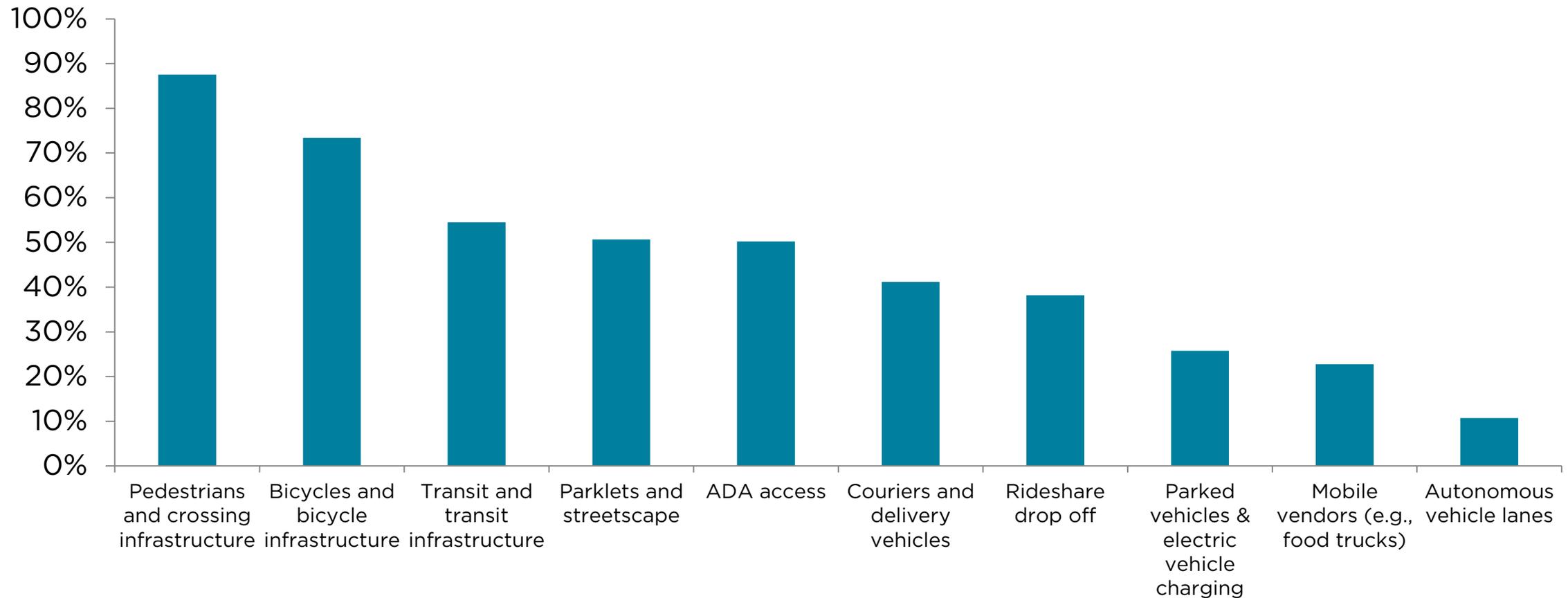
# Driving

If individuals are not driving alone to work in a post-pandemic society, what are they doing? (rank these items) *(233 answers)*



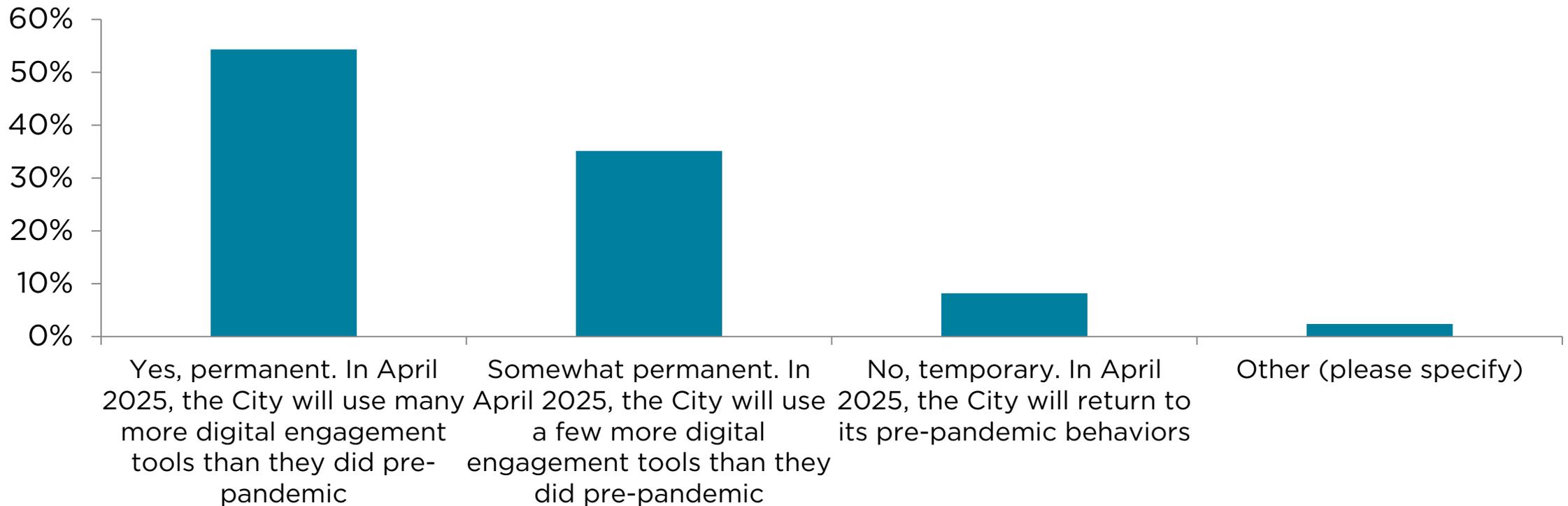
# Curb Management

There are many demands for curbs pace in an urban environment. How should these users be prioritized at the curb? Select up to five choices. *(233 answers)*



# Public Engagement

Today: The City cannot hold public hearings with more than 10 people and therefore must use digital engagement tools to hold meetings. Tomorrow: Post-pandemic the City will be able to hold in-person public hearings once again; however, will we see a permanent adoption in the use of digital engagement tools (in addition to in-person engagement) for public meetings? *(208 answers)*



# Public Engagement

If the City uses many more or a few more digital engagement tools, which of these tools are the most effective in reaching community members? (208 answers)

