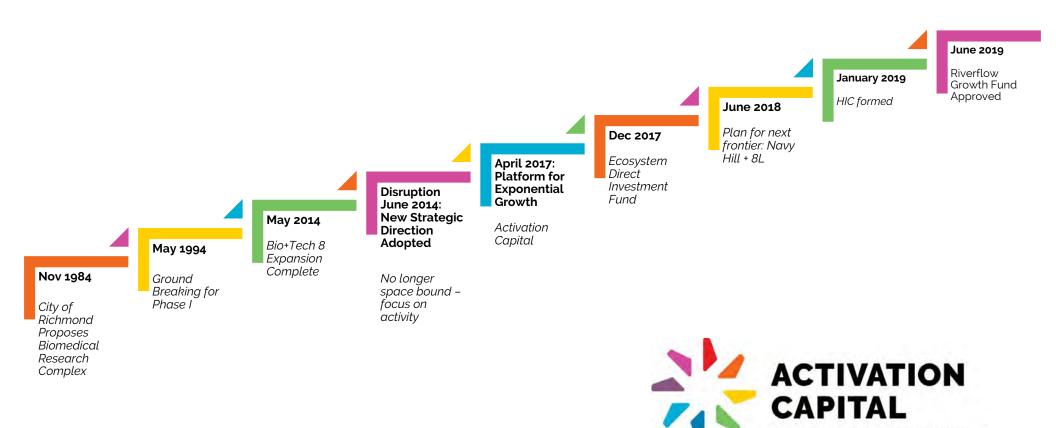




Carrie Roth
President/CEO



From start to phenomenal

# Activate RVA

#### Our Destiny Will be Determined by the Density of Our Shared Experiences

				2016	2017	2018	2019
2012	2013	2014	2015	2016			
NRV launches	1 <sup>st</sup> cohort of Lighthouse Labs	VA Bio+Tech Park Transition	CVA Angels forms	The Annex Opens	Activation Capital launched	1717 Center Opens	Health Innovation
804RVA opens	VCU & RVA resources assessment completed	Venture Creation University "pathways" introduced RVA ecosystem	VCU pre- accelerator launches	Virginia Velocity Tour	Co-Starters program begins	AC Invests in LHL + StartUp Virginia	Consortium Launched
			Start-up mentor program initiated DRIC occupies new space Community Engagement Committee Kicks Off	Founders Corner Opens	StartUp Virginia Launched	SCORE takes on SBDC	
		Unbound RVA		Da Vinci executive director hired  SCORE Launches Competition	VCU partners w European Innovation Academy  AC Creates Ecosystem Direct Investment Fund	VCU Venture Lab Launched	
		started  1st Gather RVA opened				Trolley Ventures Formed	
						UpRiver Launched	
						The Broad Opens + Grows	
						Launch 8L Project	

# Why do we care? economic transformation

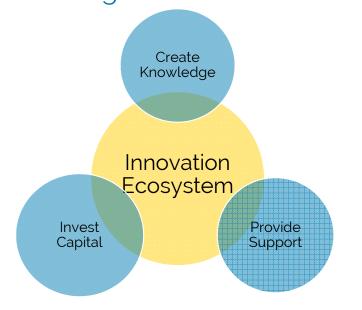


industrial economy functions organized within sectors

Academic

Private Public

knowledge economy functions organized across sectors



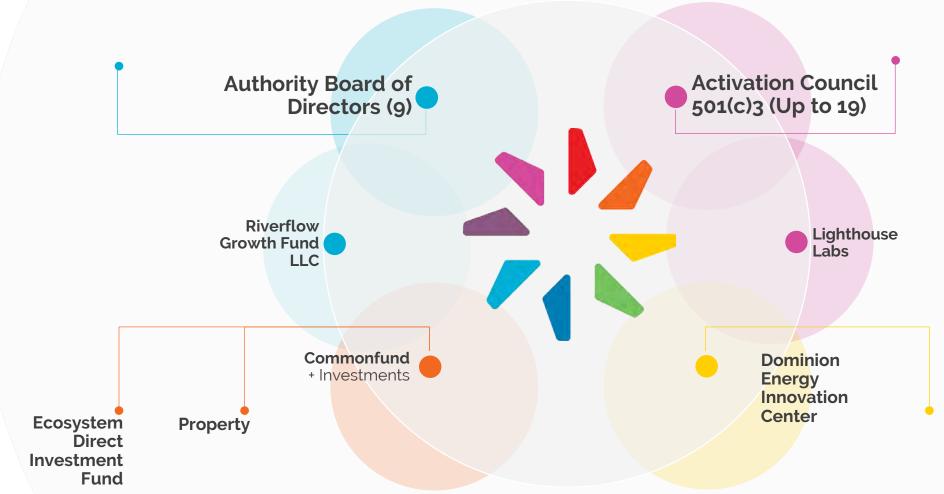


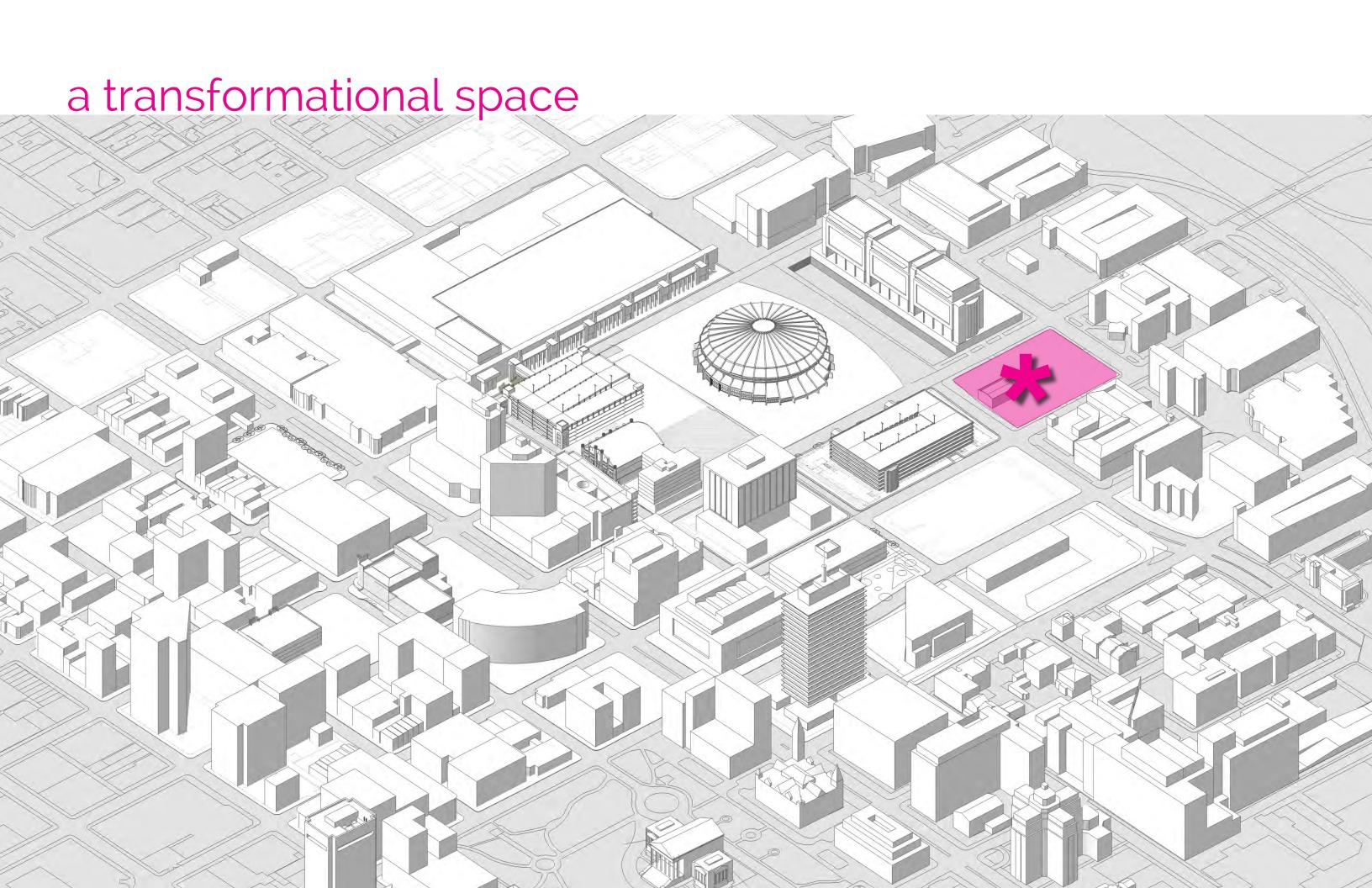
an anchor for the knowledge-based I+E community, providing the leadership + vision with a willingness to invent, take and manage risks, and share credit for success



**Activation Capital**, as an anchor for the knowledge-based innovation and entrepreneurial community, provides the leadership and vision for the ecosystem with a willingness to invent, take and manage risks, and share credit for success.









# Next Steps Activation Capital



# of Hours the Building Design Committee has invested in planning including:

- -Weekly Owner/Architect/Contractor progress meetings
- -Monthly design workshops
- -Building site visits

#### **DUE DILIGENCE**

Market and tenant program analysis
Peer facility research and tours
Schematic building design concept

#### **DESIGN**

Design and budget refinement
Construction Documents
Bidding and Building permitting

#### **EXECUTION**

Construction
Furniture, Tech & Equip Installation
Occupancy

Q1-Q4 2019

Q1-Q2 2020

Q3 2020 - Q3 2021

# design guiding principles

Be physically, aesthetically and functionally unique.

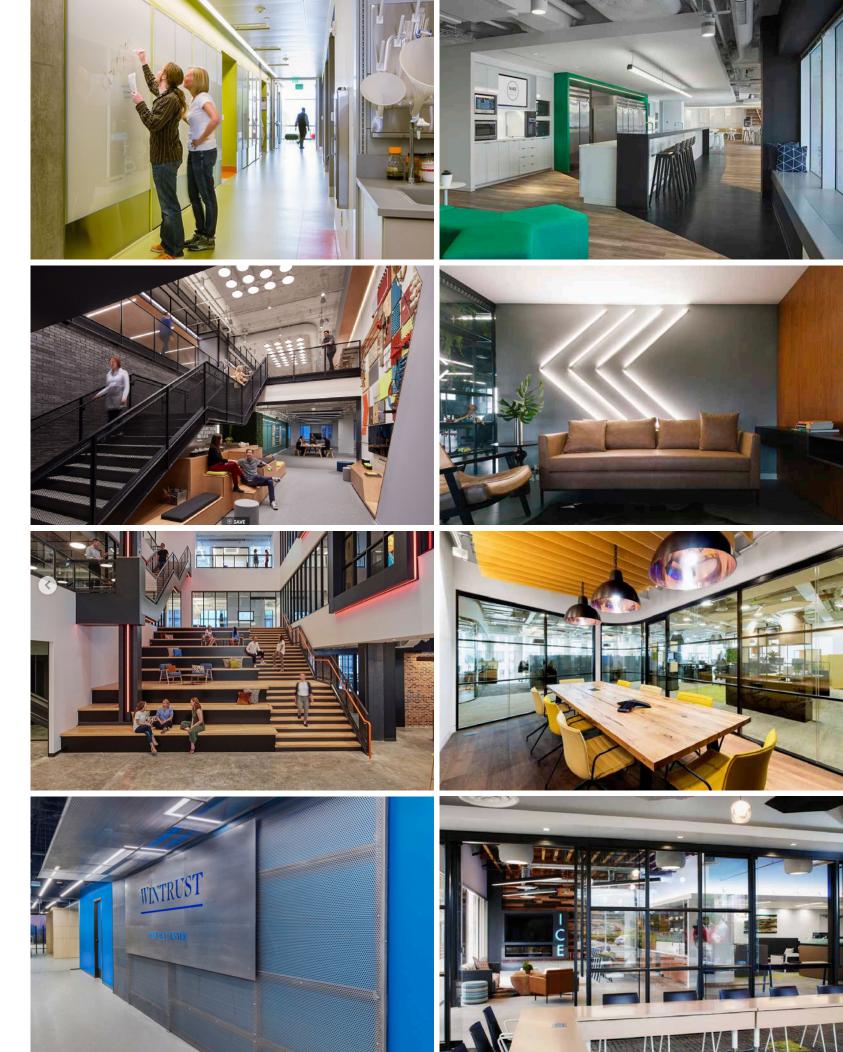
Maintain density and visual energy throughout building—be the hive.

Be inclusive and welcoming.

Tell a story and be an instrument for brand visibility.

Maintain "grittiness" of existing site and mesh with the surrounding context of the City of Richmond.

Utilize smart building organization and infrastructure to maximize flexibility of use and growth.



#### **Building User Summary**

#### **TENANTS**

#### **BIOLOGICAL & HEALTH SCIENCE**

Therapeutics
Drug Discovery Platforms
Research Tools
Medical Devices

#### **CONNECTED TECHNOLOGY**

Data Science Cyber Security

#### **VISITORS**

Virtuals
Co-work Members
VC/Third Party Community
Education / Workforce



# How to Navigate the Building The Color Story













PROGRAMS HUDDLE ROOMS

NETWORKING REFUEL

**EVENTS** 

TALENT TENANT SUITES

MENTOR SUITE SPACE

PHONE ROOMS

FOUNDERS

**BOARD ROOM** 

**FUNDING** ROOFTOP & EXTERIOR

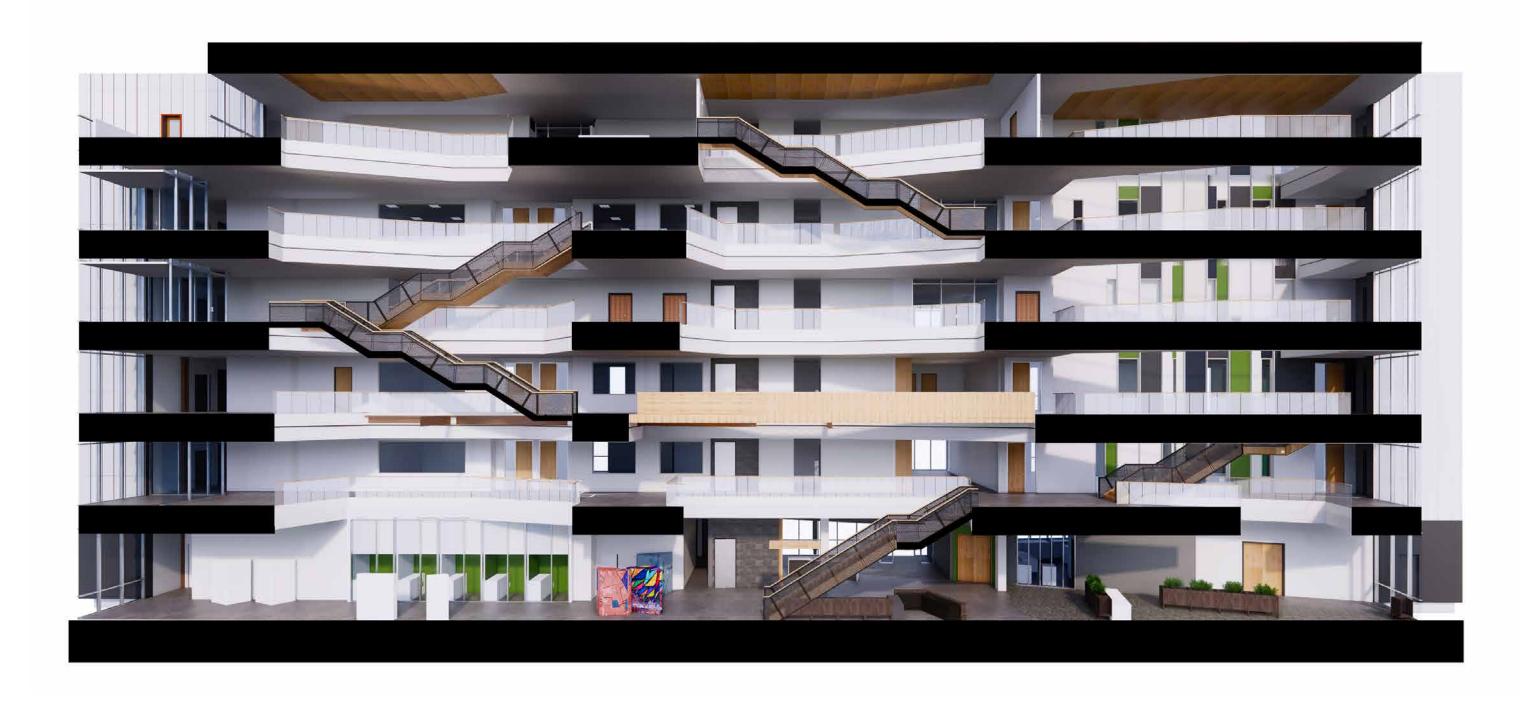
# 8th and Leigh Corner



#### **Exterior North Facade**



### **Building Section**



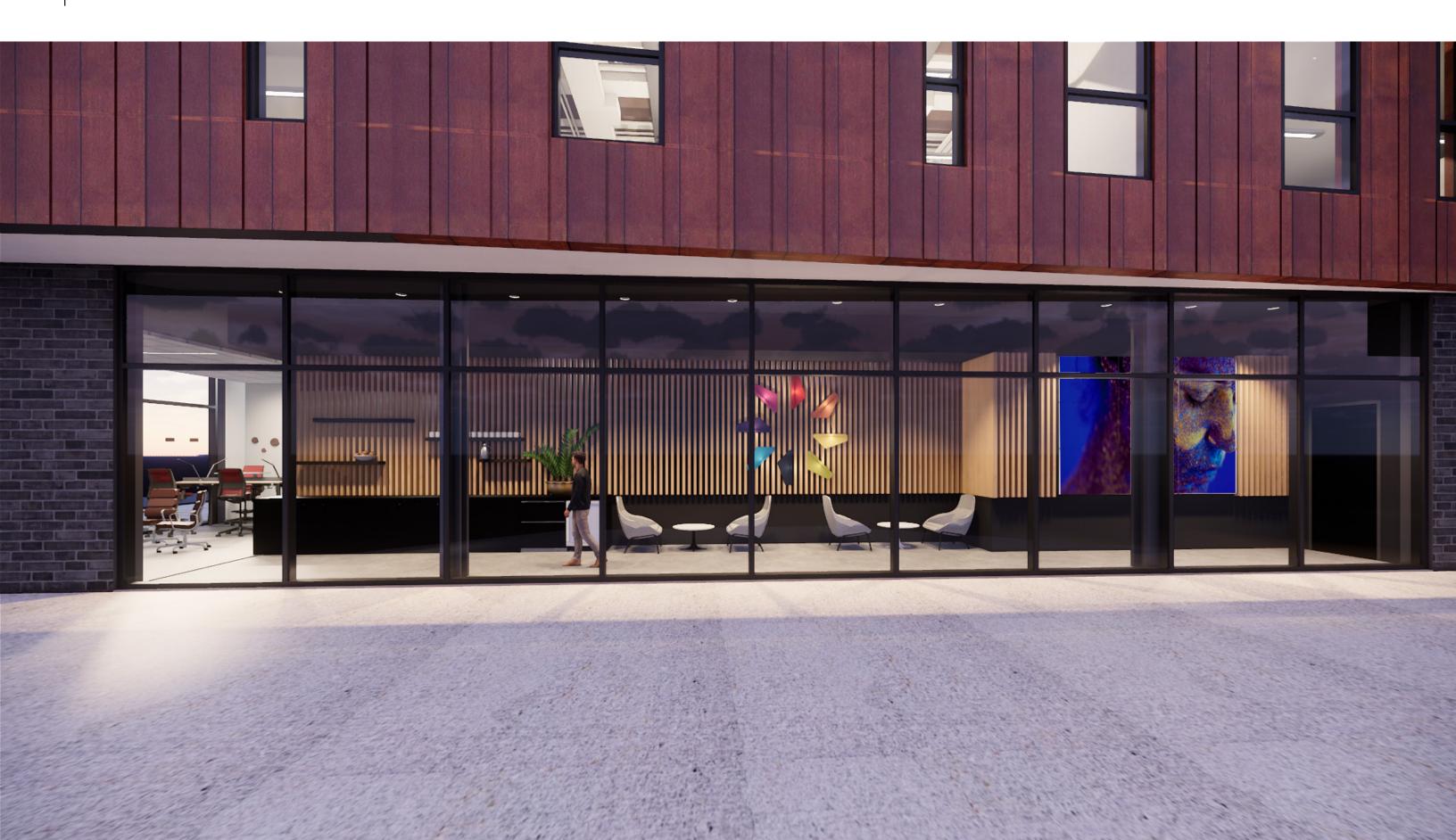
# **Entry Lobby**



### **Mentor Suite**



### **Branding Wall**



#### **Refuel Zone**



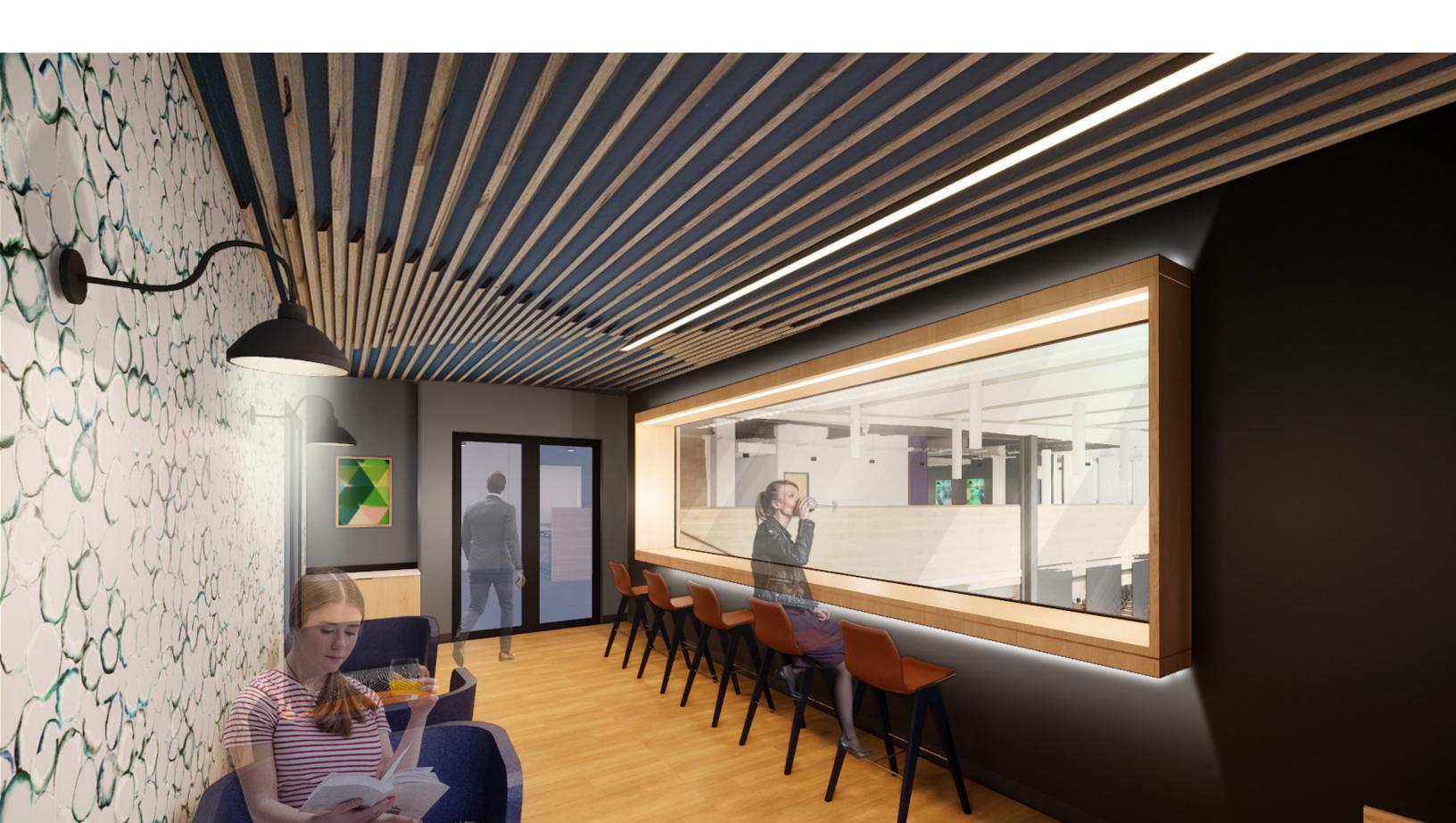
# Video Wall



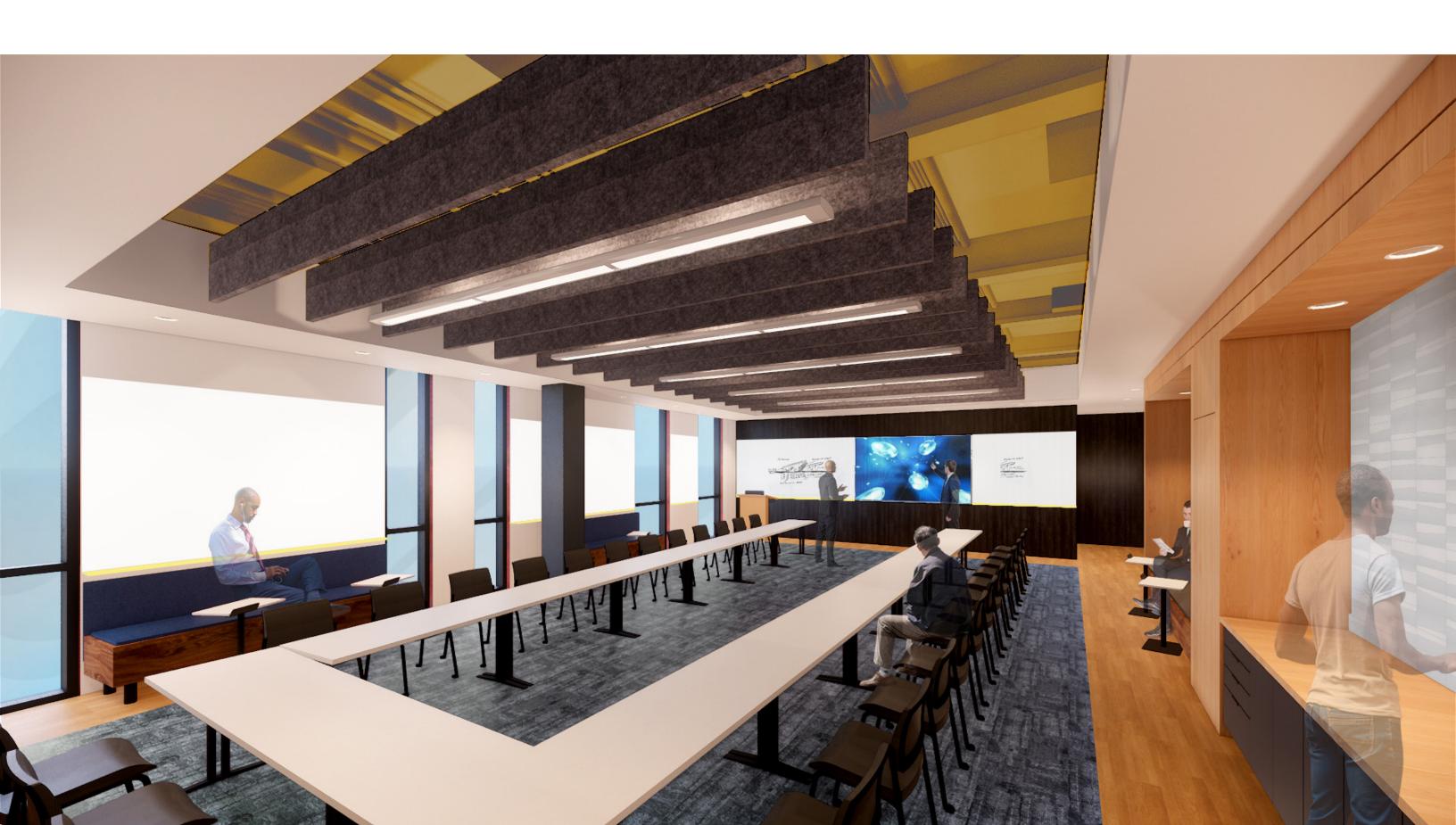
# **Multipurpose Room**



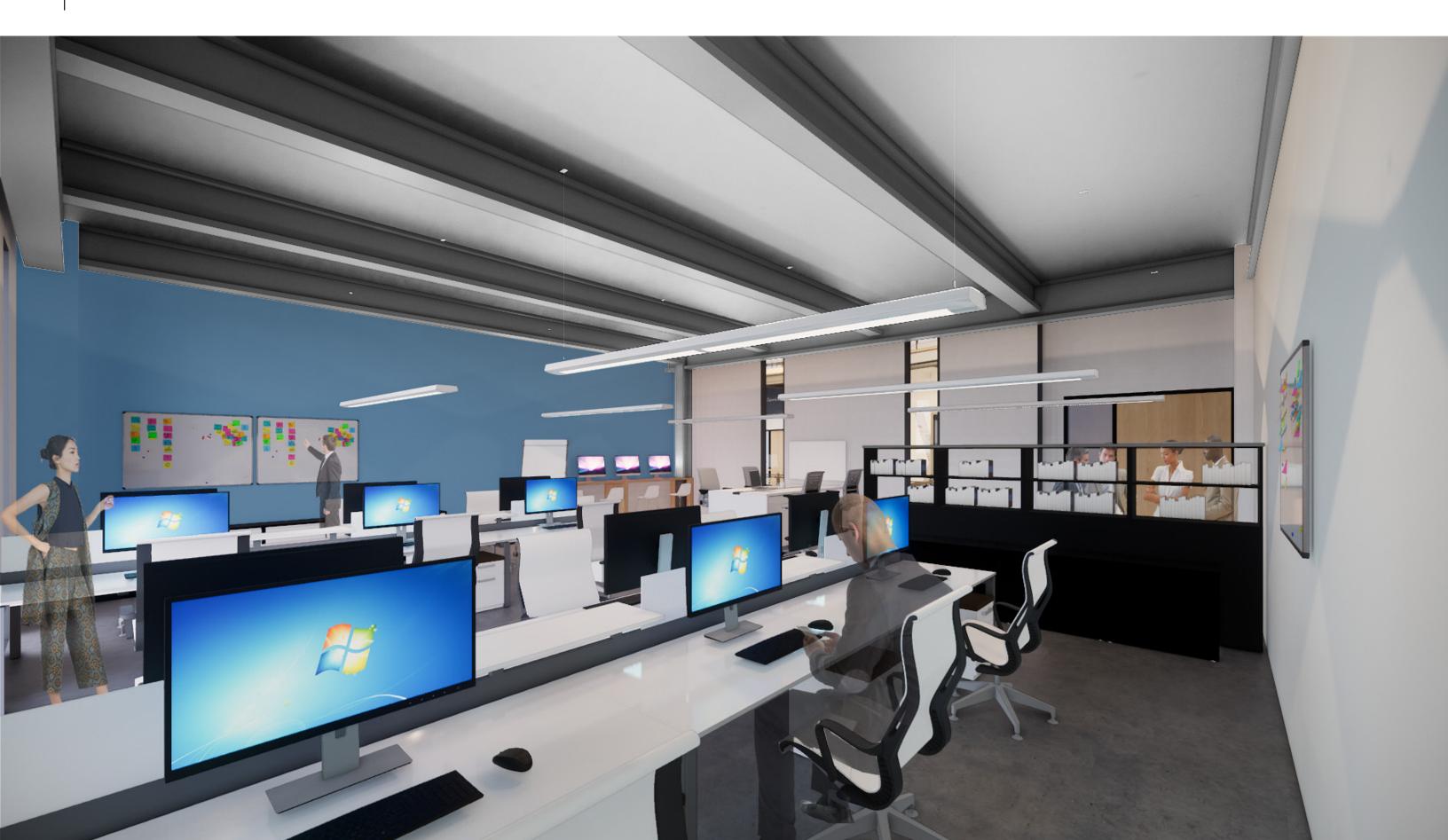
#### **Board Room & Prefunction**



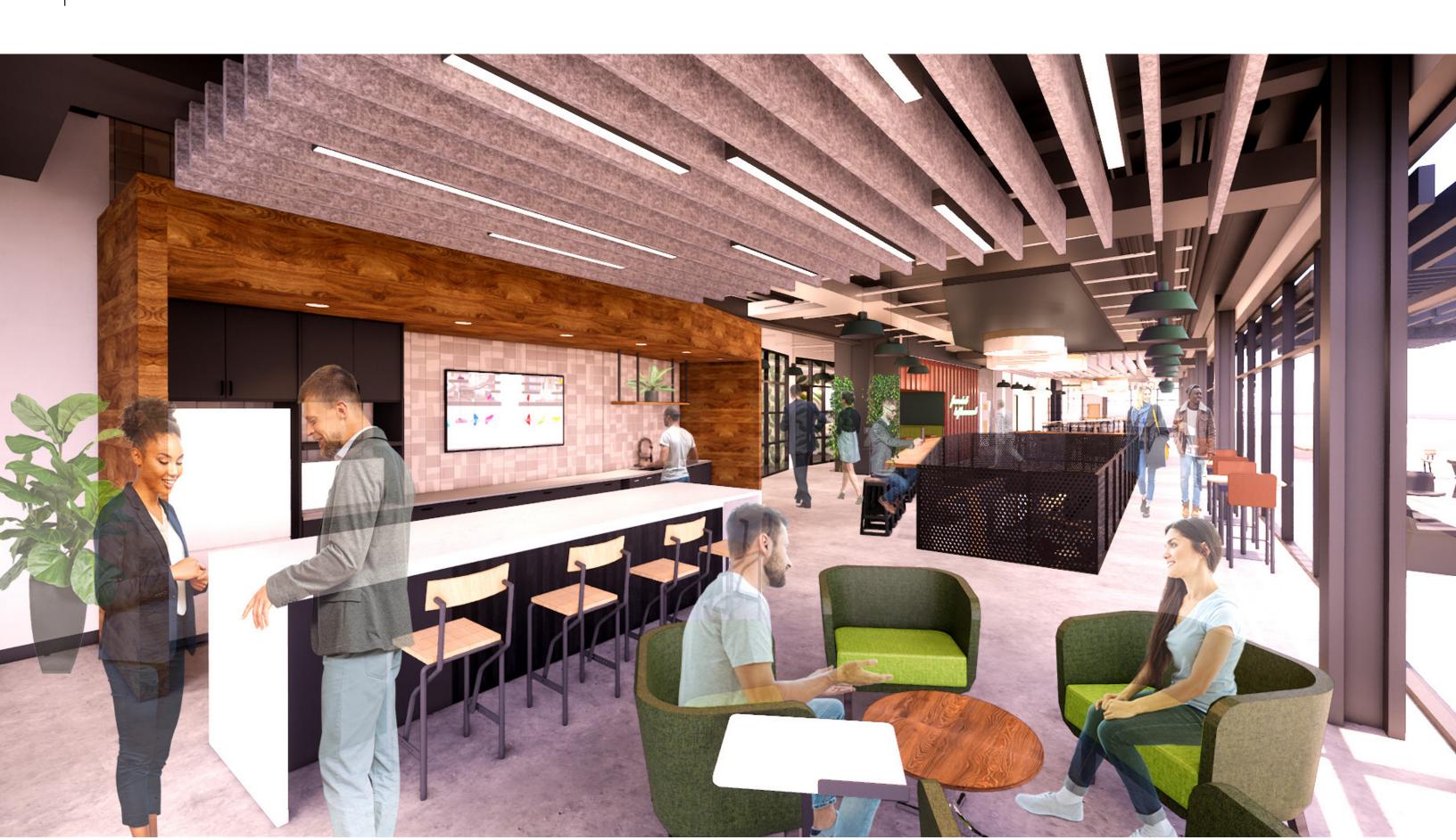
#### **Board Room & Prefunction**



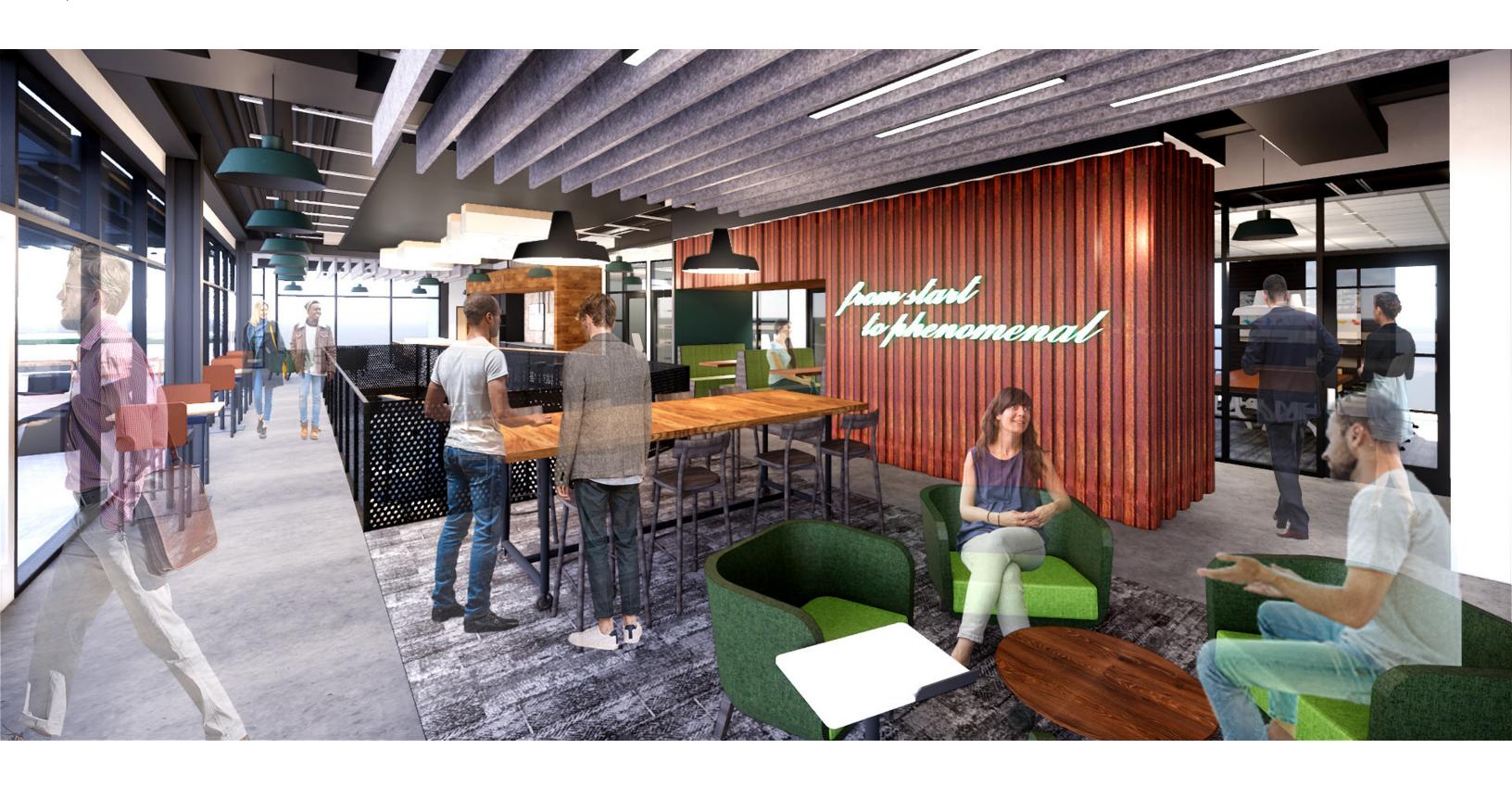
#### Office Suite



### **6th Floor Public Space**



### **6th Floor Public Space**



# Thank you! Questions?



Carrie Roth
President + CEO
Activation Capital