INTRODUCED: January 27, 2020

AN ORDINANCE No. 2020-035

To	rezone the	property	known	as 2413	Ownby	Lane	from	the N	1 -2	Heavy	Industrial	District	to
th	e B-5 Centra	d Busines	s Distri	ct.									

Patron – Mayor Stoney (By Request)

Approved as to form and legality by the City Attorney

PUBLIC HEARING: FEB 24 2020 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That, as shown on the survey entitled "ALTA / NSPS Land Title Survey Showing Existing Improvements to #2413 Ownby Lane, City of Richmond, Virginia," prepared by Shadrach & Associates LLC, and dated September 16, 2019, a copy of which is attached to, incorporated into, and made a part of this ordinance, the property known as 2413 Ownby Lane, with Tax Parcel No. N000-1294/040 as shown in the 2020 records of the City Assessor, is excluded from the M-2 Heavy Industrial District and shall no longer be subject to the provisions of sections 30-454.1 through 30-454.6 of the Code of the City of Richmond (2015), as amended, and that the same is included in the B-5 Central Business District and shall be subject to the

AYES:	9	NOES:	0	ABSTAIN:	
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ADOPTED:	FEB 24 2020	REJECTED:		STRICKEN:	

provisions of sections 30-442.1 through 30-442.7 and all other applicable provisions of Chapter 30 of the Code of the City of Richmond (2015), as amended.

§ 2. This ordinance shall be in force and effect upon adoption.

A TRUE COPY:

TESTE:

Amelia D. Riel

City Clerk

City of Richmond

900 East Broad Street 2nd Floor of City Hall Richmond, VA 23219 www.richmondgov.com

Item Request

File Number: PRE.2019.618

O & R REQUEST

CEIVED

JAN 15 2020

Chief Administrative Officer

0 1/14/2000

OFFICE OF THE CITY ATTORNEY

O & R Request

DATE:

December 27, 2019

EDITION:1

TO:

The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor (Patron: Mayor, by Reg

(This in no way reflects a recommendation on behalf of the Mayor

THROUGH: Lenora G. Reid, Acting Chief Administrative Officer

THROUGH: Sharon L. Ebert, Deputy Chief Administrative Officer for Economic Development and Plann

FROM:

Mark A. Olinger, Director, Department of Planning and Development Review

To rezone the property known as 2413 Ownby Lane from the M-2 Heavy Industrial District RE:

to the B-5 Central Business District.

ORD. OR RES. No.

PURPOSE: To rezone the property known as 2413 Ownby Lane from the M-2 Heavy Industrial District to the B-5 Central Business District.

REASON: The applicant is requesting to rezone a 1.201 acre parcel from the M-2 Heavy Industrial District to the B-5 Central Business District in order to redevelop the property with mixed uses.

RECOMMENDATION: In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its February 18, 2020, meeting. A letter outlining the Commission's recommendation will be forwarded to City Council following that meeting.

BACKGROUND: The subject property is a 1.201 acre parcel located in the Diamond neighborhood of the Near West Planning District. The improvements on the properties consist of one-story brick and metal industrial building with approximately 4,500 square feet of floor area, as well as paved parking.

The area is surrounding the subject property contains a variety of uses on land zoned M-1 Light Industrial and M-2 Heavy Industrial. On November 10, 2014 Ordinance No.2014-121-201 was adopted to authorize a special use for a nearby property known as 1650 Overbrook Road for the purpose of authorizing multifamily dwellings with up to 205 dwelling units as part of the adaptive reuse of industrial warehouses.

File Number: PRE.2019.618

This property is located approximately 240 feet from the subject property. Since approval of this SUP, the property has been fully redeveloped thus demonstrating the potential for more redevelopment in the area. A request has also been made to rezone the nearby properties located at 2406 and 2408 Ownby Lane as well as 1601 and 1611 Overbrook Road from M-2 Heavy Industrial to B-5 Central Business District.

The Master Plan calls for industrial uses for the property. Primary uses include a wide variety of manufacturing, processing, research and development, warehousing, distribution, office, warehouse and service uses. Office, retail and other uses that complement industrial areas are often secondary support uses. The mix of industrial uses and character of such areas may vary depending on the location and available highway access. The new Richmond 300 Master Plan currently under review will revisit these recommendations.

The property is surrounded by a mix of industrial and multi-family uses that will be compatible with the new zoning designation.

FISCAL IMPACT / COST: The Department of Planning and Development Review does not anticipate any impact to the City's budget for this or future fiscal years.

FISCAL IMPLICATIONS: Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

BUDGET AMENDMENT NECESSARY: No

REVENUE TO CITY: \$1,800 application fee

DESIRED EFFECTIVE DATE: Upon adoption

REQUESTED INTRODUCTION DATE: January 27, 2020

CITY COUNCIL PUBLIC HEARING DATE: February 24, 2020

REQUESTED AGENDA: Consent

RECOMMENDED COUNCIL COMMITTEE: None

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: City Planning Commission

February 18, 2020

AFFECTED AGENCIES: Office of Chief Administrative Officer

Law Department (for review of draft ordinance)

RELATIONSHIP TO EXISTING ORD. OR RES.: None

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: Draft Ordinance, Survey, Application and Narrative, Map

STAFF: David Watson, Senior Planner, Land Use Administration, 804-646-1036



Application for REZONING/CONDITIONAL REZONING

Department of Planning and Development Review Land Use Administration Division 930 E. Broad Street, Room 511 Richmond, Virginia 23219 (804) 646-6304

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Project Name/Location Property Address 2413 Ownby Lane Tax Map # N0001294034 Total		hun // out vict mandage
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21 C(100)		Date_10/22/2019
(See page 6 for fee schedule, please make check payable Zoning Current 700 per the		
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Zoning	to the City of Richmor	
Current Zoning Man		
Current Zoning: M-2 Heavy Industrial		
Existing Use 441- B General Office		
Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use B-5 Central Business District. See applicant's report attached Existing Use Light Industrial Office	and proffers in the required	applicant's report)
Is this property subject to any previous land use		
No No	Cases?	
If Yes, please list the Order		
✓ If Yes, please list the Ordinance N	lumber:	
Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address: 23 West Broad Street #304 City: Richmond	lumber	
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Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address: 23 West Broad Street #304 City: Richmond Telephone: (894) 248-2561 Email: lory@markhamplanning.com	State <u>va</u> Fax: _(Zip Code, <u>23220</u>
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The names, addresses, telephone numbers and signatures of all owners of the property are required. Please attach additional sheets as needed. If a legal representative signs for a property owner, please attach an executed power of attorney. Faxed or



October 22, 2019

Mark Olinger, Director
Department of Planning & Development Review
900 East Broad Street, Suite 511
Richmond, VA 23219
mark.olinger@richmondgov.com

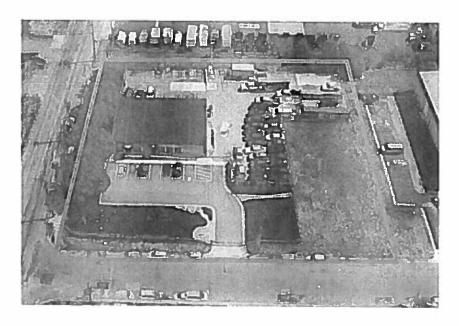
Re: 2413 Ownby Lane Rezoning Applicant's Report from M-2 to B-5

Dear Mr. Olinger,

On behalf of the developers of 2413 Ownby Lane, please accept this letter as the Applicant's Report for the rezoning from M-2 Heavy Industrial to B-5 Central Business District. With this application, Spy Rock Real Estate Group is petitioning City Council to rezone the property from the existing outdated industrial district to the Central Business District zoning intended to promote storefront characters along principal street frontages, a sense of compatibility with adjacent residential neighborhoods, and a safe, convenient and economically viable pedestrian environment. This application is related to the similar rezoning application RZON-061488-2019 for 1601 & 1611 Overbrook Road submitted on September 25, 2019.

Site

The proposed rezoning is for parcel N0001294040 located on the southeast corner of the Overbrook Road and Ownby Lane intersection. These are both collector streets to the minor arterial Hermitage Road. The property is located in the Hermitage Business Park subdivision of The Diamond neighborhood in the Near West Planning District. The site is one block west of the of the residential portion of Overbrook Road in the Virginia Union neighborhood. A 10-foot-wide sidewalk separates the parcel from the road.



The parcel is approximately 1.15 acres of land area and is currently improved with a one-story 13.5' tall building fronting on Ownby Lane with two minor detached accessory buildings. It surrounded by asphalt parking and unimproved surface. The building serves as a small office and per the City Assessor's Office was built in 1996. It is owner occupied by Boxwood Partners, an investment firm, and they are happy to relocate elsewhere. A survey of the parcel is enclosed.

Existing Zoning Regulations

The property is located in M-2 Heavy Industrial District, which permits a wide variety of commercial, industrial and service uses, many of which could be considered noxious or undesirable so close to the mix of uses now found in the area and so proximate to residential uses on the opposing side of Overbrook Road.

M-2 allows for a base building height of forty-five feet with additional height based on an incline plane from the centerline of the abutting street. No portion of a building can penetrate the inclination of one foot horizontal for each three feet vertical. This would allow a building height up to approximately 90 feet along the principal street frontage of Overbrook, a 60-foot-wide right of way. Setbacks are only required on the side and rear lot lines.

Proposal

The owner wishes to construct a new mixed-use development on the property that would comply with the B-5 Central Business District zoning regulations. It permits a wide variety of retail shops and businesses as principal uses which would promote a more pedestrian atmosphere. Dwelling units, including single-family, are also allowed.

B-5 allows for a base building height of no more than 5 stories, no greater than 15 feet with the ground floor as an exception, and a minimum of 2 stories. This would allow for a building up to at least 75 feet.

In addition, to the normal zoning requirements, any development of the site as a mixed-use residential project with more than 10 units or greater than 50,000 square feet will require a plan of development to be approved by the Director of Planning and Development Review to ensure compatibility with the district and the city's plans.

It should be noted that B-5 is more suitable than the B-7 district. B-7 should not be considered as it permits uses allowed in M-1 and M-2 district which are deemed undesirable so close to residential uses on the opposing side of the street and in the area. Also, B-7 does not allow single-family detached, single-family attached or two-family dwellings. The applicant would like to incorporate a variety of housing types and styles at different price points and market these to different demographics. B-7 only permits what would be large monolithic multi-family buildings.

Master Plan / Pulse Corridor Plan

The City of Richmond's Master Plan, adopted in 2001, designates the subject properties for "industrial" development. However, for the Near West Planning District, the plan states that "it is meant to accommodate new and diverse development opportunities where appropriate,"

and "recommends the ultimate conversion or phasing out of several isolated pockets of uses that are inconsistent with surrounding uses." (pages 229-230).

The current singular use of the parcel is becoming increasingly incompatible with the area and in particular due to the conversion of the majority of the properties in surrounding properties to mixed use and multi-family residential uses. Ord. No. 2018-326 authorized nearby 1650 Overbrook Road for the use of up to 205 dwelling units.

The subject properties are a few blocks outside of the walkshed for the Pulse Corridor Plan. Within this plan the stated goals for development along the transit line is for it to be Compact & Mixed, Connected, and Thriving & Equitable. The rezoning of this property would allow for development that would support these objectives. The current use acts only as a singular structure and surrounded by parking surfaces without any visual interest at the human scale. It does not support the safety concept of "eyes on the street" or a pedestrian atmosphere as it stands or could be developed presently.

City Charter Conditions

We trust that you will agree that the development of the site would be better suited under the regulations in the B-5 Central Business District and that the rezoning meets the City Charter considerations to be observed in the alteration of zoning regulations.

Thank you for your consideration of this rezoning. Please feel free to contact me at lory@markhamplanning.com or (804) 248-2561 if you have any questions or require additional materials to process the application.

Very Truly Yours,

Lory Markham

Enclosure: application form, fee payment, survey

cc: The Honorable Kimberly B. Gray

Matthew Ebinger, Planning Commission Secretary Andrew Basham, Spy Rock Real Estate Group

