

# ONEVCU

## DRAFT MASTER PLAN

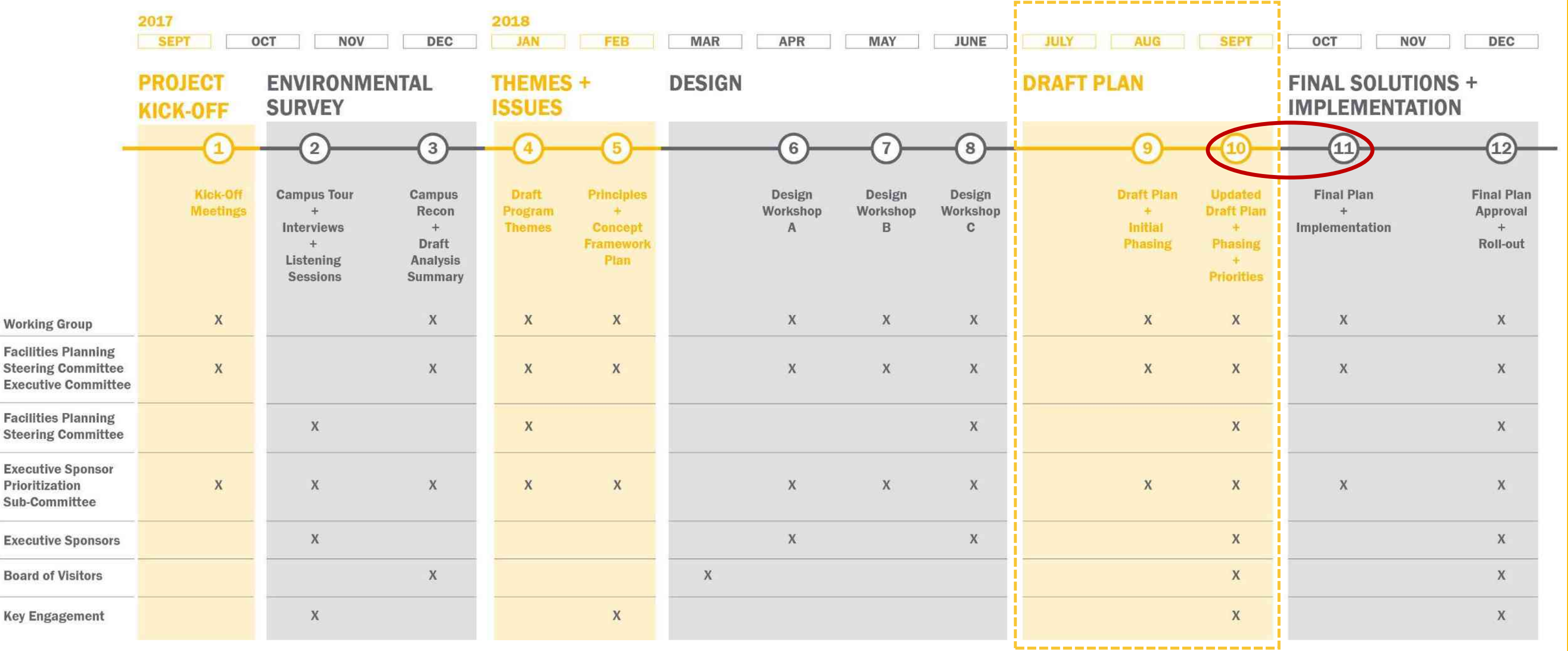
### Master Plan for VCU

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Draft Plan Presentation

AYERS  
SAINT  
GROSS

# Process



# The Master Plan aligns the University and VCU Health System strategic plans with a common vision

## Quest 2025: Together We Transform

Student Success

Diversity Driving Excellence

Urban and Regional Transformation

National Prominence



## The VCU Health System Strategic Plan: Vision by Design

Education, Research, Innovation

Top Performance

Care for the Commonwealth

# Working List of plans/studies to inform VCU Master Plan

## VCU & VCUHS Studies, Plans and Reports completed or underway

- Health System Master Facilities Plan (2008)
- Campus Retail Planning and Demand Study (2012)
- Master Site Plan (2013)
- Campus Heritage Plan (2013)
- Student Housing Master Plan (2014)
- VCU Sustainability Plan (2015)
- Sightlines Facilities Condition Report (2015)
- Athletics Master Plan (2015)
- Health System Strategic and Master Facilities Plan (2016)
- Space Needs Analysis (2016)
- VCU Medical Campus Mobility Study (2016)
- West Hospital Preliminary Study (2016)
- VCU Health System Campus Beautification (2016)
- VCU Diversity and Inclusion Strategic Action Plan (2016)
- VCU's Impact on the Region: Talent, Innovation and Collaboration (2017)
- Central Chiller Plant study (2017)
- Parking Study, Phase 1 (2017)
- VCU Health System 10-year Capital Plan (2017)
- Selected Campus Gateways Plan (with Master of Urban and Regional Planning Program 2017)
- Six Year Capital Project Request (2017)
- Historic Building Survey (2017)
- Student Affairs Study (2017)
- Research Facility Study (2017)
- Health System Strategic and Master Facilities Plan (2017)
- VCU Libraries Off-Site Storage Study (2018)
- Parking & Transportation Study, Phase 2 (2018 )
- Sightlines Facilities Condition Report (2018)
- Quest 2025 Strategic Plan (2018)
- Course Scheduling Assessment (2018)
- Classroom Utilization Study (2018)
- Retail Study Update (2018)
- West Hospital Study (2018)
- Student Housing Demand Study (2018)

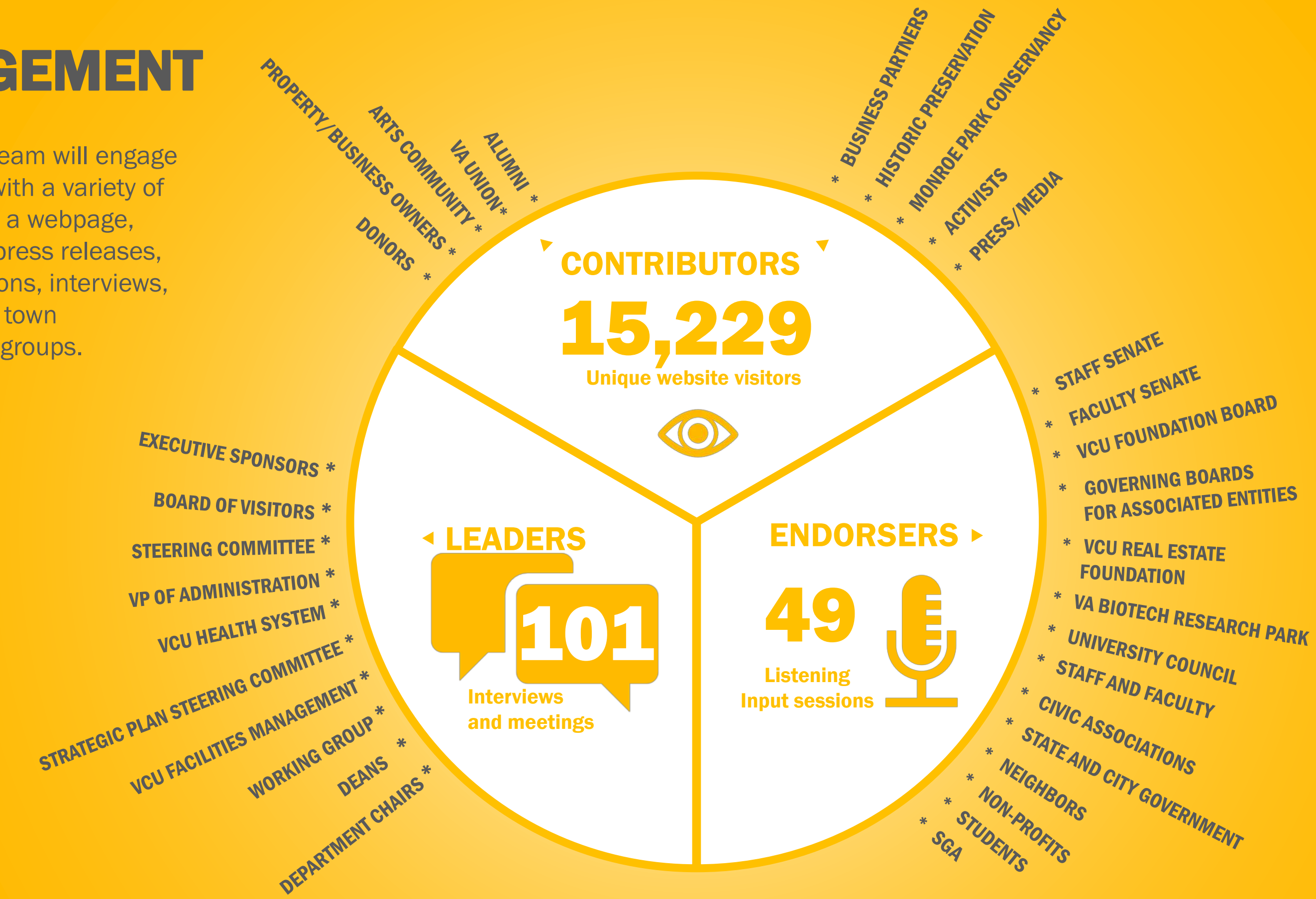
## Studies, Plans and Reports by others that impact VCU

- City of Richmond BRT Transit Oriented Development Plan
- City of Richmond Boulevard Development RFQ
- City of Richmond/VCU/Flying Squirrels stadium plans
- City of Richmond Bike Share plan
- City of Richmond Monroe Park Master Plan & Renovation Plan
- City of Richmond Bicycle Master Plan
- City of Richmond Franklin Street cycletrack plans
- City of Richmond Idlewood Roundabout plans
- City of Richmond Lunsford Substation capacity
- City of Richmond Master Plan update
- City of Richmond Riverfront Plan
- City of Richmond Public Art Plan
- Any City planning initiatives involving neighborhoods adjacent to VCU
- City of Richmond Slavery Museum/Shockoe Bottom plans
- Former Governor Wilder's Slavery Museum plans
- GRTC Transfer Center Plans at Existing location
- GRTC/VDOT Bus Rapid Transit (BRT) plan
- GRTC transfer center plans for W. Grace and N. Adams
- Virginia Biotechnology Research Park Master Plan
- Virginia Department of Transportation House Bill 2 plan
- Commonwealth of Virginia plans to renovate Old City Hall
- Commonwealth of Virginia plans for use of Governor Street
- Commonwealth of Virginia plans for the surface lot on Broad b/t 8<sup>th</sup> and 9<sup>th</sup>
- Commonwealth of Virginia plans for Capitol Square/General Assembly Buildings
- Any plans involving VDOT buildings around Broad & 14<sup>th</sup>



# ENGAGEMENT

The planning team will engage stakeholders with a variety of tools including a webpage, social media, press releases, listening sessions, interviews, micro surveys, town halls and workgroups.



# 6 Guiding Principles to support Strategic Plans



## Student Success

Ensure student success and well-being through high-quality and appropriate teaching, learning, study and living spaces.

## Patient Experience

Design and develop spaces, facilities and amenities that allow for enhanced safety and patient experience in both inpatient and outpatient settings.

## Program Synergies

Advance a culture of interdisciplinary collaboration and discovery by developing shared spaces that inspire community, partnerships, research, innovation, and creativity.

## Placemaking

Celebrate and enhance VCU's unique urban setting and rich history.

## Mobility and Safety

Promote a walkable, accessible, safe campus which is easy to navigate for the entire VCU community: students, patients, faculty, staff, alumni, neighbors, and visitors.

## Unify the Campus

Strengthen the heart of each campus and the collective VCU identity through strategies that connect the campuses to each other and to the city of Richmond.



# Student Success

**Ensure student success and well-being through high-quality and appropriate teaching, learning, study, and living spaces.**

**Focus on:**

- **Modernizing student support spaces – commons, wellness, and residence halls**
- **Improving teaching, research and study spaces**
- **Renovating and repurposing buildings and sites for the highest and best use**
- **Strategically adding new buildings to meet program needs**







# Student Success

Draft Master Plan

UNDERGRADUATE  
HOUSING

STEM  
BUILDING

UNDERGRADUATE  
HOUSING

WELCOME  
CENTER

LIBRARY

CLASSROOMS  
& LABS

COMMONS

CARY  
STREET GYM

MONROE PARK

GRACE

MARSHALL  
BROAD

FRANKLIN

CLAY

STATE  
CAPITOL

LARRICK STUDENT  
CENTER

LIBRARY, CAFÉ,  
INTERDISCIPLINARY  
TEACHING/RESEARCH

INTERDISCIPLINARY  
RESEARCH

HUNTON STUDENT  
CENTER

- STUDENT SUCCESS & ACADEMIC CORRIDOR
- CAMPUS MAIN STREET
- ICONIC GREEN

PUBLIC OPEN SPACE

**+2,000**  
Additional Student Beds

**New  
Commons**

**Study &  
Teaching** space

STATS

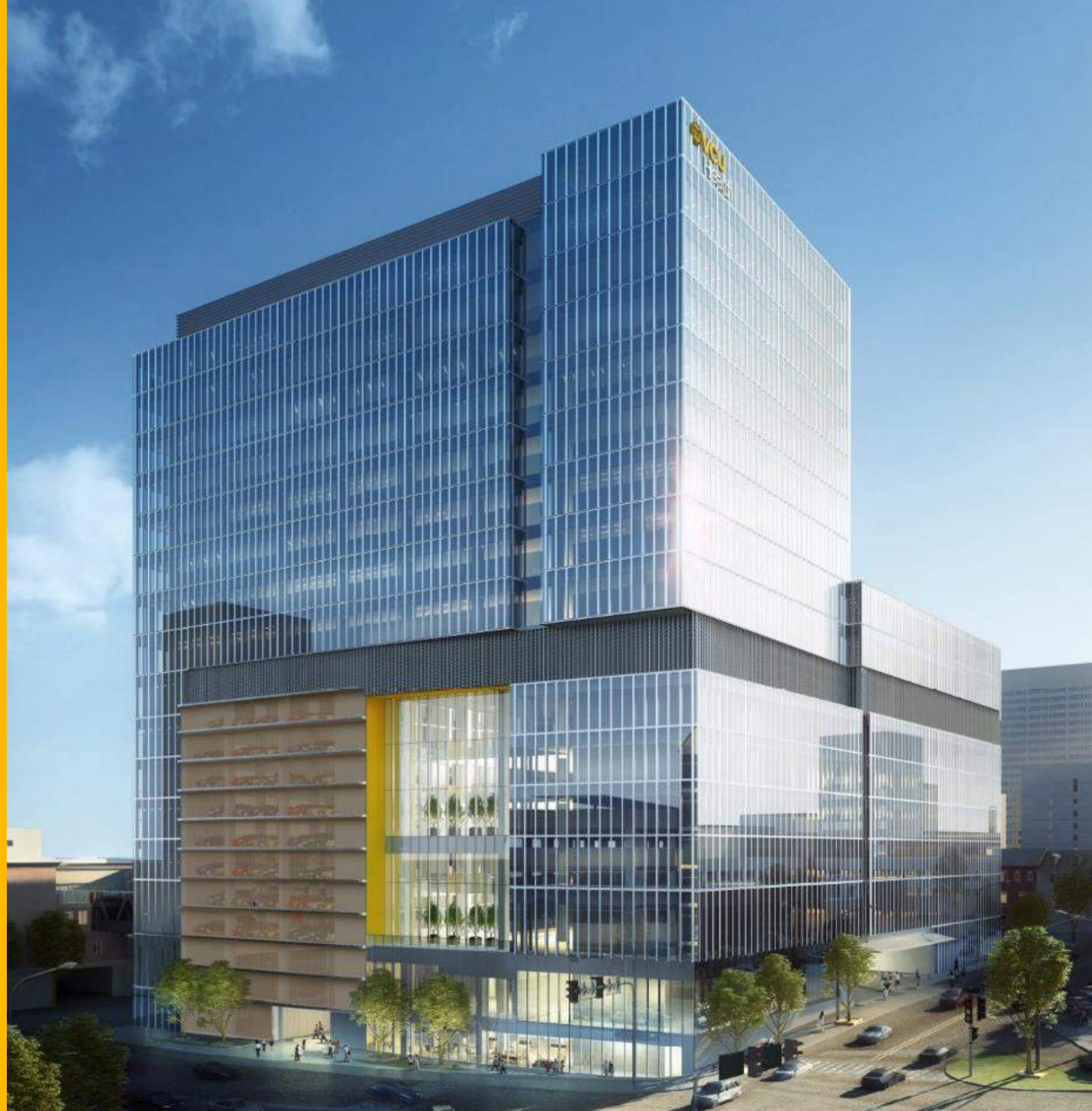


# Patient Experience

**Design and develop spaces, facilities, and amenities that allow for enhanced safety and patient experience in both inpatient and outpatient settings.**

**Focus on:**

- **Consolidating adult outpatient clinics**
- **Wayfinding and safety**
- **Perimeter Parking**
- **Privatizing inpatient rooms**
- **Back-fill of existing space**

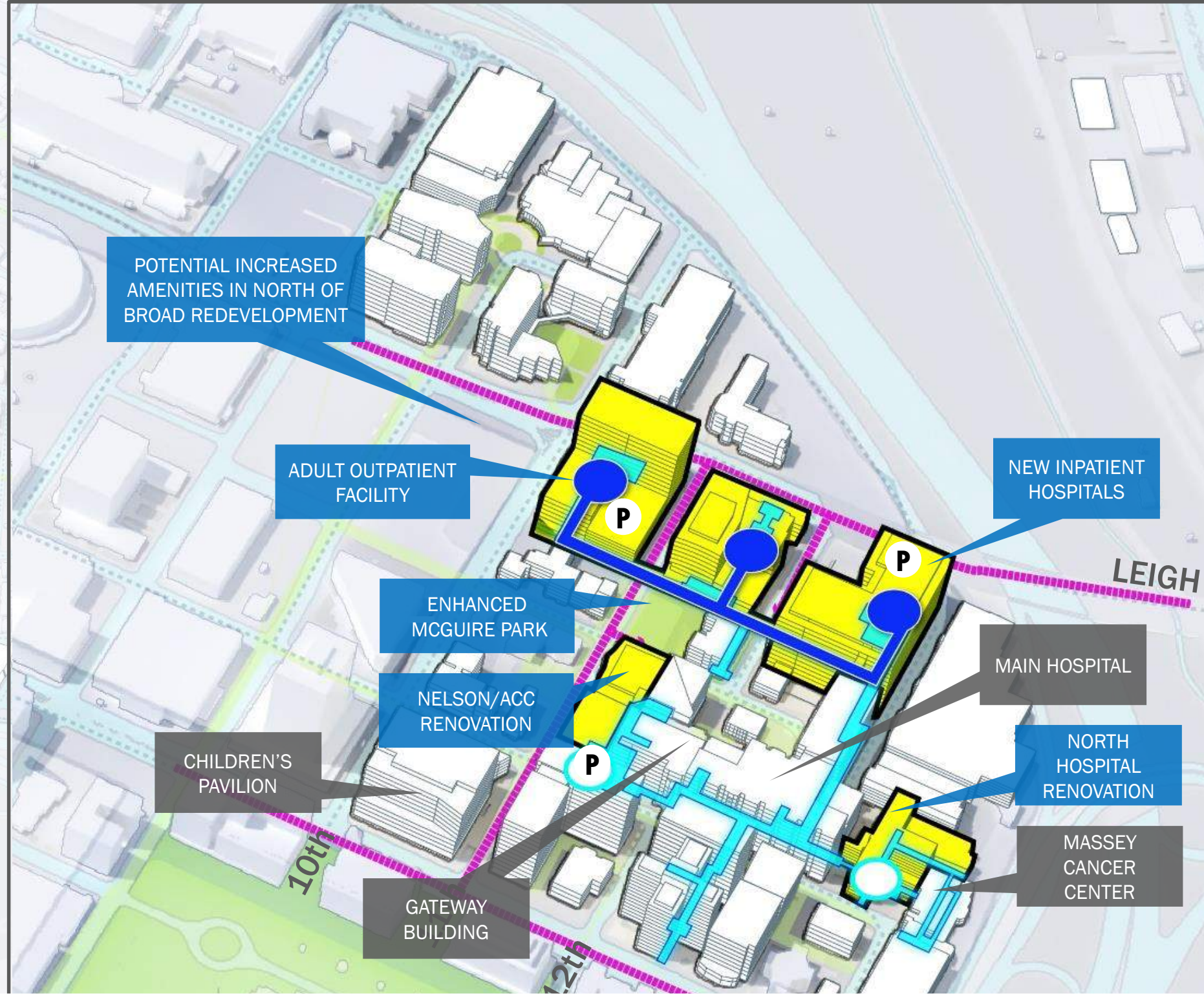






# Patient Experience

Draft Master Plan



- VCU & HEALTH SYSTEM PROPOSED BUILDINGS/RENOVATIONS PRIMARILY CONTRIBUTING TO PATIENT EXPERIENCE
- PROPOSED INTERNAL CONNECTIONS
- PROPOSED BRIDGE CONNECTION
- PATIENT PARKING
- PRIMARY VEHICULAR CIRCULATION

**Consolidated**  
adult outpatient services + point of service parking

**100%**  
private inpatient rooms

**Safety & Wayfinding**  
improved



# Program Synergies

**Advance a culture of interdisciplinary collaboration by developing shared spaces that inspire community, partnerships, research, innovation, and creativity.**

**Focus on:**

- **Interdisciplinary facilities**
- **Relationship between teaching, research and clinical programs**
- **Improving adjacencies**
- **Infill development**
- **Partnership opportunities**

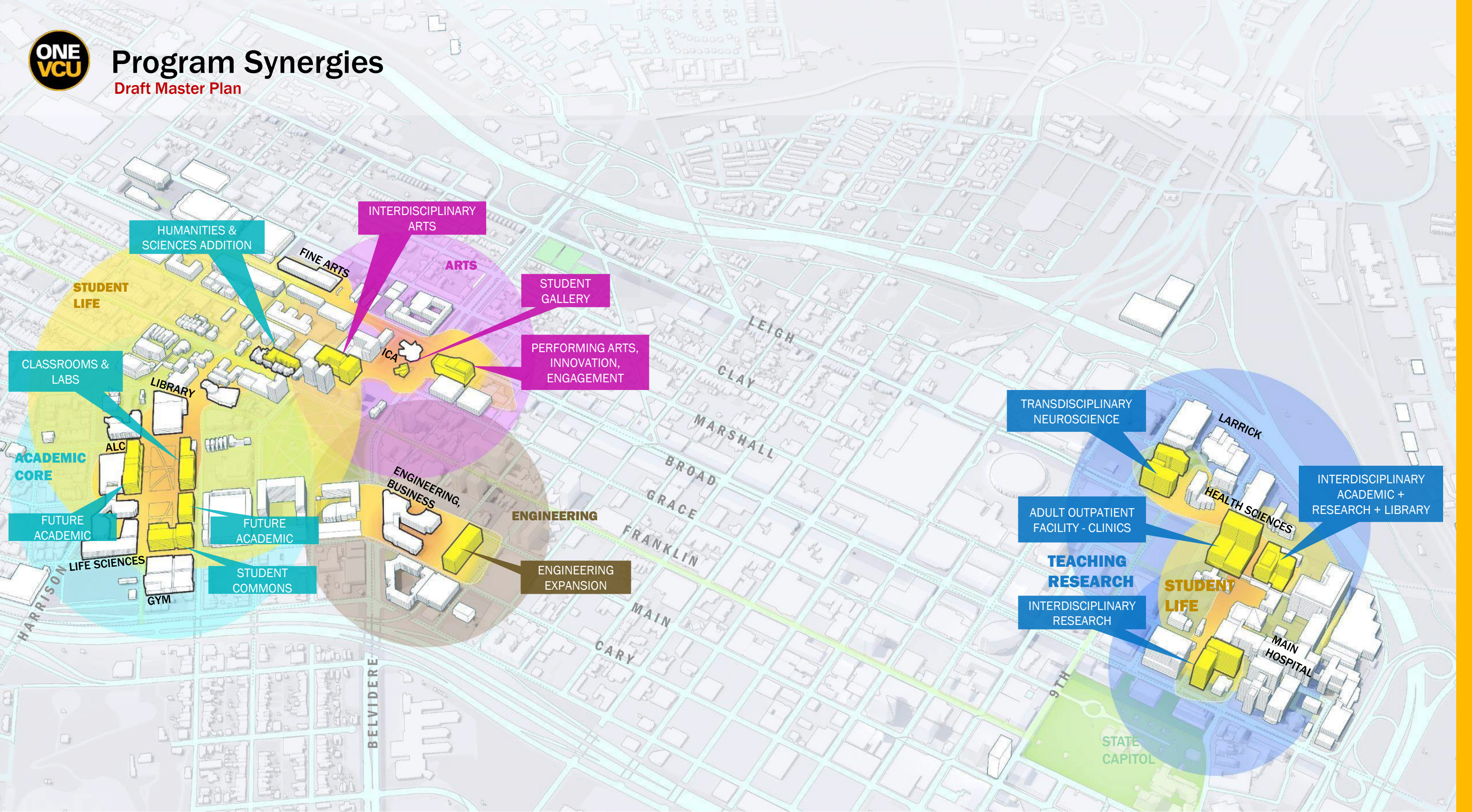






# Program Synergies

Draft Master Plan



PROGRAM CLUSTERS



VCU & HEALTH SYSTEM  
PROPOSED BUILDINGS  
PRIMARILY CONTRIBUTING  
TO PROGRAM SYNERGIES

STATS

## Integrated

Academics & Student Life

**Inter-disciplinary**  
teaching & research facilities

**Concentrate  
& Improve**  
activity and adjacencies



# Placemaking

**Celebrate and enhance VCU's unique urban setting and rich history.**

**Focus on:**

- **Front Doors and VCU identity**
- **Network of open spaces**
- **Optimizing green space**
- **Activating street corridors**

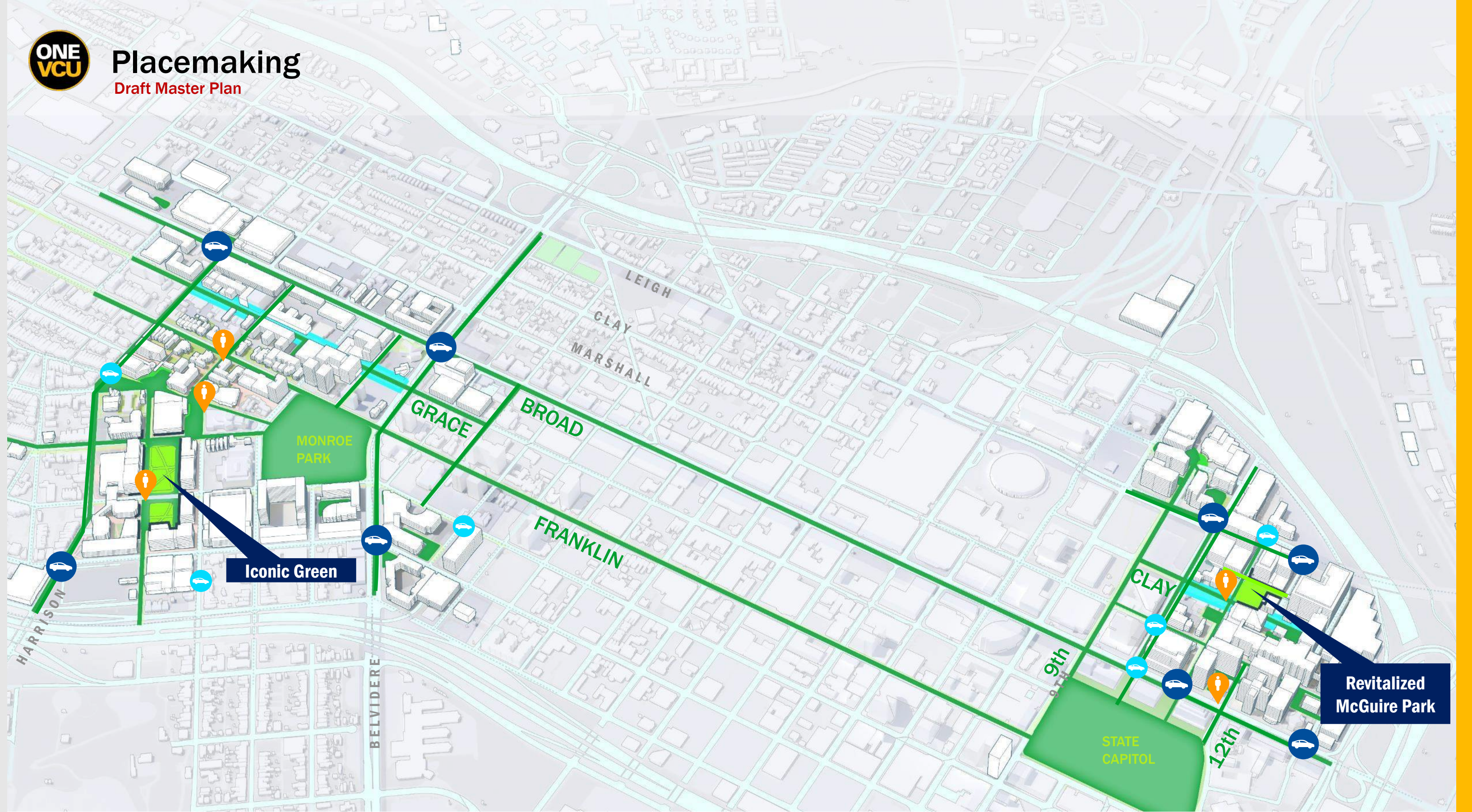






# Placemaking

Draft Master Plan



- ENHANCED STREETSCAPE
- ICONIC GREEN
- CAMPUS MAIN STREET

- PRIMARY VEHICULAR FRONT DOOR
- SECONDARY VEHICULAR FRONT DOOR
- PEDESTRIAN/BIKE FRONT DOOR

STATS

+ 2

Iconic Greens

+ 16

Vehicular, Pedestrian/Bike Front Doors

+ 7,450

Linear feet of streetscape improvements



# Mobility & Safety

Promote a walkable, accessible, safe campus which is easy to navigate for the entire VCU community: students, patients, faculty, staff, alumni, neighbors, and visitors.

## Focus on:

- Arrival experience
- Consistent and reliable transit
- Walkability
- Bike infrastructure
- Intersections and crosswalks
- Parking at the campus perimeter

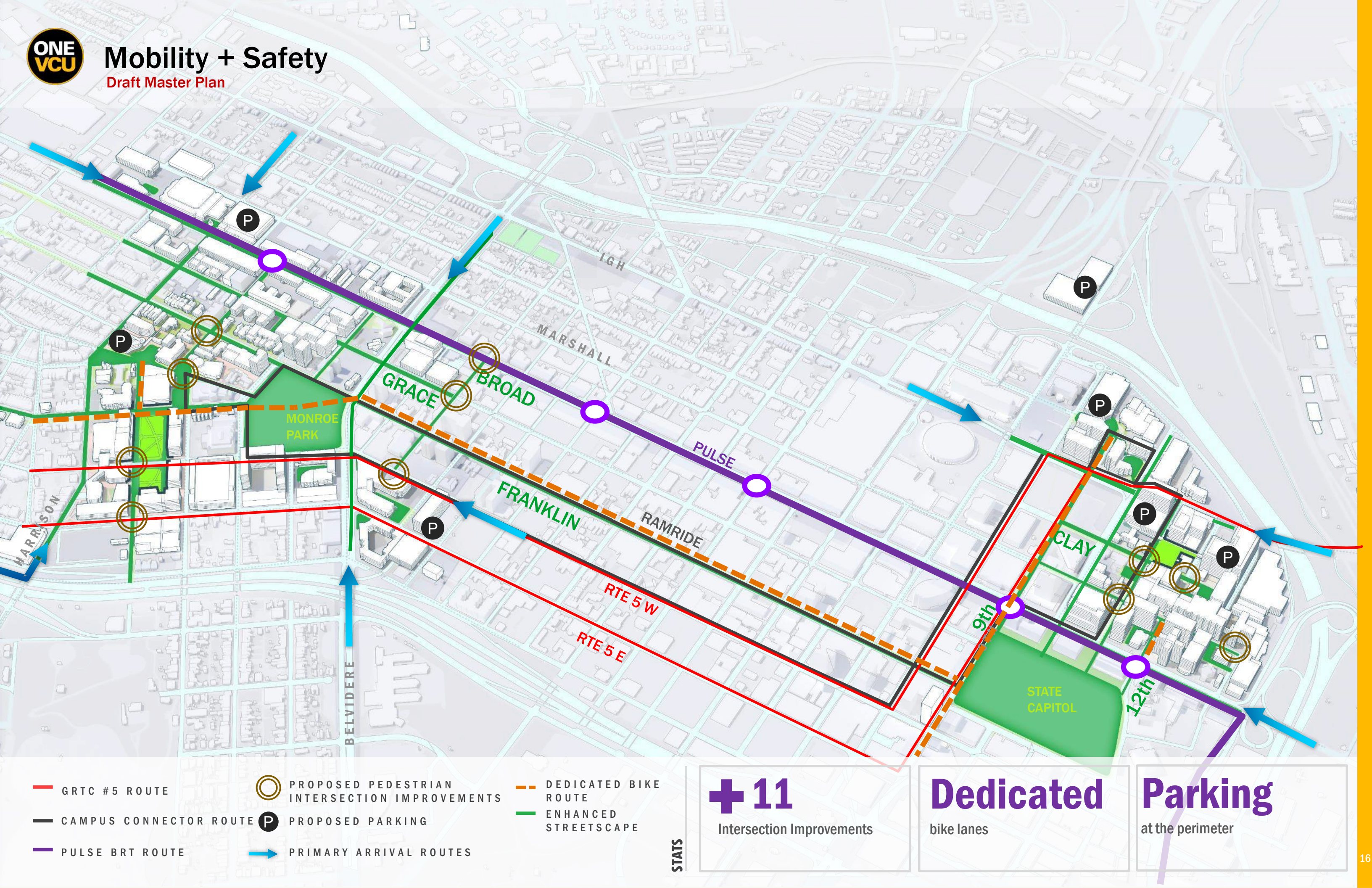






# Mobility + Safety

Draft Master Plan



— GRTC #5 ROUTE

— CAMPUS CONNECTOR ROUTE

— PULSE BRT ROUTE



PROPOSED PEDESTRIAN  
INTERSECTION IMPROVEMENTS



PROPOSED PARKING



PRIMARY ARRIVAL ROUTES

— DEDICATED BIKE  
ROUTE

— ENHANCED  
STREETSCAPE

STATS

**+11**

Intersection Improvements

**Dedicated**

bike lanes

**Parking**

at the perimeter



# Unify the Campus

**Strengthen the heart of each campus and the collective VCU identity through strategies that connect the campuses to each other and to the city of Richmond.**

**Focus on:**

- **Heart of each campus**
- **Partnership opportunities**
- **Addressing community needs**
- **Strategically locating programs between campuses**
- **Direct, timely, and reliable transit**

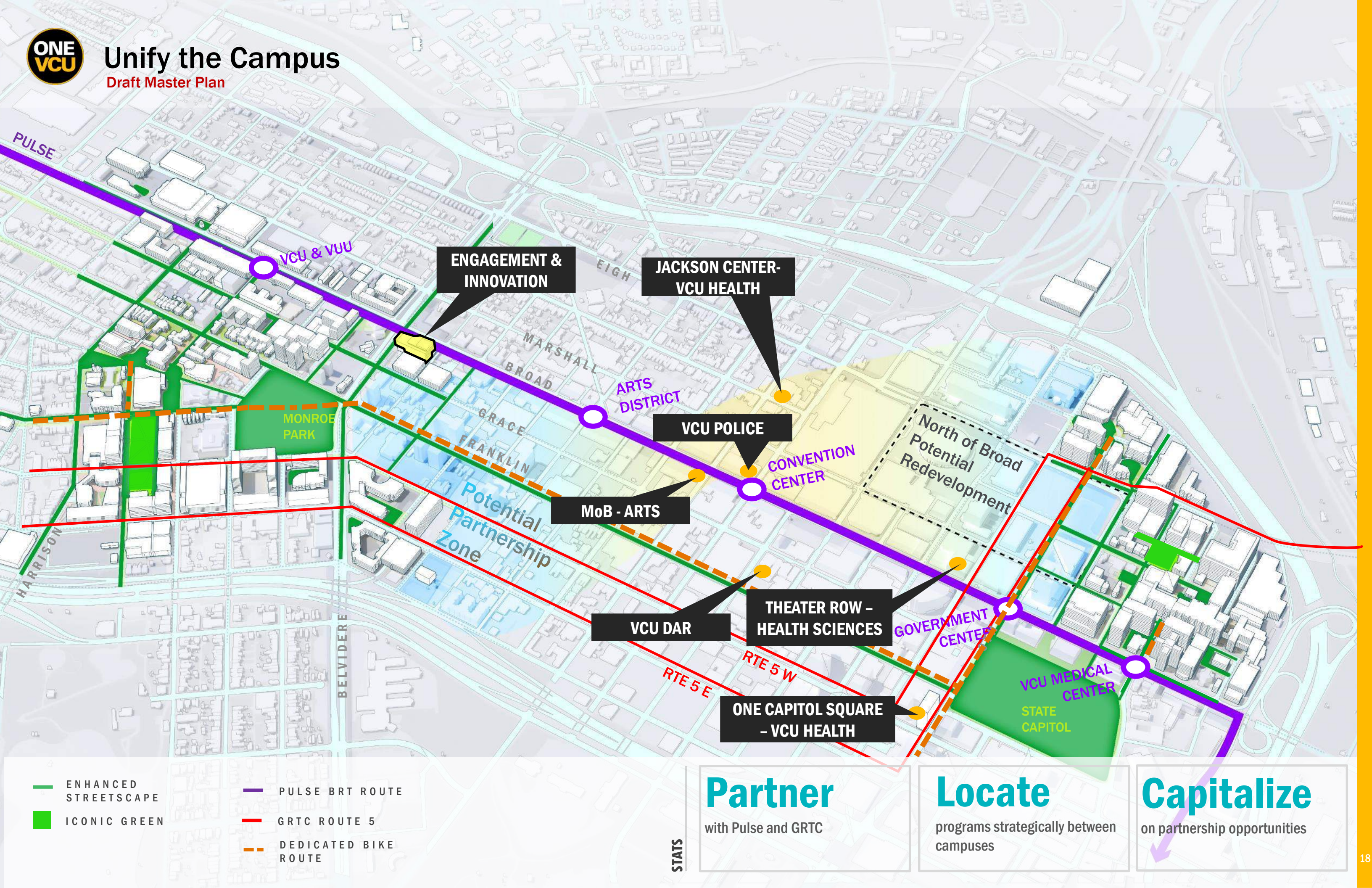






# Unify the Campus

Draft Master Plan



ENHANCED  
STREETSCAPE  
ICONIC GREEN

PULSE BRT ROUTE  
GRTC ROUTE 5  
DEDICATED BIKE  
ROUTE

## Partner

with Pulse and GRTC

## Locate

programs strategically between  
campuses

## Capitalize

on partnership opportunities

STATS



**The **ONE VCU** plan provides a long-term vision that informs near-term decisions and actions.**

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**The **12-15 year plan** prioritizes projects that:**

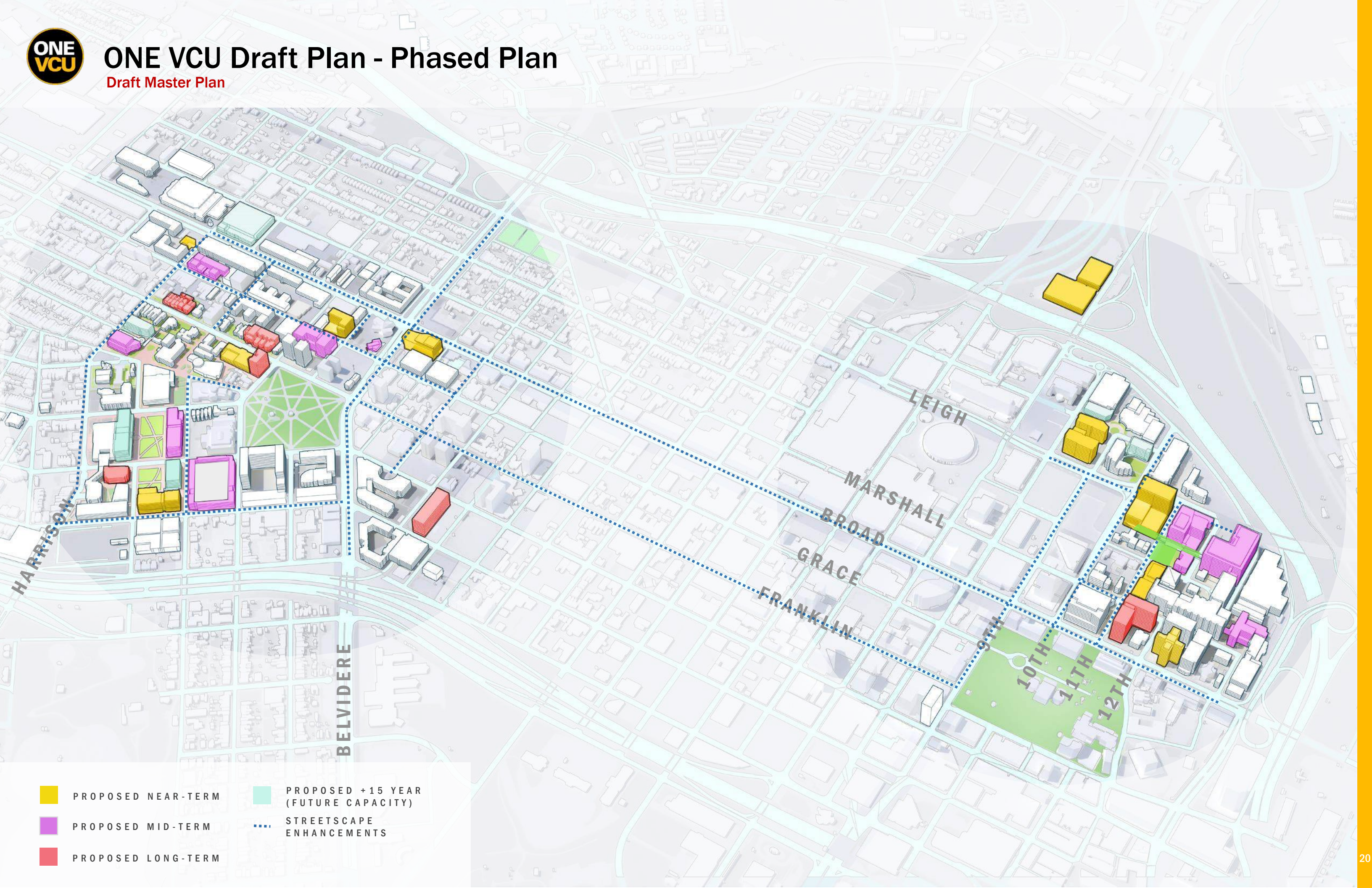
- **Transform the Front Doors and first impression of VCU**
  - **Meet priority programmatic needs**
  - **Improve safety and mobility on campus**
  - **Enhance open space and streetscape quality**
  - **Address deferred maintenance**
  - **Provide swing space, hoteling space, and/or enable other projects to occur**
-





# ONE VCU Draft Plan - Phased Plan

Draft Master Plan



PROPOSED NEAR-TERM



PROPOSED MID-TERM



PROPOSED LONG-TERM



PROPOSED +15 YEAR  
(FUTURE CAPACITY)



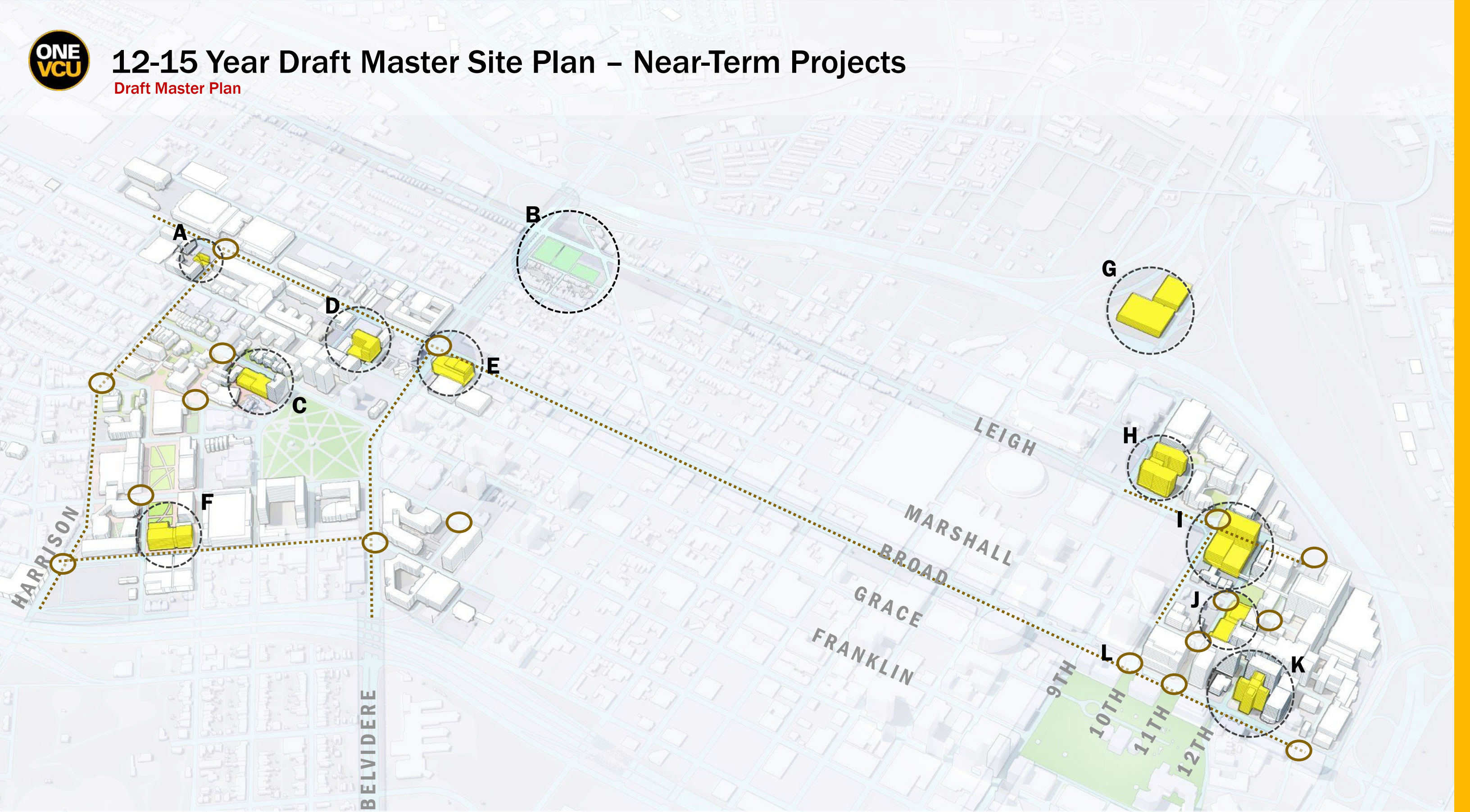
STREETSCAPE  
ENHANCEMENTS





# 12-15 Year Draft Master Site Plan – Near-Term Projects

Draft Master Plan



-  VCU & HEALTH SYSTEM PROPOSED NEAR-TERM BUILDINGS
-  FRONT DOORS
-  PRIORITY STREETScape ENHANCEMENTS

## PROJECTS

- |  |  |                                    |
|--|--|------------------------------------|
| A. 534 N. Harrison Building Renovation     | F. Student Commons & Wellness                      | K. West Hospital Renovation        |
| B. Recreation Facilities                   | G. I-Lot Parking Deck                              | L. Front Doors (throughout campus) |
| C. STEM Building                           | H. Transdisciplinary Neuroscience                  | M. Athletics Village (off-campus)  |
| D. Undergraduate Housing - 700 W. Grace    | I. Adult Outpatient Facility                       |                                    |
| E. Performing Arts Innovation & Engagement | J. Nelson Clinic/Ambulatory Care Center Renovation |                                    |





# 12-15 Year Draft Master Site Plan – Mid-Term Projects

Draft Master Plan



VCU & HEALTH SYSTEM  
PROPOSED MID-TERM  
BUILDINGS



NEW ICONIC CAMPUS  
GREEN

## PROJECTS

- A. Undergraduate Housing - 900 W. Grace
- B. Interdisciplinary Arts – Teaching
- C. Student Gallery
- D. Welcome Center + Admission + Alumni
- E. Iconic Green- The Quad

- F. Interdisciplinary Classroom and Lab Building
- G. Undergraduate Housing - W. Main Parking Deck Wrap
- H. Interdisciplinary Health Sciences Academic & Research
- I. Tompkins-McCaw Library Replacement
- J. McGuire Park Revitalization and Expansion

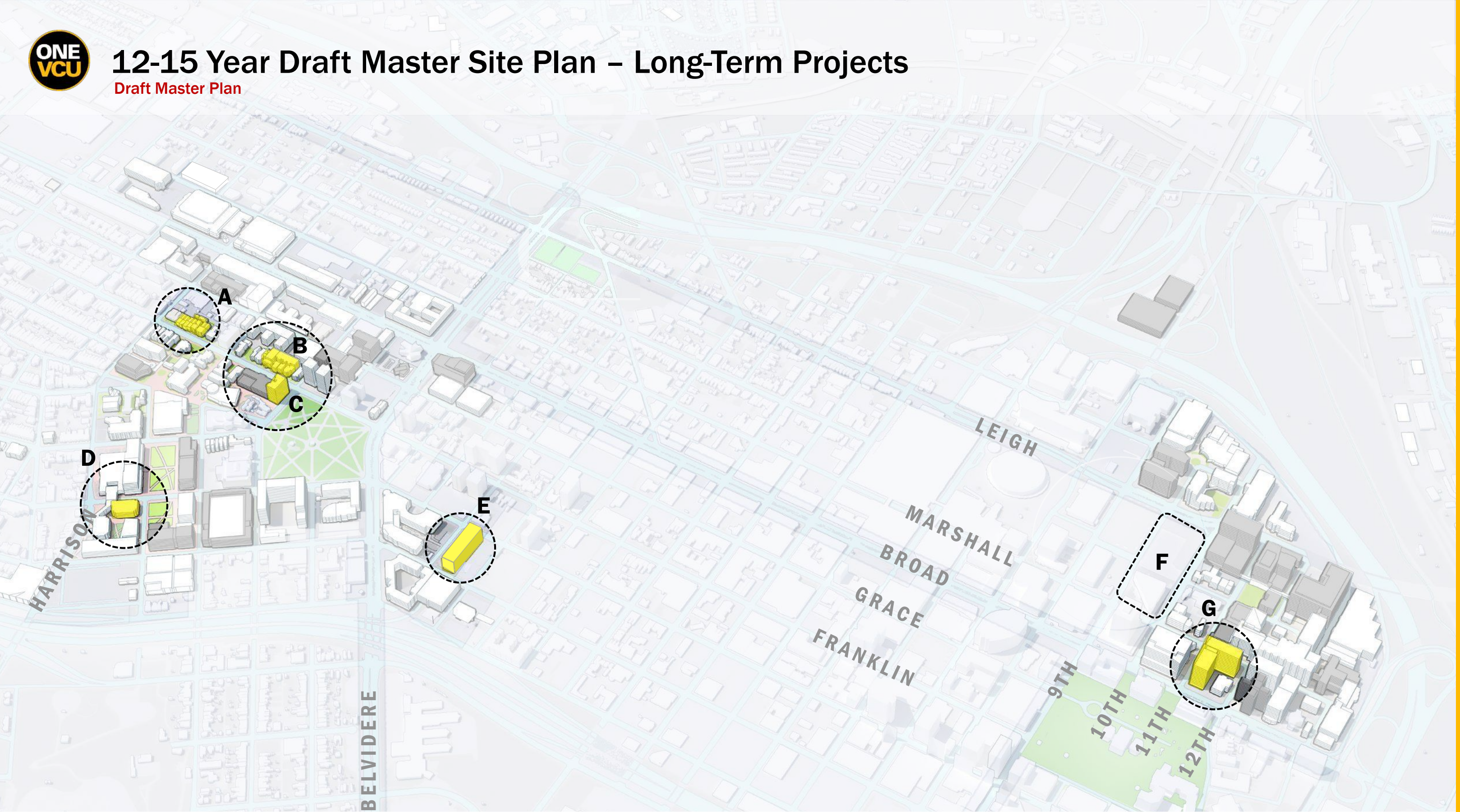
- K. McGuire Building Renovation to Offices
- L. New Inpatient Hospitals
- M. North Hospital Renovation





# 12-15 Year Draft Master Site Plan – Long-Term Projects

Draft Master Plan



VCU & HEALTH SYSTEM  
PROPOSED LONG-TERM  
BUILDINGS

OPEN SPACE

PROJECTS

- A. Franklin Street Renovation/Housing
- B. Renovation & Expansion for Humanities & Sciences
- C. Johnson Hall Conversion to Offices
- D. Oliver Hall Demolition (new building outside the 12-15 year plan)
- E. Engineering Expansion (likely outside of the 12-15 year plan)

- F. North of Broad Potential P3 Partnership Opportunity
- G. Sanger Hall Revitalization (likely outside of the 12-15 year plan)
- H. Undergraduate Housing – location TBD



An aerial photograph of a city, likely Virginia Commonwealth University (VCU) in Richmond, Virginia. The image shows a dense urban area with numerous buildings, streets, and green spaces. A large river, the James River, flows through the city, with several bridges crossing it. The city is surrounded by more open land and trees in the background.

# Next Steps

1. VCU Stakeholder Review of Draft Plan
2. Public Review of Draft Plan
3. Incorporate feedback from stakeholders and public review
4. Prioritize projects based on strategic goals, funding plan, and swing space requirements
5. December BOV adoption; BOD Informational Presentation
6. Final ONE VCU Plan delivered