



# Finance and Economic Development Standing Committee

## Boards & Commissions Vacancy Report

Thursday, October 18, 2018

| <u>Board Name</u>   | <u>Criteria for Appointment</u>  | <u>Applicant Name</u>  |
|---|--|--|
| <b>Richmond Metropolitan Convention and Visitors Bureau</b><br>(page 2)   | *<br>(1 vacancy)   | Casey Botticello<br>(page 3)<br>Lester Johnson Jr.<br>(page 5) |
| <b>Minority Business Enterprise and Emerging Small Business Advisory Board</b><br>(9 members)<br>(page 7)                         | Representative of a minority business enterprise *<br>(mayoral nominee, 1 vacancy)                                 |  |
|   | Section 3 contractor *<br>(mayoral nominee, 1 vacancy)   |  |
|   | Representative of a lender or business other than a minority business enterprise *<br>(mayoral nominee, 1 vacancy) |  |
| <b>Board of Directors of the Richmond Metropolitan Transportation Authority</b><br>(5 members appointed by the mayor)<br>(page 8) | Mayoral appointments with the approval of City Council *<br>(mayoral appointments, 1 vacancies)                    |  |

\* Applicants must either reside or work in the city.

# Richmond Metropolitan Convention and Visitors Bureau

## Vacancy Chart

*As of*  
February 10, 2019

The membership of the corporation shall consist of one or more classes of members. The initial Class A Membership shall consist of the City of Richmond, each of the Counties of Chesterfield, Hanover, Henrico and New Kent, the Greater Richmond Chamber and the Retail Merchants Association.

Board of Directors - Ex-officio voting directors of the corporation: (A) the President of the Greater Richmond Chamber; (B) the President of the Retail Merchants Association; (C) the President of the Hotel/Motel Association (a division of the Retail Merchants Association); (D) the President of the Virginia Tourism Corporation; (E) the President and Chief Executive Officer of the Capital Region Airport Commission; (F) the General Manager of King's Dominion; (G) the President of Richmond International Raceway, Inc.; (H) the Executive director of Venture Richmond; and (I) the Executive Director of Richmond Sports Backers: (iii) one director appointed by the Museum Directors Association; and (iv) one at-large director appointed by the Board of Directors of the corporation.

The City of Richmond shall appoint three (3) directors.

*(Assigned to the Finance & Economic Development Standing Committee)*

| Member       | Patron                 | Expiration Date | Eligible for Reappoint. | Interested in Reappoint. | Qualification              |
|--------------|------------------------|-----------------|-------------------------|--------------------------|----------------------------|
| Paige Bishop | All members of Council | 6/29/2018       | No                      | Resigned                 | Reside or work in the city |

### Contact:

Michelle Lovatt  
Director of Administration  
Richmond Metropolitan Convention & Visitors Bureau  
783-7401



City of Richmond, Virginia  
City Council

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**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**RICHMOND METROPOLITAN CONVENTION AND VISITORS BUREAU**

Title:

Name:

Home Address:

Home Telephone:  Home Fax:

Personal E-Mail Address:

Employer:

Job Title:  How Long?

Business Address:

Business Telephone:  Ext:  Business Fax:

Business E-Mail Address

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County?  If Yes, Which County?

Are You A City Resident?  If Yes, Which City Council District?  Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*I am a graduate of The University of Pennsylvania, where I received his B.A. in Urban Studies.*

*I am currently a startup advisor at CloudTower, a small business incubator. CloudTower connects promising founders with proven mentors, investors, support services, working space and lean startup education.*

*I was previously the Director of Strategic Planning for Richmond based transportation company UZURV, the first licensed Specialty Transportation Network Company (TNC) in the United States, which has created "smart" technologies that tap into the vast TNC resource to fill in the gaps of current municipal transit authority programs. Through this role, I learned more about transportation needs in Richmond and became especially passionate about increasing access for those utilizing para-transit services.*

*I have also worked as an associate at a real estate development firm, IDS. IDS specializes in the development of community oriented projects, developing both commercial and residential projects with an emphasis on underserved neighborhoods. Utilizing both public and private funding IDS works with creative community partners to leverage limited public funding with private investment. Projects also emphasize creative design options including energy efficiency enhancements. IDS also focuses on Public Housing redevelopment including both rental and home ownership options. Addit*



City of Richmond, Virginia  
City Council

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**Authorities, Boards, Commissions and Task Forces Application**

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*I am a graduate of The University of Pennsylvania, where I received his B.A. in Urban Studies. Urban transportation was a major focus of my studies.*

*I am currently a startup advisor at CloudTower, a small business incubator. CloudTower connects promising founders with proven mentors, investors, support services, working space and lean startup education.*

*I was previously the Director of Strategic Planning for Richmond based transportation company UZURV, the first licensed Specialty Transportation Network Company (TNC) in the United States, which has created "smart" technologies that tap into the vast TNC resource to fill in the gaps of current municipal transit authority programs. Through this role, I learned more about transportation needs in Richmond and became especially passionate about increasing access for those utilizing para-transit services.*

*I have also worked as an associate at a real estate development firm, IDS. IDS specializes in the development of community orie*

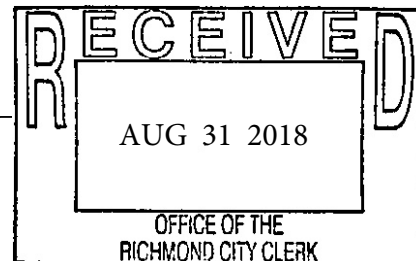
**Other Community Involvement:**

*n/a*

**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

*Many of the clients I work with through CloudTower are local Richmond residents who are in the very early stages of forming their businesses, and I typically provide my services free of charge to encourage small business development in Richmond.*

**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**



**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**



City of Richmond, Virginia  
City Council

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**Authorities, Boards, Commissions and Task Forces Application**

(Name of Authority, Board, Commission or Task Force)

**RICHMOND METROPOLITAN CONVENTION AND VISITORS BUREAU**

Title:

Name:

Home Address:

Home Telephone:  Home Fax:

Personal E-Mail Address:

Employer:

Job Title:  How Long?

Business Address:

Business Telephone:  Ext:  Business Fax:

Business E-Mail Address

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County?  If Yes, Which County?

Are You A City Resident?  If Yes, Which City Council District?  Number of Years?

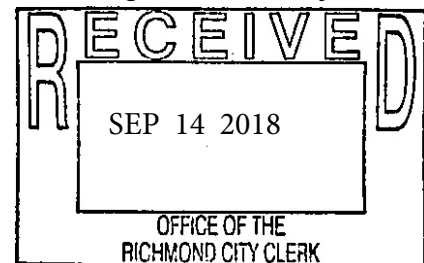
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

Master of Business Administration  
Virginia Commonwealth University, August 2002

Bachelor of Science, Mechanical Engineering  
Minor in Mathematics  
Virginia Military Institute, May 1996



List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Minority Business Enterprise and Emerging Small Business Advisory Board  
August 2017 - Present

Other Community Involvement:

Excel to Excellence Board Member - 2014 to Present



**Authorities, Boards, Commissions and Task Forces Application**

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*Richmond Downtown YMCA Board Member - 2008 to 2012*  
*Team-Up Richmond Board Member - 2003 to 2012*  
*Consortium of Information and Technology Executives - 2000 to 2004*

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**(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.**

*Owner / Managing Partner*

*Mama J's Restaurant, August 2009 to Present*

- *Responsible for all aspects of day-to-day management and strategic growth of the business. This includes all items related to finances, marketing, human resources, etc., as well as decisions designed to grow revenue and reduce expenses. Successfully taken a startup restaurant and generated positive cash flow in 4 months, as well as improving revenue by 126% and income by 113% in 14 months.*

*Lead Network Engineer / Subject Matter Expert (SME)*

*Verizon Communications, March 2007 to Present*

- *In charge of managing overall FiOS Voice/Data/Video deployment throughout the state of Virginia. Including, but not limited to, ensuring all project timelines are followed and due dates met, removing any roadblocks that prevent the successful on-time delivery of a Video Network Ready (VNR) Central Office, and acting as a liaison between local teams and Video Network Services (VNS). Also responsible for being the single point of contact for questions and concerns associated with all aspects of the Virginia FiOS deployment, including special projects and procedures.*

*Network Engineer / Project Manager*

*Verizon Communications, June 2004 to March 2007*

- *Managed FiOS Video deployment throughout the state of Virginia. This included delivery, installation, test and turn-up of all equipment and rings necessary to make a Central Office Video Network Ready (VNR). Also charged with tracking and resolving roadblocks for Entrance Facilities, IDSR Rings, and Special Projects, ensuring that each project's complete date is met on time and within budget. Directed work activities of multiple organizations in the most cost effective manner, minimizing both expense and capital requirements. Maintained status reports and coordinated meetings that were used to update supervisors and managers.*

*Network Engineer / Local Collocation Coordinator*

*Verizon Communications, March 2000 to June 2004*

- *Managed projects involving collocation applications and engineering jobs received from Competitive Local Exchange Carriers for Virginia. This included: ordering equipment, managing the installations, providing progress reports to upper management, interfacing with internal organizations to determine status, and overcoming problems.*

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**How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?**

*Parker Agelasto*  
*Richmond City Council*

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**NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.**

# **Minority Business Enterprise and Emerging Small Business Advisory Board**

## **Vacancy Chart**

*as of*  
February 10, 2019

The advisory board shall be composed of nine members appointed by the Council. Of the nine members, five members shall be representatives of a minority business enterprise, two members shall be representatives of lenders or businesses other than a minority business enterprise, one member shall be a Section 3 contractor representative and one member shall be either an at-large resident of the city or a member of the Council.

The Council shall nominate:

- Three members who shall be representatives of a minority business enterprise,
- One member who shall be a representative of lenders or businesses other than a minority business enterprise, and
- One member who shall be either an at-large resident of the city or a member of the Council.

The Mayor shall nominate:

- Two members who shall be representatives of a minority business enterprise,
- One member who shall be a representative of lenders or businesses other than a minority business enterprise, and
- One member who shall be a Section 3 contractor representative.

The Board may elect from its membership a chairman and other officers it deems necessary in accordance with its rules of procedure or bylaws.

*(Assigned to the Finance & Economic Development Standing Committee)*

| <b>Member</b>    | <b>Patron</b> | <b>Expiration Date</b> | <b>Eligible for Reappoint.</b> | <b>Interested in Reappoint.</b> | <b>Qualification</b>   |
|------------------|---------------|------------------------|--------------------------------|---------------------------------|--|
| Lester Johnson   | Mayor Jones   | 01/28/2019             | Yes                            | Mayor's Office notified         | Representative of a minority business enterprise                                 |
| Charles Crenshaw | Mayor Jones   | 01/28/2016             | No                             | Mayor's Office notified         | Section 3 contractor   |
| Penny McPherson  | Mayor Jones   | 11/28/2013             | Yes                            | Mayor's Office notified         | Representative of a lender or business other than a minority business enterprise |

### **Contact:**

Angelia Yancey  
Office of Minority Business Development  
900 East Broad Street, Suite 501  
Richmond, Va. 23219  
(804) 646 – 7976 (o)  
[Angelia.yancey@richmondgov.com](mailto:Angelia.yancey@richmondgov.com)

# Richmond Metropolitan Transportation Authority

## Vacancy Chart

*As of*  
February 10, 2019

The Richmond Metropolitan Transportation Authority is to be governed by a Board of Directors consisting of sixteen (16) members, five (5) of whom are to be appointed by the Board of Supervisors of Chesterfield County, five (5) by the Board of Supervisors of Henrico County; five (5) by the Mayor of the City of Richmond with the approval of City Council and one (1) ex-officio member from the Commonwealth Transportation Board to be appointed by the Commissioner of Highways.

*(Assigned to the Finance & Economic Development Standing Committee)*

| Member        | Patron | Expiration Date | Eligible for Reappoint. | Interested in Reappoint. | Qualification              |
|---------------|--------|-----------------|-------------------------|--------------------------|----------------------------|
| Rodney Waller | Mayor  | 06/30/2018      | Yes                     | Mayor's Office notified  | Reside or work in the city |

### Contact:

Richmond Metropolitan Transportation Authority  
(804) 523 – 3300