

RICHMOND 300 UPDATE

Organizational Development Standing Committee
September 4, 2018



What is a Master Plan?

Master Plan:

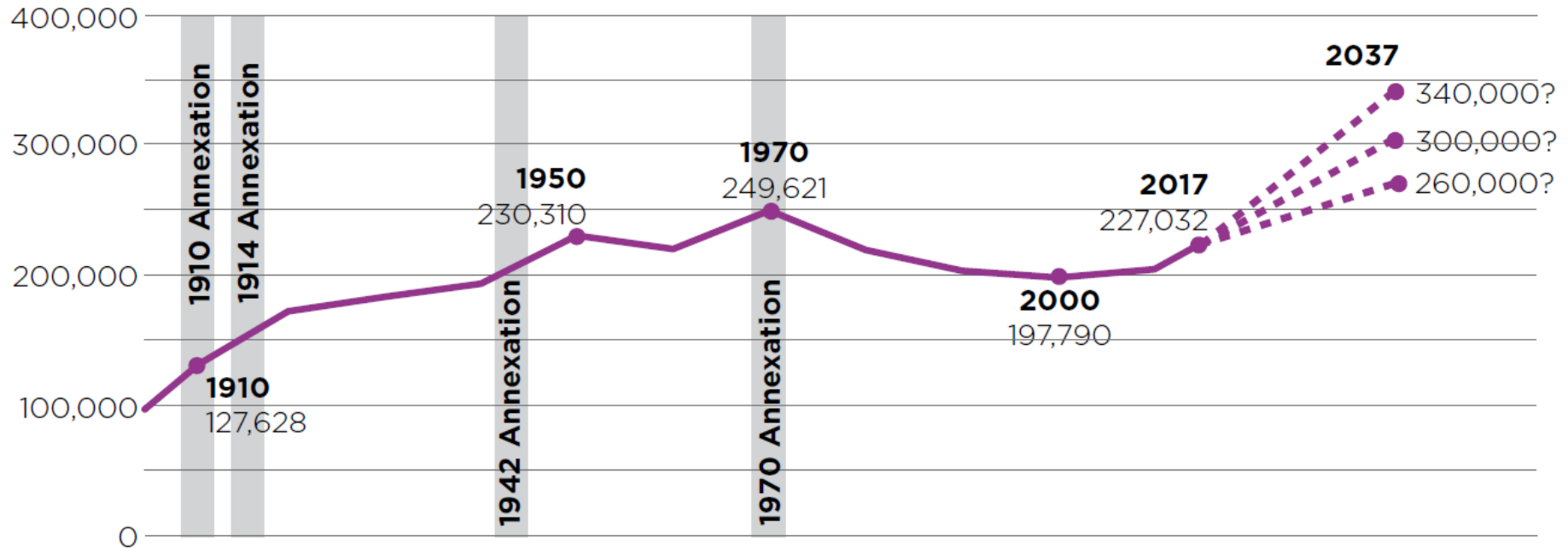
Guide that sets a vision for the City and guides development and public infrastructure

City Planning Commission and the City Council use the Master Plan to review:

- **Zoning:** by-right, special use permits, rezonings
- **Capital Improvement Budget**
- **Public Projects:** Buildings, roads, bike lanes, sidewalks, utilities, public space, parks, etc.

Every jurisdiction is required to prepare a Master Plan (aka Comprehensive Plan) per the Code of Virginia (§ **15.2-2223**)

Richmond is Growing



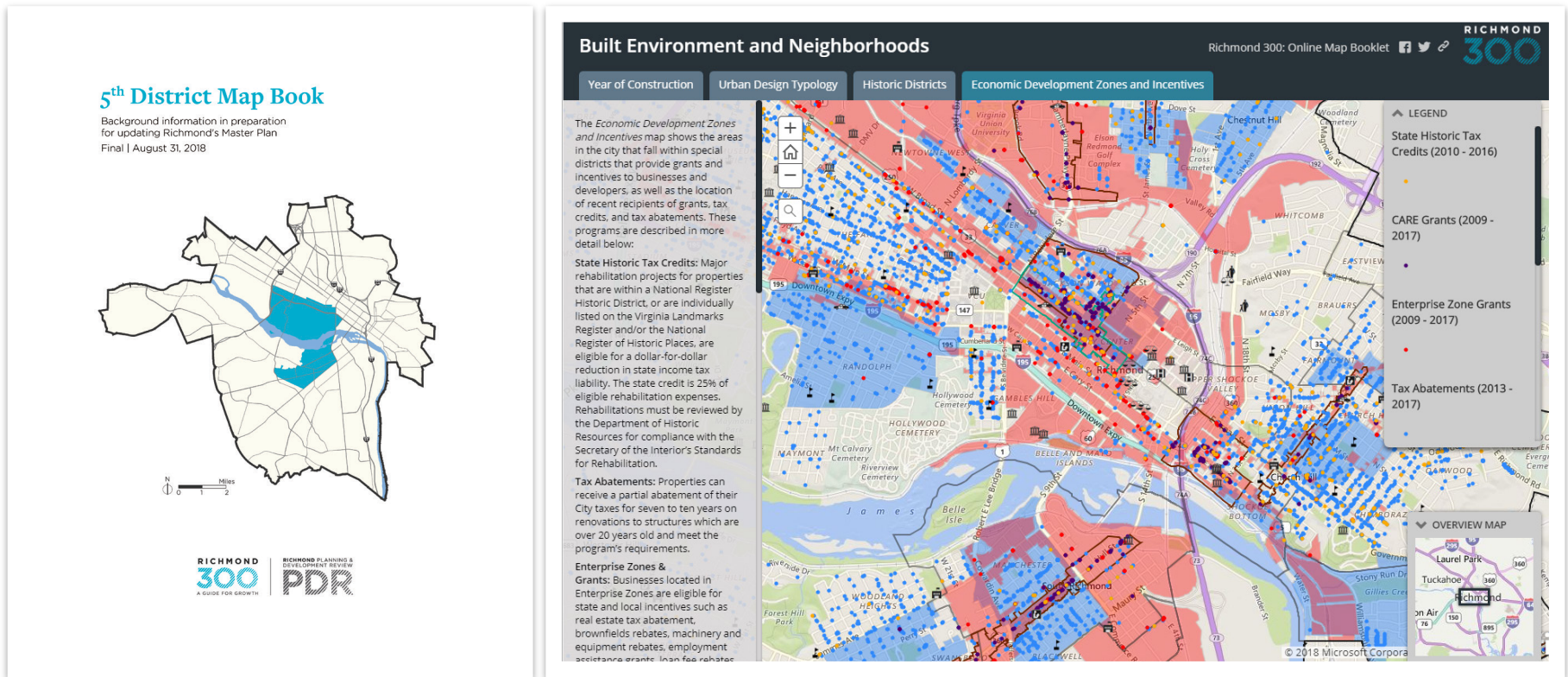
Insights Report

- If there's one document to read on richmond300.com, this is it!
- 60 pages of text and graphics about Richmond's existing conditions

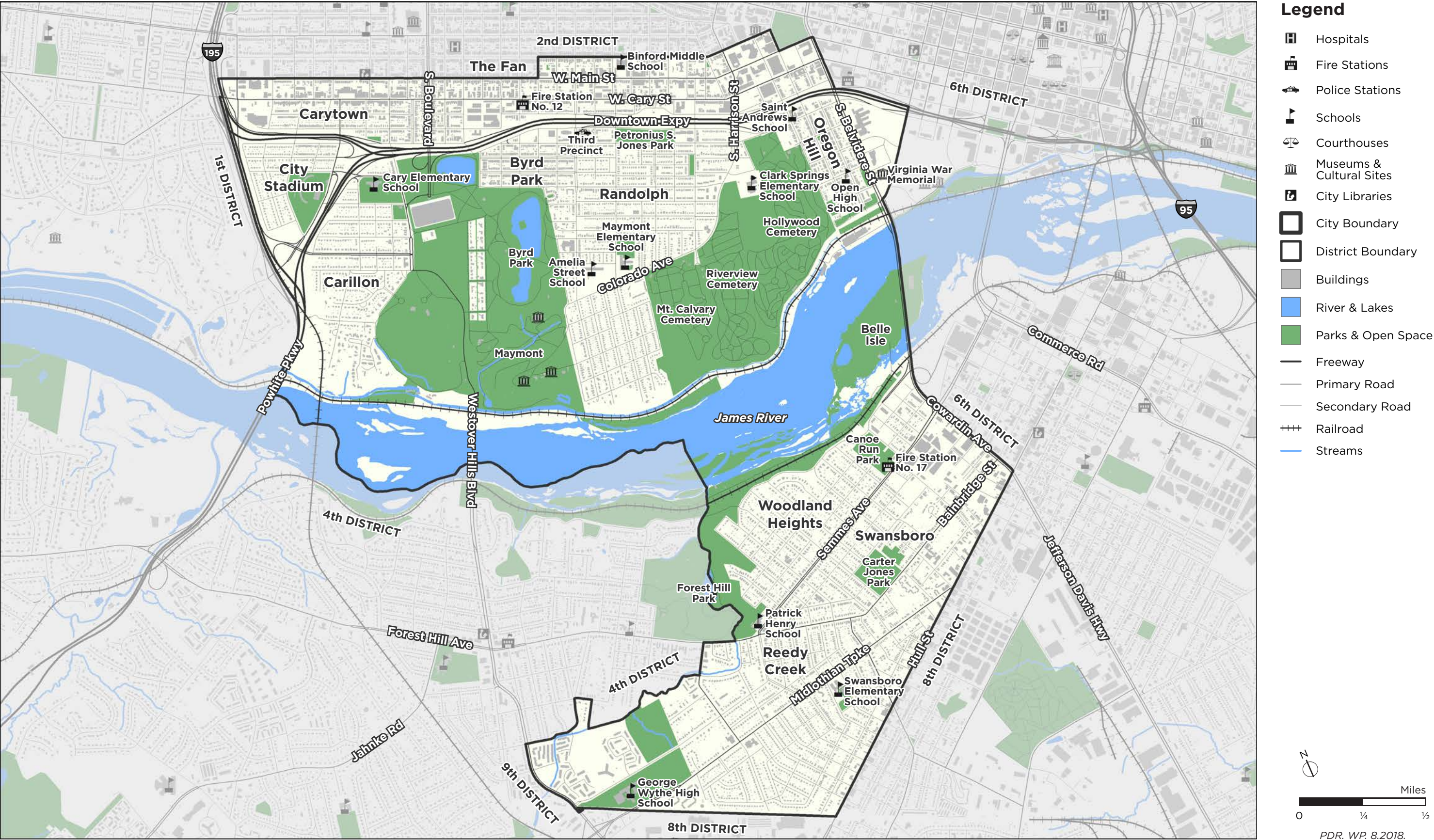


Map Books

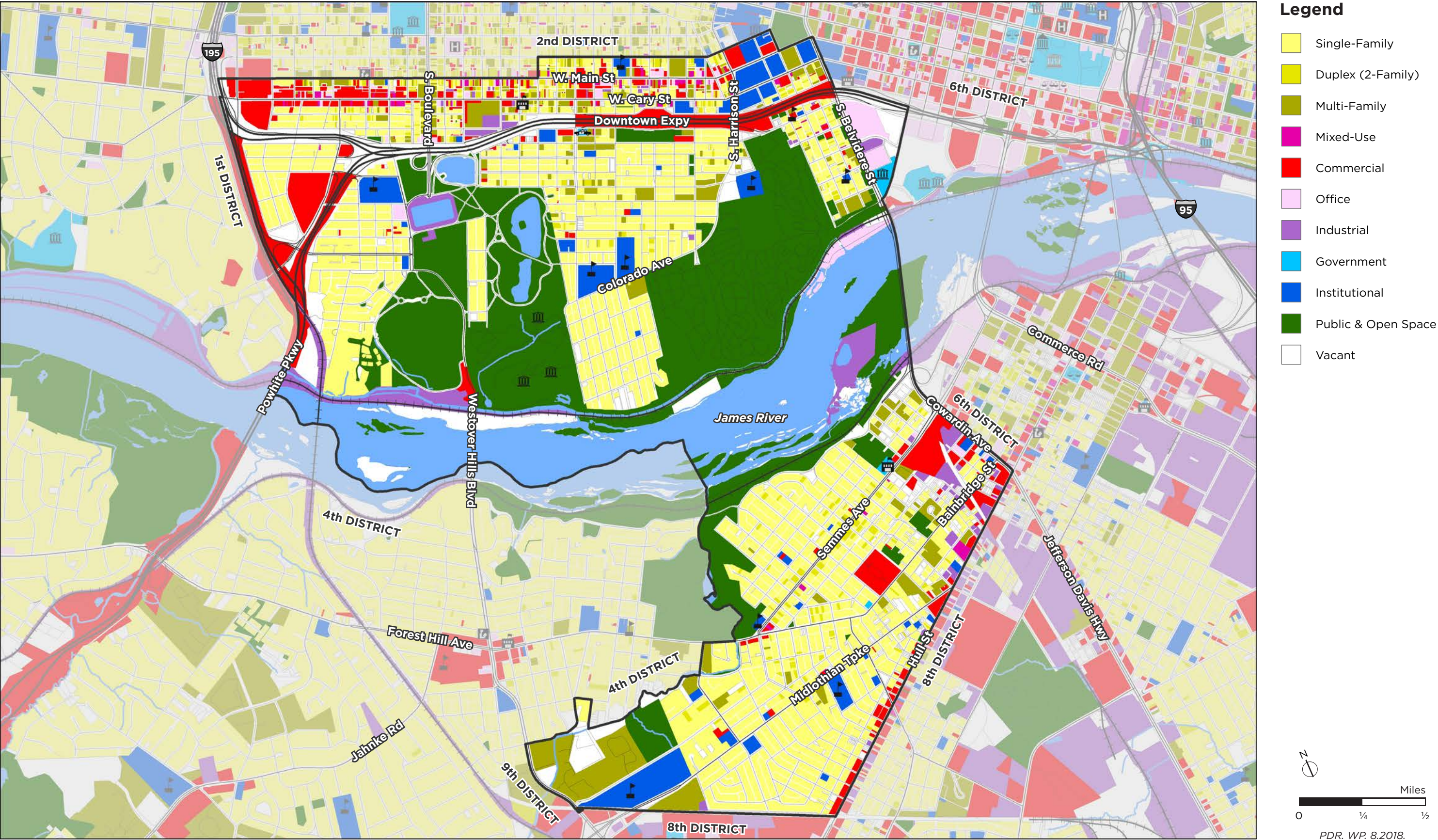
- PDF books – one per district
- Interactive maps at richmond300.com/maps



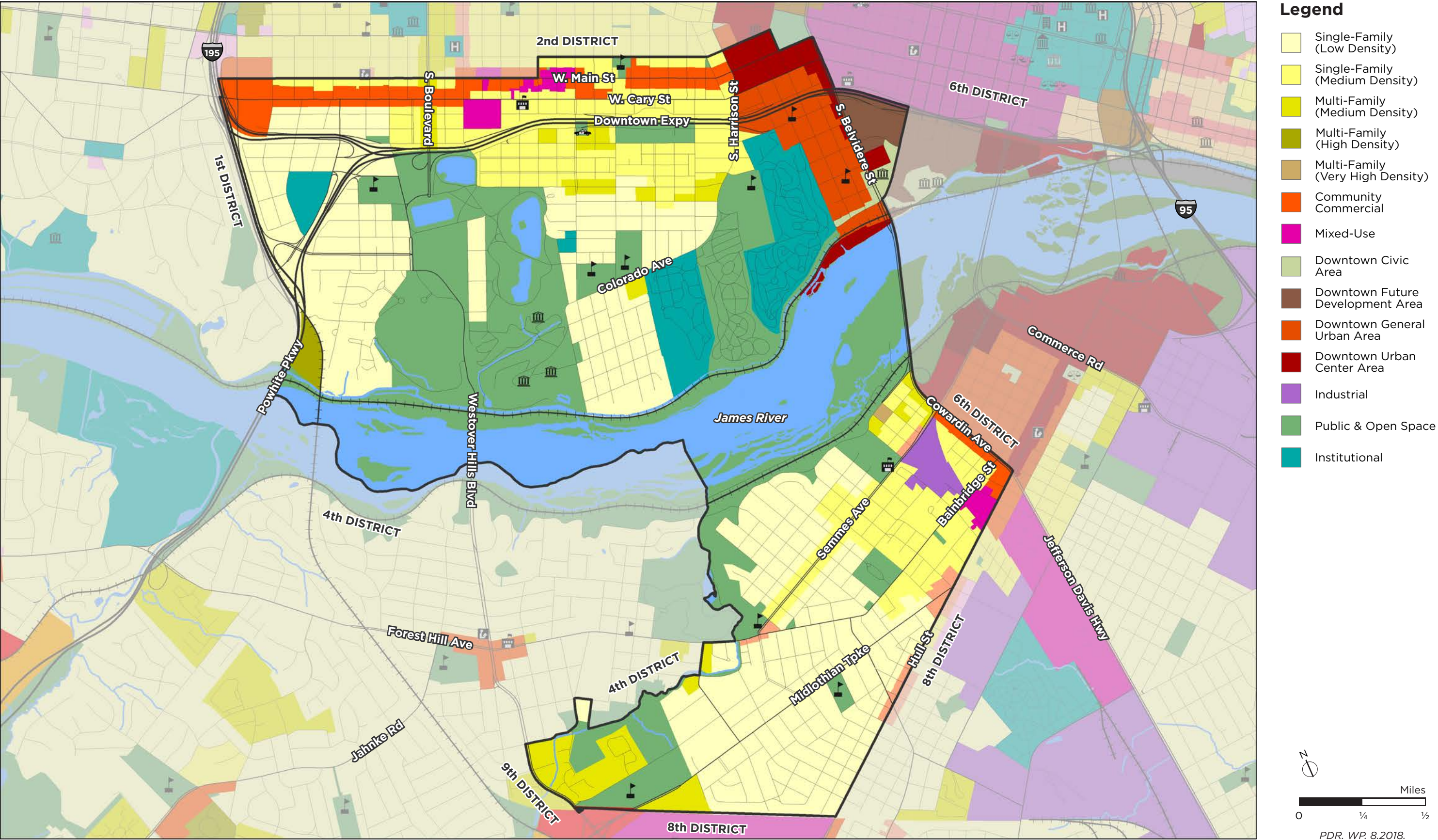
Base Map and Neighborhoods



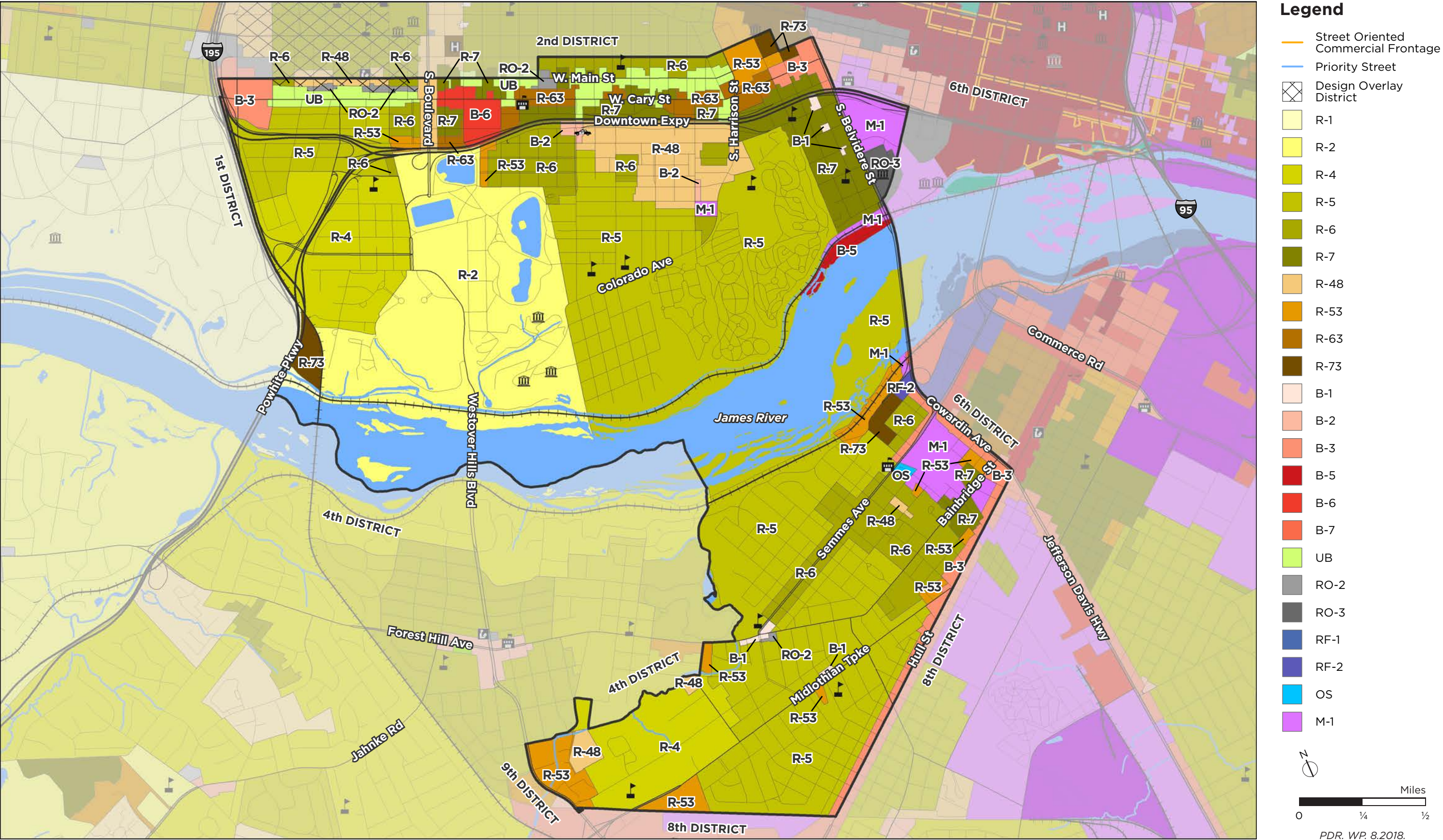
Existing Land Use



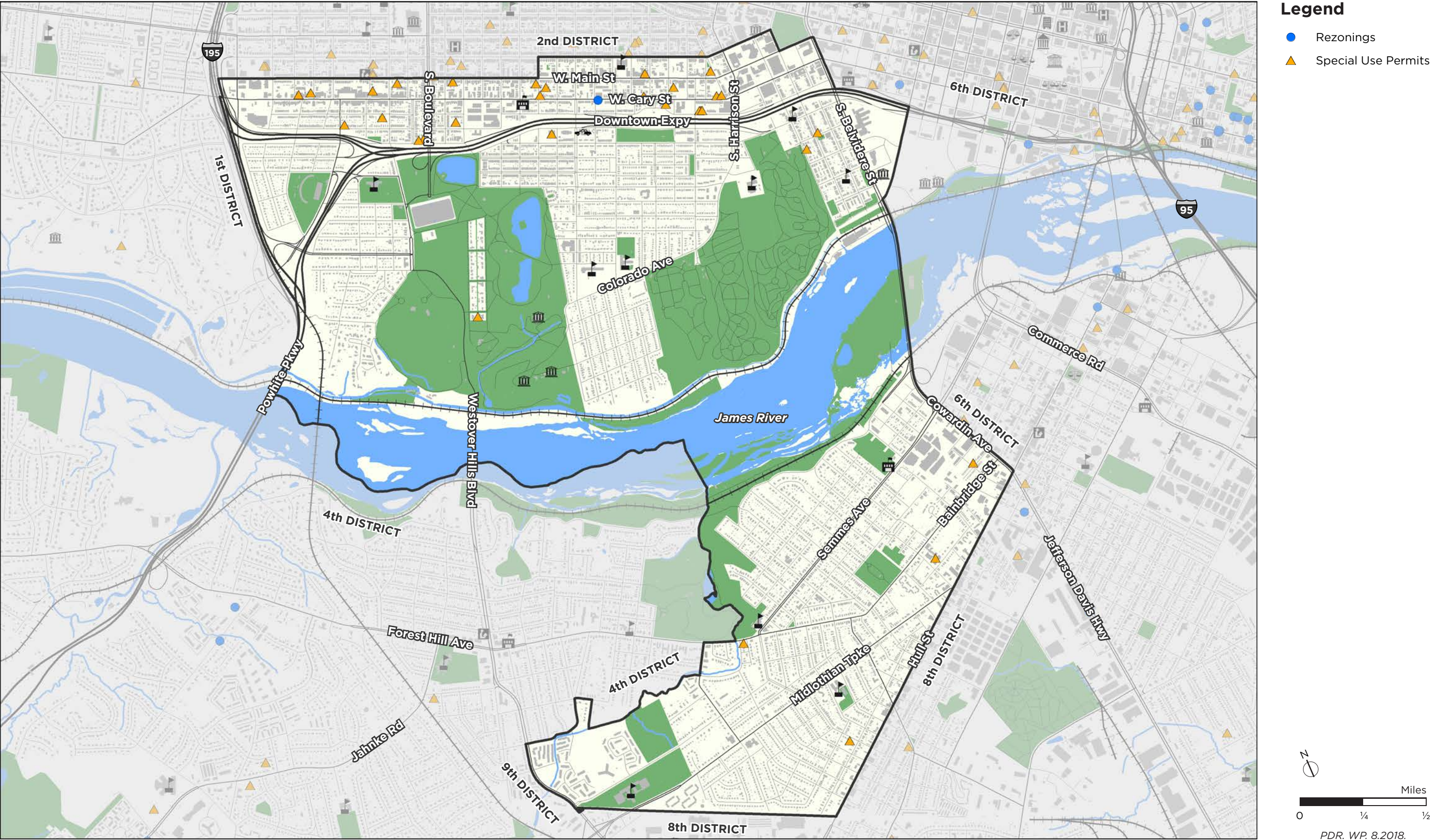
Master Plan Future Land Use



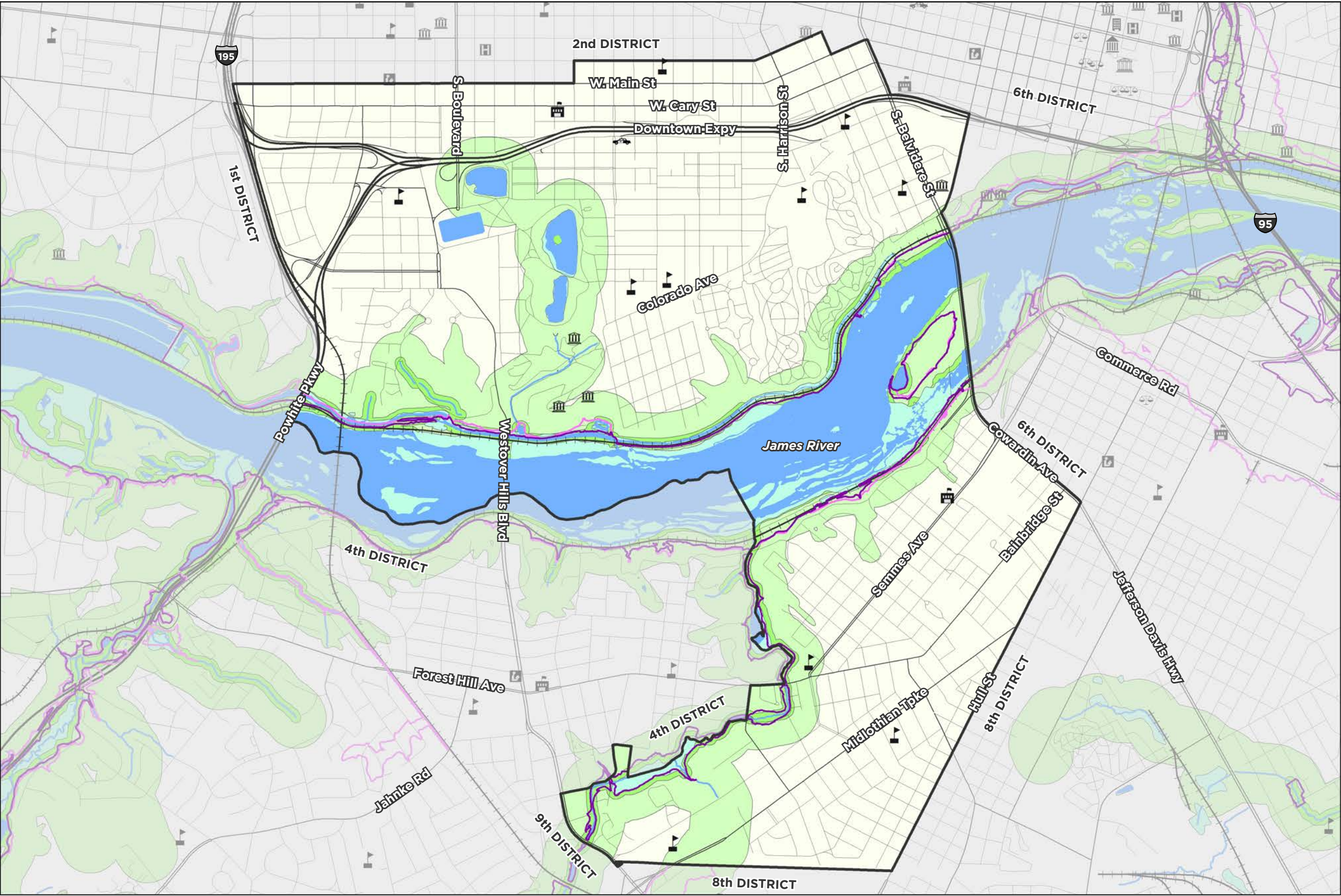
Zoning Districts



Special Approvals (2010 – 2017)



Environmentally Sensitive Areas



Legend

- 100-Year Floodplain
- 500-Year Floodplain
- Wetlands

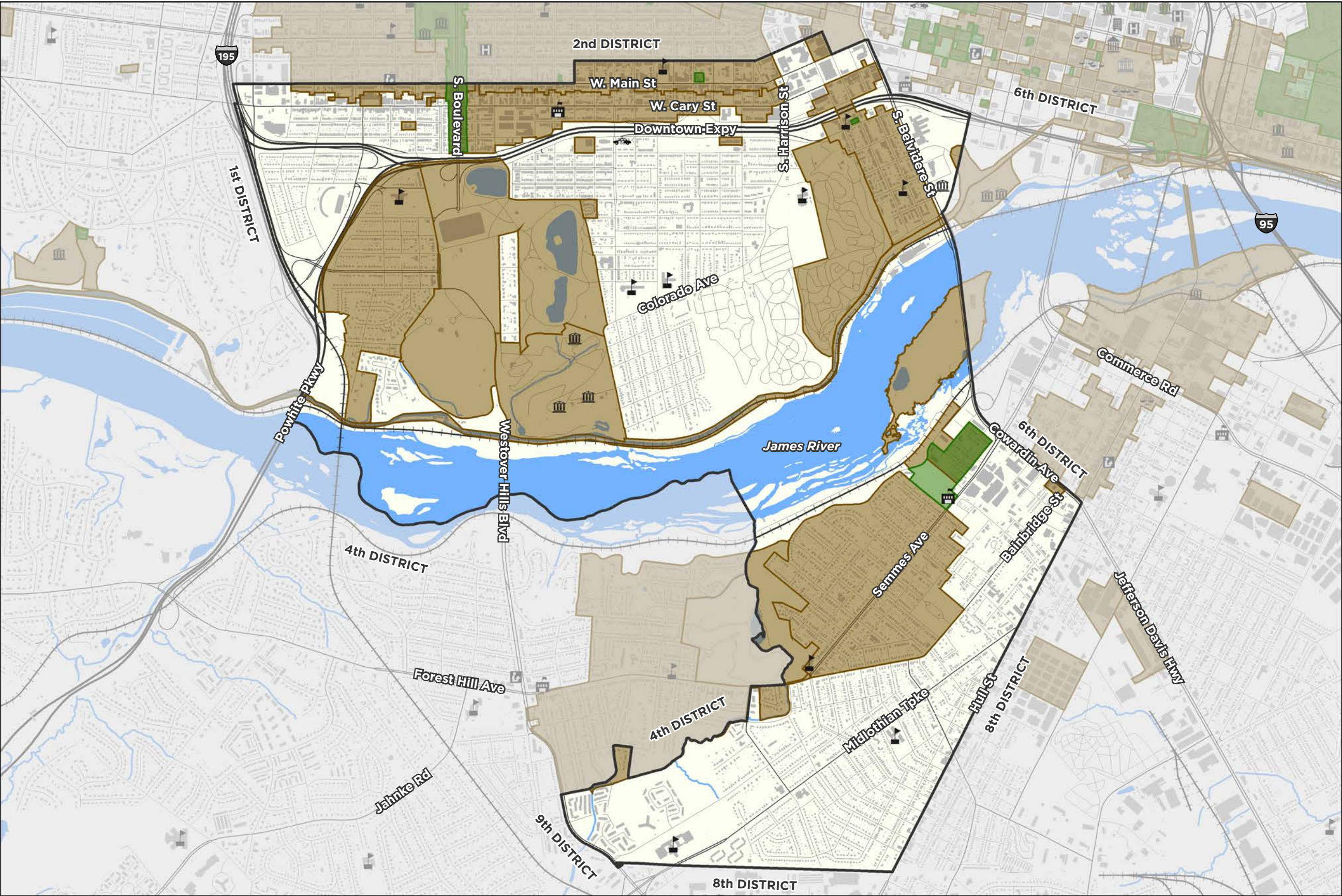
Chesapeake Bay Act Areas

- Resource Protection Area
- Resource Management Area

0 1/4 1/2 Miles

PDR. WP. 8.2018.

Historic Districts



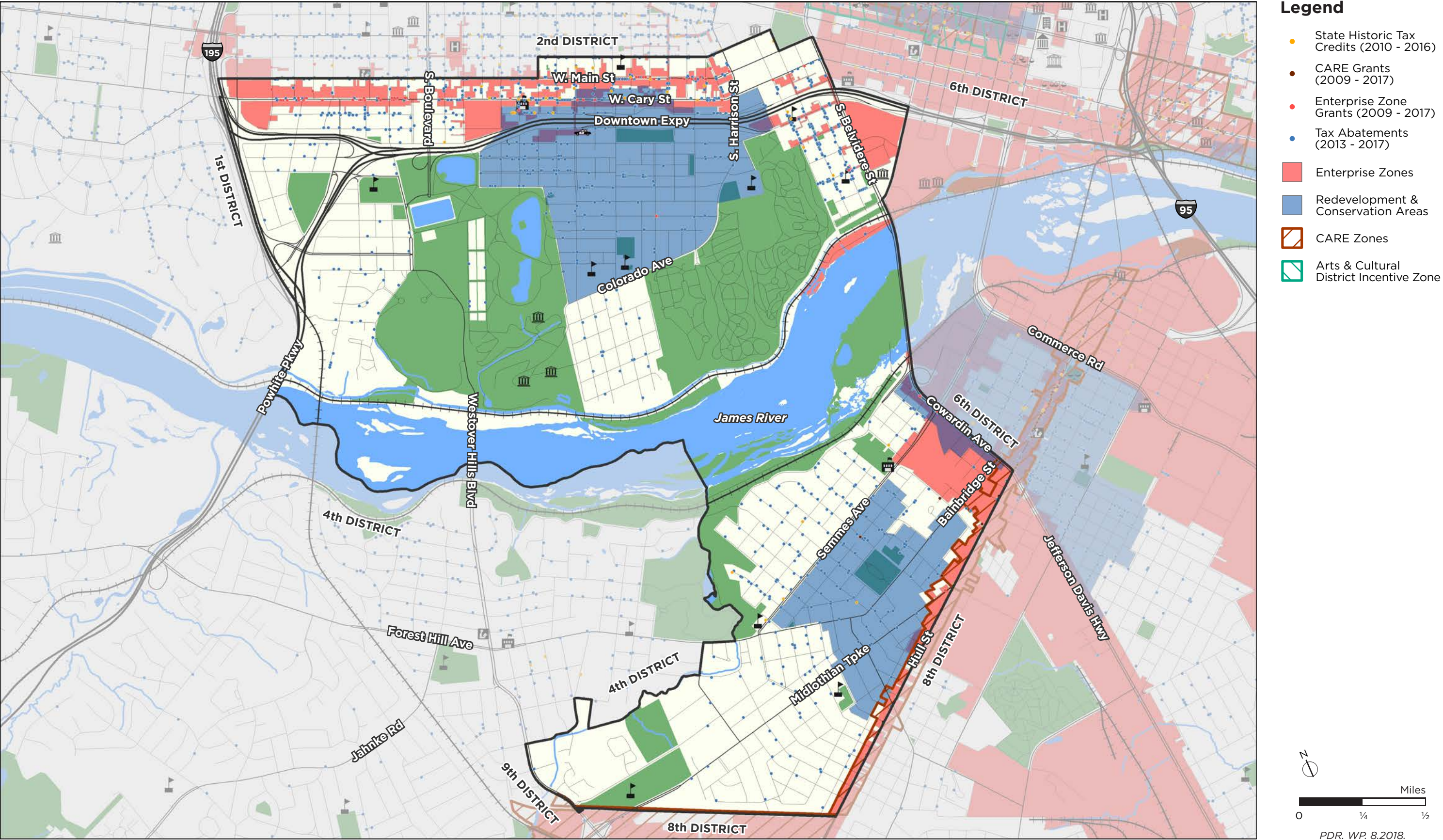
Legend

- City Old & Historic Districts
- State & Federal Historic Districts

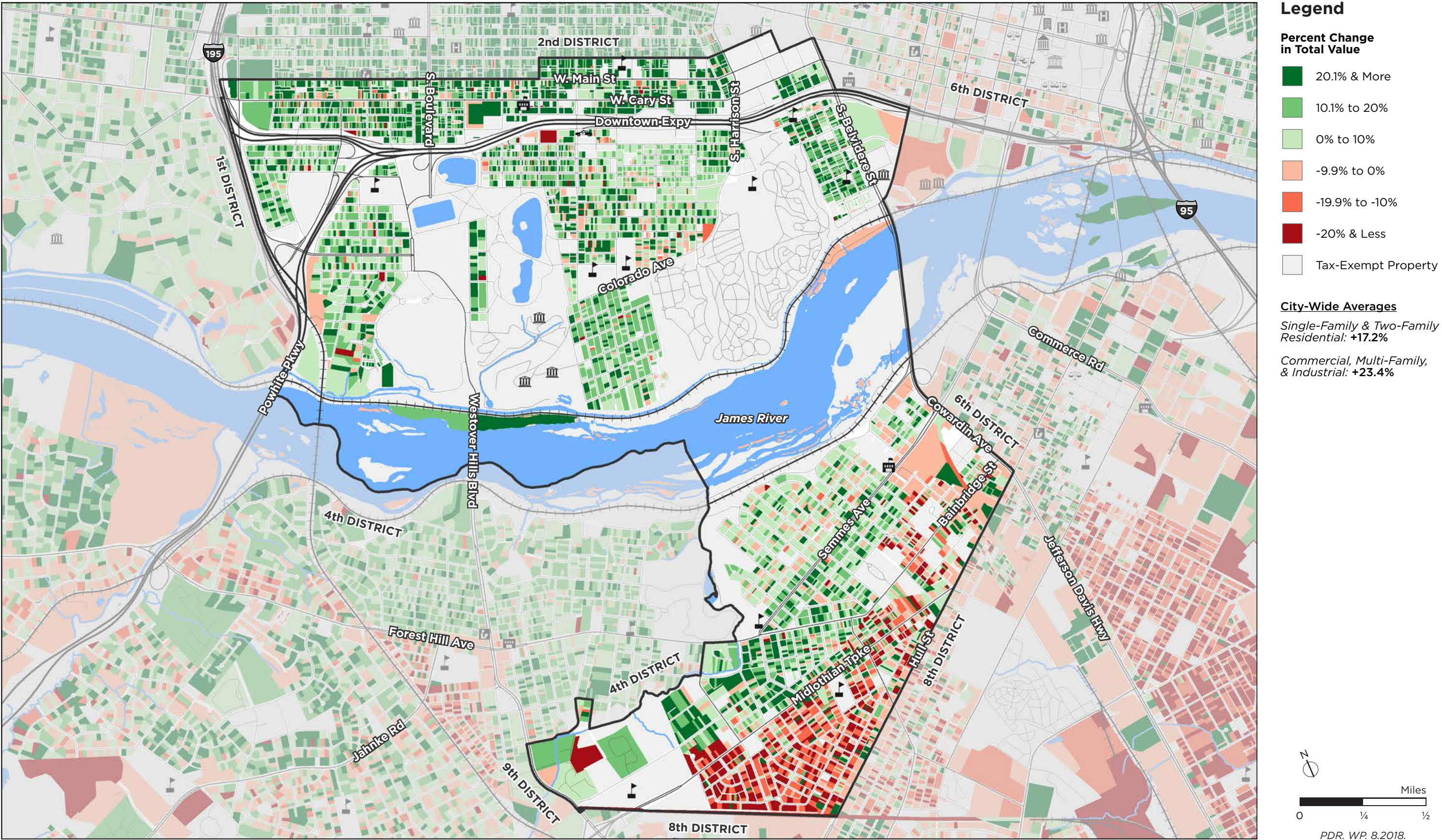
0 1/4 1/2 Miles

PDR. WP. 8.2018.

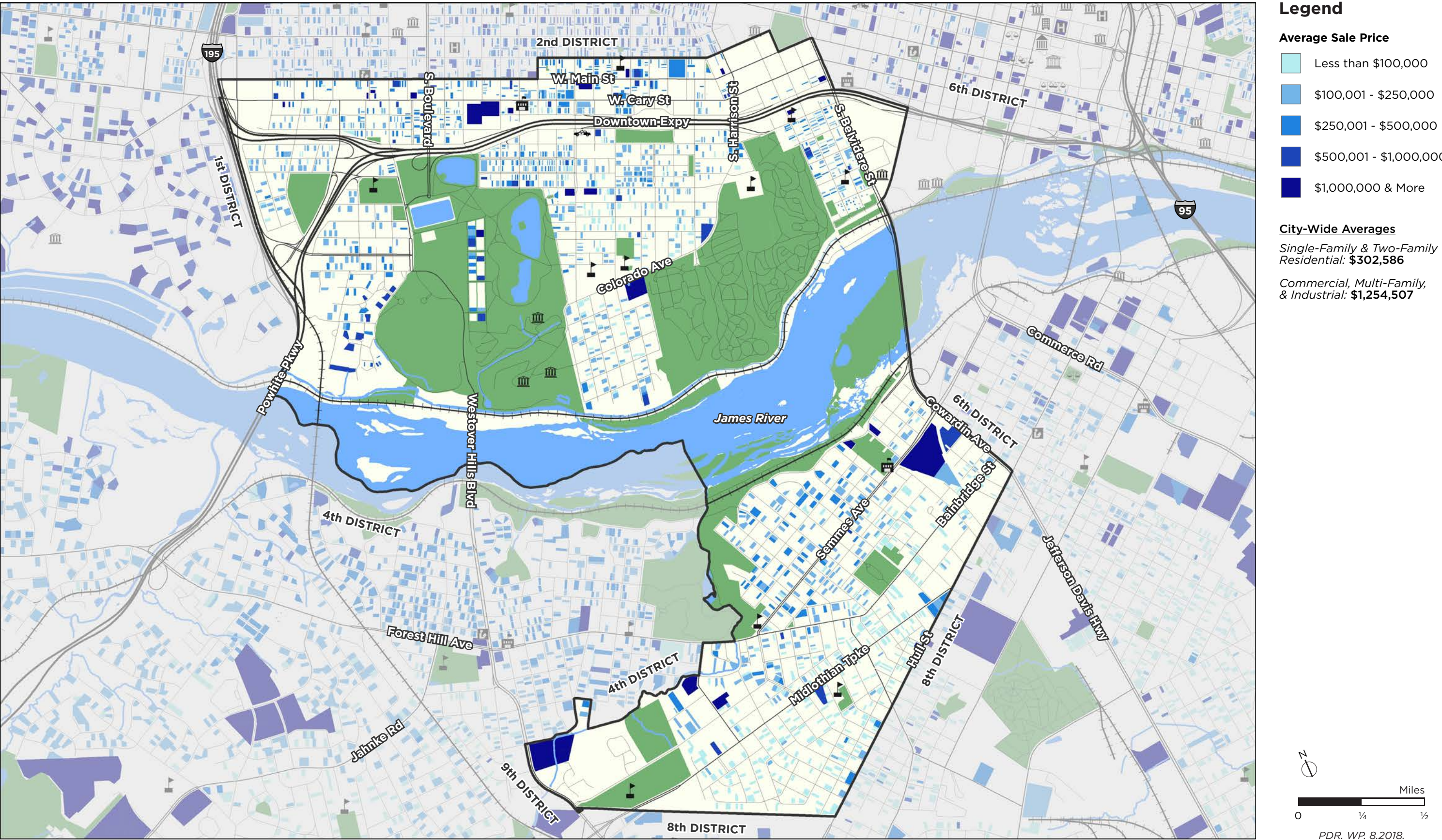
Economic Development Zones and Incentives



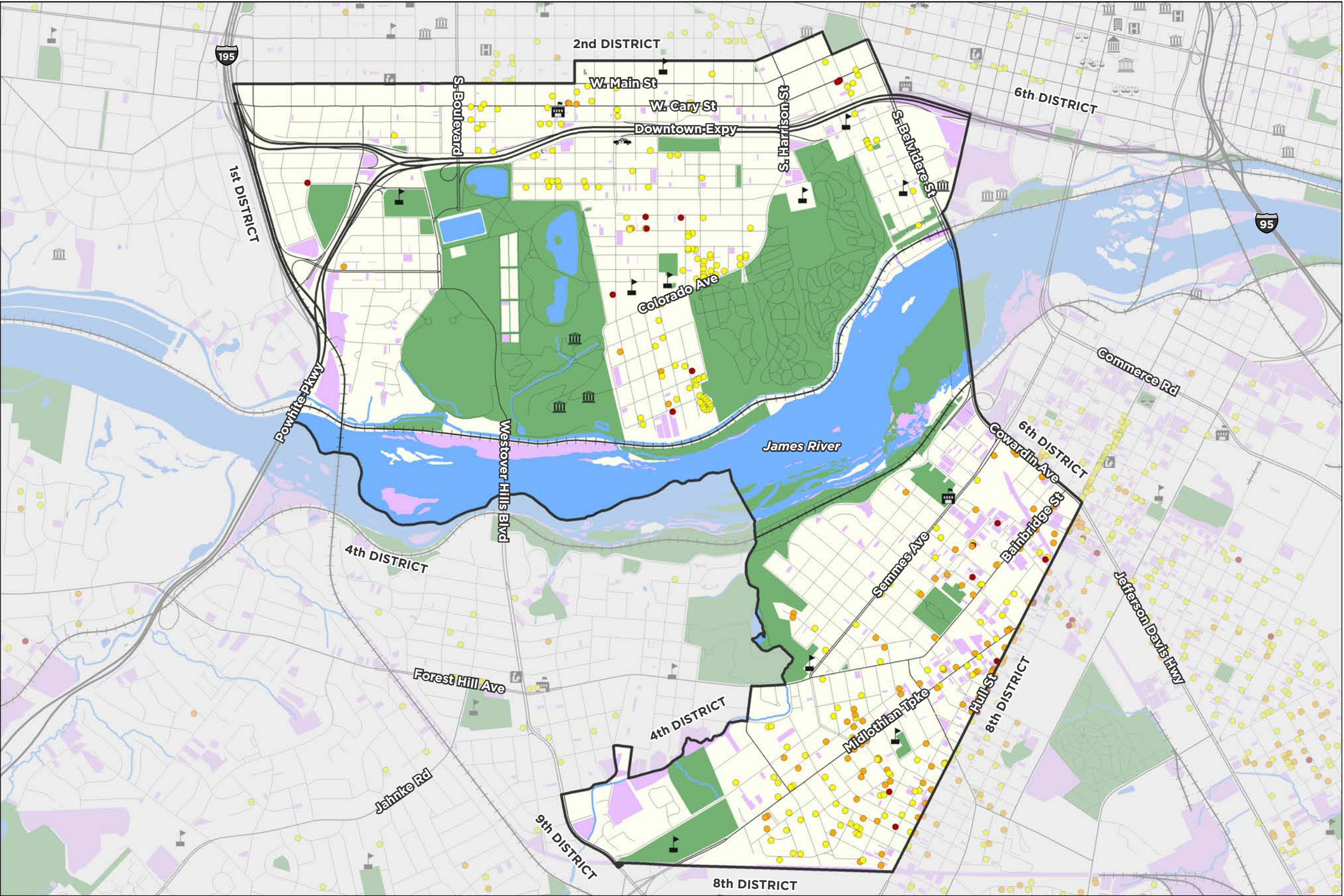
Assessed Value Change (2013 – 2018)



Property Transfers (2012 – 2016)



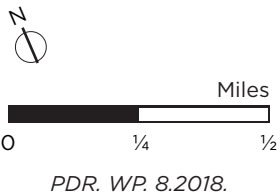
Vacancy

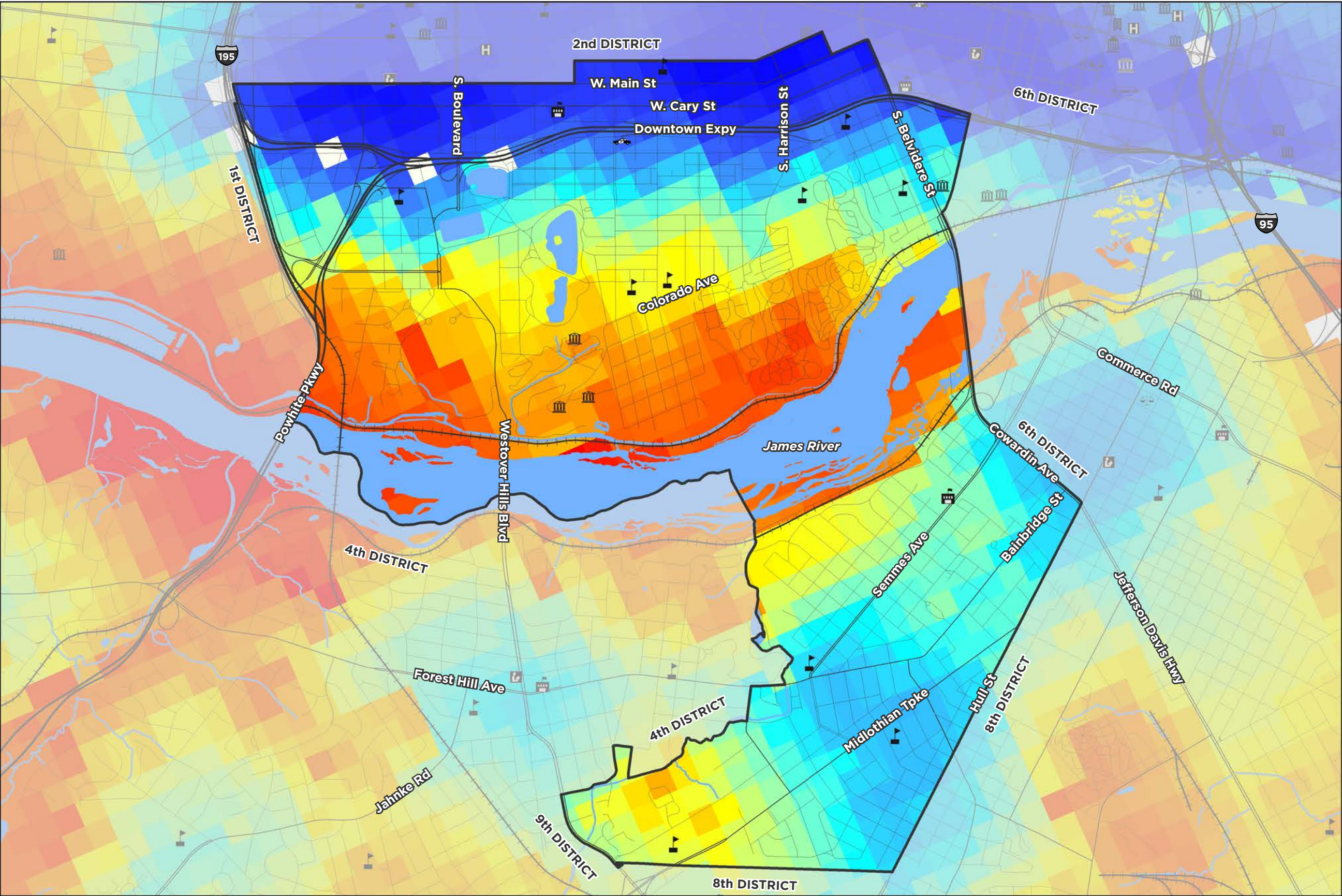


Legend

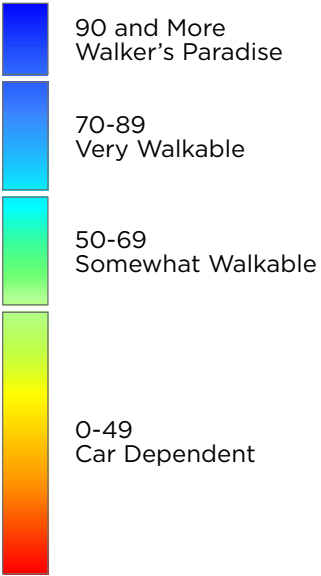
Vacant Buildings

- Vacant Building
- Vacant Building with Property Violation
- Vacant & Abandoned Building
- Vacant Parcels (no building)

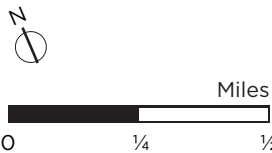




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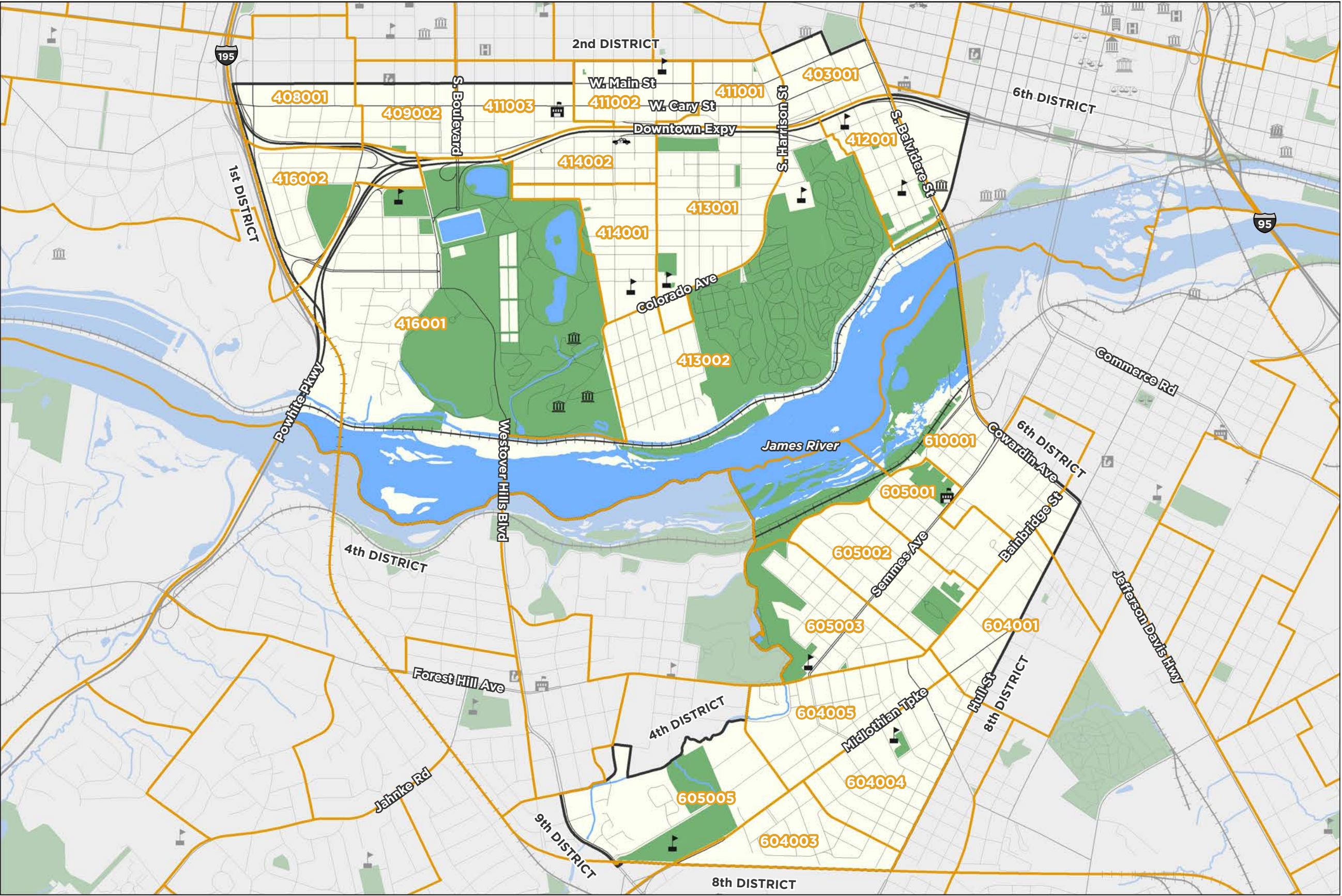


City-wide average = 51




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Census Block Groups



Legend

 Census Block Groups

 Miles

0 ¼ ½

PDR. WP. 8.2018.

Census Block Groups Map Explanation

The *Census Block Groups* map displays the geography of Census Block Groups and is used for reference to the chart of demographic data on this page.

Data source: U.S. Census Bureau (2018)

Demographic Information for District 5

Census Block Group	Total Pop.	Median Age	< 18 Yrs Old	> 65 Yrs Old	White	Black	Asian	Other race	Hispanic or Latino	No High School Diploma	Bachelor's Degree or Higher	Median Household Income	% in Poverty	Owner-Occupied Units
403001	3,848	19.2	1%	1%	52%	22%	16%	11%	11%	5%	49%	15,898	63%	15%
408001	1,549	33.7	6%	9%	90%	4%	2%	3%	3%	3%	73%	60,066	12%	44%
409002	1,372	31.4	14%	10%	68%	22%	5%	4%	4%	5%	65%	53,472	15%	35%
411001	495	22.4	6%	6%	82%	13%	5%	<1%	<1%	<1%	62%	n/a	56%	26%
411002	1,691	27.1	6%	3%	72%	24%	2%	3%	3%	4%	57%	52,121	23%	28%
411003	1,840	27.9	6%	2%	80%	19%	1%	1%	1%	13%	56%	52,292	26%	20%
412001	1,380	27.4	4%	3%	82%	7%	8%	3%	3%	6%	54%	56,071	29%	45%
413001	2,085	34.9	14%	13%	23%	74%	1%	2%	2%	25%	25%	27,500	34%	45%
413002	1,093	39.1	11%	15%	35%	63%	<1%	2%	2%	10%	28%	24,375	33%	60%
414001	1,147	36.9	10%	11%	38%	57%	2%	3%	3%	13%	31%	50,038	11%	53%
414002	970	38.8	12%	10%	44%	49%	3%	4%	4%	14%	40%	47,426	3%	62%
416001	1,103	49.4	12%	20%	49%	46%	4%	1%	1%	4%	56%	93,824	2%	95%
416002	393	41.1	3%	17%	50%	40%	1%	8%	8%	12%	50%	42,216	10%	51%
604001	1,148	49.0	14%	25%	8%	92%	<1%	<1%	<1%	23%	12%	28,862	29%	44%
604003	1,521	24.4	31%	9%	4%	91%	<1%	5%	5%	16%	4%	n/a	53%	34%
604004	671	34.6	28%	15%	11%	80%	<1%	9%	9%	27%	3%	21,406	30%	61%
604005	1,480	42.1	11%	4%	39%	58%	<1%	3%	3%	16%	28%	26,875	18%	40%
605001	922	26.6	37%	1%	34%	64%	<1%	1%	1%	9%	14%	50,357	44%	50%
605002	1,079	28.6	34%	9%	65%	29%	3%	3%	3%	1%	66%	54,278	28%	36%
605003	727	43.8	24%	9%	87%	6%	2%	5%	5%	4%	71%	57,206	2%	77%
605005	2,280	40.5	12%	20%	35%	53%	1%	12%	12%	25%	22%	24,777	21%	14%
610001	923	32.8	7%	11%	57%	33%	7%	2%	2%	9%	56%	31,063	24%	16%
610002	3,688	27.6	17%	4%	27%	65%	1%	6%	6%	9%	31%	34,304	27%	15%
District 5*	23,753	33.6	14%	10%	47%	46%	3%	4%	2%	13%	39%	42,287	26%	42%
City-Wide	216,773	33.2	18%	12%	44%	49%	2%	5%	6%	16%	37%	\$41,187	25%	41%

Data source: U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates

*Note, in cases where a Census Block Group crosses a district boundary, the district-wide totals include a weighted population number representative of the population that falls within that district.

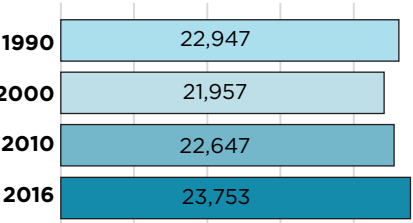
Ponder this...

Take a look at the Census Block Group where you live. Does the demographic data shown seem to accurately reflect the composition of your neighborhood?

Compare the information in each of the Census Block Groups and see how much neighborhoods vary within the same Council District.

What other pieces of data would be helpful to better understand your neighborhood and the city in general? More information can be found at: <http://factfinder.census.gov>.

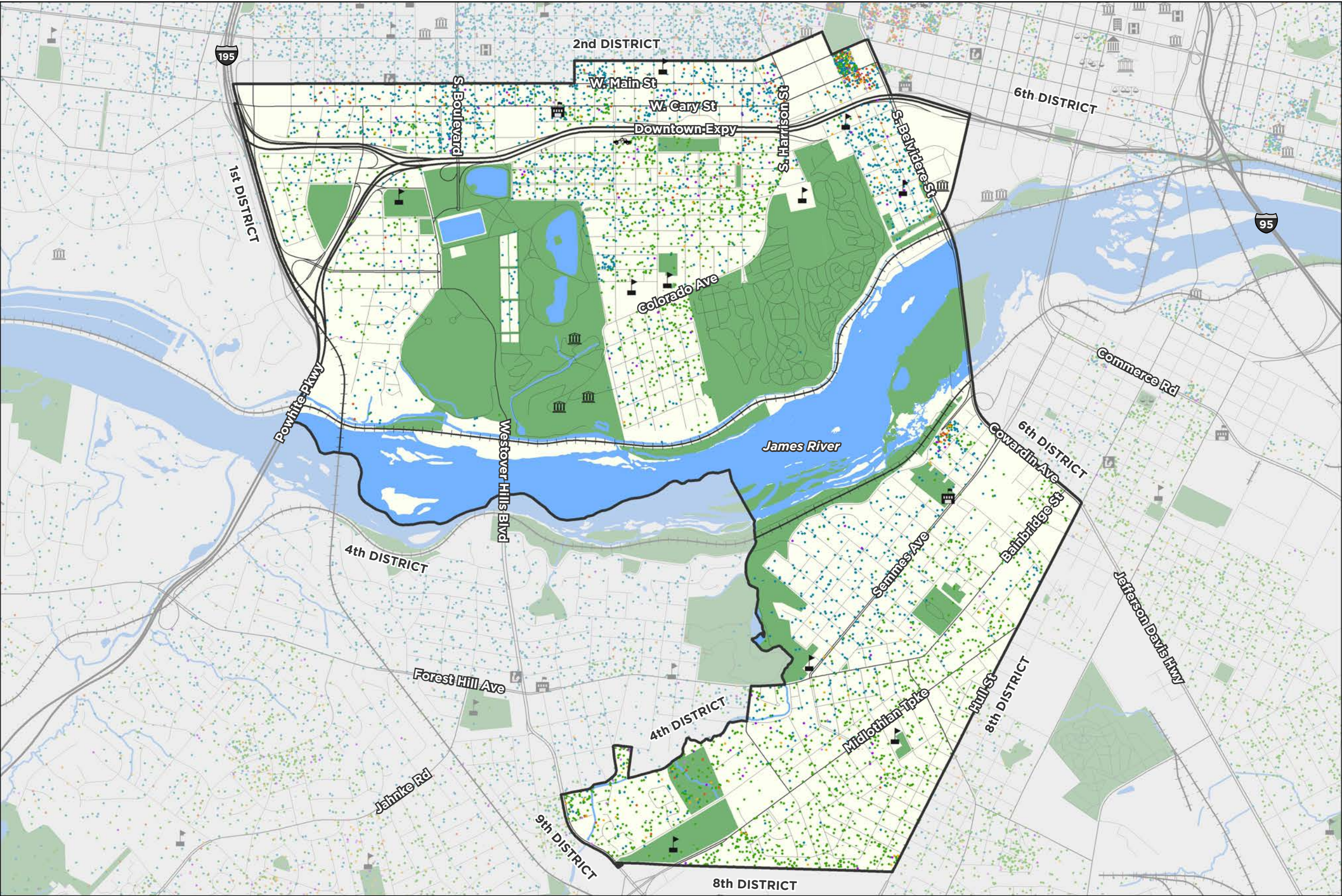
Population Change in District 5



Data source: U.S. Census Bureau

While the City council districts are redrawn every 10 years with each new Census, this chart shows the population within the current district over time.

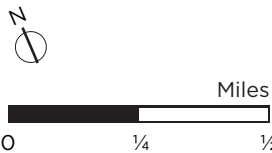
Race and Ethnicity



Legend

1 Dot = 5 Persons

- White
- Black
- Asian
- Some other race
- Two or more races
- Hispanic or Latino



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Visioning

- September 17 – October 21
- 3 methods:
 - Online
 - 7 in-person open houses
 - Booths at 2nd Street Festival and Folk Festival
- 3 major questions:
 - What is your vision for the City of Richmond in 2037?
 - What are your big ideas for getting there?
 - If Richmond added another 30,000 people, where would they live?

Great cities & places don't just happen, they are planned.

Help us guide the future growth of Richmond by participating in city-wide visioning sessions:

Online

Sept. 17 Virtual open house launches on richmond300.com and will be accepting comments through Oct. 21.

Open Houses

Sept. 20-29 Seven open houses throughout the city. Please come at anytime during the open house. All open houses have the same materials.

East End: Thurs. Sept. 20, 6-8:30pm MLK Middle School, 1000 Mosby St.

Downtown: Fri. Sept. 21, 11am-1:30pm City Hall Lobby, 900 E. Broad St.

South Side: Sat. Sept. 22, 9:30am-12pm South Side Community Service Ctr, 4100 Hull St. Rd.

Bellemeade: Tues. Sept. 25, 6-8:30pm Bellemeade Community Ctr, 1800 Lynhaven Ave.

North Side: Wed. Sept. 26, 6-8:30pm Hotchkiss Community Ctr, 701 E. Brookland Park Blvd.

Huguenot: Thurs. Sept. 27, 6-8:30pm Huguenot High School, 7945 Forest Hill Ave.

West End: Sat. Sept. 29, 9:30am-12:00pm Thomas Jefferson High, 4100 W. Grace St.

If you have a disability and require accommodation in order to fully participate in the open house, email richmond300@richmondgov.com by Sept. 14th.

Festivals

Find visioning information at our booths at:

Oct. 6-7 2nd Street Festival in Jackson Ward

Oct. 12-14 Folk Festival on Brown's Island

Why should I participate?

- Learn why the Master Plan matters.
- Learn how Richmond has changed since the 2001 Master Plan.
- Share your vision for Richmond in 2037.
- Tell us your big ideas for your neighborhood and/or the city in 5-10 years.
- Discuss areas that may be different in 20 years.
- Sign up to be more involved.

**RICHMOND
300**
A GUIDE FOR GROWTH

**RICHMOND PLANNING &
DEVELOPMENT REVIEW
PDR**

learn more at:
richmond300.com



Visioning Key Outputs

- Draft vision statement
- Draft goals
- Working group guidelines (working groups will meet January-August 2019)

Thank you!

Reach us at:

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www.richmond300.com