

Proposed Amendments to the Public Art Master Plan

21 May 2018

(Plan referred to CPC by PAC August 2017)

1. Page 8 **add** City Planning Commission to the first sentence in paragraph 4 to read “The following Chart summarizes the actions to be considered by City Council, City Planning Commission and City of Richmond Public Art Commission.”
2. Within the 10-year action plan presented on pages 9-11, **remove** the following sections from the chart-
 - Section 32 item 2. “Amend City Charter to reassign control of the location of works of art and responsibility for the removal and relocation of artwork from Planning Commission to Public Art Commission.”
 - Section 35 item 4. “ Reorganize the reporting structure of the Public Art Program and place it directly under the Deputy Chief Administrative Officer”
 - Section 44 item 2. “ Establish and standardize a structure of the Public Art Program and place it directly under the Deputy Chief Administrative Officer”
 - Revise all numeration in chart to reflect above or other line items affected in subsequent notations.
3. Page 25 **Revise** State of Virginia to read Commonwealth of Virginia.
4. Pg. 29 (item 2) Dollar minimum of project budget should remain as it is before eligibility and consider project type and feasibility. Revise this to reflect a process to ensure clear eligibility when adopting a revised percent for arts ordinance. Consider the creation of the percent for arts yearly allocation based on total FY CIP funding separate from specific CIP project budget.
5. Page 29 **Revise** the Recommendations for Immediate action item 5. To read “Distribute an Annual Capital Improvement program project report to the Public Art Coordinator”.
6. Page 30 Paragraph 1- **Remove** “the Department of Planning and Development Review”.
7. Page 30 **Remove** the line “Currently the identification of applicable Capital Improvement Program projects is vetted by the Director of Planning Development Review and the amount of funds equivalent to the Percent for Arts calculation subsequently are transferred from a non-Capital Improvement Program fund to the Public Art Program”.
8. Page 32 **Remove** the long-term recommendation to “amend the City Charter to reading control of the location of works of art and other statutory and responsibility for the removal and relocation of artwork from the Planning Commission to the Public Art Commission”.
9. Page 33 **Remove** second paragraph that states, “The City Charter states that the Planning Commission controls the location of works of art and other statutory and is responsible for the removal and relocation of artwork. Therefore formal actions must be vetted through the Planning Commission to adopt best practices in the field, streamline the review process and accurately reflect the responsibilities of the Public Art Commission, the City Charter needs to be amended to reassign the controls and

responsibilities for public art from the Planning Commission to the Public Art Commission.

10. Page 33 Roles and Responsibilities- **Revise** item 2 to read “Advise on the project parameters for each new public art project on City-owned property, including the artist selection criteria and scope of project.
11. Page 35 Recommendations- **Remove** item 3 “Within two years, reorganize the reporting structure of the Public Art Program and place it directly under the Deputy Chief Administrative Officer”.
12. Page 36 **Remove** the entire fifth paragraph.
13. Page. 37 **Remove** the second paragraph that states “ When the reporting structure of the Public Art Program is reorganized and placed directly under the Deputy Chief Administrative Officer, the position of Public Art Manager should be upgraded to Public Art Director”.
14. Page 37(1-F) **Revise** sentence “represent and defend the interests of the artist and the intended artwork from the beginning to the end of a project.” **To read**: Advocate for best practices and balance the needs of the City of Richmond, Artist or Artist Group and project site partner interests to achieve artistic excellence while working to implement quality projects and maintain program integrity throughout all aspects of the process.
15. Page. 41 **Remove** Chart: At such point when the process is revised, create work flow chart that reflects new process.
16. Page 42 both bulleted paragraphs, **Revise** to read- “approved by the Public Art Commission as advisory to the City Planning Commission”.
17. Page 44 **Revise** the section under Recommendation to read “Within two years, develop an annual Public Art Work Plan for review and recommendation by the Public Art Commission and approval by the City Planning Commission”.
18. Page 46 Art Conservation Fund, Overview - **Remove** the entire line “to the extent permitted by law and funding source restrictions, 5 %collection”.
19. Page 51 **Replace** City Council with City Planning Commission in Paragraph 1 and 3.
20. Page 55 **Remove** the 5th paragraph that states “Contextualize Monument Avenue and better connect it to the City of Richmond’s Residents. Citizens need to have a direct conversation about its collective meaning. The statues must be contextualized and signage with explanations must be added. This is an important opportunity for community education that should not be overlooked.”

21. **Remove** the entire section under the header “Provide Community Leadership with regards to Monument Avenue statuary. (page 57-58)
For item 20 & 21 - the removal is to reflect the duplicative nature of this role in light of the Monument Avenue Commission, which was created by Mayor Stoney to address these issues.
22. Create an additional appendix for Menu of Project Considerations and move pages 61-71 and 77-80 into an appendix as consultant team recommendations.
23. Pages 72-76 “Special Initiatives” should be moved to a new section at the end of Page 60 and renumbered accordingly.