

# GRTC PULSE

New City Network  
New Technology



July 2, 2018

Overview by:

**GRTC**  
TRANSIT SYSTEM

Carrie Rose Pace  
Greater Richmond Transit Company  
Director of Communications





More Time For Life.



## High Frequency

Buses every 15 minutes (or better)  
6 am – 11:30 pm, seven days a week

	AM PEAK 6:00–9:00 am	MIDDAY 9:00 am–4:00 pm	PM PEAK 4:00–7:00 pm	OFF PEAK Night	LATE NIGHT 11:30 pm–1:00 am
<b>Weekday</b> 5:30 am – 1:00 am	<b>10</b> MIN	<b>15</b> MIN	<b>10</b> MIN	<b>15</b> MIN	<b>30</b> MIN
<b>Weekends</b> 6:00 am – 1:00 am	operates every <b>15</b> minutes during the day				<b>30</b> MIN

Sponsored By:



# GRTC PULSE | GRAND OPENING

- **Ribbon Cutting: Monday, June 25 at 10AM. Guest Speaker Order:**
  - Virginia Secretary of Transportation Shannon Valentine
  - Virginia Governor Ralph Northam
  - Federal Transit Administration Executive Director Matthew Welbes
  - Richmond Mayor Levar Stoney
  - Henrico County Chairman Frank J. Thornton
  - GRTC Board Chairman Gary Armstrong



*Governor Northam*



*Mayor Stoney*



# GRTC PULSE | GRAND OPENING

- **Open to Public: Sunday, June 24**
  - Ridership: 6,240
- **Ribbon Cutting: Monday, June 25**
  - Ridership: 8,669
- **Tuesday, June 26**
  - Ridership: 7,968
- **Wednesday, June 27**
  - Ridership: 7,877
- **FREE Rides June 24 – 30**
  - **ALL bus routes**
    - Kings Dominion excluded

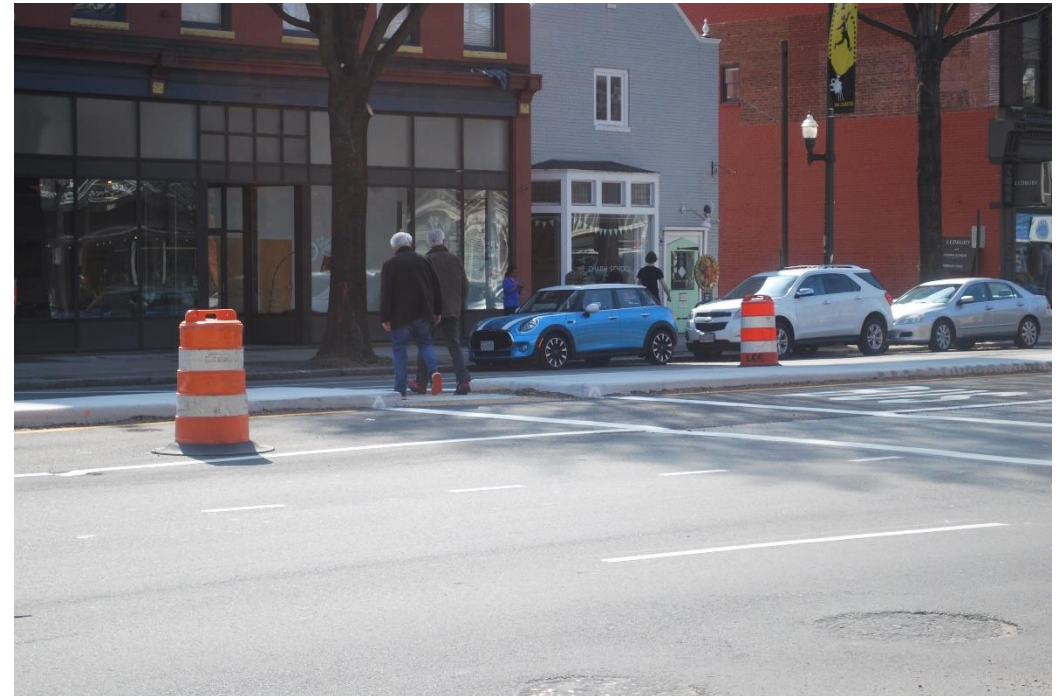


*Honored guests prepare to cut the ribbon.*

# GRTC PULSE | SAFETY IMPROVEMENTS

## New Pedestrian Crossings:

There is new ADA pedestrian access North-South across Broad St.  
Please yield to pedestrians in these marked crosswalks.





# GRTC PULSE | SAFETY & HOW TO RIDE

## General Station Safety:

- Please only utilize marked pedestrian access areas at or through station platforms.
- Do not jump railings or brick walls.
- Do not skateboard on or through the stations.
- Do not climb or lean outside the protected station area.
- Do not jump into travel lanes from the platform.
- Do not walk down the median; please utilize sidewalks and marked crosswalks.



# GRTC PULSE | SAFETY & HOW TO RIDE

## Median Station Access:





# GRTC PULSE | SAFETY & HOW TO RIDE

## New Bike Parking & Safety:

- There is bike parking at all Pulse station areas, as well as on the front of all Pulse vehicles. Foldable or compact bikes are welcome inside Pulse vehicles.
- Please walk bikes through Pulse station platforms, bike ramps and crosswalks. Please only load bikes on the front of Pulse vehicles via the bike ramp.
- Please do not bike in Bus Only marked lanes, unless Downtown between 4th and 14th Sts.

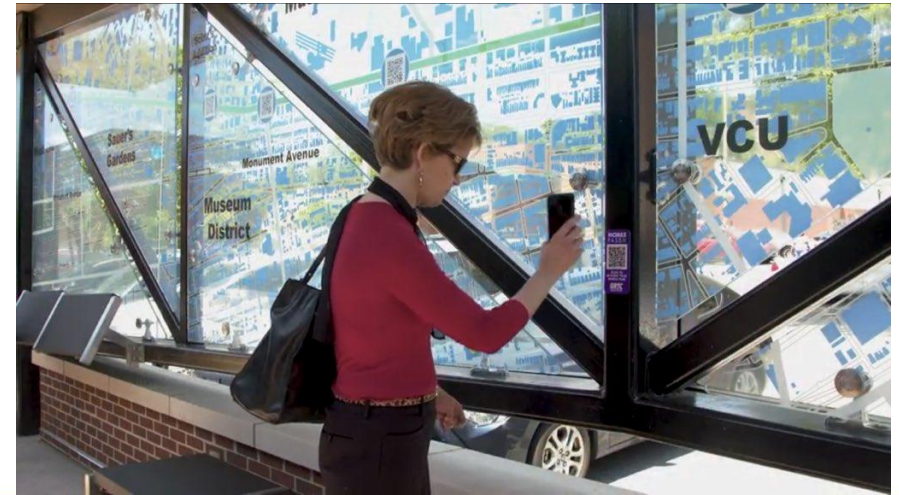




# GRTC PULSE | NEW WAYS TO PAY

## Riding The Pulse: Paying to Ride

- Ticket Vending Machines: off-board fare collection. Passes active when issued!
  - Credit/debit
  - Cash/coin (change issued)
  - Activate/use tap passes (e-pass, u-pass, Unlimited Ride passes)
- Mobile Payment: scan mobile pay QR code at station.
- Passes issued from GRTC fareboxes accepted as proof of payment.
- FREE for CARE customers.
- Have your proof of payment ready for inspection by a Fare Enforcement Inspector.



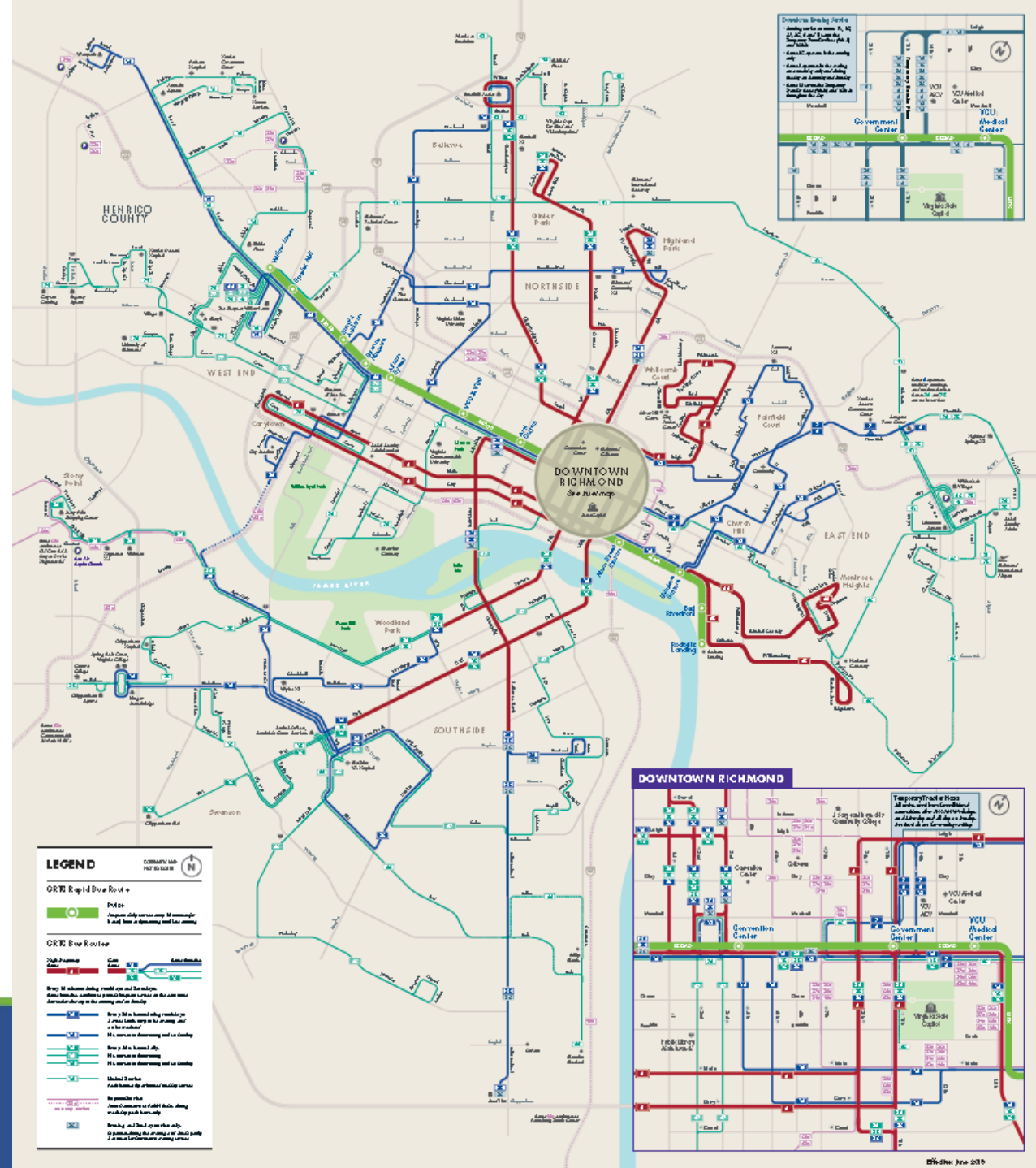
# GRTC | MORE MAJOR IMPROVEMENTS

- New bus stop signs & spacing
- New City bus network & service enhancements in Henrico Co
  - Consistent schedules
  - Improved frequency
  - Expanded coverage in some locations
  - More weekend service (especially in City on Saturdays)
  - More connection points across the City
- Mobile app update available now

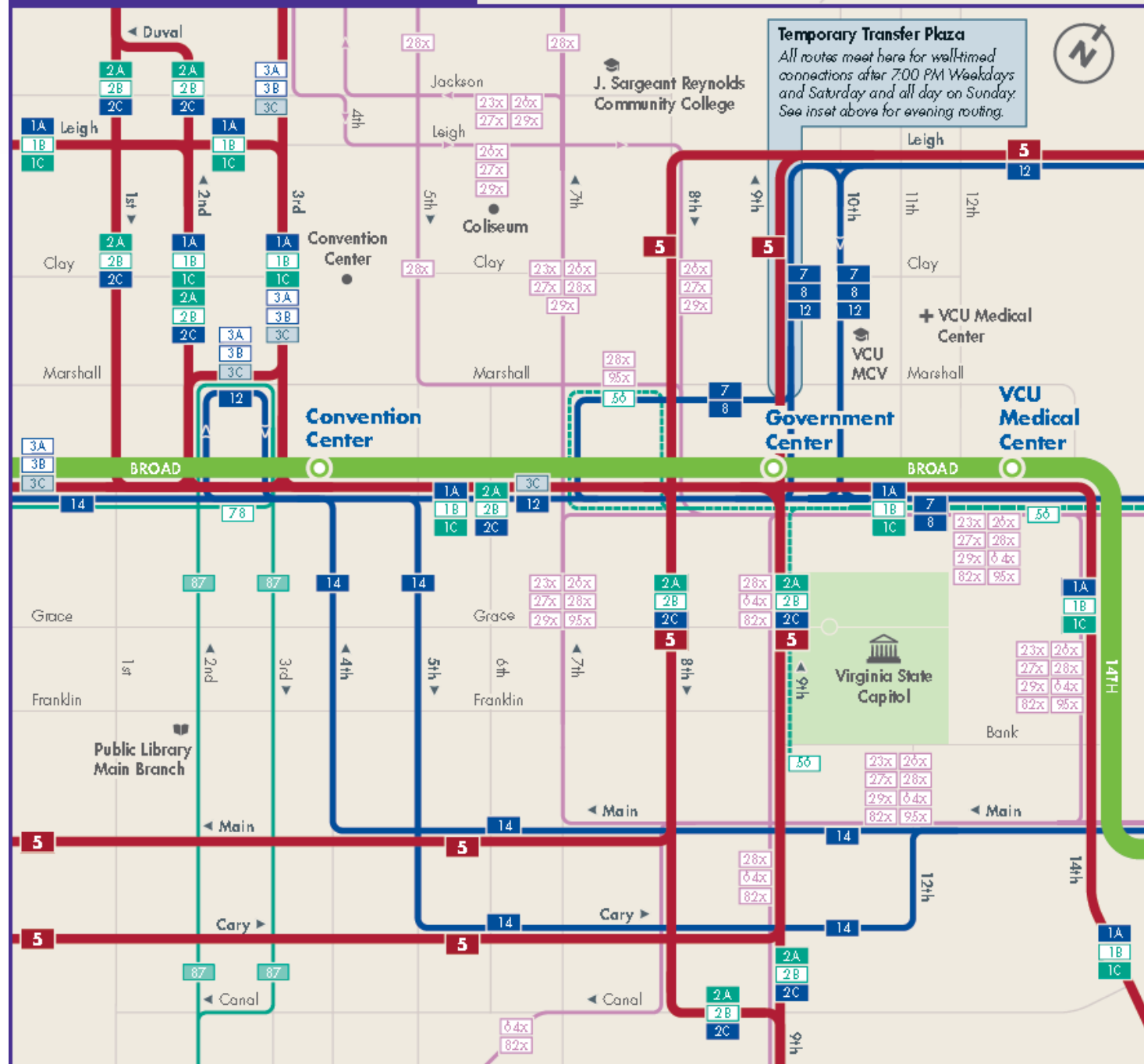


# Richmond Transit Network Plan & Henrico County Route Adjustments

- Frequencies:
  - Pulse Green = 10-15-minute frequency
  - Red = 15-minute frequency
  - Blue = 30-minute frequency
  - Green = 60-minute frequency
- Nights & Sundays: many routes still go to the Temporary Transfer Plaza, but not all.
- No change to Chesterfield service.



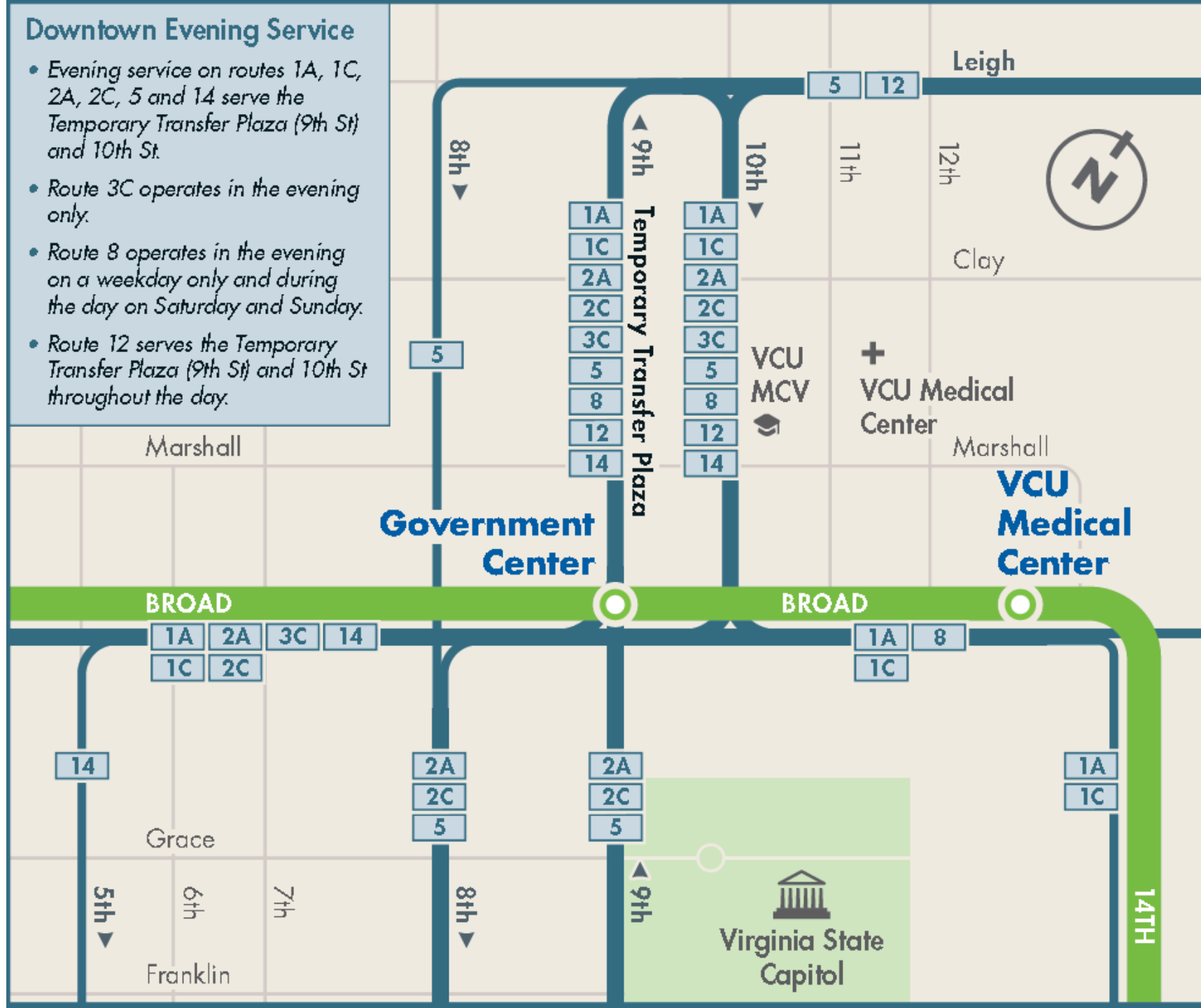
# DOWNTOWN RICHMOND





## Downtown Evening Service

- Evening service on routes 1A, 1C, 2A, 2C, 5 and 14 serve the Temporary Transfer Plaza (9th St) and 10th St.
- Route 3C operates in the evening only.
- Route 8 operates in the evening on a weekday only and during the day on Saturday and Sunday.
- Route 12 serves the Temporary Transfer Plaza (9th St) and 10th St throughout the day.



# GRTC | WHAT'S NEXT

- More Public Feedback!
  - Please submit public comment about new routes, schedules and stops to:  
Email [planningcomment@ridegrtc.com](mailto:planningcomment@ridegrtc.com)  
Phone: (804) 358-3871  
Mail: Planning Division, GRTC Transit System, 301 East Belt Boulevard, Richmond VA 23224
- City Routes 50, 76 and 77 – EOL redesign open for public comment until July 20
  - Implementation expected in Winter
- GRTC service expansions in Henrico Co this Fall (eta September)
- Bus Stop Amenities



## Contact for more information:

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