

June 14, 2018

Ms. Ellyn Parker Public Art Coordinator City of Richmond VA 900 East Broad Street, Room 707 Richmond, VA 23219

RE: Public Art Installation within the intersection of Altamont and Marshall Letter of Support from City of Richmond – Department of Public Works

Dear Ms. Parker:

The City of Richmond's Department of Public Works appreciates the strong working relationship that we have established over the past several years. In particular, our recent launch of the Vision Zero initiative in the City of Richmond was noted as a huge success through our continued partnership.

We look forward to supporting this public art application to create and implement a painted visual art installation in the center of the intersection of Altamont and Marshall as depicted within the blue outlined area below.



The City of Richmond has adopted its goal to see zero deaths and serious injuries on our city streets by 2030. Our action plan was endorsed by our Safe and Healthy Streets Commission. Public art has the ability to highlight intersections and provide additional attention to our streets while also respecting the markings and signs that are required by federal law to maintain safe and efficient operations for all modes of transportation.

We are looking forward to adding public art to the many ways to raise our safety culture in the City and it would be welcomed to have your voice and perspective added to education, health, engineering, enforcement, and emergency response focus as we continue pursuing healthy streets.

Together I hope that we can work to shift our transportation safety culture and use public art to create new social norms and shared values that shape our fundamental beliefs on the importance of everyone arriving safely at their destination no matter how they decide to get there.

Sincerely,

Mull B & Day

 ${\sf CITY\ OF\ RICHMOND-DPW}$ 

Michael B. Sawyer, P.E.

City Transportation Engineer