

INTRODUCED: May 14, 2018

AN ORDINANCE No. 2018-151

To amend City Code § 29-189, concerning bus fares, for the purpose of authorizing a one-week period of free fares following the commencement of operations of the new Richmond Transit Network Plan and “Pulse” Bus Rapid Transit system.

Patron – Mayor Stoney

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: MAY 29 2018 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That section 29-189 of the Code of the City of Richmond (2015) be and is hereby **amended** and reordained as follows:

Sec. 29-189. Fares.

(a) *Generally.* The fare charged on the routes authorized pursuant to the provisions of section 29-172 of this chapter shall be as follows, except as otherwise provided in this section:

- (1) Cash
 - a. Local routes.....\$1.50
 - b. Commuter express routes.....2.00

AYES: 7 NOES: 0 ABSTAIN: _____

ADOPTED: MAY 29 2018 REJECTED: _____ STRICKEN: _____

c. Senior	0.75
d. Disability (incapacitated)	0.75
(2) Special services (fare), one-way transportation to or from a civic, cultural or sporting event, or a like activity (tickets and passes not to be honored for such transportation)	2.50
(3) 19 Pemberton Road Bus.....	2.00
(4) CARE, one way	
a. When required by the Americans with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000)	3.00
b. When not required by the Americans with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000)	6.00
(5) Extended Express.....	2.75

Any citizen eligible for Medicare and who has been issued a Medicare card, upon presentment of such Medicare card and a government-issued or transit operator issued photo identification card, or any other person 65 years of age, or older, upon proof of age satisfactory to the transit company, is eligible for the senior fare.

Any individual who by reason of illness, injury, age, congenital malfunction or other permanent or temporary incapacity or disability, including those who are non-ambulatory, wheelchair bound and those with semi-ambulatory capabilities, who are unable without special facilities or special planning or design to utilize mass transportation facilities and services as effectively as persons who are not so affected is eligible for the disability fare upon presentment of a government-issued or transit operator-issued photo identification card.

Qualification for such reduced fare will be subject to regulations established by the transit operator, including the issuance of temporary and permanent identification materials.

Each passenger paying a fare as provided for herein may carry in the buses operated under this article, free of charge, one child under five years of age, but where two or more children under five years of age accompany one passenger, the fare to be paid for such children shall be at the rate of two children for one full fare, and such children shall be entitled to all the privileges of a passenger paying the regular fare.

All members of the fire and emergency services department and police department of the city, while in uniform or wearing their official badges, shall be permitted to ride upon buses operated under this article without charge or payment of fare therefor. Police officers and firefighters whose regular official duties are such that they are performed while such officials are not in uniform or wearing their official badges, upon application to owner of such buses operated under this article, signed by the heads of their departments, respectively, shall be furnished free of charge fare cards or passes for the use of such officials while on official business.

(b) *Fare passes.* A fare pass program may be established for routes authorized pursuant to the provisions of section 29-172 of this chapter whereby daily, weekly, and monthly fare passes may be issued for all local and express routes and unlimited use passes may be issued to apply during special events set forth in this subsection. Fares under any such fare pass program shall be as follows:

- (1) Local service, unlimited use:
 - a. One day\$3.50
 - b. Seven days\$17.50
 - c. 30 days\$60.00

- (2) Express service, unlimited use:
 - a. One day\$4.50
 - b. Seven days\$22.50
 - c. 30 days\$80.00

- (3) 19 Pemberton, unlimited use:
 - a. One day\$4.50
 - b. Seven days\$22.50
 - c. 30 days\$80.00

- (4) Special event pass, unlimited use:
 - a. Union Cycliste Internationale World
Championships, 11 days\$35.00

- (5) Senior, Medicare, or minor (six to 18), unlimited use:
 - a. One day\$1.75
 - b. Seven days\$8.75
 - c. 30 days\$35.00

- (6) One ride plus:
 - a. When two different bus trips needed to reach destination\$1.75

(c) *Special promotions.* From time to time a transit company operating buses under this article may provide for special promotion passes at a rate of not less than 50 percent of the cash fare as set forth in subsection (a) hereinabove. The term “special promotion” shall mean an event which is designed to promote the civic, cultural, or economic growth of the city.

Notwithstanding other provisions contained in this article, a transit company operating buses under provisions of this article is hereby authorized to contract with any person to provide

service over any regular routes, currently approved by the council, in order for such person to promote or advertise a legitimate business or profession, subject to the following conditions:

(1) In addition to promotional painting or advertising that any bus or buses used in such promotional enterprise may display, the bus or buses shall carry the route designation or designations as displayed on all regularly operated buses of such transit company;

(2) No such promotional bus or buses shall deviate from the regular routes prescribed by the council;

(3) Fares for riders shall conform to the fare schedules set forth in this article, provided, however, that a lowered fare may be charged, or no fare charged, on such promotional bus or buses, but any such change in fare must be clearly marked on each such promotional bus; and

(4) Any bus or buses transporting riders for a lowered fare, or for no fare, shall operate over a route or routes selected by lot by any transit company operating buses under the provisions of this article.

Nothing contained in this section shall prohibit a transit company operating buses under this article from establishing its own promotional routes at a lower fare or at no fare provided any promotional bus or buses be clearly marked to indicate such change from regular fare schedules.

(d) *Transit company promotions.* From time to time, in order to promote ridership on a new or modified route, a transit company operating buses under this article may make a one-time reduction in the cash fare or offer a one-time free fare for no more than one 48-hour period following the commencement of operations over such new or modified route. Notwithstanding the preceding sentence, the first seven days that a bus company operating buses under this article

operates a bus rapid transit system in the city in 2018, such transit company may offer free fares as a promotion.

(e) *Convention pass.* From time to time, a transit company operating buses under this article may provide for the sale of convention passes that may be used for unlimited rides during the term of the convention for which the pass is sold. The user must present the pass and delegate badge or similar identification in order to be permitted to ride the bus. A convention pass shall only be available as a part of a convention registration package, and the cost of such convention pass shall vary and be computed on the period of time such convention shall be in session.

(f) *CARE paratransit service.* CARE paratransit service shall be provided to the extent required pursuant to the American with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000). CARE paratransit service not required pursuant to the American with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000), shall be provided only from 6:00 a.m. until 8:00 p.m., Monday through Sunday. Notwithstanding any other provision of this section to the contrary, a transit company operating buses pursuant to this article shall neither charge nor collect any fare from qualified CARE riders who reside in the city of Richmond for transportation within the mandatory American with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000), service area of the city of Richmond on fixed routes on which such transit company provides service.

(g) *Third party transportation voucher program.* A transit company operating buses under this article shall offer a third party transportation voucher program in accordance with this section for riders eligible for CARE paratransit service under subsection (f) of this section when a rider requests same-day, on-demand paratransit service. This program shall:

(1) Provide such eligible riders with the option to use a third party transportation provider in lieu of the CARE paratransit service;

(2) Require a rider choosing to use a third party transportation provider to pay the first \$6.00 of the cost of the ride provided by the third party transportation provider;

(3) Provide a voucher of up to \$15.00 per ride, paid directly to the third party transportation provider by the transit company; and

(4) Require the rider to pay any cost of the ride charged by the third party transportation provider that exceeds \$21.00.

§ 2. This ordinance shall be in force and effect upon adoption.



CITY OF RICHMOND
INTRACITY CORRESPONDENCE

O & R REQUEST

APR 24 2018
4-7741
Office of the
Chief Administrative Officer

O&R REQUEST

DATE: April 24, 2018

EDITION: 1

TO: The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor [Signature]

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer [Signature]

THROUGH: Peter L. Downey, DCAO Planning & Economic Development [Signature]

FROM: Amy Inman, Sr. Administrator for Multimodal Transportation & Strategic Planning, Economic & Community Development [Signature]

RE: Authorize GRTC Transit System to provide free rides following the commencement and operations of the new Richmond Transit Network Plan and Pulse Bus Rapid Transit (BRT).

ORD. OR RES. No. _____

PURPOSE: To authorize GRTC Transit System to provide free rides for one week following the commencement and operations of the new Richmond Transit Network Plan and Pulse Bus Rapid Transit (BRT). This ordinance is notwithstanding the provisions of City Code Section 29-189(d) allowing only shorter 48 hour promotional periods.

REASON: To provide GRTC customers with one week of free rides upon the launch of the new Richmond Transit Network Plan and the Pulse Bus Rapid Transit (BRT).

RECOMMENDATION: Approval is recommended by the City Administration

BACKGROUND: The city of Richmond and GRTC Transit System have worked in coordination since January 2016 to develop a new bus system network that will provide connectivity to the Pulse BRT and provide the citizens of Richmond with service that will allow them to travel further faster while maintaining service in areas that have low density and less population. On May 22, 2017, Council adopted ordinance 2017-089 authorizing the Chief Administrative Officer to execute a grant contract between the City of Richmond and Greater Richmond Transit Company (GRTC) for the purpose of making a \$500,000 grant to GRTC for the purpose of supporting the implementation of the Richmond Transit Network Plan (RTNP), that includes the Pulse Bus Rapid Transit (BRT). GRTC identified \$80,419 of the \$500,000 grant to support one

O&R Request

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week of free rides on the City of Richmond's new RTNP and Pulse BRT. This ordinance is notwithstanding the current provisions of City Code Section 29-189(d) authorizes a 48-hour period following the commencement of operations over such new or modified route.

FISCAL IMPACT / COST: None

BUDGET AMENDMENT NECESSARY: No

REVENUE TO CITY: N/A

DESIRED EFFECTIVE DATE: Upon Adoption

REQUESTED INTRODUCTION DATE: May 14, 2018

CITY COUNCIL PUBLIC HEARING DATE: May 29, 2018

REQUESTED AGENDA: Consent Agenda

RECOMMENDED COUNCIL COMMITTEE: Land Use and Transportation Committee

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: None

AFFECTED AGENCIES: N/A

RELATIONSHIP TO EXISTING ORD. OR RES.: N/A

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS:

STAFF: Amy Inman