

INTRODUCED: February 26, 2018

A RESOLUTION No. 2018-R022

To name Trafford Road located between its intersection with Blanton Avenue and its intersection with Swan Lake Drive as “Police Memorial Way.”

\_\_\_\_\_  
Patron – Mayor Stoney (By Request)

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: MAR 26 2018 AT 6 P.M.

WHEREAS, in accordance with sections 8-7 through 8-10 of the Code of the City of Richmond (2015), as amended, the Richmond Police Memorial Research and Relocation Site Committee, as the applicant, has requested that Trafford Road located between its intersection with Blanton Avenue and its intersection with Swan Lake Drive be named “Police Memorial Way;”

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

AYES:            9            NOES:            0            ABSTAIN:        \_\_\_\_\_

ADOPTED:    MAR 26 2018    REJECTED:        \_\_\_\_\_    STRICKEN:        \_\_\_\_\_

1. That Trafford Road located between its intersection with Blanton Avenue and its intersection with Swan Lake Drive and shown enclosed in bold lines on a drawing prepared by the Department of Public Works, designated as DPW Drawing No. N-28828, dated January 31, 2018, and entitled “Proposed Street Name Change of Trafford Road to ‘Police Memorial Way’ between Blanton Avenue and Swan Lake Drive,” a copy of which drawing is attached to and incorporated into this resolution, be and hereby is named and designated as “Police Memorial Way.”

2. That, in order to effectuate the provisions of paragraph 1 of this resolution, the Chief Administrative Officer shall (i) cause the appropriate City agency to prepare and erect signs appropriately marking “Police Memorial Way,” (ii) request that all City agencies note such naming in the records maintained by each such agency, and (iii) take all other appropriate actions to effectuate the naming of the street as “Police Memorial Way.”

3. That paragraphs 1 and 2 of this resolution shall be effective only upon the completion of the following to the satisfaction of the Chief Administrative Officer within 12 months from the date on which this resolution is adopted:

(a) The Richmond Police Memorial Research and Relocation Site Committee, as applicant, shall furnish the Chief Administrative Officer with sufficient funds to cover the costs of the street naming, including, but not necessarily limited to, the preparation and erection of appropriate signs.

(b) The applicant shall furnish all abutting landowners with written notice of the naming.

(c) The applicant shall comply with all applicable requirements set forth in sections 8-7 through 8-10 of the Code of the City of Richmond (2015), as amended.

(d) Should any condition of this paragraph 3 not be met within twelve months of the date on which the Council adopts this resolution, this resolution shall be null and void and of no further legal effect.



CITY OF RICHMOND
INTRACITY CORRESPONDENCE

O & R REQUEST

4-7480
FEB 1 2018

Office of the
Chief Administrative Officer

O&R REQUEST

DATE: January 31, 2018

EDITION: 1

TO: The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney (By Request)

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

THROUGH: Robert Steidel, Deputy Chief Administrative Officer

THROUGH: Bobby Vincent, Director, Department of Public Works

THROUGH: M.S. Khara, P.E., City Engineer
Department of Public Works

FROM: Brian Copple, RW Manager
Department of Public Works

RE: PROPOSED STREET NAME CHANGE OF TRAFFORD ROAD TO
POLICE MEMORIAL WAY BETWEEN BLANTON AVENUE AND
SWAN LAKE DRIVE.

RECEIVED

FEB 22 2018

OFFICE OF CITY ATTORNEY

ORD. OR RES No. \_\_\_\_\_

PURPOSE: To rename Trafford Road to Police Memorial Way between Blanton Avenue and
Swan Lake Drive and shown in bold as illustrated on a plan prepared by the Department of
Public Works and designated as DPW Dwg. No. N-28828, dated January 29, 2018 entitled
PROPOSED STREET NAME CHANGE OF TRAFFORD ROAD TO POLICE
MEMORIAL WAY BETWEEN BLANTON AVENUE AND SWAN LAKE DRIVE.

REASON: Letter of request dated July 28, 2017 from Mr. Glenwood Burley, Chairman of the
Richmond Police Memorial Research & Relocation Site Committee.

**RECOMMENDATIONS:** The Department of Public Works offers no objections to the proposed right-of-way renaming, and requests that any approvals be subject to, and including without limitation, the following terms and conditions:

1. The applicant(s)/owner(s)/successor(s) shall be responsible for any and all costs associated with the proposed renaming of the street, including without limitation, new or revised street name signs, etc., as required or directed by City Agencies.
2. The applicant(s)/owner(s)/successor(s) shall be responsible for providing written notification to all abutting landowners.
3. The applicant(s)/owner(s)/successor(s) shall satisfy all the policies, criteria, and procedure guidelines as illustrated in Ordinance No. 2004-35-64 adopted April 13, 2004.

**BACKGROUND:** In June 2016, during the relocation of the Richmond Police Memorial Statue to William Byrd Park, it was suggested that a street name change be proposed for Trafford Road to a more appropriate name to commemorate the Police Memorial Statue. The name choice has been approved by the Richmond Regional Planning District Commission using the "Street Name Clearinghouse Request" form.

The following departments were contacted regarding this naming and offered no objections: Planning & Development Review, Public Utilities, DPW-Traffic Engineering, DPW-Solid Waste, Economic & Community Development, Fire Department and Police Department.

Criteria and guidelines that must be followed and satisfied are taken from Section 8 of the City Code. They include, but are not limited to, the following:

**Sec. 26-7. Naming of city facilities; purpose; definition of "city facility"; applicability.**

- (a) The purpose of sections 26-7 through 26-10 of this Code is to provide a systematic and consistent approach to considering, approving and implementing the naming or renaming of city buildings, streets, alleys, bridges, parks, recreation facilities and other public places owned by the City of Richmond.
- (b) For the purpose of sections 26-7 through 26-10, the term "city facility" means any street, bridge, building, park, recreation or community facility or place as well as any natural feature and any other forms of historical interpretation or exhibit owned by the City of Richmond.
- (c) Sections 26-7 through 26-10 not apply to street names designated through the subdivision or other land use processes pursuant to chapters 94 or 114 of this Code.

(Ord. No. 2004-35-64, § 1(8-15), 4-13-2004)

**Sec. 26-8. Same-Policy.**

All naming or renaming of city facilities shall be in accordance with the following policies and considerations:

- (1) The city council may, at its sole discretion, approve or disapprove by resolution any and all proposals for naming or renaming city facilities.

- (2) All citizens, especially parties affected by the naming or renaming, shall have the opportunity to participate in a public hearing on the naming or renaming resolution.
  - (3) Once selected by the city council for a city facility, a name shall be bestowed with the intention that it will be permanent for that city facility.
  - (4) The names bestowed by the city council shall be consistent with the values and character of the community served by the city facility.
  - (5) The city council shall give due consideration to the potential financial impact involved in changing the addresses of abutting private and public properties related to any proposal to rename a city road or street.
  - (6) Street names should not be changed more frequently than once every 100 years.
- (Ord. No. 2004-35-64, § 1(8-16), 4-13-2004)

**Sec. 26-9. Same-Criteria.**

Because the naming or renaming of city facilities should be approached cautiously with forethought and deliberation, the evaluation and selection of names for city facilities shall comply with the criteria set forth below:

- (1) In all cases, city council shall have the prerogative of accepting or rejecting a naming or renaming proposal.
- (2) Once the name of a city facility has been changed by city council, renaming should be strongly resisted.
- (3) Names, which could be construed as advertising a particular business, shall be avoided.
- (4) Cumbersome, corrupted, or modified names and discriminatory or derogatory names from the point of view of race, sex, color, creed, political affiliation or other social factors, shall be avoided.
- (5) Proposed names shall be based upon a relationship to:
  - a. Individuals who have made major and distinct social, cultural, historical, or civic contributions;
  - b. Neighborhood or geographic identification;
  - c. Historical figures, places, events or other instances of cultural significance; and
  - d. Natural or geological features.
- (6) City facilities shall be named after individuals only and not after multiple persons, groups or organizations.
- (7) Preference shall be given to the names of persons who are natives of the City of Richmond or who resided in the city during the time of their contributions.
- (8) With rare exception for individuals whose service or contributions are extraordinary, memorials shall only be made recognizing persons who have been deceased for five years or more in order to ensure that actions being recognized stand the test of time.
- (9) The naming of multiple facilities after the same individual shall be avoided.
- (10) Only surnames should be used unless additional identification is necessary to prevent duplication.
- (11) Historical names placed on designated landmarks listed on city, state or National Registers of Historic Places shall not be changed.

- (12) Street names, plats, specific sites and places and natural features indicated on general usage maps for 50 years or more (i.e., age criteria applied by the National Register of Historic Places) should only be changed under exceptional circumstances.
- (13) In the development of new city facilities, address designations shall be used until city council approves a naming proposal. To the extent possible, names shall be designated before opening new city facilities to public use.

(Ord. No. 2004-35-64, § 1(8-17), 4-13-2004)

**Sec. 26-10. Same--Procedures.**

The submission, evaluation, approval and implementation of proposals for naming or renaming city facilities shall comply with the procedures set forth below:

- (1) All requests for naming or renaming a city facility shall be made in writing and indicate the specific city facility proposed for naming or name changes. Such written request, together with all other documentation required by this section, shall be submitted to the chief administrative officer or to the council member who patrons a naming resolution. Each request shall be accompanied by the payment of a fee in an amount set by the chief administrative officer to cover the reasonable cost of administering these procedures.
- (2) At the request of a citizen or interested group, either the mayor or a council member may introduce a resolution to name or rename a city facility.
- (3) Within 90 days of the introduction of a naming resolution, the chief administrative officer shall prepare and submit to the city council a staff report that evaluates whether or not the proposal is consistent with the policies and criteria herein, and that indicates the financial impact of implementing the proposed naming or renaming.
- (4) In cases where citizens or interested groups request to change the name of a street, which has an existing, approved name, the proponents of such name change shall file with their request a petition of the affected property owners. The petition must bear the signatures of the owners of at least 51 percent of the lots, tracts, or parcels of property (excluding federal, state, public utilities and municipal lands), which abut the street to be renamed. The percentage of owners shall be expressed in terms of both number of properties and land area.
- (5) The city council, upon receipt of the staff report, shall conduct a public hearing to review recommendations, suggestions and obtain public comments from affected parties prior to any final action on a naming resolution.
- (6) The city council may, at its sole discretion, approve or disapprove any and all proposals for naming or renaming a city facility.
- (7) The chief administrative officer shall notify those who requested the name or name change as well as appropriate offices, departments and agencies of the council's action on a proposed resolution. Upon the approval of a resolution, the chief administrative officer shall take all action to implement the naming or name changes of city facilities including, but not limited, to changing stationery and signs and the recovery of the costs thereof.

- (8) The provisions of this procedure shall not apply to the application of recognition for benches, trees, refuse cans, flagpoles, water fountains, or other similar items of personal property.

(Ord. No. 2004-35-64, § 1(8-18), 4-13-2004; Ord. No. 2004-360-330, § 1, 12-13-2004)

One obvious cost to be incurred by the applicant will be the sign/signs denoting the street's name that will be needed. There is a condition whereby the applicant is responsible for all associated costs. To the best of the administration's knowledge, the application and information submitted appears to generally satisfy the current policy and criteria to permit consideration of approval. The ordinance conditions will have to be satisfied in accordance with the Law Department's review and acceptance of follow-up information provided by the applicant.

It is believed that the applicant is in compliance with the recommended criteria and guidelines. The various reviewing City departments offered no objection to the naming of the alley.

**FISCAL IMPACT:** None.

**FISCAL IMPLICATIONS:** None.

**COST TO CITY:** Associated staff time for City agencies' review of request, preparation of preliminary Council papers, drawings, copies and ordinance.

**REVENUE TO CITY:** Fee will be waived.

**DESIRED EFFECTIVE DATE:** Upon adoption.

**REQUESTED INTRODUCTION DATE:** February 26, 2018

**CITY COUNCIL PUBLIC HEARING DATE:** March 12, 2018

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** Land Use, Housing, and Transportation Committee.

**AFFECTED AGENCIES:** Public Works; Law Department; Planning & Development Review; Economic & Community Development, Public Utilities; Assessor; Finance; Budget and Strategic Planning; Fire Department; Police Department, Mayor's Office, CAO's Office

**RELATIONSHIP TO EXISTING ORD. OR RES.:** None

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENTS:** DPW Dwg. No. N-28828;  
Applicant's request letter



**STAFF:**

Brian Copple – RW Manager

Department of Public Works

Research and Drawing Coordinated By: James Flannery

646-3639

# Richmond Police Memorial Research & Relocation Site Committee

---

Stephen Bonadies • H. Penn Burke • Colonel Alfred Durham • Thomas A. Silvestri  
Glenwood W. Burley—Chairman

Selena Cuffee-Glenn , Chief Administrative Officer  
City of Richmond, Virginia  
900 East Broad Street – Suite 201  
Richmond, Virginia 23219

July 28<sup>th</sup>, 2017

Dear Ms. Cuffee-Glenn –

We respectfully present to you an attached draft of a proposed Resolution calling upon our City of Richmond's Administration to give honor and approval of said Resolution.

On behalf of the deceased officers named on our marker.

A handwritten signature in cursive script, reading "Glenwood W. Burley". The signature is written in black ink and is positioned above a horizontal line.

attachments –

July 25, 2017

H. Penn Burke  
4404 W. Grace St.  
Richmond, VA 23230  
(804) 363-8560  
[pennburke@verizon.net](mailto:pennburke@verizon.net)

Reference: Police Memorial Way Resolution

Dear Ms Selena Cuffee-Glenn,

Let me start by saying it has been a privilege and an honor to work on the Richmond Police Memorial Research & Relocation Site Committee. I was pleased to meet you at the 2016 Police Memorial Service and want to thank you again for your help and support with this project.

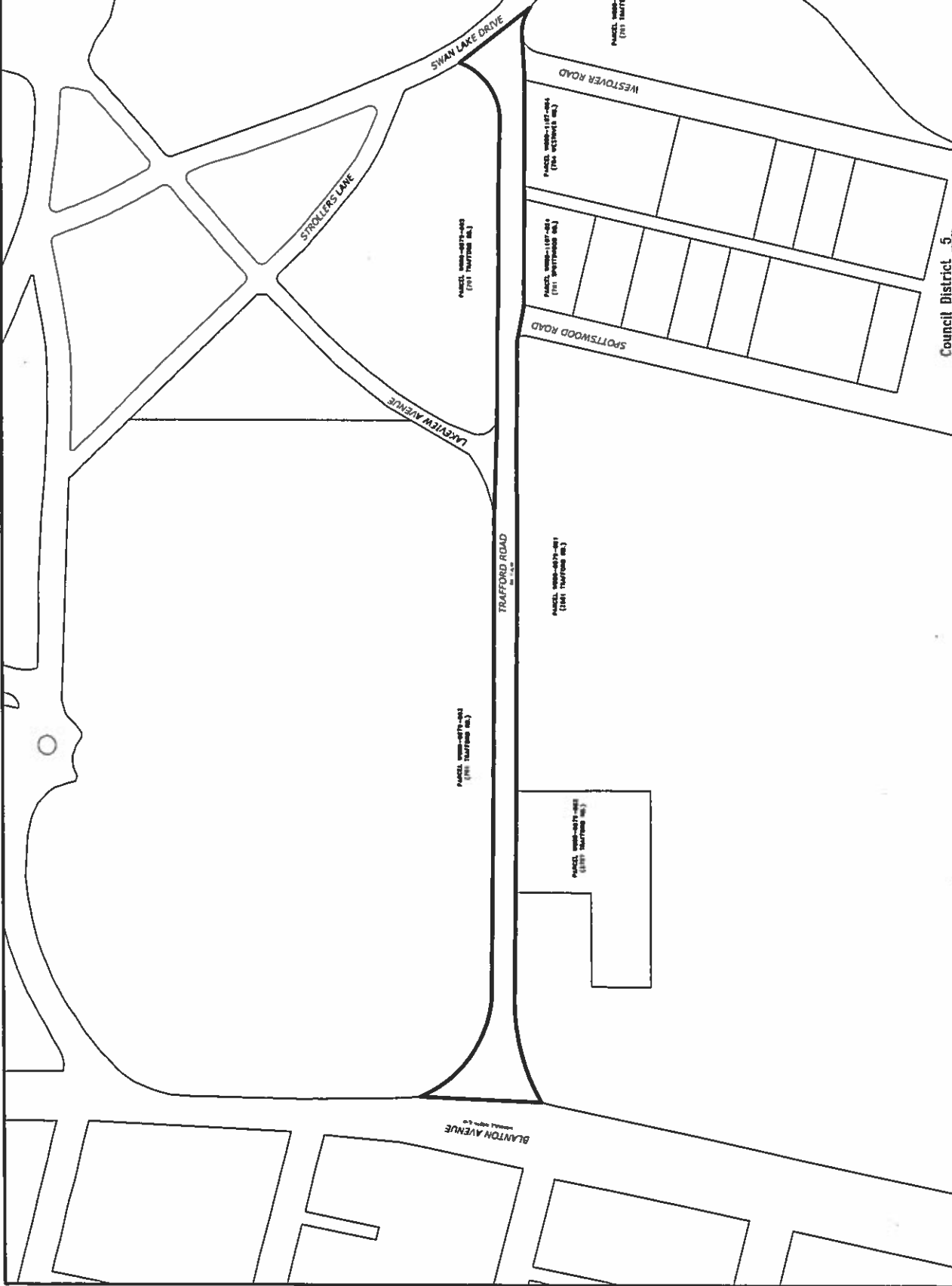
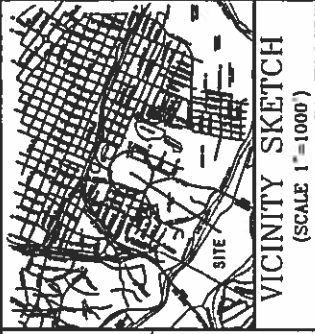
My grandfather Sergeant J. Harvey Burke was killed in the line of duty in 1925 when my father was only two months old. My grandmother with four young children was helped by the citizens and businesses of Richmond through fund raising that allowed her to buy a house on Belmont Ave where the Burkes have maintained a home since 1925. My Dad had many surrogate fathers all wearing a police uniform and our family has always had close ties with the Police Department. Dad was a key fund raiser for the Police Memorial statue and as a Miller & Rhoads employee he secured and provided studio space in the downtown store for Maria Kirby Smith to design and create this beautiful statue. I know that he is happy that I was able to work on this project to get the statue moved to Byrd Park and give it a new beginning.

As a life long resident of the City of Richmond I want you to know that I strongly endorse this resolution for a name change of Trafford Road to Police Memorial Way. This will be a meaningful way for the city to recognize my Grandfather and other Policemen that paid the ultimate price while serving and protecting the residents of the City of Richmond.

Sincerely,

A handwritten signature in black ink, appearing to read "H. Penn Burke". The signature is fluid and cursive, with a large initial "H" and "P".

H. Penn Burke



Block No. W-879, W-110Z

PROPOSED STREET NAME CHANGE OF TRAFFORD ROAD  
TO "POLICE MEMORIAL WAY"  
BETWEEN BLANTON AVENUE AND SWAN LAKE DRIVE.



DRAWN BY: J.F.  
CHECKED BY: M.W.A.

FIELD NOTE  
SCALE  
1" = 50'

DATE  
1/31/2018

PROJECT

DRAWING NO.  
N-28828

Surveys Division, Room 600 City Hall  
800 E. Broad Street, Richmond, Va. 23219  
DEPARTMENT OF PUBLIC WORKS  
RICHMOND, VIRGINIA

Drafting Technician  
Surveys Superintendent  
Right of Way Manager  
REVISIONS

**NOTES**  
1. Property owners correct as of JANUARY 31, 2017  
2. Ordinance \_\_\_\_\_  
3. Adopted \_\_\_\_\_  
4. Accepted \_\_\_\_\_

**REFERENCES:** Bl. 15 NW, 15 SW