

AvePoint® AvePoint Citizen Services for City of Richmond



Background

About AvePoint



AvePoint Investing in Richmond

AvePoint has moved it's operating headquarters to Richmond. Local employee base expected to grow to over 100 later this year. Built out a modern office in the downtown, complete with a basketball hoop, ping-pong table, gaming consoles and yoga studio. The center of the office features a mural by local artist Earl Mack.

As part of AvePoint's investment in the City, it will donate the full use of AvePoint Citizen Services a modern, cloud-based citizen engagement solution - to support its constituents

- Software Company Plugs in Downtown, Basketball Hoop Included Richmond BizSense
- <u>Technology Company AvePoint Bringing 100 Jobs to Richmond</u> **NBC 12**
- <u>Six Area Companies Named Finalists for ChamberRVA's Impact Awards</u> **Richmond Times-Dispatch**
- In tight labor market, companies see the underemployed as a big talent pool Wall Street Journal

Who We Are



Who We Help



On-Premises

All-In

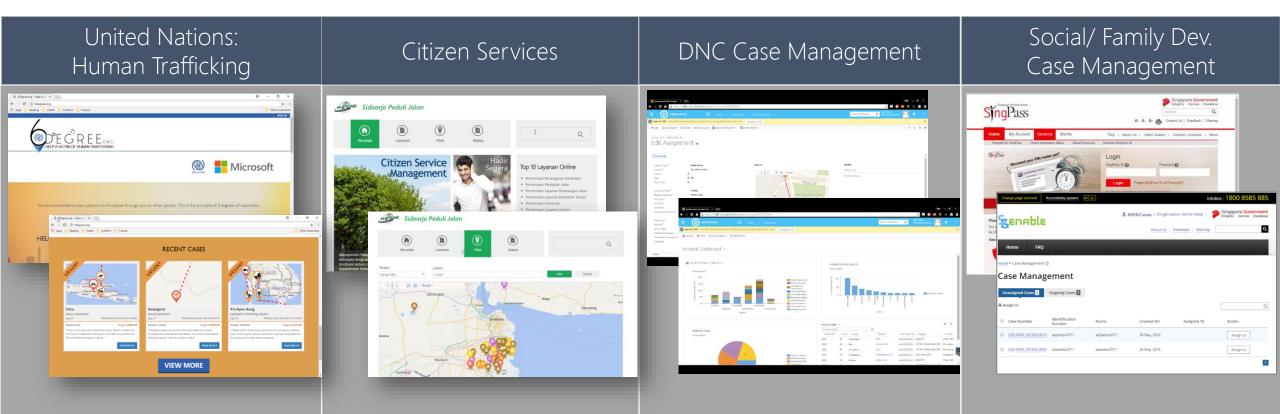
Hybrid

PHILANTHROPY

Our mission with AvePoint Philanthropy is to impact humanity and drive change through technology, community, and education.

History of the platform

- Solution built on our case management platform
- Many customer implementations built on the platform, including:



Project history

January - April

Functional and

Technical vetting

of Citizen Services

2017

September 2016

Initial meeting with City to discuss helping to replace front-end of existing system

January 2017

Discussions began regarding replacing the full use of Citizen Services

April 2017

Press Release goes out regarding the full use gift of Citizen Services solution to City of Richmond

April – August 2017

City of Richmond and AvePoint work together to finalize the details of the SOW, MSLSA, and Gift Agreement

October 2017 Potential kick-off

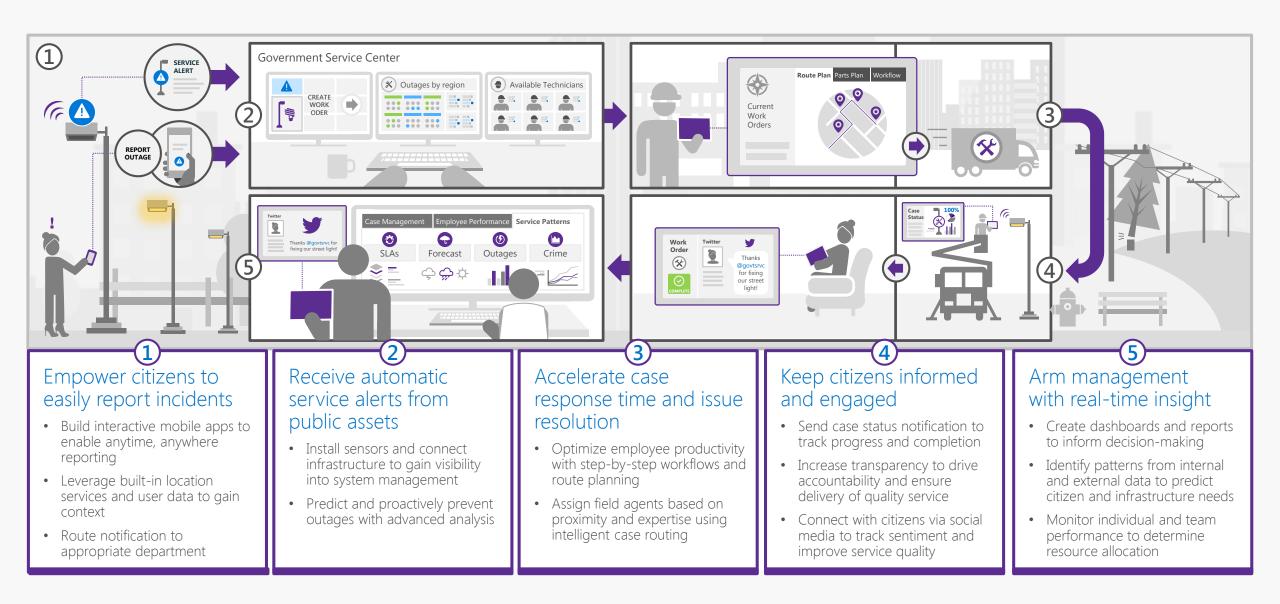
September 2017 City Council Meetings to approve gift

About AvePoint Citizen Services



AvePoint Citizen Services is the SaaS platform that makes it easy for governments of any size to modernize their case management, improve customer satisfaction, streamline their operations and surface deep insights about their municipality.

Accelerate Citizen Services with the Microsoft Cloud



Constituents view and submit service requests

<	Abandoned Vehicle	·
RICHMOND	GENERAL	Make of Vehicle
VIRGINIA	Make of Vehicle Dodge	Dodge Vehicle Color
М НОМЕ	Vehicle Color	🗐 Green
REQUEST SERVICE	Green	Vehicle License Plate 7LP456
TRACK MY REQUESTS	Vehicle License Plate 7LP456	 Is the Vehicle Dilapidated? * Description
VIEW ALL REQUESTS	Is the Vehicle Dilapidated?	Description Vehicle has been parked here for a month.
FAQS	* Description Description	* Location 3 View Service Area Boundary
ABOUT	Vehicle has been parked here for a month.	915 E Broad St, Richmond, VA 23219
	* Location O View Service Area Boundary	ANT Canta Canta
	915 E Broad St, Richmond, VA 23219	Can all and a contraction of the
Paul Olenick paul.olenick@outlook.com	Your input address is out of our service area. Center the map within service area.	

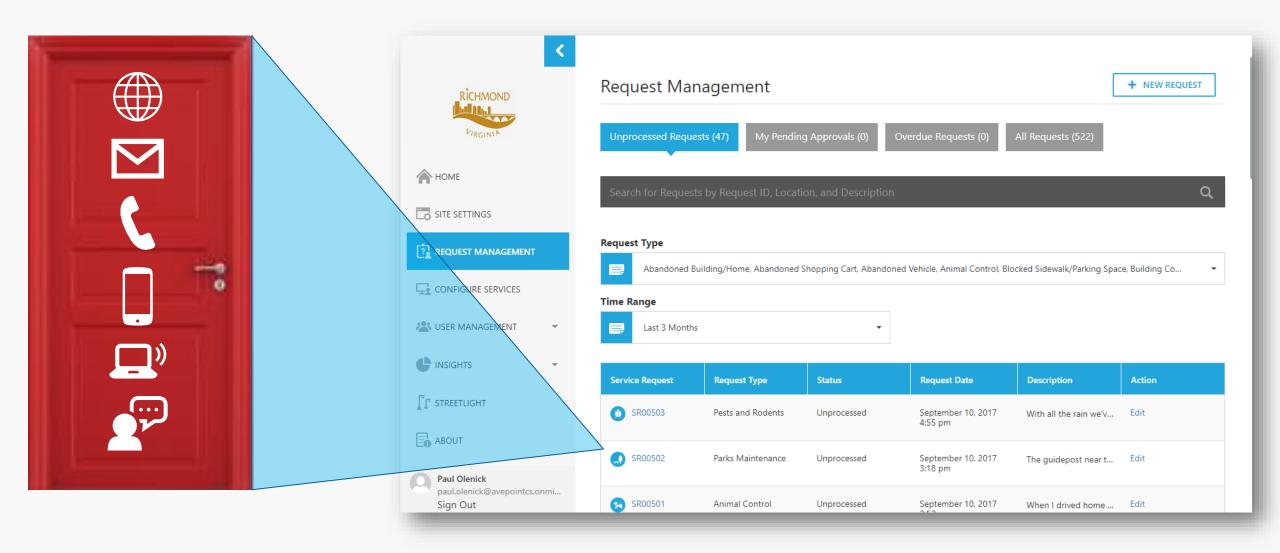
Constituents track the status of all their requests

	Track My Red	quests 🕡			
VIRGINIA	Search for Requests b	Search for Requests by Request ID, Location, and Description			
HOME REQUEST SERVICE	Requests I Subm	itted R	equests I'm Watching		
TRACK MY REQUESTS	✓ 0 Unprocessed	✓ 1 Open	✓ 0 Closed		
VIEW ALL REQUESTS	Service Request	Status	Request Date	Description	
PAQS	🙈 SR00522	 Assigned 	September 18, 2017 5:07 pm	Vehicle has been parked here for a month.	
ABOUT					
Paul Olenick paul.olenick@outlook.com					

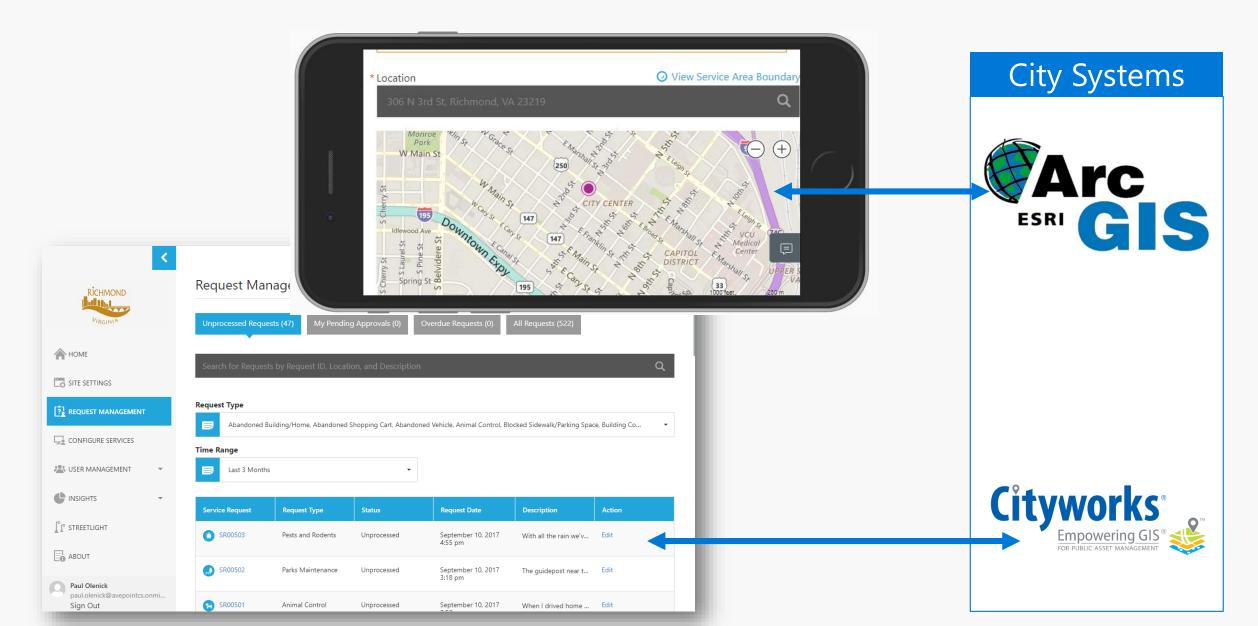
Constituents view requests in their area

RICHMOND	View All Requests 🛈		Б. ¥ f in ≺
VIRGINIA	Search for Requests by Request ID, Locat	tion, and Description	Q
REQUEST SERVICE	Request Type		Ţ
TRACK MY REQUESTS	Time Range	• Any	•
PAQS	Requests Map		Elist View Q Map View
Paul Olenick paul.olenick@outlook.com	53rd st e 53rd st e 55th St St Kolma	W 52nd PL W 52nd PL	W 53rd St S Spaulding Ave S Christiana Ave S Stehman Ave W 55th St

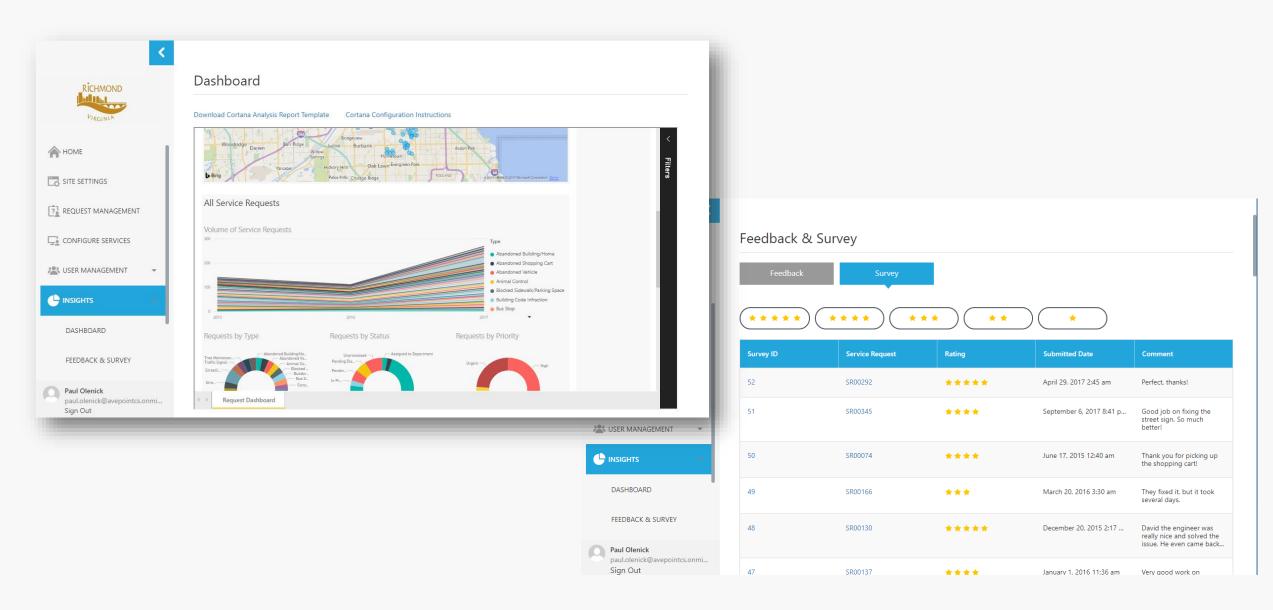
No wrong door: all requests funneled to one place



Platform integrates with City's operational systems from day 1

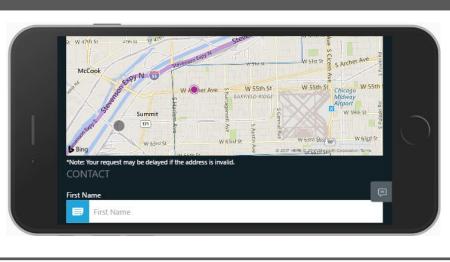


City derives insights to improve service to constituents



Ready-to-go features

Mobility

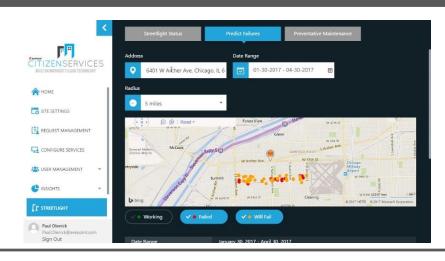


<section-header>

Authentication Options



Predictive Analysis

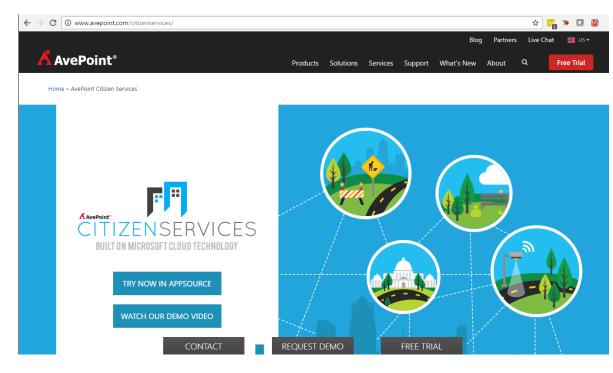


And...

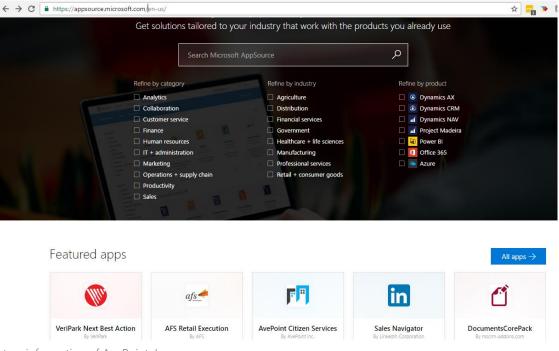
Turn-key portals Request from PC, mobile apps, Chatbot, email, and in-person Duplicate detection Embeddable interface Multiple languages **SLAs & Escalations Email or SMS notifications** Support for map providers (Esri ArcGIS, Bing, Google) Dynamics 365 for **Field Service Integration** Dynamics Knowledge Articles Web hooks and Open311 API for quick and easy integrations Built-in or custom CSS themes Geographical boundaries 30+ default service request types and built-in dashboards Integration with Azure IoT Suite and AML Customer satisfaction surveys Cortana Personal Assistant Integration

Where to find more

AvePoint.com/citizenservices/



Appsource.Microsoft.com



©AvePoint, Inc. All rights reserved. Confidential and proprietary information of AvePoint, Inc.

Questions? Please Reach Out!

Brian Brown – Chief Operating Officer and General Counsel

Brian.Brown@AvePoint.com

(804)-343-5023

Taylor Davenport – Vice President of Sales

Taylor.Davenport@AvePoint.com

(703) 209-7881

Paul Olenick – Director of Product Strategy

Paul.Olenick@AvePoint.com

(917) 913-0552

Gracias	ευχαριστώ	Danke	Grazie	Hvala	Obrigado	Kiitos	شکراً	谢谢
Ahsante	Teşekkürler	متشكرم	Salamat Po	Cám ơn	شکریہ	Terima Kasih	Dank u Wel	Tack
நன்றி	Köszönöm	ありがとう ございます	ขอบคุณครับ	Mulţumesc	thank you			
תודה	多謝晒	дякую	Ďakujem	спасибо				
благодаря	Tak	감사합니다	Děkuji	Dziękuję				

Relevant experience

• AvePoint Public Sector, based in Arlington, VA has a proven track record of meeting the unique business needs of public sector customers including governance, privacy, compliance and efficiency. We serve:

800+	290	48	ALL	Many
government organizations	local governments and municipalities	states w/customers using our products and services	cabinets of US Federal Government	Department of Defense organizations

- AvePoint Public Sector is a US Government GSA certified provider via strategic partnerships
- Microsoft Partner of the Year Award winner for Public Sector: Public Safety & National Security.
- City of Richmond will receive our Premier 24/7 phone support

Sample of U.S. State and Local Gov customers



Sample of Dept. of Defense customers



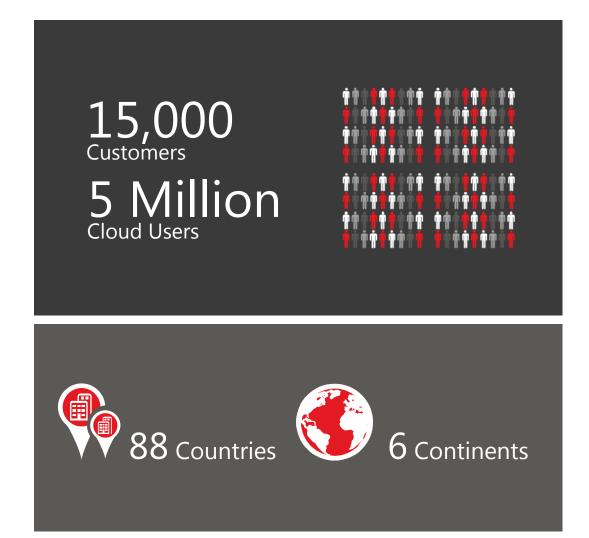
Sample of Federal Civilian customers







AvePoint footprint



Challenges and solutions

Current Challenges

The City's current constituent-facing solution is not fully integrated with the back-end systems for managing and tracking service requests and case management. This results in manual work and other **internal inefficiencies that result in delayed time to response and resolution**.

The City does not have budget to improve this internally.

How AvePoint's Gift Will Help

AvePoint Citizen Services is an <u>end-to-end</u> <u>solution to manage the full lifecycle</u> of constituent case management, from capture through resolution and more.

It is designed to be easily integrated with existing systems. It will be fully integrated with the City's existing CityWorks and ESRI ArcGIS solutions.

The solution, which is a SaaS solution and therefore does not require hosting by the City, will be donated by AvePoint, Inc.

Challenges and solutions (cont'd)

Current Challenges	How AvePoint's Gift Will Help
 The City's current constituent-facing solution offers only a small subset of the service request types. The City has not added more because doing so requires payment to the current vendor. 	AvePoint Citizen Services allows the City's employees to add and manage an unlimited number of service request types at no extra charge .
It is difficult for the City to integrate the current solution with other City-owned systems as some of the APIs are black-boxed.	AvePoint Citizen Services includes an Open311 API, web hooks for easy integrations . AvePoint offers 24/7 support .
The user experience for submitting service requests to the City is clunky and the options for doing so are limited .	AvePoint Citizen Services offers multiple ways to submit service requests (PC, mobile browser, iOS and Android Apps, telephone, email, in-person and chatbot). The user interface is modern and comparable to that of a consumer (as opposed to a government) application.