## INTRODUCED: July 24, 2017

## AN ORDINANCE No. 2017-152

To rezone a portion of the property known as 1900 Venable Street from the R-53 Multifamily Residential District to the B-5 Central Business District.

Patron – Mayor Stoney (By Request)

Approved as to form and legality by the City Attorney

PUBLIC HEARING: SEPT 11 2017 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That, as shown on the survey entitled "Topographic Survey Showing Existing Improvements, #1900 Venable Street, City of Richmond, Virginia", prepared by Shadrach & Associates LLC, and dated May 23, 2016, a copy of which is attached to, incorporated into, and made a part of this ordinance, a portion of the property known as 1900 Venable Street, with Tax Parcel No. E000-0364/002 as shown in the 2017 records of the City Assessor, is excluded from the R-53 Multifamily Residential District and shall no longer be subject to the provisions of sections 30-418.1 through 30-418.8 of the Code of the City of Richmond (2015), as amended, and that the same is included in the B-5 Central Business District and shall be subject to the provisions of sections 30-442.1 through 30-442.7 and all other applicable provisions of Chapter 30 of the Code of the City of Richmond (2015), as amended. 9 AYES: NOES: 0 ABSTAIN:

ADOPTED: SEPT 11 2017 REJECTED: STRICKEN:

§ 2. This ordinance shall be in force and effect upon adoption.





# Item Request File Number: PRE. 2017.267

900 East Broad Street 2nd Floor of City Hall Richmond, VA 23219 www.richmondgov.com

÷.	DECENVED	O & R REQUEST
	JUL 24 2017	4-4706 JUL 5 2017
	OFFILE OFFILE	Office of the Chief Administrative Officer
DATE:	June 30, 2017	EDITION:1
TO:	The Honorable Members of City Council	
THROUCH:	(This in no way reflects a recommendation on behalf of the	Sand Mayor) For h
THROUGH:	Selena Cuffee-Glenn, Chief Administrative Officer 500	
THROUGH:	Peter L. Downey, Deputy Chief Administrative Officer for Econor	nic Development and Planning
FROM:	Mark A. Olinger, Director, Department of Planning and Developm	ient Review WOY .
RE:	To rezone a portion of the property known as 1900 Venable Stro Multi-family Residential District to the B-5 Central Business D	eet from the R-53 listrict.
	S No	

ORD. OR RES. No.

**PURPOSE:** To rezone a portion of the property known as 1900 Venable Street from the R-53 Multi-family Residential District to the B-5 Central Business District.

**REASON:** The applicant is requesting to rezone a portion of the property fronting on the corner of North 18th Street and Venable Street from the existing to the adjacent B-5 district to develop the property under the mixed-use form-based regulations found in the B-5 district.

**RECOMMENDATION:** In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its August 21, 2017, meeting; or its September 5, 2017, meeting if the August meeting is canceled for the summer recess. A letter outlining the Commission's recommendation will be forwarded to City Council following that meeting.

**BACKGROUND:** The subject property is an irregular shaped lot that fronts on Venable Street between Mosby Street and North 18th Street and fronts on North 18th Street between Venable Street and East Leigh Street at the terminus of the Martin Luther King Memorial Bridge above the property. It is located

in the Union Hill neighborhood of the East Planning District. The property is comprised of 3.627 acres and is currently unimproved. The portion of the property requested to be rezoned is approximately 2.8 acres in area.

The property is currently located in the R-53 Multi-family Residential zoning district. The R-53 district would permit the site to be developed as a multi-family or single- and two-family residential community. The proposed B-5 Central Business zoning district allows for mixed-use development and includes form-based requirements that are not found in the R-53 district.

The City's 2001 Master Plan recommends Multi-Family Medium Density land uses for the property. Primary uses for this category include multi-family dwellings at densities up to 20 units per acre. It includes day nurseries, adult day care and residential support uses such as schools, places of worship, neighborhood parks and recreation facilities, and limited public and semi-public uses. The Master Plan calls for infill development of like density, scale and use for the East District.

The subject property is adjacent to the boundary of the City's 2009 Downtown Plan. The property across North 18th Street is designated as an Urban Center Character Area by the Downtown Plan. The Urban Center Area is characterized by higher density, mixed-use development, typically arranged on a fine-grained street network, with wide sidewalks, regular tree planting, and minimal setbacks. The portion of the property to be rezoned is oriented toward North 18th Street and Shockoe Bottom and away from the lower density single- and multi-family development at the top of the hill along Venable Street.

The property is currently surrounded by multi-family buildings to the north and south, commercial, single- and two-family uses to the east, and larger scale mixed-use and industrial buildings to the west. A mix of B-5C, M-1 Light Industrial, R-53 Multi-Family Residential and R-63 Multi-Family Urban Residential zoning districts are present in the area.

**FISCAL IMPACT / COST:** The Department of Planning and Development Review does not anticipate any impact to the City's budget for this or future fiscal years.

FISCAL IMPLICATIONS: Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

BUDGET AMENDMENT NECESSARY: No

**REVENUE TO CITY:** \$1,700 application fee

**DESIRED EFFECTIVE DATE:** Upon adoption

**REQUESTED INTRODUCTION DATE:** July 24, 2017

CITY COUNCIL PUBLIC HEARING DATE: September 11, 2017

**REQUESTED AGENDA:** Consent

**RECOMMENDED COUNCIL COMMITTEE:** None

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** City Planning Commission, August 21, 2017 or September 5, 2017

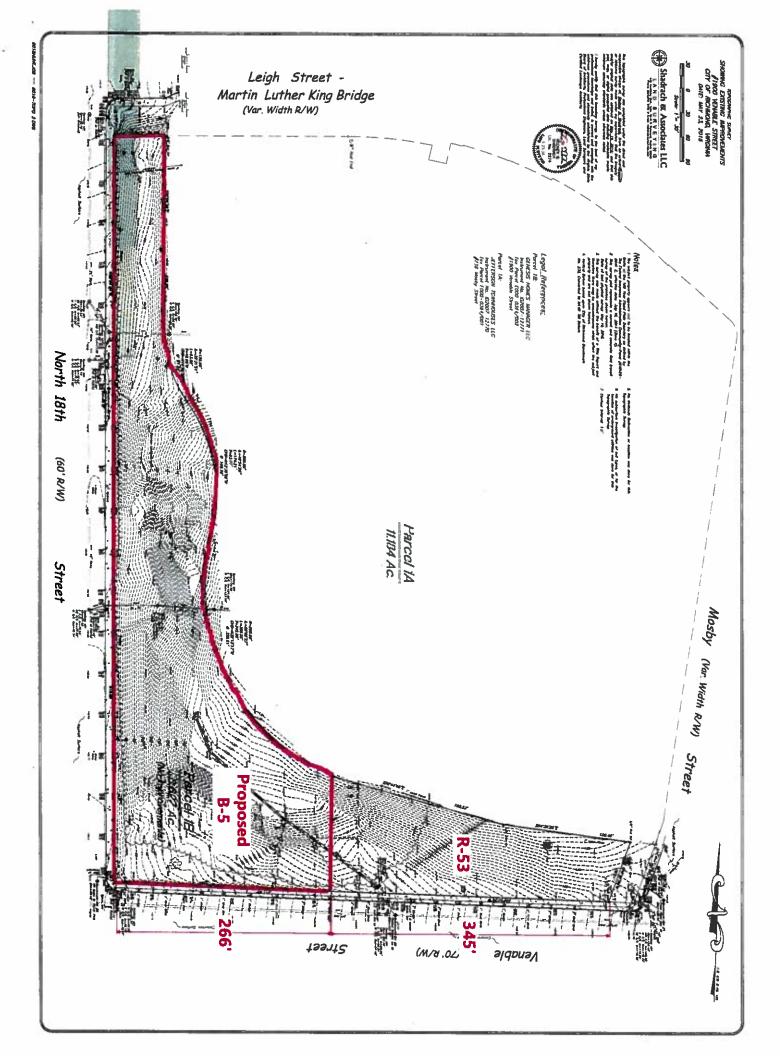
AFFECTED AGENCIES: Office of Chief Administrative Officer Law Department (for review of draft ordinance) City Assessor (for preparation of mailing labels for public notice)

# **RELATIONSHIP TO EXISTING ORD. OR RES.:** None

# REQUIRED CHANGES TO WORK PROGRAM(S): None

# ATTACHMENTS: Draft Ordinance, Application Form, Applicant's Report, Survey, Map

STAFF: Jonathan Brown, Senior Planner Land Use Administration (Room 511) 646-5734



Rechmond Virginia 23     (804) 646-63     (804) 646-		or REZONING/C	ONDITIONAL REZONING
POOL: Broad Street, Room     Rechard Virginia 23.     (804) 646-63     (804) 646	RICHMOND	pepartmen	
(804) 646-63     (804) 646-63     (804) 646-63     (804) 646-63     (804) 646-63     (804) 646-63     (804) 646-63     (804) 646-63     (804) 646-63     (804) 646			900 E. Broad Street, Room 5
KZON-017661-3017       http://www.reshtropidadece         Project Name/Location       Property Adress 1900 Venable Street       Date: May 4.2017         Tax Map #: E000264-001       Fee: \$1700       Date: May 4.2017         Total area of affected site in acres: 23 scoss			Richmond, Virginia 2321
Project Name/Location       Date: May 3.2017         Property Adress 1900 Venable Street       Date: May 3.2017         Total area of affected site in acres: 28 acres       Date: May 4.2017         Total area of affected site in acres: 28 acres       Date: Clay of Richmond")         Zoning       Current Zoning (R-33 Multi-Femily Residential         Existing Use: Vacant       Proposed Zoning/Conditional Zoning         Proposed Zoning/Conditional Zoning       Pressen unclude a detailed destruction of the proposed use and proffers in the required applicant's report.         Bis this property subject to any previous land use cases?       Yes         No       If Yes, please list the Ordinance Number         Chy Rommon       State: VA       Zip Code: 23220         Property Owner: Genesis Hum Manager. LLC       Fax	KIRGINIA BZ DUL DUZGLALA 24	<b>N</b> 17	
Property Adress: 1900 Venable Street       Date: May 4, 2017         Tax Map #: 4000394:00       Fee: \$1700         Total area of affected site in acres: 28 xmas	120N-011001-30	211	
Property Adress: 1900 Venable Street       Date: May 4, 2017         Tax Map #: 4000394:00       Fee: \$1700         Total area of affected site in acres: 28 xmas	Project Name / conting		
Tax Map #, <u>feee0000000000000000000000000000000000</u>			
Total area of affected site in acres 28 area (See page 6 for fee schedule, please make check payable to the "City of Richmond")  Zoning Current Zoning R-33 Multi-Family Residential  Existing Use: Vacant  Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use and proffers in the required applicant's report i B-3 General Business Dated  Existing Use: Vacant  Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use and proffers in the required applicant's report i B-3 General Business Dated  Existing Use: Vacant  Is this property subject to any previous land use cases?  Yes No If Yes, please list the Ordinance Number  Applicant/Contact Person: Lory Markham Company: Markham, Planing Mailing Address; 2314 West Main Street City, Bidmond  Fropety Owner: Geneis Home Manager, LLC If Business Entity, name and title of authorized signee: E4 State: VA Zip Code; 23220  The person or persons executing or attesting the execut on of this Application on behalf of the Company certifies that he or the has or have been duly authorized and empowered to so execute or attest;  Mailing Address: 101West Commerce Read Floor 2  City, Bedmond  Existing Conde: 2224  Fax: (			Date:May 4 2017
(See page 6 for fee schedule, please make check payable to the "City of Richmond")         Zoning         Current Zoning R 53 Multi-Family Residential         Existing Use: Vacuat         Proposed Zoning/Conditional Zoning         (Please include a detailed description of the proposed use and proffers in the required applicant's report in the scenaria Banines Dated.         B*S Central Banines Dated.         Existing Use: Vacuant         B*S Central Banines Dated.         Existing Use: Vacuant         B*S Central Banines Dated.         Existing Use: Vacuant         Is this property subject to any previous land use cases?         Yes       No         If Yes, please list the Ordinance Number         Company: Markham Pleaneng         Mailing Address? 214 West Main Street         City: Retimonal       State: VA         Zip Code: 23220         Email: lovg@markhampleaneng.         Fax:			
Zoning       Current Zoning _R ±3 Mylli-Family Residential         Existing Use: Vacant         Proposed Zoning/Conditional Zoning         Preposed Zoning/Conditional Zoning         Bit General Buildess Dated         Existing Use: Vacant         Existing Use: Vacant         Is this property subject to any previous land use cases?         Yes       No         If Yes, please list the Ordinance Number         Company: Markham Planning         Mailing Address 2014 West Main Streat         City: Retinoned       State: VA         Property Owner: Genesit Home Manager, LLC         F Business Entity, name and title of authorized signee: Ea Sobiaz         The person or persons executing or attesting the execut on of this Application on behalf of the Company certifies that he or ide has or have been duly authorized and empowered to so execute or attest.)         Mailing Address: 101 Wast Commerce Read Floor 2	Total area of affected site in acres		
Current Zoning R 53 Multi-Family Residential Existing Use: Vacant Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use and proffers in the required applicant's report i B3 Certral Business Dated Existing Use: Vacant Existing Use: Vacant Existing Use: Vacant Is this property subject to any previous land use cases? Yes No If Yes, please list the Ordinance Number Applicant/Contact Person: Loy Markham Company Markham Planning Mailing Address: 2114 West Main Street City Retimond Property Owner: Genosis Hum Manager, LLC If Business Entity, name and title of authorized signee: Ed Solarz (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authonized and empowered to so execute or attest.) Mailing Address: 101 West Commerce Read Floor 2 City. Retimond Feat:	See page 6 for fee schedule, please make check payable to the	"City of Richmond")	)
Current Zoning R 53 Multi-Family Residential Existing Use: Vacant Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use and proffers in the required applicant's report i B3 Certral Business Dated Existing Use: Vacant Existing Use: Vacant Existing Use: Vacant Is this property subject to any previous land use cases? Yes No If Yes, please list the Ordinance Number Applicant/Contact Person: Loy Markham Company Markham Planning Mailing Address: 2114 West Main Street City Retimond Property Owner: Genosis Hum Manager, LLC If Business Entity, name and title of authorized signee: Ed Solarz (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authonized and empowered to so execute or attest.) Mailing Address: 101 West Commerce Read Floor 2 City. Retimond Feat:	Zoning		
Proposed Zoning/Conditional Zoning         (Please include a detailed description of the proposed use and proffers in the required applicant's report is as Central Business Dation.         Existing Use, Vacant         Existing Use, Vacant         Is this property subject to any previous land use cases?         Yes       No         If Yes, please list the Ordinance Number         Applicant/Contact Person: Lory Markham         Company: Markham Planning         Mailing Address: 2114 West Main Street         City: Richmond       State: VA       Zip Code: 23220         Telephone _ (894) 2 482;651       Fax()			
Proposed Zoning/Conditional Zoning         Please include a detailed description of the proposed use and proffers in the required applicant's report.         B-S Central Business Datict         Existing Use, Vacant         Existing Use, Vacant         Is this property subject to any previous land use cases?         Yes       No         If Yes, please list the Ordinance Number         Applicant/Contact Person: Lory Markham         Company: Markham Planning         Mailing Address: 2314 West Main Street         City: Richmond       State: VA         Zip Code: 23220         Telephone _ (\$44) 2 482:561         Fax: _ ()         Property Owner: Genesis Home Manager, LLC         If Business Entity, name and title of authorized signee: Ed Solarz         Withing Address: _ 101 West Commerce Read, Floor 2         City: Retwood       State: VA         Zip Code: 23220	Evicting 1 Ico. Varant		
Please include a detailed description of the proposed use and proffers in the required applicant's report.         B-5 Central Business Dated         Existing Use: Vacant         Is this property subject to any previous land use cases?         Yes       No         If Yes, please list the Ordinance Number         Company: Markham Planning         Mailing Address       2314 West Main Street         City Richmond       State: VA       Zip Code: 23220         Telephone	Existing Ose		
(Please include a detailed description of the proposed use and proffers in the required applicant's report.         B-5 Central Business Dated         Existing Use: Vacant         Is this property subject to any previous land use cases?         Yes       No         Is this property subject to any previous land use cases?         Yes       No         Is this property subject to any previous land use cases?         Yes       No         Is this property subject to any previous land use cases?         Yes       No         Is this property subject to any previous land use cases?         Yes       No         Is this property subject to any previous land use cases?         Yes       No         Is this property Subject to any previous land use cases?         Yes       No         Is this property Contact Person: Long Markham         Company: Markham Planning         Mailing Address 2014 West Main Street         City: Richmond       State: VA         Telephone ( 604 ) 2482.561       Fax	Proposed Zoning/Conditional Zoning		
Is this property subject to any previous land use cases?  Yes No If Yes, please list the Ordinance Number  Applicant/Contact Person: Lory Markham Company Markham Planning Mailing Address 2314 West Main Street City Retimond City Retimond State: VA Zip Code 23220 Telephone _ (804 ) 2 482,561 Fax. ()  Froperty Owner: Genosis Home Manager, LLC If Business Entity, name and title of authorized signee. Ed Solarz  The person or persons executing or attesting the execut on of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest )  Mailing Address: 101 West Commerce Read Floor 2  City, Retwined State: VA Zip Code: 23224  Telephone: _ (804 ) 2392 923 Fax: _ ()	Please include a detailed description of the proposed use and p	roffers in the required ap	plicant's report
Is this property subject to any previous land use cases?  Yes No If Yes, please list the Ordinance Number  Applicant/Contact Person: Lory Markham Company Markham Planning Mailing Address 2314 West Main Street City Retimond City Retimond State: VA Zip Code 23220 Telephone _ (804 ) 2 482,561 Fax. ()  Froperty Owner: Genosis Home Manager, LLC If Business Entity, name and title of authorized signee. Ed Solarz  The person or persons executing or attesting the execut on of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest )  Mailing Address: 101 West Commerce Read Floor 2  City, Retwined State: VA Zip Code: 23224  Telephone: _ (804 ) 2392 923 Fax: _ ()	And and a second s		
Company: Markham Planning         Mailing Address 2314 West Main Street         City Richmond       State: VA       Zip Code: 23220         Telephone ( 604 ) 2 482;561       Fax. ( )       Fax. ( )         Email: tory@markhamplanning.com       Fax. ( )       Fax. ( )         Property Owner: Genosis Home Manager.LLC       If Business Entity, name and title of authorized signee: Ed Solarz         (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.)         Mailing Address: 101 West Commerce Road Floor 2       State: VA Zip Code: 23224         City. Richmond       State: VA Zip Code: 23224         Telephone: ( 804 ) 2.392.923       Fax: ( )			
Company: Markham Planning         Mailing Address 2314 West Main Street         City Richmond       State: VA       Zip Code: 23220         Telephone (804 ) 2.482.561       Fax. ()         Email: tory@markhamplonning.com       Fax. ()         Property Owner: Genosis Home Manager.LLC       If Business Entity, name and title of authorized signee: Ed Solarz         (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.)         Mailing Address: 101 West Commerce Read Floor 2         City. Richmond       State: VA       Zip Code: 23224         Telephone: (804 ) 2.392.923       Fax: ()	s this property subject to any previous land use cas Yes No		
Mailing Address       2314 West Main Street         City       Richmond       State: VA       Zip Code       23220         Telephone:	s this property subject to any previous land use cas Yes No If Yes, please list the Ordinance Numb		
City_Rkimond       State: VA       Zip Code: 23220         Telephone:	s this property subject to any previous land use cas Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham		
Telephone	s this property subject to any previous land use cas Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning		
Email:       lory@markhamplonning.com         Property Owner:       Genosis Home Manager, LLC         If Business Entity, name and title of authorized signee:       Ed Solarz         The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.)         Mailing Address:       101 West Commerce Read Floor 2         City.       Ridmond         Telephone:	s this property subject to any previous land use cas Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street	oer	
Property Owner: Genosis Home Manager, LLC         If Business Entity, name and title of authorized signee: Ed Solarz         (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.)         Mailing Address: 101 West Commerce Read Floor 2         City, Ridwmond       State: VA       Zip Code: 23224         Telephone: _(804       ) 2.392.923       Fax: _()	s this property subject to any previous land use cas Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond	Der State VA	
If Business Entity, name and title of authorized signee. Ed Solarz (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.) Mailing Address: 101 West Commerce Read, Floor 2 City, Ridmond State: VA Zip Code: 23224 Telephone:(804) 2392 923 Fax:	s this property subject to any previous land use cases No If Yes, please list the Ordinance Number Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City Richmond Telephone (604) 2482,561	Der State VA	
If Business Entity, name and title of authorized signee. Ed Solarz (The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.) Mailing Address: 101 West Commerce Read, Floor 2 City, Ridmond State: VA Zip Code: 23224 Telephone:(804) 2392 923 Fax:	s this property subject to any previous land use cases No If Yes, please list the Ordinance Number Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City Richmond Telephone (604) 2482,561	Der State VA	
(The person or persons executing or attesting the execution of this Application on behalf of the Company certifies that he or she has or have been duly authorized and empowered to so execute or attest.)  Mailing Address: 101 West Commerce Read. Floor 2  City. Ridmond State: VA Zip Code: 23224  Telephone:(804) 2392 923 Fax:	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone 2482,561 Email: Lory@markhamplonning.com	Der State VA	
Mailing Address: 101 West Commerce Read. Floor 2 City. Richmond State: VA Zip Code: 23224 Telephone:	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone:	DerState: VA Fax(	
Mailing Address         101 West Commerce Read. Floor 2           City.         Ridwinend         State: VA         Zip Code: 23224           Telephone:	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone:	DerState VAFax(	Zip Code 23220
City.         Bidwinond         State:         VA         Zip Code:         23224           Telephone:	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone:	Der         State: VA          State: VA         Fax(          Fax(            DecEd Solarz	Zip Code 23220
City.         Bidwinond         State:         VA         Zip Code:         23224           Telephone:	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone:	Der         State: VA          State: VA         Fax(          Fax(            DecEd Solarz	Zip Code 23220
Telephone: Eax: Fax:	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone:	Der         State: VA          State: VA         Fax(          Fax(            DecEd Solarz	Zip Code 23220
	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2314 West Main Street City: Richmond Telephone:	Der State VA Fax(	Zip Code 23220
TILICH epsenteligentespropertes com	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2014 West Main Street City Richmond Telephone 2482.561 Email: Lory@markhamplonning.com Property Owner: Genosis Home Manager. LLC f Business Entity, name and title of authorized signed The person or persons executing or attesting the execution of the the has or have been duly authorized and empowered to so exect Mailing Address: 101 West Commerce Road. Floor 2 City. Richmond	State: VA State: VA Fax( Ee: Ed Solarz his Application on behall of sute or attest ) State: VA	Zip Code 23220
	s this property subject to any previous land use case Yes No If Yes, please list the Ordinance Numb Applicant/Contact Person: Lory Markham Company: Markham Planning Mailing Address 2014 West Main Street City Richmond Telephone 2482.561 Email: Lory@markhamplonning.com Property Owner: Genosis Home Manager. LLC f Business Entity, name and title of authorized signed The person or persons executing or attesting the execution of the the has or have been duly authorized and empowered to so exect Mailing Address: 101 West Commerce Road. Floor 2 City. Richmond	State: VA State: VA Fax( Ee: Ed Solarz his Application on behall of sute or attest ) State: VA	Zip Code. 23220

The names addresses telephone numbers and signatures of all owners of the property are required. Please attach additional sheets as needed. If a legal representative signs for a property owner, please attach an executed power of attorney. Faxed or photocopied signatures will not be accepted.



May 4, 2017

Mr. Mark Olinger, Director Department of Planning & Development Review 900 East Broad Street, Suite 511 Richmond, VA 23219 Mark.Olinger@richmondgov.com

RE: Applicant's Report for Rezoning of 1900 Venable Street

Dear Mr. Olinger,

Please accept this letter as the Applicant's Report for the Rezoning application for a portion of 1900 Venable Street from R-53 Multi-family Residential to B-5 Central Business. With this application, Genesis Homes Manager, LLC is petitioning the City Council to rezone a portion of the property fronting on the corner of North 18<sup>th</sup> Street and Venable Street from the existing suburban garden-style apartment zoning regulations found in R-53 district to the adjacent B-5 district to develop the property under the more urban mixed-use form-based regulations found in the B-5 district.

Site

The proposed rezoning is for a portion of an irregular shaped lot that fronts on Venable Street between Mosby Street and North 18<sup>th</sup> Street and fronts on North 18<sup>th</sup> Street between Venable Street and East Leigh Street at the terminus of the Martin Luther King Memorial Bridge above the property. The property is comprised of 3.627 acres and is currently unimproved. There is a substantial grade across the property with the highest point being 50 feet higher in elevation than the lowest point. Given this change in topography, the property boasts spectacular views of the downtown skyline from the corner of North 18<sup>th</sup> and Venable Streets and along the North 18<sup>th</sup> Street frontage (See Exhibit A). The portion of the property requested to be rezoned is approximately 2.8 acres and is located to take advantage of these views along North 18<sup>th</sup> Street and toward the lower half of the property along Venable Street.

## **Zoning Regulations**

The property is currently located in the R-53 Multi-family Residential zoning district. The R-53 district would permit the site to be developed as a multi-family or single- and two-family residential community. The R-53 district requires a front yard setback and allows height up to 60 feet on a site this large if additional setbacks are provided. These setback requirements cause proposed buildings to be pushed away from the street and into the existing topography of the site making any development challenging.

The proposed B-5 Central Business zoning district allows for mixed-use development and includes form-based requirements that are not found in the R-53 district. These requirements include

> MARKHAM PLANNING 2314 West Main Street · Richmond, Virginia 23220 (804) 248-2561

such things as regulation on the location and screening of parking decks and lots, fenestration and setbacks maximums. There is no setback requirement in the B-5 district and height is limited to five stories. This will allow for development to be located closer to the street and further out of the existing topography at the bottom of the hill along North 18<sup>th</sup> Street and the corner at Venable Street.

#### Master Plan / Downtown Plan

While the City's 2001 Master Plan recommends Multi-Family Medium Density land uses for the property, the property is just outside the boundary of the City's 2009 Downtown Plan. The property across North 18<sup>th</sup> Street is designated as an Urban Center Character Area by the Downtown Plan. The portion of the property to be rezoned is oriented toward North 18<sup>th</sup> Street and Shockoe Bottom and away from the lower density single- and multi-family development at the top of the hill along Venable Street. As such, the property should be seen as a transition area between the larger scale development called for in the Downtown Plan and the lower scale development at the top of the hill.

The Urban Center Character Area calls for the type of development that would be permitted under the proposed B-5 district at the bottom of the site, while the existing R-53 district that will remain at the top of the hill allows for development that is consistent with the Multi-Family Medium Density designation.

The Master Plan also calls for infill development of like density, scale and use for the East District. The property is currently surrounded by multi-family buildings to the north and south, commercial, single- and two-family uses to the east, and larger scale mixed-use and industrial buildings to the west. The proposed rezoning to B-5 district with its form-based requirements will help to ensure compatibility the surrounding character of development.

### City Charter Conditions

The topography of this site makes it uniquely situated to offer stunning views of the Downtown City Skyline and is a unique infill opportunity at the base of Union Hill and the top of Shockoe Bottom. We trust that you will agree with us that the development of the site would be better suited under the regulations in the B-5 Central Business district and meets the City Charter considerations to be observed in the alteration of zoning regulations.

Thank you for your consideration of this application. Please feel free to contact me at lory@markhamplanning.com or (804) 248-2561 if you have any questions or require additional materials to process the application.

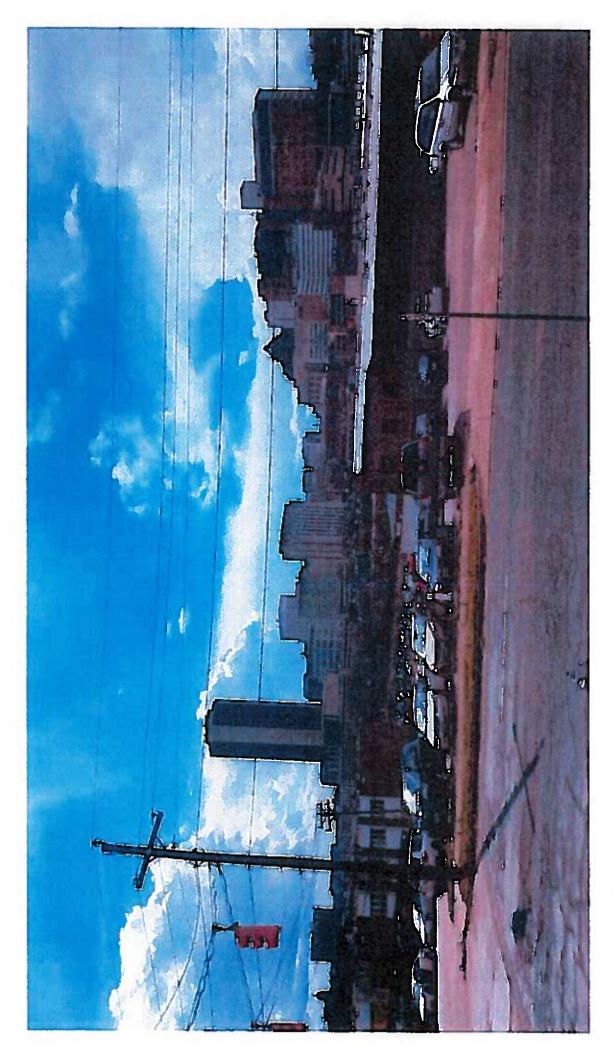
Very Truly Yours. Lory Markham

Enclosures

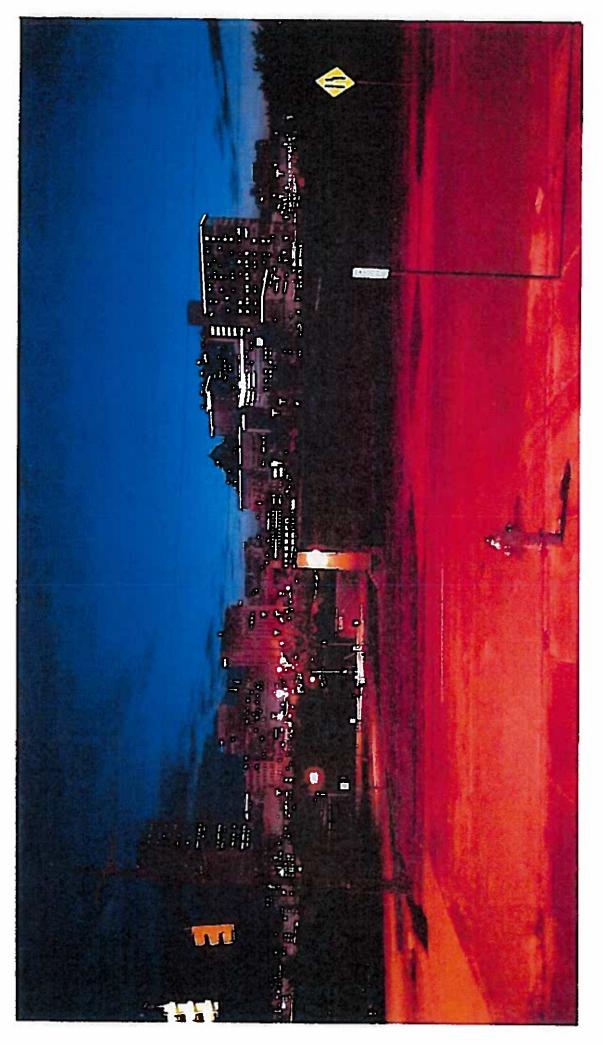
cc: The Honorable Cynthia Newbille Matthew Ebinger, Secretary to the City Planning Commission

> 1900 Venable Street May 1, 2017 Page 2

# Exhibit A



Markharn Planning 1900 Venable Street Rezoning May 1, 2017



Markham Planning 1900 Venable Street Rezoning May 1, 2017