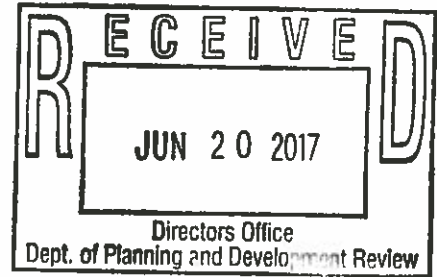


Shockoe Bottom Neighborhood Association  
1548-A E. Main St  
Richmond, VA 23219

June 12, 2017

Mr. Mark Olinger  
Director, Department of Planning and Development Review  
City of Richmond  
900 E. Broad St, Room 511  
Richmond, VA 23219



Dear Mr. Olinger:

The Shockoe Bottom Neighborhood Association wishes to express its wholehearted support for the complete and immediate implementation of the Pulse Corridor Plan along E. Main St.

We believe that the Bus Rapid Transit system has an opportunity to spur real transit-oriented development along the route, leading to growth in the tax base to help fund a wide variety of public priorities. However, the City must take a strong leadership position to ensure that the zoning recommendations included in the Pulse Corridor Plan are passed into the municipal code.

There will, as there always is, be a small group of well-organized and loud citizens who argue that change would be bad. Our organization encourages your department and our elected officials to make a commitment to passing the zoning changes necessary to an environment for the City's BRT investment to be successful.

We thank you and your staff for their hard work to date. Our organization would love to help with this process in whatever ways you think would be productive.

Sincerely,

David Napier  
President, Shockoe Bottom Neighborhood Association

CC: Mayor Levar Stoney  
Cynthia Newbille, City Council – 7<sup>th</sup> District  
Selena Cuffee-Glenn, Chief Administrative Officer