

INTRODUCED: December 12, 2016

AN ORDINANCE No. 2016-307

To amend City Code § 29-189, concerning bus fares, for the purpose of authorizing an expansion of the CARE paratransit service to provide a third party transportation voucher program for patrons that desire on-demand transportation service.

Patron – Mayor Jones

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: JAN 9 2017 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That section 29-189 of the Code of the City of Richmond (2015) be and is hereby **amended** and reordained as follows:

Sec. 29-189. Fares.

(a) *Generally.* The fare charged on the routes authorized pursuant to the provisions of section 29-172 of this chapter shall be as follows, except as otherwise provided in this section:

- (1) Cash
 - a. Local routes.....\$1.50
 - b. Commuter express routes.....2.00

AYES: 9 NOES: 0 ABSTAIN: _____

ADOPTED: JAN 23 2017 REJECTED: _____ STRICKEN: _____

c. Senior	0.75
d. Disability (incapacitated)	0.75
(2) Special services (fare), one-way transportation to or from a civic, cultural or sporting event, or a like activity (tickets and passes not to be honored for such transportation)	2.50
(3) 19 Pemberton Road Bus.....	2.00
(4) CARE, one way	
a. When required by the Americans with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000)	3.00
b. When not required by the Americans with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000)	6.00
(5) Extended Express.....	2.75

Any citizen eligible for Medicare and who has been issued a Medicare card, upon presentment of such Medicare card and a government-issued or transit operator issued photo identification card, or any other person 65 years of age, or older, upon proof of age satisfactory to the transit company, is eligible for the senior fare.

Any individual who by reason of illness, injury, age, congenital malfunction or other permanent or temporary incapacity or disability, including those who are non-ambulatory, wheelchair bound and those with semi-ambulatory capabilities, who are unable without special facilities or special planning or design to utilize mass transportation facilities and services as effectively as persons who are not so affected is eligible for the disability fare upon presentment of a government-issued or transit operator-issued photo identification card.

Qualification for such reduced fare will be subject to regulations established by the transit operator, including the issuance of temporary and permanent identification materials.

Each passenger paying a fare as provided for herein may carry in the buses operated under this article, free of charge, one child under five years of age, but where two or more children under five years of age accompany one passenger, the fare to be paid for such children shall be at the rate of two children for one full fare, and such children shall be entitled to all the privileges of a passenger paying the regular fare.

All members of the fire and emergency services department and police department of the city, while in uniform or wearing their official badges, shall be permitted to ride upon buses operated under this article without charge or payment of fare therefor. Police officers and firefighters whose regular official duties are such that they are performed while such officials are not in uniform or wearing their official badges, upon application to owner of such buses operated under this article, signed by the heads of their departments, respectively, shall be furnished free of charge fare cards or passes for the use of such officials while on official business.

(b) *Fare passes.* A fare pass program may be established for routes authorized pursuant to the provisions of section 29-172 of this chapter whereby daily, weekly, and monthly fare passes may be issued for all local and express routes and unlimited use passes may be issued to apply during special events set forth in this subsection. Fares under any such fare pass program shall be as follows:

- (1) Local service, unlimited use:
 - a. One day\$3.50
 - b. Seven days\$17.50
 - c. 30 days\$60.00

- (2) Express service, unlimited use:
 - a. One day\$4.50
 - b. Seven days\$22.50
 - c. 30 days\$80.00

- (3) 19 Pemberton, unlimited use:
 - a. One day\$4.50
 - b. Seven days\$22.50
 - c. 30 days\$80.00

- (4) Special event pass, unlimited use:
 - a. Union Cycliste Internationale World
Championships, 11 days\$35.00

- (5) Senior, Medicare, or minor (six to 18), unlimited use:
 - a. One day\$1.75
 - b. Seven days\$8.75
 - c. 30 days\$35.00

- (6) One ride plus:
 - a. When two different bus trips needed to reach destination\$1.75

(c) *Special promotions.* From time to time a transit company operating buses under this article may provide for special promotion passes at a rate of not less than 50 percent of the cash fare as set forth in subsection (a) hereinabove. The term “special promotion” shall mean an event which is designed to promote the civic, cultural, or economic growth of the city.

Notwithstanding other provisions contained in this article, a transit company operating buses under provisions of this article is hereby authorized to contract with any person to provide

service over any regular routes, currently approved by the council, in order for such person to promote or advertise a legitimate business or profession, subject to the following conditions:

(1) In addition to promotional painting or advertising that any bus or buses used in such promotional enterprise may display, the bus or buses shall carry the route designation or designations as displayed on all regularly operated buses of such transit company;

(2) No such promotional bus or buses shall deviate from the regular routes prescribed by the council;

(3) Fares for riders shall conform to the fare schedules set forth in this article, provided, however, that a lowered fare may be charged, or no fare charged, on such promotional bus or buses, but any such change in fare must be clearly marked on each such promotional bus; and

(4) Any bus or buses transporting riders for a lowered fare, or for no fare, shall operate over a route or routes selected by lot by any transit company operating buses under the provisions of this article.

Nothing contained in this section shall prohibit a transit company operating buses under this article from establishing its own promotional routes at a lower fare or at no fare provided any promotional bus or buses be clearly marked to indicate such change from regular fare schedules.

(d) *Transit company promotions.* From time to time, in order to promote ridership on a new or modified route, a transit company operating buses under this article may make a one-time reduction in the cash fare or offer a one-time free fare for no more than one 48-hour period following the commencement of operations over such new or modified route.

(e) *Convention pass.* From time to time, a transit company operating buses under this article may provide for the sale of convention passes that may be used for unlimited rides during the term of the convention for which the pass is sold. The user must present the pass and delegate badge or similar identification in order to be permitted to ride the bus. A convention pass shall only be available as a part of a convention registration package, and the cost of such convention pass shall vary and be computed on the period of time such convention shall be in session.

(f) *CARE paratransit service.* CARE paratransit service shall be provided to the extent required pursuant to the American with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000). CARE paratransit service not required pursuant to the American with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000), shall be provided only from 6:00 a.m. until 8:00 p.m., Monday through Sunday. Notwithstanding any other provision of this section to the contrary, a transit company operating buses pursuant to this article shall neither charge nor collect any fare from qualified CARE riders who reside in the city of Richmond for transportation within the mandatory American with Disabilities Act of 1990, 42 U.S.C. §§ 12101—12213 (2000), service area of the city of Richmond on fixed routes on which such transit company provides service.

(g) *Third party transportation voucher program.* A transit company operating buses under this article shall offer a third party transportation voucher program in accordance with this section for riders eligible for CARE paratransit service under subsection (f) of this section when a rider requests same-day, on-demand paratransit service. This program shall:

(1) Provide such eligible riders with the option to use a third party transportation provider in lieu of the CARE paratransit service;

(2) Require a rider choosing to use a third party transportation provider to pay the first \$6.00 of the cost of the ride provided by the third party transportation provider;

(3) Provide a voucher of up to \$15.00 per ride, paid directly to the third party transportation provider by the transit company; and

(4) Require the rider to pay any cost of the ride charged by the third party transportation provider that exceeds \$21.00.

§ 2. This ordinance shall be in force and effect on February 5, 2017, and shall expire and be repealed as of the last moment of December 31, 2017.



CITY OF RICHMOND

INTRACITY CORRESPONDENCE

O&R REQUEST

DATE: October 27, 2016

EDITION: 1 O & R REQUEST

TO: The Honorable Members of City Council

THROUGH: Dwight C. Jones, Mayor

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

THROUGH: Lenora Reid, Deputy Chief Administrative Officer - Finance & Administration

THROUGH: Jay A. Brown, PhD., Director of Budget and Strategic Planning

FROM: Keith Rogers Jr., Senior Assistant to the Chief Administrative Officer

RE: Amend City Code section 110-136 for the purpose of adding a same-day, request a ride program entitled "Third Party Transportation Voucher Program" for use by all CARE eligible patrons.

NOV 21 2016
4-5941
Chief Administration Office
City of Richmond

ORD. or RES. No.

PURPOSE: To amend section 110-136 of the City Code, concerning bus fares, for the purpose of adding a same-day request a ride program entitled "Third Party Transportation Voucher Program" for use by all CARE eligible patrons.

REASON: The Federal Transit Administration requires public transit companies like GRTC to provide complementary paratransit service for eligible patrons within three quarters of a mile of local fixed route service. This complementary paratransit service requires patrons to pre-book a service trip at a minimum of 24 hours before the service is provided. The pre-booking requirement leaves little room for modification of service; therefore, in response to patrons request for greater flexibility, GRTC would like to introduce the "Third Party Transportation Voucher Program" aimed at addressing on-demand service requests.

The new voucher program will usher in a shared cost transportation model by which GRTC and the CARE patron provide payment for service fees to an authorized third party transportation provider for on-demand service.

The Third Party Transportation Voucher Program would be implemented as a pilot program. The pilot program would begin on February 5, 2017 and end on December 31, 2017. Additionally, GRTC is requesting that at the end of the Pilot Program, if successful, the Third Party Transportation Voucher Program will become permanent.

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OFFICE OF CITY ATTORNEY

Pilot Program Details

1. CARE Patron will pay the first \$6.00 in fare on a one-way trip
2. GRTC will pay up to \$15.00 – after the first \$6.00 in cost GRTC will pay fare ranging from \$6.01 to \$21.00
3. CARE Patron will pay the total remaining balance on a one-way trip above \$21.00

RECOMMENDATION: GRTC recommends approval.

BACKGROUND: As a steward of taxpayer funding, GRTC continues to look for innovative ways to mitigate the rising cost of CARE (or Paratransit) Service. CARE patrons desire additional options to increase mobility. The introduction of the Third Party Transportation Voucher Program will provide patrons with an on-demand transportation option that is demand driven and allows for the patron to control the projected cost.

FISCAL IMPACT/COST: N/A

FISCAL IMPLICATIONS: Funding to support this pilot program will come from GRTC's operating budget.

BUDGET AMENDMENT NECESSARY: No.

REVENUE TO CITY: N/A

DESIRED EFFECTIVE DATE: February 5, 2017

REQUESTED INTRODUCTION DATE: December 12, 2016

CITY COUNCIL PUBLIC HEARING DATE: January 9, 2017

REQUESTED AGENDA: Consent Agenda

RECOMMENDED COUNCIL COMMITTEE: Land Use, Housing & Transportation,
December 20, 2016

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: None

AFFECTED AGENCIES: N/A

RELATIONSHIP TO EXISTING ORD. OR RES.: N/A

REQUIRED CHANGES TO WORK PROGRAM(S): None.