INTRODUCED: November 14, 2016

### AN ORDINANCE No. 2016-294

To rezone the property known as 3022 West Broad Street from the B-3 General Business District to the B-7 Mixed-Use Business District.

Patron - Mayor Jones (By Request)

Approved as to form and legality by the City Attorney

PUBLIC HEARING: DEC 12 2016 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That, as shown on the survey entitled "ALTA/ACSM Land Title Survey Showing Existing Improvements to Three Parcels of Land Being #3022 W. Broad Street, #1216 Summit Avenue, #3101 W. Marshall Street, City of Richmond, Virginia," prepared by Shadrach & Associates LLC, and dated February 9, 2015, a copy of which is attached to, incorporated into, and made a part of this ordinance, the property known as 3022 West Broad Street, with Tax Parcel No. N000-1588/024 as shown in the 2016 records of the City Assessor, is excluded from the B-3 General Business District and shall no longer be subject to the provisions of sections 30-438.1 through 30-438.5 of the Code of the City of Richmond (2015), as amended, and that the

AYES:	9	NOES:	0	ABSTAIN:	
ADOPTED:	DEC 12 2016	REJECTED:		STRICKEN:	

same is included in the B-7 Mixed-Use Business District and shall be subject to the provisions of sections 30-446.1 through 30-446.8 and all other applicable provisions of Chapter 30 of the Code of the City of Richmond (2015), as amended.

§ 2. This ordinance shall be in force and effect upon adoption.

# **City of Richmond**



900 East Broad Street 2nd Floor of City Hall Richmond, VA 23219 www.richmondgov.com

## Intracity Correspondence

Pre introduction to Council: PRE. 2016-272

File Number: PRE. 2016-272

To rezone the property known as 3022 West Broad Street from the B-3 General O&RREQUEST Business District to the B-7 Mixed-Use Business District.

### O & R Request

TO:	The Honorable Members of City Council	Chief Administration Office City of Richmond
THROUGH:	Dwight C. Jones, Mayor (by request) (This in no way reflects a recommendation or behalf of the Mayor	)
THROUGH:	Selena Cuffee Glenn, Chief Administrative Officer	0.NA
THROUGH:	Peter L. Downey, Jr., Deputy Chief Administrative Officer for Econom Development and Planning	ic
FROM:	Mark A. Olinger, Director, Dept. of Planning and Development Review	· JARF.
	Rezoning of 3022 West Broad Street from the B-3 General Business to the B-7 Mixed-Use Business District.	District
ORD. OR RES	. No.	RECEIVED

OCT 1 9 2016

OCT 3 2016

4-5729

**PURPOSE:** To rezone the property known as 3022 West Broad Street from the B-3

 General Business District to the B-7 Mixed-Use Business District.

 OFFICE OF CITY ATTORNEY

**REASON:** The applicant proposes to develop a brewery with an accompanying restaurant on the subject property. The B-3 district only permits small-scale breweries as an accessory use in conjunction with a restaurant, thus requiring parking at the same rate as a restaurant. The proposed brewery would be approximately 4,000 square feet. The proposed B-7 District permits breweries producing not more than 100,000 barrels of beer per year as a principal use, and as such, the brewery would be required to provide parking based on the number of employees and vehicles.

**RECOMMENDATION:** In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its December 5, 2016, meeting. A letter outlining the Commission's recommendation will be forwarded to City Council following that meeting.

**BACKGROUND:** The subject property is located on the north side of West Broad Street at the corner of Summit Avenue and contains 0.598 acres of lot area. The property is improved with an existing building just under 10,000 square feet in size and was most recently occupied by Suntrust Bank.

The applicant proposes to develop a brewery with an accompanying restaurant on the subject property. The B-3 district only permits small-scale breweries as an accessory use in conjunction with a restaurant, thus requiring parking at the same rate as a restaurant. The proposed brewery would be approximately 4,000 square feet. The proposed B-7 District permits breweries producing not more than 100,000 barrels of beer per year as a principal use, and as such, the brewery would be required to provide parking based on the number of employees and vehicles.

Under the B-7 district parking requirements, 1 space per 300 square feet of restaurant space would be required and 1 space per 2 employees would be required for the brewery operation.

The properties to the east, south and west are zoned B-3 General Business District and are occupied with a mix of commercial uses and surface parking lots. The properties to the north are zoned M-2 Light Industrial.

The subject property is located along the future route of the GRTC Pulse: Bus Rapid Transit (BRT) system. A Pulse station is planned at the nearby intersection of North Cleveland Street and West Broad Street. In addition, the City is currently undertaking a long-range planning process for the Broad and East Main Street corridors, which among other things, is focusing on transit-oriented design.

The Master Plan designates this area as General Commercial.

**FISCAL IMPACT / COST:** The Department Planning and Development Review does not anticipate any impact to the City's budget for this or future fiscal years.

**FISCAL IMPLICATIONS:** Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

#### BUDGET AMENDMENT NECESSARY: No.

**REVENUE TO CITY:** \$1,500.00 application fee.

DESIRED EFFECTIVE DATE: Upon Adoption

**REQUESTED INTRODUCTION DATE:** November 14, 2016

CITY COUNCIL PUBLIC HEARING DATE: December 12, 2016

**REQUESTED AGENDA:** Consent.

RECOMMENDED COUNCIL COMMITTEE: None.

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** City Planning Commission, December 5, 2016.

AFFECTED AGENCIES: Office of Chief Administrative Officer Law Department (for review of draft ordinance) City Assessor (for preparation of mailing labels for public notice)

RELATIONSHIP TO EXISTING ORD. OR RES.: None

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: Draft Ordinance, Application Form, Applicant's Report and Survey

STAFF: Lory Markham, Principal Planner Land Use Administration (Room 511) 804-646-6309

O&R 16-27

RICHMOND WAGINIA	ING/CONDITIONAL REZONING         Department of Planning and Development Review         Land Use Administration Division         900 E. Broad Street, Room 511         Richmond, Virginia 23219         (804) 646-6304         http://www.richmondgov.com/		
Project Name/Location LAND USE ADMINIC	STRATION STRATION		
Project Name: Statement Brewery	Date: September 12, 2016		
Property Address: 3022 West Broad Street	Tax Map #: <u>N000-1588/024</u>		
Fee: <u>\$1,500.00</u> Total area of affected site in (See page 3 for fee schedule, please make check payab	acres: 0.598 Acres		
Zoning Current Zoning: <u>B-3 General Business</u>	Proposed Zoning/Conditional Zoning (Please include a detailed description of the proposed use and proffers in the required applicant's report)		
Existing Use: <u>Bank</u>			
Is this property subject to any previous land use cases?	B-7 Mixed-Use Business		
If Yes, please list the Ordinance Number:			
5			
Applicant/Contact Person: <u>Andrew M. Condlin</u> Company: <u>Roth Doner Jackson Gibbons Condlin, P</u> Mailing Address: <u>919 East Main Street, Suite 2110</u>			
City: <u>Richmond</u>	State: VA Zip Code: 23219-4625		
Telephone: ( 804 ) 977-3373	Fax: <u>(804)</u> 441-8438		
Email: _acondlin@rothdonerjackson.com			
Property Owner: Summitbrew LLC			
If Business Entity, name and title of authorized signee: (The person or persons executing or attesting the execution of this App been duly authorized and empowered to so execute or attest.)			
Mailing Address: 2000 Ware Bottom Spring Road			
City: <u>Chester</u>	State: <u>VA</u> Zip Code: <u>23836</u>		
Telephone: ( 804 ) 777-9000 x109	Fax: _()		
Email: jay@shaminhotels.com			
Property Owner Signature:	Ja-		
(The names, addresses, telephone numbers and signatures of all owne needed. If a legal representative signs for a property owner, please atta will not be accepted.)	ins of the property are required. Please attach additional sheets as ach an executed power of attorney. Faxed or photocopied signatures		



and the state of the

🚺 roth doner jackson gibbons condlin, plc

attorneys at fax

#### 919 East Main Street, Suite 2110, Richmond, VA 23219-4625 (804) 441-8440 (main) - (804) 441-8438 (fax) www.rothdonerjackson.com

Andrew M. Condlin (804) 977-3373 (direct) acondlin@rothdonerjackson.com

September 16, 2016

#### BY HAND DELIVERY

Ms. Lory Markham City of Richmond Department of Community Development Land Use Administration Division, Room 511 City Hall, 900 East Broad Street Richmond, Virginia 23219

#### Re: <u>Rezoning: 3022 West Broad Street</u>

Dear Lory:

This letter shall serve as the Applicant's Report accompanying the application for a rezoning from B-3 General Business to B-7 Mixed-Use Business in order to facilitate the development of a brewery with an accompanying restaurant use at 3022 West Broad Street (the "Property"). The Property is located on the north side of West Broad Street at the corner of Summit Avenue and contains 0.598 acres of lot area. The Property is occupied by a one story building containing approximately 9,980 square feet of floor area, with some accessory buildings. The building has been occupied as a bank since its construction in 1948.

The Property is zoned B-3 General Business, which only permits small-scale breweries as an accessory use in conjunction with a restaurant. As a result, parking is required for accessory breweries at the same rate as restaurants at one space per 100 square feet of floor area. While a restaurant is contemplated in conjunction with the proposed brewery in this instance, at over 4,000 square feet in floor area, the brewery would be rendered infeasible by that parking requirement. The proposed B-7 Mixed-Use Business District permits breweries producing not more than 100,000 barrels of beer per year as a principal use. As a principal use, the brewery would be required to provide parking based on the number of employees and vehicles used therewith – the same standard other breweries in the vicinity are required under the predominant M-1 Light Industrial zoning. Therefore, a rezoning to the B-7 Mixed-Use Business classification is requested.

The Master Plan recommends "General Commercial" for the Property, which suggests a broad range of office, retail and general commercial uses are appropriate. The B-7 district is consistent with this classification as its intent is to encourage a broad range of mixed land uses, including residential, commercial and compatible industrial and service uses. The B-7 district and proposed development are also consistent with the Master Plan land use goals and city-wide land use strategies which suggest, among other things, that vacant or underutilized sites should

Ms. Lory Markham September 16, 2016 Page 2

be developed with productive land uses of high quality, thereby enhancing commercial and economic development opportunities.

While not complete, it is anticipated that the long-range plan for the Broad and East Main Street corridors along the future route of the GRTC Pulse: Bus Rapid Transit (BRT) system will share elements that are consistent with the intent of the B-7 district while potentially permitting more intense development based on transit oriented design principals. Elements of the B-7 district intent including, but not limited to, promoting mixed-uses, encouraging an active and safe pedestrian environment, and ensuring an appropriate mixed-use character through fenestration requirements and certain form-based requirements, are likely to be reflected in the recommendations of the study. As a result, the proposed B-7 district will likely be more consistent with the findings of the study than the existing B-3 district, which is more suburban in character.

The properties to the north are zoned M-1 Light Industrial and are designated "Industrial" in the Master Plan. Properties, to the east, west across Summit Avenue, and south across West Broad Street are zoned B-3 General Business and designated "General Commercial" in the Master Plan. The zoning designations for many of these properties will likely change as a result of the continued development of the long range planning process by the City and the BRT. This request will serve as a transition as well as set the standard for future development in the area.

The availability of tax credits for the renovation of the existing structure ensures that appropriate design control will be provided through the State and Federal review of tax credit applications. The B-7 district also includes "form-based" requirements, such as building façade fenestration, maximum setbacks, and restrictions on the location of parking areas, which address concerns over mixed-use design and character. To the extent that any portion of the Property may be redeveloped in the future, the B-7 district's additional design control requirements would be helpful in ensuring development that is of appropriate commercial/mixed-use character.

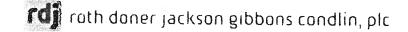
Thank you for your time and consideration of this request, please let me know if you have any questions.

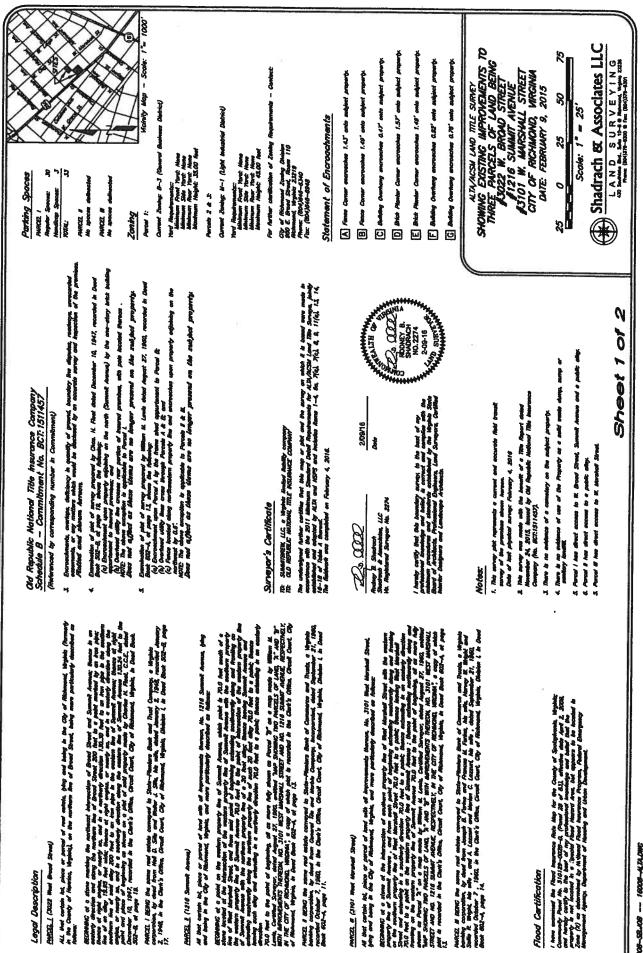
Sincerely,

Enclosures

cc: The Honorable Charles R. Samuels

{00505065;v2}





16006-58.408 --- 16008-ALAUNE

