

Richmond Public Library 2016 Update

November 17, 2016

Major Highlights in 2016

- April 2016 RPL awarded a \$100,000 challenge grant from Mary Morton Parsons Foundation to create a Young Adult Space at the Main Library
- May RPL Board of Trustees hires Scott Firestine
- June of 2016 Board of Trustees Approves 2016-2021 Strategic Plan
- July 2016 RPL launches a new robust website with a stronger foundation and mobile compatible

Ginter Park Renovation Complete Reopens and West End Begins Renovations

Ginter Park June 2016



West End October 2016



MASTER FACILITIES PLAN

RECOMMENDED STRATEGY

- **Phase I**
 - Renovations as budgeted/planned in CIP
 - FY14-17 to complete renovations of branch libraries
- **Phase II**
 - FY 18-22 Renovate / modernize the Main Library
 - Plan for expansion and/or replacement of current branch libraries over next 15-20 years

RICHMOND PUBLIC LIBRARY **BOARD of TRUSTEES,** **FOUNDATION AND FRIENDS**

- *The Richmond Public Library Board of Trustees* is the governing board, appointed by City Council with responsibility for library policies. Management is delegated to the Board-appointed Library Director.
 - The *branch library Advisory Councils* are established in the Library Board's Governance policy.
- *The Richmond Public Library Foundation* develops, administers and allocates private funds to provide the extra margin of excellence for the City's library system by enhancing existing public support for the library and its programs.
- *The Friends of the Richmond Public Library* support lectures, special events and programs at all nine Richmond Library locations. The Friends' biannual Book Sale raises much-needed funds for the continued health of the Library.

MISSION AND IMPACT

Inform • Enrich • Empower

RICHMOND
PUBLIC
LIBRARY



Mission: Inform, Enrich, Empower

Impact Statements:

- Libraries must be a welcoming and safe presence in the community
- Current collections to meet our community's identified needs, and access to information in all formats
- Dedicated, well-trained library staff
- Rich and diverse programming that enriches our residents' lives, focusing on early childhood and family development for all stages of life

CURRENT STRATEGIC PLAN 2016-2021

1. Children will enter school ready to learn, and will have resources to help them succeed academically.
2. Residents will have access to technology needed for school, work, and life.
3. Residents will have access in their communities to resources and information for lifelong learning and development.
4. Richmond Public Library's structure and operations will be improved to increase efficiency and effectiveness.
5. Library buildings will be designed and constructed to provide inviting and appropriate spaces to meet future needs of Richmond's residents.

Our current planning reflects our desired shift to also be recognized as a ...

- The Location for Lifelong Learning
- Destination of choice for citizens
- Partner of choice for community groups
- The active, engaging and transformative education institution for analog and digital citizens

HOW WE CONNECT TO CITY PRIORITIES

- Unique, healthy, and inclusive neighborhoods
- Education and workforce development
 - Office of Community Wealth Building
- Creating a vibrant community that is a great place to live, work, learn, play, visit, and raise a family

Strengths

- RPL's greatest strength is that its libraries genuinely reflect and serve the neighborhoods that surround them.
- RPL is responsive to the learning needs and wants of the community.
- Staff is strong, engaged and desires to make a difference. Dedicated and believe in the mission. Inform, Enrich, Empower.

Our Numbers

- Over 900,000 visits during a year
- Circulation of library materials of 726,000 items during FY2016, This is down from 785,000 in 2015.
 - Factors for Circulation decline
 - 20% cut to the materials budget. We do not have the books people wish to read in the numbers they desire.
 - Ginter Park closed most of FY2015
 - Since 2013 one of the 9 branch libraries was closed. Only 8 of the 9 were open. In June of 2017 West End construction will be complete. We will be
- 205,423 Internet session during 2015-2016. From job searching, to research to looking at Facebook.

Our Challenges

- Budget cuts over the last budget years impact RPL's ability to achieve our mission. We do not have the materials to meet the citizen demand.
- Staff vacancies and cuts have forced the library to reduce hours. More hours offer more opportunity for our users to access the library.
- Richmond is in the middle of a Renaissance and
 - Factors for Circulation decline
 - 20% cut to the materials budget. We do not have the books people wish to read in the numbers they desire.
 - Ginter Park closed most of FY2015 this was an impact to the decline as well
 - Since 2013 one of the 9 branch libraries were closed during the year. June of 2017 West End construction will be complete. We will need to operate 9 libraries not 8.

Big Hairy Audacious Goals

- The Learning Location for the City of Richmond
- Library cards for every child and young adult under 18.
- Job finding and Growth catalyst
- Early Literacy champion for pre-school children
- Serve all users effectively age 0-100.