

INTRODUCED: September 26, 2016

AN ORDINANCE No. 2016-247

To authorize the Chief Administrative Officer, for and on behalf of the City of Richmond, to accept a donation of Integrated Public Alert & Warning System and CodeRED Weather Warning services valued at approximately \$45,000 from Emergency Communications Network, LLC for the purpose of providing federal and weather-related emergency notifications to affected persons in the city.

\_\_\_\_\_  
Patron – Mayor Jones

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: OCT 10 2016 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That the Chief Administrative Officer, for and on behalf of the City of Richmond, is authorized to accept a donation of Integrated Public Alert & Warning System and CodeRED Weather Warning services valued at approximately \$45,000 from Emergency Communications Network, LLC for the purpose of providing federal and weather-related emergency notifications to affected persons in the city, provided that, for any document that the City must execute to effectuate the acceptance of this donation, the Chief Administrative Officer is authorized to

AYES:            9            NOES:            0            ABSTAIN: \_\_\_\_\_

ADOPTED:    OCT 10 2016    REJECTED: \_\_\_\_\_    STRICKEN: \_\_\_\_\_

execute such document only after the Coordinator of Emergency Management has approved the terms of such document and the City Attorney has approved such document as to form and legality.

§ 2. This ordinance shall be in force and effect upon adoption.

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CITY OF RICHMOND
INTRACITY CORRESPONDENCE

O & R REQUEST

SEP 6 2016

Chief Administration Office
City of Richmond

4-5652

O&R REQUEST

DATE: August 30, 2016

EDITION: 1

TO: The Honorable Members of City Council

RECEIVED

THROUGH: Dwight C. Jones, Mayor

SEP 15 2016

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

OFFICE OF CITY ATTORNEY

THROUGH: Lenora Reid, Deputy Chief Administrative Office of Finance and Administration

THROUGH: Jay Brown, Director of Budget and Strategic Planning

FROM: Anthony McLean, Coordinator of Emergency Management

RE: Acceptance of Donation for Office of Emergency Management

ORD. OR RES. No. \_\_\_\_\_

PURPOSE: To authorize the Chief Administrative Officer to accept a donation of three free years of "IPAWS" (Integrated Public Alert & Warning System) and CodeRED Weather Warning.

REASON: The City of Richmond's Department of Fire and Emergency Services, Office of Emergency Management, seeks approval of three free years of service from the Emergency Communications Network LLC (ECN) as the estimated value of the donation is \$45,000.00. Section 2-89(a) of the Code of the City of Richmond only allows the Chief Administrative Officer to accept gifts on behalf of the City for a value up to and including \$25,000.00.

RECOMMENDATION: It is recommended that this donation is accepted.

BACKGROUND: The Web-based CodeRED service, from Emergency Communications Network LLC (ENC), was designed specifically to enable clients to rapidly record, send and track personalized voice, email, text, and social media messages. To enhance our capability, CodeRED has added two additional functions at no cost to the city: (1) Integrated Public Alert & Warning System (IPAWS) - an alerting system that will send Federal emergency to citizens; and (2) Weather Warning Option - to alert citizens in the path of severe weather. Tapping into the

O&R Request

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National Weather Service's Storm Based Warnings, CodeRED Weather Warning automatically sends messages to affected citizens moments after a severe thunderstorm, flash flood or tornado warning has been issued.

**FISCAL IMPACT / COST:** The estimated value of this donation is \$45,000.00.

**FISCAL IMPLICATIONS:** The acceptance of this donation will enhance the City's ability to provide timely and efficient emergency notification to citizens.

**BUDGET AMENDMENT NECESSARY:** N/A

**REVENUE TO CITY:** N/A

**DESIRED EFFECTIVE DATE:** Upon adoption.

**REQUESTED INTRODUCTION DATE:** September 26, 2016

**CITY COUNCIL PUBLIC HEARING DATE:** October 10, 2016

**REQUESTED AGENDA:** Consent Agenda

**RECOMMENDED COUNCIL COMMITTEE:** Public Safety

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** N/A

**AFFECTED AGENCIES:** The Department of Finance, the Department of Budget and Strategic Planning and the City of Richmond Department of Fire and Emergency Services.

**RELATIONSHIP TO EXISTING ORD. OR RES.:** N/A

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENT:** No Charge Non GSA Items Proposal

**STAFF:** Anthony McLean  
Coordinator of Emergency Management, 646-6287



Alert. Inform. Affect Lives.

Proposal presented to  
**Richmond, VA Non GSA Items  
Proposal**  
on August 18, 2016.



select  
audience



record



launch



notify

**ECN**®

Emergency Communications Network®

**CHRIS HIGGS** REGIONAL SALES MANAGER

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Find us





**Weather Warning Add-on Option** (PRICING GOOD FOR 90 DAYS FROM 8/18/2016)

Emergency Communications Network's innovative, geographically targeted weather warning product was built to alert citizens in the path of severe weather. Developed on the same calling network infrastructure as the CodeRED® solution for community notification and tapping into the National Weather Service's Storm Based Warnings, CodeRED Weather Warning™ automatically sends telephone messages to affected citizens moments after a **severe thunderstorm, flash flood or tornado warning** has been issued.

**A three (3) year add-on contract for CodeRED customers includes**

- CodeRED Weather Warning system set-up
- Free one time use of the CodeRED system
  - A community-wide call will be made to introduce the weather warning product and direct citizens to sign up to receive alerts
- Unlimited severe weather warnings: 24 hours a day, 365 days a year
- Detailed call statistics
- Design and hosting of custom web page for community enrollment

**No Charge Non GSA Item = Annual Cost**

Normal Charge = \$12,500

(based on 2010 U.S. Census Population of 204,114)

**IPAWS – No Charge Non GSA Item**

Normal Charge = \$2,500

**CodeRED GSA Contract # GS35F0253W**

Thank you for the opportunity to present CodeRED Weather Warning. If you have any questions, please feel free to contact me.

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**CHRIS HIGGS** REGIONAL SALES MANAGER

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