

Church Hill Central Civic Association

August 27, 2016

VIA EMAIL TO cynthia.newbille@richmondgov.com

The Honorable Cynthia I. Newbille
Richmond City Council
900 East Broad Street
Richmond, Virginia 23219

RE: Mixed Use Development to be Located at the Intersection of 25th Street, Nine Mile Road and Fairmount Avenue (the "Project")

Dear Councilwoman Newbille:

As the interim and former presidents of Church Hill Central Civic Association ("CHC"), we are writing to you on behalf of CHC to express support for the above-referenced Project. After presenting the most recent set of plans and elevations (provided to us August 16 by Penny Giles of Hirschler Fleischer) to our organization via email and soliciting our members' input, we are pleased to inform you that the Project received unanimous support.

Several of our members specifically requested that we reiterate to you our expectation that the developer, as well as Jim's Market, other retailers, and the owner and manager of the multi-family residential units located within the Project, provide employment opportunities for members of our community during the construction and subsequent operation of the Project.

Very truly yours,


Jennifer R. Parham, Esq.
~~Interim President~~


J. David Conmy
Past President

cc: Sam Patterson (via email to sam.patterson@richmondgov.com)
James W. Theobald, Esq. (via email to jtheobald@h-flaw.com)



September 2, 2016

The Honorable Rodney M. Poole, Chair
The Honorable Melvin Law, Vice Chair
Planning Commission, City of Richmond
900 E. Broad St., Room 511
Richmond, VA 23219

Gentlemen and Other Distinguished Commission Members:

I am writing to seek your approval of a proposal to amend the zoning for Nine Mile Road and 25th Street that would allow for the development of Jim's Market. Jim's Market represents a vital segment of a larger initiative to transform the East End community and help restore its vibrancy. The project is an outgrowth of the findings from a charette spearheaded by Bon Secours Richmond Health System, City of Richmond, Richmond Redevelopment & Housing Authority and others.

The investment made by Mr. Steven Markel and Mr. Jim Scanlon has accelerated the translation of a vision into reality for the grocery store. I participated in the charette at the Robinson Theatre and bringing a full service grocery store to the East End was ranked as a very high priority.

I believe that Jim's Market will help eliminate the food dessert now present in East End Richmond. It represents a key factor for helping to build and sustain improved health status for residents. Jim's Market also introduces another business to the East End, serving as an economic driver and yet another resource to employ and train residents. From my perspective, Jim's Market also could serve as a site to boost youth's understanding about the importance of good nutrition in reaching higher academic goals and positive behaviors.

There is an abundance of voices of support for Jim's Market from East End residents. As a resident of Richmond City for more than 40 years and a volunteer working in a number of capacities in East End Richmond, I enthusiastically support the zoning amendment request to bring Jim's Market there.

Thank you for your consideration.

Sincerely,

Marilyn H. West
Chair & CEO

Copy to: The Honorable Dwight C. Jones
The Honorable Michelle R. Mosby and Other Distinguished Members of Council

P.O. Box 548
Richmond, Virginia 23218
TEL: 804.782.1938 ; www.mhwest.com