



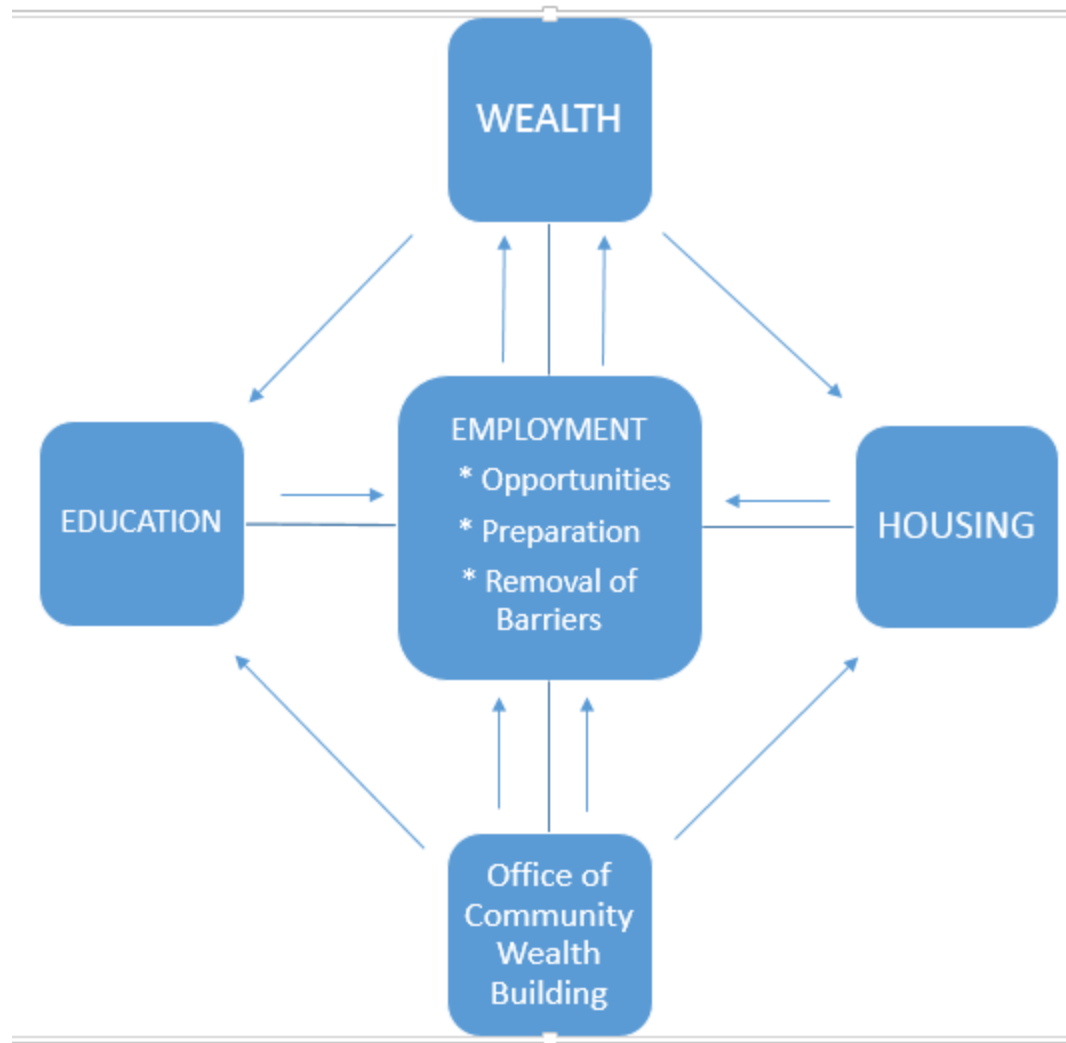
# Annual Report on Poverty Reduction and Community Wealth Building

## Metrics Overview

Mayor Dwight C. Jones  
City of Richmond

Transmitted to City Council  
and the  
Maggie L. Walker Citizens Advisory Board

# SYSTEM CHART: OFFICE OF COMMUNITY WEALTH BUILDING



# TOP TIER METRICS:

## POVERTY, CHILD POVERTY, AND POVERTY RATE

The City of Richmond has set three long-term goals for its poverty reduction initiative:

By 2030	<b>Reduce by 40%</b> (relative to 2014 baseline) the total number of residents in poverty (apart from college students)	<b><u>Rationale for this indicator:</u></b> The total <b><i>number of persons</i></b> in poverty is the most direct measure of the number of residents of Richmond in severe economic need. The ethical goal of a poverty reduction initiative must be to provide pathways to higher incomes and economic self-sufficiency for residents currently in poverty.
By 2030	<b>Reduce by 50%</b> (relative to 2014 baseline) the number of children in the city living in poverty	<b><u>Rationale for this indicator:</u></b> The number of <b><i>children in poverty</i></b> and the <b><i>child poverty rate</i></b> carry special significance for the City of Richmond. In ethical terms, children are often the worst victims of poverty. Children, until at least high school age, typically have no ability to impact their household's income or other family circumstances impacting well-being. Yet children suffer the consequences of economic deprivation, stress, and other adverse events, all of which may inhibit physical, emotional, and cognitive development.
By 2030	<b>Reduce to 15% or less</b> the overall poverty rate	<b><u>Rationale for this indicator:</u></b> The City's <b><i>poverty rate</i></b> is the most widely cited metric in public discourse concerning poverty in Richmond. It is important both because it illustrates the share of the City population at any given time experiencing severe economic distress and because it illustrates the magnitude of the strain poverty places on the City's fiscal and economic condition.



# INTERMEDIATE METRICS: EMPLOYMENT AND EARNINGS

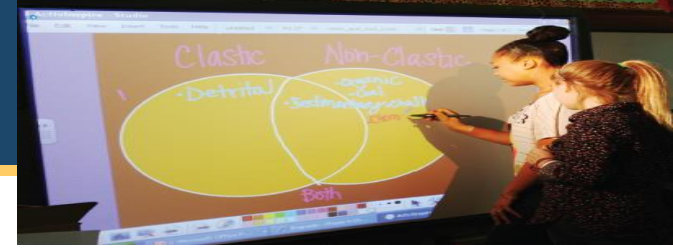


## Employment and Earnings\* (*relative to state average*)

**Rationale for this indicator:** Poverty as officially measured by the federal government is a direct reflection of earned household income. The primary source of household income for the overwhelming majority of the population is income earned through employment. To reduce poverty, more people who are now unemployed or under-employed must obtain and maintain full-time employment.

- *Official Unemployment Rate*
- *Proportion of Adults (Aged 25-64) Employed Full-Time*
- *Employment Level for High School Graduates*
- *Median Earnings for High School Graduates*
- *Proportion of Full-Time Year-Round Workers Earning Less than \$30,000*
- *Proportion of Jobs in City of Richmond, Henrico County, and Chesterfield County Currently Being Accessed by Public Transportation*

# INTERMEDIATE METRICS: EDUCATIONAL ATTAINMENT



## Educational Attainment\* (compared to state benchmark)

**Rationale for this indicator:** Both educational attainment (the earning of diplomas and degrees) and the quality of education received have a profound impact on the economic prospects of individuals and communities. Community progress towards improving these indicators over the next decade portend both improvements in educational outcomes and poverty reduction in Richmond.

- *Proportion of entering Kindergartners in Richmond Public Schools needing literacy intervention based on PALS assessment of literacy readiness.*
- *Proportion of 3<sup>rd</sup> graders in Richmond Public Schools passing Reading SOL test.*
- *Proportion of 8<sup>th</sup> graders in Richmond Public Schools passing Reading and Math SOL tests.*
- *Graduation rate of Richmond Public Schools and percentage of class graduating with advanced diploma.*
- *Proportion of Richmond Public Schools graduates going on to post-secondary education—a two-year or four-year college.*
- *Number of teenagers (aged 16-19) in City of Richmond not enrolled in school and not employed (i.e. “disconnected youth”).*

# INTERMEDIATE METRICS: HOUSING AND QUALITY-OF-LIFE



## Housing and Quality-of-Life

**Rationale for this indicator:** All persons need adequate and safe shelter. Inclusive communities that offer meaningful opportunities to all need this and much more: residents desire not only shelter, but to live in safe, thriving neighborhoods with access to employment, good schools, mobility and strong community amenities and assets. This larger environment both defines day-to-day quality of life for residents and also shapes the structure of opportunity available to young people growing up in a neighborhood. Ultimately, the City's successes and failures in providing a strong quality of life are the accumulation of the success of particular neighborhoods.

- *% of Housing-Burdened Households in City, All Households and Households Earning < \$35,000*
- *Number of Large Public Housing Communities Redeveloped According to Process Assuring One-for-One Replacement and Community Engagement in Process*
- *% of City Residents Who Are in Poverty AND Live in Census Tract with Greater Than 40% Poverty Rate*
- *Violent Crime Rate Citywide and by Council District*
- *Health Insurance Coverage—Number and Proportion of Residents Lack Insurance Coverage*
- *Years of Life Lost to Premature Death (Before Age 75) per 100,000*

# PROGRAM BY PROGRAM GOALS: EMPLOYMENT



Center for Workforce Innovation	Overall Goal	Connect Richmond Residents to Quality Employment Opportunities, At or Leading to Living Wage Employment.
BLISS: Building Lives to Independence and Self-Sufficiency	Global Goal	Develop an Effective Model for Providing Family-Based Wrap-Around Support Services, with Aim of Helping Families Escape Poverty and Attain Sustainable Self-Sufficiency.
Social Enterprise	Global Goal	Work toward Developing a Social Enterprise Strategy for Richmond, Utilizing an Anchor Institution-Based Approach, With Aim of Increasing Employment and Entrepreneurial Opportunities in High-Poverty Neighborhoods.
Job Creation	Global Goal	Support Long Term Job Creation in the City of Richmond through Efforts to Land a Major Employer, Development of the Port of Richmond, and Expansion of the Local Retail Sector.
Transportation	Global Goal	Move Towards the Development of a Regional Transportation System to Connect Underemployed Richmond Residents to Job Opportunities Throughout the Region.

# PROGRAM BY PROGRAM GOALS: EDUCATION



<b>Early Childhood Initiatives</b>	<b>Global Goal</b>	<b>Strengthen the system of early childhood education in Richmond with the aims of strengthening readiness for Kindergarten, assuring working parents and parents transitioning to work have access to safe, quality, and affordable child care, and promoting positive family development in the City of Richmond.</b>
<b>Adolescent Transition</b>	<b>Global Goals</b>	<b>Support the efforts of Richmond Public Schools and other community organizations in engaging adolescents, with the goals of improving academic and social readiness for high school work among Richmond middle school students.</b>
<b>Promise Scholarship (RVA Future) Initiative</b>	<b>Global Goals</b>	<p><b>To substantially increase the proportion of Richmond Public Schools graduates going on to attend a two-year or four-year college, or additional continuing education opportunity, with the aim of boosting the lifelong earning potential of graduates and of contributing to Richmond Public Schools’ goal of improving academic performance and creating stronger career and college-going cultures within City high schools.</b></p> <p><b><u>Phase One:</u> Will take the form of more intensive and intentional planning and guidance services specifically focused on students’ post-secondary futures.</b></p> <p><b><u>Phase Two:</u> Will involve establishment of a Promise Scholarship-type program benefitting graduates of Richmond Public Schools.</b></p>
<b>Supportive Services</b>	<b>Global Goal</b>	<b>Strengthen the network of wrap-around support services available to low-income Richmond Public Schools students and families.</b>





# PROGRAM BY PROGRAM GOALS: HOUSING AND QUALITY-OF-LIFE



<p><b>Affordable Housing Trust Fund</b></p>	<p><b>Global Goal</b></p>	<p>Expand the supply of affordable housing in the City of Richmond through annual competitive grants in support of projects undertaken by nonprofit or private developers to rehabilitate or build affordable housing units.</p>
<p><b>Housing Navigators</b></p>	<p><b>Global Goal</b></p>	<p>Establish a network of Housing Advocates serving residents of Richmond public housing communities for the purposes of expanding timely access to information and resources supporting families in RRHA communities, and for promoting positive neighborhood development.</p> <p>The Housing Advocates are to work collaboratively with Richmond City Health District’s community health workers, Richmond Redevelopment and Housing Authority’s resident service staff, and other service providers working in the large public housing communities.</p>
<p><b>Public Housing Redevelopment/Choice Neighborhood Initiative</b></p>	<p><b>Global Goal</b></p>	<p>Assure the City-Wide Public Housing Transformation process has a robust people plan, and that there is a commitment to one-for-one replacement of public housing equivalent units.</p>

