



Land Use, Housing and Transportation Standing Committee

Boards & Commissions
Vacancy Report

Tuesday, February 16th, 2016

<u>Board Name</u>	<u>Criteria for Appointment</u>	<u>Applicant Name</u>
Board of Building Code Appeals, General Division (5 members & 3 alternates) (page 2)	Citizen with knowledge of the building construction trade * (1 vacancy)	William Laffoon (reappointment, page 3)
City Planning Commission (9 members) (page 4)	Citizen and Qualified voter (1 vacancy)	Ricky Gorrell (page 5) Max Hepp-Buchanan (page 9) Dawn Hicks (page 14) Maritza Pechin (page 22) Amy Whalen (page 29) Jeremy S. Williams (page 33)
Commission of Architectural Review (9 members) (page 37)	Citizen of the city appointed at large (1 vacancy)	David C. Cooley (page 38) Melissa E. Davis (page 48) Richard Tyler King (page 55) Will Payne (page 61) Charles Spitzer (page 66)
Board of Commissioners of the Richmond Redevelopment and Housing Authority (12 members) (page 71)	* (2 vacancies)	Chelsea S. Daly (page 72) Thomas K. Davis (page 77) Elliott Harrigan (reappointment, page 82) Neil S. Kessler (page 85) Derwin D. Kinston, Jr. (page 94) Peter J. Paulk, IV (page 98)
Urban Design Committee (10 members) (page 104)	Member of a recognized local organization in one of the various fields of static arts * (1 vacancy)	Doug Cole (page 105) Dawn Hicks (page 110)

* Applicants must either reside or work in the city.

Board of Building Code Appeals, General Division

Vacancy Chart

As of
May 9, 2016

When feasible, the Board of Building Code Appeals, General Division shall consist of one (1) licensed general contractor engaged primarily in the building of commercial buildings and structures; one (1) licensed architect or one licensed engineer, who is currently engaged in the active design of buildings and structures; and three (3) citizens with knowledge of the building construction trade. Three (3) alternate members shall be appointed to serve in the absence of any regular member of the board. *Alternate members must meet the same qualification as the members. (Opinion from Law Department dated 10/19/2012)* All members appointed by the City Council shall be a resident of the City or shall be an employee of a firm which has a place of business within the City. Employees or officials of the City shall not serve as board members.

(Assigned to the Land Use, Housing & Education Standing Committee)

Member	Patron	Expiration Date	Eligible for Reappoint.	Interested in Reappoint.	Qualification
William Laffoon	All members of Council	01/28/2016	Yes	Application included	Citizen with knowledge of the building construction trade
James Snowa	All members of Council	01/28/2016	Yes	No	Alternate
Vacant	All members of Council	-	-	-	Alternate

Contact:

Douglas Murrow, Building Commissioner
Planning & Development Review
646-6958

City Planning Commission

Vacancy Chart

as of
May 9, 2016

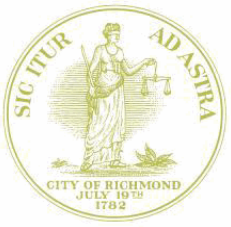
The Planning Commission shall consist of nine (9) members. One member shall be a member of Council who shall be appointed by the Council for a term coincident with their term on Council; one member shall be a member of the Board of Zoning Appeals appointed by the Board of Zoning Appeals for a term coincident with their term on such board; one member shall be the Chief Administrative Officer or an officer or employee of the City designated from time to time by the Chief Administrative Officer; six (6) citizen members shall be qualified voters of the City who hold no office of profit under the City government (one shall be appointed by the Mayor and five appointed by the City Council).

(Assigned to the Land Use, Housing & Education Standing Committee)

Member	Patron	Expiration Date	Eligible for Reappoint.	Interested in Reappoint.	Qualification
Doug Cole	All members of Council	03/11/2016	No	-	Citizen & qualified voter
Rodney Poole	All members of Council	12/31/2015	Yes	Yes. Awaiting reappointment to Board of Zoning Appeals.	Board of Zoning Appeals representative
Melvin Law	Mayor Jones	12/14/2015	Yes	Mayor's Office notified	Citizen & qualified voter

Contact:

Lory Markham, Planner III/Land Use Administrator
Department of Planning & Development Review
646-6309



City of Richmond, Virginia
City Council

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Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

CITY PLANNING COMMISSION

Title: *Mr.*

Name: *Ricky Gorrell*

Home Address: *004708 FITZHUGH AVE RICHMOND VA 23230*

Home Telephone: *804-355-7053*

Home Fax:

Personal E-Mail Address: *rgorrell@verizon.net*

Employer: *Stewart/HG*

Job Title: *Senior Project Manager*

How Long?

Business Address: *005701 GROVE AVE RICHMOND VA 23226*

Business Telephone: *804-740-7500*

Ext: *414*

Business Fax:

Business E-Mail Address: *rgorrell@stewartinc.com*

Is Your Place of Employment Located in the city of Richmond ☒ Yes

Is your Place of Employment Located in the County? ☐ No

If Yes, Which County?

Are You A City

☒ Yes

If Yes, Which City Council District?

Number of Years?

Resident?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? ☐ No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Ricky has recently re-joined Stewart/HG after working at an architecture firm and brings his considerable experience back to our team. In his 37 years' experience as a landscape architect, Ricky has worked on private and public projects ranging from corporate headquarters to county libraries to large-scale residential estates. With a particular expertise in the areas of master planning, commercial development, and residential design, Ricky's ability to see the big picture combined with his eye for detail serves him well on a range of projects in academic, healthcare, municipal and private sectors.

Other Community Involvement:



City of Richmond, Virginia
City Council

Page 2 of 2

Authorities, Boards, Commissions and Task Forces Application

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

ASLA Member
ULI Member

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

Ricky L. Gorrell, PLA, ASLA
Land Planning & Design Senior Project Manager

EDUCATION

Bachelor

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219
Telephone: (804) 646-7955 * Fax: (804) 646-7736
www.richmondgov.com/cityclerk

City Planning Commission Questionnaire

RECEIVED
JAN 29 2016
OFFICE OF THE RICHMOND CITY CLERK

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Rick Gorell

1. What motivated you to apply for appointment to Richmond's City Planning Commission, and what do you hope to accomplish by your participation?

I have lived in Richmond for most of my adult life and genuinely love this town. In addition, I have 37 years of experience in the landscape architecture industry and have been a part of designing a large portfolio in the city of Richmond, including VCU Shafer Court, Cary Court Shopping Center in Carytown, Richmond on the James - East Riverfront Development Plan, Linden Street Campus Walk Student Union, Site Planning thru Construction Administration, and the five City Fulmer Bright Parks. I feel I'd like to serve my community and that my skillset is something the city could put to good use.

2. What are the three most important issues you will have to address as a member of Richmond's City Planning Commission, and how would you address them?

Promoting responsible development growth for the benefit of the City's current and future generations will be an extremely important issue. Also, preserving the history, culture, and character of the City and its various architectural treasures, open spaces, and natural resources is another issue that cannot be obscured by the march to progress. I feel it is also important that the restoration of a vibrant City urban core be promoted.

I would address these issues by working with developers, local residents and the other planning commission members to find common ground with common sense affordable solutions.

3. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

Since the city of Richmond belongs to its citizens, I believe that including them is paramount. Our firm has even invested in custom software to allow for easy access to public forums, and I have personally been involved over the years in dozens of public participation meetings. I generally represent the private sector, but believe that I can offer compromise and design solutions to community meetings during the public process that brings both sides together. The key is to listen to what everyone is saying, analyze what they really mean, and look for common ground.

City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Rick Gorell

What planning challenges or issues do you see facing the city of Richmond in the next decade?

Some of the challenges ahead for Richmond is making sure there is affordable housing commensurate with a wide range of income brackets, preserving the city's culture, history and heritage for generations to come, and fostering responsible economic and commercial growth. There are many different perspectives on how all this can be achieved, and working to ensure that the public as a whole is well-served is the best way to navigate the pathway to city planning.

4. The review of planning matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

I am quite comfortable in making those subjective decisions. My past experience involves participation in several different architectural review committees for developments such as Wyndham, Mooreland Landing, and Innsbrook. Even though these committees didn't involve the public at large, subjective decisions had to be made based on objective criteria.

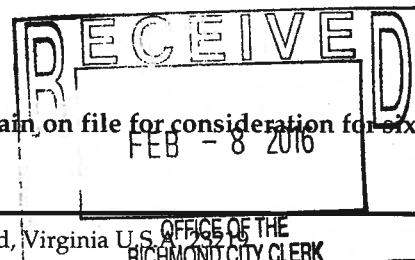


City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: City Planning Commission	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: Hepp-Buchanan	First Name: Max
Home Street Address: 3607 Moss Side Ave	Home Telephone: 804-625-6120
Home City, Zip Code: Richmond, VA 23222	Home Fax:
Personal E-Mail Address: max.hepp.buchanan@gmail.com	
Employer: Sports Backers	
Job Title: Director of Bike Walk RVA	How Long? 3 years
Business Street Address: 100 Avenue of Champions, Suite 300	Business Telephone: 804-285-9495
Business City, Zip Code: Richmond, VA 23230	Business Fax: 804-285-3132
Business E-Mail Address: max@sportsbackers.org	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? 3 Number of years? 3	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, please provide information on the nature of the contract. To promote physical activity and sports tourism activities.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: Master's Degree in Urban Plannign and Design Master's Degree in Public Administration 4 years experience serving on the City of Seattle Bicycle Advisory Board (all 4 years in an officer position, either Secretary or Chair) 8 years experience working in sustainable transportation (transit, bicycle, pedestrian) policy, planning, and advocacy	

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www.richmondgov.com/cityclerk



City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: Richmond Highway Safety Commission

Date(s) Served: December 2013 - Present

Office(s) Held: Secretary (present)

Entity: _____

Date(s) Served: _____

Office(s) Held: _____

Entity: _____

Date(s) Served: _____

Office(s) Held: _____

Other community involvement:

Member of the Ginter Park Residents Association and the Lewis Ginter Recreation Association.

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

☒ **Check this box if your resume is attached.**

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

Signature: Max Hepp-Buchanan

Date: February 8, 2016

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

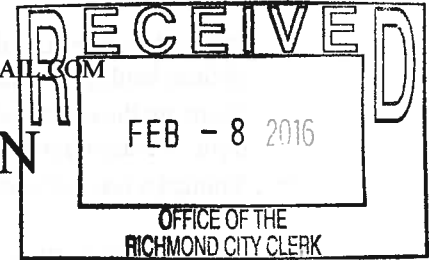
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www.richmondgov.com/cityclerk

3607 MOSS SIDE AVE • RICHMOND, VA • 23222
PHONE: 804.625.6120 • EMAIL: MAX.HEPP.BUCHANAN@GMAIL.COM

MAX HEPP-BUCHANAN



WORK AND VOLUNTEER EXPERIENCE

Sports Backers • Richmond, VA

March 2013 – Present

Director of Bike Walk RVA

www.sportsbackers.org/bike-walk-rva

- Manage Bike Walk RVA, a regional program focused on the improvement of bicycle and pedestrian infrastructure in the greater Richmond area
- Educate jurisdictional staff and elected officials in the Richmond region on the benefits of bicycle- and pedestrian-friendly policies and practices
- Review and provide comments on transportation master plans, modal plans and project-specific design plans for local and state departments of transportation
- Organize the grassroots community in support of creating safe, comfortable and convenient places to walk and bike in the Richmond region

Cascade Bicycle Club • Seattle, WA

October 2010 – February 2013

Advocacy Programs Manager

www.cascade.org

- Developed and managed all aspects of the Advocacy Leadership Institute (ALI), a recurring three-month program that empowers members of the community to be effective advocates for bicycling
- Identified local plans and projects that required community support, and managed outreach and/or advocacy campaigns for the timely and effective implementation of those plans and projects
- Utilized social media – targeted emails, Facebook, blog posts, etc. – to educate and mobilize Cascade constituents across the state on issues related to transportation planning, policies and funding
- Educated jurisdictional staff and elected officials in cities around the region on the benefits of Complete Streets and bicycle- and pedestrian-friendly policies and practices
- Assisted Cascade's Principal Planner in reviewing and providing comments on transportation master plans, modal plans and project-specific design plans for local and state departments of transportation

Seattle Bicycle Advisory Board • Seattle, WA

September 2009 – February 2013

Co-Chair

www.seattle.gov/sbab

- Lead the Board as the primary Advisory Committee to the Seattle Department of Transportation (SDOT) on the five-year update of the Seattle Bicycle Master Plan
- Advise the Mayor, City Council, and City of Seattle staff on infrastructure design, policies and programs that improve and/or affect bicycling conditions in Seattle
- Coordinated agenda for monthly meetings; draft and distribute Board recommendations to City staff, elected officials and other stakeholders
- Served as Vice Chair from Nov. 2010 to Feb. 2012; served as Secretary from Oct. 2009 to Oct. 2010

YES on Prop 1 Campaign (Streets For All Seattle) • Seattle, WA

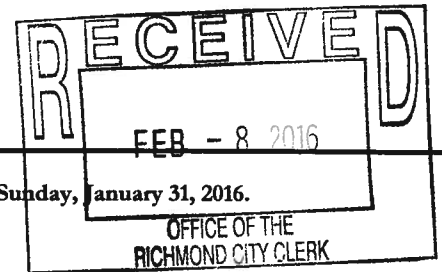
August 2011 – November 2011

Volunteer and Events Coordinator, Field Operations

www.streetsforallseattle.org

- Campaigned to get the Seattle Transportation Benefit District Proposition 1 approved by Seattle voters in the November 2011 general election

City Planning Commission Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Max Hepp-Buchanan

1. What motivated you to apply for appointment to Richmond's City Planning Commission, and what do you hope to accomplish by your participation?

I have attended many CPC meetings in my time here in Richmond and I think it's a great way to get improvements made to proposed projects. The CPC has the authority to review projects in detail and make recommendations that will have substantial impacts on the projects themselves, as well as the community that surrounds them. As a member (Secretary) of the Richmond Highway Safety Commission, I think that it's important to have a transportation expert sitting on the CPC. The Highway Safety Commission reviews projects on a quarterly basis and makes recommendations to City Council and project managers as it can, but oftentimes the project is so far into the design phase that the Highway Safety Commission's recommendations are moot. Appointing a member of the Highway Safety Commission to the CPC would help bridge the gap in transportation safety oversight that currently exists on the CPC. I have years of transportation planning and policy experience and would use my experience to critique projects through the lens of transportation safety, something that is not effectively done on the CPC today.

2. What are the three most important issues you will have to address as a member of Richmond's City Planning Commission, and how would you address them?

First, we need to figure out how to best house our Richmond population, whether they are existing Richmonders or recent transplants. Our city is growing for the first time in a long time, and housing demand is going up. There is plenty of potential space for new housing, but where it is located, what it looks like, and who it serves are going to be very important issues.

Second, we need to figure out how to move people around the city once they are here. As our population increases, so will our congestion if we do not invest in and carefully plan for other modes of transportation. Transit, walking, biking, ride sharing, and services like Uber are the ways out of a congestion crisis and we have the ability to start thinking intelligently about those issues now, before it's too late. I have lots of transportation policy and planning experience that I will bring to the table at the CPC.

The final issue is form over function. The Urban Design Committee has the important duty of making recommendations to the City Planning Commission that have to do with design and aesthetics. However, sometimes those recommendations are at odds with the functionality of the project, and in some cases, public safety. As a City Planning Commissioner, I would make sure that we are not getting aesthetics at the cost of public safety, and that we are striving towards a future vision of zero traffic related deaths and serious injuries.

3. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

The role of the public is very important and is unfortunately overlooked from time to time. People have input on projects that vary from personal preference, to personal (in)convenience, to expertise and professional opinions that are insightful and unique. All of this is critical for the CPC to weigh when making decisions on

City Planning Commission Questionnaire

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NAME: Max Hepp-Buchanan

plans and projects. Better public participation can be achieved by actively seeking out and engaging "gatekeepers" of communities that are not typically represented at public meetings, City Council hearings, or CPC hearings. It's not easy work to do, but it must be done. If not done correctly, residents who are traditionally disenfranchised will continue to be so and the resulting plans and projects will only serve the interests of residents and organizations who are "in the know". Identifying gatekeepers means identifying the full range of potential stakeholders and building and maintaining relationships with them. If there is an online public survey on a project floating around out there administered by the City or a consultant, those gatekeepers need to be the ones distributing it. If there is a public hearing on a plan or project coming up, those gatekeepers need to be the ones inviting people to it. I have experience doing this community outreach work and will advocate for these best practices and engage in them myself (to the extent appropriate) if appointed to the CPC.

4. What planning challenges or issues do you see facing the city of Richmond in the next decade?

People are moving to Richmond from around the country like never before to work and raise their families. If we want to keep people here and increase the workforce and tax base, we need to offer them the best in transportation, housing, and schools/education.

People don't want to be forced to drive everywhere, all the time. They want choices and the freedom to safely walk or bike with their kids to the school, library, or park. Building a city where people of all ages and abilities can safely and conveniently walk, bike, and take transit is a planning decision we have to continue to make regularly and deliberately.

We need to find a way to improve the education/school experience of our children, which I believe is linked to the deconcentration of poverty. Our public school education is not going to get better just by building better school facilities. We need higher quality teachers, principals, and administrators in schools across the city, but it seems to be a challenge to attract them and keep them. By finding ways to making housing in neighborhoods available for people of all income levels in a way that deconcentrates poverty, it may be possible to increase the tax base around our schools and draw a more diverse student population than what we have currently.

5. The review of planning matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

Laws and regulations are there for a reason – they are there to guide decision making at the beginning of a project. However, citizen advisory and regulatory boards and commission are there for a reason as well, and help put in check decisions that were made solely based on objective standards. As a CPC member, I would embrace that responsibility whole heartedly and take it very seriously.



City of Richmond, Virginia
City Council

Page 1 of 3

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

CITY PLANNING COMMISSION

Title: *Ms.*

Name: *Dawn Hicks*

Home Address: *000802 OVERBROOK ROAD RICHMOND VA 23222*

Home Telephone: *8046909897*

Home Fax:

Personal E-Mail Address: *dawnfhicks@gmail.com*

Employer: *County of Henrico-General Services*

Job Title: *Capital Projects Intern*

How Long?

Business Address: *004301 E PARHAM ROAD HENRICO VA 23228*

Business Telephone: *8045015981*

Ext:

Business Fax:

Business E-Mail Address *hic042@henrico.us*

Is Your Place of Employment Located in the city of Richmond

No

Is your Place of Employment Located in the County?

Yes

If Yes, Which County?

Henrico

Are You A City

Yes

If Yes, Which City Council District?

3

Number of Years?

Resident?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? *No*

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

- Ambitious hard working, professional graduate in a challenging discipline.
- Able to handle multiple duties and deadlines through team work and self motivation.
- Has intense analytic, conceptual, and organization skills to explore and create new forms of architecture.
- Successful in thought and design process and passionate about acquiring knowledge through interaction and research.

Education:

Bachelor of Science-Architectural Engineering

Master of Architecture

5 Week Study Abroad Program - China

Harvard Career Discovery Summer Program-Urban Design

Architecture Intern

Proficient In:

Computer Aided Design - Revit, SketchUp, Vectorworks, AutoCAD

Adobe Suite - Photoshop, Illustrator, Indesign

Other - QuickBooks, Microsoft Office

Awards:

AIA Alpha Rho Chi Bronze Medal (leadership, service, merit)



Authorities, Boards, Commissions and Task Forces Application

Excellence in Critical Exploration Award
Phi Alpha Epsilon (Architectural Engineer Honor Society)
Alpha Lambda Delta (Freshman National Honor Society)
puter Aided Design - Revit, SketchUp, Vectorworks, AutoCAD
Adobe Suite - Photoshop, Illustrator, Indesign
Other - QuickBooks, Microsoft Office

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

NA

Other Community Involvement:

Sixth Mount Zion Baptist Church
-I.O.U. Richmond
-National Night Out
-Technology Assistant
-Financial Secretary

American Institute of Architecture, Associate

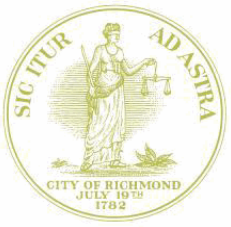
National Organization Minority Architects
-Co-founder of UNC-Charlotte Chapter
-President 2009-2010

Delta Sigma Theta Sorority Inc.

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

December 2014-Present
Capital Projects Intern
Department of General Services
County of Henrico, Richmond, VA
-Develop schematic designs
-Review construction documents
-Review submittals, budgets, and project schedules
-Attend project planning/progress meetings
-Assist Capital Projects Managers as needed

July - October 2014
Temporary Office Manager
Evolve Architecture, Richmond, VA
-Budgeting/Contract Bid Award comparisons



Authorities, Boards, Commissions and Task Forces Application

-
- Prepare construction billing and invoicing
 - Marketing Assistant-create and print marketing materials, RFP's, Scope of Services reports, and client presentations
 - Payroll-process time sheets
 - Accounts Receivable/Payable-manage and apply payments, manage invoices,bills and financial reports
 - Facilities management

2014 - Present

Technology Assistant

Sixth Mount Zion Baptist Church Richmond, VA

- Manage, maintain, document, and implement church technologies
- Backup and maintain digital resources
- Performs special assignments and assists as needed in other areas of the department

2011 - Present

Freelance Drafter/Graphic Artist

- Develop design schematics
- Develop 3D drawings and presentations
- Establish client's vision for product/design.
- Create design solutions
- Develop concepts, graphics and layouts for product illustrations, company logos, and internet website

2011 - 2013

A/P Accountant

St. Joseph's Villa, Richmond, VA

- Managed invoices and bills for the agency
- Day to day problem solving and resolution of billing and payment errors
- Performed monthly reconciliations, Month-end closing process for accounting department
- Generated and distributed monthly reports
- Performed training for new employees and agency leadership
- Prepared 1099's, audit schedules and reconcile annual reports.

Interest:

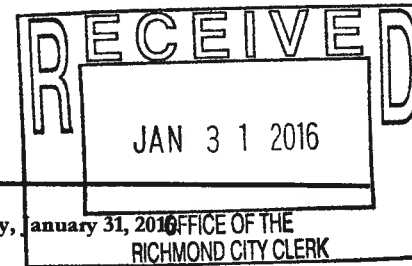
Urban Design, Community Development, Architecture, Hip-Hop Inspired Architecture, and developing Sustainable Communities.

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

Ms. Michelle Mosby

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City Planning Commission Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

1. What motivated you to apply for appointment to Richmond's City Planning Commission, and what do you hope to accomplish by your participation?

Recently I was selected for and successfully completed a summer program at Harvard University, where my course curriculum was concentrated in Urban Design and Planning. Although this was the push for me to get more involved in Richmond's city planning, having a Bachelor's degree in Engineering and a Master's degree in Architecture gives me the knowledge to do so. I have studied and understand the spatial practices of architecture and land use as it pertains to urban planning. I also value the historical relevance of cities that produce urban spaces in its context. Along with understanding the socioeconomics of design, I desire to apply each of these practices in order to help build better communities.

My motivation for applying to Richmond's City Planning Commission comes from years of thesis research on the patterns of gentrification that continuously displaces lower-income families and small businesses. Historically in order to reduce crime rates and effects of deteriorating spaces, the focus goes to restoration of property values, which ultimately forces out current residents. As an aspiring architect, I feel it is my civic responsibility to help residents and business and property owners articulate and achieve a vision for how they want their community to look and function presently and in the future. My passion lies in enhancing urban environments with influences of social, economic, and cultural forces to help shape the built environment and developing inclusive communities.

My hopes are that I am able to lend my knowledge of architecture and planning to Richmond's City Planning Commission in order for the city to achieve the goals of its master plan. I seek to help establish goals and priorities that will regulate land use, guide revitalization and preservation, and help institute policies and regulations to govern decision-making. My goal is to aid in the rise of new businesses, housing developments, and contribute to the progression of the city. I wish to accomplish this by helping to develop renewal strategies of urban neighborhoods that reflect and consciously include those who already reside there. I look forward to lending my expertise in order to offer foresight to help meet the planning and developmental needs of Richmond.

City Planning Commission Questionnaire

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NAME: Dawn F. Hicks

2. What are the three most important issues you will have to address as a member of Richmond's City Planning Commission, and how would you address them?

Issues that may hinder progress within the city should be addressed in order to stay focused on creating conditions for economic growth. Identifying issues like, examining correct zoning, balancing housing and community revitalization, and transit-oriented developments that produce rapid transit, will be able to ensure the economic future of the city. Focusing on these issues will help to improve the economic, political, and social well being of this city's residents.

Examining correct zoning will provide a useful framework for the gentrification process while protecting long standing residents in areas like Church Hill. Through zoning, the Planning Commission can ensure proper use of land and avoid mixing incompatible land uses. Since the city is almost completely developed with well established land use patterns, zoning will be an important factor in development. I will address correct zoning in order help balance multifamily housing versus single family housing versus commercial uses in the city's revitalization plan. In the end this will give way to mixed-use communities and developments that ultimately help provide pedestrian connections.

Ways of addressing this would be expanding transportation systems that connect residents across the area. Rapid Transit and TOD's are helping grow major cities across the country and are important factors in the success of Richmond's urban neighborhoods. Richmond has been making strides pertaining to economic development, but having large areas of deteriorating housing conditions and no real areas of Transit Oriented Developments have negative impacts on the city for residents and visitors alike.

I would address these concerns by helping create more diverse communities through encompassing ideas of urban design, understanding land use and supporting growing transportation systems. Growing transit systems also gives residents access to healthy living and more sense of community by connecting them to their surroundings. Addressing and making great strides in rapid transit, mixed use communities and understanding zoning will continue to drive job production, create business growth, a finally bring together the ideas of Richmond's master plan in its entirety.

City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

3. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

The planning and design review process can be used to significantly improve the quality of development, the nature of pedestrian settings and the character of a neighborhood. Collaborative processes will allow the City Planning Commission the ability to articulate how communities should look and function in the future. But in order to plan, design, and build for residents their opinions and concerns have to be heard. Having a review process could ultimately encourage public interest in design issues through small discussions, design presentations, and even mock design sessions. The planning and design review process should include opportunities for public comment and involvement. These sessions will give city residents opportunities to ask questions, express approval or concerns about any changes occurring in their areas.

A lot of times the public will participate in a design review processes only if the matter concerns their space, at that moment and at that time. Residents sometimes hesitate to get involved if they cannot see the bigger picture of how issues affect the growth of the city. The planning and design review process should be as transparent as possible in order for residents and the public to feel included in some of the decision-making processes. Those appointed to this position have an obligation to help citizens understand the design review standards and guidelines and how they fit into the larger vision. If residents feel included, they may be more inclined to participate more in reaching the goals of the city. Better public participation can be achieved by ensuring a fair and open process following the required procedures for public notice and decision-making.

City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

4. What planning challenges or issues do you see facing the city of Richmond in the next decade?

One of the possible planning challenges facing the city in the next decade will be continuing to preserve Richmond's unique and historic character while competing with the an older infrastructure and utility system. Developing in areas with established sewage systems, storm drains, power systems, etc. will pose challenges for future developments. Updating or repairing such issues could put a financial strain on the goal of the city's master plan and limited the growth for business opportunities, recreation, public facilities and other uses. With limited land for new development, addressing Richmond's areas with deteriorating and existing conditions will become even more challenging.

Another planning challenge may be meeting the transportation needs necessary to keep up with the growing patterns of new development and redevelopment. It is essential to Richmond's economic growth for residents and visitors to have convenient access to places like Richmond's Riverfront, Shockoe Bottom, or Downtown Richmond in general. How residents and visitors can easily have access to things such as parking, multiple activities within a one-mile walking radius, or public transportation will determine how often they utilize or travel to these places. Without things like rapid transit or transit-oriented developments, the issue of a declining population can never be resolved. Developing an effective regional public transportation system will be challenging but is imperative to the success of the city's growth and maintaining its progress.

City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

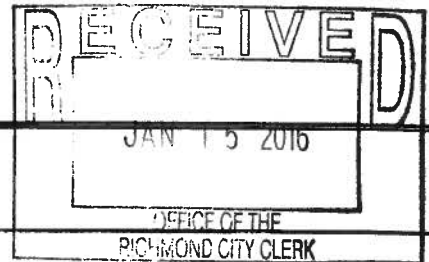
5. The review of planning matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

Being able to balance objective and subjective criteria in decision-making is important and rarely do I make decisions based solely off a single factor. I understand in order to make subjective decisions I need to be aware of and knowledgeable about the areas of Richmond in order to appropriate design on a case-by-case basis. Knowing each case will never be the same, all objectives have to be considered and should be prioritized. Prioritizing gives the ability to consider more than one objective, even if they compete with one another. The comfort in making subjective decisions comes with identifying as many alternatives as possible but being able to choose the one that best fits with the goals, objectives, and values of the city.

I consider myself a strong decision maker but am aware that I am unable to make decisions from my own devices alone. My focus will be gaining and accessing knowledge and understanding zoning ordinances, as well as being committed to working within the city's master plan, and open to public input. I commit to working together as team with fellow members of the commission and other boards and officials in order to carry out the vision for Richmond's growth.

City of Richmond, Virginia

(Please Print or Type)



Name of Authority, Board, Commission or Task Force: City of Richmond Planning Commission	
Title: Mr. <input type="checkbox"/> Mrs. <input checked="" type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: Pechin	First Name: Maritza
Home Street Address: 3618 East Broad Street #207	Home Telephone: 804-938-9703
Home City, Zip Code: Richmond, VA 23223	Home Fax:
Personal E-Mail Address: mem.pechin@gmail.com	
Employer: Fulton Hill Properties	
Job Title: Development Manager	How Long? April 2015 - present
Business Street Address: 1000 Carlisle Avenue	Business Telephone: 804-226-9555
Business City, Zip Code: Richmond, VA 23231	Business Fax:
Business E-Mail Address: mpechin@fultonhillproperties.com	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? East End 7th Number of years? Aug 2011-Nov2013, and Oct 2015-present	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: I have expertise in the concepts and applications of planning design and community development; project and development management; community engagement and public relations; budgeting; strategic planning and implementation; financial performance modeling and analysis; and mixed-income development.	
Work Experience: Development Manager, Fulton Hill Properties (April 2015 - present) Adjunct Professor of Urban and Regional Planning, Virginia Commonwealth University (January 2014 - present) Associate, AECOM (October 2009 - April 2015)	
Accreditations:	

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219
Telephone: (804) 646-7955 • Fax: (804) 646-7736
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City of Richmond, Virginia

Accredited Planner, American Institute of Certified Planners (AICP) (November 2010 - present)
Accredited Professional, Leadership in Energy and Excellence Design (LEED) (May 2008)

Education:

Master in City and Regional Planning from University of Pennsylvania (May 2008)
Certificate in Urban Design, University of Pennsylvania (May 2008)
A.B. in Government from Harvard College (June 2004)

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City of Richmond, Virginia

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity:

Date(s) Served: _____ Office(s) Held: _____

Entity:

Date(s) Served: _____ Office(s) Held: _____

Entity:

Date(s) Served: _____ Office(s) Held: _____

Other community involvement:

Storefront for Community Design; Volunteer (September 2013 - present), Board Member (September 2014 - present), Education Committee Chair, (September 2014 - present)

Urban Land Institute (ULI) Member (September 2006 - present)

American Planning Association, Member (September 2006 - present)

RVA Rapid Transit, Volunteer (September 2013 - April 2015)

La Plaza Farmers Market, Treasurer (December 2012 - January 2015)

Good Magazine's Good Ideas for Cities, Presenter and Team Member (March - April 2012)

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

Please see attached resume.

☒ Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

Doug Cole suggested I apply for the Planning Commission

Signature: _____

Date: 1/15/16

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

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www.richmondgov.com/cityclerk

MARITZA MERCADO PECHIN AICP, LEED AP

WORK EXPERIENCE

Fulton Hill Properties, Richmond, VA

Development Manager, April 2015 – present

- Managing multi-family, commercial, and mixed-use development projects from pre-development concept through entitlement, design, and construction
- Engaging with city staff and the community to entitle \$80MM+ of mixed-use mixed-income projects in Richmond and Boulder
- Overseeing the construction of a 33-unit new construction multi-family building, a 20,000-square-foot tenant build out, and a 12-unit multi-family addition to an historic building
- Directing consultants (lawyers, architects, engineers, general contractors, graphic designers, etc) to complete work on time, on budget, and according to the scope
- Modeling anticipated financial performance on pro formas
- Managing five staff members and providing growth and skill-building opportunities

Virginia Commonwealth University, Richmond, VA

Adjunct Professor of Urban and Regional Planning, Jan 2014 – present

- Teaching the Studio I course in Spring 2016, which will focus on developing a connectivity and land use plan to strengthen connections between Greater Fulton and city initiatives occurring along the James River
- Developed the syllabus and taught the Studio I course in Spring 2014
- Guided 14 urban planning graduate students in developing a corridor revitalization strategy for disadvantaged Richmond neighborhoods

AECOM, Alexandria and Richmond, VA

Urban Planner I, Oct 2009 – Aug 2012; Urban Planner II, Aug 2012 – Dec 2013; Associate, Jan 2014 – April 2015

- Managed client relations, project meetings, work plans, budgets, sub-consultants, and ISO compliance for clients including the City of Richmond, Roanoke Valley-Alleghany Regional Commission, Stafford County, Washington DC, City of Baltimore, U.S. Navy, U.S. Army, U.S. EPA, and the World Bank
- Facilitated 14 public meetings and 8 client workshops to set objectives, validate findings, and develop strategies
- Created 15 plans that establish strategies to meet quality of life, land use, sustainability, and/or facility goals at the neighborhood, city, regional, and national levels
- Oversaw the \$3MM+ budget of the City of Richmond Public Art Commission and developed a strategy to guide the organization for the next 2-3 years

Penn Institute for Urban Research, Philadelphia, PA

Research Associate, Feb 2007 – May 2008; Project Manager, May 2008 – October 2009

- Managed client expectations for clients including HUD, the Rockefeller Foundation, and the William Penn Foundation
- Organized logistics and content of 3 conferences with an attendance of over 140 speakers and 600 attendees
- Coordinated over 20 public lectures and book release events and ensured at least 75 people attended each event
- Curated an exhibition, *Re-Imagining Cities*, in only 5 months, which included over 70 panels, 5 videos, interactive voting stations, and lighting powered by a solar mobile unit, and hired and managed 5 students

Castiñeyra & Associates, P.C., Boston, MA

Residential Real Estate Paralegal, Aug 2005 – Jul 2006

- Guided first time homebuyers, the majority from poor, immigrant communities, through the home purchasing process
- Resolved title issues – such as liens, mortgage, and deed issues
- Prepared all documents for residential real estate closings – HUD statement, deed, closing package, etc

City on a Hill Charter Public High School, Boston, MA

9th Grade Spanish Teacher and Advisor, Aug 2004 – Jul 2005

- Prepared lesson plans and taught Spanish to over 100 students, 95% on free and reduced lunch
- Advised 16 students on behavioral, academic, and social issues

EDUCATION

University of Pennsylvania, Philadelphia, PA

Master in City and Regional Planning, May 2008
Certificate in Urban Design, May 2008

Harvard College, Cambridge, MA

A.B. in Government, cum laude, June 2004

MARITZA MERCADO PECHIN AICP, LEED AP

VOLUNTEER WORK

Storefront for Community Design, Richmond, VA

Volunteer, Sep 2013 – present, Board Member and Chair, Education Committee Sep 2014 – present

- Chair the education committee, identify ways to connect with local schools and universities, and develop events to educate the general public about the value of design
- Identify sponsors for and plan the Association of Community Design National Conference in June 2015
- Provided urban planning and zoning consultation to a church seeking to redevelop land in the East End
- Facilitated a public workshop for Scotts Addition
- Drafted a grant application for the Mayors Institute on City Design by collaborating with the Mayor's Office, VCU, and Venture Richmond

RVA Rapid Transit, Richmond, VA

Volunteer, Sep 2013 – April 2015

- Create a movement to get individuals and businesses excited about the new bus rapid transit (BRT) line and advocate for a regional transit system
- Provide feedback to Greater Richmond Transit Company, the City of Richmond, and the Virginia Department of Rail and Transit on ways to improve the BRT design to promote pedestrian and bicycle activity along the corridor
- Elevate the importance of providing safe and reliable transit to disadvantaged communities

La Plaza Farmers Market, Richmond, VA

Treasurer, Dec 2012 – Jan 2015

- Served on the board of a new farmers market targeted at Latinos in Richmond who live in food deserts
- Managed an \$86,000 USDA grant to ensure compliance

Good Magazine's Good Ideas for Cities, Richmond, VA

Presenter and Team Member, Mar – Apr 2012

- Led over 30 Richmonders to develop "good ideas" to attract people and economic development to the riverfront
- Presented ideas to an audience of over 200 people during a public forum

AWARDS & HONORS

- AECOM Making a Difference Award, 2010, 2011, 2012, 2013, 2014, 2015
- Outstanding Federal Planning Program Award from the American Planning Association Federal Planning Division for the Naval History and Heritage Command Functional Plan, 2013
- Sustainability Leadership Award from ICLEI for the Neighborhood Sustainability Indicators Pilot, 2010
- Finalist in the Urban Land Institute/Gerald Hines Urban Design Competition, 2008
- Anne Louise Strong Leadership Award from the School of Design, University of Pennsylvania, 2008

MEMBERSHIPS

Urban Land Institute (ULI) Member since 2008

- Co-chair of the ULI Richmond Young Leaders Group (YLG) Mentor Committee, 2013
- Member of the ULI Richmond YLG Membership Committee, 2011-2012
- Coordinator for YLG Mentor Group, 2010-2012
- Member of the ULI Washington Regional Land Use Leadership Institute Planning Committee, 2011
- Member of the ULI Washington YLG Programs Committee, 2010-2011

American Institute of Certified Planners Certified Planner since November 2010

American Planning Association Member since 2006

Leadership In Energy and Excellence Design Accredited Professional certified in May 2008

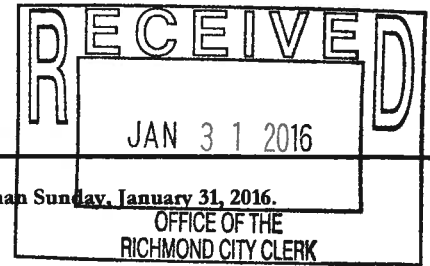
SKILLS & INTERESTS

Language Fluent in Spanish and German, conversational in French and Italian

Computer Microsoft Office, Adobe Creative Suite, ArcGIS, SketchUp

Interests Running, HIIT workouts, hiking, cooking, and singing

City Planning Commission Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Maritza Mercado Pechin

1. What motivated you to apply for appointment to Richmond's City Planning Commission, and what do you hope to accomplish by your participation?

I am applying for appointment to Richmond's City Planning Commission because I would like to see thoughtful, contextual projects developed in Richmond that support economic development and also enhance the urban environment. Richmond is becoming a really cool city and more and more people are discovering this hidden treasure in the mid-Atlantic. I am excited to serve in this civic position as Richmond emerges as a leading mid-tier city known for the arts, gritty urban spots (like Saison, Union Market, and Lamplighter), and strong historic fabric.

2. What are the three most important issues you will have to address as a member of Richmond's City Planning Commission, and how would you address them?

1) Balancing parking demands with a desire for more transit, bike and pedestrian infrastructure – While parking requirements can be greatly relaxed, the market still demands parking because Richmond is a car-based city. As a planner, I would like to see more transit and bike infrastructure because I believe that type of infrastructure will make a more sustainable, livable, and healthy city. However, the car is still prominent in Richmond and we can't just ignore that reality. As a member of the planning commission, I will promote and support projects that enhance transit, bike, and pedestrian infrastructure while still being conscious of the real parking demands that developers face.

2) Balancing the loud voices with city policies – Often times the loudest voices in the community do not necessarily represent the views of the majority of citizens. As a member of the planning commission, I will need listen to all the voices and determine how to vote based on city policy and objectives. In my graduate studies and during my time as an urban planning researcher, a planning consultant, and an adjunct professor of planning, I have learned a lot about how other cities are working to achieve their goals through planning and economic development policies. This knowledge of best practices from other cities as well as my firm grasp of Richmond's policies will help inform my decision-making

3) Making decisions in the context of an outdated master plan – Richmond's master plan is woefully out of date. The city has changed significantly since 2000, when the master plan was last updated. However, the master plan is still the ruling policy document for making land use decisions in the city. Given that the master plan is so out of date, the members of the planning commission have to take other factors into consideration when make decisions. My breadth of knowledge on best practices in city planning will help provide greater context (beyond the master plan) until the master plan is updated.

3. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

Public participation is a critical component of effective urban planning. Every effort should be made to incorporate public opinion through neighborhood meetings, hearings, blogs, etc. As much as possible, the

City Planning Commission Questionnaire

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NAME: Maritza Mercado Pechin

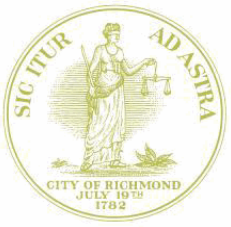
Planning Department should frame public meetings to gather public feedback through various methods – comment cards, public comment, voting, dot-exercises, online polls – and by reaching community through several mediums – blogs, newspapers, neighborhood meetings, etc.

4. What planning challenges or issues do you see facing the city of Richmond in the next decade?

The three biggest issues facing the City of Richmond are transit, schools, and balancing history with the present. 1) Effective public transit is essential in shaping an urban fabric that is not solely reliant of cars. Increasing transit ridership will reduce parking demands, will improve the urban realm by reducing parking decks and surface parking, and will increase the tax base by increasing areas for development and density. 2) In order to retain the young population that has moved into Richmond's neighborhoods, the public schools need to be improved to prevent that population from moving to the suburbs with they have children. More importantly, Richmond children and youth must receive educations on par with the suburbs so we can have a more equitable city where all citizens have a chance to make a decent living. 3) Richmond's present needs to highlights its history to make a better future. One challenge that Richmond faces is the feeling that the city is continually stuck in the past and not willing to embrace a new and different future. Other historic east coast cities have been able to elevate historic fabric while also celebrating the present – for example, I.M. Pei's modern John Hancock tower in Boston is an iconic example of contemporary architecture and how its juxtaposition to the historic Trinity Church creates a wonderful, urban space.

5. The review of planning matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

Planners are faced with “wicked problems” that are very complex and do not often have a clear-cut answer. As a member of the Planning Commission, I will confront big issues by parsing out the components and weighing them as objectively as possible. When I was a planning consultant, I was constantly evaluating subjective issues by establishing objective criteria. That's just what planners do to make rational, sound decisions. For example, I developed a set of criteria to evaluate the Navy's 11 museums so that the Navy could objectively rank the needs of the museums and allocating funding accordingly. I also developed a regional plan sustainability plan for Long Island to help the county governments meet subjective goals by establishing objective benchmarks and targets. Planning issues are never simple, but my undergraduate education in political science and my graduate education in planning, coupled with my practical experience as a planning research, a planning consultant, as a developer, and as an adjunct planning professor have equipped me with the knowledge and skills to make sound decisions when issues are murky.



City of Richmond, Virginia
City Council

Page 1 of 2

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

CITY PLANNING COMMISSION

Title:

Name:

Home Address:

Home Telephone: Home Fax:

Personal E-Mail Address:

Employer:

Job Title: How Long?

Business Address:

Business Telephone: Ext: Business Fax:

Business E-Mail Address

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County? If Yes, Which County?

Are You A City Resident? If Yes, Which City Council District? Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

- MBA from University of Richmond with significant student government experience
- BA BA from University of Washington with significant student government experience
- co-founder of million dollar SWAM business
- manager for multi-million dollar SWAM business

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

n/a

Other Community Involvement:

- UR MBA Student Government
- RichTech volunteer



City of Richmond, Virginia
City Council

Page 2 of 2

Authorities, Boards, Commissions and Task Forces Application

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

Resume on LinkedIn: <https://www.linkedin.com/in/amy-whalen-b3b38624>

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

I strongly believe you must be the change you want to see in the world. After extensive student gove

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City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: AMY WHALEN

1. What motivated you to apply for appointment to Richmond's City Planning Commission, and what do you hope to accomplish by your participation?

I chose to apply for the position because I believe you must be the change you want to see in the world. In both undergrad and grad school I was heavily involved in student government and enjoyed seeing the campus improvements I helped bring about. As a young adult, I feel it is important to get involved in the community. Young adults are the future of RVA and it is important they have a voice in local government, both as a young person and someone who has not had a career in government.

I've lived in numerous cities across the US and I hope to bring the good ideas from each to Richmond:

- Portland, OR is consistently ranked as one of the most bike friendly cities in the US
- Seattle, WA has added public transportation to an already developed city
- Corpus Christi, TX has incorporated natural bodies of water into their city planning

2. What are the three most important issues you will have to address as a member of Richmond's City Planning Commission, and how would you address them?

- I hope to keep people in the city. I've watched many people move to Henrico as soon as their kids hit middle school, due to poor Richmond City public school. While schools are clearly not part of the planning commission, they are an important piece of city planning.
- When people move the city, it is important the Planning Commission helps protect the value of their home by ensuring approved projects increase the value of the surrounding home, rather than decreasing the desirability of the neighborhood.
- When the city targets a neighborhood for turnaround, such as Church Hill and Northside/Ginter Park, it is imperative they keep the improvement momentum going.
- When businesses and residents are developed in the city, adequate parking needs to be required so people can frequent the businesses and continue to grow the local economy.

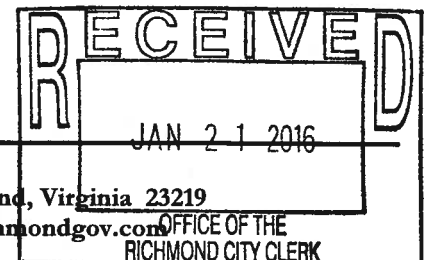
3. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

The public's opinion should be considered when making design decisions; however, ultimately the Commission must make the best decision for the community, while considering what will make community members happy. Public participation can be increased by leveraging social media, including Facebook, LinkedIn and neighborhood platforms such as NextDoor and neighborhood associations.

Office of the City Clerk • 900 East Broad Street – Suite 200 • Richmond, Virginia 23219

804/646-4089 (O) 804/646-7736 (F) alexander.rawles@richmondgov.com

www.richmondgov.com/cityclerk



City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: AMY WHALEN

4. What planning challenges or issues do you see facing the city of Richmond in the next decade?

In the next decade, it will be imperative Richmond retain people who have chosen to move to the city during this period of booming real estate and economic development. In order to retain these individuals and families, it is imperative the Commission make decisions that protect their real estate investment, and ensure schools are good enough that families choose to stay in the city, rather than moving to Henrico or other areas. Furthermore, public transportation must be improved while there is still sufficient and affordable land mass to add transportation.

5. The review of planning matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

Very few decisions can be made using black and white criteria. I am very comfortable dealing with shades of gray. Through renovating an old home in Richmond, I have learned a lot about both new and old building codes. I've negotiated with inspectors to ensure our modern renovations meets modern codes, while maintaining the historic integrity of the home. The Planning Commission must regularly do this, on a city-wide level.



City of Richmond, Virginia
City Council

Page 1 of 2

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

CITY PLANNING COMMISSION

Title:

Name:

Home Address:

Home Telephone: Home Fax:

Personal E-Mail Address:

Employer:

Job Title: How Long?

Business Address:

Business Telephone: Ext: Business Fax:

Business E-Mail Address:

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County? If Yes, Which County?

Are You A City Resident? If Yes, Which City Council District? Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

GEORGE MASON UNIVERSITY SCHOOL OF LAW, Arlington, Virginia.
Juris Doctor, May 2008, Top 30%
Activities: Civil Rights Law Journal, Associate Editor; Moot Court Board, Associate Justice.
Honors: Winner, 2008 GMUSL Trial Advocacy Competition; Quarter-Finalist and Best Brief, 2008 Kaufman Securities Law Competition

UNIVERSITY OF VIRGINIA, Charlottesville, Virginia
Bachelor of Arts, May 2005
Majors: Politics, American History
Honors: Dean's List (4 Semesters)
Other: Tuition paid for through full-time work

Board member of Historic Shockoe Valley Foundation, a 501(c)3 non-profit organization that aims to both protect history and promote progress in the Historic Shockoe Valley. The mission of the Historic Shockoe Valley Foundation is to invigorate tourism in the Shockoe Valley district by highlighting its history through a museum and visitor's center, educate the public on places to visit and events to attend, aid in continued revitalization by working closely with business and civic leaders, and establish a network for young residents to connect more with the neighborhood all while raising awareness and funds to support this mission.



City of Richmond, Virginia
City Council

Page 2 of 2

Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Other Community Involvement:

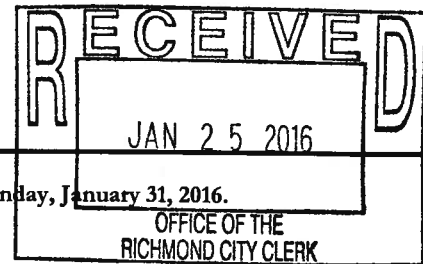
(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

Fan District Association website

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

City Planning Commission Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Jeremy S. Williams

1. What motivated you to apply for appointment to Richmond's City Planning Commission, and what do you hope to accomplish by your participation?

A desire to be a leader within my community and to assist with the continued strategic growth of the City motivated my application. The manner in which the City will attract young professionals, entrepreneurs and families, retain those who contribute to the City culturally, professionally and developmentally and how it will continue to engage in responsible growth are all vital goals which we should strive for. For me, the City Planning Commission is an integral part of accomplishing these goals. By participating in the City Planning Commission, I hope to provide some insight from the perspective of a person who grew up in lower middle-class Southwest Virginia, worked to put myself through college and law school and is now a young professional committed to a life in Richmond. By serving on the City Planning Commission, I hope to help achieve the goals outlined above and make Richmond a place where people of diverse backgrounds will want to relocate - permanently. I also hope to obtain personal growth from my service by learning first hand about the intricacies of balancing vibrant growth with historical preservation while taking into consideration the varying interests of a diverse population.

2. What are the three most important issues you will have to address as a member of Richmond's City Planning Commission, and how would you address them?

One of the major issues currently impacting the City is the preservation of historic sites while developing new attractions. I think this struggle can be resolved by considering a reasonable amount of input from the public, including the applicable advocacy groups and then making a determination about what is in the best interest of the City as a whole. In certain instances, development will outweigh historical preservation or vice-versa. The key, however, is to find those solutions where both interests can be respected through a comprehensive development plan. A second important issue the City Planning Commission needs to address is commercial/economic interests versus residential interests. To resolve these issues, I think the City Planning Commission must decide which developments are detrimental to the community as a whole or when the opposition is merely a vocal group of minority interests. Sacrificing the interests of a few for the good of the whole can be a tough decision. Third, the City Planning Commission has the important task of determining the priority of proposals. To address this issue, I think one must consider what projects are most likely to advance the allure of the City to non-residents while meeting the needs of the current citizens. Priority must be given to those developments which are most likely to accomplish both of these goals.

3. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

I think the public plays in an important role in the design review process and I think such a role should be cultivated so that we can receive meaningful feedback. Simple opposition to a proposed project is not beneficial for planning purposes. We should challenge those who oppose projects as to their basis for opposition and what, if any, alternatives there are. We should not only have town hall meetings, but informative questionnaires which help determine what the public does or does not like about a particular proposal. It is important, however, to recognize that there comes a point where additional input is costing more time and resources than it is providing benefit. The City Planning Commission should consider the views of the residents, but it should balance the cost of delay with the benefit of additional feedback. Proposals should not languish once the dialogue is no longer substantively beneficial. The City Planning Commission should continue to find a reasonable balance between considering public comments and efficiently making determinations about the feasibility of a proposal.

City Planning Commission Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Jeremy S. Williams

4. What planning challenges or issues do you see facing the city of Richmond in the next decade?

Richmond will continue to face the challenge of balancing historic preservation with the City's developmental needs. The City Planning Commission will play an integral role in determining what areas should be preserved and at what costs. It is important that Richmond recognize and appreciate the history that is present here, but also that we continue to make the necessary improvements to be a world-class city. Richmond will also have to weigh the benefit of commercial development along the riverfront against the costs of reducing the amount of green space or open space available for public consumption. It is important that Richmond continue to attract businesses, professionals, entrepreneurs and families to the City. The City Planning Commission has the task of finding the best weigh to achieve these goals.

5. The review of planning matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

I am comfortable making subjective decisions based on an objective set of criteria. Every day, as a lawyer, my job requires me to review the applicable statutes, case law and relevant facts. Based on that objective data, I must then make a determination about how best to resolve my clients issues or make a recommendation to my client about how to proceed. Making such decisions is an integral part of my job. In addition, as a leader with both the Richmond Bar Association and Virginia Bar Association, I am frequently called upon to make subjective decisions while operating within the parameters of our guidelines, budgets and other restrictive criteria. Making subjective decisions based on objective criteria, even when the decision is hard or the outcome is uncertain, is something, I believe, any community leader must be able to do.

Commission of Architectural Review

Vacancy Chart

as of
May 9, 2016

Nine (9) members who are citizens of the City. One member shall be appointed from at least three (3) nominees made by the **Better Housing Coalition**, one shall be appointed from at least three (3) nominees made by the Richmond Chapter of the American Institute of Architects, one shall be appointed from at least three (3) nominees made by the Historic Richmond Foundation, one shall be appointed from at least three (3) nominees made by the Richmond Association of Realtors, and five (5) shall be appointed from citizens of the City at-large. **Further, two (2) of the nine (9) members of the commission shall be residents of Old and Historic Districts.** One of the at-large members shall serve a concurrent term on the urban design committee. **No officer or employee of any organization that may nominate candidates for appointment to the commission shall be appointed as a member of the commission.** The Commission shall elect from its membership, a chairman and vice-chairman. **The Director of the Department of Planning and Development Review shall appoint a secretary for the Commission who shall be a qualified employee of that department.**

(Assigned to the Land Use, Housing & Education Standing Committee)

Member	Patron	Expiration Date	Eligible for Reappoint.	Interested in Reappoint.	Qualification
Matthew Elmes	All members of Council	01/28/2016	No	-	Citizen at large

Contact:

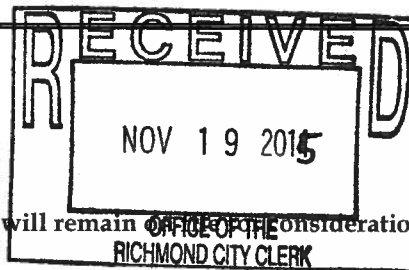
Marianne Pitts, Planner II
Department of Planning & Development Review
646-7550
Marianne.pitts@richmondgov.com



City of Richmond, Virginia City Council

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: Commission of Architectural Review	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: Cooley	First Name: David
Home Street Address: 2910 Libby Terrace	Home Telephone: 804.649.2001
Home City, Zip Code: Richmond, VA 23223	Home Fax: none
Personal E-Mail Address: DCooley@RBVAInc.com	
Employer: Restoration Builders of Virginia, Inc (RBVA)	
Job Title: President / Co-Owner	How Long? Since 1984
Business Street Address: 2926 P Street	Business Telephone: 804.649.2162
Business City, Zip Code: Richmond, VA 23223	Business Fax: none (emails)
Business E-Mail Address: info@RBVAInc.com	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? 7 Number of years? 36	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: (see attached Resume) I have lived in Church Hill and been restoring houses as a business for 36 years. I have appeared before and worked out historic construction details with CAR, DHR, and NPS for this entire time. I have learned to consult authorities and work with the stated philosophies of the Building Code and multiple other authorities. I bring a Construction Experience to the table of decision-making.	



NOTE: This application is a public document. Completed applications will remain ~~OFFICE OF THE~~ under consideration for six (6) months at which time it must be updated.

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www.richmondgov.com/cityclerk



City of Richmond, Virginia

City Council

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Other community involvement:

Church Hill Association: Zoning Committee Chair, 1999-2002; Treasurer, 2014.

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

Resume attached.

xxx Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

I was first heard of his retirement and the opening from Mr. Matt Elmes, approached by Mr. Bryan Green, and further encouraged to apply by Mr. Joseph F. Yates.

Signature: DAVID C. COOLEY Date: 11/18/15

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

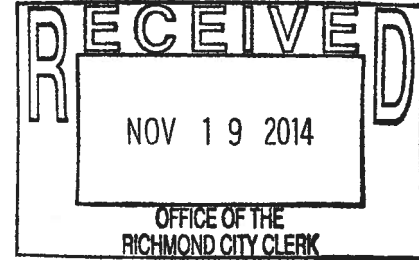
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www.richmondgov.com/cityclerk

RBVa

2926 P St.
Richmond, Virginia
23223-7058

r.804.649.2162
www.rbvainc.com



RESUME

PERSONAL

David Crowell Cooley
2910 Libby Terrace
Richmond, VA 23223
Phone 804.649.2162 office
804.641.3919 mobile
E-mail dcooley@rbvainc.com

EDUCATION

College of William and Mary, Bachelor of Science, 1977
Norfolk Christian Schools, grades 1 to 12, 1972

EMPLOYMENT

President, Restoration Builders of VA, Inc. 1984 to present

Owner of personally held full service development and construction firm, specializing in historic restorations, finish carpentry installations, and sensitive additions. In charge of estimates, sales, quality control, project management, and customer relations. Recognized widely for heroic saving of deteriorated significant structures. Contributes to successful management of time and budget sensitive commercial work.

Owner, David Cooley Carpentry 1979 to 1984

Sole proprietor rough and finish carpentry and contracting service concentrating in Church Hill, downtown, and the Fan. Restored first whole house for self.

Lead Carpenter, PHG Development 1978 to 1979

Lead Carpenter and Site Supervisor for custom and speculative home builders in Richmond area. Learned trade and tasted management.

MEMBERSHIPS

- Historic Richmond Foundation
- National Trust for Historic Preservation
- Church Hill Association
 - Chair, Zoning Committee, 1999-2002
 - Treasurer, 2013-2014

- Richmond Symphony Chorus
- Saint Paul Episcopal Church Choir

LICENSURE

Class A Contractors License, State of Virginia, since 1988

RELATED PROJECTS

Hilary Baker House, 2302 E. Grace St., Richmond, VA; 2013-2014

General Contractor: Whole house interior and exterior renovation and restoration of early-19th century home. Managed all aspects of job from start to completion.

Eppington Plantation: Chesterfield County

General Contractor: New metal roof, siding repairs and painting of a late 1700's structure associated with Thomas Jefferson

Sewell House 2001 Monument Ave., Richmond, VA; 2014

General Contractor: Interior home renovation and modification to accommodate disabled access, including an elevator. Managed the project from start to completion while working with the architect to insure historical character of home.

Castlewood Plantation, 10201 Iron Bridge Rd. Chesterfield, VA; 2013-2014

Managing Sub-Contractor: Exterior restoration of 18th century plantation house. Managed all aspects of the job including subcontractors.

- Project received AIA Award of Merit.

405 N. 23rd, Richmond, VA, 2013

Partner, General Contractor: Whole house renovation and restoration of early-19th century home. Managed all aspects of job from start to completion.

St. John's Church, 2401 E. Broad St., Richmond, VA; 2009

General Contractor: Addition of elevator to NE wing of building and conversion of Sunday school house into a visitor's center. Managed all aspects of the job.

Elmira Shelton House, 2407 E. Grace St., Richmond, VA; 2009

General Contractor: Whole house renovation and restoration of early-19th century home. Managed all aspects of job from start to completion.

Monumental Church, 1234 E. Broad St.; 2002 to 2003

General Contractor: structural and masonry repairs of 1814 masonry church honoring a historic tragedy. Very careful coordination with architectural historians, to preserve original workmanship.

Main Street Station, 1200 E. Main St.; 2002 to 2004

Carpentry Subcontractor: Provide and install exact replica millwork; move 5 original door assemblies to historic location inside front façade; make repairs and prepare for finishes. Coordinate with related trades.

Adam Craig House, 1812 E. Grace St., 2001

General Contractor: total restoration of 1780's era residence, tax credit qualified, managed all aspects of job, preserving plaster, relining chimneys, and adding modern kitchen and systems.

- Winner of ACORN's Golden Hammer Award for Excellence

Lockwood Double House, 1809-1811 E. Grace St., 2001

Partner, General Contractor: Total restoration of 1814 residence, tax credit qualified, managed all aspects of job. A true rescue, requiring extensive engineering, site work and City coordination for utilities.

- Nominee, ACORN's Golden Hammer Award for excellence

Executive Mansion, 123 Governor Street, 1999

Finish Carpentry Subcontractor: Total restoration of governor's home on a very tight schedule, delivered on time. We showed thorough knowledge of plans and coordination with other trades.

The Federal Courthouse, 1100 E. Main St., 1992 to 1996

General Contractor and Subcontractor: 4 different jobs in this antebellum structure: complete installation of multiple member mahogany wainscot and trim in 2 courtrooms and 3 judge chambers; provide and install casework and trim to Circuit Clerk's office. Careful coordination in a tightly controlled site keeping judges happy while performing the highest level work.

LeClaire Ryan Office upfit, 1309-1311 E. Cary Street, 1991

General Contractor: prepare first office space for emerging firm, with careful coordination in tight downtown work space. Tax credit work in Shockoe Slip.

Uptown Historic District, 1200-1300 W. Main St., 1987 to 1990

General Contractor: Renovation of 5 different storefronts for Ed Eck, creating a new historic district, and qualifying for credits.

Linden Row Inn, First & Franklin St., 1989

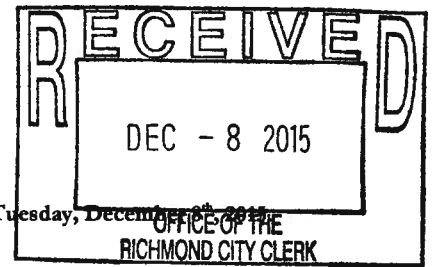
Carpentry Subcontractor: total restoration of windows, doors, and interior staircases for tax credit project.

Ferguson-Gathright (The Ruins), 210-214 N. 29th Street, 1989

Developer, General Contractor: first speculative rescue effort of three contributing residences in danger of demolition, tax credit qualified.

- Winner of HRF Preservation Citation, 1990

Commission of Architectural Review Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 8, 2015.

NAME: David C. Cooley

1. What motivated you to apply for appointment to Richmond's Commission of Architectural Review, and what do you hope to accomplish by your participation?

- A. I have long appreciated the watchdog role of CAR and the time contributed by its members.
- B. I have been fortunate in the business of restoring structures and view my involvement as an expression of thanks to the City and its citizens.
- C. I was urged by my spouse and three other CAR members to apply.
- D. With my industry experience, I can facilitate understanding of the structural, aesthetic, business and historic considerations of our work.

2. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

Notice to neighbors nearby to a proposed project, by the USPS, has long occurred as the medium of public awareness. To improve public meetings, my recommendations would be to 1) increase marketing for the meetings while 2) limit individual input within the meeting to 5 minutes (for the mercy of other participants). Mailings to prospective buyers would be difficult, but informing purchasers of record is critical: "This is what you are getting (have gotten) into!" Modern communication may be more effective for much outreach and soliciting feedback: local newsletters, RTD, CHPN, "constant contact" type mass emails.

3. What architectural design challenges or issues do you see facing the city of Richmond in the next decade?

As the city fills the call for change, upfit, even demo and rebuild will arise. The demands of the in-fill industry will require careful scrutiny of design and materials. The crowding of neighborhoods raises parking and access issues. Balancing the two (or more) sides will continue to be a challenge. Many people just do NOT CARE about historic cohesiveness in a community. The role of policing, and inviting the eyes, ears, and input of sympathetic neighbors, will be ever important.

Communicating the rich history of a restored district is important for developing support for our work. I've talked with my son who works in new media about some ideas for this. He cites some tools that we could use to create digital walking tours that would give a fun and accessible window into the fruits our restoration efforts. I've had success marketing my company's restoration jobs using new media platforms like Facebook and blogs and it has helped build popular support for our work considerably.

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804/646-4089 (O) 804/646-7736 (F) alexander.rawles@richmondgov.com
www.richmondgov.com/cityclerk

Commission of Architectural Review Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 8th, 2015.

NAME: David C. Cooley

4. What are the three most important issues you will have to address as a member of Richmond's Commission of Architectural Review, and how would you address them?

1. Facing the ire of a neighbor or friend on a CAR outcome. I can listen politely.
2. Balancing my perception of the Guidelines with a well-argued counterpoint. I will vote my understanding and conscience.
3. We must move into the future, balancing the unique aspects of our historic fabric and neighborhoods with the demands of modern living, transportation, materials, and methods. Wood has been genetically changed since the era of most historic structures construction. Trees grow faster and produce softer materials which move and shake off paint. What can we adapt and adopt, and where must we stick to strict guidelines? I can be a voice of reason and experience to the discussions needed to find this balance.

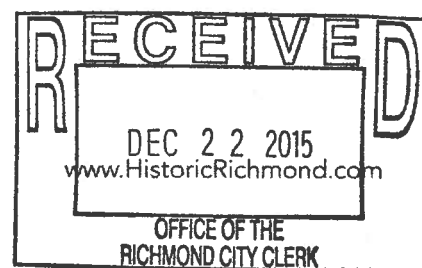
5. The review of design matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

I have been making subjective decisions based on objective criteria for 35 plus years. I am untrained formally in design. I am highly experienced in the production of compatible design by the process of evaluate, cut and fit. I have the experience of many years of building repairs, and building to the drawings of design professionals. This has resulted in an intuitive grasp of the design, materials, and methods used in the building eras we will evaluate. I have developed an eye through my hands on experience.



4 East Main Street, Suite 1C
Richmond, Virginia 23219

Tel: 804.643.7407
Fax: 804.788.4244



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December 22, 2015

Via Electronic Mail: Alexander.rawles@richmondgov.com

Members of Richmond City Council's
Land Use, Housing and Transportation Standing Committee
c/o Alexander B. Rawles
Boards and Commissions Administrator
Office of the City Clerk
City of Richmond
900 East Broad Street, Suite 200
Richmond, Virginia 23219

Re: David Cooley: Candidate for appointment to Commission of Architectural Review

Ladies and Gentlemen:

I am writing to you today to provide a reference in support of the candidacy of David Cooley for appointment as a citizen-at-large to the City of Richmond Commission of Architectural Review (CAR).¹

Historic Richmond is pleased to have had a longstanding relationship working with CAR to protect the historic, architectural, cultural and artistic heritage of the City of Richmond. In this regard, Historic Richmond has encouraged and contributed to efforts to create the City's Old & Historic Districts and the development of appropriate *Design Review Guidelines*.

I understand that Matthew Elmes' term is expiring on CAR and will provide an opportunity for the appointment of a new commissioner. Mr. Elmes experience as a restoration contractor has been invaluable and brings a sense of practicality that can only be produced by professional building experience on site. I cannot think of anyone more appropriate to fill his shoes than Mr. Cooley.

Mr. Cooley is the President of Restorations Builders of Virginia, a firm with extensive experience rehabilitating historic buildings too numerous to count, many of which are located within the City's Old & Historic Districts, such as the Hilary Baker House at 2302 E. Grace St., 2200 E. Marshall St., 405 N. 23rd St., and 2120 M. St.. His practical skills as a builder, his familiarity with working with CAR's *Guidelines*, his sensitivity to preservation issues, and his

¹ Please note that this reference does not constitute a nomination of Historic Richmond under Code Section 114-930.3(b), as the seat of Historic Richmond's appointment to CAR is currently filled.

Building on history

30 years' experience working in the City's Old & Historic Districts make Mr. Cooley well suited to serve on CAR.

I hope that you will take this experience under consideration as you evaluate the candidacy of Mr. Cooley. Historic Richmond thanks you for the care and attention you devote to matters impacting Richmond and we appreciate your efforts to make Richmond a better place.

Please do not hesitate to contact me at 804-643-7407 or ccrump@historichrichmond.com with any questions.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cyane B. Crump', with a stylized flourish at the end.

Cyane B. Crump
Executive Director

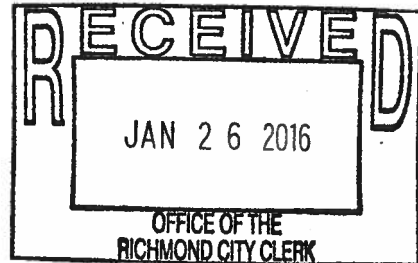
cc: Andrew K. Clark, Esq.

Commonwealth

ARCHITECTS

26 January 26, 2016

Mr. Alexander B. Rawles
Boards and Commissions Administrator
Office of the City Clerk
City of Richmond
900 East Broad Street, Suite 200
Richmond, Virginia 23219



Re: David Cooley application for appointment to the Commission of Architectural Review

Dear Alexander,

I am writing to strongly support the application for appointment to the Commission of Architectural Review (CAR) made by David Cooley. I believe that David's training, experience, and personal integrity would make him an ideal member of the CAR.

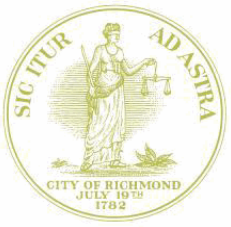
David has significant and varied experience as contractor with a special expertise in the rehabilitation and restoration of historic buildings. I know from my professional experience with David that he has had a long-standing and highly-respected interest in the treatment of historic buildings. This is not a passing interest, or a merely personal one: David built his firm, Restoration Builders of Virginia (RBVa), on Church Hill, where he also lives. Historic preservation is at the heart of his professional practice, and through his long personal residency on Church Hill, an important part of his family life as well. I have had the opportunity to work professionally with David, and I can speak from first-hand experience to his depth of knowledge, his patience, and his unflagging integrity.

Significantly, David both lives and works in Church Hill, and has had a long-standing commitment (both personal and professional) to do what he can to make Richmond a better place for all of its citizens. By virtue of his professional experience through RBVa, and his personal commitment to Church Hill, the combination of his professional and personal experiences would make an immediate and significant contribution to the CAR. David's presence would provide us with two skill sets on which we would draw heavily: his professional experience as a contractor would help us address the many questions of constructability that arise at every meeting, and through his residency on Church Hill, would give us much-needed representation from Richmond's East End, the area from which a majority of applications to each CAR meeting come.

As a member and current chair of the CAR, I cannot think of another individual that I would more gladly welcome as a colleague to the CAR. I strongly support David Cooley's application for appointment to the Commission of Architectural Review.

Sincerely,

Bryan Clark Green, Ph.D., LEED AP BD+C
Director of Historic Preservation



City of Richmond, Virginia
City Council

Page 1 of 3

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

COMMISSION OF ARCHITECTURAL REVIEW

Title:

Name: *Melissa E Davis*

Home Address: *002328 W GRACE ST RICHMOND VA 23220*

Home Telephone: *3014662053* Home Fax:

Personal E-Mail Address: *melissa_davis78@hotmail.com*

Employer:

Job Title: How Long?

Business Address: *VA*

Business Telephone: Ext: Business Fax:

Business E-Mail Address:

Is Your Place of Employment Located in the city of Richmond No

Is your Place of Employment Located in the County? Yes If Yes, Which County? *Henrico*

Are You A City Resident? Yes If Yes, Which City Council District? *2* Number of Years? *1*

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

MBA, Marketing & Strategy (R.H. Smith School of Business, University of Maryland)
BA, Sociology (University of Virginia)
Lancashire Place Home Owners Association (Finance Chair, Louisville KY)
Current Home Ownership in the Historic Grace Street District

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

While I have only lived in Richmond, VA for a short time and have not served on any boards, commissions, or task forces in this state; I was appointed to the Montgomery County (Maryland) Alcohol Beverage Advisory Board and served 2012-2015

Other Community Involvement:

Toastmasters
American Marketing Association, Richmond



Authorities, Boards, Commissions and Task Forces Application

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

SUMMARY

Marketing professional with deep knowledge of the food and beverage industry, particularly adult beverage. Has held roles with increasing levels of responsibility in brand management, trade marketing, consumer insights, bar/restaurant operations, and account management. Strong communicator, strategic mindset, coupled with proven analytical abilities.

BRAND MANAGEMENT

- Crafted national brand plans for Fetzer, Bonterra, and Five Rivers Wines. Managed the P&L, demand planning, and strategic partnerships for these brands.
- Launched the White and Red Table Wine line extensions for Bonterra Wines. Assisted with materials selection, label design, pricing, distribution, sales materials, and product launch plans
- Developed the Brand Ambassador role for Gator Ron's Zesty Sauces & Mixes (in-store demo team) as well as content calendars for social media management.
- Led the New Card Design project team. Drove the concepting, design, and testing of a new Chase Student Card. Coordinated with external agency partners to bring the final credit card design to market.
- Created a comprehensive Performance & Mix analysis, using on-property sales data that exposed profit optimization opportunities. Outlined a plan for category & SKU rationalization, pricing excellence, and beverage cost containment that could save Courtyard by Marriott nearly a quarter of a million dollars.
- Developed beverage menus (including wine lists and cocktail menus) for dozens of airport restaurant brands under the HMSHost flag. Responsible for selection of menu shells, paper quality, and typography; as well as optimizing menu content and layout in support of individual brand tone of voice (TOV).
- Led a margin enhancement & purchasing excellence project to optimize beverage cost at the national and local levels. Was able to reduce (corporate) beverage cost by 2% in the first month after implementation.

TRADE MARKETING

- Executed a trade focused educational training platform designed to increase distributor education and awareness of Bonterra while stimulating sales. Delivered fifteen successful trainings across the U.S.
- Developed the over-arching Marriott International beverage promotions framework, process, and SPARK platform that has informed the creation of a dozen promotions across the Marriott Hotels, Gaylord Hotels, JW Marriott, Renaissance, and Ritz-Carlton brands. Responsible for concept development, sponsorship negotiations, agency/creative services management, incentive development, setting KPI's, and overall project management. These promotions have driven nearly \$1M in beverage revenue over the course of two years and have delivered millions of social media impressions for the organization.
- Created selling decks, sell sheets, and programming in support of the field sales organization. Worked with Regional Marketing Managers and National/Regional Account Managers to enhance sales and revenue opportunities.

CONSUMER & CUSTOMER INSIGHTS

- Utilized Global Tracking Study data to create comprehensive UK, South Africa, and U.S. deep dives to inform brand strategy within each market. Analysis included development of market specific KPI's, competitive drinker profiles, drink strategy recommendations, and first time trial analysis.
- Managed multiple print and TV copy tests in the U.S. and U.K. from developmental stage through insight development and report out. Delivered insights that allowed the global brand team and outside advertising agency to make necessary improvements to ads before launch.
- Developed a Sources of Growth model to guide marketing strategy and determine where short and long term



City of Richmond, Virginia
City Council

Page 3 of 3

Authorities, Boards, Commissions and Task Forces Application

growth would come from in the to

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

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www.richmondgov.com/cityclerk

MELISSA E. DAVIS, MBA, CSS

Beverage Marketing Professional



Email
Melissa_Davis78@hotmail.com



LinkedIn
www.linkedin.com/in/melissadavis78/



Mobile
301.466.2053

SUMMARY

Marketing professional with deep knowledge of the food and beverage industry, particularly adult beverage. Has held roles with increasing levels of responsibility in brand management, trade marketing, consumer insights, bar/restaurant operations, and account management. Strong communicator, strategic mindset, coupled with proven analytical abilities.

BRAND MANAGEMENT

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- Managed multiple print and TV copy tests in the U.S. and U.K. from developmental stage through insight development and report out. Delivered insights that allowed the global brand team and outside advertising agency to make necessary improvements to ads before launch.
- Developed a Sources of Growth model to guide marketing strategy and determine where short and long term growth would come from in the top five global markets for Southern Comfort.
- Managed an international research study, including oversight of research vendors in Europe and South America, for a major food and beverage company. Led the findings presentation to the U.S. and International client teams.
- Developed and managed internal online research capabilities to aid in new product development and to gain a deeper understanding of target consumers.
- Designed, implemented and monitored multiple promotions evaluation research studies in the U.S., Spain and Italy.

PEOPLE

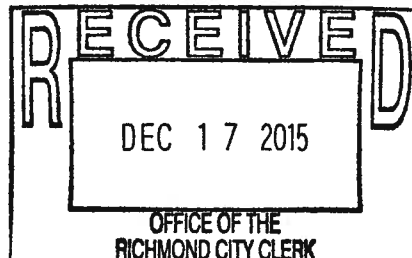
- Managed fifteen field interviewers for a research study on how the activities and experiences of older people affect their health. Was responsible for training, quality control, incentive pay, weekly route scheduling, and field updates/monitoring.
- Created, launched, and led Brown-Forman's Young Professionals Employee Resource Group. Connected, engaged and encouraged the growth and development of over 100 members.

WORK EXPERIENCE

IMI Agency, Bethesda, MD / Richmond, VA
Director, Account Management for Marriott International
Director, Beverage Category Management for Marriott International

Gator Ron's Zesty Sauces & Mixes, Bethesda, MD
Marketing Consultant

HMSHost, Bethesda, MD
Director of Adult Beverage



2015
2012 - 2015
2014
2011 - 2012

Brown-Forman Corporation , Louisville, KY Customer Marketing Manager, On-Premise Associate Brand Manager, Foundation Wine Brands Assistant Consumer Insights Manager, Southern Comfort	2006 – 2011
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JPMorgan Chase , Wilmington, DE Summer Associate (Summer Internship)	2005
--	------

KRC Research , Washington, DC Senior Research Analyst	2002 – 2004
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RTI International , Rockville, MD Survey Specialist	2000 – 2002
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EDUCATION

Robert H. Smith School of Business , College Park, MD Master's in Business Administration, Marketing and Strategy concentrations	2006
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University of Virginia , Charlottesville, VA B.A. in Sociology and African-American Studies	2000
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PROFESSIONAL ASSOCIATIONS

- American Marketing Association (AMA), Member
- United States Bartending Guild (USBG), Member

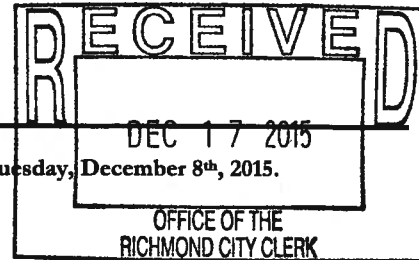
CERTIFICATIONS & TRAINING

- Society of Wine Educators, Certified Specialist of Spirits (CSS)
- Fundamentals of Moderating, RIVA Training Institute
- Practical Marketing Research, The Burke Institute
- Questions for Standardized Measurement in Surveys, Joint Program in Survey Methodology

COMMUNITY INVOLVEMENT

- | | |
|---|----------------|
| • Smith Alumni Chapter Board, Marketing & Branding Taskforce, Member | 2012 – present |
| • Montgomery County Adult Beverages Advisory Board (ABAB), Member | 2012 – 2015 |
| • MMRF Race for Research, Team Captain | 2013 |
| • Women Leading Women, Event Committee, Member | 2013 |
| • Friends of the Louisville Free Public Library, Board of Directors, Membership Chair | 2010 – 2011 |
| • Lancashire Place Board of Directors, Treasurer | 2009 – 2011 |
| • YMCA of Greater Louisville, Downtown Branch | 2008 – 2010 |
| • Board of Directors, Member | |
| • Membership and Marketing Committee, Member | |
| • Giving Campaign, Team Captain | |

Commission of Architectural Review Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 8th, 2015.

NAME: Melissa Davis

1. What motivated you to apply for appointment to Richmond's Commission of Architectural Review, and what do you hope to accomplish by your participation?

My reasons for applying are truly three-fold. First and foremost, my husband and I recently relocated to Richmond from Washington, DC and have purchased a home in the West Grace Street Historic District. I appreciate the beauty of an older home and am interested in sustaining a balance between old and new in our new city. Second, being involved in Boards at the city and county level is something that I have an interest in. As a past board member of the Friends of the Louisville Free Public Library (Louisville, KY) and the Montgomery County Adult Beverages Advisory Board (Rockville, MD), I've found that service of this kind is vital to understanding the ins and outs of a city and a great way to become involved and give back. Finally, I'm very impressed by the 'arts' community here in Richmond. I've found myself visiting the VMFA and Branch Museum; am quite excited about the upcoming Contemporary Art Museum; and, have recently connected with the Modern Richmond Tour. Basically, I've discovered an unknown fondness for design, art, and architecture.

What I desire to accomplish through participation in this Commission is becoming involved in the Richmond community and lending a different perspective to the process as an African-American female (under the age of 40) who owns a home in a historic district.

2. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

Community involvement is vital to the planning and design review process. We have to be sure that the voices of our neighbors, business owners, and fellow taxpayers are heard as they are those greatest affected by any decision made by the Commission – and, their involvement ensures the process is fair and equitable. If better public participation is truly desired, it can be achieved through the spirit of transparency, collaboration, willingness to listen, impartialness, and a healthy dose of marketing, especially if the desire is to attract young professionals to the process.

3. What architectural design challenges or issues do you see facing the city of Richmond in the next decade?

- Building a city that can accommodate our aging population will be vital. Our downtown area is not particularly walkable and public transportation options are minimal. Plus, most homes in the historic district are multi-level which creates its own set of challenges for older adults. If someone wants to 'age in place' (and not move to a retirement community) will they be able to do it in our city?
- General influx of residents will become an issue, especially when these residents are looking for what I might call are 'modern conveniences'. For example, trying to blend old and new – like building a new grocery store and having a historic building next door and/or making sure a new condo dwelling doesn't look out of place among a block of older single family homes.

Commission of Architectural Review Questionnaire

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NAME: Melissa Davis

4. **What are the three most important issues you will have to address as a member of Richmond's Commission of Architectural Review, and how would you address them?**
- Having new homeowners and/or business owners within these historic districts understand the importance and relevance of the Commission (and all of the rules which can seem quite restrictive) while ensuring they understand the process. This will take engagement with the neighborhood associations, ongoing distribution of marketing materials (leaflets, etc.), and active engagement on the part of the Commission out in the community. This may also take some educational seminars – as a new homeowner I can say I almost bought a home in a different location within the Fan to avoid restrictions from being in a historic zone.
 - Increasing ongoing public participation in the process (meetings, public comment, etc.). While I'm not completely sure of how to address this at present, I do wonder if the Commission could make a concerted effort to invite citizens into meetings, become more active online (minutes are not yet posted for 2015), etc.
 - Creating a sense of fairness and impartiality. Again, not sure how to address this at present.
5. **The review of design matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?**

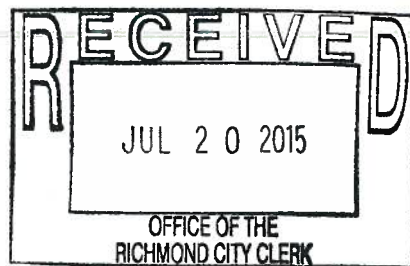
I'm very comfortable making 'shades of gray' decisions. As a marketer by training, I've always believed that marketing is a blend of both art and science – with decision making being a mix of data inputs (akin to the laws and regulations) and intuition (akin to the subjective design criteria). Just like creating an advertisement – there are rules to adhere to but a lot of the process is based on a gut feeling and how all of the pieces ultimately come together.



City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force:	
Commission of Architectural Review	
Title: Mr.	
Last Name: King	First Name: Richard "Tyler"
Home Street Address: 513 N Adams St.	Home Telephone: 276-608-0074
Home City, Zip Code: Richmond, VA 23220	Home Fax:
Personal E-Mail Address: rtylerk@gmail.com	
Employer: Storefront for Community Design	
Job Title: Program Director	How Long? October 2013 (Program Director since January 2014)
Business Street Address: 205 E Broad St.	Business Telephone: 804-322-9556
Business City, Zip Code: Richmond, VA 23219	Business Fax:
Business E-Mail Address: tyler@storefrontrichmond.org	
Is your place of employment located in the city of Richmond? Yes	
Is your place of employment located in the county? Yes	
Are you a city resident? Yes If yes, which City Council district? 2nd Number of years? 1	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes	
If yes, please provide information on the nature of the contract. Storefront for Community Design holds a contract with the City of Richmond to administer its programs, which facilitate access to planning & design resources through engagement, design assistance, and education.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force:	
<u>Education</u> Virginia Commonwealth University B.S. Urban & Regional Studies, 2013 Bauhaus Universität - Weimar Study Abroad, Institute for European Urbanism (2013)	
<u>Work</u> Storefront for Community Design Program Director (January 2014 – present) William King Museum Guest Curator of Architectural Exhibits (2013 – 2014) Inform: Architecture + Design in the mid-Atlantic Contributor of Content, Graphics, Photography	



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City of Richmond, Virginia
City Council

Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: DesignVA (Junior Board of Branch Museum of Architecture & Design)

Date(s) Served: June 2015

Office(s) Held: President Elect

Entity:

Date(s) Served:

Office(s) Held:

Entity:

Date(s) Served:

Office(s) Held:

Other community involvement:

2015

- Organized the National Association for Community Design Conference, Neighbors, in downtown Richmond, which brought 100 designers from around the country to downtown Richmond.

2013

- In partnership with Planning & Development Review, I organized the Broad Street Block Blitz to introduce the Arts & Cultural District to the Façade Improvement Program. This weekend brought 70 volunteers together to make minor improvements to façades along the 300 block of East Broad Street.

2012

- Received funding from VCUarts to establish an inventory of vacant historic structures on East Broad and East Grace Streets. This inventory resulted in a book that created a narrative for 40 structures (sample attached), as well as an exhibit.

2011

- As a volunteer at Storefront for Community Design, I worked to change the guidelines to accommodate murals on non-contributing buildings in City Old & Historic Districts.

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

Related VCU Courses (4.0 average)

- Historic Preservation & Architectural History (with Dr. Charles Brownell)
- Directed Research, User-defined changes to classical orders in the Fan District (with Dr. Charles Brownell)
 - Presented as a Paper at the VCU Symposium on Architectural History (2011)
- The Classical Language of Design (with Peter Hodson)
- Directed Research, User-defined changes on Noland & Baskerville's Myers-Anderson House (with Dr. Charles Brownell)
- Historic Preservation Planning (with Kimberly Chen)

☒ Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

Kathleen Onufer, City of Richmond

Signature:

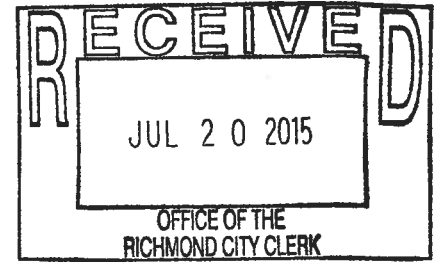
Date:

07.22.15

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

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EDUCATION

Virginia Commonwealth University 2013
Richmond, Virginia
B.S. Urban & Regional Studies

Bauhaus - Universität Weimar 2013
Study Abroad, Institute for European Urbanism, Faculty of Architecture
Weimar, Germany

WORK

Storefront for Community Design 2014—Present
Program Director
Richmond, Virginia

William King Museum 2013—2014
Guest Curator of Architectural Exhibits
Abingdon, Virginia

Inform: Architecture + Design in the mid-Atlantic 2010—2012
Contributor of Content, Graphics, Photography
Richmond, Virginia

Virginia Center for Architecture 2009—2011
Marketing Intern
Richmond, Virginia

Virginia Society, AIA 2009—2011
Editorial Intern
Richmond, Virginia

RESEARCH & CONFERENCES

Association for Community Design Conference, Emergence 2014
Speaker
Detroit, Michigan

VCU School of the Arts 2011—2012
Dean's Undergraduate Research Grant
Richmond, Virginia

Virginia Museum of Fine Arts, Paul Mellon Department of European Art 2011
Curatorial Assistant
Richmond, Virginia

VCU Symposium on Architectural History 2011
Presenter
Richmond, Virginia

International Conference on the Constructed Environment 2011
Presenter
Chicago, Illinois

COMMUNITY

Storefront for Community Design Middle of Broad (mOb) Studio therehere.org
Volunteer Project Mentor Project Manager
Richmond, Virginia Richmond, Virginia Richmond, Virginia

Tyler King
Richmond, Virginia
rtylerk@gmail.com
276 608 0074

REFERENCES

Leila Cartier
Curator
William King Museum
Lcartier@wkmuseum.org
276 628 5005 x112

William Richards
Director of External Publications
American Institute of Architects
williamrichards@aia.org
202 412 5435

Steffan DeRudder
Chair
Faculty of Architecture, Bauhaus - Universität Weimar
steffen.de-rudder@uni-weimar.de
+49 03643 582604

SELECTED PUBLICATIONS

"Siting Sound"
Connection: The Journal of the Young Architects Forum
Volume 12, Issue 2, 2014

"NTHNG MSSNG: A New Then for the Future Now of Richmond's Downtown"
Self-Published
2014

"A Bore is More: Biennale Picks New Public Sites from Postmodern Pulp."
Inform: Architecture + Design in the Mid-Atlantic
Issue 1, 2013

EXHIBITS

"There/Here: Architectural Research in Urban & Rural Virginia"
William King Museum
Abingdon, Virginia

Bauhaus - Universität Weimar, Semester Summary
"The Light, The Sign, The Body, The Barrier."
Project for Unseen City
Weimar, Germany

SOFTWARE PROFICIENCY

Adobe Bridge
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
ArcGIS
Google SketchUp Pro
HTML 5

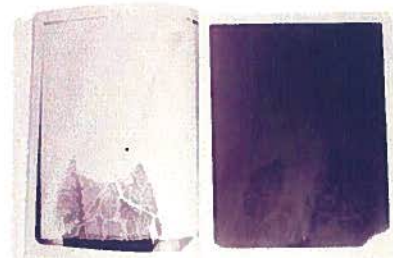
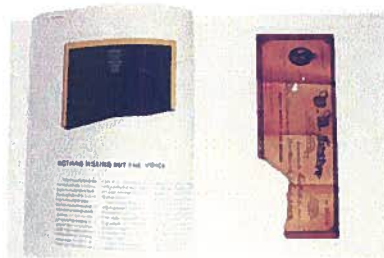
NTHNG MSSNG CATALOG

If through images or through lore, the act of recollection steadies the pulse of Richmond, Virginia's dormant downtown. While its buildings serve as evidence of a commercial past, they simultaneously become products within the market of urban redevelopment. Somewhere in-between the economic task of cities to identify latent potential, and the creative process of imagining their past, research methods often neglect the current state of vacant buildings, estranging them from the present.

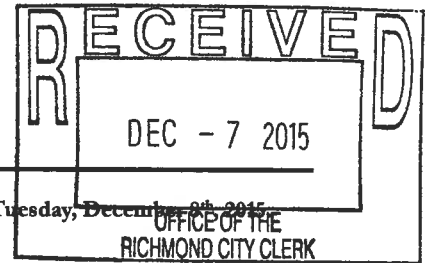
Begun in 2011 with a grant from the Dean of Virginia Commonwealth University's School of the Arts, this project explored the life of forty buildings, the imaginative processes of envisioning their relationship to the past and future, and the sublime experience of exploring their present state. Collectively, these vacant buildings took on the role of curated works within the confines of their ten-block scope along Richmond's iconic commercial thoroughfares, East Broad Street and East Grace Street, and were documented with a custom architectural survey, the results of which are now published online at therehere.org.

In addition to collecting this data, extensive exploration revealed that long-vacant buildings will eagerly share their story. Taking cues from found text inscribed on artifacts and signage, the buildings themselves seemed to offer themes of "missing," "repairing," and "returning" as an autobiographical account of their redevelopment, as well as the contested process of gentrification they currently undergo.

As preservation practices and state administered documentation methods rely too heavily on economic prosperity as criteria for historic significance, NTHNG MSSNG sheds light on a neighborhood that—while it is not assuming its intended commercial role—has alternatively functioned as a place to house a city's imagination. The project's catalog featured in this exhibition, NTHNG MSSNG, was written with a fifty-year perspective in mind. What is available to you when you research a neighborhood's history? What would you like to see? To answer these questions, NTHNG MSSNG provides a new "then" for the future "now" of Richmond's downtown.



Commission of Architectural Review Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 8th, 2015.

NAME: R. Tyler King

1. **What motivated you to apply for appointment to Richmond's Commission of Architectural Review, and what do you hope to accomplish by your participation?**

I submitted my application for appointment at the suggestion of former Commission of Architectural Review members Mary Harding Sadler and Jennifer Wimmer. Through my current work as the Program Director at Storefront for Community Design, I administer programs that promote accessible design services in Richmond neighborhoods. My motivation to serve on CAR is a combination of an effort to uphold the goals of the City Old & Historic District guidelines, solidify the relationship between CAR applicants and Storefront's city-funded design assistance program, and to work with staff and commissioners to develop educational outreach strategies.

2. **How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?**

Educational outreach is the most proactive tool for engaging the public in the design review process. I bring experience in facilitating access to planning & design resources at a variety of table sizes. Residents and developers alike could benefit from Storefront's network of professional volunteers, many of whom have substantial experience in offering conceptual advice for working within City Old & Historic Districts. Through our pro bono conceptual design assistance services and design education programming, serving on CAR would allow Storefront to serve more fully as the on-the-ground resource center for residents who are navigating the guidelines. With more targeted education and outreach about *why* City Old & Historic Districts are in place, and with more education about methods for working within them, the guidelines can be viewed a community asset rather than a set of restrictions.

3. **What architectural design challenges or issues do you see facing the city of Richmond in the next decade?**

While the impetus for the establishment of City Old & Historic Districts stems, in part, from an effort to retain historic fabric, more recent discourse aligns preservation with sustainability goals. In too many cases, it is difficult to discern new construction in Richmond neighborhoods (COHD's or not) from exurban developments like West Broad Village. This preservation mentality privileges aesthetics over material integrity, and ends up diluting the character of Richmond neighborhoods. At the same time, Richmond is faced with recognizing the importance of preserving new types of heritage (particularly of the Modern Movement), and adapting to their unique sets of needs. While I realize these concerns fall somewhat outside of the Commission's purview today, they drive my perspective on preservation.

4. **What are the three most important issues you will have to address as a member of Richmond's Commission of Architectural Review, and how would you address them?**

- a. By being proactive about educational outreach in COHD's — for residents and developers, alike — the commission can expect fewer surprises from applicants. Through partnerships with local organizations that also aim to preserve the integrity of Richmond neighborhoods

Commission of Architectural Review Questionnaire

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NAME: R. Tyler King

(such as Storefront, Valentine, and Historic Richmond), CAR can approach education about COHD's from a variety of perspectives, while meeting people where they are. Topics for outreach would address frequent challenges of CAR and PDR staff. Neighborhood tours of COHD's led by commissioners and residents, workshops on infill and rehabilitation design, and consultations on paint colors are just a few examples of how outreach could take shape. Social media tools are also unexplored outlets that could radically improve outreach for CAR.

- b. While commissioners will readily admit that some aspects of the guidelines could be updated (paint color's relationship to an architectural style, for example), my ultimate responsibility as a commissioner is to draw my recommendations from the guidelines and the expertise of staff. At the same time, the commission should work with staff to recognize trends in the shortcomings of the guidelines, and work towards reshaping them.
 - c. Follow larger development trends in the city of Richmond to understand where attention should be focused. For example, as the CAR annual report reveals, the Union Hill City Old & Historic District is experiencing a high rate of development, with a high concentration of empty lots. In addition to goals for improving education and outreach, I would work with CAR to interpret development trends, and develop proactive measures to address potential hot button issues.
5. **The review of design matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?**

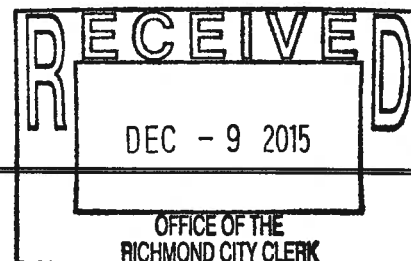
Through my experience at Storefront for Community Design, I have worked collaboratively through the conceptual phases of a variety of design projects. The results of these projects are never meant to be the ultimate plan, but rather, advice on a possible path forward based on the criteria for grant applications, budgetary constraints, code compliance, and even the COHD guidelines themselves. To that end, I would bring two years of experience in working within "shades of gray," and am prepared to base my decisions on the criteria set forth in the COHD Handbook and Design Review Guidelines.



City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force:	
CAR	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: _____	
Last Name: Payne	First Name: Will
Home Street Address: 603 1/2 N 23rd St.	Home Telephone: (719) 239-0796
Home City, Zip Code: Richmond 23223	Home Fax: N/A
Personal E-Mail Address: willgpayne@gmail.com	
Employer: Odell	
Job Title: Architect	How Long? 2.5 years
Business Street Address: 2700 E Cary Street	Business Telephone: (804) 287-8251
Business City, Zip Code: 23223	Business Fax: (804) 417-2279
Business E-Mail Address: paynew@odell.com	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county? _____	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? 7 Number of years? 4.5	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract. 	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: See Resume	



NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219
Telephone: (804) 646-7955 • Fax: (804) 646-7736
www.richmondgov.com/cityclerk



City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.	
Entity: _____	Date(s) Served: _____ Office(s) Held: _____
Entity: _____	Date(s) Served: _____ Office(s) Held: _____
Entity: _____	Date(s) Served: _____ Office(s) Held: _____
Entity: _____	Date(s) Served: _____ Office(s) Held: _____
Entity: _____	Date(s) Served: _____ Office(s) Held: _____
Other community involvement:	
Union Hill Civic Association Jefferson Avenue Corridor	
OPTIONAL	
Please list additional information you would like considered, or you may attach your resume or other information.	
See Resume I can provide additional information regarding specific projects I have worked on upon request.	
<input checked="" type="checkbox"/> Check this box if your resume is attached.	
How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?	
From various members in the community.	
Signature: <u>Will Payne</u> Date: <u>12/09/2015</u>	
<i>(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)</i>	

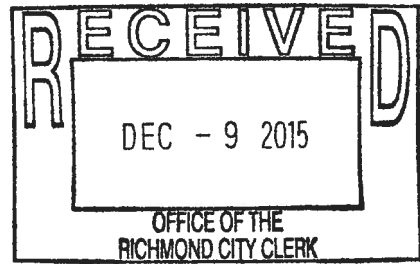
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**Will Payne, AIA
Architect**

603 1/2 N 23rd Street
Richmond, VA 23223

willgpayne@gmail.com
719.239.0796



Professional Experience

Odell

Richmond, VA
May 2013 - Present

Architect
Project Designer

Baskervill

Richmond, VA
August 2011 - May 2013

Project Designer

Stettler Design

Seattle, WA
January 2010 - May 2011

Project Designer

University of Washington

Seattle, WA

Storefront Studio
June 2008 - September 2009

Project Designer & Planner

Studio Tschlin
October 2007 - May 2008

Graphic Designer

Larry Gilland and Associates

Colorado Springs, CO
January 2005 - August 2007

Project Designer

EMI

Colorado Springs, CO
June 2004 - January 2005

Project Designer

Accreditations

Licensed Architect

Virginia 2015

Education

University of Washington

Winter 2009

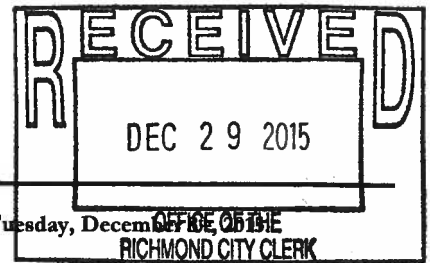
Master of Architecture

University of Idaho

Spring 2004

B.S. Architecture

Commission of Architectural Review Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 29, 2015.

NAME: Will Payne

1. What motivated you to apply for appointment to Richmond's Commission of Architectural Review, and what do you hope to accomplish by your participation?

I live in Union Hill and I have seen a lot of projects built in the last two years. I'm very supportive of the development but as an architect I think that I can provide insight with the Commission to help ensure that drawings submitted are truly representative of what will be built. I want to see my neighborhood grow to its fullest potential and I have the experience to make sure that what is presented is buildable and appropriate. At the end of the day I just want to see better buildings in my city.

2. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

The public should provide objective input regarding projects that impact the city around them. It is the role of the public to help define how the public realm should function. This often relates directly to the private buildings we construct. I think better public participation does not necessarily mean more public participation. The commission should educate the participating public about the "public" ramifications for the projects they speak out about and in turn we will get better more articulate public participation.

3. What architectural design challenges or issues do you see facing the city of Richmond in the next decade?

The biggest architectural issue facing cities (including Richmond) is big money and big developers pushing for big (or low quality) projects that may not have the site, neighborhood or the city's best interest in mind. Historic neighborhoods are often a conglomeration of many, many small projects over time. The qualities associated with these many small projects over time are difficult to maintain and/or replicate in a developer centric building industry that requires huge projects or low quality small projects in order to "pencil" and come to fruition. This is an issue of quality. Constructing buildings that are appropriate for their site and are worth keeping is one of the greatest architectural challenges of our time.

4. What are the three most important issues you will have to address as a member of Richmond's Commission of Architectural Review, and how would you address them?

Constructability: I've designed a lot of houses and I live in a historic neighborhood. I understand both how buildings go together, and how a drawing communicates what is or is not going to be built. I've seen many drawings that say one thing which will clearly result in something else nobody can predict. I have the experience to help ensure that the drawings we approve for construction represent what the city is going to get.

Quality: This relates directly to constructability. Buildings should have lasting value both economically and physically. I understand what a quality product looks like on paper as a drawing. This might be the most important insight a commissioner could have. I would argue that it's easy to make a drawing look good. However, it's not easy to make a drawing that is achievable in physical

Commission of Architectural Review Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 8th, 2015.

NAME: Will Payne

form. A drawing that sets a contractor up to build something with clarity is the first step toward a quality project.

Long term Viability: I live in a historic neighborhood and alongside issues of constructability and quality I think the long term viability of a particular project is critical for the city to grow in a healthy way. Achieving projects that are built to last is an ongoing struggle. However, as a commissioner I would use my architectural and construction experience - alongside my first hand knowledge of living in Union Hill - to help ensure that projects brought before us fit into a long term plan that works for the city as a whole.

5. The review of design matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

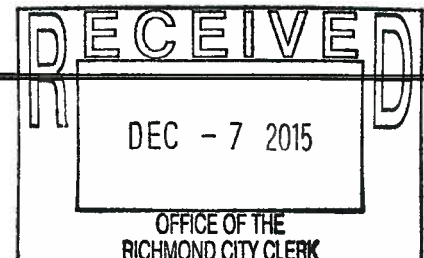
I've studied architecture for about 16 years. Most of my training and experience involves navigating very grey areas that mix subjective elements (client wishes, proportions, color, light...) with strict objective guidelines (zoning, codes, etc...). This is the world I live in on a daily basis and I'm very comfortable here.



City of Richmond, Virginia

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: COMMISSION OF ARCHITECTURAL REVIEW	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: SPITZER	First Name: CHARLES "CHIP"
Home Street Address: 4201 WYTHE AVE	Home Telephone: 358-3909
Home City, Zip Code: RICHMOND, VA 23221	Home Fax: N/A
Personal E-Mail Address: SPITZERCONSULTING@GMAIL.COM	
Employer: RETIRED/CONSULTANT	
Job Title:	How Long?
Business Street Address:	Business Telephone:
Business City, Zip Code:	Business Fax:
Business E-Mail Address:	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? 1ST Number of years? 30	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: 30 YEARS OPERATING A RESIDENTIAL CONTRACTING BUSINESS	



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City of Richmond, Virginia

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable. N/A

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Other community involvement:

MEMBER OF FAN DISTRICT ADVISORY BOARD (1992 +/-)
STUDYING OLD? HISTORIC DESIGNATION
ENDOWMENT BOARD MEMBER FOR CHILDSAVERS
VOLUNTEER AT FEEDMORE

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

☐ Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

REFERRED BY SANDY BOND

Signature: _____

Date: 12.4.15

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

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Commission of Architectural Review Questionnaire

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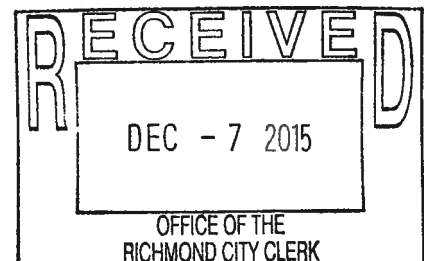
NAME: CHARLES SPITZER

1. What motivated you to apply for appointment to Richmond's Commission of Architectural Review, and what do you hope to accomplish by your participation?

(SEE ATTACHED)

2. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

3. What architectural design challenges or issues do you see facing the city of Richmond in the next decade?



Commission of Architectural Review Questionnaire

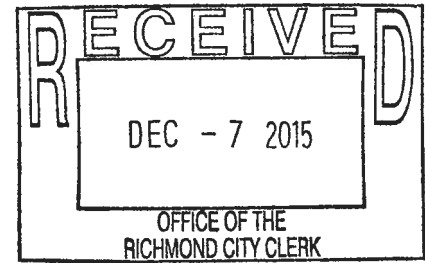
Please return your completed questionnaire to the Office of the City Clerk no later than noon on Tuesday, December 8th, 2015.

NAME: _____

4. What are the three most important issues you will have to address as a member of Richmond's Commission of Architectural Review, and how would you address them?
5. The review of design matters tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

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804/646-4089 (O) 804/646-7736 (F) alexander.rawles@richmondgov.com
www.richmondgov.com/cityclerk

Commission of Architectural Review
Questionnaire response
Charles Spitzer



- 1) The Fan, Church Hill, and the love of old houses are a large part of the reason I chose Richmond as my home. I've lived in the city for all but three of the last 40 some years, 30 of them in the Fan district. It's been an exciting period to be in Richmond and with the dynamic growth and influx of new residents we're experiencing now it promises to continue. I always look for opportunities to be, even in some small part, involved in that growth. Serving on the Commission of Architectural Review would be such an opportunity. As a building contractor for the last 30 years, building primarily renovation projects throughout Richmond, I think that I could provide a background in construction and a practical knowledge that would complement the knowledge of the other commission members.
- 2) Public input in the decisions that the commission makes is crucial. By design and mandate the commission has to represent the public's interest and communication with, and for, them is a vital part of the process. Encouraging the public to participate in commission meetings and reaching out for opinions insures better cooperation and a smoother process.
- 3) While renovations and restorations of properties in Richmond will continue to be important projects for commission consideration, reviewing the adaptive reuse of older structures and a host of new, large, mixed-use projects will likely represent the biggest challenges.
- 4) Richmond is experiencing dynamic growth, perhaps greater than at anytime in the recent past. Dealing with the shear volume of new projects that come before the commission has to be a sizeable task. And, managing that volume while giving each project the focused attention it deserves only compounds the challenge. That volume issue does not discount the tension that often appears between homeowner and commission or developer and the public interests. So each project has to be considered carefully while being sensitive to time constraints. I would hope that my knowledge of building techniques and materials would help with the review process.
- 5) Making subjective decisions based on an objective set of criteria is a comfortable process for me, one that I've dealt with routinely during my years running a construction business. In addition, I was often needed to help balance the relationships in a project, designer and homeowner for instance, while working within sometimes tight budget constraints.

Richmond Redevelopment and Housing Authority

Vacancy Chart

as of
May 9, 2016

Section 5.05(d) of the Charter of the City of Richmond (2006) expressly provides that “the appointment of members of a redevelopment and housing authority in the city shall be made by the council.” Section 36-11 of the Code of Virginia (1950) authorizes the Council to provide for not more than nine or less than five commissioners of the Authority. By Resolution No. 99-R46-80, adopted March 22, 1999, the Council increased the number of commissioners from five to seven as authorized by section 36-11 of the Code of Virginia (1950). Resolution No. 2010-R140-162, adopted October 25, 2010, increased the number of commissioners from seven to nine with the addition of a Council-appointed seat and an additional tenant representative seat.

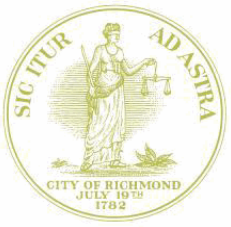
Pursuant to section 36-11 of the Code of Virginia (1950), no commissioner of the Authority may be an officer or employee of the City. By Resolution No. 2003-R230-2004-R18, adopted January 12, 2004, the Council established a procedure to be followed for appointing one member living in public or assisted housing to serve on the Authority’s Board of Commissioners as required by the regulations of the United States Department of Housing and Urban Development. This resolution was further amended by Resolution No. 2010-R141-173, adopted November 8, 2010, which revised the process of appointing the tenant representatives to the board.

(Assigned to the Land Use, Housing & Transportation Standing Committee)

Member	Patron	Expiration Date	Eligible for Reappoint.	Interested in Reappoint.	Qualification
Elliott Harrigan	All members of Council	03/26/2016	Yes	Application in process	Reside or work in the city
Latoya Hawks	All members of Council	01/09/2016	Yes	Nominations are determined by the RTO	Tenant representative
William Cooper	All members of Council	03/26/2016	No	Resigned	Reside or work in the city
Marilyn Olds	All members of Council	11/24/2015	Yes	Appointment in process	Tenant representative

Contact:

Priscilla Jackson, Executive Administrative Assistant
Richmond Redevelopment & Housing Authority (RRHA)
804-780-4246



City of Richmond, Virginia
City Council

Page 1 of 3

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

RICHMOND REDEVELOPMENT AND HOUSING AUTHORITY

Title:

Name:

Home Address:

Home Telephone: Home Fax:

Personal E-Mail Address:

Employer:

Job Title: How Long?

Business Address:

Business Telephone: Ext: Business Fax:

Business E-Mail Address:

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County? If Yes, Which County?

Are You A City Resident? If Yes, Which City Council District? Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

Current employee for the United States Department of Agriculture-Rural Development where I work in the capacity of Single Family Housing. I aid in assisting low and very low income families and individuals secure adequate and safe housing

Graduated May 2015 with a B.A in English from Prairie View A&M University in Prairie View Texas.

Governmental Realtions intern for the Mayor of Prairie View 2014-2015

Co Chair for Political Awareness and Involvement for Delta Sigma Theta Sorority Inc.

Organized Voters Registration Drives and Walks for the City of Prairie View

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Other Community Involvement:



Authorities, Boards, Commissions and Task Forces Application

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

Prairie View A&M University, Prairie View, Texas
Governmental Relations Intern
Okay to contact supervisor: yes

May 2014 - August 2014
Mayor Frank Jackson (936) 261-2122

- Conducted research and provided recommendations for the university's legislative appropriations request*
- Researched laws and legislative issues on the local, state and federal levels which impacted the university*
- Reviewed interim senate committee and house committee reports. Prepared detailed reports of findings and recommendations impacting the university and dispersed over 35 reports to 12 University Officials*
- Designed and delivered a promotional PowerPoint presentation highlighting the key attributes of Waller County and Prairie View A&M University in forum with 12 university officials*
- Guest speaker on the university's radio station, KPVU-FM 91.3, public affairs talk show called "On the Hill with Frank Jackson" where I provided insight on various topics from a student's perspective*

Anti-Defamation League, Washington, DC
Summer Intern

May 2013 - August 2013

Elise Jarvis (202) 452-8310
Okay to contact supervisor: yes

- Assisted the on-site facilitator during advanced training sessions for senior law enforcement executives*
- Assisted the embassy facilitator with the hosting of events at the Israeli and Bulgarian Embassies*
- Engaged delegates who possessed limited English speaking skills and provided insight into ADL communication points*
- Prepared award letters for participants' plaques provided at ceremonies*
- Assisted in the documentation of mailing lists of donors and ADL lay leaders*
- Aided in logistics preparation for training sessions*
- Prepared visual aids used in the National Counter Terrorism Seminar for US and Israeli law enforcement agencies*

ACCESS, Summer Enrichment Program, Prairie View, Texas
Community Assistant
Lettie Raab (936) 857-4449
Okay to contact supervisor: yes

May 2012 - August 2012

- Assisted in the facilitation of a seven week academic "boot camp" for incoming freshman with a primary focus on the development of leadership, personal/social and the cultural enrichment skills needed for student's academic success*
- Oversaw the residential and academic enhancement experience for incoming freshman women*



City of Richmond, Virginia
City Council

Page 3 of 3

Authorities, Boards, Commissions and Task Forces Application

-
- *Implemented stimulating activities to ensure residential cohesiveness which was designed to cater to the needs of each resident*
 - *Responsible for the facilitation of "building meetings" as a method to ensure positive interactions*

LEADERSHIP EXPERIENCE

*Chairperson, Political Awareness and Involvement
Delta Sigma Theta Sorority, Inc., Eta Beta Chapter*

May 2014 - May 2015

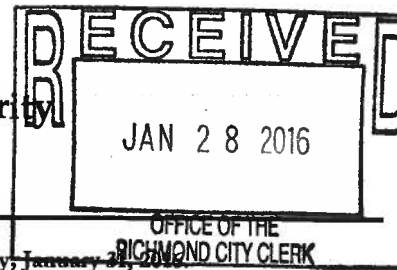
- *Duties included hosting seminars, speaking on student panels about issues pertaining to the collegiate environment as well as trending social topics*
- *Launched an initiative to register the student body to vote in the 2014 Midterm Elections. Increased on-campus registered student voters from 25 to 45%*
- *Served as the chapter representative at political rallies, and pl*

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

Office of the City Clerk-Vacant positions tab

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: _____ Chelsea Daly _____

1. What motivated you to apply for appointment to the Board of Commissioners of the Richmond Redevelopment and Housing Authority, and what do you hope to accomplish by your participation?

I have been a resident of Richmond for the past year and have developed a strong affinity to this community. As a resident of the Shockoe Bottom community, I am excited to witness the rapid development of my surrounding community. I am excited to see such change in the appearance of the area, I am concerned about balanced develop of affordable residences and sustaining venues to which sustains the community. I am also concerned about residents who live less than a block away in Housing Projects on Mosby Street. To me it is evident that the overall community will be negatively impacted unless innovative solutions are formed to improve the conditions of all of the city's residents. As a member of the Richmond Redevelopment and Housing Authority, I want to accomplish the facilitation of dialogue and collaboration to bring together residents, government and business investors to formulate ideas to improve the lives of all members of this great city.

2. What is your strategy for addressing the isolation of public housing from the rest of the community?

My strategy to address the isolation of public housing from the rest of the community is multifaceted and I believe requires multiple solutions. I believe to address such a complex issue, I must be objective in order to evaluate all perceptive and be organized and logical to formulate my strategy. However, my strategy would principally foster dialogue between all parties to identify best solutions to improve the conditions of residents of public housing and the surrounding areas. While dialogue is essential, I would recommend strategies to close the apparent divide between communities. I would propose bringing needed community resources to residents which include: mobile library visits, health related resources to include dental examinations, screenings for high blood pressure and STDs. I would leverage city resources to apply for federal funding for such services but would also identify private industries which have philanthropic foundations which provide such services. Additionally, I would engage area college student population to engage residents through mentorship programs and beautification. Mainly through increased dialogue we can incrementally address the isolation of public housing.

3. How can the board improve its relationship with residents?

I believe that the board can improve relationships with residents through accountability of its strategic plan initiatives which include: delivery of affordable mixed-income housing and communities through redevelopment; strengthen delivery and efficiency of Housing Choice voucher Program operations; increasing family self-sufficiency opportunities for residents; effectively applying resources to modernize and stabilize our public housing inventory; and ensuring equal housing access, and improving the way our agency provides customer services. I also think that the board can improve its relationship with residents by holding agency employees to a high standard of customer service which

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: _____ Chelsea Daly _____

demonstrate respect even while dealing with residents who are often under economic and emotional distress.

4. Mixed income housing in public housing refers to mixing families with various incomes, which includes both working and nonworking families. What, in your opinion, are the challenges with achieving such a community?

I believe that there has historically been an element of misunderstanding and unfamiliarity that is a major challenge to efforts to achieve sustainable mixed income housing communities. Therefore, the Richmond Redevelopment and Housing Authority must leverage its influence with business leaders to promote an understanding that proposals to develop mixed income housing is profitable for business and such decisions are looked favorably by customers, and can in fact be profitable. With respect to residents, I believe that frequent communication and activities to promote dialogue amongst residents can promote better interaction and result in more respect and a level of comfort amongst both groups. I clearly understand that residents are apprehensive about mixed income housing development but through leadership and frequent communications these challenges can be addressed.

5. What are the three most important issues you will have to address as a member of the board, and how would you address them?

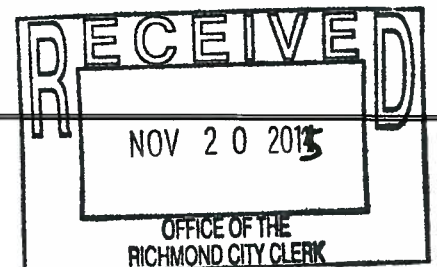
I believe the three most important issues that I would propose to address as a member of the board includes: the efficient delivery of services, addressing the condition of units and improvement of properties, and increase customer awareness of the process and services. To address these issues, I would invest time working with Richmond Redevelopment and Housing Authority (RRHA) staff to better understand operational processes and business challenges; visit units throughout the system; coordinate informational sessions throughout properties to increase awareness of the requirements and the process in RRHA programs.



City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

(Please Print or Type)

Name of Authority, Board, Commission or Task Force: <i>Richmond Redevelopment & Housing Authority</i>	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: _____	
Last Name: Davis	First Name: Thomas
Home Street Address: 2005 Rosewood Ave	Home Telephone: 804-353-1752
Home City, Zip Code: 23220	Home Fax:
Personal E-Mail Address: tkdavis@tkdavis.com	
Employer: T.K. Davis Construction, Inc.	
Job Title: President	How Long? 15 years
Business Street Address: 711 Dawn St	Business Telephone: 804-321-7822
Business City, Zip Code: 23222	Business Fax: 804-321-7823
Business E-Mail Address: tkdavis@tkdavis.com	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? _____ Number of years? _____	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: Graduate of Richmond Public Schools Graduate of James Madison University 27 years in General Contracting in Virginia and Property Development	



NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

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City of Richmond, Virginia
City Council

Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: Building Code of Appeals

Date(s) Served: 1998- Present

Office(s) Held: Chairman of the Board

Entity:

Date(s) Served:

Office(s) Held:

Entity:

Date(s) Served:

Office(s) Held:

Other community involvement:

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

☒ Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

Commissioner Sam Young

Signature:

Date: 20-NOV-15

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219

Telephone: (804) 646-7955 • Fax: (804) 646-7736

www.richmondgov.com/cityclerk



THOMAS K. DAVIS

President

T. K. Davis Construction Company, Inc.
711 Dawn Street
Richmond, Virginia 23222
(804) 321-7822

SUMMARY

Over 25 years' experience in successfully overseeing all phases of multimillion-dollar construction and infrastructure projects. Experience encompasses managing all phases of construction, coordination of subcontractors, and collaboration with architects, engineers and specialists in a variety of construction/demolition projects. Proven leadership and planning abilities that have increased the overall profitability and growth of the company. Highly demonstrated knowledge and skills that facilitate production efficiency, quality, service, safety, and cost-effective management of resources. Backed by strong credentials and a proven history of on-time, on-budget and high-quality commercial, industrial, and residential project completions.

EDUCATION AND TRAINING

1984 – 1988	James Madison University	B.S., Economics
In Progress	George Washington University	M.S., Construction Management

PROFESSIONAL/COMMUNITY ASSOCIATIONS

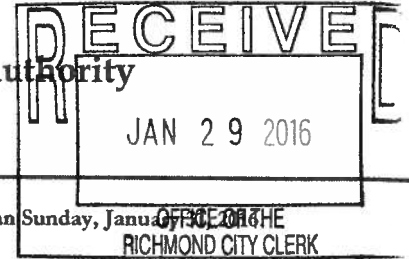
Minority Supplier Developers Council ■ Virginia Council of CEO's ■ Metropolitan Business League ■ Boards: Chairman of Local Board of Building Code Appeals, City of Richmond

LICENSES Virginia Class A Contractors License Number: 2705056791

RELEVANT PROJECT EXPERIENCE

Project Executive Projects:	T. K. Davis Construction, Richmond, VA Ahold, USA-Martin's Store #6588 77,000 sq. ft. / New Construction Midlothian, VA CM at Risk	2013- September 2014
Project Executive Projects:	T. K. Davis Construction, Richmond, VA Siteworks 400,000 sq. ft. / Renovation & New Construction Richmond, VA CM at Risk	Current
Project Executive Projects:	T. K. Davis Construction, Richmond, VA Supervalu/ Jim's Local Market 40,000 sq. ft. / New Construction Newport News, VA Program Manage	Current
Project Executive Projects:	T. K. Davis Construction, Richmond VA The Virginia Union University Living & Learning Center 78,000 sq. ft., / New Construction Richmond, VA CM at Risk Joint Venture – Turner/Davis KEI Architects	Jan 2013- June 2014
Project Executive Projects:	T. K. Davis Construction, Richmond VA Richmond City Jail / Richmond Justice Center 487,000 sq. ft., / New Construction Richmond, VA CM at Risk Joint Venture - Tompkins/ Ballard/ Davis HOK Architectural & Engineering	Jan 2012 –Dec 2013

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 25, 2016.

NAME: Thomas K. Davis

1. What motivated you to apply for appointment to the Board of Commissioners of the Richmond Redevelopment and Housing Authority, and what do you hope to accomplish by your participation?

As a lifelong resident of Richmond, I think it is important to lend my skill set and experience to the betterment of my community. I firmly believe that volunteering your talents to your community is the fabric which enhances us all. I hope to help the commissioners execute a plan to achieve a pathway and better life for the residents RRHA is entrusted to help.

2. What is your strategy for addressing the isolation of public housing from the rest of the community?

I would think the ultimate goal of RRHA is to create a pathway for the current and future residents to leave public housing and none be needed. However; while it's needed every effort should be made to create communities where public housing is seamlessly integrated with Market Rate Housing Communities.

3. How can the board improve its relationship with residents?

Be visible and listen to them frequently. Create and execute plans which service their needs in human way. Treat them like they matter.

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Thomas K Davis

4. Mixed income housing in public housing refers to mixing families with various incomes, which includes both working and nonworking families. What, in your opinion, are the challenges with achieving such a community?

Fear of each other. Fear of devaluation of property value. Not getting to know thy neighbor and opportunity for the less fortunate. Empathy for those that are less fortunate. The less fortunate need to be allowed the opportunity to gain a sense of self worth through opportunity and being allowed to take responsibility.

5. What are the three most important issues you will have to address as a member of the board, and how would you address them?

1. Fiscal Responsibility
2. Creation of affordable housing
3. Create pathways for exits of public housing for the residents

How would I address them? First, I would want to listen and learn to see what is currently in place. I believe these are tenants that are in place and may or may not need enhancing. I'm not sure it's fair for me or anyone to pass judgement with the benefit of full knowledge. But basically, I would address them by listening and collaboration with the fellow commissioner, residents and RRHA staff.

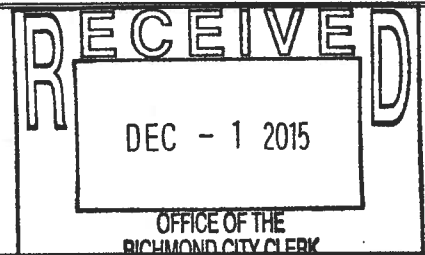


City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces
Reappointment Application

(Please Print or Type)

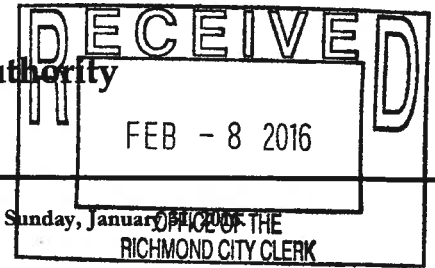
Name of Authority, Board, Commission or Task Force: Richmond Redevelopment and Housing Authority	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: HARRIGAN	First Name: ELLIOT
Home Street Address: 4506 SULLY AVE ROAD	Home Telephone: 804.355.4531
Home City, Zip Code: RICHMOND, 23221	Home Fax: N/A
Personal E-Mail Address: HARRIGAN@THEHARRIGANS.INFO	
Employer: HARRIGAN'S CO.	
Job Title: OWNER / PRESIDENT	How Long? 19 YEARS
Business Street Address: 5413 PATTERSON AVE, SUITE 101	Business Telephone: 804.673.8900
Business City, Zip Code: RICHMOND, 23220	Business Fax: 804.673.4242
Business E-Mail Address: GHARRIGAN@NATIONALTOWERS.COM	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> If yes, which City Council district? 1 Number of years? 9 YEARS	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract.	
Signature: <u>Elliot M. Harrigan</u> Date: 12/1/15	
(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge.)	

NOTE: This application is a public document.



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www.richmondgov.com/cityclerk

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 11, 2016.

NAME: ELLIOTT HARRIGAN

1. What motivated you to apply for appointment to the Board of Commissioners of the Richmond Redevelopment and Housing Authority, and what do you hope to accomplish by your participation?

I have served on the Board of Commissioners of the Richmond Redevelopment and Housing Authority for eleven (11) years. I would like to serve one (1) more term to help bring to closure several important projects with which I have been very involved over the past several years. The projects include but are not limited to the Fay tower RAD project and the redevelopment of Creighton Court.

2. What is your strategy for addressing the isolation of public housing from the rest of the community?

One of the primary goals of RRHA is to redevelop public housing to create mixed income, mixed use communities which will address the isolation. That are other things that can be done including improving transportation to link residents to job centers.

3. How can the board improve its relationship with residents?

The Board has taken several steps to improve the relationship with residents. These include the following:

- 1) Greater outreach including hosting meetings on site in various housing communities.
- 2) Board members attendance at the Annual Agency meeting.
- 3) Bus tours of the communities.
- 4) This spring we plan to walk various communities with the police to identify security issues
- 5) Lastly, residents are invited to attend committee and Board meetings.

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: ELLIOTT HARRIGAN

4. Mixed income housing in public housing refers to mixing families with various incomes, which includes both working and nonworking families. What, in your opinion, are the challenges with achieving such a community?

The Board and Management of RRHA have studied this in depth. We have visited other housing authorities including Atlanta, Norfolk and Alexandria to learn what has worked and not worked. We have also had a firm with significant experience working on these issues.

I think that greatest challenge is to acquire or build sufficient replacement housing.

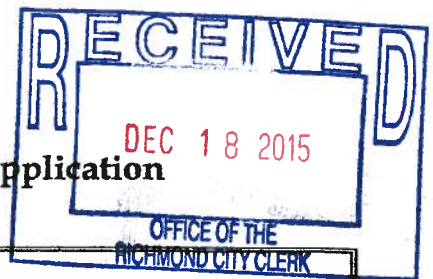
5. What are the three most important issues you will have to address as a member of the board, and how would you address them?

Currently, I serve on the Finance and Administration committee and the Real Estate committee (chair). In that capacity, I will focus on the following three issues:

- 1) Complete or make significant progress on our major real estate projects including but not limited to Highland Grove, Fay and Creighton Court.
- 2) Continue to improve the fiscal condition of RRHA
- 3) Engage the corporate and foundation communities in RRHA's "Plan for Transformation"

**City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application**

(Please Print or Type)



Name of Authority, Board, Commission or Task Force: Richmond Redevelopment & Housing Authority	
Title: Mr. <input checked="" type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Miss. <input type="checkbox"/> Dr. <input type="checkbox"/> Other: <input type="checkbox"/>	
Last Name: Kessler	First Name: Neil
Home Street Address: 1501 Hearthglow Court	Home Telephone: (804) 741-4880
Home City, Zip Code: Richmond, VA 23238	Home Fax: N/A
Personal E-Mail Address: neil.kessler@troutmansanders.com	
Employer: Troutman Sanders LLP	
Job Title: Partner	How Long? 15 years
Business Street Address: 1001 Haxall Point, 15th Floor	Business Telephone: (804) 697-1450
Business City, Zip Code: Richmond, VA 23219	Business Fax: (804) 698-6002
Business E-Mail Address: neil.kessler@troutmansanders.com	
Is your place of employment located in the city of Richmond? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
Is your place of employment located in the county? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which county?	
Are you a city resident? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> If yes, which City Council district? Number of years?	
Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
If yes, please provide information on the nature of the contract. 	
Please list your educational background and/or other expertise or qualifications you will bring to this authority, board, commission or task force: Attorney at law specializing in commercial, multifamily, industrial and residential real estate, including purchases, sales, financing, leasing, energy, condominiums, land use, construction and insurance	

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City of Richmond, Virginia
City Council
Authorities, Boards, Commissions and Task Forces Application

List other city of Richmond authorities, boards, commissions or task forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Entity: _____
Date(s) Served: _____ Office(s) Held: _____

Other community involvement:

Please see attached resume

OPTIONAL

Please list additional information you would like considered, or you may attach your resume or other information.

Please see attached resume

☒ Check this box if your resume is attached.

How did you hear about or who referred you to apply for appointment to this authority, board, commission or task force?

Elliott Harrigan
TK Somanath
Heidi Abbott

Signature: _____

Date: _____

(By signing, forwarding or otherwise transmitting this form, you certify that all information submitted for consideration is true and accurate to the best of your knowledge)

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Disposition
Joint Ventures and
Investments
Oil & Natural Gas
Real Estate Energy

Neil S. Kessler

Partner

Richmond

Business Phone: 804.697.1450

Business Fax: 804.698.6002

neil.kessler@troutmansanders.com

vCard

Neil Kessler has extensive experience in all areas of commercial real estate, including the acquisition, development, financing, leasing, construction, and sale of apartment projects, office buildings, shopping centers, office parks, manufacturing facilities, hotels, mixed-use projects, and residential developments. He regularly advises banks, mortgage brokers, and insurance companies on commercial real estate matters, including workouts and foreclosures. In addition, he has recently prepared the construction contracts and bid materials for a major semiconductor manufacturer.

Publications

- Quoted, "Libbie Mill development wins another award," *Virginia Business*, April 27, 2015.
- "When Required Insurance Is Unavailable At Any Price--Reallocating Casualty Risk Post 9/11 and Katrina," ABA Real Property, Probate and Trust Law, April 2007.
- "Basic Insurance Issues for Commercial Real Estate Attorneys Including Indemnity, Hold Harmless and Subrogation," U.S. Shopping Center Law Conference, October 2006.
- "Insurance Issues Every Real Estate Lawyer Should Understand," U.S.

Education

- The George Washington University, J.D., cum laude, 1973
- Washington and Lee University, B.A., cum laude, 1969

Bar Admissions

- Virginia

- Shopping Center Law Conference, October 2004.
- "Is Armageddon Insurable?," American College of Real Estate Lawyers, Spring 2002, co-author.
 - "Insurance and Indemnity Issues: An Update Since the Events of 9/11," 2002 Real Property Section Annual Meeting, North Carolina Bar Association.
 - Real Estate Transactions in Virginia, 2001, 2003, 2008, 2012 and 2015 editions, co-editor.
 - "Negotiating Construction Documents: Include The Contractor," Probate & Property, January/February 2001.
 - Virginia Editor for "A State-By-State Guide To Construction & Design Law," American Bar Association Section of Real Property, Probate and Trust Law.
 - "Case Note on Environmental Law: Calvert Cliff's Coordinating Committee, Inc. v. AEC, 449 F.2d 1109 (D.C. Cir. 1971)," George Washington Law Review, May 1972.
 - "Proposed Legislation of Interest to Real Estate Attorneys," Real Property Newsletter of Virginia State Bar, summer 1987.
 - Co-author of monthly legal column for Construction Specifications Institute of Richmond (VA) Newsletter (1989-1993).

Speaking Engagements

- Frequent lecturer at International Council of Shopping Centers Law Conferences and American College of Real Estate Lawyers.
- American Bar Association Real Property, Probate and Trust Law meetings on topics relating to insurance and indemnity, construction contracts and financing.

Professional and Community Involvement

- Member of the Greater Richmond Advisory Board of BB&T Bank
- Virginia State Bar Harry L. Carrico Professionalism Course Faculty (2010-present)

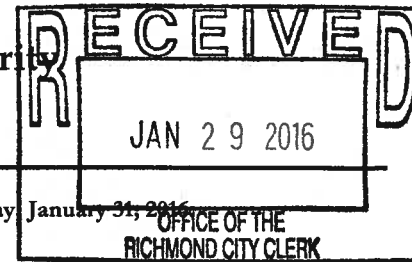
- Greater Richmond Bar Foundation (Board Trustee, 2012-present)
- Richmond Real Estate Group (President, 2014-2015)
- American College of Real Estate Lawyers (Board of Governors, 2000-2005; Member of Program Committee and Secretary of Insurance Committee)
- American Bar Association (Fellow, ABA Law Foundation; Member, Section of Real Property, Probate and Trust Law/Real Property Division; Commercial Real Estate Transactions Committee (Chair, 2008-2011); Committee on Design and Construction Contracts, Co-Chair, Design and Construction Subcommittee, 1996-2006; Committee on Property and Casualty Insurance, Chair, 2006 - 2010; Committee on Recent Developments in Real Estate Law)
- Virginia State Bar (Real Estate Section, Past President and currently member of Board of Directors)
- Virginia Bar Association (Real Estate Section)
- Richmond Bar Association (Real Estate Section, former President)
- Member of International Council of Shopping Centers (Member of Law Conference Program Committee)
- Member of Advisory Board of Virginia Land Information Project of the Virginia Cooperative Extension Service (1986 - 2000)
- Virginia Commonwealth University Real Estate Circle of Excellence (Past President, currently member of Real Estate Trends Program Committee)
- Chair of Troutman Sanders LLP Richmond Pro Bono Committee and Member of Firm Wide Pro Bono Committee
- Henrico Business Leaders (President, 2014-2015; currently member of Leadership Committee)
- Leadership Metro Richmond (Chairman of the Board, 2011-2012)
- Greater Richmond Chamber of Commerce (Executive Committee)

- 2003–2010; Trustee, 2011–2013;
Board of Directors, 2013–Present)
- Greater Richmond Chamber
Foundation (Board, 2010–2013)
- Valentine Richmond History Center
(Board of Trustees, 2006–2014;
Secretary, 2014–present)
- Jewish Family Services Foundation
Board of Trustees (2013–present)
- First Freedom Center Board of
Trustees (ending in 2014 upon merger
with Valentine History Center)
- Campaign Committee, VCU Institute
for Contemporary Art
- Capital Campaign Committee of St.
Joseph's Villa
- J. Sargeant Reynolds Community
College Foundation (Board of
Trustees, 2004–2010)
- Jewish Community Federation of
Richmond (President, 2006–2008)
- Richmond Jewish Foundation
(President, 2004 –2006; Board of
Trustees, 2007–2014)
- Former President of The Carpenter
Center for the Performing Arts

Rankings and Recognition

- Recognized in The International Who's
Who of Real Estate Lawyers (2010–
2015).
- Selected for inclusion in Law & Politics'
*Super Lawyers, Corporate Counsel
Edition*; Selected by *Law & Politics* as
a Virginia Super Lawyer in Real
Estate (2006–2015).
- Achieved Martindale-Hubbell's highest
rating for legal ability and ethical
standards.
- Named to Virginia Business
magazine's *Legal Elite* in Real
Estate/Land Use (2004–2015).
- Recognized in *Best Lawyers in America*
in Real Estate Law (2005–2015).
- Presented with the Lifetime
Achievement Award by the Henrico
Business Council of the Greater
Richmond Chamber (April 2006).
- Fellow, Virginia Law Foundation.
- Presented with Humanitarian Award
by Virginia Center for Inclusive
Communities (2014).

**Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire**



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday January 31, 2016.

NAME: Neil S. Kessler

- 1. What motivated you to apply for appointment to the Board of Commissioners of the Richmond Redevelopment and Housing Authority, and what do you hope to accomplish by your participation?**

I have been familiar with the activities of the RRHA for many years, and I am impressed with how much the RRHA has achieved to improve public housing in the City of Richmond with limited resources and significant social disadvantages. But, with my perspective as a real estate and finance attorney in the City of Richmond for over 43 years and as a civic leader including currently serving as a board member of the Greater Richmond Chamber of Commerce, I have observed that the RRHA has not, until recently, engaged the business and philanthropic communities in its activities or programs. I want to raise the profile of the RRHA with businesses and philanthropic organizations and to engage them as "partners" in RRHA projects and programs, especially in job training and the creation of full time employment opportunities.

- 2. What is your strategy for addressing the isolation of public housing from the rest of the community?**

There is no easy or quick solution to address this issue, but if private developers, facilitated by and working with the RRHA, are motivated to construct mixed income communities, they will do so. And, if structured appropriately, such mixed income communities could even result in profits to the RRHA, which, in turn, can be used to pay for daycare, transportation, social and other needs for the residents of those communities.

- 3. How can the board improve its relationship with residents?**

I am not able to answer this question at this time because I do not know enough about the current relationship between the board and the residents of RRHA. Hopefully, as a member of the board, I will have the opportunity to approach this question in a "fresh" manner which is not influenced or prejudiced by any prior knowledge or experience. However, transparency and open communication are essential elements in any relationship, and I would strive to ensure these elements exist.

- 4. Mixed income housing in public housing refers to mixing families with various incomes, which includes both working and nonworking families. What, in your opinion, are the challenges with achieving such a community?**

The challenges are to change the general perception of public housing, to provide the same amenities in mixed income communities as are provided in other neighborhoods, to improve the schools in the mixed income communities and to provide full time jobs which are easily accessible to the residents of the mixed income communities. It is not just changing the quality or mix of the housing that will overcome the challenges, but it is an important part of the process. If the residents in the mixed income housing communities have full time jobs and live in neighborhoods which are well maintained and have access to

Richmond Redevelopment and Housing Authority

Board of Commissioners

Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Neil S. Kessler

good schools and amenities, they will begin to feel better about themselves, gain self confidence and self respect and strive for a brighter future for themselves and their families.

5. What are the three most important issues you will have to address as a member of the board, and how would you address them?

I wish I were smart enough to know the solutions to the important issues that I will have to address as a member of the board. But, I think the three most important issues for the board are: (1) to continue to provide the RRHA with a stable work environment, financially and administratively, so the experienced and dedicated staff of the RRHA can perform their jobs efficiently and enthusiastically; (2) encourage the public-private development of mixed income housing and other amenities that neighborhoods need to provide stability to their residents, such as full service grocery stores, improved schools and full time employment opportunities; and (3) raise the profile of the RRHA to educate the business and philanthropic organizations in the Richmond region of the need for better housing, the good work that the RRHA does with its limited resources, how stronger mixed income communities can improve the economy of the entire Richmond region and how the business and philanthropic organizations can participate and “partner” with the RRHA to achieve its goals.



City of Richmond, Virginia
City Council

Page 1 of 2

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

RICHMOND REDEVELOPMENT AND HOUSING AUTHORITY

Title:

Name: *Derwin D Kinston Jr*

Home Address: *000716 N 33RD ST RICHMOND VA 23223*

Home Telephone: *7033866176* Home Fax:

Personal E-Mail Address: *derwinkinston@gmail.com*

Employer:

Job Title: How Long?

Business Address: *VA*

Business Telephone: Ext: Business Fax:

Business E-Mail Address:

Is Your Place of Employment Located in the city of Richmond *No*

Is your Place of Employment Located in the County? *No* If Yes, Which County?

Are You A City Resident? *Yes* If Yes, Which City Council District? *7* Number of Years? *1*

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? *No*

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*School: Old Dominion University
Finance/Insurance/Risk Management
Served on board for the Urban League*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

NA

Other Community Involvement:

NA

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short



City of Richmond, Virginia
City Council

Page 2 of 2

Authorities, Boards, Commissions and Task Forces Application

Resume.

Currently, I do not have a heavy background in community involvement. I thought this would be a great place to start. For my job I do a good amount of grassroots work, and over the years I have seen there is a lot of works that needs to be done. I think this is where I can make my mark and make Richmond a better city.

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

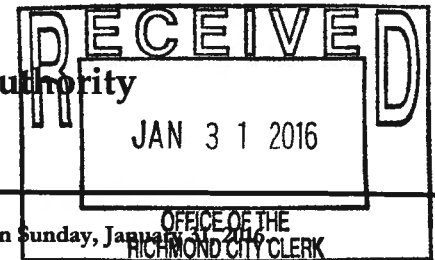
Work Experience

Anthem (04/1/2015- Present)-Broker Liaison & Grass Roots Specialist

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Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016

NAME: Derwin Kinston

1. What motivated you to apply for appointment to the Board of Commissioners of the Richmond Redevelopment and Housing Authority, and what do you hope to accomplish by your participation?

My motivation to apply for an appointment to the board comes from my longing to serve and help others. As a Reservist in the United States Army I have always felt that giving back to the community in any capacity is paramount. I want to speak for those that do not necessarily have a voice in our communities. As a young millennial I hope to bring diversity and new ideas to the Housing Authority. I believe my experience as an employee of Old Dominion University's Housing department can truly pay dividends. My hope is to bring balance to our communities and create a community that breeds prosperity and brotherhood.

2. What is your strategy for addressing the isolation of public housing from the rest of the community?

A perfect solution would be to have community events that bring people together. When people in public housing and those in upper-class neighborhoods join together for a common goal or agenda they can gain a wonderful mutual respect and understanding for one another. Very often in life people are against one another because they lack familiarity. If we can bridge that gap my great hope would be a stronger and more cohesive Richmond housing community.

3. How can the board improve its relationship with residents?

I believe for the board to have a better relationship with residence, I think residence of Virginia need to associate names, faces, and job descriptions to the board. I feel confident that if we asked 10 Richmonites what our great board does every year we would find blank stares. My suggestion is that from time to time board members should attend community events to make citizens aware of the great work being done each and everyday for them. Or even cosponsoring events around the city (not necessarily with money, maybe community service) to make citizens aware of our presence in the city.

4. Mixed income housing in public housing refers to mixing families with various incomes, which includes both working and nonworking families. What, in your opinion, are the challenges with achieving such a community?

Richmond Redevelopment and Housing Authority

Board of Commissioners

Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Derwin Kinston

The single biggest challenge in mixing incomes in a community is education. Very often those in higher income brackets take what they see in the media to heart, which causes them to attach a negative stigma to all lower income residence. This causes the demonization of a group of hard working Americans that only want to be treated as equals. I believe in inclusivity in all facets, especially economically. For too long is this country we have seen those with little be siphoned from benefits and America's great promises. Even on a local level, if we can show that Richmond is truly about inclusivity, that message would not go ignored. I believe we would be celebrated amongst our sister cities and fellow Americans.

5. What are the three most important issues you will have to address as a member of the board, and how would you address them?

Issue 1: Making sure Richmond's Public Housing is up to code:

Because of budgets sometimes cities (not necessary Richmond) have lapses in keeping up with their public housing quality. I believe being vigilant and holding departments accountable will greatly assist in this. Sometimes just asking the right questions helps others stay compliant with federal laws. And obviously if we are still being ignored we voice our complaints through the proper channels.

Issue 2: Affordable Housing

Nothing is more near and dear to my heart than affordable housing. It breaks my heart to see single mothers struggling and striving each and everyday to make ends meet and yet her family has no place to lay their heads at night. I don't have all the answers but I would love to lead the charge on this issue and brainstorm with Richmond's great minds to solve this issue.

Issue 3: Neighborhood Safety

Every American deserves to have the ability to walk around their neighborhood without the fear or being robbed or harassed. Public safety must be one of Richmond's paramount issues, we have come so far in the last 15 years; I would hate to see us start to back peddle as a community. To keep up our great work Richmond should continue with police patrols and neighborhood safety protocols.



City of Richmond, Virginia
City Council

Page 1 of 2

Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

RICHMOND REDEVELOPMENT AND HOUSING AUTHORITY

Title:

Name:

Home Address:

Home Telephone: Home Fax:

Personal E-Mail Address:

Employer:

Job Title: How Long?

Business Address:

Business Telephone: Ext: Business Fax:

Business E-Mail Address

Is Your Place of Employment Located in the city of Richmond ☒ Yes

Is your Place of Employment Located in the County? ☐ No If Yes, Which County?

Are You A City Resident? ☒ Yes If Yes, Which City Council District? Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

I graduated from the University of D.C. School of Law and obtained my Master of Laws in Real Estate from New York Law School. I have professional experience with Marcus & Millichap Real Estate Investment Services, LeClair Ryan, and Bank of America. I currently run my own business; Executive Lease Advisors. ELA specializes in commercial lease negotiations for dental offices. I am also an Associate Director with Wharton Gladden. Wharton Gladden is a boutique real estate investment bank based in North Carolina. I am responsible for establishing a presence in Richmond, Va.

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

I graduated from the University of D.C. School of Law and obtained my Master of Laws in Real Estate from New York Law School. I have professional experience with Marcus & Millichap Real Estate Investment Services, LeClair Ryan, and Bank of America. I currently run my own business; Executive Lease Advisors. ELA specializes in commercial lease negotiations for dental offices. I am also an Associate Director with Wharton Gladden. Wharton Gladden is a boutique real estate investment bank based in North Carolina. I am responsible for establishing a presence in Richmond, Va.

I also have professional experience in real estate development. I worked for Ellis Denning Construction &



City of Richmond, Virginia
City Council

Page 2 of 2

Authorities, Boards, Commissions and Task Forces Application

Development where I was a jack of all trades for the Fennessy Lofts Condominium project in Washington, D.C. As such, Overall, I believe my experience in commercial real estate development and finance will add value to the authority's endeavors. Especially when it comes to evaluating the impact and feasibility of

Other Community Involvement:

I am not a part nor have I ever been a part of any other authorities, boards or commissions.

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

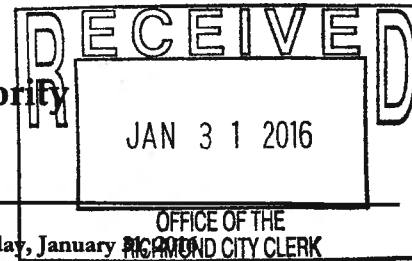
*Education
Economic Community Development
Planning Commission
Land Use
Anti Poverty*

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

I am eager and dedicated to providing service to others. I am applying with strong interest in addin

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: PETER J. PAULK

1. What motivated you to apply for appointment to the Board of Commissioners of the Richmond Redevelopment and Housing Authority, and what do you hope to accomplish by your participation?

Richmond's chronic poverty epidemic motivated me to apply for an appointment with the Board of Commissioners of the Richmond Redevelopment and Housing Authority. After reading the Maggie L. Walker Initiative For Fight Poverty and Expanding Opportunity, I was impressed with the Jones Administration and their ambitious affordable housing and poverty reduction initiatives. As a former student attorney with the Small Business and Community Development Clinic at the University of the District of Columbia, providing service to the under-served through community development economic development, and affordable housing efforts has been part of my life's work. I truly believe that the under-served in Richmond can ultimately build self-sustaining communities if given the right information, mentality shift, and opportunity. Further, the City's shift in promoting affordable home ownership is well aligned with my personal policy to which I subscribe. Affordable housing provides our under-served with peace of mind and dignity. In addition, home ownership (as a form of affordable housing) has altruistic, economic, and psychological benefits as well. And, to be even more specific, home ownership is the gateway to building wealth as many of our under-served do not own assets capable of being collateralized.

In my participation with the Richmond Redevelopment and Housing Authority I hope to serve as an effective "transactional advocate". As a former assistant project manager for a multi-family real estate developer in Washington, D.C., a former Investment Associate at Marcus & Millichap Investment Services, and an Associate Director with a boutique real estate investment bank, I want to volunteer and dedicate my skill set to the poverty reduction and affordable housing initiatives of the City of Richmond. I want to play a part in changing the life stories of our under-served. I can relate because I was once apart of the demographic that the Authority serves. I am motivated by my own life story. I am motivated by empathy. I am motivated by my convictions. Affordable housing, community development, and economic development initiatives changes lives. As a "transactional advocate" I want to fight hard to achieve tangible results. I want to serve the city and it's under-served as an agent of change. I want to successfully participate in actively seizing financial benefit by taking advantage of programs like Hope VII, NMTC, and grant opportunities. I want to use my transactional skill set to ensure that the city, our under-served and the taxpayers get the best deal possible. I want to bolster the untapped potential that the City of Richmond has yet to maximize. The east and south ends have massive potential. I want to be the agent of change who introduces fresh and dynamic ideas that will yield tangible results for the city, its constituents, and our undeserved. I want to add value.

Richmond Redevelopment and Housing Authority

Board of Commissioners

Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: PETER J. PAULK

2. What is your strategy for addressing the isolation of public housing from the rest of the community?

My strategy for including and re-introducing public housing residents into the greater urban community is to focus on creating synergies that promote access to transportation, jobs, and community resources. I would propose a shuttle bus or "dollar van" system that services current gaps in our current transportation systems. This service would compliment GRTC in areas that it does not cover where potential employment opportunities and community resources exist for public housing tenants. I would also propose a bi-weekly professional mentorship program for qualifying families. This program would connect public housing tenants with tradesman, service professionals, community leaders, and educators. The program can set convenient locations to meet that extend beyond the immediate neighborhood where the public housing facility is located. As we are as good as the company we keep, a professional mentorship program for adults and children may serve as a powerful agent of change and influence.

I would also focus on design. Incorporating more mixed use projects, green space and anchored tenant retail stores that provide necessities such as grocery stores, discount stores, laundry and healthcare. I would also propose that the authority strategically balance working and non-working households in public housing facilities, which leads to a greater overall stability. Another proposal would be to upgrade technological infrastructure and internet services which makes the job application process, access to city programs and events, and access to information readily accessible.

3. How can the board improve its relationship with residents?

The biggest way for the board to improve its relationship with residents is to study the history of public housing, red-lining and discriminatory hiring and lending practices. This undertaking will help board members develop a genuine empathy and understanding of the residents. As such, the Board will be able

Richmond Redevelopment and Housing Authority

Board of Commissioners

Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: PETER J. PAULK

to engage in honest, stern, passionate discussion about what needs to be done for residents to be self determined and for the authority to provide a effective service. How can the residents matriculate out of public housing? How can the authority provide effective opportunities to facilitate the process of transitioning out of public housing? Entrepreneurship training in conjunction with job training would facilitate the process on behalf of both parties.

4. Mixed income housing in public housing refers to mixing families with various incomes, which includes both working and nonworking families. What, in your opinion, are the challenges with achieving such a community?

The biggest challenge to “income mixing” is the perceived idea that living with people in a higher income bracket alone will alter the “poverty culture” of some of the lower income or non-working residents. I believe a focus on job training with an emphasis on entrepreneurship, a re-visitation of history to discern that poverty is a symptom of systemic institutional policies, and professional adult mentorship would be much more effective than relying on the perception that living with people that have more means will alter “poverty culture”.

Richmond Redevelopment and Housing Authority
Board of Commissioners
Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: PETER J. PAULK

5. What are the three most important issues you will have to address as a member of the board, and how would you address them?

I would emphasize the importance of providing job training and financial literacy in conjunction with entrepreneurship training. I would address this by relying on history. Government programs have never been an effective tool for self determination as a long term solution. Ultimately, the residents have to embrace entrepreneurship as there are not enough employment opportunities for everyone. We live in a capitalistic economy that is over consumed. Further, our economy is fragile and growing artificially due to quantitative easing. Job placement and security are dated concepts for self determination. Fostering an entrepreneurship mentality regardless of whether every resident can successfully create, scale and maintain a business, will alter the mentality of residents and promote self determination.

I would also take up the issue of mentorship, synergies and design as effective tool to improve inclusiveness. I would suggest we conduct a research project that focuses on public housing facilities and affordable housing projects that have successfully included residents into the greater community.

The last of my three issues to take on would be to bunker down to ensure that we are using creativity, thoroughness, and superior skill to source projects to the best of our ability. I would address this by employing my transactional skill sets; tapping into resources, mentors and past experiences; and studying and researching past, current and future projects that are spear-heading the industry.

Urban Design Committee

Vacancy Chart

as of
May 9, 2016

The Committee shall consist of ten (10) members who either reside in the City or have their primary place of business in the City. Members shall be appointed by City Council. One (1) of the members of the Committee shall be a registered architect; one (1) shall be a member of a recognized local organization in one of the various fields of static arts; one (1) shall be a member of the faculty of the arts division of a local college or university; one (1) shall be a registered professional engineer; one (1) shall be a business executive or professional; one (1) shall be a registered landscape architect or a person having demonstrated talent in landscape design; one (1) shall be a member of the City Planning Commission; one (1) shall be a member of the Commission of Architectural Review; and two (2) shall be citizens of the City appointed at-large.

(Assigned to the Land Use, Housing & Education Standing Committee)

Member	Patron	Expiration Date	Eligible for Reappoint.	Interested in Reappoint.	Qualification
Doug Cole	All members of Council	03/11/2016	No	-	City Planning Commission representative
Vaughan Garland	All members of Council	10/28/2015	No	Resigned	Representative of a recognized local organization in one of the various fields of static arts

Contact:

Jeff Eastman, Planner II
Department of Planning & Development Review
646-6348



City of Richmond, Virginia
City Council

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Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

URBAN DESIGN COMMITTEE

Title:

Name:

Home Address:

Home Telephone: Home Fax:

Personal E-Mail Address:

Employer:

Job Title: How Long?

Business Address:

Business Telephone: Ext: Business Fax:

Business E-Mail Address:

Is Your Place of Employment Located in the city of Richmond

Is your Place of Employment Located in the County? If Yes, Which County?

Are You A City Resident? If Yes, Which City Council District? Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment?

If yes, please provide information on the nature of the contract.

Construction Administration contract for Phase 1 construction of Ann Hardy Park (expires in April, 2016)

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

*BLA from Virginia Tech in 1985
Numerous awards from ASLA, AIA, and ULI for projects*

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

*City Planning Commission (Sept 2009 - March 2016)
Urban Design Committee (Nov 2013 - March 2016) as a representative of the Planning Commission*

Other Community Involvement:

*Visiting Lecturer for Urban Design classes at VCU, Visiting Lecturer for Landscape Architecture at Virginia Tech
Panel Judge for VCU's 'Plan - Off'
Member of ASLA, ULI*



City of Richmond, Virginia
City Council

Page 2 of 2

Authorities, Boards, Commissions and Task Forces Application

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

Resume to be emailed separately

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

Referred by Jeff Eastman, City Planner

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Office of the City Clerk, 900 East Broad Street, Suite 200, Richmond, Virginia U.S.A. 23219
Telephone: (804) 646-7955 * Fax: (804) 646-7736
www.richmondgov.com/cityclerk



DOUG COLE

principal

Doug is a strong proponent of regional planning, in-fill projects, the public realm, as well as an activist for smart growth. He strives to continue to utilize his experience to mentor the absolute best talent in the profession, and to apply vision, innovation, and creativity to ensure success for every project. Doug uses the experience gained from private practice to serve the community on the City of Richmond Planning Commission.

SELECTED PROJECT EXPERIENCE

Libbie Mill - Henrico County

In the midst of continued construction, the beginning phases of Libbie Mill are taking shape. In addition to the master planning and site planning, Cite Design has provided all of the hardscape and landscape plans for the streetscapes, retail stores/offices, and public spaces, including the lake.

West Broad Village Park

Cite Design was commissioned to provide an alternate to the original design (by others) to reflect a more realistic budget while providing for the needs of the residents, the merchants and the visitors to West Broad Village.

Broad Hill Centre

Cite Design was initially commissioned to redesign the master plan of Broad Hill Centre. Since then, Cite Design has provided landscape architectural services for the project including a signage package and planting plans for all streetscape and public spaces.

Woodlake - Chesterfield County

Cite Design provided landscape architectural services for the complete make-over for the entrance feature to the community as well individual neighborhoods including signage and landscaping. The project was awarded the 'Best Neighborhood Entrance' by Richmond Magazine.

www.cite-design.com

EDUCATION

1985
Bachelor of Landscape Architecture
Virginia Tech

ASSOCIATIONS

City of Richmond Planning Commission
City of Richmond Urban Design Comm.
American Society of Landscape Architects
American Planning Association
National Trust for Historic Preservation
VCU Urban and Regional Planning - Panel
Contributor & Guest Lecturer

Registered Landscape Architect in
Virginia
South Carolina
Maryland

PROFESSIONAL EXPERIENCE

2006 Co-Founded Cite Design
Principal
Richmond, VA

1994-2006 DesignWorks
Partner
Charleston, SC

1990-1994 JSD Landscape Architects
Principal
Charleston, SC

1985-1989 Sasaki Associates
Designer
Watertown, MA

CONTACT

310 N Adams Street
Richmond, Virginia 23220
804.340.2848 P
804.340.2656 F
dcote@cote-design.com

AWARDS

2010
VA APA - Outstanding Private Sector Award
Brandermill Master Plan, Midlothian, VA

2009
ASLA - Community Service Award
National Park Service/ American Society of
Landscape Architects

2008
ASLA Tri-state Chapter Merit Award
The Ponds, Summerville, SC

2007
SCASLA - Merit Award
The Sanctuary Hotel, Kiawah, SC

2004
SCASLA - Merit Award
Rushland Bird Habitat, Wildlife & Aquatic
Master Plan

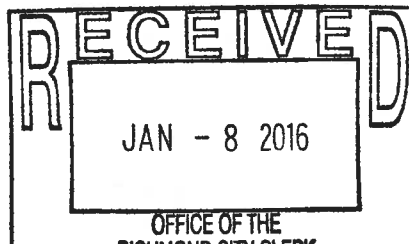
2003
SCASLA - Merit Award
Beresford Hall, SC

2002
Golf Club at Briars Creek,
Tri-State ASLA Honor Award

2002
Holocaust Memorial,
Tri-State ASLA Merit Award,
Boston Society of Architects Honor Award

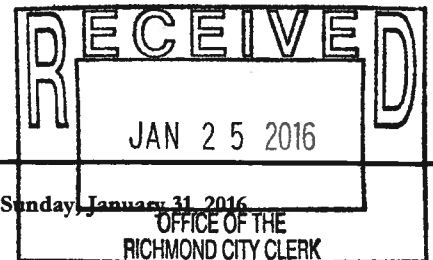
2001
The Sundial,
SCASLA Honor Award

1999
Patriots Point Environmental Master Plan,
Southeastern ASLA Honor Award



citedesign

Urban Design Committee Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: **Doug Cole**

1. What motivated you to apply for appointment to Richmond's Urban Design Committee, and what do you hope to accomplish by your participation?

I am motivated because I love the city and believe the experience I have as a designer will benefit the city both short term and long term. Having been on the Urban Design Committee previously, I hope to continue offering an honest and fair review of each and every project that comes before the UDC. I understand the importance City Council (and the public) places on the members of the UDC and the implications for making our city a better place to live. I also understand the Planning Commission relies heavily on the UDC which helps the Planning Commission meetings run more effectively and efficiently.

2. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

The public deserves a say-so in any project that comes before the UDC, the Planning Commission and City Council. Before reaching the UDC, some projects, but not all, should have public design workshops, design charrettes and community meetings. I've conducted design workshops for years and understand the importance of public interaction...especially when a consultant is not from the area. Who knows a neighborhood better than the people who live there? Nevertheless, there's a reason we have 'public comment' during our meetings. As a member of the UDC and Planning Commission I never tell anyone beforehand how I will vote until my vote is actually cast. Why? Numerous times I have heard something from Staff, the public or another committee member that I hadn't thought of before and it changed the way I thought about the project....hence the reason for public comment and discussion among members.

There are at least four ways to have better participation from the public.

- 1) Conduct more community meetings (see paragraph above).
- 2) Perhaps projects could be advertised more or advertised better. Unfortunately, public notice or signage isn't required of projects going to UDC so many people (especially neighbors) aren't even aware a project is underway until notice goes out to the Planning Commission. As a side note, if notice is sent to neighbors when a project is going to UDC, it would probably reduce the number of people who come to Planning Commission thus making their meeting more efficient and effective.
- 3) There is a perception that going to a public hearing (UDC, Planning Commission, City Council) is a waste of time because decisions have already been made. While I think the reality of that is false, it's still a perception.
- 4) Timing: Many people complain about the time of the day with UDC and Planning Commission meets and that they aren't able to attend meetings. Are evening meetings better?

Urban Design Committee Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Doug Cole _____

3. What are the three most important issues you will have to address as a member of Richmond's Urban Design Committee, and how would you address them?

Three important issues for me or any UDC member include (in no particular order):

1. Remaining Impartial: There are times when a friend, a neighbor, a client, or even an 'enemy' or professional competitor has a project under review. Regardless of any feeling or personal biases, the project must be reviewed impartially and fairly.
 2. Consistency: Few things are more frustrating for an applicant to be told one thing in one meeting and then to come back to the UDC and be told something different.
 3. I was going to say being subjective, but since that's the next question.....
 4. Attendance: Perhaps attendance isn't an 'issue' but if someone can't commit to attending the meetings then they shouldn't submit an application. I can say with general confidence that for the past six years of being on the Planning Commission and two years on the UDC that no one has a better attendance record that I do.
- 4. The review of design elements tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?**

The simple answer is that I'm quite comfortable making subjective decisions based on an objective set of criteria. Some design decisions are simply bad...I've seen it more than a few times. And bad design without review (such as UDC) results in a bad project that gets built and we have to live with it for a long time.

Some design decisions are more 'subjective' as the question states. Typically those can be brought to the attention of the applicant who can offer their design philosophy or design process to help the UDC understand the parameters that went into the design. If that doesn't satisfy the UDC then those design decisions can be validated (or rejected) by asking simple questions such as 'did you consider moving the door to align with a focal point' or "did consider using native plants?" etc.

The beauty of a ten member committee is that the majority will make a decision and when there is a majority, it's less subjective to one person's preferences. And fortunately the Committee is made up of various professions with varying backgrounds.



City of Richmond, Virginia
City Council

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Authorities, Boards, Commissions and Task Forces Application

(Name of Authority, Board, Commission or Task Force)

URBAN DESIGN COMMITTEE

Title: *Ms.*

Name: *Dawn Hicks*

Home Address: *000802 OVERBROOK ROAD RICHMOND VA 23222*

Home Telephone: *8046909897*

Home Fax:

Personal E-Mail Address: *dawnfhicks@gmail.com*

Employer: *County of Henrico-General Services*

Job Title: *Capital Projects Intern*

How Long?

Business Address: *004301 E PARHAM ROAD HENRICO VA 23228*

Business Telephone: *8045015981*

Ext:

Business Fax:

Business E-Mail Address *hic042@henrico.us*

Is Your Place of Employment Located in the city of Richmond ☐ No

Is your Place of Employment Located in the County? ☐ Yes If Yes, Which County? *Henrico*

Are You A City Resident? ☐ Yes If Yes, Which City Council District? *3* Number of Years?

Do you or your employer have a contract, other than a contract of employment, either with the city of Richmond or with the entity to which you are seeking appointment? ☐ No

If yes, please provide information on the nature of the contract.

Please List Your Educational Background and/or Other Expertise or Qualifications You Will Bring to This Authority, Board, Commission or Task Force:

- Ambitious hard working, professional graduate in a challenging discipline.
- Able to handle multiple duties and deadlines through team work and self motivation.
- Has intense analytic, conceptual, and organization skills to explore and create new forms of architecture.
- Successful in thought and design process and passionate about acquiring knowledge through interaction and research.

Education:

Bachelor of Science-Architectural Engineering

Master of Architecture

5 Week Study Abroad Program - China

Harvard Career Discovery Summer Program-Urban Design

Architecture Intern

Proficient In:

Computer Aided Design - Revit, SketchUp, Vectorworks, AutoCAD

Adobe Suite - Photoshop, Illustrator, Indesign

Other - QuickBooks, Microsoft Office

Awards:

AIA Alpha Rho Chi Bronze Medal (leadership, service, merit)



Authorities, Boards, Commissions and Task Forces Application

Excellence in Critical Exploration Award
Phi Alpha Epsilon (Architectural Engineer Honor Society)
Alpha Lambda Delta (Freshman National Honor Society)
puter Aided Design - Revit, SketchUp, Vectorworks, AutoCAD
Adobe Suite - Photoshop, Illustrator, Indesign
Other - QuickBooks, Microsoft Office

List other city of Richmond Authorities, Boards, Commissions or Task Forces you currently or have previously served on. Please give date(s) and office(s) held, if applicable.

NA

Other Community Involvement:

Sixth Mount Zion Baptist Church
-I.O.U. Richmond
-National Night Out
-Technology Assistant
-Financial Secretary

American Institute of Architecture, Associate

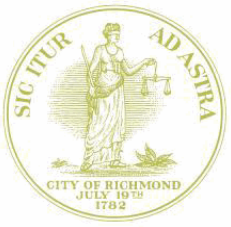
National Organization Minority Architects
-Co-founder of UNC-Charlotte Chapter
-President 2009-2010

Delta Sigma Theta Sorority Inc.

(OPTIONAL) Please List Additional Information You Would Like Considered, or You May Copy and Paste Your Short Resume.

December 2014-Present
Capital Projects Intern
Department of General Services
County of Henrico, Richmond, VA
-Develop schematic designs
-Review construction documents
-Review submittals, budgets, and project schedules
-Attend project planning/progress meetings
-Assist Capital Projects Managers as needed

July - October 2014
Temporary Office Manager
Evolve Architecture, Richmond, VA
-Budgeting/Contract Bid Award comparisons



Authorities, Boards, Commissions and Task Forces Application

-
- Prepare construction billing and invoicing
 - Marketing Assistant-create and print marketing materials, RFP's, Scope of Services reports, and client presentations
 - Payroll-process time sheets
 - Accounts Receivable/Payable-manage and apply payments, manage invoices,bills and financial reports
 - Facilities management

2014 - Present

Technology Assistant

Sixth Mount Zion Baptist Church Richmond, VA

- Manage, maintain, document, and implement church technologies
- Backup and maintain digital resources
- Performs special assignments and assists as needed in other areas of the department

2011 - Present

Freelance Drafter/Graphic Artist

- Develop design schematics
- Develop 3D drawings and presentations
- Establish client's vision for product/design.
- Create design solutions
- Develop concepts, graphics and layouts for product illustrations, company logos, and internet website

2011 - 2013

A/P Accountant

St. Joseph's Villa, Richmond, VA

- Managed invoices and bills for the agency
- Day to day problem solving and resolution of billing and payment errors
- Performed monthly reconciliations, Month-end closing process for accounting department
- Generated and distributed monthly reports
- Performed training for new employees and agency leadership
- Prepared 1099's, audit schedules and reconcile annual reports.

Interest:

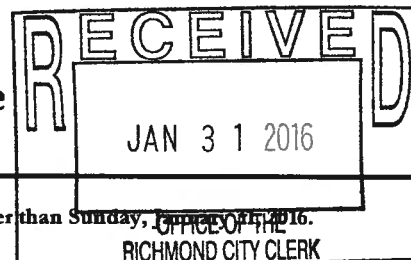
Urban Design, Community Development, Architecture, Hip-Hop Inspired Architecture, and developing Sustainable Communities.

How Did You Hear About or Who Referred You to Apply for Appointment to This Authority, Board, Commission or Task Force?

Ms. Michelle Mosby

NOTE: This application is a public document. Completed applications will remain on file for consideration for six (6) months at which time it must be updated.

Urban Design Committee Questionnaire



Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

1. What motivated you to apply for appointment to Richmond's Urban Design Committee, and what do you hope to accomplish by your participation?

Recently I was selected for and successfully completed a summer program at Harvard University, where my course curriculum was concentrated in Urban Design and Planning. Although this was the push for me to get more involved in Richmond's city planning, having a Bachelor's degree in Engineering and a Master's degree in Architecture gives me the knowledge to do so. I have studied and understand the spatial practices of architecture and land use as it pertains to urban planning. I also value the historical relevance of cities that produce urban spaces in its context. Along with understanding the socioeconomics of design, I desire to apply each of these practices in order to help build better communities.

My motivation for applying to Richmond's Urban Design Committee comes from years of thesis research on the patterns of gentrification that continuously displaces lower-income families and small businesses. Historically in order to reduce crime rates and effects of deteriorating spaces, the focus goes to restoration of property values, which ultimately forces out current residents. As an aspiring architect, I feel it is my civic responsibility to help residents and business and property owners articulate and achieve a vision for how they want their community to look and function presently and in the future. My passion lies in enhancing urban environments with influences of social, economic, and cultural forces to help shape the built environment and developing inclusive communities.

My hopes are that I am able to lend my knowledge of architecture and planning to Richmond's Urban Design Committee in order for the city to achieve the goals of its master plan. I seek to help establish goals and priorities that will regulate land use, guide revitalization and preservation, and help institute policies and regulations to govern decision-making. My goal is to aid in the rise of new businesses, housing developments, and contribute to the progression of the city. I wish to accomplish this by helping to develop renewal strategies of urban neighborhoods that reflect and consciously include those who already reside there. I look forward to lending my expertise in order to offer foresight to help meet the planning and developmental needs of Richmond.

Urban Design Committee Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

2. How do you see the role of the public in the planning and design review process, and how can better public participation be achieved?

The planning and design review process can be used to significantly improve the quality of development, the nature of pedestrian settings and the character of a neighborhood. Collaborative processes will allow the Urban Design Committee the ability to articulate how communities should look and function in the future. But in order to plan, design, and build for residents their opinions and concerns have to be heard. Having a review process could ultimately encourage public interest in design issues through small discussions, design presentations, and even mock design sessions. The planning and design review process should include opportunities for public comment and involvement. These sessions will give city residents opportunities to ask questions, express approval or concerns about any changes occurring in their areas.

A lot of times the public will participate in a design review processes only if the matter concerns their space, at that moment and at that time. Residents sometimes hesitate to get involved if they cannot see the bigger picture of how issues affect the growth of the city. The planning and design review process should be as transparent as possible in order for residents and the public to feel included in some of the decision-making processes. Those appointed to this position have an obligation to help citizens understand the design review standards and guidelines and how they fit into the larger vision. If residents feel included, they may be more inclined to participate more in reaching the goals of the city. Better public participation can be achieved by ensuring a fair and open process following the required procedures for public notice and decision-making.

Urban Design Committee Questionnaire

Please return your completed questionnaire to the Office of the City Clerk no later than Sunday, January 31, 2016.

NAME: Dawn F. Hicks

3. What are the three most important issues you will have to address as a member of Richmond's Urban Design Committee, and how would you address them?

Focusing on issues to improve the economic, political, and social well being of this city's residents are important in urban design. Examining correct zoning will provide a useful framework for the gentrification process, giving shape, and character to groups of buildings, whole neighborhoods, and the city. Since the city is almost completely developed with well established land use patterns, zoning will be an important factor in development. I will address correct zoning in order help balance multifamily housing versus single family housing versus commercial uses in the city's revitalization plan. In the end this will give way to mixed-use communities and developments that ultimately help provide pedestrian connections.

Ways of addressing this would be expanding transportation systems that connect residents across the area. Rapid Transit and TOD's are helping grow major cities across the country and are important factors in the success of Richmond's urban neighborhoods. Richmond has been making strides pertaining to economic development, but having large areas of deteriorating housing conditions and no real areas of Transit Oriented Developments have negative impacts on the city for residents and visitors alike.

I would address these concerns by helping create more diverse communities through encompassing ideas of urban design, understanding land use and supporting growing transportation systems. Growing transit systems also gives residents access to healthy living and more sense of community by connecting them to their surroundings. Addressing and making great strides in rapid transit, mixed use communities and understanding zoning will continue to drive job production, create business growth, a finally bring together the ideas of Richmond's master plan in its entirety.

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4. The review of design elements tends to be more "shades of gray" than strictly "black or white". This involves balancing objective standards (i.e. laws and regulations) with subjective design criteria such as determining what the appropriate massing, bulk, and/or compatibility, etc., with an area should be. How comfortable are you in making subjective decisions based on an objective set of criteria?

One of the possible planning challenges facing the city in the next decade will be continuing to preserve Richmond's unique and historic character while competing with the an older infrastructure and utility system. Developing in areas with established sewage systems, storm drains, power systems, etc. will pose challenges for future developments. Updating or repairing such issues could put a financial strain on the goal of the city's master plan and limited the growth for business opportunities, recreation, public facilities and other uses. With limited land for new development, addressing Richmond's areas with deteriorating and existing conditions will become even more challenging.

Another planning challenge may be meeting the transportation needs necessary to keep up with the growing patterns of new development and redevelopment. It is essential to Richmond's economic growth for residents and visitors to have convenient access to places like Richmond's Riverfront, Shockoe Bottom, or Downtown Richmond in general. How residents and visitors can easily have access to things such as parking, multiple activities within a one-mile walking radius, or public transportation will determine how often they utilize or travel to these places. Without things like rapid transit or transit-oriented developments, the issue of a declining population can never be resolved. Developing an effective regional public transportation system will be challenging but is imperative to the success of the city's growth and maintaining its progress.