INTRODUCED: December 14, 2015

# AN ORDINANCE No. 2015-257

To authorize the special use of the properties known as 910 Goddin Street, 1000 Goddin Street, 4907 Goddin Court, a portion of 1000 A Carlisle Avenue, 1000 B Carlisle Avenue, 1021 Carlisle Avenue, and a portion of Northampton Street for the purpose of authorizing multifamily dwellings with up to 204 dwelling units and accessory parking, upon certain terms and conditions.

Patron – Mayor Jones (By Request)

Approved as to form and legality by the City Attorney

\_\_\_\_

PUBLIC HEARING: JAN 11 2016 AT 6 P.M.

WHEREAS, the owner of the properties known as 910 Goddin Street, 1000 Goddin Street, 4907 Goddin Court, a portion of 1000 A Carlisle Avenue, 1000 B Carlisle Avenue, 1021 Carlisle Avenue, and a portion of Northampton Street closed to public use and travel by Ordinance No. 2015-256, adopted January 11, 2016, which are situated in a R-5 Single-Family Residential District, desires to use such properties for the purpose of multifamily dwellings with up to 204 dwelling units and accessory parking, which use, among other things, is not currently allowed by section 30-410.1 of the Code of the City of Richmond (2015), as amended; and

AYES:	9	NOES:	0	ABSTAIN:
ADOPTED:	JAN 11 2016	REJECTED:		STRICKEN:

WHEREAS, in accordance with section 17.11 of the Charter of the City of Richmond (2010), as amended, it has been made to appear that, if granted subject to the terms and conditions set forth in this ordinance, the special use granted by this ordinance will not be detrimental to the safety, health, morals and general welfare of the community involved, will not tend to create congestion in streets, roads, alleys and other public ways and places in the area involved, will not create hazards from fire, panic or other dangers, will not tend to overcrowding of land and cause an undue concentration of population, will not adversely affect or interfere with public or private schools, parks, playgrounds, water supplies, sewage disposal, transportation or other public requirements, conveniences and improvements, and will not interfere with adequate light and air; and

WHEREAS, (i) the City Planning Commission has conducted a public hearing to investigate the circumstances and conditions upon which the Council is empowered to authorize such use, (ii) the City Planning Commission has reported to the Council the results of such public hearing and investigation and its recommendations with respect thereto, and (iii) the Council has conducted a public hearing on this ordinance at which the person in interest and all other persons have had an opportunity to be heard;

NOW, THEREFORE,

# THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. **Finding.** Pursuant to section 30-1050.1 of the Code of the City of Richmond (2015), as amended, the Council hereby finds that the special use set forth in and subject to the terms and conditions of this ordinance will not (i) be detrimental to the safety, health, morals and general welfare of the community involved, (ii) tend to create congestion in streets, roads, alleys and other public ways and places in the area involved, (iii) create hazards from fire, panic or

other dangers, (iv) tend to overcrowding of land and cause an undue concentration of population, (v) adversely affect or interfere with public or private schools, parks, playgrounds, water supplies, sewage disposal, transportation or other public requirements, conveniences and improvements, or (vi) interfere with adequate light and air.

# § 2. Grant of Special Use Permit.

- (a) Subject to the terms and conditions set forth in this ordinance, (i) the properties known as 910 Goddin Street, 1000 Goddin Street, 4907 Goddin Court, a portion of 1000 A Carlisle Avenue, 1000 B Carlisle Avenue, and 1021 Carlisle Avenue, and identified as Tax Parcel Nos. E000-1792/001, E000-2030/001, E000-1792/041, E000-2400/072, E000-2400/071, and E000-2030/002 in the 2015 records of the City Assessor, and (ii) a portion of Northampton Street closed to public use and travel by Ordinance No. 2015-\_\_\_\_, adopted \_\_\_\_\_ \_\_\_, 20\_\_\_, being more particularly shown on a survey entitled "Topographic Survey, Map of Existing Conditions on Five Parcels of Land Lying West of Union Street and North of Goddin Street Being the Fulton Hill Properties in the City of Richmond," prepared by Gene Watson & Associates, P.C., dated May 23, 2013, and last revised November 17, 2015, a copy of which is attached to and made a part of this ordinance, hereinafter referred to as "the Property," is hereby permitted to be used for the purpose of multifamily dwellings with up to 204 dwelling units and accessory parking, hereinafter referred to as "the Special Use," substantially as shown on the plans entitled "Studio Row," prepared by Glave & Holmes Architecture, and dated July 16, 2015, hereinafter referred to as "the Plans," copies of which are attached to and made a part of this ordinance.
- (b) The adoption of this ordinance shall constitute the issuance of a special use permit for the Property. The special use permit shall inure to the benefit of the owner or owners of the

fee simple title to the Property as of the date on which this ordinance is adopted and their successors in fee simple title, all of which are hereinafter referred to as "the Owner." The conditions contained in this ordinance shall be binding on the Owner.

- § 3. **Special Terms and Conditions.** This special use permit is conditioned on the following special terms and conditions:
- (a) The use of the Property shall be for multifamily dwellings with up to 204 dwelling units and accessory parking, substantially as shown on the Plans.
- (b) A minimum of one parking space per dwelling unit shall be provided, substantially as shown on the Plans.
- (c) Location and size of signs, including three monumental signs (maximum size of 40 square feet each), two primary entrance signs (maximum size of 30 square feet each), six secondary signs (maximum of 20 square feet each), five garage signs (maximum of 20 square feet each), two parking signs (maximum of 20 square feet each), and two field signs (maximum of 40 square feet each), shall be provided, substantially as shown on the Plans. Signs may include project branding and may be illuminated. The source of illumination shall not be visible, and the illumination shall be of such a type and be located, directed or shielded so as not to shine directly on adjoining properties or streets.
- (d) Landscaping and lighting shall be substantially as depicted on the Plans.

  Alternative landscaping and lighting may be used, subject to the approval of the Director of Planning and Development Review prior to the issuance of a building permit.
- (e) Exterior building design, materials and colors shall be substantially as shown on the Plans. Alternative design, materials, and colors may be used, subject to the approval of the Director of Planning and Development Review prior to the issuance of a building permit.

- (f) The accessory parking, pools, and amenity building shall be permitted on 1000 B Carlisle Avenue and a portion of 1000 A Carlisle Avenue substantially as depicted on the Plans.
- The Owner shall maintain Northampton Street and Carlisle Avenue as roads (g) suitable for vehicular travel (the "Roads"). The Roads may remain private, however, the Owner shall permit public pedestrian and vehicular access, subject to the reasonable control of the Owner to revoke such access to individuals on a case by case basis, and the Owner shall not gate or otherwise barricade the Roads against such public access except as provided herein. The Owner shall not post "No Trespassing" signs or signs otherwise indicating general public access is forbidden on the Roads; provided, however the Owner or the person lawfully in charge, pursuant to section 19-83 of the Code of the City of Richmond (2015), as amended, may, in their reasonable discretion, forbid individuals from going upon the Roads orally or in writing. The Owner shall designate the City's Department of Police as "persons lawfully in charge" in accordance with section 19-83 of the Code of the City of Richmond (2015), as amended. Notwithstanding the foregoing, the Owner may temporarily gate or barricade the Roads from time to time for temporary events; provided, however that the Owner shall not gate or barricade the Roads for any portion of more than three calendar days in any given calendar week, shall not gate or barricade the Roads for any portion of more than six calendar days in any given calendar month, and shall not gate or barricade the roads for any portion of more than 40 calendar days in any given calendar year.
- § 4. **Supplemental Terms and Conditions.** This special use permit is conditioned on the following supplemental terms and conditions:

- (a) All required final grading and drainage plans, together with all easements made necessary by such plans, must be approved by the Director of Public Utilities prior to the issuance of the building permit.
- (b) Storm or surface water shall not be allowed to accumulate on the land. The Owner, at its sole cost and expense, shall provide and maintain at all times adequate facilities for the drainage of storm or surface water from the Property so as not to adversely affect or damage any other property or public streets and the use thereof.
- (c) Facilities for the collection of refuse shall be provided in accordance with the requirements of the Director of Public Works. Such facilities shall be located or screened so as not to be visible from adjacent properties and public streets.
- (d) Any encroachments existing, proposed on the Plans or contemplated in the future shall require separate authorization and shall be subject to the applicable provisions of the Code of the City of Richmond (2015), as amended, and all future amendments to such laws.
- (e) In all other respects, the use of the Property shall be in accordance with the applicable underlying zoning regulations.
- § 5. **General Terms and Conditions.** This special use permit is conditioned on the following general terms and conditions:
- (a) No permit implementing this special use permit shall be approved until satisfactory evidence has been presented to the Zoning Administrator that any delinquent real estate taxes applicable to the Property have been paid.
- (b) The Owner shall be bound by, shall observe and shall comply with all other laws, ordinances, rules and regulations applicable to the Property, except as otherwise expressly provided in this ordinance.

- (c) Words and phrases used in this ordinance shall be interpreted to have the meanings ascribed to them by section 30-1220 of the Code of the City of Richmond (2015), as amended, unless the context clearly indicates that a different meaning is intended.
- (d) Notwithstanding any other provision of law, this special use permit is being approved due, in part, to the mitigating effects of each and every condition attached hereto; consequently, if any portion of this ordinance is determined to be invalid for any reason by a final, non-appealable order of any Virginia or federal court of competent jurisdiction, the invalidity shall cause the entire ordinance to be void and of no further effect from the effective date of such order.
- (e) The privileges granted by this ordinance may be revoked pursuant to the provisions of sections 30-1050.7 through 30-1050.11 of the Code of the City of Richmond (2015), as amended, and all future amendments to such laws. Failure to comply with the terms and conditions of this ordinance shall constitute a violation of section 30-1080 of the Code of the City of Richmond (2015), as amended, and all future amendments to such law, or any other applicable laws or regulations.
- (f) When the privileges granted by this ordinance terminate and the special use permit granted hereby becomes null and void, whether as a result of the Owner relinquishing this special use permit in a writing addressed to the Director of Planning and Development Review or otherwise, use of the Property shall be governed thereafter by the zoning regulations prescribed for the district in which the Property is then situated.
- § 6. **Implementation.** The Commissioner of Buildings is authorized to issue a building permit substantially in accordance with the Plans for the Special Use subject to the terms and conditions set forth in this ordinance. An application for the building permit shall be

made within 730 calendar days following the date on which the utility easement on 4907 Goddin Street is abandoned. If either the application for the building permit is not made within the time period stated in the previous sentence or the building permit terminates under any provision of the Virginia Statewide Building Code, this ordinance and the special use permit granted hereby shall terminate and become null and void.

§ 7. **Effective Date.** This ordinance shall be in force and effect upon adoption.



City of Richmond O & R REQUEST

NOV 3 0 2015900 East Broad Street Richmond, VA 23219

Intracity Correspondence Chief Administration & Medichmondgov.com

City of Richmond

Ordinance: a2015 - 519

4-4482

Ohn

File Number: a2015 - 519

To authorize the special use of the properties known as 910 Goddin Street, 1000 Goddin Street, 4907 Goddin Court, 1000 B Carlisle Avenue, a portion of 1000 A Carlisle Avenue, 1021 Carlisle Avenue, and a portion of Northampton Street for the purpose of authorizing multifamily dwellings with up to 204 dwelling units and accessory parking, upon certain terms and conditions.

O & R Request

DATE:

November 30, 2015

**EDITION: 1** 

DEC 10 2015

TO:

The Honorable Members of City Council

THROUGH:

Dwight C. Jones, Mayor

(This in no way reflects a recommendation on behalf of the Mayor)

THROUGH:

Selena Cuffee-Glenn, Chief Administrative Officer

THROUGH:

Peter L. Downey, Interim Deputy Chief Administrative Officer for Economic

**Development and Planning** 

FROM:

Mark A. Olinger, Director, Department of Planning and Development

Review

RE:

To authorize the special use of the properties known as 910 Goddin Street,

1000 Goddin Street, 4907 Goddin Court, 1000 B Carlisle Avenue, a portion

of 1000 A Carlisle Avenue1021 Carlisle Avenue, and a portion of

Northampton Street for the purpose of authorizing multifamily dwellings with up to 204 dwelling units and accessory parking, upon certain terms and

conditions.

ORD, OR RES. No.

**PURPOSE:** To authorize the special use of the properties known as 910 Goddin Street, 1000 Goddin Street, 4907 Goddin Court, 1000 B Carlisle Avenue, a portion of 1000 A Carlisle Avenue, 1021 Carlisle Avenue, and a portion of Northampton Street for the purpose of authorizing multifamily dwellings with up to 204 dwelling units and accessory parking, upon certain terms and conditions.

The properties are zoned R-5 Single-Family Residential, which does not permit the proposed 204 multi-family dwelling units.

**RECOMMENDATION:** In accordance with the requirements of the City Charter and the Zoning Ordinance, the City Planning Commission will review this request and make a recommendation to City Council. This item will be scheduled for consideration by the Commission at its January 4, 2016, meeting. A letter outlining the Commission's recommendation will be forwarded to City Council following that meeting.

**BACKGROUND:** The subject properties are located along the south side of Carlisle Avenue, just west of Union Street. According to the Site Plan, the proposed development would occupy properties or portion of those properties totaling 3.55 acres.

The properties are zoned R-5 Single-Family Residential, which does not permit the proposed 204 multi-family dwelling units. In 2000, City Council adopted Ordinance No. 2000-218-231, which repealed Ordinance No. 97-28-291, and authorized a new special use permit for non-medical office uses, increased occupancy, increased frequency and operating hours of outdoor events and to incorporate additional land and parking. The primary property associated with this special use permit is known as 1000 Carlisle Avenue, which is occupied by the former public school, now occupied offices and working artist studios. The ordinance also included part of 1021 Carlisle Avenue and 910 Goddin Street.

The Richmond Master Plan recommends "public and open space" for the subject properties, which reflects the previous uses as a school and City park.

The proposed development is for up to 204 multi-family dwelling units, divided into two buildings fronting on Carlisle Avenue. The unit mix would include one and two-bedroom units, ranging in size from just under 600 square feet to just under 900 square feet. Garage parking would provide 110 parking spaces and the remaining 101 spaces would be provided through a mix of angle-in surface parking, alley parking, parallel street parking, and surface parking on the north side of Carlisle Avenue.

In addition, the applicant has applied to close the Northampton Street right-of-way. The existing Carlisle Avenue, as it runs through this site, is already maintained as a private road.

**FISCAL IMPACT:** The Department Planning and Development Review does not anticipate any impact to the City's budget for this or future fiscal years.

**COST TO CITY:** Staff time for processing the request; preparation of draft ordinance; and publishing, mailing and posting of public notices.

REVENUE TO CITY: \$2,400 application fee

**DESIRED EFFECTIVE DATE:** Upon adoption.

**REQUESTED INTRODUCTION DATE:** December 14, 2015

CITY COUNCIL PUBLIC HEARING DATE: January 11, 2016

**REQUESTED AGENDA: Consent** 

RECOMMENDED COUNCIL COMMITTEE:

None

CONSIDERATION BY OTHER GOVERNMENTAL AGENCIES:

City Planning

Commission, January 4, 2016

**AFFECTED AGENCIES:** Office of Chief Administrative Officer; Law Department (for review of draft ordinance); and City Assessor (for preparation of mailing labels for public notice)

**RELATIONSHIP TO EXISTING ORDINANCES: None.** 

**ATTACHMENTS:** 

Application Form, Applicant's Letter, Draft Ordinance, Plans, Survey

STAFF:

Willy Thompson, Senior Planner

Land Use Administration (Room 511)

646-5734

DCD O&R No.15-14



Application for SPECIAL USE PERMIT

Department of Planning and Development Review
Land Use Administration Division
900 E. Broad Street, Room 511
Richmond, Viginia 23219
(804) 646-6304
http://www.richmondgov.com/

Application is hereby submitted for: (check one)  special use permit, new special use permit, plan amendment special use permit, text only amendment		
Project Name/Location		
Project Name: 5tudio Fow		Date: 5/7/15 (resubmitted)
Property Address: 4 207 Goodly Street	1000 B CALLISCE	19ax Map # E000 - 1792/041
Fee: 2.400 Mid 3/19/15 Total area of affected site in (See page 3 for fee schedule, please make check payab	acres: 1566 le to the "City of Ric	E000 - 2030/002 E000 - 2400/071
Current Zoning: 1-5	Proposed Use (Please include a d	etailed description of the
Existing Use: Vacant + parting Is this property subject to any previous land use cases? Yes No	multifami	ty apartments
☐ If Yes, Ď please list the Ordinance Number:		
Applicant/Contact Powers 112		
Applicant/Contact Person: Margaret Formany: Futton Hill Properties	recha	
Mailing Address: 1000 Carviste Avenue		
City Distance of	./ 6	
City: <u>Fichmond</u>	_ State: VA	Zip Code: 2323
Telephone: (804) 226 - 9555	Fax: <u>(%64</u>	1226-9554
Property Owner: Fultan Hill Properties	Com	
If Business Entity name and the of mutual and and	TRES LLL	
If Business Entity, name and title of authorized signee:	Jargaret Freu	nd
(The person or persons executing or attesting the execution of this Applia been duly authorized and empowered to so execute or attest.)	cation on behalf of the C	ompany certifies that he or she has or have
Mailing Address: 1000 Larvisle Strence		
City: <u>Lichmond</u>	State: VA	Zip Code: 23231
Telephone: (204) 226 - 9555	Fax: (804)	226, 9554
Email: mfreund@ futtenhillow per hes dow		133
Property Owner Signature:		
The names, addresses, telephone numbers and signatures of all owners needed. If a legal representative signs for a property owner, please attac will not be accepted.	of the property are requi	red. Please attach additional sheets as attorney. Faxed or photocopied signatures
NOTE: Please attach the required plans, checklist, and a check for th	`	



Application for SPECIAL USE PERMIT

Department of Planning and Development Review
Land Use Administration Division
900 E. Broad Street, Room 511
Richmond, Virginia 23219
(804) 646-6304
http://www.richmondgov.com/

<b>Project Name/</b>					
Project Name:	Studio	Row			Date: 5/7/15 (vesubunt
Property Address:	1000	Goddin	Stree +		Tax Map #: E000 - 2030/
Fee: Paid 3/19/ (See page 3 for fee	15 To	otal area of af	fected site in	acres: 0.335	, ,
Zoning Current Zoning: 2 - 5				Proposed Use (Please include a detailed description of the	
Existing Use:	xisting Use:vacan t			proposed use in	the required applicant's report)
Is this property sub	ject to any p	revious land	use cases?	multifo	mily apartments
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Applicant/Cont	act Perso	n: <u>N</u> av	garet f	reund	
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Application for SPECIAL USE PERMIT

Department of Planning and Development Review
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900 E. Broad Street, Room 511
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Application is hereby submitted for: (check one)	
special use permit, new special use permit, plan amendment	
☐ special use permit, text only amendment	
Project Name/Location	
Project Name: Studio Fow	Date: 5/7/15 (vesibuilted)
Property Address: 910 God day Street	Tax Map #: ECCO - 1792/001
Fee: Paid 3 /19119 Total area of affected site in (See page 3 for fee schedule, please make check payar	n acros: 0.303
Zoning Current Zoning: PS	Proposed Use (Please include a detailed description of the
Frieding He	proposed use in the required applicant's report)
Is this property subject to any previous land use cases?	mult family apartments
Yes No ☐ If Yes, ☑ please list the Ordinance Number:	
Applicant/Contact Person: May gavet Fy	eund
Company: Fulting Hill Proper ties	
Mailing Address: 1000 Caruste Avenue	
City: Richmond	State: 1/4: Zin Code: 2 2 2 2 1
Telephone: (864) 224 9555	Fax: (804) 224 4554
Email: wfreund @ Futen hill propert	es am
Property Owner: City of Richard	and Department of Other links
If Business Entity, name and title of authorized signee:	es reportment of reput warry
(The person or persons executing or attesting the execution of this App	
and an appropriate to accepte of agest.)	
Mailing Address: 900 E Broad St. Sci. City: Rehuund	te 704
Telephone: (904) 646 7000	Fax: _()
Email:	
Property Owner Signature:	
The names, addresses, telephone numbers and signatures of all owners needed. If a legal representative signs for a property owner, please attawill not be accepted.	s of the property are required. Please attach additional sheets as ich an executed power of attorney. Faxed or photocopled signatures
NOTE: Please attach the required plans, checklist, and a check for mits)	the application fee (see Filing Procedures for special use per-

Legacy Committee Historic Fulton Foundation 1009 Nelson Street, Suite A Richmond, Virginia 23231

April 19, 2015

The Honorable Dr. Cynthia Newbille Richmond City Council City of Richmond City Hall 900 E. Broad Street, Suite 305 Richmond, Virginia 23219

Dear Dr. Newbille,

The Historic Fulton Foundation, Inc. supports the residential apartments project known as Studio Row that is being developed by Fulton Hill Properties.

The Greater Fulton community has not seen new multifamily or commercial development in many years. We believe that Studio Row will benefit the community by offering non-subsidized apartments that will attract new residents to Greater Fulton, as well provide housing options for residents who already live in the community. Studio Row will also re-open historic cobblestone Carlisle Avenue to pedestrian and vehicle traffic, and will once again connect Historic Fulton and Fulton Hill.

The Greater Fulton's Future Community Vision and Agreement of 2011 identified a need for additional density in order to meet the goals-such as a grocery store, café', school and sidewalks—that the community identified during the Greater Fulton's Future process. Studio Row is a first step towards meeting these goals.

Thank you for your support of our community. We look forward to your continuing to work with us as we strive forward with the visions ahead.

At asnop 5

Sincerely,

Spencer E. Jones, III
Founder and CEO

Historic Fulton Foundation, Inc.

Reverend Mary Perez 2506 Williamsburg Rd. Richmond, Virginia 23231

April 19, 2015

The Honorable Dr. Cynthia Newbille Richmond City Council City of Richmond City Hall 900 E. Broad Street, Suite 305 Richmond, Virginia 23219

Dear Dr. Newbille,

This is a communication of support for the project of Fulton Hill Properties called Studio Row. My association with Fulton Hill Properties compels me to embrace the vision of many things we have toiled arduously to obtain. Studio Row Apartments is a first step towards a realization of fulfillment (school, grocery store, senior/retirement village). Without a vision the people perish.

Fulton Hill Properties is accessible and candid with the concerns of the community and the churches in regards to questions about the property of Studio Row which will not be subsidized.

Studio Row will open Carlisle Avenue to the traffic again and replace the cobblestones on the street which is close to Historic Fulton Memorial Park. This is another opportunity to turn our community around. Thank you for your continued support.

Sincerely,

Reverend Mary P. Perez



P.O. Box 38112, Richmond, Virginia 23231

April 24, 2015

Ms. Margaret Freund, President Fulton Hill Properties 1000 Carlisle Avenue Richmond, Virginia 23231

Re: Support of Studio Row apartments

Dear Ms. Freund,

The Executive Committee of the Greater Fulton Hill Civic Association supports the development of Studio Row apartments on Carlisle Avenue with the following provisions:

- Enhanced landscaping along Union and Goddin Streets
- Improved playing field open to the public
- Public access to Carlisle Avenue to facilitate walking between Fulton Hill and Fulton
- Parking below buildings to minimize parking impacts on neighboring streets
- Address neighbors' concerns about height and traffic
- Opportunities for residents of the apartments to become involved in community affairs, organizations and events.

We believe that Studio Row will be an asset to the Greater Fulton Hill community, and we appreciate that the developer is a part of this community. We believe that this type of development is necessary to spur the development of community services such as grocery stores, cafés, and infrastructure improvements.

Thank you for your involvement in the Greater Fulton Hill community.

Sincerely yours,

Brenda Vickers, President

**Greater Fulton Hill Civic Association** 

Brenda Vickers

Special Use Permit Application Studio Row 3/5/15 REVISED 5/11/15

Applicant's Report

Studio Row will consist of approximately 200 units of multifamily housing targeted to working residents. Parking will be provided at a ratio of 1:1 and the project will include a variety of Transportation Demand Management strategies to encourage bicycling, walking and transit. Studio Row will be within walking and biking distance to the GRTC Bus Rapid Transit route and two GRTC regular bus routes, the Virginia Capital Trail, and the proposed Gillies Creek Greenway. It will also provide creative live-work opportunities, onsite amenities and will offer open space for both residents and the surrounding community.

Studio Row will be the first market-rate multifamily development in the Greater Fulton community. The project will offer housing options not currently available in the community: non-subsidized apartments for rent for people of all ages who wish to live in the burgeoning Greater Fulton community but who do not wish or who are not able to purchase or rent, repair and maintain a single family house.

Studio Row responds to several recent initiatives in the Greater Fulton Community, including the Greater Fulton's Future Initiative, the location of Stone Brewery and World Bistro & Gardens in the community, the future nearby Bus Rapid Transit line, the completion of the Virginia Capital Trail and the proximity to the James River. Studio Row is supported by the community and community organizations, including the Greater Fulton Hill Civic Association Executive Committee, the Neighborhood Resource Center, Greater Fulton's Future, Youth With A Mission (YWAM) and the Historic Fulton Foundation.

### **Greater Fulton's Future Initiative**

The Greater Fulton community initiated a ground-up planning and visioning initiative in 2010 under the leadership of Local Initiatives Support Corporation (LISC). The Greater Fulton's Future Initiative resulted in priorities and goals established by members of the community in six specific areas: Economic Development, Housing, Legacy, Parks and Recreation and Services (including Education and Infrastructure). The overriding conclusion of the Greater Fulton's Future Initiative is that in order to attract businesses and services that the community wants and needs—such as grocery stores, sidewalks, crosswalks, cafes, restaurants, senior housing and a school—the community needs more people to provide more density and more buying power in the community.

Another conclusion of the Greater Fulton Initiative is that the community does not wish additional subsidized rental housing to be located in Greater Fulton. Greater Fulton already has a disproportionate amount of public, subsidized private and low-quality rental housing owned by absentee owners. The community believes that additional subsidized housing, with the exception of senior housing, would be detrimental to the cohesion of the neighborhood.

Studio Row is the first residential project that responds to the priorities and goals established by the Greater Fulton's Future Initiative. The project will bring more people—and therefore more density and more buying power—to the entire community. It is the first step towards the community receiving the investment in services and retail that it needs and wants. The project will also serve community members—including seniors—who wish to remain in the community but who no longer wish to own or no longer can maintain a single family house.

### Stone Brewery and World Bistro & Gardens

The selection of the site of Stone Brewing Company's east coast brewery and World Bistro and Gardens in Greater Fulton is a game changer for this neighborhood. Greater Fulton has suddenly become a very desirable place in which to invest, live and work. Studio Row will address an upcoming need for market-rate workforce housing in response to the demand that the Stone Brewing Company's project will bring. Indeed, Studio Row is the first revenue-creating development project resulting from Stone Brewing Company's location to the Greater Fulton community. Not only will Studio Row house people who work at the brewery within walking and biking distance to their jobs, it will attract people who want to live—and live-work—in Greater Fulton because of its proximity to future jobs that will come to the community as a result of Stone's presence.

Currently, the only housing options in the community are:

- subsidized apartments (both public and private), which have income restrictions and are often considered undesirable.
- single family rentals, which require tenant commitment to lawncare and maintenance and are often in substandard condition and owned by absentee landlords, and
- single family houses for purchase, which requires the ability and desire to own and maintain a house and yard.

Studio Row fills the housing gap in the community by providing market rate workforce rental housing that is well designed, well-managed, and does not require a substantial financial commitment. Greater Fulton is quickly becoming a desirable destination to live and work, and Studio Row responds to that market and will significantly contribute to the tax base of the community and the City of Richmond.

# GRTC Bus Rapid Transit, Virginia Capital Trail and the James River

The location of Studio Row is desirable for both current residents and newcomers attracted by Stone Brewing Company, the nearby James River, the Virginia Capital Trail, downtown Richmond and Virginia Commonwealth University. The project will be located within walking distance of the new GRTC Bus Rapid Transit (BRT) line between Rocketts Landing/Stone Brewery and Willow Lawn through downtown Richmond on Broad Street. The developer and the community have already started conversations with Stone Brewing Company and staff of the City's Planning and Economic Development departments and the Trails-Pedestrian-Bicycle Coordinator to ensure that pedestrian and bicycle connections are established between the neighborhood and the James River and Virginia Capital Trail. The proposed Gillies Creek Greenway, currently in the concept stage of development, is already piquing the interest of people both within and outside of the Greater Fulton community.

# **Neighborhood Context**

Studio Row will be located in a residential neighborhood adjacent to the Robert Fulton School, which has been redeveloped into creative offices and working artists' studios. The site is within walking distance to the Powhatan Recreation Center, several recreational playing fields, the future Fulton Memorial Park, the Neighborhood Resource Center and new residential development of solar houses on Williamsburg Avenue. It is also within walking distance of Stone Brewery, which is currently under construction, the James River and the Virginia Capital Trail. Studio Row will provide a housing option priced midpoint between the subsidized apartments that is currently available and the market-rate for-sale solar houses that are being developed on Williamsburg Avenue and will balance the housing options in the community.

The neighborhood adjacent to Studio Row consists of older single family houses in Fulton Hill as well as newer single family houses in the valley that is known as historic Fulton. Historic Fulton was a mixed use, cohesive neighborhood with a variety of housing types, churches, schools and businesses that was razed during the 1970s urban renewal process. The residential character and use of Studio Row is compatible with the surrounding residential community and will physically connect historic Fulton and Fulton Hill by re-opening historic cobblestone Carlisle Avenue between the two once-segregated neighborhoods.

Studio Row will provide a walkable and bikeable residential community and will provide the opportunity for limited retail to serve the residents of the development and the surrounding community, such as a café or a gallery. The community has been trying to attract a café to Greater Fulton for many years, and Studio Row presents an excellent opportunity to realize that long-standing community wish. Greater Fulton's active community civic association and neighborhood organizations will welcome Studio Row's residents to the community. There are numerous opportunities for Studio Row residents to become involved in the civic life of Greater Fulton should they choose to do so.

Specific features of Studio Row will ensure that the development will be compatible with the surrounding area and will be an appropriate use of the site. In addition to the features described above, Studio Row will provide numerous amenities to its residents, including a swimming pool and clubhouse, and open space that will include gardens and potentially an orchard. Residents of the surrounding community will also benefit from a proposed café or gallery space, and more "eyes on the street" to deter crime—a significant and ongoing concern of the neighborhood. Fulton Hill Properties will continue to support community organizations with fundraisers held in the Robert Fulton School. Several important city-wide non-profit organizations got their start at Fulton Hill Studios, including Art180 and the Blue Sky Fund.

The final phase of the project will focus on renovating the historic Robert Fulton School to accommodate additional creative office space and artists' studios.

### Specifically, Studio Row will:

- NOT be detrimental to the safety, health, morals and general welfare of the community involved. In fact, Studio Row will improve the safety, health, morals and general welfare of the community by reducing crime such as drug dealing, prostitution, and truancy that has been a problem in the community for years.
- NOT tend to create congestion in the streets, roads, alleys and other public ways and places in the area involved. Carlisle Avenue will be re-opened between

Union Street and Gilliam Street, allowing access between Admiral Gravely Boulevard and Union Street. In addition, the Transportation Demand Management strategies, combined with the proximity to the Virginia Capital Trail, future bike routes, two GRTC bus routes within two blocks, and the Bus Rapid Transit route within one-half mile, will reduce vehicle trips that would otherwise be generated by the project. Parking at a 1:1 ratio will ensure that parking impacts are minimized on neighboring streets.

- NOT create hazards from fire, panic or other dangers.
- NOT tend to cause overcrowding of and undue concentration of population.
- NOT adversely affect or interfere with public or private schools, parks, playgrounds, water supplies, sewage disposal, transportation or other public requirement, conveniences and improvements.
- NOT interfere with adequate light and air.

The Applicant believes that the above conditions will be met by the features of the plan and the compatible character of the proposed use and surrounding community.

### Amendment of Ord. No. 2000-218-231

In order to apply for a Special Use Permit for E000-1792/041, E000-2030/002, E000-1792/001, and a 0.335-acre portion of E000-2030/001, Ord. No. 2000-218-231 must be amended to release E000-1792/041 and E000-2030/002 from the SUP and allow the community amenities and parking that will support Studio Row.







# Studio Row

Fulton Hill Properties SUP Submission July 16, 2015

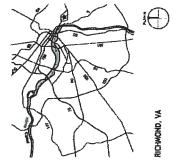
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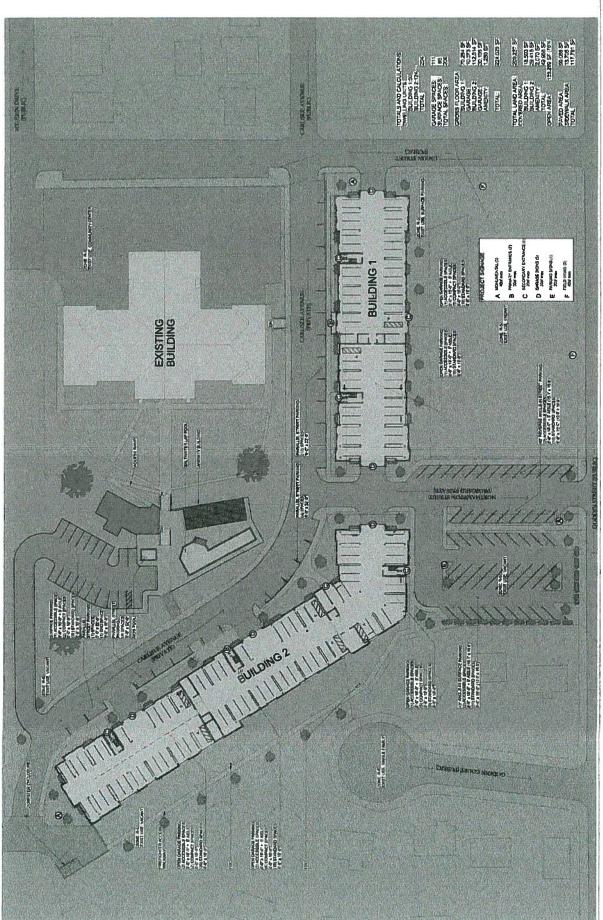
ELEVATIONS - BUILDING 1 ELEVATIONS - BUILDING 2 SITE AND SIGNAGE PLAN

STREET SECTION

BUILDING 1 - LEVELS G1/G2 - FLOOR PLANS BUILDING 1 - LEVELS L1/L2 - FLOOR PLANS BUILDING 1 - LEVELS L3/L4 - FLOOR PLANS BUILDING 2 - LEVELS G1/G2 - FLOOR PLANS BUILDING 2 - LEVELS G3/L1 - FLOOR PLANS BUILDING 2 - LEVELS L2/L3 - FLOOR PLANS BUILDING 2 - LEVEL L4 - FLOOR PLAN BUILDING 2 - LEVEL L4 - FLOOR PLAN BUILDING 2 - UNIT SCHEDULE BUILDING 2 - UNIT SCHEDULE

UTILITY PLAN **AERIAL VIEW** 





STUDIO ROW

Fulton Hill Properties SUP Submission

Site and Signage Plan









BUILDING 1 ELEVATIONS

STUDIO ROW

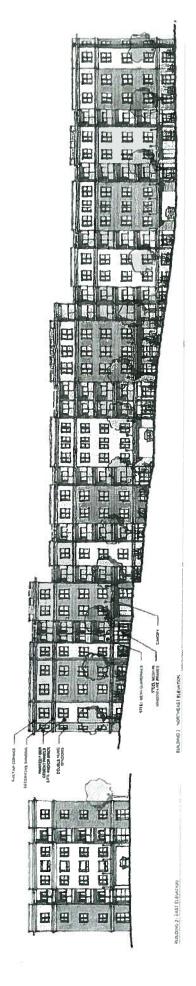
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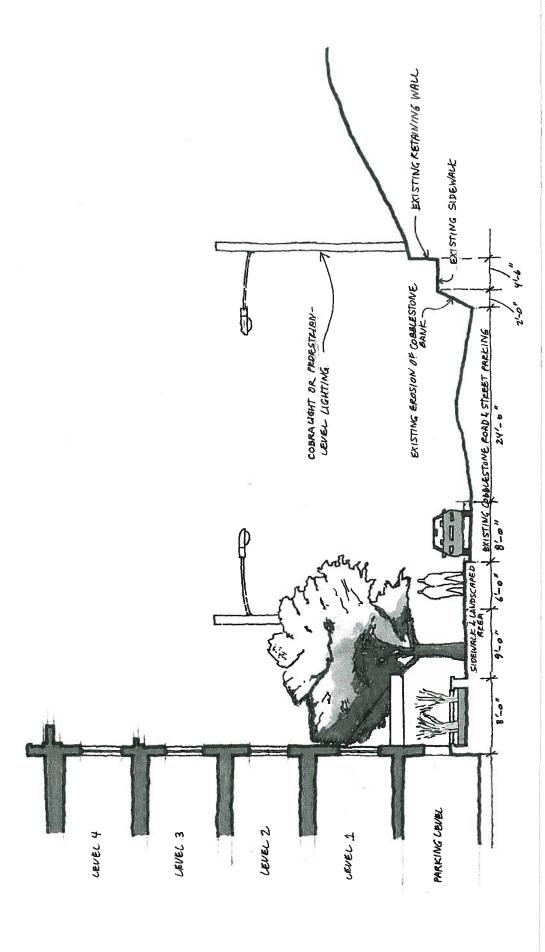
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**BUILDING 2 ELEVATIONS** JULY: 16 2015

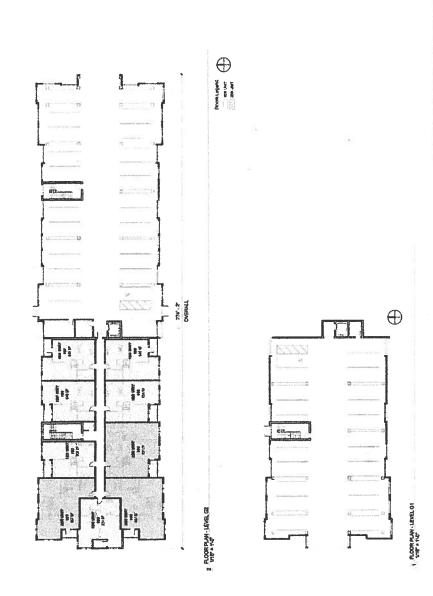
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STREET SECTION

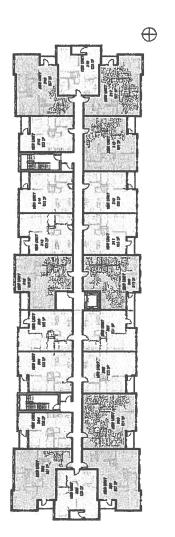
STUDIO ROW
Fulton Hill Properties
SLIP Submission





BUILDING 1 - LEVELS G1/G2 - FLOOR PLANS

STUDIO ROW
Fulran Hill Properties
SUP-Submission



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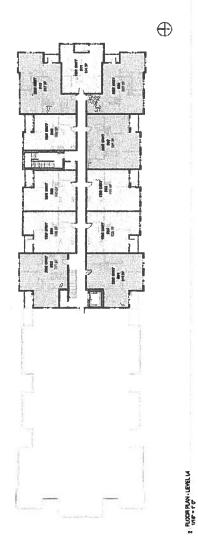
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BUILDING 1 - LEVELS L1/L2 - FLOOR PLANS

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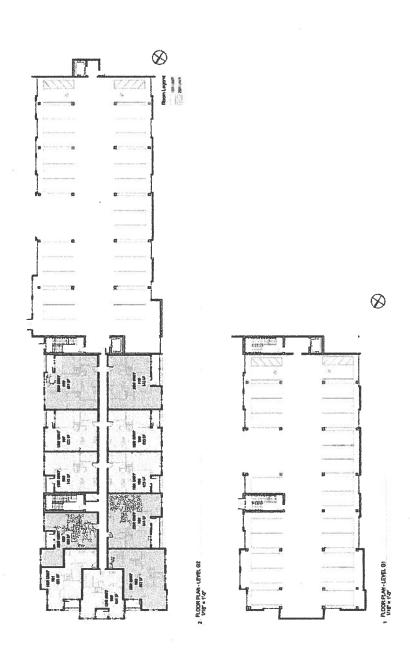
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FINDR PLAN, LEVEL 13

STUDIO ROW
Fulvan Hill Properties
SUP Submission

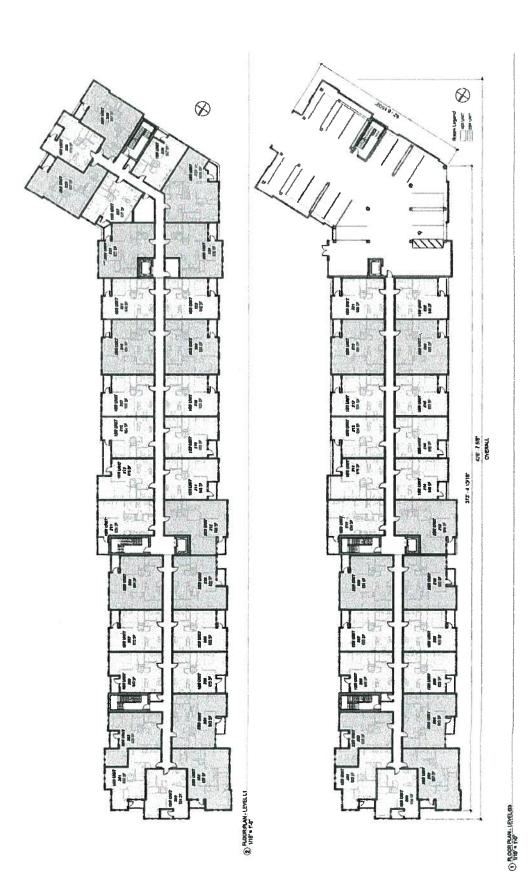


BUILDING 1 - LEVELS L3/L4 - FLOOR PLANS



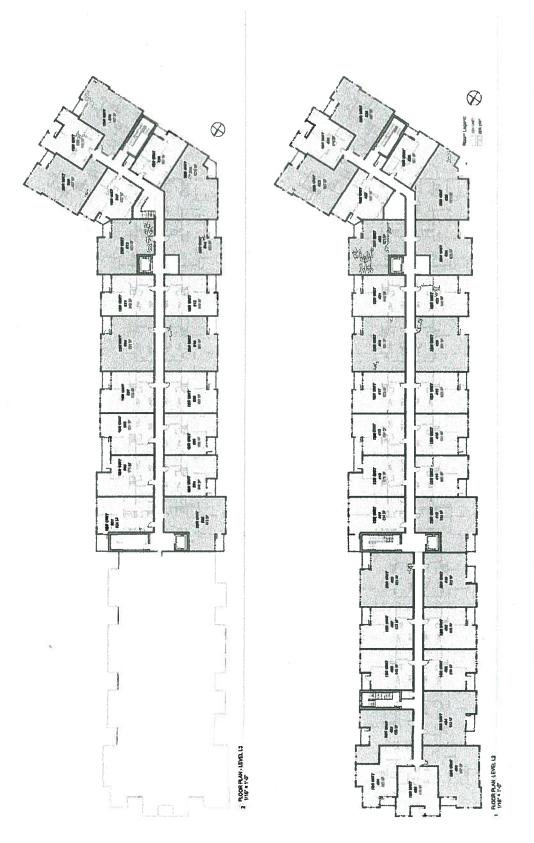
BUILDING 2 · LEVELS G1/G2 · FLOOR PLANS

STUDIO ROW
Folton Hill Properties
5UP Submission



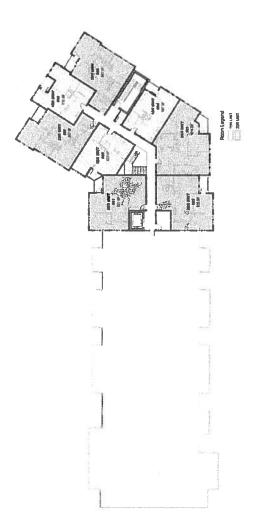
STUDIO ROW Fulton Hill Properties SUP Submission

BUILDING 2 - LEVELS G3/L1 - FLOOR PLANS



BUILDING 2 - LEVELS L2/L3 - FLOOR PLANS

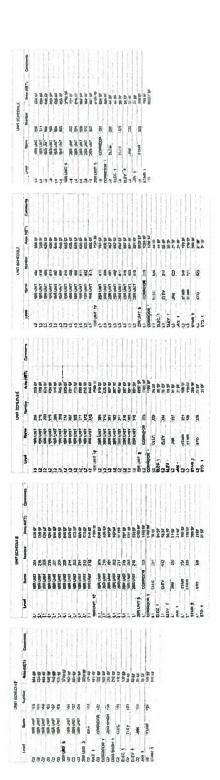
STUDIO ROW
Fulna Hill Properties
SUP Submission



STUDIO ROW Fahra Hill Properties S.P. Submission

BUILDING 2 · LEVEL 14 · FLOOR PLAN





STUDIO ROW
Fulna Hill Properties
SUP Submission

BUILDING 1 - UNIT SCHEDULE

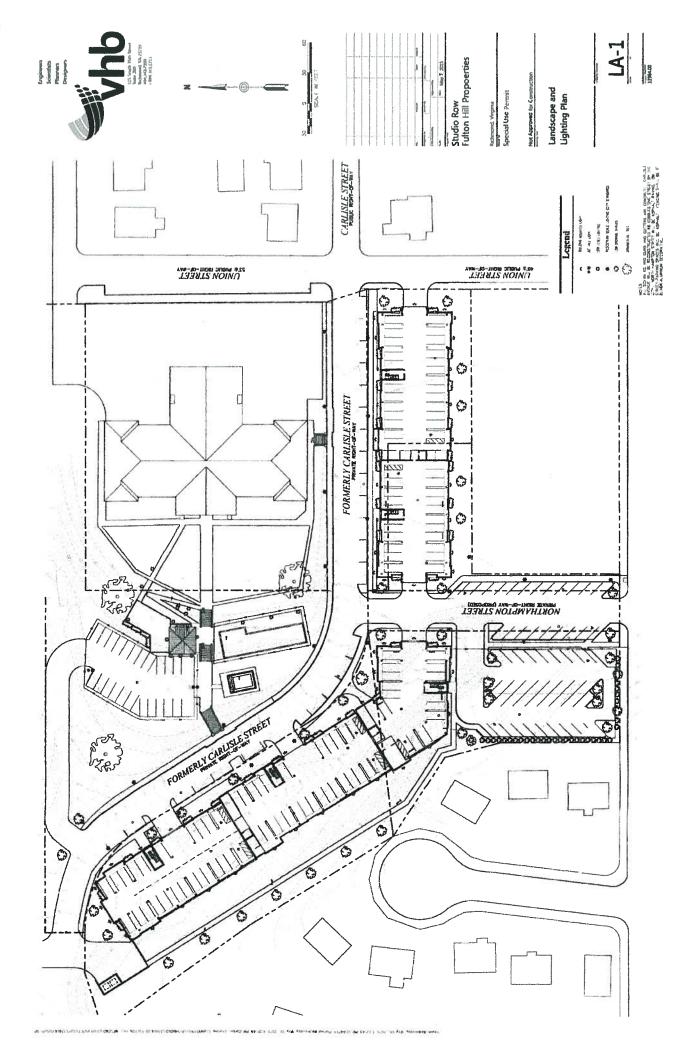
STUDIO ROW

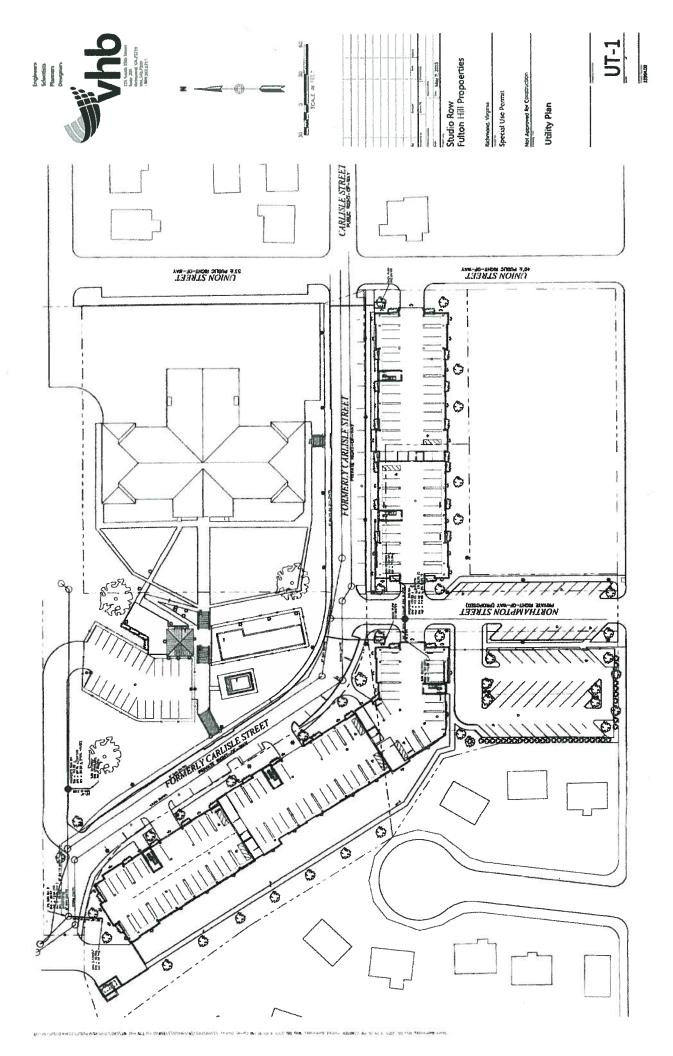
Fulna Hill Properties SUP Sabmission

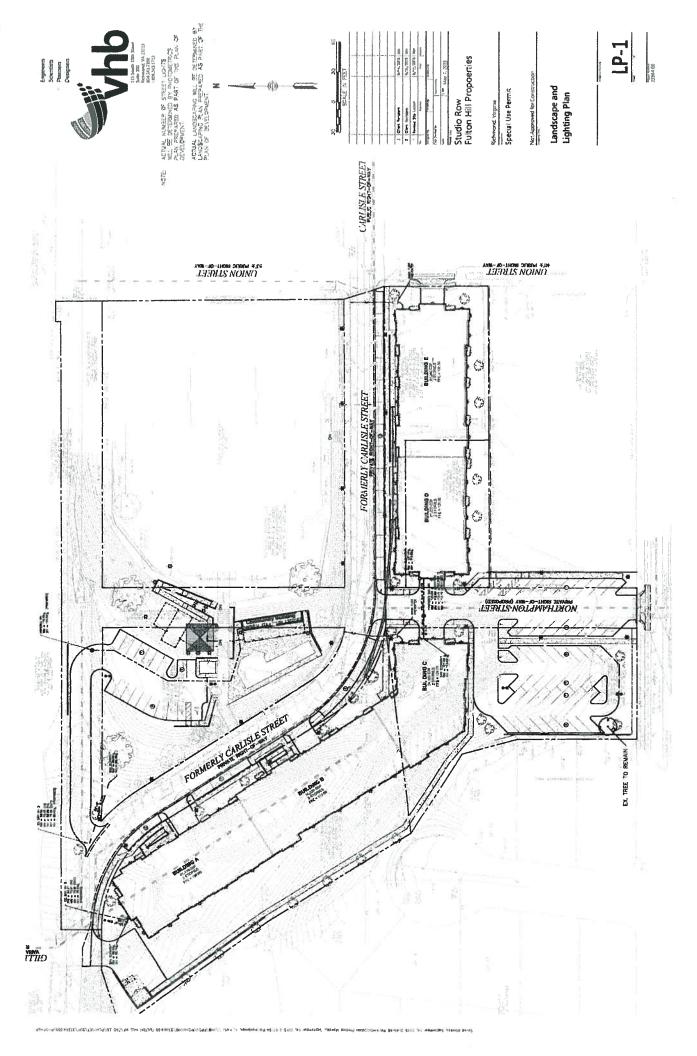
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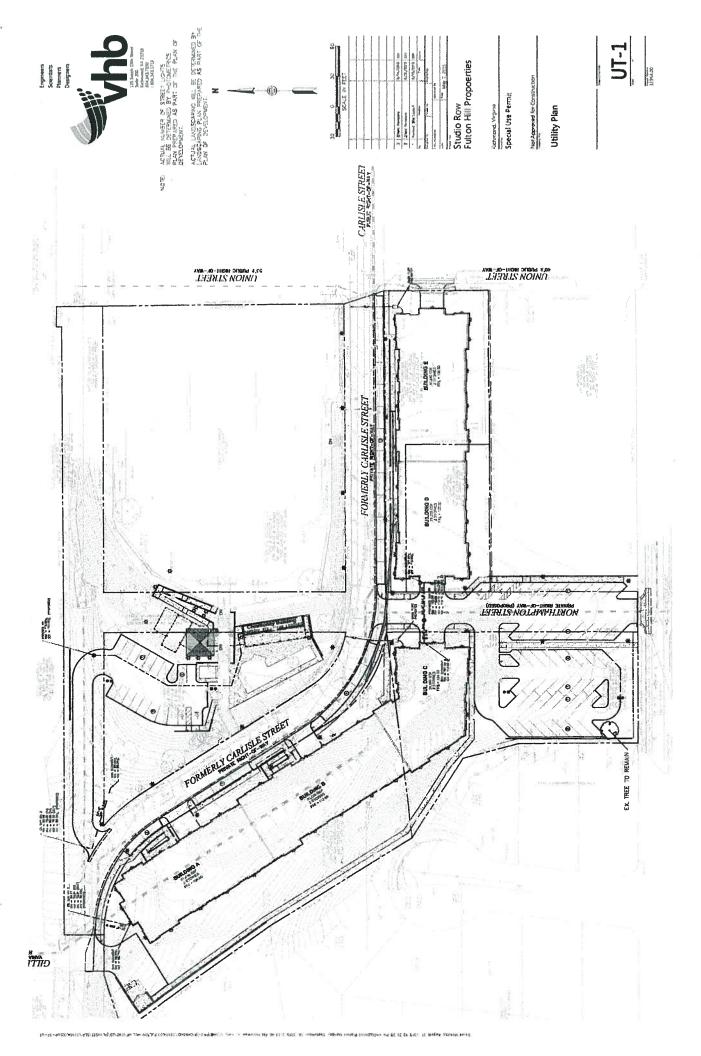
STUDIO ROW
Fulna Hill Properties
SUP Submission

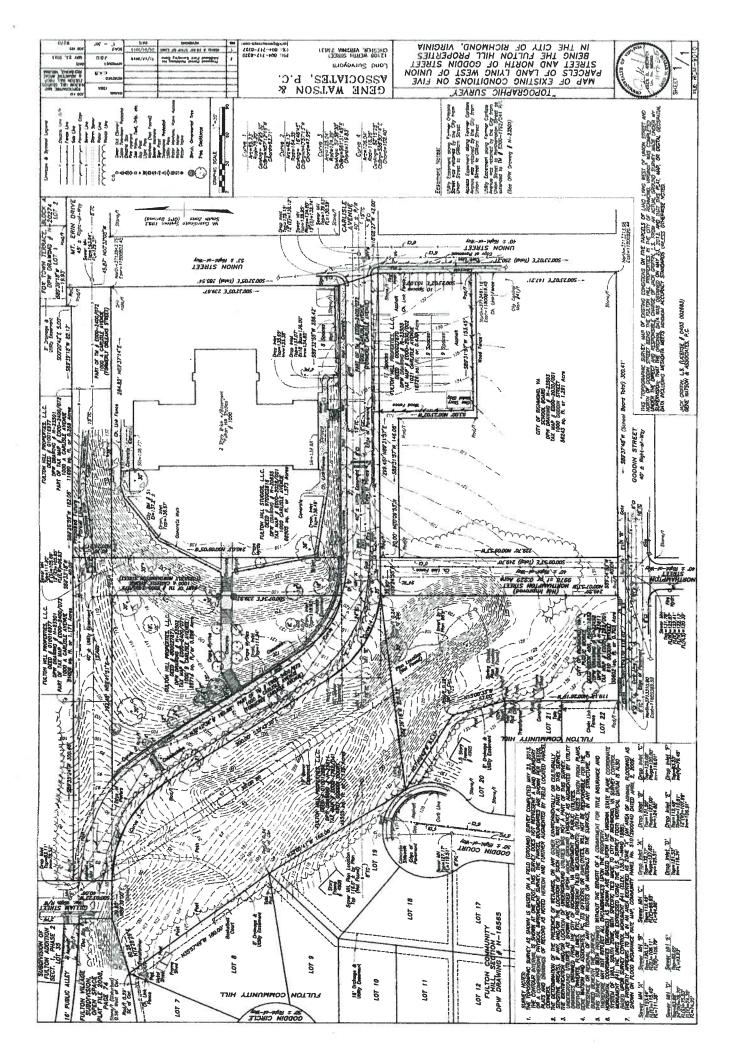
BUILDING 2 - UNIT SCHEDULE













# STUDIO ROW Fulton Hill Properties SLP Submission