

INTRODUCED: November 9, 2015

AN ORDINANCE No. 2015-238-234

To amend Ord. No. 2015-57-83, adopted May 15, 2015, which adopted the Fiscal Year 2015-2016 Special Fund Budget and made appropriations pursuant thereto, by creating therein a new Office of Community Wealth Building agency and transferring (i) the Center for Workforce Innovation Program special fund, with an appropriated amount of \$229,000, from the Department of Economic and Community Development agency to the new Office of Community Wealth Building agency and (ii) \$300,000 appropriated by Ord. No. 2015-141-151, adopted Jul. 27, 2015, from the Office of the Deputy Chief Administrative Officer for Human Services agency to the new Office of Community Wealth Building agency, for the purpose of providing for the use of these grant funds by the Office of Community Wealth Building.

Patron – Mayor Jones

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: DEC 14 2015 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That Ordinance No. 2015-57-83, adopted May 15, 2015, which adopted the Special Fund Budget for the fiscal year commencing July 1, 2015, and ending June 30, 2016, and made appropriations pursuant thereto, be and is hereby amended by creating therein a new agency called the Office of Community Wealth Building agency for the purpose of providing for the use of grant and other restricted use funds by the Office of Community Wealth Building.

AYES: 9 NOES: 0 ABSTAIN: _____

ADOPTED: Dec 14 2015 REJECTED: _____ STRICKEN: _____

§ 2. That Ordinance No. 2015-57-83, adopted May 15, 2015, which adopted the Special Fund Budget for the fiscal year commencing July 1, 2015, and ending June 30, 2016, and made appropriations pursuant thereto, be and is hereby amended by transferring the Center for Workforce Innovation Program special fund, with an appropriated amount of \$229,000, from the Department of Economic and Community Development agency to the new Office of Community Wealth Building agency for the purpose of providing for the use of these monies by the Office of Community Wealth Building.

§ 3. That Ordinance No. 2015-57-83, adopted May 15, 2015, which adopted the Special Fund Budget for the fiscal year commencing July 1, 2015, and ending June 30, 2016, and made appropriations pursuant thereto, be and is hereby amended by transferring funds in the amount of \$300,000, representing grant funds appropriated by Ordinance No. 2015-141-151, adopted July 27, 2015, from the Office of the Deputy Chief Administrative Officer for Human Services agency to the new Office of Community Wealth Building agency for the purpose of providing for the use of these monies by the Office of Community Wealth Building.

§ 4. This ordinance shall be in force and effect upon adoption.



CITY OF RICHMOND

INTRACITY CORRESPONDENCE

RECEIVED

NOV 09 2015

OFFICE OF CITY ATTORNEY

O&R REQUEST

DATE: September 29, 2015

EDITION: 1

TO: The Honorable Members of City Council

THROUGH: Dwight C. Jones, Mayor

THROUGH: Selena Cuffee-Glenn, Chief Administrative Officer

THROUGH: Debra Gardner, Deputy Chief Administrative Officer for Human Services

*Shelley
for D. Gardner*

THROUGH: Lee Downey, Interim Deputy Chief Administrative Officer for Economic Development and Planning

THROUGH: Johnny McLean, Director of Human Resources

THROUGH: Jay Brown, Director of Budget

FROM: Thad Williamson, Director, Office of Community Wealth Building

RE: Budget Amendment centralizing Special Funds associated with Maggie L. Walker Initiative association with creation of the Office of Community Wealth Building as a City department.

ORD. or RES. No.

PURPOSE: To amend the FY2016 Special Funds Budget so as to centralize programmatic funds for the Maggie L. Walker Initiative now scattered across different departments under the control of the Office of Community Wealth Building, a new department to be established by a companion ordinance.

Specific funds to be transferred include remaining FY 2016 funds associated with the following budget line items:

\$229,000 from Department of Economic and Community Development (\$229,000 Center for Workforce Innovation Special Fund)

\$300,000 from Office of Deputy CAO for Human Services (W.K. Kellogg Foundation Special Fund)

The attached memorandum lists budget accounting strings associated with these line items. Expenses already incurred in FY 2016 at time of adoption will be transferred with these funds.

REASON: The establishment of the Office of Community Wealth Building as a department with responsibility for use of designated funds as part of the anti-poverty initiative requires the reallocation of certain FY 2016 general funds now located in several departments.

RECOMMENDATION: Approval.

BACKGROUND:

In 2011, the Mayor's Anti-Poverty Commission was established for the purpose of assessing the cause of long-term, structural poverty in the City of Richmond and for recommending promising policy strategies to ameliorate and reduce poverty. The final report of the Mayor's Anti-Poverty Commission released in January 2013 identified five primary strategies which taken together have promise for significantly impacting low-income Richmond neighborhoods and residents. These include expansion of the City's workforce development capacity, targeted economic development to create quality jobs suitable to the needs and capabilities of low-income residents, development of a regional transportation system, pursuing the redevelopment of one or more public housing communities with a commitment to no involuntary displacement of residents, and development of a cradle-to-career system of supports for low-income students and families so as to counter the impact of poverty on educational outcomes. In 2013, these broad recommendations were translated into specific actionable steps City government could take, under the aegis of the Maggie L. Walker Initiative for Expanding Opportunity and Fighting Poverty. Pursuant to these recommendations, the Mayor and City Council provided a total of \$3.4 million in funding in FY 2015 for dedicated anti-poverty initiatives, and a further \$3.6 million in funding in FY 2016.

Included in this funding was the establishment of the "Office of Community Wealth Building," located within the Office of the Deputy Chief Administrative Officer for Human Services, with funding of \$300,000 in FY 2015 and approximately \$310,000 in FY 2016. The Office of Community Wealth Building has been charged with coordinating implementation of the entire initiative, serving as a hub and catalyst for new initiatives, conducting ongoing research and planning, developing a system of evaluative metrics, and serving as a locus of accountability to the general public.

This holistic, coordinated approach to poverty reduction and community wealth building has proven successful as numerous important collaborative initiatives in areas such as early childhood, college access, workforce, transportation, and public housing redevelopment have moved forward with the leadership or participation of the Office of Community Wealth Building staff since June 2014. The funding invested by the City has attracted additional resources in support of these initiatives, including a \$300,000 grant from the W.K. Kellogg Foundation, approximately \$160,000 in private funding for the RVA Future program located at RPS Education Foundation, and has leveraged or matched millions of additional dollars for

affordable housing development, bus rapid transit, and middle school out-of-school time programming.

Because the Office of Community Wealth Building has not been established as a department of City Council, programmatic funding has been scattered across several City departments (Social Services, Library, Economic and Community Development) or included as nondepartmental items. In practice, use of these funds has been guided by interagency agreements (memoranda of understandings) or by grant contracts. Coordinating the administration of funds located across different departments is inherently challenging and time-consuming. A more efficient and effective approach, and one likely to lead to better substantive outcomes and greater accountability, would allow the Office to receive and utilize programmatic funding for dedicated anti-poverty initiatives as an independent department.

This budget amendment achieves this aim for FY 2016 with respect to Special Funds associated with the program of the Maggie L. Walker Initiative.

FISCAL IMPACT/COST: None, as this involves the shifting of funds already appropriated.

FISCAL IMPLICATIONS: None

BUDGET AMENDMENT NECESSARY: Yes.

REVENUE TO CITY: N/A

DESIRED EFFECTIVE DATE: Upon adoption.

REQUESTED INTRODUCTION DATE: October 12, 2015

CITY COUNCIL PUBLIC HEARING DATE: November 9, 2015

REQUESTED AGENDA: Consent Agenda

RECOMMENDED COUNCIL COMMITTEE: Finance and Economic Development

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: None

AFFECTED AGENCIES: Economic and Community Development, Office of DCAO for Human Services, Budget and Strategic Planning.

RELATIONSHIP TO EXISTING ORD. OR RES.:

REQUIRED CHANGES TO WORK PROGRAM(S): None

ATTACHMENTS: N/A

STAFF: Thad Williamson, Director, Office of Community Wealth Building

O&R Request Form

MLW Initiative	Fund	Cost Center	Account Code	Service Code	FY16 Adopted Amount	Position # (If applicable)
Center for Workforce Innovation Special Fund					\$ 229,000	
Kellogg Grant						14TMPGRANT1 14TMPGRANT2
FULL-TIME PERMANENT	0201	01406	60000	SV0909	\$ 100,000	
FULL-TIME PERMANENT	0201	01406	60000	SV0909	\$ 50,000	
FULL-TIME PERMANENT	0201	01406	60000	SV0909	\$ 35,000	
Contractual Services	0201	01406	70000	SV0909	\$ 45,000	
WORKFORCE TRAINING	0201	01406	76335	SV0909	\$ 25,000	
GRANTS OPERATIONAL COSTS	0201	01406	76414	SV0909	\$ 15,000	
BADGES AND NAME PLATES	0201	01406	71013	SV0909	\$ 5,000	
MANAGEMENT SERVICES	0201	01406	70161	SV0909	\$ 5,000	
OTHER SERVICES	0201	01406	70555	SV0909	\$ 20,000	
					\$ 529,000	