Application for URBAN DESIGN COMMITTEE Revi		COMMITTEE Review
V/RGINUP.	Department of Planning and Development Review Planning & Preservation Division 900 E. Broad Street, Room 510 Richmond, Virginia 23219 (804) 646-6335 http://www.richmondgov.com/CommitteeUrbanDesign	
Application Type Addition/Alteration to Existing Structure New Construction Streetscape Site Amenity	 ☐ Encroachment ☐ Master Plan ☐ Sign ✓ Other 	Review Type ☐ Conceptual ☑ Final
Project Name: Verizon Wireless Data Node- SC Battery Park		
Project Address: 2408 The Terrace		
Brief Project Description (this is not a replacement for the required detailed narrative) :		
Applicant Information (on all applications other than encroachments, a City agency	y representative must be the applic	ant)
Name: City of Richmond Email: barry.russell@richmondgov.com		
City Agency: Department of Parks, Recreation and Co	mmunity Facilities Phone: 646	3-5944
Address: 1209 Admiral Street	- D. M. II	
Main Contact (if different from Applicant): <u>Jennifer</u> Company: Roth Doner Jackson, PLC		7 9974
Email: jmullen@rothdonerjackson.com	Phone: <u>977</u>	7-3374

Submittal Deadlines

All applications and support materials must be filed no later than 21 days prior to the scheduled meeting of the Urban Design Committee (UDC). Please see the schedule on page 3 as actual deadlines are adjusted due to City holidays. Late or incomplete submissions will be deferred to the next meeting.

Filing

Applications can be mailed or delivered to the attention of "Urban Design Committee" at the address listed at the top of this page. It is important that the applicant discuss the proposal with appropriate City agencies, Zoning Administration staff, and area civic associations and residents prior to filing the application with the UDC.

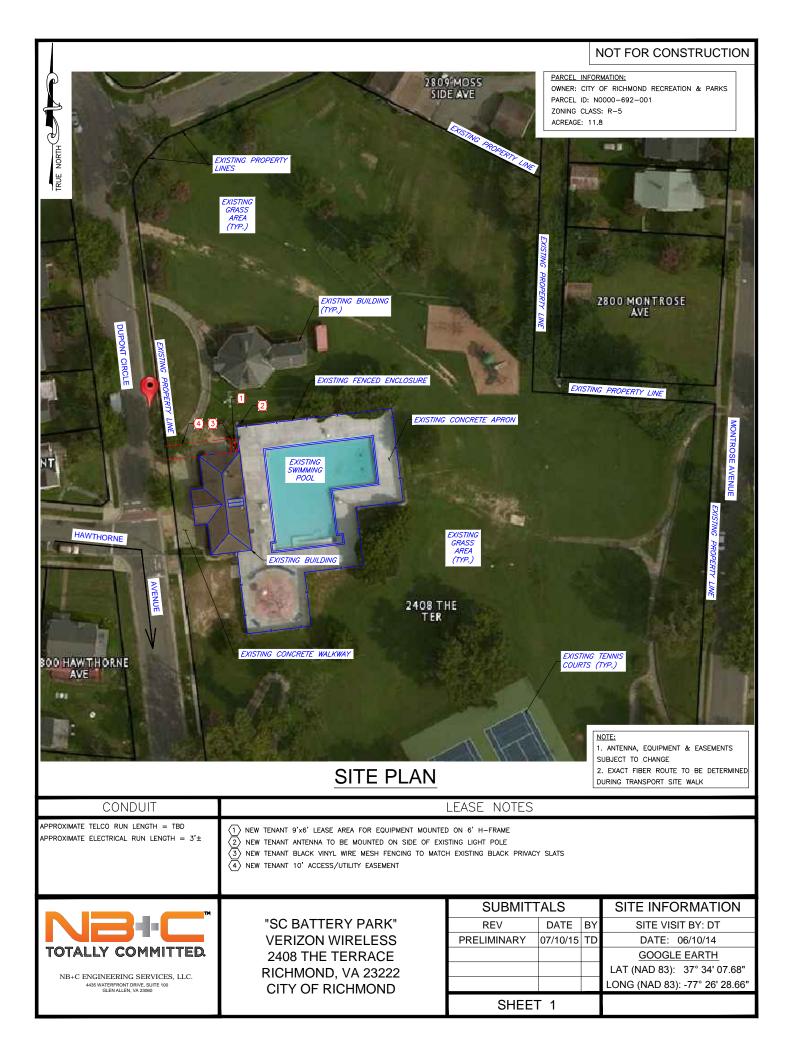
UDC Background

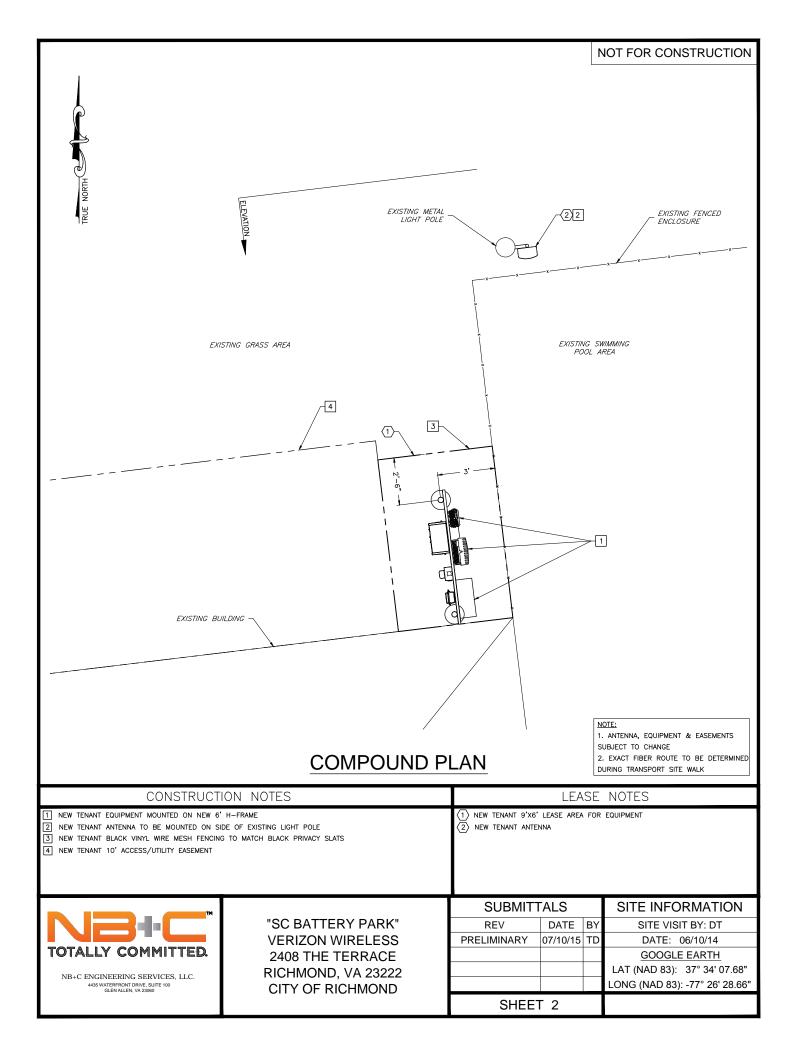
The UDC is a ten member committee created by City Council in 1968 whose purpose is to advise the City Planning Commission on the design of projects on City property or right-of-way. The UDC provides advice of an aesthetic nature in connection with the performance of the duties of the Commission under Sections 17.05, 17.06 and 17.07 of the City Charter. The UDC also advises the Department of Public Works in regards to private encroachments in the public right-of-way.

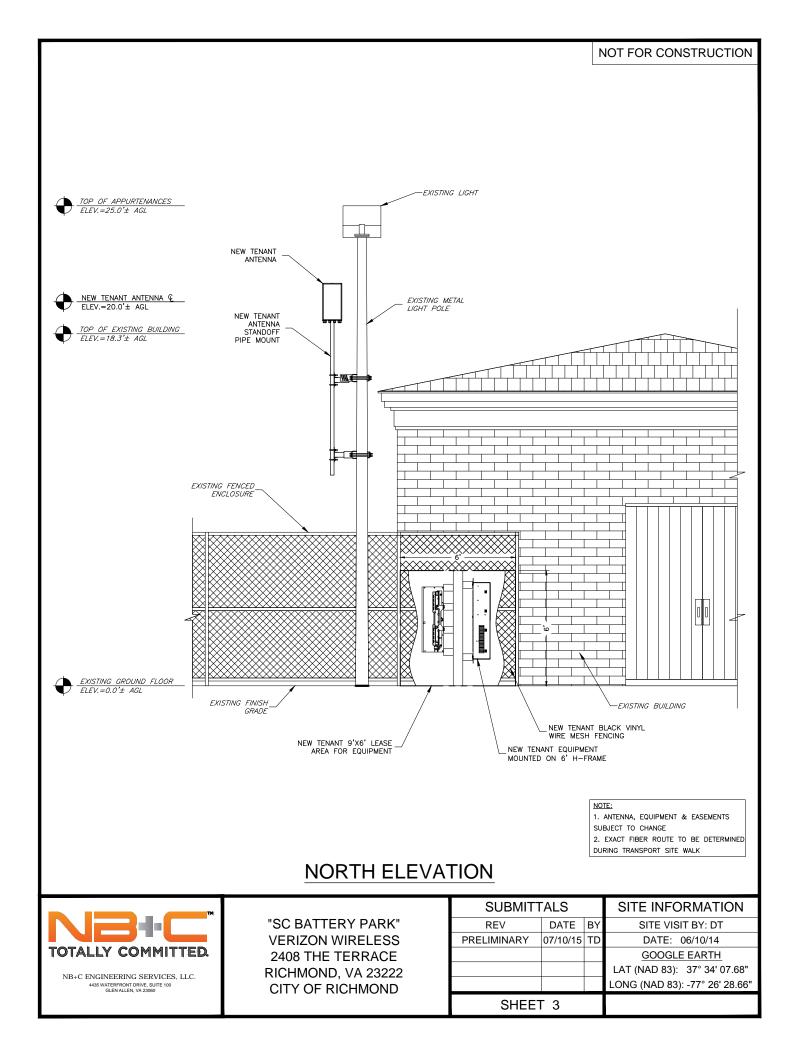
Verizon Wireless is proposing data nodes in 5 park sites. These data nodes are part of the City-wide rollout discussed with the text amendment for private property sites that was adopted by City Council in May of this year in order to streamline the City approval process and reduce the time period for the approval process. The data nodes are small antennas designed to increase data capacity in areas where people gather and ultimately use cellular data for a variety of uses. Data demand has increased exponentially over the last few years, doubling from 2012 to 2013, and is expected to increase 650% by 2018, as the number of uses for mobile devices and the sheer number of devices increases. Data nodes work with the traditional cell towers to offload capacity maintaining the network at a high level. The antennas are low profile antennas, which are typically approximately 20' to 30' off the ground, and designed to target a particular area with a radius of approximately 500' to 1000'. The park sites submitted for Location, Character and Extent were determined based on the high number of users of the sites. The City's Department of Parks, Recreation and Community Development have reviewed and approved these locations and designs.

The location in Battery Park selected is adjacent to the swimming pool and community center. The antenna is mounted approximately 20' high on an existing light pole adjacent, having an overall height of 25'. The equipment is located adjacent to the building in a fully enclosed and fully screened 9' x 6' area with black vinyl wire mesh fencing adjacent to the existing equipment area.

The location was selected based on the high volume of user data traffic, which will assist in offloading the data traffic. In turn the capacity of the data and voice improves, increasing safety and maintaining the overall network.









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