

Health Equity Trust Fund Update

Presented by: Shaleetta Drawbaugh, Program Officer
Education and Human Services Committee | December 12, 2024



Agenda

- **Who** is the HEF?
- **How** does the HEF work?
- **What** impact has the HEF made?
- **What** is next for the HEF?



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**PUBLIC HEALTH
FOUNDATION**

In 2020...

Richmond's fatal overdose rate is 3x the statewide average.

25% of Richmond adults have not seen a doctor for a routine check up in the past year

Black people in Richmond are more than 3x as likely to be food insecure than the average Virginian.

Hispanic people in Richmond are more than 2x as likely to be food insecure than the average Virginian.

In 2020, the Infant Mortality rate amongst Black Richmonders was 1.7x the statewide rate.

Richmond City was ranked 100 of 133 VA counties for health outcomes

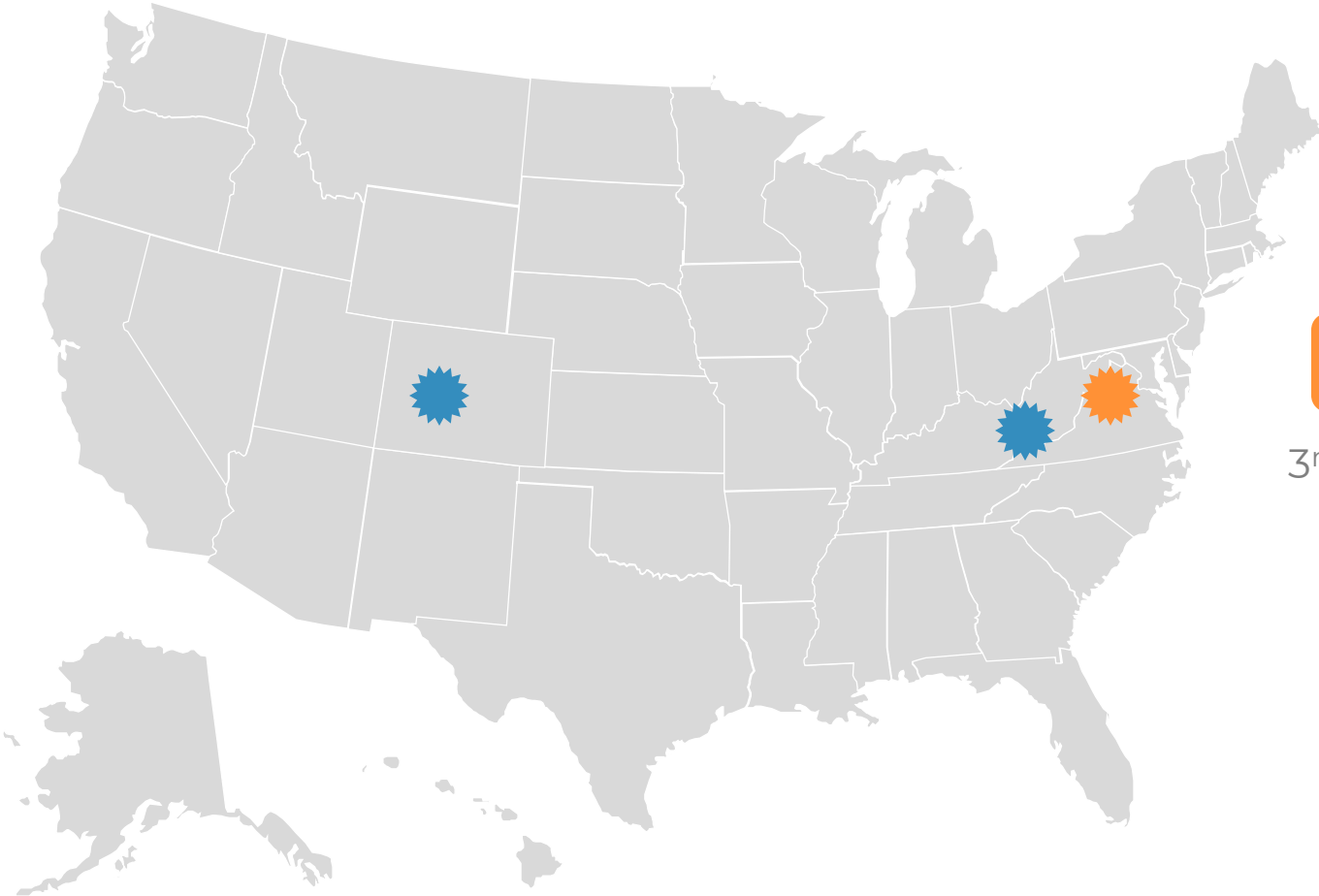
Black Richmonders are 1.35x as likely to die of an opioid overdose than a White Richmonders.

16% of Richmond City Adults lack health insurance.

MADE POSSIBLE BY:



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**HEALTH EQUITY
FUND**



1st

In Virginia

3rd in the country

HEF Management Structure



HEF Funding Priorities: **Addressing Health Disparities**



Access to
healthcare and
health education

Chronic disease
and underlying
health conditions

Food access and
security

Maternal and
child health

Mental and
behavioral health

Substance use
treatment and
recovery

HEF Investment Summary

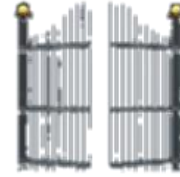
TO DATE:

The HEF has invested over **\$3.2 million*** to 27 community-based partners providing services across the **six health disparity focus areas**.

\$3.2M



Funded Partners



HEF Impact Summary

Between 2023-2024, the HEF has supported partners in providing services to over **4,500 Richmond residents** and **3,867 Richmond families**, with nearly 71% of individuals served being **people of color**.



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Examples of HEF Investment Projects



Community 50/50 is expanding its 3rd Sunday feeding program into a full-service health fair offering physical health screenings, mental health screenings, stress management tools, fitness assessments, nutritional counseling, and other resources.



Empowering YOU for Positive Change is implementing a Mental Health Skill Building program servicing residents who lack sufficient health insurance.



Health Brigade is enhancing their integrated primary care services by sustaining and increasing communicable disease testing, treatment, and linkage to care specifically for syphilis, HCV and TB.



Help Me Help You Foundation is hiring essential staff to provide ongoing case management, care coordination, and workshops for justice-involved Richmond residents with a history of substance use.



Latinos in Virginia Empowerment Center is expanding the existing Hotline Team to provide information and support more intentionally to Spanish-speaking individuals, connecting them with the services they need.



Nationz Foundation is improving access to care for STI testing, linking clients to educational resources and care, referring clients to emergency support services, expanding outreach, and providing harm reduction services.



REAL LIFE is providing housing for residents in 9 REAL Houses, which includes support for each Lifer to create a transition plan, in-home pro-social skill building at each house, drug testing, and other support services.



Richmond Food Justice Alliance is facilitating an urban agriculture and skill-building program, food distribution, community events, and workshops with the goal of reducing food insecurity and increasing access to healthy food options and green spaces.



Shalom Farms is offering a more consistent supply of produce and other locally produced healthy foods by increasing the number of Mobile Market days, the duration of the market distribution season, and inclusion of additional marginalized neighborhoods, thus resulting in more residents with long-term, affordable access to high quality, culturally appropriate, fresh food.



St. Luke Legacy Center is filling gaps in their "The Fourth Trimester" program to provide holistic, wraparound support for new and expecting parents with children ages 0-5 that addresses the social, emotional, cognitive, physical, and behavioral aspects of infant and child development while also addressing these same needs for both parents.



The Hive is onboarding Young Innovators as part-time staff members, as well as creating a transition plan for each Young Innovator through goal-setting and case management, resource referral, self-guided and HIVE-facilitated enrichment activities, and monthly life-skills workshops.



Virginia Anti-Violence Project is addressing the strong need for mental health peer to peer support and longer-term emergency services for high-risk LGBTQ+ survivors of violence.



WHO Counseling Services is implementing a Substance Use Disorder Treatment Program for the reentry population who lack sufficient health insurance to cover necessary SUD services.

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A frequent market shopper started buying produce for her kids at a parks and rec summer camp she works at. A lot of the kids had never tried peppers or tomatoes! She was saddened by how they brought really unhealthy snacks in, and started giving them fruit and veggies from us. Kids were reluctant at first but then they tried and loved the bell peppers, cucumbers, tomatoes, squash, and fruit. They even made salsa and guacamole using our produce! The kids came for a field trip too!

”

“

If you would have asked me a year ago if I thought I would ever get clean, my answer would have been absolutely not. At that time, I was hopeless and thought that I would need to use for the rest of my life. REAL LIFE gave me the resources and the tools to achieve a better life. This program gave me structure and stability with the discipline I needed to be successful. Since beginning the program, I have acquired a job, received promotions at that job, I've become a house leader and I have a much better relationship with my family. My children are proud of me, and I am proud of me, which are two things I have not been able to say in a long time.

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What's Next?

- **Provide programmatic support and fund disbursement to HEF's newest partners**
- **Onboard new Community Advisory Committee members as resident leaders involved in selection of investments**
- **Initiate next grant application cycle for new and renewed funding in Spring '25**
- **Maintain and secure additional funding from public and private partners**

QUESTIONS?

Contact hef@rhphf.org



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