

INTRODUCED: November 13, 2023

A RESOLUTION No. 2023-R055

To name the alley located in the block bounded by the Downtown Expressway, South Stafford Avenue, Parkwood Avenue, and South Addison Street as “Apple Alley.”

\_\_\_\_\_  
Patron – Mayor Stoney (By Request)

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: DEC 11 2023 AT 6 P.M.

WHEREAS, in accordance with sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended, 219 Stafford LLC, as the applicant, has requested that the alley located in the block bounded by the Downtown Expressway, South Stafford Avenue, Parkwood Avenue, and South Addison Street be named “Apple Alley;”

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

1. That the alley located in the block bounded by the Downtown Expressway, South Stafford Avenue, Parkwood Avenue, and South Addison Street and shown as the public right-of-way enclosed in bold lines and labeled as “Proposed ‘Apple Alley’” on a drawing prepared by

AYES: 8 NOES: 0 ABSTAIN: \_\_\_\_\_

ADOPTED: DEC 11 2023 REJECTED: \_\_\_\_\_ STRICKEN: \_\_\_\_\_

the Department of Public Works, designated as DPW Drawing No. N-29064, dated September 28, 2023, and entitled “Proposed Naming of a Public Alley in the Block Bounded by Downtown Expressway, S Stafford Avenue, Parkwood Avenue and S Addison Street as ‘Apple Alley,’” a copy of which drawing is attached to and incorporated into this resolution, be and hereby is named and designated as “Apple Alley.”

2. That, in order to effectuate the provisions of paragraph 1 of this resolution, the Chief Administrative Officer shall (i) cause the appropriate City agency to prepare and erect signs appropriately marking “Apple Alley,” (ii) request that all City agencies note such naming in the records maintained by each such agency, and (iii) take all other appropriate actions to effectuate the naming of the street as “Apple Alley.”

3. That paragraphs 1 and 2 of this resolution shall be effective only upon the completion of the following to the satisfaction of the Chief Administrative Officer within 12 months from the date on which this resolution is adopted:

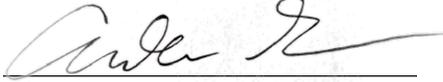
(a) 219 Stafford LLC, as applicant, shall furnish the Chief Administrative Officer with sufficient funds to cover the costs of the street naming, including, but not necessarily limited to, the preparation and erection of appropriate signs.

(b) The applicant shall furnish all abutting landowners with written notice of the naming.

(c) The applicant shall comply with all applicable requirements set forth in sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended.

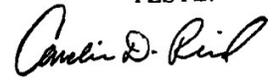
(d) Should any condition of this paragraph 3 not be met within 12 months of the date on which the Council adopts this resolution, this resolution shall be null and void and of no further legal effect.

APPROVED AS TO FORM:



City Attorney's Office

A TRUE COPY:  
TESTE:



City Clerk



# City of Richmond

900 East Broad Street  
2nd Floor of City Hall  
Richmond, VA 23219  
www.rva.gov

## Master

**File Number: Admin-2023-1776**

**File ID:** Admin-2023-1776

**Type:** Request for Ordinance or Resolution

**Status:** Regular Agenda

**Version:** 1

**Reference:**

**In Control:** City Clerk Waiting Room

**Department:**

**Cost:**

**File Created:** 10/18/2023

**Subject:**

**Final Action:**

**Title:**

**Internal Notes:**

**Code Sections:**

**Agenda Date:** 11/13/2023

**Indexes:**

**Agenda Number:**

**Patron(s):**

**Enactment Date:**

**Attachments:** ADMIN-2023-1776 Resolution Name Apple Alley AATF, ADMIN-2023-1776 DPW Drwg N29064 Name Apple Alley, ADMIN-2023-1776 Markham Ltr Req Alley Naming, ADMIN-2023-1776 RRPDC Apprvl Naming Apple Alley

**Enactment Number:**

**Contact:**

**Introduction Date:**

**Drafter:** Joseph.DavenportJr@rva.gov

**Effective Date:**

**Related Files:**

### Approval History

Version	Seq #	Action Date	Approver	Action	Due Date
1	1	10/18/2023	M.S. Khara	Approve	10/19/2023
1	2	10/18/2023	Joseph Davenport - FYI	Notified - FYI	
1	3	10/19/2023	Bobby Vincent	Approve	10/19/2023
1	4	10/19/2023	Joseph Davenport - FYI	Notified - FYI	
1	5	10/19/2023	Gail Johnson - FYI	Notified - FYI	
1	6	10/19/2023	Robert Steidel - FYI	Notified - FYI	
1	7	10/27/2023	Lincoln Saunders	Approve	10/30/2023
1	8	10/27/2023	Joseph Davenport - FYI	Notified - FYI	
1	9	11/9/2023	Mayor Stoney	Approve	11/16/2023
1	10	11/9/2023	Joseph Davenport - FYI	Notified - FYI	

**Text of Legislative File Admin-2023-1776**

**City of Richmond**  
Intracity Correspondence

**O&R Transmittal**

**DATE:** October 6, 2023

**TO:** The Honorable Members of City Council

**THROUGH:** The Honorable Levar M. Stoney, Mayor

**THROUGH:** J.E. Lincoln Saunders, Chief Administrative Officer

**THROUGH:** Bobby Vincent Jr., Director, Department of Public Works

**FROM:** M.S. Khara, P.E., City Engineer, Department of Public Works

**RE: PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED BY DOWNTOWN EXPRESSWAY, SOUTH STAFFORD AVE, PARKWOOD AVE AND SOUTH ADDISON ST AS “APPLE ALLEY”**

**ORD. OR RES. No.**

**PURPOSE:** To name a public alley in the block bounded by the Downtown Expressway, South Stafford Ave, Parkwood Ave and South Addison St as “Apple Alley”, as shown enclosed in bold lines on a plan prepared by the Department of Public Works designated as DPW Dwg. No. N-29064, dated September 28, 2023 and entitled “PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED BY DOWNTOWN EXPRESSWAY, SOUTH STAFFORD AVE, PARKWOOD AVE AND SOUTH ADDISON ST AS “APPLE ALLEY”.

**BACKGROUND:** The property owner (219 Stafford LLC) of 211 S Stafford Ave, 2329 Parkwood Ave, 2307-2325 Rear Parkwood Ave and 212 S Addison St has received approval by way of a Special Use Permit (Ordinance No. 2023-207) for the construction of 26 single-family dwelling units; many of the units will have frontage along an existing public alley. One of the conditions of the Ordinance requires this alley to be officially named. Naming of the alley will ensure the safety of the residents and provide an address that is both unique and descriptive. This will ensure that City services, such as trash pickup, utility distribution and emergency services, may be provided to the new units. The name choice has been approved by the Richmond Regional Planning District Commission (PlanRVA) using the “Street Name Clearinghouse Request” form.

Other reviewing administrative agencies were contacted regarding this naming and offered no objections.

The criteria and guidelines for submission, evaluation, approval and implementation of proposals for naming or renaming City facilities are described in sections 8-7 thru 8-10 of the City Code. Section 8-10(5) requires the City Council to conduct a public hearing to review recommendations, suggestions and provide an opportunity for public comments from affected parties prior to any final action on a naming resolution. The application and information as submitted satisfies the current City Code requirements and criteria to allow consideration of this request for approval.

The applicant will be responsible for all costs of required signage denoting the alley's name. The ordinance conditions will have to be satisfied in accordance with the Law Department's review and acceptance of follow-up information provided by the applicant.

**COMMUNITY ENGAGEMENT:** Planning Commission meeting held on July 17, 2023 to discuss Ordinance No. 2023-207 (Special Use Permit), public encouraged to attend and provide comment; City Council meeting held on July 24, 2023 for the public hearing regarding Ordinance No. 2023-207; the applicant sent notification letters (certified mail) to all adjacent property owners advising of the alley naming.

**STRATEGIC INITIATIVES AND OTHER GOVERNMENTAL:** Richmond 300 Master Plan (Goal 14: Housing); City Council Resolution No. 2023-R019 (Declare a housing crisis); City Council Ordinance 2023-207 (Special Use Permit). No other governmental entity needs to review.

**FISCAL IMPACT:** None

**DESIRED EFFECTIVE DATE:** Upon adoption

**REQUESTED INTRODUCTION DATE:** November 13, 2023

**CITY COUNCIL PUBLIC HEARING DATE:** December 11, 2023

**REQUESTED AGENDA:** Consent Agenda

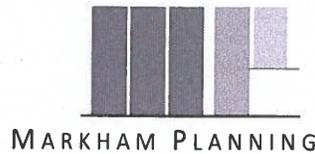
**RECOMMENDED COUNCIL COMMITTEE:** Land Use, Housing and Transportation Committee (LUHT)

**AFFECTED AGENCIES:** Public Works; Law Department; Planning & Development Review; Public Utilities; Assessor; Finance; Budget and Strategic Planning; Fire Department; Police Department, Mayor's Office, and CAO's Office

**RELATIONSHIP TO EXISTING ORD. OR RES.:** Ord. No. 2023-207 (Special Use Permit)

**ATTACHMENTS:** DPW Dwg. No. N-29064  
Applicant's request letter (Lory Markham)  
RRPDC Street Name Clearinghouse Request Authorization

**STAFF:** Prepared for Bobby Vincent, Jr., Director, DPW (646-6444)  
Prepared by M.S. Khara, City Engineer, DPW (646-5413)  
Research and Drawing Coordinated By: Shenouda Guergues, DPW



August 18, 2023

Bobby Vincent, Jr.  
Director, Public Works  
City of Richmond  
900 E Broad Street, Room 701  
Richmond, VA 23219

Dear Mr. Vincent,

On behalf of 219 Stafford LLC, the contract purchaser of 211 S Stafford Ave, 2329 Parkwood Ave, 2307-2325 Rear Parkwood Ave, and 212 S Addison St, we are submitting a request to name the existing alley serving the properties.

These properties are authorized by Special Use Permit Ord. No. 202123-207 for the construction of 26 single-family dwellings. Many of these dwellings have frontages along the existing alley. As a result, we are submitting this request to name the alley "Apple Alley" for the purpose of addressing these residences.

In accordance with the requirements, please find enclosed a sketch of the location of the alley, the approval form from the Richmond Regional Planning District for the proposed name, and a check for the application fee of \$300. In addition, notifications to adjoining property owners and the Fan Area Business Alliance have been sent via mail, and any correspondence resulting from this notification will be forwarded to DPW as part of this application.

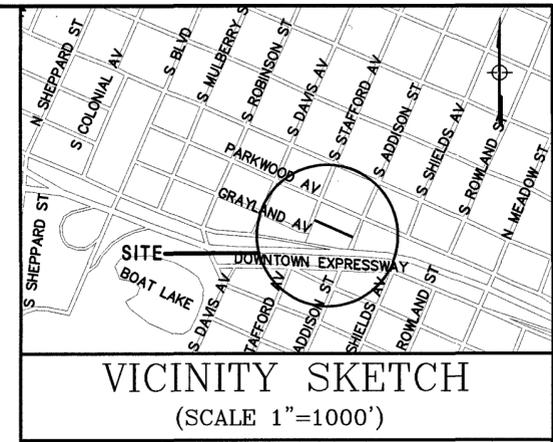
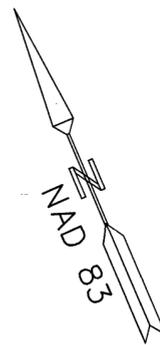
Thank you for your consideration of this request. If you have any questions, please contact me at (804)248-2561 or at [lory@markhamplanning.com](mailto:lory@markhamplanning.com).

Sincerely,

Lory Markham

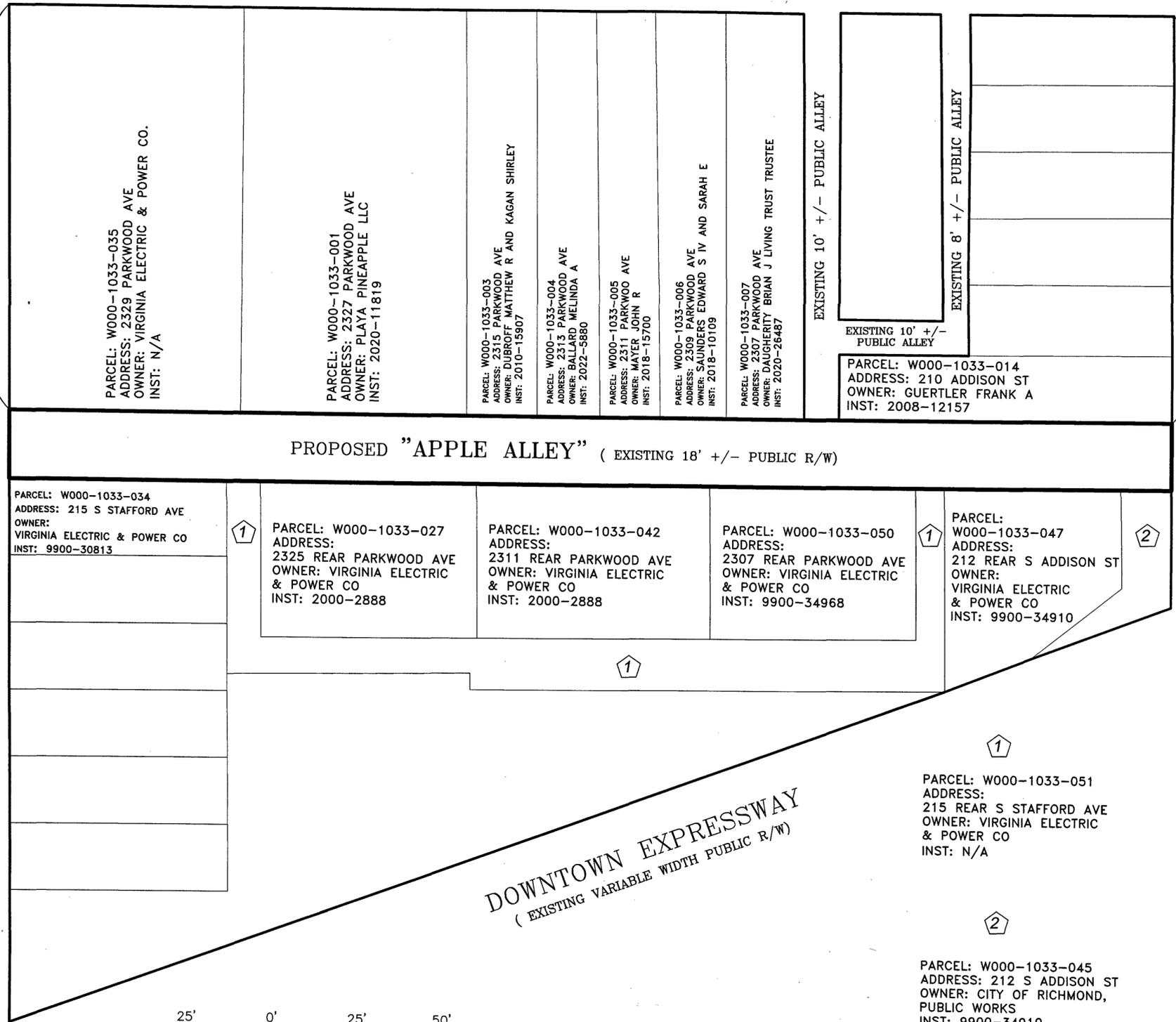
Enc.

PARKWOOD AVENUE 50' +/- PUBLIC R/W



S STAFFORD AVENUE 50' +/- PUBLIC R/W

S ADDISON STREET 50' +/- PUBLIC R/W



**NOTES:**

1. THIS DRAWING IS BASED ON A COMPILATION OF DATA FROM RECORD SOURCES.
2. THE PORTION OF RIGHT OF WAY PROPOSED TO BE NAMED IS ENCLOSED IN BOLD LINES

Council District 5

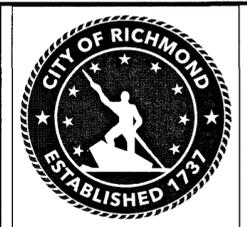
Block No. W1033

**NOTES**

1. Property owners correct as of 09/28/2023
2. Ordinance \_\_\_\_\_
3. Adopted \_\_\_\_\_
4. Accepted \_\_\_\_\_

Engineering Specialist: Shenouda Guergues  
*Shenouda Guergues*  
 Op. Mgr. For Surveys: Marvin W. Anderson, CLS  
*Marvin W. Anderson*  
 ROW Manager: Joseph L. Davenport Jr, P.E.  
*Joseph L. Davenport Jr*

DEPARTMENT OF PUBLIC WORKS  
 CITY OF RICHMOND, VIRGINIA



PROPOSED NAMING OF A PUBLIC ALLEY IN THE BLOCK BOUNDED BY DOWNTOWN EXPRESSWAY, S STAFFORD AVENUE, PARKWOOD AVENUE, AND S ADDISON STREET AS "APPLE ALLEY"

REQUEST BY: MARKHAM PLANNING ON BEHALF OF 219 STAFFORD LLC, DATED 08/18/2023

REFERENCES: B/L 15NE

REVISIONS:

Surveys Division, Room 600 City Hall  
 900 E. Broad Street, Richmond, Va. 23219

DRAWN BY: SG  
 CHECKED BY: MWA

FIELD NOTE

SCALE  
 1"=25'

DATE  
 09/28/2023

PROJECT  
 W1033-AN

DRAWING NO.  
 N-29064



# STREET NAME CLEARINGHOUSE APPROVAL FORM

424 Hull St. Suite 300, Richmond VA, 23224

Tom Phan

Marham Planning

tom@markhamplanning.com

Approved by: *Elisabeth Greenwell* **PlanRVA**

Friday, August 4, 2023

Page 1 of 1

County	Subdivision	Street Name	Type	Reservation Expiration	Updated	Original Reservation
Richmond City	N/A	Apple	Alley	8/4/2025	8/4/2023	8/4/2023