



PUBLIC ART COMMISSION

CITY OF RICHMOND DONATING GIFTS OF ART TO THE CITY

DONOR INFORMATION CHECKLIST

Anyone wishing to donate art for public display to the City of Richmond must follow the City's policies and procedures for "Gifts of Works of Art." The gift will be reviewed in accordance with uniform criteria used for all art in the City's Public Art Collection. This criteria includes:

- 1) Artistic merit and context in the City's art collection
- 2) Site appropriateness
- 3) Fabrication, handling, and installation
- 4) Oversight responsibility
- 5) City liability and maintenance requirements
- 6) Community endorsement
- 7) Budget and guarantee of funding source
- 8) Educational, cultural, and historical value; and contribution to the identity of a neighborhood or district

All art offered to any agency, department or office of the City shall be referred to the Public Art Commission (PAC) for consideration.

For art valued at less than \$2000, the PAC will review the work according to the criteria listed above and make a recommendation to the Planning Commission for final approval.

For art valued above \$2000, the PAC will appoint a "Gift Review Team" (GRT) to review the art according to that same criteria. The GRT shall consist of:

- 1) a representative of the community,
- 2) a representative of the City's user agency responsible for the artwork's care, placement or disposition, and
- 3) at least one member of the PAC.

The GRT will prepare a report for the full PAC who in turn will forward their recommendation to the Planning Commission. Following their assessment, a final recommendation will be presented to City Council for a vote. The Office of the Chief Administrative Officer will inform the donor of the art's final acceptance or rejection.

Attached are a set of forms (A-C) that must be completed in full and submitted along with a written request for consideration of the donated art to the PAC. Send to (susan.glasser@rva.gov). Please indicate if the donor will pay for relocation costs for the work and be sure to attach all requested additional materials to the forms (if applicable). These forms are necessary to provide full documentation of the gift and pertinent information necessary for its care in the future.

Your cooperation with these procedures is appreciated.



CITY OF RICHMOND
INTRACITY CORRESPONDENCE

PUBLIC ART COMMISSION



CITY OF RICHMOND

DONATING GIFTS OF ART TO THE CITY FORM A

ARTIST INFORMATION

Artist's Name **Matt Lively and Tim Harper, Lively Harper Environmental Sculpture**

Address: 3911 Timber Ridge Rd
Midlothian, VA 23112 (Tim)

14004 Whispering Oaks Road
Midlothian, VA 23112 (Matt)

Phone: 804-687-5121 (Tim), 804-467-2109 (Matt)

Email: tim@timharperdesign.com, mattlivelyart@gmail.com

Dealer or Agent's Name **Alliance for the Chesapeake Bay**

Address: 612 Hull St, Suite 101C
Richmond, VA 23224

Phone: 804-775-0951

Email: cbonini@allianceforthebay.org

In addition, please provide the following information:

Artist's website and/or other social media platforms

<https://www.livelyharper.com/>

Instagram: @mattlively, @timharperdesign

FORM B

WORK OF ART SPECIFICATIONS

Identification

Title of Work: **Greening Greater Fulton**

Date Executed: **TBD, currently scheduled for May 2023**

Location and Description of Signature and Edition Markings: **TBD**

Fabrication of sculpture will not commence until approval of location.

Specifications

Dimensions (without pedestal):

Height (in inches): **144"** Width (in inches): **96"** Depth (in inches): **12"**

Weight (in pounds): **TBD, pending specifications from Fabricator**

Pedestal Dimensions: **TBD, pending specifications from Structural Engineer**

Height (in inches):

Width (in inches):

Depth (in inches):

Weigh (in pounds):

Material

List each type of fabrication material used (including welding or joining materials if applicable).

**Powder-coated and welded steel or aluminum, pending material pricing from fabricator.
Sculpture will be bolted to a concrete footer.**

Fabrication (if applicable)

Name of Fabricator(s): **TBD. We have relationships with two Richmond-area fabricators: Virginia Steel Specialties and Rayco Manufacturing. Once we have a confirmed site to place the artwork, we will request estimates from both to fabricate the sculpture.**

Address:

Phone:

Primary Construction Technique(s):

Laser-cut steel or aluminum, welded.

Maintenance

If the work was designed to include the weathering process as a part of its overall visual impact, please describe the type of environment for which the work was designed.

Lively Harper will work with Innovate Fulton to ensure the art installation is properly maintained and remains as an attractive centerpiece of the Fulton Business District. There is funding in the overall Greening Greater Fulton budget to have Groundwork RVA maintain all of the green street improvements, and Richmond DPU will maintain the permeable pavement.

Is the donor planning to establish a maintenance fund for the future care of the art? If so, please indicate the amount of funding to be provided and whether it is a one-time or annual contribution.

Lively Harper will perform routine maintenance and minor repairs (<\$200) for the sculpture for a minimum period of 5 years following installation.

Additional Archival Information

Please indicate all notable public viewings, exhibitions and/or collections in which this work has been included.

N/A

If this work is a limited edition, please indicate the locations of other editions.

N/A

Please provide bibliographic information on any publications that have either reproduced or carried articles pertaining to this work.

N/A

If there is any other relevant information about the work that you feel should be presented to the Art Commission during its review, please attach it to this form.

Attached is an overview of the Greening Greater Fulton Project and details of the artwork.

Site Selection

If the donor has a preferred City-owned property site in which to place this work, please identify the proposed site, describe the reasons why the site was selected, and how the site will be improved or enhanced by the installation of this work.

As shown in the attached booklet, within the right-of-way at the corner of Government Road and National Street.

List two alternate sites that would be acceptable to the donor. (The Public Art Commission cannot guarantee that any suggested sites will receive final approval from the City.)

The attached booklet calls out sites B and C, two alternate sites on Government Road.

FORM C

DONOR PROFILE

Donor or Donor Organization

Name: Innovate Fulton, Inc.
Address: 5023 Government Rd.
Richmond, VA 23231

Phone: 804-244-6303
Email: chuckdaprix@gmail.com

Donor Liaison (if applicable)

Name: Chuck D'Aprix
Address: 5023 Government Rd.
Richmond, VA 23231

Phone: 804-244-6303
Email: chuckdaprix@gmail.com

Please describe the circumstances under which the gift is being proposed:

The sculpture is part of a Green Infrastructure partnership between Innovate Fulton, Inc., a grassroots 501(c)(3), The Alliance for the Chesapeake Bay, and other local partners. Further details in the attached document.

Valuation

Appraised value: **The anticipated value of the sculpture upon fabrication is \$50,000.**

Date of appraisal:

Appraiser's Name:

Address:

Phone:

Email:

Please attach the appraiser's report if available.



GREENING GREATER FULTON

PROPOSED SCULPTURE
AUGUST 2022

PREPARED BY:



PROPOSED SCULPTURE

The proposed sculpture is integrated into the Greening Greater Fulton Project, a multi-year effort spearheaded by Innovate Fulton, Inc, a grassroots 501(c)(3). We have summarized the project below, followed by details of the artwork and how it fits into the overall plan.



PROJECT BACKGROUND

The Fulton Hill community is located within the priority watershed of Gillies Creek according to the RVA Clean Water Plan, produced by the City of Richmond's Department of Public Utilities, and is a historically underserved, low income population. The community lacks access to adequate green spaces that are safe, beautiful, and supportive of a healthy, vibrant culture. In the past, Fulton and Fulton Hill were segregated neighborhoods. Black residents from nearby Fulton were either barred from entering Fulton Hill, or conditionally permitted to enter for work purposes. Given this history, it is important to create spaces that are open and welcoming to all.

Innovate Fulton approached the Alliance for the Chesapeake Bay (Alliance) with their concept plan for a green street on Government Road that would include public art, and the Greening Greater Fulton project was born. A project team was thoughtfully assembled based on past experience and passion for this project. HG Design Studio was brought in to provide stormwater engineering, permitting, and landscape architecture expertise and Matt Lively and Tim Harper (Lively Harper), two Richmond artists, were added to design the community artwork. GroundWork RVA joined the group to add their experience constructing green infrastructure and support workforce development to Fulton Hill youth. They will help create the opportunity for neighborhood members to be directly involved in the improvement of their community space.



Examples of Proposed Green Street Improvements

COMMUNITY OUTREACH

The Alliance attends and presents at all RVAH2O stakeholder meetings and reaches out to the city on a regular and frequent basis anytime we are approached by community members seeking out improvements to their community. Additionally, the Alliance hosts quarterly meetings of the East End Green Infrastructure Collaborative, which is how we came to work together on this Greening Greater Fulton project.

Led by Innovate Fulton, extensive community outreach has been done and will continue throughout the project duration. Along with surveys and focus groups, all community feedback was analyzed and brought to the forefront three primary areas of concern:

1. Green infrastructure improvements are needed given that stormwater runoff impedes walkability
2. A pressing need for more trees, public art, and new stores
3. Community members perceive the crumbling infrastructure as a roadblock to business attraction

Over 2,500 door hangers were distributed by Groundwork RVA in February 2021 to the homes and apartment complexes in the neighborhood. These door hangers asked a series of questions regarding improvements to Government Road through greening and beautification projects as well as public art.

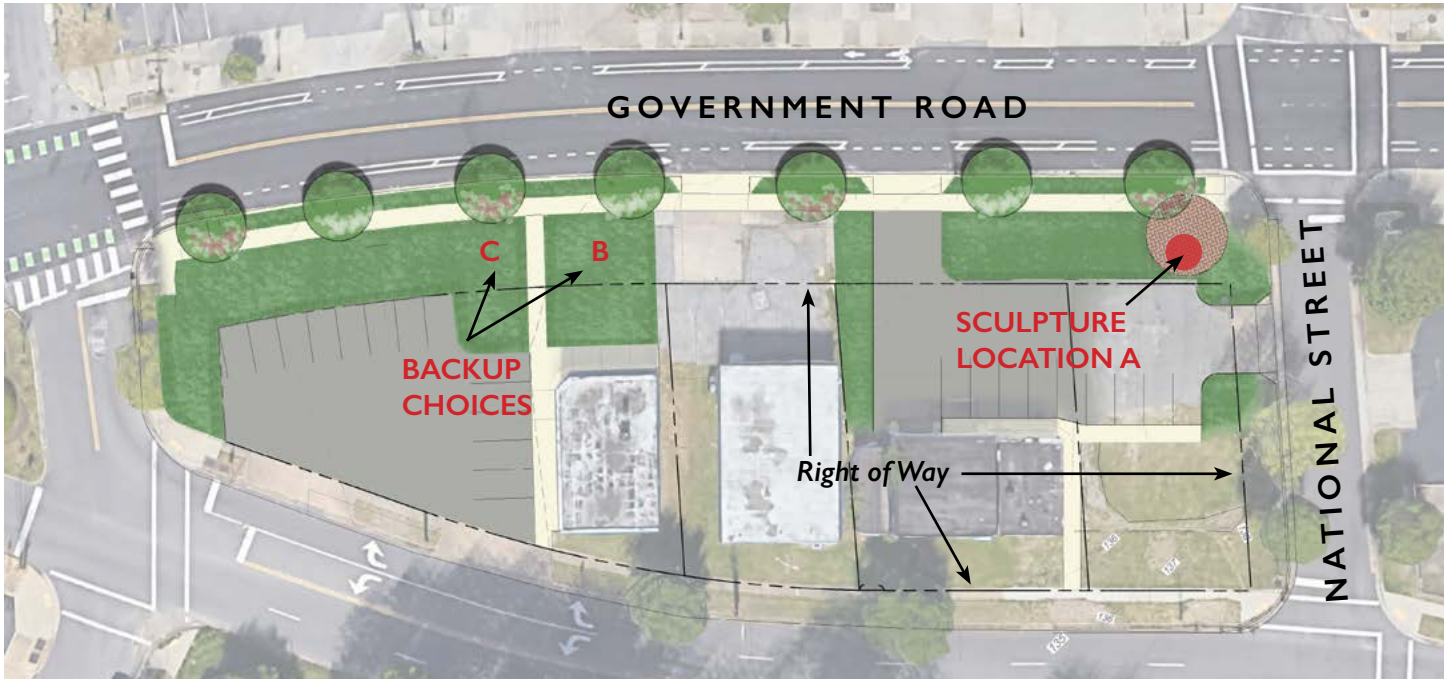
Design concepts and renderings of the green street were presented to the community at Fulton GreenFest on June 25, 2022. The artists also presented three sculpture ideas at the festival, and community members were asked to vote to determine the winning concept.



Fulton GreenFest

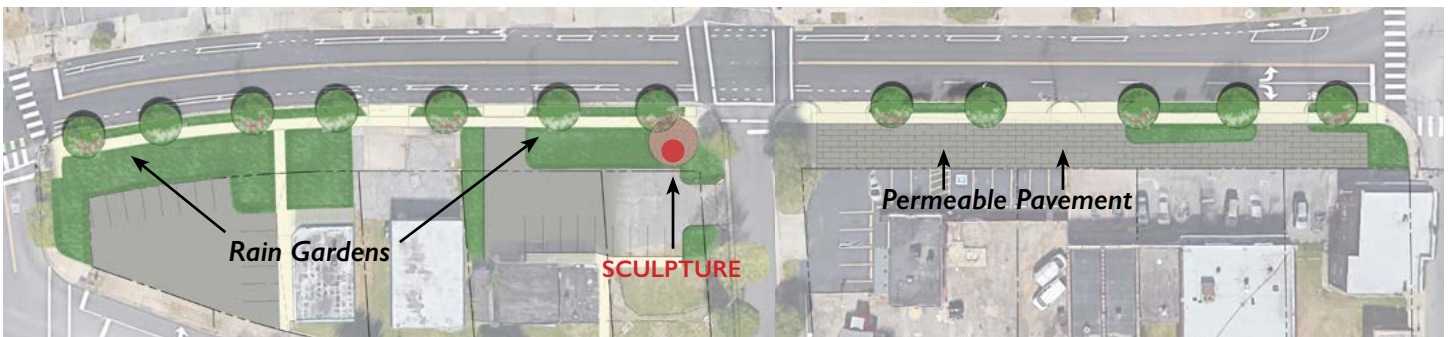
ART & COMMUNITY SPACE

The current green street plan calls for a circular plaza adjacent to the sidewalk at the corner of Government Road and National Street. Our ideal location for the public sculpture is within the circle, so the artwork will be visible on the horizon as you drive up Government Road from the direction of Gillie's Creek. The overview image below shows the delineation between private property and the public right-of-way along Government Road. The sidewalk plaza and sculpture would be within the public right-of-way.



Adjacent mural projects on private property will focus on the history of the area. Design of the sculpture will focus on highlighting the green street and stormwater improvements.

If sited in the circular plaza, the public art will be centrally located to connect the rain gardens, permeable pavement, and other BMPs planned along Government Road (see full site overview below). It will reflect the community's needs and desires and serve as both a piece of art and a showcase for stormwater education.

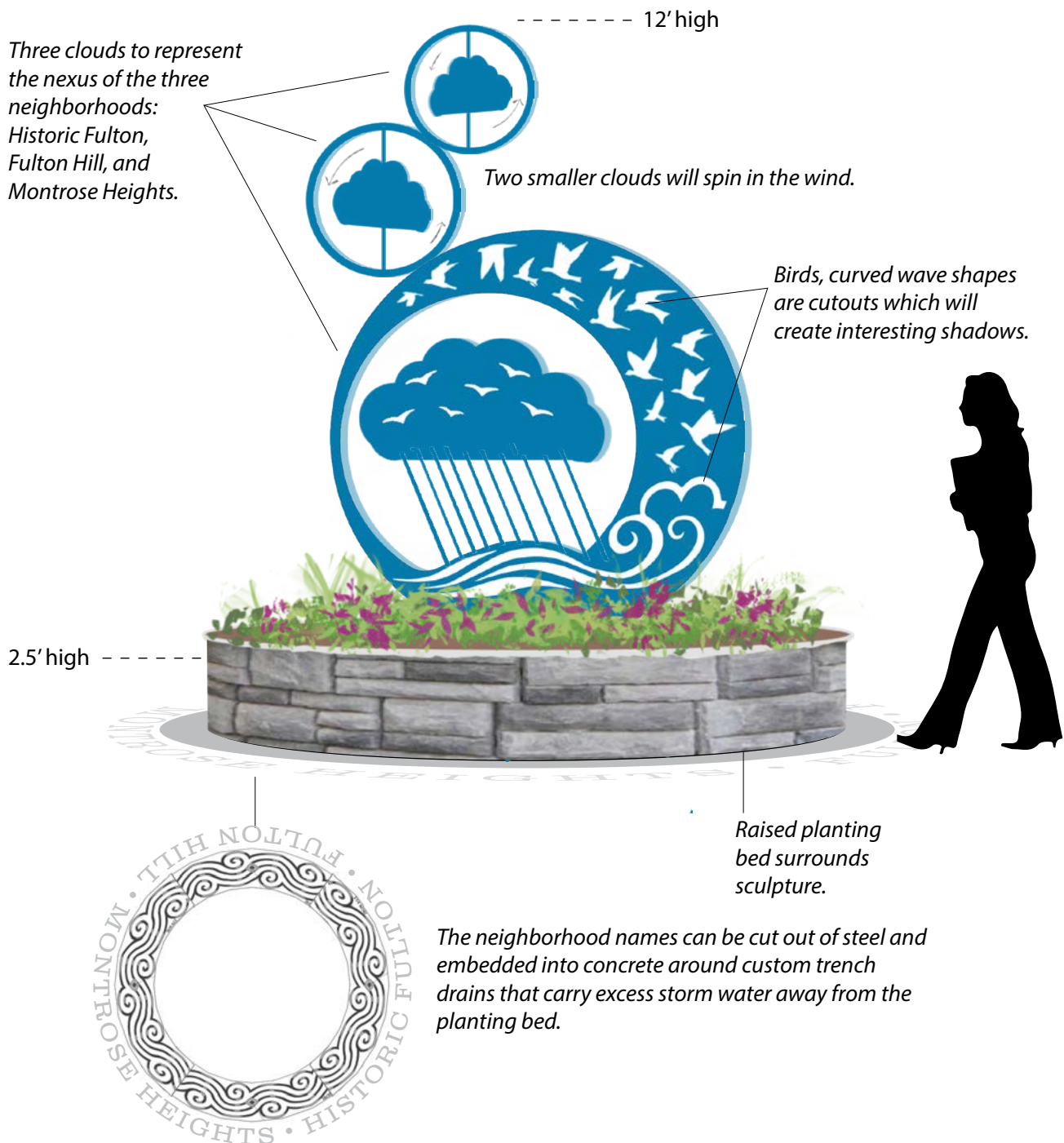


Complete Green Street site overview

ART & COMMUNITY SPACE

The design chosen by the community is illustrated below. This proposed sculpture illustrates the water cycle, highlighting the importance of the stormwater management improvements that will be implemented along the street. The birds tie the watershed improvements to the idea of neighborhood unity and working together: bird life is a symbol of a healthy environment, and bird murmuration is an example of emergence in nature, i.e. a behavior which only emerges when the parts (birds) interact in a wider whole. We believe community improvement is best accomplished when we all do our own small part to lift up the community together.

The sculpture will be laser cut out of thick steel or aluminum, with the smaller circles above welded to the main section. The top two smaller clouds will be mounted on axes to spin independently with the wind. The sculpture will be powder-coated or painted for visual interest and to protect it from the elements.



ART & COMMUNITY SPACE

Funding for the design, fabrication, and installation of the sculpture has been provided by The Alliance through grants provided by the Luck Foundation and Altria.

The major maintenance needs for the full project will be provided by GroundWork RVA (rain garden maintenance for a minimum of two years following the project installation) and Richmond DPU (maintaining permeable pavement). Innovate Fulton and Lively Harper will work to ensure the art installation is properly maintained and remains an attractive centerpiece of the Fulton Business District. Routine maintenance needs may include paint touch ups and re-greasing the spinning cloud shapes.

Upon finalizing a site for the sculpture, Lively Harper will engage local fabricators about building the artwork, and have an appropriate footer designed by a structural engineer. More detailed information on specifications can be provided to the PAC as fabrication proceeds.

Below is the estimated timeline of construction for the Green Street project, as of August 2022:

CONSTRUCTION PROGRAM

Permitting	HG Design Studio will coordinate with local jurisdictions to design and permit the project.	HG Design Studio	May 2022 - October 2023
Installation of Stormwater BMPs	GroundWork RVA will install rain gardens, permeable pavers, street trees and native plants.	Groundwork RVA	October 2022 - November 2023
Construction of art installation and stormwater sculpture	Lively Harper will install a public art sculpture and work with HG to ensure an artist approach to the green infrastructure elements there by creating an educational park-like destination in the midst of the redeveloping Fulton Business District.	Lively Harper	January 2023 - November 2023
Stormwater BMP maintenance	GroundWork RVA's CBLP trained staff will conduct rain garden maintenance for a minimum of two years following the project installation. Richmond DPU will maintain permeable pavement.	Groundwork RVA and Richmond DPU	December 2023 – ongoing
Art installation maintenance	Lively Harper will work with Innovate Fulton to ensure the art installation properly maintained and remain components are an attractive centerpiece of the Fulton Business District.	Lively Harper and Innovate Fulton	December 2023 – ongoing

Additional information on the full Greening Greater Fulton project can be found at:

https://issuu.com/hglandscapearchitectscivileng/docs/2022.05.13_greening_greater_fulton_-_digital_-_hgd