INTRODUCED: April 24, 2023

AN ORDINANCE No. 2023-132

To designate the 3100 block of Hull Street in honor of Preston Brown and Kirby Carmichael.
Patrons – Ms. Trammell, Ms. Lambert and Ms. Newbille
Approved as to form and legality by the City Attorney
PUBLIC HEARING: MAY 8 2023 AT 6 P.M.
WHEREAS, upon information and belief of the Council, Preston Brown was a
entrepreneur, newspaperman, broadcaster, and television personality in the city of Richmond; an
WHEREAS, upon information and belief of the Council, Preston Brown was the owner of
WCLM 1450-AM, the last known Black-owned radio station in the city of Richmond which wa
located in the 3100 block of Hull Street; and
WHEREAS, upon information and belief of the Council, WCLM 1450-AM and Presto
Brown were known for supporting civic groups and providing free airtime to the City
Department of Police to assist in making the city of Richmond safer; and
WHEREAS, upon information and belief of the Council, Preston Brown's WCLM 1450
AYES: 9 NOES: 0 ABSTAIN:
ADOPTED: MAY 8 2023 REJECTED: STRICKEN:

AM carried the radio show which featured the popular Kirby Carmichael, known as the "Tall Man of Soul," from the 3100 block of Hull Street; and

WHEREAS, the City desires to memorialize the lives of Preston Brown and Kirby Carmichael for their contributions to the entertainment, social, and charitable life of the city of Richmond by designating the 3100 block of Hull Street in their honor; and

WHEREAS, because this designation is honorary only, the provisions of sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended, do not apply to the designation made hereby or to any signs erected pursuant to this ordinance;

NOW, THEREFORE,

THE CITY OF RICHMOND HEREBY ORDAINS:

- § 1. **Designation of Street Block for Honorary Names.** The 3100 block of Hull Street shall be designated in honor of Preston Brown and Kirby Carmichael pursuant to this ordinance.
- § 2. **Effect of Designation.** The designation of the portion of the street made pursuant to this ordinance shall be honorary only, shall not replace the existing name of the street, and shall have no effect on the address of any property with an address on the designated street blocks. The sole effect of designation pursuant to this ordinance shall be to authorize the placement of commemorative signs in accordance with this ordinance memorializing the designation in honor of the named persons.
- § 3. Administration of Ordinance. The Department of Public Works shall implement this ordinance by installing, as soon as practicable after the adoption of this ordinance, and maintaining commemorative signs in accordance with this section. The commemorative signs shall be clearly distinct from the street signs used to identify the portion of the street in question such that a reasonable person could not conclude that the commemorative signs reflect the actual

name of the street. The commemorative signs (i) shall be affixed to a sign pole installed at each end of the portion of the street designated in section 1 of this ordinance for the purpose of fulfilling the requirements of this section or to any existing sign identifying the portion of the street designated in section 1 of this ordinance located at each end of the portion of the street designated in section 1 of this ordinance and (ii) shall bear the name of the persons set forth in section 1 of this ordinance.

§ 4. **Effective Date.** This ordinance shall be in force and effect upon adoption.

A TRUE COPY:

TESTE:

City Clerk



TO

Richmond City Council The Voice of the People

Office of the Council Chief of Staff

RECEIVED By City Attorney at 11:20 am, Apr 18, 2023

Ordinance/Resolution Request

ТО	Laura Drewry, City Attorney		
THROUGH	LaTesha Holmes, Council Chief of Staff		
FROM	Steven Taylor, Council Policy Analyst		
СОРҮ	Reva M. Trammell, 8th District Council Member Richard Bishop, 8th District Liaison Tabrica Rentz, Deputy City Attorney		
DATE	April 14, 2023		
PAGE/s	1 of 2		
TITLE	Honorary Block naming at the Intersection of E 32 nd St & Hull Street Honoring Preston Brown and Kirby Carmichael.		
This is a request for the drafting of an Ordinance Resolution			
REQUESTING COUNC	ILMEMBER/PATRON SUGGESTED STANDING COMMITTEE		
R. Trammell	Land Use, Housing & Transportation		
_	hat legislation be drafted for Council's consideration designating 3100 block of of both Preston Proyen and Kirby Cormichael		

BACKGROUND

Mr. Brown is a civic leader, and a well-known as entrepreneur, newspaperman, broadcaster, and television personality. Mr. Brown was the owner of WCLM – 1450 am Radio Station. It was the last black-owned am radio station in the City and was located on this block. Mr. Brown's radio station was known for its support for civic groups and for providing free airtime to the City's Police Department in an effort to make the City safer for all.

Mr. Brown's station carried a radio show featuring popular Richmond radio personality Kirby Carmichael aka, "the Tall Man of Soul" from this location. Mr. Carmichael is a native of New Jersey who came to Richmond in the late 1960's.

FISCAL IMPACT STATEMENT			
Fiscal Impact	Yes No No		
Budget Amendment Required	Yes No No		
Estimated Cost or Revenue Impact	\$ N/A		
Note: Costs of signage are usually absorbed from operating funds of DPW.			
Attachment/s Yes \(\subseteq No \(\subseteq \)			