

INTRODUCED: April 10, 2023

AN ORDINANCE No. 2023-117

To designate the 3000 block of Meadowbridge Road, from its intersection with Newbury Avenue to its intersection with East Brookland Park Boulevard, in honor of Michael D. Simpson.

Patrons – Ms. Robertson, Ms. Lambert and Ms. Newbille

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: MAY 8 2023 AT 6 P.M.

WHEREAS, upon information and belief of the Council, Michael D. Simpson has been the owner and operator of Simpson's Market, the only grocery store in the Highland Park community, for nearly 50 years; and

WHEREAS, upon information and belief of the Council, Michael D. Simpson has advocated for the power of faith and entrepreneurship to assist individuals and build the community; and

WHEREAS, upon information and belief of the Council, Michael D. Simpson, as one of his contributions to the Highland Park community, hosts Fourth of July celebrations with music and a barbeque for more than 2,000 participants; and

AYES: 9 NOES: 0 ABSTAIN:

ADOPTED: MAY 8 2023 REJECTED: STRICKEN:

WHEREAS, the City desires to celebrate Michael D. Simpson for his contributions to the Highland Park community and the city of Richmond by designating the 3000 block of Meadowbridge Road, from its intersection with Newbury Avenue to its intersection with East Brookland Park Boulevard, in his honor; and

WHEREAS, because this designation is honorary only, the provisions of sections 8-7 through 8-10 of the Code of the City of Richmond (2020), as amended, do not apply to the designation made hereby or to any signs erected pursuant to this ordinance;

NOW, THEREFORE,

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. **Designation of Street Block for Honorary Names.** The 3000 block of Meadowbridge Road, from its intersection with Newbury Avenue to its intersection with East Brookland Park Boulevard, shall be designated in honor of Michael D. Simpson as “Michael D. Simpson Ave.,” pursuant to this ordinance.

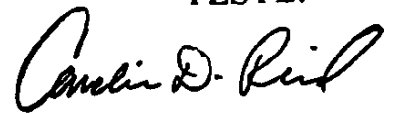
§ 2. **Effect of Designation.** The designation of the portion of the street made pursuant to this ordinance shall be honorary only, shall not replace the existing name of the street, and shall have no effect on the address of any property with an address on the designated street block. The sole effect of designation pursuant to this ordinance shall be to authorize the placement of commemorative signs in accordance with this ordinance memorializing the designation in honor of the named person.

§ 3. **Administration of Ordinance.** The Department of Public Works shall implement this ordinance by installing, as soon as practicable after the adoption of this ordinance, and maintaining commemorative signs in accordance with this section. The commemorative signs shall be clearly distinct from the street signs used to identify the portion of the street in question

such that a reasonable person could not conclude that the commemorative signs reflect the actual name of the street. The commemorative signs (i) shall be affixed to a sign pole installed at each end of the portion of the street designated in section 1 of this ordinance for the purpose of fulfilling the requirements of this section or to any existing sign identifying the portion of the street designated in section 1 of this ordinance located at each end of the portion of the street designated in section 1 of this ordinance and (ii) shall bear the name of the person as set forth in section 1 of this ordinance.

§ 4. **Effective Date.** This ordinance shall be in force and effect upon adoption.

**A TRUE COPY:
TESTE:**

A handwritten signature in cursive script, reading "Carlin D. Reed".

City Clerk



Richmond City Council

The Voice of the People

Richmond, Virginia

Office of the Council Chief of Staff

Ordinance/Resolution Request

TO Tabrica Rentz, Deputy City Attorney

THROUGH LaTasha Holmes, Council Chief of Staff

FROM Steven Taylor, Council Policy Analyst

COPY Ellen Robertson, 6th District Council Member
Tavares Floyd, 6th District Liaison

DATE March 29, 2023

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TITLE **Honorary Signage – Michael D Simpson**

This is a request for the drafting of an **Ordinance** ☒ **Resolution** ☐

REQUESTING COUNCILMEMBER/PATRON

E Robertson

SUGGESTED STANDING COMMITTEE

Land Use, Housing & Transportation

ORDINANCE/RESOLUTION SUMMARY

The patron requests that legislation be drafted for Council's consideration requiring the installation of an honorary block naming sign at the block of Meadowbridge Road between its intersections with Newbury Avenue and E. Brookland Park Blvd, in honor of Mr. Michael D. Simpson. The patron requests that the signage be styled: *Michael D. Simpson Ave.*

BACKGROUND

Mr. Simpson is the owner operator of Simpson's Market in the Highland Park area of the City. He provides the area's only grocery store. The store has been a fixture in the Highland Park community for nearly 50 years. Mr. Simpson, a devout Christian, is a champion of the power of faith and of entrepreneurship to help individuals and build community.

Mr. Simpson host Fourth of July celebrations, honoring our nation's birth and community with music and BBQ for more than 2,000 celebrants during Summers.

FISCAL IMPACT STATEMENT

Fiscal Impact Yes ☐ No ☒

Budget Amendment Required Yes ☐ No ☒

Estimated Cost or Revenue Impact \$ N/A

Note: Costs of signage are usually absorbed from operating funds of DPW.

Attachment/s Yes ☐ No ☒