



March 6, 2023

**RESOLUTION 2023-007  
MOTION OF THE CITY OF RICHMOND PLANNING COMMISSION**

**MOTION OF THE CITY OF RICHMOND PLANNING COMMISSION TO INITIATE AN  
AMENDMENT TO THE OFFICIAL ZONING ORDINANCE TO ESTABLISH A STADIUM  
DISTRICT SIGNAGE OVERLAY DISTRICT**

WHEREAS, in accordance with section 17.06 of the Charter of the City of Richmond, the City Planning Commission has adopted and City Council has approved a master plan, known as Richmond 300, to promote a coordinated, adjusted, and harmonious development of the city and its environs; and

WHEREAS, in accordance with section 17.10 of the Charter of the City of Richmond, the City Council has adopted a comprehensive zoning ordinance in order to regulate the use of land, buildings, and structures in a manner consistent with future land uses identified in the Richmond 300 master plan; and

WHEREAS, the City Council adopted Resolution No. 2022-R055 to select RVA Diamond Partners LLC as the developer of the Diamond District and express the Council's support for certain proposed minimum business terms and conditions in relation to the development of the Diamond District; and

WHEREAS, the RVA Diamond Partners LLC master plan for the Diamond District needs significant amount of signage to support the ballpark entertainment district and its businesses that includes the development of a new baseball stadium, housing, office buildings, hotels, retail space, a park, and streets and infrastructure; and

WHEREAS, the TOD-1 sign regulations do not fully align with the City's vision for the Diamond District; and

WHEREAS, in accordance with section 15.2-2286 of the Code of Virginia (1950), an amendment to the regulations or district maps set forth in the City's zoning ordinance may be initiated by motion of the City Planning Commission, provided that such motion of the City Planning Commission proposing such amendment to the regulations, district boundaries, or classifications of property set forth in the City's zoning ordinance shall state the public purposes therefore;

NOW, THEREFORE BE IT RESOLVED, that, for the purposes of public necessity, convenience, general welfare, and good zoning practice, and in order to best promote health, safety, morals, comfort, prosperity, and general welfare, as well as efficiency and economy in the process of development, the City Planning Commission hereby initiates an amendment to the City's official zoning ordinance for the purpose of creating a Stadium District Signage Overlay District in accordance with the adopted Richmond 300 Master Plan to fulfill the City's vision for the Diamond District.

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Rodney Poole  
Chair, City Planning Commission

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Alyson Oliver  
Secretary, City Planning Commission