



# Diamond District

**INFORMAL MEETING**  
Richmond City Council  
May 9, 2022

[rvdiamond.com](http://rvdiamond.com)  
[rva.gov/economic-development/diamond](http://rva.gov/economic-development/diamond)





# Diamond District Site Map



# Process – RFI to RFAI to RFO



## Request for Interest (RFI)

15 respondents provide qualifications and vision for the project

Issued: Dec 28, 2021  
Due: February 15

## RFAI Invitees

Evaluation Panel reviews 15 RFI responses and invites 6 respondents to respond to the RFAI

Announcement:  
March 23

## Request for Additional Information (RFAI)

Respondents provide details on program and financing

Issue: March 23  
Due: April 25

## Finalists

Evaluation Panel reviews RFAI responses and selects finalists invited to respond to the RFO

Announcement:  
Week of May 9

## Request for Offers (RFO)

Finalists provide an offer and final development program

Issue: Week of May 31  
Due: Week of June 27

Public Meeting:  
Week of May 31

## Preferred Team

Evaluation Panel selects preferred development team and begins City Council approvals

Announcement:  
Early-July

The City of Richmond reserves the right, at its sole discretion to change or deviate from the dates identified.





# RFAI Respondents

- Diamond District Gateway Partners
- MAG Partners
- Richmond Community Development Partners
- RVA Diamond Partners
- Vision300 Partners, LLC
- Weller Development Company and LMXD



# Project Goals

## Development

- Infrastructure & Public Open Space
- Baseball Stadium
- Sports Backers & Arthur Ashe Jr. Athletic Center
- Mixed-income housing
- Office, Hotel, & Retail
- Parking, Transit, and Bicycle & Pedestrian
- Phasing
- Quality Design & Sustainable Development

## Community

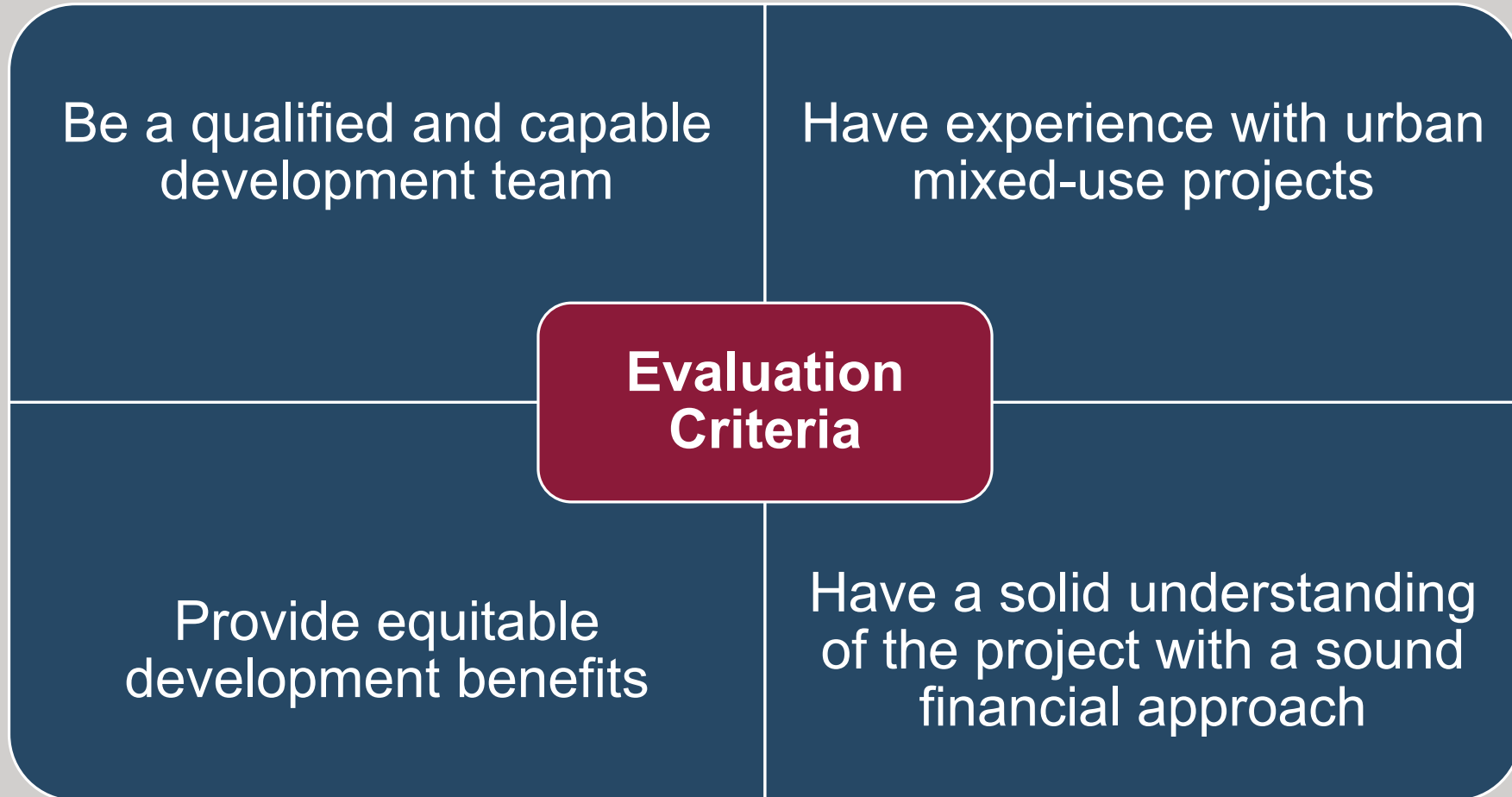
- New Neighborhood
- Families and Children
- Connectivity
- Sustainable District
- Legacy
- Employment
- Diversity
- Minority Business Enterprises and Emerging Small Businesses

## Fiscal

- Revenue
- Financing
- Community Fund



# Evaluation Criteria



# Evaluation Panel

## Members

- James P. Duval – Investment and Debt Portfolio Manager, Finance Department
- Sharon L. Ebert – Deputy Chief Administrative Officer, Planning and Economic Development
- Karol Kain Gray – Senior Vice-President and Chief Financial Officer, Virginia Commonwealth University
- Katherine Jordan – Council Member, Second District
- Ann-Frances Lambert – Council Member, Third District
- J.E. Lincoln Saunders – Chief Administrative Officer
- Leonard L. Sledge – Director, Department of Economic Development
- Caprichia Smith Spellman – Interim Director, Office of Community Wealth Building
- Robert C. Steidel – Deputy Chief Administrative Officer, Operations
- Stephen M. Willoughby – Director of Emergency Communications

## Facilitator/Project Manager

- Maritza Mercado Pechin, Deputy Director, Department of Planning and Development Review

## Advisors

- Matthew A. Welch – Policy Advisor, Planning and Economic Development Portfolio
- Lynne S. Lancaster – Deputy Director, Department of Public Works

## External Advisors

- Davenport
- AECOM
- Legal Counsel



# Upcoming Key Dates

<b>Week of May 9</b>	Announce Finalists
<b>Week of May 31</b>	Issue Request for Offers (RFO) to Finalists Community Meeting
<b>Week of June 27</b>	RFO Submissions Due
<b>Early-July</b>	Announce selected team and terms

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# Questions?

## **Maritza Mercado Pechin**

Diamond District Project Manager

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City of Richmond

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