City of Richmond Health Equity Trust Fund

3.28.22



In 10 years, we may look back at this time and ask: Which places merely **spent** their [ARPA] money, and which places **invested** it?

Brookings Institute



Why a HETF?

ARPA emphasizes investments that "[address] racial disparities, inequities, and disproportionate harm."

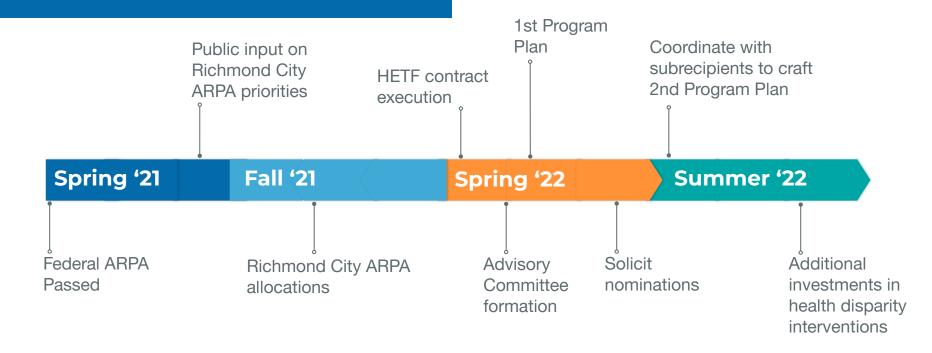
| Health outcomes of Richmonders | White Individuals | Black Individuals | Latinx Individuals |
|--------------------------------------|-------------------------------|-------------------------------------|-------------------------------|
| Infant mortality | 5 deaths/1,000 live births | 12 deaths /1,000 live births | 9 deaths/1,000 live births |
| COVID cases | 11,482 cases/100,000 | 18,370 cases/100,000 | 22,404 cases/100,000 |
| Deaths from opioid overdose | 74.70 fatalities/100k | 100.39 fatalities/100k | 29.8 fatalities/100k |



Features of the contract

- RHHD & partners craft program plans; City Admin reviews and approves/refines before money is disbursed.
- Mirrors Gun Violence Prevention ARPA contract.
- Scope: "establish, support, and strengthen community-led efforts to address health disparities and the disproportionate burden of adverse health outcomes" defined by Council priorities & evidence-based disparities.
- Community engagement "emphasis on those populations who experience health inequities."

HETF timing



Investing in interventions

Council & Admin

The public Citizens, orgs, grassroots community leaders

CAC

Detail, Review, Approval

Citizen Advisory
Committee

Select and recommend leading proposals.

Steering Committee

Work with organizations to align interventions and complete required Program Plans.

City Admin review

Project funded!



Council should:

- Promote Citizen
 Advisory Committee
 application
- Submit & promote nominations

Admin should:

- Facilitate effective planning consistent with ARPA guidelines
- Promote CAC application & nominations

RHHD should:

Ensure investments
 are community-led &
 use these unique
 funds for unique
 capacity & impact