

INTRODUCED: January 24, 2022

A RESOLUTION No. 2022-R009

To request that the Council Chief of Staff cause the preparation of a study on the feasibility of developing and installing quick response codes on current and future honorary street signs.

\_\_\_\_\_  
Patrons – Mr. Jones, Vice President Robertson, Mr. Addison, Ms. Lambert and Ms. Lynch

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: FEB 28 2022 AT 6 P.M.

WHEREAS, upon information and belief of the Council, a “quick response code,” also known as a “QR code,” is a machine-readable optical label that contains information that can be accessed by scanners on various cell phones; and

WHEREAS, the Council is of the opinion that adding quick response codes to current and future honorary street signs would permit the interactive conveyance of information related to the contributions to the community concerning the subject of such honorary street signs; and

WHEREAS, the Council believes that it is in the best interests of the citizens of the city of Richmond that the Council request that the Council Chief of Staff cause the preparation of a study on the feasibility of developing and installing quick response codes on current and future honorary street signs;

AYES:            9            NOES:            0            ABSTAIN: \_\_\_\_\_

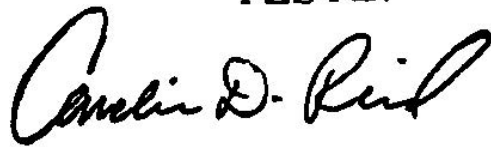
ADOPTED:    FEB 28 2022    REJECTED: \_\_\_\_\_    STRICKEN: \_\_\_\_\_

NOW, THEREFORE,

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF RICHMOND:

That the Council hereby requests that the Council Chief of Staff cause the preparation of a study on the feasibility of developing and installing quick response codes on current and future honorary street signs.

**A TRUE COPY:  
TESTE:**

A handwritten signature in black ink, reading "Carlin D. Reed". The signature is written in a cursive style with a large, looping initial "C".

**City Clerk**



# Richmond City Council

The Voice of the People

Richmond, Virginia

## Office of the Council Chief of Staff

### Ordinance/Resolution Request

**TO** Haskell Brown, Interim City Attorney

**THROUGH** Joyce Davis, Interim Council Chief of Staff

**FROM** Steven Taylor, Council Policy Analyst

**COPY** Michael Jones, 9th District Council Member  
Dominique Thaxton, 9th District Liaison  
Tabrica Rentz, Interim Deputy City Attorney

**DATE** January 14, 2022

**PAGE/s** 1 of 2

**TITLE** Use of QR Codes with Honorary Signage Program Study

This is a request for the drafting of an **Ordinance** ☐ **Resolution** ☒

**REQUESTING COUNCILMEMBER/PATRON**

Jones

**SUGGESTED STANDING COMMITTEE**

Land Use

**ORDINANCE/RESOLUTION SUMMARY**

Patron requests that legislation be drafted directing the City Council's Chief of Staff to prepare a study on the feasibility of fabricating and installing QR Code signage at the location of existing and future Honorary Street Signs in the City of Richmond.

**BACKGROUND**

The QR Code has proven to be an effective method of conveying information. The patron believes that by installing QR codes on existing and future honorary street naming signs, the City will compile information on the persons honored with the signs with the added benefit of creating an interactive attraction for residents as well as tourists.

## FISCAL IMPACT STATEMENT

Fiscal Impact Yes ☐ No ☒

Budget Amendment Required Yes ☐ No ☒

Estimated Cost or Revenue Impact \$ TBD

Note: Costs may be estimated in the requested study.

Attachment/s Yes ☐ No ☒