

INTRODUCED: January 10, 2022

AN ORDINANCE No. 2022-003

To amend the Fiscal Year 2021-2022 Special Fund Budget by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the Advancing Health Literacy Special Fund; to amend the Fiscal Year 2021-2022 General Fund Budget by transferring \$4,000,000.00 from the Office of the Deputy Chief Administrative Officer for Human Services to the Fiscal Year 2021-2022 Special Fund Budget; and to amend the Fiscal Year 2021-2022 Special Fund Budget by increasing estimated revenues and the amount appropriated to the Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund by \$4,000,000.00 for the purpose of funding a collaborative community health literacy program.

Patron – Mayor Stoney

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: JAN 24 2022 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That Ordinance No. 2021-041, adopted May 24, 2021, which adopted a Special Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022, and made appropriations pursuant thereto, be and is hereby amended by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the Advancing

AYES: 9 NOES: 0 ABSTAIN: _____

ADOPTED: JAN 24 2022 REJECTED: _____ STRICKEN: _____

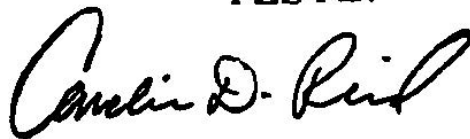
Health Literacy Special Fund for the purpose of funding a collaborative community health literacy program.

§ 2. That Ordinance No. 2021-040, adopted May 24, 2021, which adopted a General Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022, and made appropriations pursuant thereto, be and is hereby amended by transferring funds in the amount of \$4,000,000.00 from the Office of the Deputy Chief Administrative Officer for Human Services to the Special Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022.

§ 3. That the funds transferred from the Office of the Deputy Chief Administrative Officer for Human Services are hereby appropriated to the Special Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022, by increasing estimated revenues by \$4,000,000.00, increasing the amount appropriated for expenditures by \$4,000,000.00, and allotting to the Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund the sum of \$4,000,000.00 for the purpose of funding a collaborative community health literacy program.

§ 4. This ordinance shall be in force and effect upon adoption.

**A TRUE COPY:
TESTE:**

A handwritten signature in black ink, appearing to read "Carlin D. Reed". The signature is written in a cursive, flowing style.

City Clerk



CITY OF RICHMOND

INTRACITY CORRESPONDENCE

O&R REQUEST

DATE: December 10, 2021 **EDITION:** 1

TO: The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor

THROUGH: J.E. Lincoln Saunders, Acting Chief Administrative Officer

THROUGH: Sheila White, Director of Finance *Sheila White*

THROUGH: Jason May, Director of Budget & Strategic Planning *MKB on behalf*

FROM: Reginald Gordon, Deputy CAO for Human Services

RE: Amendment of Ord. No. 2021-287 to U.S. Department of Health and Human Services "Advancing Health Literacy to Enhance Equitable Community Outcomes" Grant

ORD. OR RES. No. _____

PURPOSE: To create a new special fund line item ("Advancing Health Literacy Special Fund") in the Fiscal Year 2022 budget for the Office of the Deputy Chief Administrative Officer for Human Services and to amend ORD. 2021-287 by modifying the currently adopted target for appropriation of grant funds from the U.S. Department of Health and Human Services to be the "Advancing Health Literacy Special Fund" instead of the "Fiscal Year 2022 General Fund for the Office of the Deputy Chief Administrative Officer for Human Services"

REASON: Grant funds from the U.S. Department of Health and Human Services for the "Advancing Health Literacy through Peer Outreach and Navigation Support in Richmond" initiative must be appropriated to a special fund, not the general fund

RECOMMENDATION: Approval

BACKGROUND: In April 2021, the Office of Community Wealth-Building submitted a proposal titled "Advancing Health Literacy through Peer Outreach and Navigation Support in Richmond" to address disparities in health outcomes in Richmond. Due to historical and ongoing

oppression of low-income, Black/African American, and Latino/Latina populations and neighborhoods in Richmond, many communities of color experience low health literacy, low access to quality care, and poorer overall health outcomes. Although there are many healthcare and community services available citywide, the majority are inaccessible to low-income Black and Latino/a community members due to transportation challenges, confusion on how to qualify for and access services, and/or affordability. Black and Latino/a residents of Richmond also experience a disproportionate burden of chronic disease, and a study by Virginia Commonwealth University Center on Society and Health reveals a 20-year difference in life expectancy between residents of Richmond's majority Black public housing communities and wealthy majority-White West End neighborhoods. More than 50% of all COVID-19 cases in Richmond have been clustered in zip codes that will be served by this project, and the majority of residents with confirmed cases are low-income, with more than half having low educational attainment. More than half of all Latino/a residents with confirmed cases are uninsured or underinsured. While COVID-19 rates are disproportionately high among Black and Latino/a residents, vaccination rates are lowest among Black residents. Black and Latino/a residents are also likely to become more severely ill if infected, as rates of hospitalization are much higher for these residents than their White counterparts.

The goal of the proposed project is to strengthen the capacity of residents of low-income Black and Latino/a communities in Richmond to protect and advocate for their own health - including adhering to COVID-19 mitigation practices - by offering culturally relevant, relationship-based peer education and navigation support on-site in our most vulnerable neighborhoods. The City of Richmond (CoR) and its partners propose to serve at least 10,000 residents per year through the direct support of Community Connectors and Community Partners employed by the CoR, Richmond City Health District, and partner organizations that have strong ties to our priority communities. In addition, the CoR and partners will use insights from interactions with residents to clarify and tailor print and digital health materials in English and Spanish. The Center for Health Equity & Empowerment Research (CHEER) at Virginia Union University (an HBCU) will utilize a mixed method participatory evaluation approach for process and outcomes to support the community engagement efforts of the initiative. CHEER will also use data insights to drive a broader shift toward culturally and linguistically competent service delivery in Richmond. Our theory of change holds that residents should be empowered to build health literacy not only to protect their personal health but to engage in systems-level change that affects the health of their community.

SOURCE: (must select all that apply)

- New/increased revenue
- Existing general
- Fund Balance/Reserve/Contingency/Other Funding

FISCAL IMPACT/COST: None. Ord. 2021-287 already authorized the CAO to accept funds from the Department of Health and Human Services in the amount of \$4,000,000 to cover project costs through June 30, 2023. This ordinance will re-route the appropriation of those monies to a new special fund.

FISCAL IMPLICATIONS None

BUDGET AMENDMENT NECESSARY: Yes, this will create a new special fund foR Human Services in the FY22special fund budget

REVENUE TO CITY: None

DESIRED EFFECTIVE DATE: Upon adoption

REQUESTED INTRODUCTION DATE: January 10, 2021

CITY COUNCIL PUBLIC HEARING DATE: January 24, 2021

REQUESTED AGENDA: Expedited consent.

RECOMMENDED COUNCIL COMMITTEE: Education and Human Services

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: None

AFFECTED AGENCIES: Budget and Strategic Planning, Finance, Human Services

RELATIONSHIP TO EXISTING ORD. OR RES.: Yes, this will amend 2021-287

REQUIRED CHANGES TO WORK PROGRAM(S): N/A

ATTACHMENTS: N/A

STAFF Reggie Gordon, Deputy CAO of Human Services (804-646-5823)
 Le'Charn Benton, Budget Manager, Department of Human Services