

INTRODUCED: November 9, 2015

AN ORDINANCE No. 2015-239-235

To amend Ord. No. 2015-73-84, adopted May 15, 2015, which adopted the Fiscal Year 2015-2016 General Fund Budget and made appropriations pursuant thereto, by creating therein a new Office of Community Wealth Building agency, transferring funds in the total amount of \$1,317,436 from various agencies, and re-appropriating these transferred funds in the total amount of \$1,317,436 to the new Office of Community Wealth Building agency for the purpose of providing funds for the operation of the Office of Community Wealth Building.

\_\_\_\_\_  
Patron – Mayor Jones

\_\_\_\_\_  
Approved as to form and legality  
by the City Attorney  
\_\_\_\_\_

PUBLIC HEARING: DEC 14 2015 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. That Ordinance No. 2015-73-84, adopted May 15, 2015, which adopted the General Fund Budget for the fiscal year commencing July 1, 2015, and ending June 30, 2016, and made appropriations pursuant thereto, be and is hereby amended by creating therein a new agency called the Office of Community Wealth Building agency for the purpose of providing funds for the operation of the Office of Community Wealth Building.

AYES:            9            NOES:            0            ABSTAIN: \_\_\_\_\_

ADOPTED:      Dec 14 2015      REJECTED: \_\_\_\_\_      STRICKEN: \_\_\_\_\_

§ 2. That Ordinance No. 2015-73-84, adopted May 15, 2015, which adopted the General Fund Budget for the fiscal year commencing July 1, 2015, and ending June 30, 2016, and made appropriations pursuant thereto, be and is hereby amended by transferring funds in the total amount of \$1,317,436 from the following sources within the aforementioned General Fund Budget:

(i) \$142,150 from the Department of Social Services, representing funding for wraparound support services for families transitioning to employment;

(ii) \$72,500 from the Richmond Public Library, representing funding for parenting education and community early childhood initiatives;

(iii) \$793,116 from the Department of Economic and Community Development, representing \$744,883 in funding for the Center for Workforce Innovation and \$48,233 in funding for a social enterprise initiative; and

(iv) \$309,670 from the Office of the Deputy Chief Administrative Officer for Human Services, representing funding for community wealth building activities.

§ 3. That Ordinance No. 2015-73-84, adopted May 15, 2015, which adopted the General Fund Budget for the fiscal year commencing July 1, 2015, and ending June 30, 2016, and made appropriations pursuant thereto, be and is hereby amended by re-appropriating the transferred funds in the total amount of \$1,317,436 to the new Office of Community Wealth Building agency for the purpose of providing funds for the operation of the Office of Community Wealth Building.

§ 4. This ordinance shall be in force and effect upon adoption.



# CITY OF RICHMOND

## INTRACITY CORRESPONDENCE

### O&R REQUEST

**DATE:** October 5, 2015

**EDITION:** 4

**TO:** The Honorable Members of City Council

**RECEIVED**

**THROUGH:** Dwight C. Jones, Mayor 

NOV 05 2015

**THROUGH:** Selena Cuffee-Glenn, Chief Administrative Officer

OFFICE OF CITY ATTORNEY

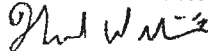
**THROUGH:** Debra Gardner, Deputy Chief Administrative Officer for Human Services

**THROUGH:** Lee Downey, Interim Deputy Chief Administrative Officer for Economic Development and Planning

**THROUGH:** Johnny McLean, Director of Human Resources

**THROUGH:** Jay Brown, Director of Budget

**FROM:** Thad Williamson, Director, Office of Community Wealth Building



**RE:** Budget Amendment centralizing Maggie L. Walker Initiative funds in association with creation of Office of Community Wealth Building as a City department.

**ORD. or RES. No.**

**PURPOSE:** To amend the FY2016 General Fund Budget so as to centralize programmatic funds for the Maggie L. Walker Initiative now scattered across different departments under the control of the Office of Community Wealth Building, a new department to be established by a companion ordinance.

Specific funds to be transferred include FY 2016 funds associated with the following budget line items:

- \$142,150 from Department of Social Services (wrap-around support services)
- \$72,500 from Richmond Public Library (parenting education and community early childhood initiatives)
- \$484,233 from Department of Economic and Community Development (\$436,000--Center for Workforce Innovation unrestricted funds; \$48,233--Social Enterprise Initiative)
- \$308,883 from Department of Economic and Community Development (Center for Workforce Innovation--staffing)
- \$309,670 from Office of Deputy CAO for Human Services (community wealth building team)

The attached memo lists budget accounting strings associated with these line items. Expenses already incurred in FY 2016 for these line items at time of adoption will be transferred with these funds.

The Office of Community Wealth Building is hence to be established as a new department with total FY 2016 general services budget of \$1,317,436.

Note: the following designated funds under the Maggie L. Walker Initiative in the FY 2016 budget are *not* moved under this amendment:

\$200,000 Nondepartmental: Richmond City Health District (Good Neighbor Initiative)  
\$425,000 Nondepartmental: RPS Education Foundation (Future Center/Promise Scholarship)  
\$350,000 Nondepartmental: NextUp/Middle School Renaissance 2020  
\$436,849 Nondepartmental: Communities in Schools of Richmond  
\$50,000 City Council staff (MLW Initiative and Affordable Housing Citizen Boards)  
\$975,000 Economic and Community Development (Affordable Housing Trust Fund)  
\$100,000 Economic and Community Development (Retail Initiative)

**REASON:** The establishment of the Office of Community Wealth Building as a department with responsibility for use of designated funds as part of the City's anti-poverty initiative requires the reallocation of certain FY 2016 general funds now located in several departments.

**RECOMMENDATION:** Approval.

**BACKGROUND:**

In 2011, the Mayor's Anti-Poverty Commission was established for the purpose of assessing the causes of long-term, structural poverty in the City of Richmond and for recommending promising policy strategies to ameliorate and reduce poverty. The final report of the Mayor's Anti-Poverty Commission released in January 2013 identified five primary strategies which taken together have promise for significantly impacting low-income Richmond neighborhoods and residents. These include expansion of the City's workforce development capacity, targeted economic development to create quality jobs suitable to the needs and capabilities of low-income residents, development of a regional transportation system, pursuing the redevelopment of one or more public housing communities with a commitment to no involuntary displacement of residents, and development of a cradle-to-career system of supports for low-income students and families so as to counter the impact of poverty on educational outcomes. In 2013, these broad recommendations were translated into specific actionable steps City government could take, under the aegis of the Maggie L. Walker Initiative for Expanding Opportunity and Fighting Poverty. Pursuant to these recommendations, the Mayor and City Council provided a total of \$3.4 million in funding in FY 2015 for dedicated anti-poverty initiatives, and a further \$3.6 million in funding in FY 2016.

Included in this funding was the establishment of the "Office of Community Wealth Building," located within the Office of the Deputy Chief Administrative Officer for Human Services, with

funding of \$300,000 in FY 2015 and approximately \$310,000 in FY 2016. The Office of Community Wealth Building has been charged with coordinating implementation of the entire initiative, serving as a hub and catalyst for new initiatives, conducting ongoing research and planning, developing a system of evaluative metrics, and serving as a locus of accountability to the general public.

This holistic, coordinated approach to poverty reduction and community wealth building has proven successful as numerous important collaborative initiatives in areas such as early childhood, college access, workforce, transportation, and public housing redevelopment have moved forward with the leadership or participation of the Office of Community Wealth Building staff since June 2014. The funding invested by the City has attracted additional resources in support of these initiatives, including a \$300,000 grant from the W.K. Kellogg Foundation, approximately \$160,000 in private funding for the RVA Future program located at RPS Education Foundation, and has leveraged or matched millions of additional dollars for affordable housing development, bus rapid transit, and middle school out-of-school time programming.

Because the Office of Community Wealth Building has not been established as a department of City Council, programmatic funding has been scattered across several City departments (Social Services, Library, Economic and Community Development) or included as nondepartmental items. In practice, use of these funds has been guided by interagency agreements (memoranda of understandings) or by grant contracts. Coordinating the administration of funds located across different departments is inherently challenging and time-consuming. A more efficient and effective approach, and one likely to lead to better substantive outcomes and greater accountability, would allow the Office to receive and utilize programmatic funding for dedicated anti-poverty initiatives as an independent department.

This budget amendment achieves this aim for FY 2016.

**FISCAL IMPACT/COST:**None, as this involves the shifting of funds already appropriated.

**FISCAL IMPLICATIONS:** None

**BUDGET AMENDMENT NECESSARY:** Yes.

**REVENUE TO CITY:** N/A

**DESIRED EFFECTIVE DATE:** Upon adoption.

**REQUESTED INTRODUCTION DATE:** October 12, 2015

**CITY COUNCIL PUBLIC HEARING DATE:** November 9, 2015

**REQUESTED AGENDA:** Consent Agenda

**RECOMMENDED COUNCIL COMMITTEE:** Finance and Economic Development

**CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES:** None

**AFFECTED AGENCIES:** Social Services, Economic and Community Development, Library, Office of DCAO for Human Services, Budget and Strategic Planning.

**RELATIONSHIP TO EXISTING ORD. OR RES.:**

**REQUIRED CHANGES TO WORK PROGRAM(S):** None

**ATTACHMENTS:** N/A

**STAFF:** Thad Williamson, Director, Office of Community Wealth Building

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MLW Initiative	Fund	Cost Center	Account Code	Service Code	FY16 Adopted Amount	Position # (if applicable)
Parenting Education & Community Early Childhood Initiatives	0100	00303	70161	SV2407	\$ 72,500	03M00000118
Wrap-Around Support Services for Families Transitioning to Employment Center for Workforce Innovation	0100	02723	60000	SV0502	\$ 142,150	27M00000567
	0100	03607	70161	SV1203	\$ 436,000	27M00000568
Center for Workforce Innovation - staffing	0100	03607	60000	SV1202	\$ 308,883	36M00000037
						36M00000041
						36M00000056
Social Enterprise	0100	03607	60000	SV0403	\$ 23,998	36M00000057
Social Enterprise	0100	03602	070412	SV0403	\$ 24,235	36M00000024
Office of Community Wealth Building						14M00000029
						14M00000030
						14M00000031
Full-Time Permanent	0100	01409	60000	SV0801	\$ 216,000	
Fica	0100	01409	63000	SV0801	\$ 13,392	
Retirement Contribution Rsrs	0100	01409	63001	SV0801	\$ 10,800	
Medcare Fica	0100	01409	63002	SV0801	\$ 3,133	
Group Life Insurance	0100	01409	63003	SV0801	\$ 1,904	
Health Care Active Employees	0100	01409	63006	SV0801	\$ 38,184	
Public Information & Public Relations Services	0100	01409	70131	SV0801	\$ 4,506	
Management Services	0100	01409	70161	SV0801	\$ 2,000	
Mileage	0100	01409	70413	SV0801	\$ 939	
Contract And Temporary Personnel Services	0100	01409	70552	SV0801	\$ 1,408	
Food & Drink Services	0100	01409	70553	SV0801	\$ 1,408	
Office Supplies And Stationary	0100	01409	71012	SV0801	\$ 2,816	
Telecommunications Service	0100	01409	72005	SV0801	\$ 2,347	
Conference /Conventions	0100	01409	72121	SV0801	\$ 4,262	
Internal Printing & Duplicatng	0100	01409	77201	SV0801	\$ 4,694	
Equipment And Other Assets Expense	0100	01409	80006	SV0801	\$ 1,877	
					\$ 1,317,436	