

INTRODUCED: September 8, 2025

AN ORDINANCE No. 2025-199

To designate that portion of West Broad Street located between North Foushee Street and North Adams Street in honor of Ted Santarella.

Patrons – Vice President Jordan and Ms. Trammell

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: SEP 22 2025 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

§ 1. **Designation of Street Block for Honorary Name.** The portion of West Broad Street located between its intersection with North Foushee Street and its intersection with North Adams Street shall be designated in honor of Ted Santarella, pursuant to this ordinance.

§ 2. **Effect of Designation.** The designation of the street block made pursuant to this ordinance shall be honorary only, shall not replace the existing name of the street, and shall have no effect on the address of any property with an address on the designated street block. The sole effect of designation pursuant to this ordinance shall be to authorize the placement of commemorative signs in accordance with this ordinance memorializing the designation in honor

AYES: 9 NOES: 0 ABSTAIN: _____

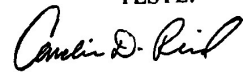
ADOPTED: SEP 22 2025 REJECTED: _____ STRICKEN: _____

of the named person.

§ 3. **Administration of Ordinance.** The Department of Public Works shall implement this ordinance by installing, as soon as practicable after the adoption of this ordinance, and maintaining commemorative signs in accordance with this section. The commemorative signs shall be clearly distinct from the street signs used to identify the street block in question such that a reasonable person could not conclude that the commemorative signs reflect the actual name of the street. The commemorative signs (i) shall be affixed to a sign pole installed at each end of the block designated in section 1 of this ordinance for the purpose of fulfilling the requirements of this section or to any existing sign identifying the road designated in section 1 of this ordinance located at each end of the block designated in section 1 of this ordinance and (ii) shall bear the name of the person set forth in section 1 of this ordinance.

§ 4. **Effective Date.** This ordinance shall be in force and effect upon adoption.

A TRUE COPY:
TESTE:

A handwritten signature in black ink, appearing to read "Carolin D. Reed".

City Clerk

DATE: July 31, 2025
TO: The Honorable Members of City Council
THROUGH: Reva Trammell, 8th District Councilmember
THROUGH: RJ Warren, Council Chief of Staff
THROUGH: Will Perkins, Senior Legislative Services Manager
FROM: Steven Taylor, Council Policy Analyst
RE: **Designating the 1st Block of W. Broad Street in Honor of the late Ted Santarella.**

CNL - 2025 - 0032

PURPOSE:

Designating the 1st block of W. Broad Street, located between N. Foushee Street and N. Adams honor of the late Ted Santarella.

BACKGROUND:

The late Ted Santarella was a restauranter best known as founder of *Tarrant's Restaurant* located on this block. Additionally, Mr. Santarella founded *Tarrant's West* in western Henrico and *Max's on Broad*. During his life Mr. Santarella contributed to the revitalization of downtown Richmond and Richmond's increasing reputation as a destination "foodie town."

Furthermore, he helped to employ hundreds of persons at the operations he founded and to starting the former festival known as *Broad Appetit*.

FISCAL IMPACT: None. Signage costs of \$750 are paid from DPW operating funds

DESIRED EFFECTIVE DATE: Upon adoption

REQUESTED INTRODUCTION DATE: September 8, 2025

CITY COUNCIL PUBLIC HEARING DATE: September 22, 2025

REQUESTED AGENDA: Consent

RECOMMENDED COUNCIL COMMITTEE: Land Use

AFFECTED AGENCIES: City Council, DPW

RELATIONSHIP TO EXISTING ORD. OR RES.: None

ATTACHMENTS: N/A

STAFF: Steven Taylor, Council Policy Analyst, (804-646-2780)