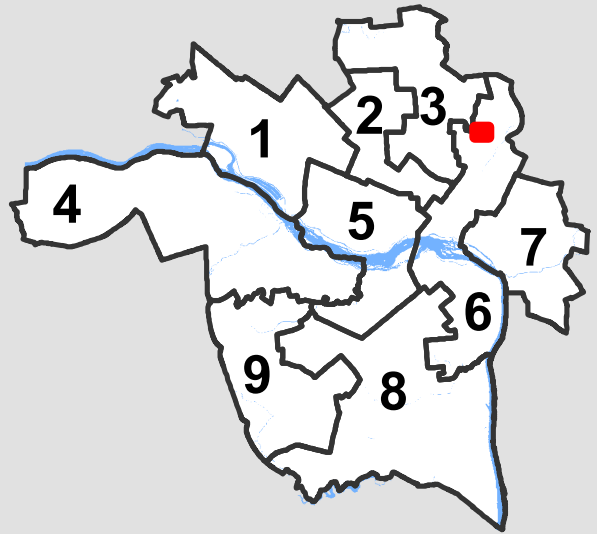




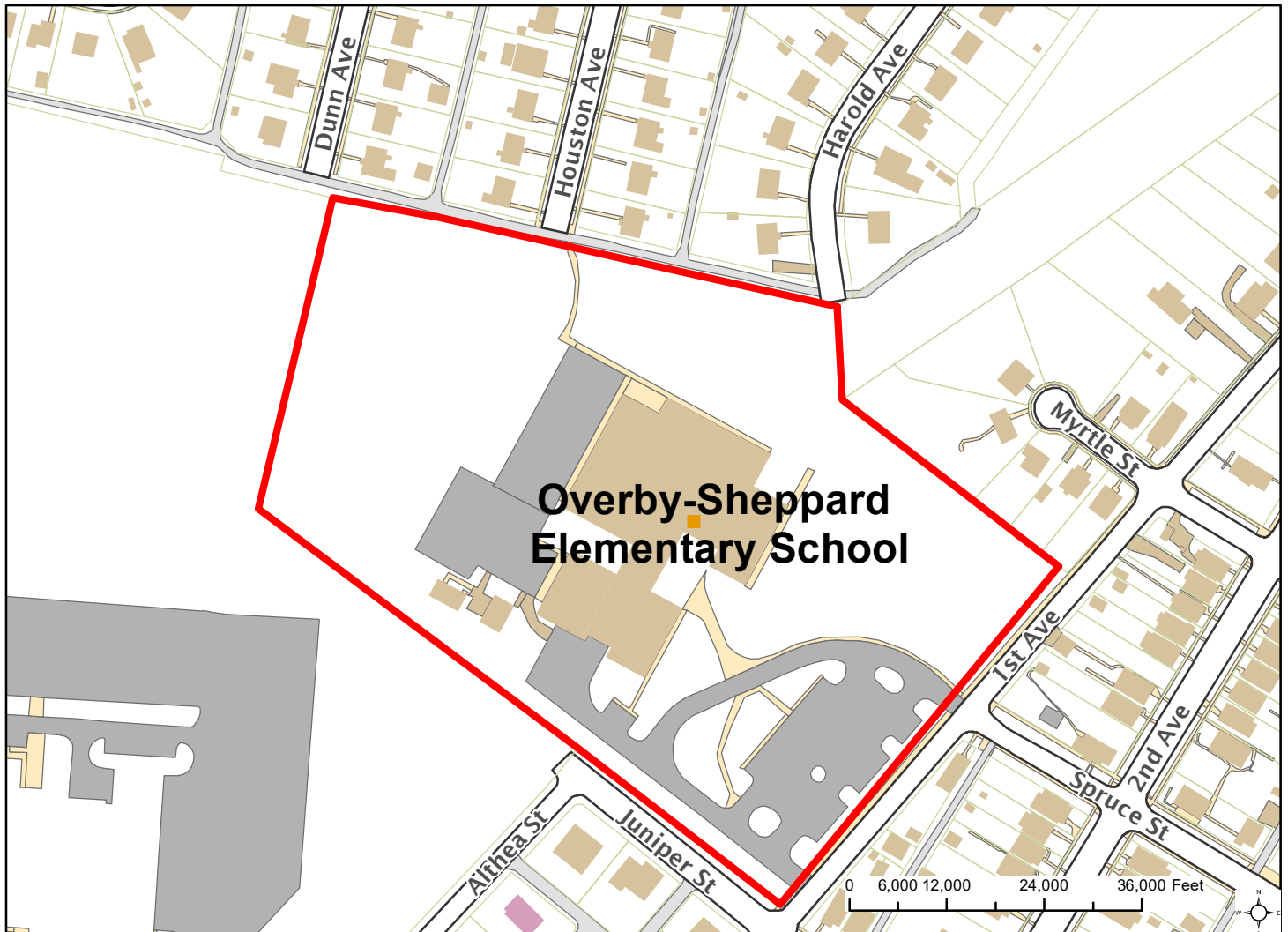
LOCATION: 2300 1st Avenue

COUNCIL DISTRICT: 6

PROPOSAL: Final Location, Character, and Extent review of a sign identifying Overby-Sheppard Elementary School at 2300 1st Avenue.



For questions, please contact Josh Son
at 646-3741 or joshua.son@richmondgov.com



Overby-Sheppard
Elementary School



Application for URBAN DESIGN COMMITTEE Review

Department of Planning and Development Review
Planning & Preservation Division
900 E. Broad Street, Room 510
Richmond, Virginia 23219
(804) 646-6335

<http://www.richmondgov.com/CommitteeUrbanDesign>

Application Type

- Addition/Alteration to Existing Structure
- New Construction
- Streetscape
- Site Amenity

- Encroachment
- Master Plan
- Sign
- Other

Review Type

- Conceptual
- Final

Project Name: Overby-Sheppard Elementary School

Project Address: 2300 First Avenue

Brief Project Description (this is not a replacement for the required detailed narrative) : _____

Replace existing freestanding sign with new.

Applicant Information

(on all applications other than encroachments, a City agency representative must be the applicant)

Name: Robert (Bobby) Hathaway Email: rhathawa@richmond.k12.va.us

City Agency: RPS Phone: 804-325-0740

Address: 301 N 9th St, Richmond, VA 23219

Main Contact (if different from Applicant): Jeff Lee

Company: Superior Signs LLC Phone: 804-271-5685

Email: jeff.lee@SuperiorSignsRVA.com

Submittal Deadlines

All applications and support materials must be filed no later than 21 days prior to the scheduled meeting of the Urban Design Committee (UDC). Please see the schedule on page 3 as actual deadlines are adjusted due to City holidays. **Late or incomplete submissions will be deferred to the next meeting.**

Filing

Applications can be mailed or delivered to the attention of "Urban Design Committee" at the address listed at the top of this page. **It is important that the applicant discuss the proposal with appropriate City agencies, Zoning Administration staff, and area civic associations and residents prior to filing the application with the UDC.**

UDC Background

The UDC is a ten member committee created by City Council in 1968 whose purpose is to advise the City Planning Commission on the design of projects on City property or right-of-way. The UDC provides advice of an aesthetic nature in connection with the performance of the duties of the Commission under Sections 17.05, 17.06 and 17.07 of the City Charter. The UDC also advises the Department of Public Works in regards to private encroachments in the public right-of-way.

SIGNAGE FOR OVERBY-SHEPPARD ELEMENTARY SCHOOL

PROJECT NARRATIVE

Purpose of the project

Provide an on-site freestanding sign with a manual change reader board section that will communicate with the student body, parents and the public in order to create awareness of special events and activities that are being conducted at the school.

The sign will be internally illuminated with energy efficient LED lighting system and includes a nameplate above the reader board section that will display the school name and mascot. A locking cover will protect against vandalism and prevent unauthorized changes to the message board.

The funding source will be Richmond Public Schools with an anticipated budget of \$21,000.00 to include a brick base and providing primary electrical service to the sign location.

RPS desires to have the sign in place by 2/1/2018. The projected start date to install the sign is 1/28/18 with completion by 2/1/18.

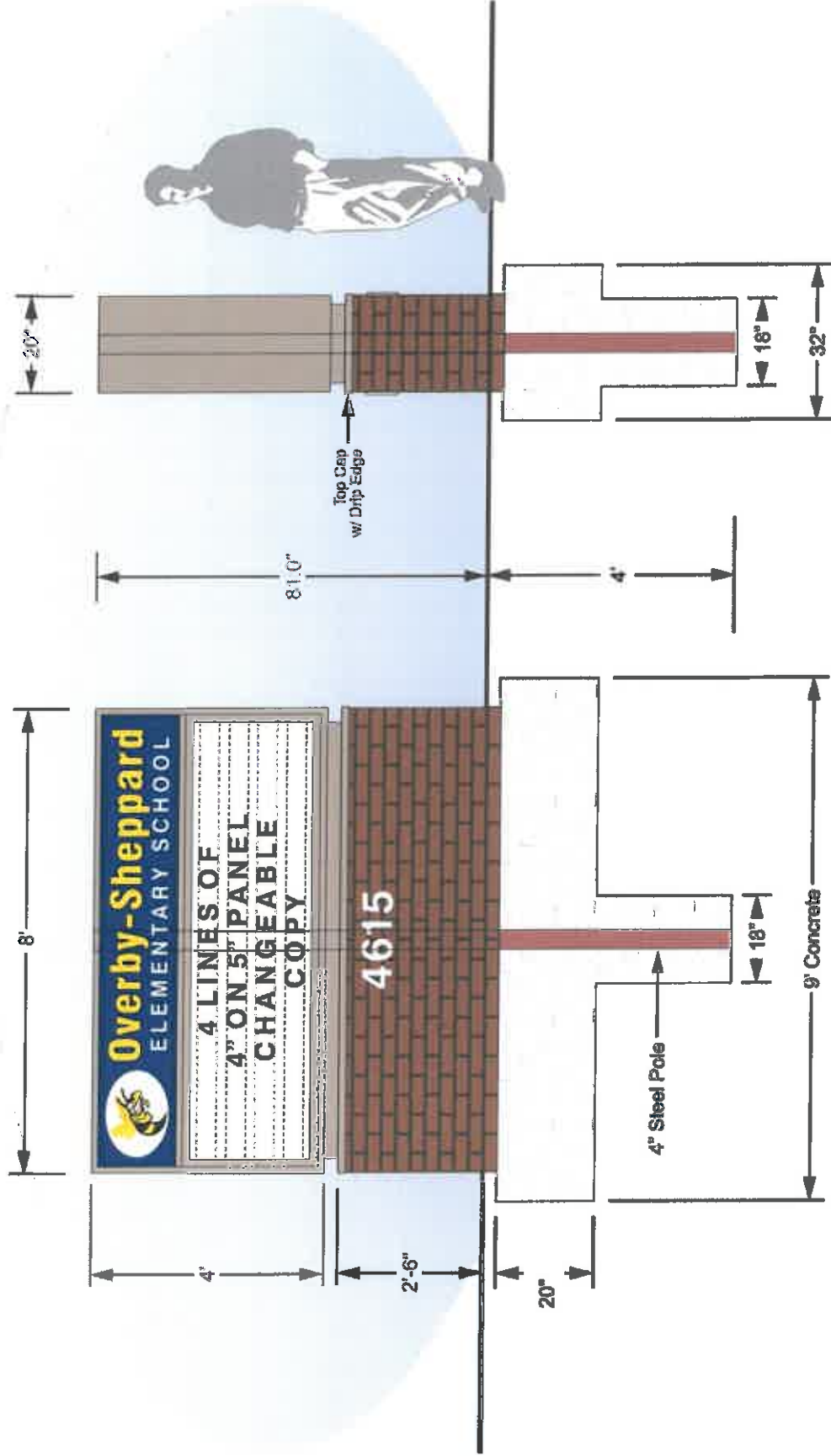
Confirm Color Blue



Brick (Confirm Color)



Confirm Color of Cabinet



2510 Willis Road, Richmond, Virginia 23237
 Phone: 804-271-5685 Fax: 804-743-9250
SuperiorSignsRVA.com

Customer: Overby-Sheppard Elementary School

Job Location: 2300 1st Avenue - Richmond, VA

Date: 11-10-17 Salesperson: A T

Drawn By: C M

Revisions: Scale: 3/8" = 1'-0"

Type of Signage: Monument Sign

File Name: Overby-Sheppard

Customer Approval:

This drawing must be approved and signed by the customer before production can begin. Any changes made after the drawing has been approved will be done at the customer's expense. This drawing is the property of Superior Signs, LLC and may not be shown to anyone outside of the customer's own organization. Duplication or distribution of this drawing without the written permission of Superior Signs, LLC is prohibited by law and will be taken very seriously.



Overby-Sheppard Elementary School

2300 1st Avenue

proposed FS Sign

setback 5' from P/L

1st Ave

1st Ave

1st Ave

Juniper St