



Staff Report
City of Richmond, Virginia
Public Art Commission



Legislative File nua2021 - 5132	Meeting Date: 5/27/2021
Applicant/Petitioner	The JXN Ward Project: Enjoli Moon and Sessa Joi Moon
Project Description	JXN Ward Walking Tour: JXN is a research-based project rooted in historic preservation through the lens of restorative truth-telling, redemptive storytelling, and reparative community-building. This endeavor is intended to unearth and elevate the under-told narratives of Jackson Ward through a self-guided walking tour through Historic Jackson Ward guided by the use of painted sidewalk stamps and integrated QR code technology activations. The stamps will lead participants to various activation points throughout Jackson Ward highlighting honorary street designations named after pivotal figures in Jackson Ward's history.
Project Location	
Throughout Jackson Ward; a detailed list of locations is below*	
Jackson Ward	
Council District(s): <input type="checkbox"/> 1 <input checked="" type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5 <input type="checkbox"/> 6 <input type="checkbox"/> 7 <input type="checkbox"/> 8 <input type="checkbox"/> 9 <input type="checkbox"/> City-Wide	
(Recommending body) Recommendation	Approval, with Conditions
Staff Contact	Susan Glasser, Secretary, Public Art Commission, 804.644.7319, susan.glasser@richmondgov.com
Conditions for Approval	The petitioner shall be responsible for obtaining and adhering to any necessary permission and permits from DPW to paint in public rights-of way.

***Full location designations**

A list of blocks/intersections where stamps will be installed and the accompanying honorary street designations:

- Abraham Skipwith Alley -- Judah Street from Leigh Street to Duval Street
- A.D. Price Avenue -- 3rd Street from Jackson Street to Leigh Street
- Bill "Bojangles" Robinson Boulevard -- Leigh Street from Belt Boulevard to 3rd Street
- Charles Gilpin Crossing -- St. James Street from Charity Street to Hill Street
- Giles B. Jackson Walk -- Clay Street from 2nd Street to 3rd Street
- John Mitchell Manor -- 3rd Street from Clay Street to Leigh Street
- Lillie Estes Lane -- Charity Street from St James Street to 1st Street
- Lorna Pinckney Place -- 2nd Street from Broad Street to Marshall Street
- Lucy Goode Brooks Square -- St John Street from Federal Street to Charity Street
- Oliver Hill Drive -- Marshall Street from 2nd Street to 3rd Street
- Maggie Walker Way -- Broad Street from Adams Street to 3rd Street
- Neverett Eggleston Plaza -- 2nd Street from Leigh Street to Clay Street
- Rosa Dixon Bowser Square -- Intersection of 00 Clay Street
- W.W. Browne Terrace -- Intersection of Chamberlayne Parkway and Jackson Street

RATIONAL FOR PLACING ON PUBLIC PROPERTY

The JXN Project and this tour are an experience in alignment with City of Richmond's commitment to racial equity through the "empowerment of communities that have experienced past injustices by removing barriers to access and opportunity" as stated in its recently released Racial Equity Agenda. As the city seeks to strengthen connection to community and support Black-owned narratives,

organizations and business, this as an opportunity to continue to form relationships through this intersecting space of history, racial equity, and public art.

ARTIST'S QUALIFICATIONS

Meredith Carrington serves as The JXN Project's head designer. She is a creative problem solver, with 20+ years of experience in creative direction and design strategy. She attended Mary Baldwin University, where she graduated with distinction in the fine arts, with a graphic design concentration. Meredith worked at the Richmond Times-Dispatch as a new designer and then worked as lead designer in creative services at John Tyler Community College for 12 years. In 2017, she joined the Institute for Contemporary Art at VCU, as their inaugural senior graphic designer and was promoted to Creative Director. Outside of full-time design responsibilities, Meredith supports local, social justice-focused nonprofits with design services, including Camp Alkulana, Worthdays, the JXN Project, Give Black RVA and Afrikana.

CORRELATION TO PUBLIC ART MASTER PLAN

- Involves temporary art installations (p 8)
- Encourages community-based involvement in a public art project (p 7 & 8)
- Distributes public art equitably and delivers public art to more diverse communities (p 55)

ATTACHMENT(S)

Application for Installing Temporary Art on City-Owned Property