

INTRODUCED: June 13, 2022

AN ORDINANCE No. 2022-171

To amend Ord. No. 2022-003, which amended the Fiscal Year 2021-2022 Special Fund Budget by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the Advancing Health Literacy Special Fund, the Fiscal Year 2021-2022 General Fund Budget by transferring \$4,000,000.00 from the Office of the Deputy Chief Administrative Officer for Human Services to the Fiscal Year 2021-2022 Special Fund Budget, and the Fiscal Year 2021-2022 Special Fund Budget by increasing estimated revenues and the amount appropriated to the Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund by \$4,000,000.00 for the purpose of funding a collaborative community health literacy program, to reduce the amount transferred from the Fiscal Year 2021-2022 General Fund Budget, Office of the Deputy Chief Administrative Officer for Human Services, and appropriated to the Fiscal Year 2021-2022 Special Fund Budget, Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund, from \$4,000,000.00 to \$2,843,640.00 to reflect accurately the amount of the appropriation available to be transferred.

Patron – Mayor Stoney

Approved as to form and legality
by the City Attorney

PUBLIC HEARING: JUN 27 2022 AT 6 P.M.

THE CITY OF RICHMOND HEREBY ORDAINS:

I. That Ordinance No. 2021-003, adopted January 24, 2022, be and is hereby amended and reordained as follows:

AYES: 8 NOES: 0 ABSTAIN: _____

ADOPTED: JUN 27 2022 REJECTED: _____ STRICKEN: _____

§ 1. That Ordinance No. 2021-041, adopted May 24, 2021, which adopted a Special Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022, and made appropriations pursuant thereto, be and is hereby amended by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the Advancing Health Literacy Special Fund for the purpose of funding a collaborative community health literacy program.

§ 2. That Ordinance No. 2021-040, adopted May 24, 2021, which adopted a General Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022, and made appropriations pursuant thereto, be and is hereby amended by transferring funds in the amount of [~~\$4,000,000.00~~] \$2,843,640.00 from the Office of the Deputy Chief Administrative Officer for Human Services to the Special Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022.

§ 3. That the funds transferred from the Office of the Deputy Chief Administrative Officer for Human Services are hereby appropriated to the Special Fund Budget for the fiscal year commencing July 1, 2021, and ending June 30, 2022, by increasing estimated revenues by [~~\$4,000,000.00~~] \$2,843,640.00, increasing the amount appropriated for expenditures by [~~\$4,000,000.00~~] \$2,843,640.00, and allotting to the Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund the sum of [~~\$4,000,000.00~~] \$2,843,640.00 for the purpose of funding a collaborative community health literacy program.

§ 4. This ordinance shall be in force and effect upon adoption.

II. This amendatory ordinance shall be in force and effect upon adoption.

A TRUE COPY:
TESTE:
Amelia D. Reed
City Clerk



City of Richmond

Intracity Correspondence

O&R REQUEST

DATE: May 17, 2022

EDITION: 1

TO: The Honorable Members of City Council

THROUGH: The Honorable Levar M. Stoney, Mayor

THROUGH: J.E. Lincoln Saunders, Chief Administrative Officer

THROUGH: Sabrina Joy-Hogg, Deputy Chief Administrative Officer for Finance and Administration

THROUGH: Sheila White, Director of Finance

THROUGH: Jason May, Director of Budget and Strategic Planning

FROM: Reginald E. Gordon, Deputy Chief Administrative Officer for Human Services

RE: U.S. Department of Health and Human Services "Advancing Health Literacy to Enhance Equitable Community Outcomes" Grant

ORD. OR RES. No. _____

PURPOSE:

To amend Ord. No. 2022-003, which amended the Fiscal Year 2021-2022 Special Fund Budget by creating a new special fund for the Office of the Deputy Chief Administrative Officer for Human Services called the Advancing Health Literacy Special Fund, the Fiscal Year 2021-2022 General Fund Budget by transferring \$4,000,000.00 from the Office of the Deputy Chief Administrative Officer for Human Services to the Fiscal Year 2021-2022 Special Fund Budget, and the Fiscal Year 2021-2022 Special Fund Budget by increasing estimated revenues and the amount appropriated to the Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund by \$4,000,000.00 for the purpose of funding a collaborative community health literacy program, to reduce the amount transferred from the Fiscal Year 2021-2022 General Fund Budget, Office of the Deputy Chief Administrative Officer for Human Services, and appropriated to the Fiscal Year 2021-2022 Special Fund Budget, Office of the Deputy Chief Administrative Officer for Human Services' Advancing Health Literacy Special Fund, from \$4,000,000.00 to \$2,843,640.00 to reflect accurately the amount of the appropriation available to be transferred.

REASON:

The U.S. Department of Health and Human Services awarded \$4,000,000 to the City of Richmond for a collaborative program as part of the Advancing Health Literacy to Enhance Equitable Community Outcomes initiative. Ordinance Number 2021-287 authorized the Chief Administrative Officer to accept these funds and appropriate them to the Office for the Deputy Chief Administrative Officer for Human Services. Community partners were then identified and, as articulated in Ord. 2021-287, an additional ordinance was necessary to appropriate \$1,156,360.00 in funds to these eligible partners. Ord. 2021-304 achieved that by authorizing the Chief Administrative Officer to amend the Fiscal Year 2022 General Fund Budget by transferring funds from the Office of the Deputy Chief Administrative Officer to the Non-Departmental agency in order to make grants to specific eligible organizations for the purpose of funding the collaborative community health literacy program.

It was subsequently determined that the grant funds from the U.S. Department of Health and Human Services for this project should be appropriated to a Special Fund, not the General Fund. To make this change, Ordinance No. 2022-003 was adopted to transfer “funds in the amount of \$4,000,000.00 from the Office of the Deputy Chief Administrative Officer for Human Services to the Special Fund Budget.”

This ordinance, if introduced and adopted by the Council, would reduce the \$4,000,000.00 referenced in Ord. No. 2022-003 to \$2,843,640.00, because the remainder of the \$4,000,000.00 originally appropriated to the General Fund Budget by Ord. No. 2021-287, adopted November 8, 2021, has already been appropriated to the Non-Departmental agency by Ord. No. 2021-304, adopted December 13, 2021.

The \$4,000,000.00 is being reduced to \$2,843,640.00 because the remainder has already been appropriated to the Non-Departmental agency by Ord. No. 2021-304 and then subsequently obligated and disbursed prior to the submission of this O&R request to amend the ordinance.

RECOMMENDATION: The City Administration recommends adoption.

BACKGROUND: In April 2021, the Office of Community Wealth-Building submitted a proposal titled “Advancing Health Literacy through Peer Outreach and Navigation Support in Richmond” to address disparities in health outcomes in Richmond. Due to historical and ongoing oppression of low-income, Black/African American, and Latino/Latinx populations and neighborhoods in Richmond, many communities of color experience low health literacy, low access to quality care, and poorer overall health outcomes. Although there are many healthcare and community services available citywide, the majority are inaccessible to low-income Black and Latinx community members due to transportation challenges, confusion on how to qualify for and access services, and/or affordability. Black and Latinx residents of Richmond also experience a disproportionate burden of chronic disease, and a study by Virginia Commonwealth University Center

on Society and Health reveals a 20-year difference in life expectancy between residents of Richmond's majority Black public housing communities and wealthy majority-White West End neighborhoods.

The goal of the proposed project is to strengthen the capacity of residents of low-income Black and Latinx communities in Richmond to protect and advocate for their own health - including adhering to COVID-19 mitigation practices - by offering culturally relevant, relationship-based peer education and navigation support on-site in our most vulnerable neighborhoods. The City of Richmond (CoR) and its partners propose to serve at least 10,000 residents per year through the direct support of Community Connectors and Community Partners employed by the CoR, Richmond City Health District, and partner organizations that have strong ties to our priority communities. In addition, the CoR and partners will use insights from interactions with residents to clarify and tailor print and digital health materials in English and Spanish. The Center for Health Equity & Empowerment Research (CHEER) at Virginia Union University (an HBCU) will utilize a mixed method participatory evaluation approach for process and outcomes to support the community engagement efforts of the initiative. CHEER will also use data insights to drive a broader shift toward culturally and linguistically competent service delivery in Richmond. Our theory of change holds that residents should be empowered to build health literacy not only to protect their personal health but to engage in systems-level change that affects the health of their community.

FISCAL IMPACT / COST: The project will be paid for by drawing down grant funds from the U.S. Department of Health and Human Services not to exceed \$4,000,000.

FISCAL IMPLICATIONS: N/A

BUDGET AMENDMENT NECESSARY: Yes, to reduce the \$4,000,000.00 referenced in Ord. No. 2022-003 to \$2,843,640.00, since the remainder of the \$4,000,000.00 originally appropriated to the General Fund Budget by Ord. No. 2021-287, adopted November 8, 2021, has already been appropriated to the Non-Departmental agency by Ord. No. 2021-304, adopted December 13, 2021.

REVENUE TO CITY: \$4,000,000 in outside contributions

DESIRED EFFECTIVE DATE: Upon adoption

REQUESTED INTRODUCTION DATE: June 13, 2022

CITY COUNCIL PUBLIC HEARING DATE: June 27, 2022

REQUESTED AGENDA: Consent

RECOMMENDED COUNCIL COMMITTEE: No committee referral pursuant to Rule VI(B)(3)(c).

CONSIDERATION BY OTHER GOVERNMENTAL ENTITIES: None

AFFECTED AGENCIES: Human Services, Department of Finance, Department of Budget and Strategic Planning

RELATIONSHIP TO EXISTING ORD. OR RES.: Ord. #2021-040, Ord. #2021-041, Ord.# 2021-287, and Ord.# 2021-304; Amends Ord. 2022-003.

REQUIRED CHANGES TO WORK PROGRAM(S): N/A

ATTACHMENTS: Notice of Award Letter

STAFF: Dominic Barrett, Strategic Projects and Grants Advisor – Office of Human Services